

Presentations, last 5 years (2014-2019)

- Hendriks, H., Nooy, W. de, Gebhardt, W. A., & **van den Putte, B.**, (2019, November, 13-15). *What's there to like? Testing the causal effects of alcoholposts on Facebook on drinking behavior.* Paper presented at the European Conference on Health Communication (EHC), Zurich, Switzerland.
- Alblas, M.C., Mollen, S., Fransen, M., Boyland, E., Bruce, A., Gianni, S., & **van den Putte, B.** (2019, Sept., 3-7). *Potential mechanisms explaining how unhealthy visual food cues affect food choice and intake in adults.* Paper presented at the 33th annual conference of the European Health Psychology Society, Dubrovnik: Croatia.
- Larsen, H., van Bockstaele, B., Hendriks, H., Scholz, C., **van den Putte, B.**, & Wiers, R. W. (2019, June, 3-7). *An experimental study on the interaction between peer context and implicit drinker identity: The mediating role of conversational valence in online chat sessions.* Paper presented at 45th Annual Alcohol Epidemiology Symposium of the Kettil Bruun Society
- Mesman, M., Hendriks, H., & **van den Putte, B.** (2019, May, 24-28). *The effects of teacher communication during a health intervention on adolescents' alcohol use predictors.* Paper presented at the 69th Annual ICA Conference, Washington, USA.
- Mesman, M., Hendriks, H., & **van den Putte, B.** (2019, May, 24-28). *Effects of alcoholposts on Facebook: A longitudinal study using the SNS-tool.* Paper presented at the 69th Annual ICA Conference, Washington, USA.
- Van den Putte, B.**, Mollen, S., & Smit, E. (2019, May, 24-28). *Is it more effective to scare or help smokers: Real-life experiment on stimulating smoking cessation.* Paper presented at the 69th Annual ICA Conference, Washington, USA.
- Van den Putte, B.**, & Salovei, A. (2019, May, 24-28). *The effects of five public information campaigns: The role of interpersonal communication.* Paper presented at the 69th Annual ICA Conference, Washington, USA.
- Van den Putte, B.** (2019, May, 18). *Influencing the influences.* Invited lecture, FMG Faculty Conference on Health, Behaviour, and Society, Amsterdam.
- Van den Putte, B.**, Larsen, H., Hendriks, H., Wen, S., & Altendorf, M. (2019, May 18). *Preventing substance use: Searching for effective strategies.* Panel presented at the FMG Faculty Conference on Health, Behaviour, and Society, Amsterdam.
- Van den Putte, B.** (2019, March, 28). *Of en hoe het preventieakkoord roken geschiedenis maakt.* Invited lecture, VWS University, Ministry of Health, Welfare and Sport, The Hague, the Netherlands.
- Willemsen, M.C., Nagelhout, G.E., Hummel, K., Van Mourik, D.-J., **van den Putte, B.**, & de Vries, H. (2019, February 15). *Het International Tobacco Control (ITC) Evaluation project: meer dan alleen evaluatie van tabaksbeleid.* Paper presented at the Nederlands Netwerk voor TabaksOnderzoek Congres 2019, Utrecht, the Netherlands
- Hummel, K., Nagelhout, G. E., **van den Putte, B.**, van Mourik, D. J., de Vries, H., & Willemsen, M. (2019, February 15). *Stabiliteit van rookpatronen tussen 2016 en 2017: Resultaten van het International Tobacco Control (ITC) Nederland Project.* Paper presented at the Nederlands Netwerk voor TabaksOnderzoek Congres 2019, Utrecht, the Netherlands
- Van Mourik, D. J., Nagelhout, G. E., Willemsen, M., Hummel, K., **van den Putte, B.**, & de Vries, H. (2019, February 15). *E-sigaret waarschuwingen worden nauwelijks opgemerkt door rokers: Bevindingen van de International Tobacco Control (ITC) Nederland survey.* Paper presented at the Nederlands Netwerk voor TabaksOnderzoek Congres 2019, Utrecht, the Netherlands

- Alblas, M.C., Mollen, S., Fransen, M., & **van den Putte, B.** (2019, Feb., 7-8). *Exposure to a cooking show and unhealthy food choices in successful and unsuccessful restrained and unrestrained eaters*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, the Netherlands.
- Hendriks, H., Yzer, M., & **van den Putte, B.** (2019, Feb., 7-8). *Is involvement a good thing? The undesirable consequences of topical and conversational involvement in the context of alcohol consumption*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, the Netherlands.
- Alblas, M.C., Mollen, S., Fransen, M., & **van den Putte, B.** (2019, Jan., 24-25). *Watching a TV show with food cues and subsequent unhealthy food intake: an eye-tracking study*. Presentation at the eight annual conference of the Association of Research in Psychology and Health (ARPH). Egmond aan Zee, the Netherlands.
- Hendriks, H., Scholz, C., Larsen, H., de Bruijn, G.-J., & **van den Putte, B.** (2019, Jan., 24-25). *Intervening through conversations: How instructions influence conversational valence and binge drinking determinants*. Presentation at the eight annual conference of the Association of Research in Psychology and Health (ARPH). Egmond aan Zee, the Netherlands.
- Mesman, M., Hendriks, H., & **van den Putte, B.** (2019, May, 24-28). *The effects of teacher communication during a health intervention on adolescents' alcohol use predictors*. Paper presented at the 69th Annual ICA Conference, Washington, USA.
- Mesman, M., Hendriks, H., & **van den Putte, B.** (2019, May, 24-28). *Effects of alcohol posts on Facebook: A longitudinal study using the SNS-tool*. Paper presented at the 69th Annual ICA Conference, Washington, USA.
- Van den Putte, B.**, Mollen, S., & Smit, E. (2019, May, 24-28). *Is it more effective to scare or help smokers: Real-life experiment on stimulating smoking cessation*. Paper presented at the 69th Annual ICA Conference, Washington, USA.
- Van den Putte, B.**, & Salovei, A. (2019, May, 24-28). *The effects of five public information campaigns: The role of interpersonal communication*. Paper presented at the 69th Annual ICA Conference, Washington, USA.
- Van den Putte, B.** (2019, May, 18). *Influencing the influences*. Invited lecture, FMG Faculty Conference on Health, Behaviour, and Society, Amsterdam.
- Van den Putte, B., Larsen, H., Hendriks, H., Wen, S., & Altendorf, M. (2019, May 18). *Preventing substance use: Searching for effective strategies*. Panel presented at the FMG Faculty Conference on Health, Behaviour, and Society, Amsterdam.
- Van den Putte, B.** (2019, March, 28). *Of en hoe het preventieakkoord roken geschiedenis maakt*. Invited lecture, VWS University, Ministry of Health, Welfare and Sport, The Hague, the Netherlands.
- Willemsen, M.C., Nagelhout, G.E., Hummel, K., Van Mourik, D.-J., **van den Putte, B.**, & de Vries, H. (2019, February 15). *Het International Tobacco Control (ITC) Evaluation project: meer dan alleen evaluatie van tabaksbeleid*. Paper presented at the Nederlands Netwerk voor TabaksOnderzoek Congres 2019, Utrecht, the Netherlands
- Hummel, K., Nagelhout, G. E., **van den Putte, B.**, van Mourik, D. J., de Vries, H., & Willemsen, M. (2019, February 15). *Stabiliteit van rookpatronen tussen 2016 en 2017: Resultaten van het International Tobacco Control (ITC) Nederland Project*. Paper presented at the Nederlands Netwerk voor TabaksOnderzoek Congres 2019, Utrecht, the Netherlands

- Van Mourik, D. J., Nagelhout, G. E., Willemsen, M., Hummel, K., **van den Putte, B.**, & de Vries, H. (2019, February 15). *E-sigaret waarschuwingen worden nauwelijks opgemerkt door rokers: Bevindingen van de International Tobacco Control (ITC) Nederland survey*. Paper presented at the Nederlands Netwerk voor TabaksOnderzoek Congres 2019, Utrecht, the Netherlands
- Alblas, M.C., Mollen, S., Fransen, M., & **van den Putte, B.** (2019, Feb., 7-8). *Exposure to a cooking show and unhealthy food choices in successful and unsuccessful restrained and unrestrained eaters*. Paper presented at the Etnaal van de Communicatiewetenschap, Nijmegen, the Netherlands.
- Hendriks, H., Yzer, M., & **van den Putte, B.** (2019, Feb., 7-8). *Is involvement a good thing? The undesirable consequences of topical and conversational involvement in the context of alcohol consumption*. Paper presented at the Etnaal van de Communicatiewetenschap, Nijmegen, the Netherlands.
- Alblas, M.C., Mollen, S., Fransen, M., & **van den Putte, B.** (2019, Jan., 24-25). *Watching a TV show with food cues and subsequent unhealthy food intake: an eye-tracking study*. Presentation at the eight annual conference of the Association of Research in Psychology and Health (ARPH). Egmond aan Zee, the Netherlands.
- Hendriks, H., Scholz, C., Larsen, H., de Bruijn, G.-J., & **van den Putte, B.** (2019, Jan., 24-25). *Intervening through conversations: How instructions influence conversational valence and binge drinking determinants*. Presentation at the eight annual conference of the Association of Research in Psychology and Health (ARPH). Egmond aan Zee, the Netherlands.
- Hummel, K., Nagelhout, G. E., Fong, G. T., Vardavas, C., Papadakis, S., Herbec, A., Mons, U., **van den Putte, B.**, Borland, R., Fernandez, E., de Vries, H., McNeill, A., Gravely, S., Przewoźniak, K., Kovacs, P., Trofor, A., & Willemsen, M. C. (2018, September, 6-8). *Quitting activity and use of cessation assistance reported by smokers in eight European countries*. Paper presented at the 18th Annual European Conference of the Society for Research on Nicotine and Tobacco, Munich, Germany.
- Alblas, M.C., Mollen, S., Fransen, M., & **van den Putte, B.** (2018, Aug. 29 –Sept. 2). *Visual attention for palatable food cues on tv: Does it predict unhealthy food intake*. Paper presented at the 32nd annual conference of the European Health Psychology Society, Galway: Ireland.
- Mesman, M., **van den Putte, B.**, Hendriks, H., & Onrust, S. (2018, August 29 –Sept. 2). *The effects of teacher communication during a health intervention on adolescents' alcohol use*. Paper presented at the 32nd annual conference of the European Health Psychology Society, Galway: Ireland.
- Van den Putte, B.**, Zebregs, S., de Graaf, A., Lammers, J., & Neijens, P. (2018, August 29 –Sept. 2). *Improving school health education on alcohol and tobacco for low-educated adolescents: Overview of nine experiments*. Paper presented at the 32nd annual conference of the European Health Psychology Society, Galway: Ireland.
- Van den Putte, B.** (2018, June, 27). *Beïnvloed de beïnvloeders*. Invited lecture, Jongeren Trend Symposium, 10 jaar Kikid. Amsterdam, the Netherlands.
- Van den Putte, B.** (2018, June, 12). *Over de band spelen: Gedragsbeïnvloeding door interpersoonlijke communicatie*. Invited lecture, Department of Public Communication (DPC), Ministry of General Affairs, and Behavioural Insights Netwerk Nederland (BIN NL), interdepartemental network of all ministries of the national government. The Hague, the Netherlands.
- Hendriks, H., **van den Putte, B.**, Gebhardt, W. A., & Moreno, M. (2018, May, 24-28). *Social drinking on social media: A content analysis of the social aspects of alcohol-related posts on Facebook and Instagram*. Paper presented at the 68th Annual ICA Conference, Prague, Czech Republic.

- Meijer, E., **van den Putte, B.**, van Laar, C., Chavannes, N., & Gebhardt, W. (2018, July, 2-5). *Using visual and verbal narratives to facilitate identity change: The case of smoking cessation*. Paper presented at the conference Narrative Matters 2018: The ABCs of narratives. Enschede, the Netherlands.
- Schouten, B., Zendedel, R., van Weert, J. C. M., & **van den Putte, B.** (2018, May, 22-24). *Roles of non-professional interpreters in general practice: What are they and do they matter?* Paper presented at the Fourth International Conference on Non-Professional Interpreting and Translation, Stellenbosch, South Africa.
- Nagelhout, G. E., van Mourik, D. J. A., Hummel, K., Willemsen, M. C., de Vries, H., **van den Putte, B.**, & Fong, G. T. (2018, March, 7-9). *The long road to smokefree bars in the Netherlands: Findings from the ITC Netherlands survey 2008-2016*. Paper presented at the 17th World Conference on Tobacco or Health, Cape Town, South Africa.
- Hummel, K., Nagelhout, G. E., de Vries, H., **van den Putte, B.**, Fong, J. F., McNeill, A., ... & Willemsen, M. C., (2018, February 9). *Stopgedrag en gebruik van hulpmiddelen om te stoppen: Resultaten van het ITC Europa project*. Paper presented at the Nederlands Netwerk voor TabaksOnderzoek Congres 2018, Utrecht, the Netherlands
- Schreuders, M. N., Lagerweij, N. A., **van den Putte, B.**, & Kunst, A. E. (2018, February 9). *To what extent and why adolescents do or do not support future tobacco control measures: A multimethod study in the Netherlands*. Paper presented at the Nederlands Netwerk voor TabaksOnderzoek Congres 2018, Utrecht, the Netherlands
- Van Mourik, D. J., Nagelhout, G. E., Willemsen, M. C., **van den Putte, B.**, & de Vries, H. (2018, February 9). *De impact van afbeeldingen op verpakkingen van tabaksproducten op rokers: Bevindingen van de International Tobacco Control (ITC) surveys in Nederland, Australië, Canada, het Verenigd Koninkrijk en de Verenigde Staten*. Paper presented at the Nederlands Netwerk voor TabaksOnderzoek Congres 2018, Utrecht, the Netherlands
- Alblas, M.C., Mollen, S., Fransen, M., & **van den Putte, B.** (2018, February, 8-9). *Seeing is eating: Visual attention for food cues on TV and unhealthy food intake among restrained and unrestrained eaters*. Paper presented at the Etmaal van de Communicatiewetenschap, Gent, Belgium.
- Hendriks, H., **van den Putte, B.**, Gebhardt, W., & Moreno, M. (2018, February, 8-9). *Social drinking on social media: A content analysis of the social aspects of alcohol-related posts on Facebook and Instagram*. Paper presented at the Etmaal van de Communicatiewetenschap, Gent, Belgium.
- Solovei, A., & **van den Putte, B.** (2018, February, 8-9). *The role of WoM in increasing the persuasiveness of public campaigns*. Paper presented at the Etmaal van de Communicatiewetenschap, Gent, Belgium.
- Zendedel, R., Schouten, B., van Weert, J., & **van den Putte, B.** (2018, February, 8-9). *Which role do interpreters perform in interpreter-mediated medical interactions*. Paper presented at the Etmaal van de Communicatiewetenschap, Gent, Belgium.
- Alblas, M. C., Mollen, S., Fransen, M. L., & van den Putte, B. (2018, Jan. 25-26). *Seeing palatable food on TV: Does it activate the goal of hedonic eating among unsuccessful restrained eaters?* Paper presented at the seventh annual conference of the Association for Researchers in Psychology and Health, Tilburg, The Netherlands
- Fransen, M., Hendriks, H., Mollen, S., & **van den Putte, B.** (2017, August 29 –Sept. 2). *Measuring resistance towards health messages*. Paper presented at the 31st annual conference of the European Health Psychology Society, Padova: Italy.

- Van den Putte, B.**, Mollen, S., Nagelhout, G., Dijkstra, A., & Smit, E. S. (2017, August 29 –Sept. 2). *Does self-efficacy information improve the effects of pictorial fear labels on cigarette packages: real-life experiment*. Paper presented at the 31st annual conference of the European Health Psychology Society, Padova: Italy.
- Alblas, M.C., Mollen, S., **van den Putte, B.**, & Fransen, M. (2017, May, 25-29). *Food commercial exposure influencing goal activation in (un)restrained eaters high and low in self-regulatory success*. Paper presented at the 67th Annual ICA Conference, San Diego, USA.
- Zendedel, R., Schouten, B., van Weert, J., & **van den Putte, B.** (2017, April 21). *Interpreter-mediated communication in Dutch general practice*. Paper presented at Academic Conference on Intercultural Communication: “Crossing borders: Challenging linguistic and cultural diversity”, Utrecht, the Netherlands.
- Van den Putte, B.** (2017, March, 28). *Gedragverandering via campagnes 2.0*. Invited presentation at Research Agency Motivaction, Amsterdam, the Netherlands.
- Nagelhout, G. E., Hummel, K., de Vries, H., Willemsen, M. C., **van den Putte, B.**, & Fong, G. T. (2017, March, 22-25). *Mechanisms explaining how unemployment affects smoking cessation during an economic recession: Findings from the International Tobacco Control (ITC) Netherlands survey*. Paper presented at the Seventh European Conference on Tobacco or Health, Porto, Portugal.
- Van Mourik, D. J. A., Nagelhout, G. E., Willemsen, M. C., Fong, G. T., Hummel, K., **van den Putte, B.**, & de Vries, H. (2017, March, 22-25). *Predictors and trends (2010-2015) of support for a point-of-sale tobacco display ban among smokers: Findings from the International Tobacco Control (ITC) Netherlands survey*. Paper presented at the Seventh European Conference on Tobacco or Health, Porto, Portugal.
- Van den Putte, B.** (2017, March, 2). *Op de man of over de band*. Invited lecture, De Issue makers, Communicatieadviesbureau, Amstelveen, the Netherlands.
- Smit, E. S., Dima, A., Immerzeel, S., **van den Putte, B.**, & Williams, G. C. (2017, 22-23 February). *The Virtual Care Climate Questionnaire: Development and validation of a questionnaire measuring perceived support for autonomy in a virtual care setting*. 3rd Centre for Behaviour Change Digital Health Conference 2017: Harnessing digital technology for behaviour change, London, United Kingdom.
- Schreuders, M. N., Nuyts, P. A. W., **van den Putte, B.**, & Kunst, A. E. (2017, February 10). *Understanding the impact of school tobacco policies on adolescent smoking behaviour: A realist-informed systematic review*. Paper presented at the Nederlands Netwerk voor TabaksOnderzoek Congres 2017, Utrecht, the Netherlands
- Van Mourik, D. J., Nagelhout, G. E., Willemsen, M. C., Fong, G. T., Hummel, K., **van den Putte, B.**, & de Vries, H. (2017, February 10). *E-sigaret gebruik door rokers in Nederland tussen 2008 en 2016: Trends en verschillen tussen subgroepen*. Paper presented at the Nederlands Netwerk voor TabaksOnderzoek Congres 2017, Utrecht, the Netherlands
- Alblas, M.C., Mollen, S., Fransen, M., & **van den Putte, B.** (2017, January, 26-27). *The influence of food commercials on hedonic eating goal activation in (un)restrained eaters high and low in perceived self-regulatory success*. Paper presented at the Etmaal van de Communicatiewetenschap, Tilburg, the Netherlands.
- Boers, E., **van den Putte, B.**, Beentjes, H., & Hendriks, H. (2017, January, 26-27). *Predicting adolescent binge drinking: The effects of conversational valence and role of perceived peer popularity on binge-drinking attitudes and intentions*. Paper presented at the Etmaal van de Communicatiewetenschap, Tilburg, the Netherlands.

- Graaf, A. de, Zebregs, S., & **van den Putte, B.** (2017, January, 26-27). *Health education about smoking for low-educated adolescents: Does modality matter?* Paper presented at the Etmaal van de Communicatiewetenschap, Tilburg, the Netherlands.
- Smit, E. S., Dima, A., Immerzeel, S., **van den Putte, B.**, & Williams, G. C. (2017, January, 26-27). *The Virtual Care Climate Questionnaire: Development and validation of a questionnaire measuring perceived support for autonomy in a virtual care setting.* Paper presented at the Etmaal van de Communicatiewetenschap, Tilburg, the Netherlands.
- Zendedel, R., Schouten, B. C. M., van Weert, J. C. M., & **van den Putte, B.** (2017, January, 26-27). *Communication through family interpreters in Dutch general practice: Integrating the expectations of interpreter's roles with patients' trust and control.* Paper presented at the Etmaal van de Communicatiewetenschap, Tilburg, the Netherlands.
- Hendriks, H., Gebhardt, W., & **van den Putte, B.** (2016, December, 9). *What is there to like? Alcohol-gerelateerde posts van jongeren op sociale netwerk sites.* Presentation at the Symposium on Alcohol and Social Media Sites, organised by Amsterdam Center for Health Communication, Amsterdam, the Netherlands.
- Van den Putte, B.**, Rutten, T., & Yin, X. (2016, November, 26). *Een ervaringsdeskundige voor de klas: Werkt het?*. Invited presentation at meeting for Recovered Drugs-Addicts , Stichting Voorkom, IJsselstijn, the Netherlands.
- Boers, E., Beentjes, H., **van den Putte, B.**, & Hendriks, H. (2016, November, 25). *Conversational valence and perceived peer popularity in interpersonal communication about alcohol among adolescents: It is all about perception.* Paper presented at the First Annual Meeting of the Amsterdam Public Health Research Institute, Amsterdam, the Netherlands.
- Schreuders, M. N., Nuyts, P. A. W., **van den Putte, B.**, & Kunst, A. E. (2016, November, 25). *Understanding the impact of school tobacco policies on adolescent smoking behaviour: A realist review.* Paper presented at the First Annual Meeting of the Amsterdam Public Health Research Institute, Amsterdam, the Netherlands.
- De Graaf, A., Zebregs, S., Neijens, P. C., & van den Putte (2016, November, 11). *Improving health promotion on alcohol and tobacco for low-literature adolescents.* Presentation at closing conference of the NWO-programme 'Comprehensible Language and Effective Communication', Utrecht, the Netherlands .
- Schreuders, M. N., Nuyts, P. A. W., **van den Putte, B.**, & Kunst, A. E. (2016, November, 9-12). *Unraveling the black box of tobacco policies at schools and their impact on adolescents' smoking.* Paper presented at the 9th European Public Health Conference, Vienna, Austria.
- Van den Putte, B.** (2016, November, 3). *Communicatie effectiever maken.* Invited lecture, De Issuemakers, Communicatieadviesbureau, Amstelveen, the Netherlands.
- Van den Putte, B.**, de Graaf, A., Neijens, P. C., & de Zebregs, S. (2016, October, 12-14). *Low-educated adolescents may be low-educated, but they are not stupid!* Invited presentation at the Seminar Do You Catch My Drift? A Multidisciplinary View on Educational Message Design, Utrecht, the Netherlands.
- Van den Putte, B.** (2016, September, 27-28). *Gedragsverandering via campagnes 2.0.* Invited presentation at Kennislab Risicocommunicatie, organised by Nederlandse Vereniging voor Veiligheidskunde (NNVK; Dutch Society for Safety Science), Amersfoort, the Netherlands.

- Schreuders, M. N., Nuyts, P. A. W., **van den Putte, B.**, & Kunst, A. E. (2016, September, 8-10). *Unraveling the black box of anti-tobacco policies at schools and their impact on adolescents' smoking: A realist-informed systematic review*. Paper presented at the 17th Annual European Conference of the Society for Research on Nicotine and Tobacco, Prague, Czech Republic.
- Schinkel, S., Schouten, B. C. M., Street, R. L., Jr., **van den Putte, B.**, & van Weert, J. C. M. (2016, September, 7-10). *Concordance in primary care: A good strategy to improve communication with ethnic minority patients?* Paper presented at the 14th EACH International Conference on Communication in Healthcare, Heidelberg, Germany.
- Schouten, B. C. M., Schinkel, S., **van den Putte, B.**, & van Weert, J. C. M. (2016, September, 7-10). *How do Native-Dutch and Turkish-Dutch Patients' prepare for their consultation with their general practitioner and why?* Paper presented at the 14th EACH International Conference on Communication in Healthcare, Heidelberg, Germany.
- Boers, E., **van den Putte, B.**, Beentjes, H., & Hendriks, H. (2016, August). *The effects of perceived and objective conversational valence and the moderating role of perceived peer popularity on adolescents' determinants of binge drinking*. Paper presented at Curtin University, Perth, Australia.
- Smit, E., Dima, A., Immerzeel, S., **van den Putte, B.**, & Williams, G. (2016, August, 23-27). *The Virtual Care Climate Questionnaire: Development and validation*. Paper presented at the 30th annual conference of the European Health Psychology Society, Aberdeen: United Kingdom.
- Van den Putte, B.**, Rutten, T., de Bruijn, G.-J., & de Graaf, A. M. (2016, August, 23-27). *Testimonial of a recovered drugs-addict in the classroom: Wise or foolish*. Paper presented at the 30th annual conference of the European Health Psychology Society, Aberdeen: United Kingdom.
- Zendedel, R., Schouten, B. C., Van Weert, J. C. M., & **Van den Putte, B.** (2016, July, 14-15). *Interpreter-mediated consultations in the Dutch GP setting: An observational study*. Paper presented at the 12th International Conference on Functional Pragmatics, Utrecht, Netherlands
- Hendriks, H., de Bruijn, G.-J., Meehan, O., & **van den Putte, B.** (2016, June, 9-13). *Online and offline conversations about alcohol: Comparing the effects of familiar and unfamiliar discussion partners*. Paper presented at the 66^h Annual ICA Conference, Fukuoka, Japan.
- Mollen, S., Stade, L. H., Smit, E. S., & **van den Putte, B.** (2016, June, 9-13). *The persuasive effects of gain and loss framed antismoking warning labels and self-efficacy messages on cigarette packages*. Paper presented at the 66^h Annual ICA Conference, Fukuoka, Japan.
- Van den Putte, B.**, Rutten, T., de Bruijn, G.-J., & de Graaf, A. M. (2016, June, 9-13). *Bringing a recovered drugs-addict into the classroom to warn against drug use: Good idea or bad idea?*. Paper presented at the 66^h Annual ICA Conference, Fukuoka, Japan.
- Zebregs, S., **van den Putte, B.**, De Graaf, A., Lammers, J., & Neijens, P. C. (2016, June, 9-13). *The influence of affective, cognitive, and overall attitude on adolescents' intention to drink alcohol*. Paper presented at the 66^h Annual ICA Conference, Fukuoka, Japan.
- Zebregs, S., **van den Putte, B.**, & Neijens, P. C. (2016, June, 9-13). *The importance of imagery for effects of narratives in health education materials on knowledge*. Paper presented at the 66^h Annual ICA Conference, Fukuoka, Japan.
- Zendedel, R., Schouten, B. C. M., van Weert, J. C. M., & **van den Putte, B.** (2016, May, 5-7). *Family interpreting among Turkish migrant patients in Dutch general Practice*. Paper presented at the 3rd International Conference on Non-Professional Interpreting and Translation NPIT, Wintherthur, Switzerland.

- Van den Putte, B.**, Rutten, T., & de Graaf, A., & de Bruijn, G.-J. (2016, March, 16-17). *Een ervaringsdeskundige voor de klas: Werkt het?*. Invited presentation at Nationaal Congres Alcohol en Drugs, Amersfoort, the Netherlands.
- Boers, E., **van den Putte, B.**, & J. W. J. Beentjes (2016, February, 4-5). *Understanding interpersonal communication and its effects on adolescents' binge-drinking determinants*. Paper presented at the Etmaal van de Communicatiewetenschap, Amsterdam, the Netherlands.
- Mollen, S., Stade, L. H., Smit, E. S., & **van den Putte, B.** (2016, February, 4-5). *The persuasive effects of gain and loss framed anti-smoking warning labels and self-efficacy messages on cigarette packages*. Paper presented at the Etmaal van de Communicatiewetenschap, Amsterdam, the Netherlands.
- Rutten, T., **van den Putte, B.**, de Bruin, G.-J., & de Graaf, A. (2016, February, 4-5). *Een ex-drugsverslaafde in de klas om te waarschuwen tegen drugsgebruik: Goed idee of slecht idee?* Paper presented at the Etmaal van de Communicatiewetenschap, Amsterdam, the Netherlands.
- Zebregs, S., **van den Putte, B.**, & Neijens, P. C. (2016, February, 4-5). *The importance of imagery for effects of narratives in health education materials on knowledge*. Paper presented at the Etmaal van de Communicatiewetenschap, Amsterdam, the Netherlands.
- Zendedel, R., Schouten, B. C. M., van Weert, J. C. M., & **van den Putte, B.** (2016, February, 4-5). *"When your daughter is your ears and mouth": Family interpreting in Dutch general practice*. Paper presented at the Etmaal van de Communicatiewetenschap, Amsterdam, the Netherlands.
- Van den Putte, B.** (2015, December, 10). *Gedragsverandering via campagnes 2.0*. Invited lecture, Department of Public Communication (DPC), Ministry of General Affairs: The Hague, the Netherlands.
- Hendriks, H., de Bruijn, G.-J., Meehan, O., & **van den Putte, B.** (2015, December, 10-11) *Online and offline conversations about alcohol: Comparing the effects of familiar and unfamiliar discussion partners*. Paper presented at the yearly Conference of the Associatie van Sociaal-Psychologische Onderzoekers (ASPO), Amsterdam, the Netherlands.
- Van den Putte, B.** (2015, November, 16). *Op de man of over de band*. Invited lecture, Landelijke Overleg Thema-Instituten, Utrecht.
- Diviani, N., **van den Putte, B.**, Meppelink, C., & van Weert, J. C. M. (2015, October, 25-28). *Exploring the role of health literacy in the evaluation of the quality of online health information: Insights from a qualitative study*. Paper presented at the 13th International Conference on Communication in Healthcare 2015, New Orleans, USA.
- Schinkel, S., Schouten, B. C., Street Jr., R. L., **van den Putte, B.**, & van Weert, J. C. M. (2015, October, 25-28). *The role of concordance and patient participation on communication outcomes in intercultural GP settings*. Paper presented at the 13th International Conference on Communication in Healthcare 2015, New Orleans, USA.
- Schinkel, S., Schouten, B. C., van Weert, J. C. M., Kerpielik, F., & **van den Putte, B.** (2015, October, 25-28). *Cultural differences in media usage and motivations for health information-seeking prior to the medical encounter: Perspectives of Dutch and Turkish-Dutch patients*. Paper presented at the 13th International Conference on Communication in Healthcare 2015, New Orleans, USA.
- Nagelhout, G. E., Heijndijk, S. M., Cummings, M., Willemsen, M. C. **van den Putte, B.**, Heckman, B., Hummel, K., de Vries, H., Hammond, D., & Borland, R. (2015, September, 12-15). *Noticing e-cigarette advertisements and associations with use of e-cigarettes, denormalization of smoking, and quitting smoking: Findings from the ITC Netherlands Survey*. Paper presented at the 16th Annual European Conference of the Society for Research on Nicotine and Tobacco, Maastricht, the Netherlands.

- Zendedel, R., Schouten, B. C., van Weert, J. C. M., & van den **Putte, B.** (2015, September, 10-11). *Informal interpreting in general practice: Perspectives of Turkish-Dutch patients, family interpreters and general practitioners*. Paper presented at the conference Multilingual Perspectives on Professional Discourse in Europe, Ghent, Belgium.
- Alblas, M. C., **van den Putte, B.**, Linn, A. J., van Weert, J. C. M., & Bol, N. (2015, September, 1-5). *Tailoring the delivery model of breast self-examination instructions to the individuals' preference*. Paper presented at the 29th annual conference of the European Health Psychology Society, Limassol, Cyprus.
- Boers, E., **van den Putte, B.**, & Beentjes, H. (2015, September, 1-5). *Understanding interpersonal communication: Conversational valence, peer popularity, peer preference, and binge drinking determinants*. Paper presented at the 29th annual conference of the European Health Psychology Society, Limassol, Cyprus.
- Meijer, E., Gebhardt, W., **van den Putte, B.**, Willemsen, M., de Vries, H. Fong, G., Dijkstra, A. West, R., & van Laar, C. (2015, September, 1-5). *Predicting changes in smoker identity and quitter identity among smokers and ex-smokers using ITC data*. Paper presented at the 29th annual conference of the European Health Psychology Society, Limassol, Cyprus.
- Van den Putte, B.**, Nguyen, H., de Graaf, A., Zebregs, S., & Neijens, P. C. (2015, September, 1-5). *Improving the effectiveness of tobacco education for low-educated adolescents: Giving information or telling a story?* Paper presented at the 29th annual conference of the European Health Psychology Society, Limassol, Cyprus.
- Brown, A., Nagelhout, G. E., **van den Putte, B.**, & Willemsen, M. C. (2015, May, 26-29). *Levels and correlates of awareness of point-of-purchase tobacco displays and advertising*. Paper presented at the Fourth international interdisciplinary business-economics advancement conference, Las Vegas, USA.
- Hendriks, H., **van den Putte, B.**, & de Bruijn, G.-J. (2015, May, 21-25). *Subjective reality: How perceived and objective conversational valence influence binge drinking determinants*. Paper presented at the 65th Annual ICA Conference, San Juan, Puerto Rico.
- Mollen, S., Engelen, S., **van den Putte, B.**, & Kessels, L. (2015, May, 21-25). *Short and sweet: The persuasive effects of message framing and temporal context in antismoking warning labels*. Paper presented at the 65th Annual ICA Conference, San Juan, Puerto Rico.
- Welten, S., & **van den Putte, B.** (2015, May, 21-25). *Self-conscious emotional advertising: Beyond fear appeals*. Paper presented at the 65th Annual ICA Conference, San Juan, Puerto Rico.
- Zebregs, S., **van den Putte, B.**, de Graaf, A., Lammers, J., & Neijens, P. C. (2015, May, 21-25). *The effects of narrative versus nonnarrative information in school health education for low-educated adolescents*. Paper presented at the 65th Annual ICA Conference, San Juan, Puerto Rico.
- Zendedel, R., Schouten, B., van Weert, J., & **van den Putte, B.** (2015, May, 21-25). *Communicating through family members: Patient's experiences with informal interpreting in general practice*. Paper presented at the 65th Annual ICA Conference, San Juan, Puerto Rico.
- Van den Putte, B.** (2015, April, 30). *Beïnvloed de beïnvloeders*. Invited lecture, Ministry of Health, Welfare and Sport: The Hague.
- Zendedel, R., Schouten, B., van Weert, J., & **van den Putte, B.** (2015, March, 26-27). *Informal interpreting among Turkish migrant patients in Dutch general practice*. Paper presented at EU FP7 RESTORE Conference, Limerick, Ireland.

- Albaraccin, D., Cappella, J., Falk, E., Ruiter, R., & **Van den Putte, B.** (2015, March, 12-14). *Intervening to reduce risky behaviors: Brain responses, motivational processes, message characteristics, and social influence*. Panel presented at inaugural International Convention of Psychological Science (ICPS), Amsterdam, the Netherlands.
- Mollen, S., **van den Putte, B.**, Engelen, S., Kessels, L., & Herrerias-Stade, L. (2015, March 6). *Kort maar krachtig. De rol van framing en termijn in waarschuwingsboodschappen op sigarettenpakjes*. Paper presented at the Nederlands Netwerk voor TabaksOnderzoek Congres 2015, Amsterdam, the Netherlands.
- Van den Putte, B.** (2015, March 6). *Waarschuwingen op sigarettenpakjes: Verstandig of onverstandig?* Symposium organised for the Nederlands Netwerk voor TabaksOnderzoek Congres 2015, Amsterdam, Nederland.
- Diviani, N., van Weert, J. C. M., & **van den Putte, B.** (2015, February, 2-3). *Health literacy and evaluation of online health information: A qualitative study*. Paper presented at the Etmaal van de Communicatiewetenschap, Antwerp, Belgium.
- Zendedel, R., Schouten, B., van Weert, J., & **van den Putte, B.** (2015, February, 2-3). *Communicating through family members: Patients' experiences with informal interpreting in general practice*. Paper presented at the Etmaal van de Communicatiewetenschap, Antwerp, Belgium.
- Van den Putte, B.** (2015, January, 29). *Op de man of over de band*. Invited lecture, Wit Communicatie: Amsterdam.
- Van den Putte, B.** (2015, January, 22). *Op de man of over de band*. Invited lecture, Ministry of Health, Welfare and Sport: The Hague.
- Nagelhout, G. E., Hummel, K., Springvloet, L., De Vries, H., **van den Putte, B.**, Fong, G. T., Siahpush, M., McNeill, A., & Willemsen, M. C. (2014, December, 8). *Inequalities in smoking cessation in Europe: The impact of national tobacco control policies*. Presented at Final SILNE Project Conference, Tackling inequalities in smoking: Past achievements and future challenges to tobacco control in European countries, Brussels, Belgium.
- Hummel, K., Nagelhout, G. E., Willemsen, M. C., Springvloet, L., Kunst, A., **van den Putte, B.**, Hoving, C., & de Vries, H., (2014, November, 19). *Education and income differences in policy triggers to think about quitting: Findings from the International Tobacco Control (ITC) Europe surveys*. Paper presented at the Caphri Research Meeting 2014, Maastricht.
- Diviani, N., Giani, S., **van den Putte, B.**, & van Weert, J. C. M. (2014, November, 13-14). *Assessing the credibility of health information on the web: Does health literacy play a role?* Paper presented at the Medicine 2.0: World congress on social media, mobile apps, and internet/web 2.0 in health, medicine and biomedical research, Maui, Hawaii, USA.
- Springvloet, L., Willemsen, M. C., de Vries, H., Kunst, A., Nagelhout, G., **van den Putte, B.**, & Hummel, K. (2014, November, 13). *Opleidingsverschillen in de associatie van anti-tabaksinformatie met attitude ten aanzien van roken en stopintentie bij rokers in vijf Europese landen*. Paper presented at FADO (Forum Alcohol en Drugs Onderzoek), Utrecht.
- Zebregs, S., **van den Putte, B.**, Neijens, P. C., & de Graaf, A. M. (2014, November, 13). *Voorlichting over alcohol en roken voor leerlingen van het praktijkonderwijs en VMBO-LWOO*. Paper presented at FADO (Forum Alcohol en Drugs Onderzoek), Utrecht.
- Van den Putte, B.** (2014, November, 11). *Op de man of over de band*. Invited lecture, Trimbos Institute, Amsterdam.

- Van den Putte, B.** (2014, October 29). *Op de man of over de band*. Inaugural lecture, University of Amsterdam, Amsterdam.
- Diviani, N., Giani, S., **van den Putte, B.**, & van Weert, J. C. M. (2014, September 28 – October, 1). *The role of health literacy in the judgment of online health information: A systematic review*. Paper presented at the 12th EACH International Conference on Communication in Healthcare, Amsterdam, the Netherlands.
- Schinkel, S., Schouten, B., van Weert, J., Kerpiclik, F., & **van den Putte, B.** (2014, September 28 – October, 1). *Patient participation in general practice: What do Turkish-Dutch patients want, feel and do?* Paper presented at the 12th EACH International Conference on Communication in Healthcare, Amsterdam, the Netherlands.
- Zendedel, R., Schouten, B., van Weert, J., & **van den Putte, B.** (2014, September 28 – October, 1). *Informal interpreting in general practice: Perspective of Turkish migrant patients*. Paper presented at the 12th EACH International Conference on Communication in Healthcare, Amsterdam, the Netherlands.
- De Graaf, A. M., **van den Putte, B.**, Neijens, P. C., & Zebregs, S. (2014, September 19). *Begrijpelijke voorlichting over alcohol en roken aan laagopgeleide tieners*. Invited lecture, Programmadag Begrijpelijke taal, NWO, ZONmW, and ABN-AMRO, Amsterdam.
- Van den Putte, B.** (2014, September, 11). *Social influences on health behavior*. Invited lecture, Werkplaats Publicksccommunicatie Landelijk Overleg Thema-instituten Gezondheidsbevordering, Utrecht.
- Hendriks, H., **van den Putte, B.**, & de Bruijn, G.-J. (2014, July, 9-12). *Influencing health discussions: The influence of emotions on conversational valence and binge drinking*. Paper presented at the 17th conference of the European Association of Social Psychology, Amsterdam, the Netherlands.
- De Graaf, A. M., **van den Putte, B.**, Neijens, P. C., & Zebregs, S. (2014, 27-28 June). *Using narratives in school-based substance use prevention for low-educated adolescents*. Paper presented at the StoryNet Workshop, Budapest.
- Van Leeuwen, L., **van den Putte, B.**, Renes, R. J., & Leeuwis (2014, 27-28 June). *Understanding the effects of entertainment-education narratives: The role of narrative engagement and audience members' narrative related thoughts?* Paper presented at the StoryNet Workshop, Budapest.
- Schinkel, S., Schouten, B., van Weert, J., Kerpiclik, F., & **van den Putte, B.** (2014, June, 26-28). *Cultural differences in information-seeking motives: How do Native-Dutch and Turkish-Dutch patients' prepare for their consultation with the GP and why?* Paper presented at the conference on Communication, Medicine, and Ethics, Lugano, Switzerland.
- Zendedel, R., Schouten, B., van Weert, J., & **van den Putte, B.** (2014, June, 26-28). *Professional or informal interpreters? Preferences and perspectives of Turkish migrant patients in the Netherlands*. Paper presented at the conference on Communication, Medicine, and Ethics, Lugano, Switzerland.
- Welten, S., & **van den Putte, B.** (2014, June, 26-28). *Self-conscious emotional advertising: Beyond fear appeals*. Paper presented at the 13th International Conference on Research in Advertising, Amsterdam, the Netherlands.
- Van den Putte, B.** (2014, May, 22-26). *Developing campaigns that employ the power of interpersonal communication*. Paper presented at the 64th Annual ICA Conference, Seattle, USA.
- Zebregs, S., **van den Putte, B.**, Neijens, P. C., & de Graaf, A. M. (2014, May, 22-26). *Health education about alcohol for low educated adolescents: The influence of textual markers on persuasion*. Paper presented at the 64th Annual ICA Conference, Seattle, USA.

- Hummel, K., Hoving, C., Nagelhout, G. E., de Vries, H., **van den Putte, B.**, Fong, G. T., & Willemsen, M. C. (2014, March, 26-29). *Prevalence and reasons for use of electronic cigarettes among smokers: Findings from the ITC Netherlands Survey*. Paper presented at the Sixth European Conference on Tobacco or Health, Istanbul, Turkey.
- Naghelout, G. E., **van den Putte, B.**, Hummel, K., de Vries, H., Kunst, A., Fong, G. T., SiahPush, M., McNeill, A., & Willemsen, M. C. (2014, March, 26-29). *Results of the ITC study on smoking cessation*. Paper presented at the Sixth European Conference on Tobacco or Health, Istanbul, Turkey.
- Naghelout, G. E., Wiebing, M. A., **van den Putte, B.**, de Vries, H., Crone, M., & Willemsen, M. C. (2014, March, 26-29). *Reach and effectiveness of an entertainment-education television show about smoking cessation among low, moderate, and high educated smokers. Findings from the International Tobacco Control (ITC) Netherlands Survey*. Paper presented at the Sixth European Conference on Tobacco or Health, Istanbul, Turkey.
- Van den Putte, B.** (2014, March, 13-14). *Influencing the influencers*. Invited lecture, Expert meeting on prevention and interventions of substance use. Trimbos-Instituut, Utrecht.
- Van den Putte, B.**, de Bruijn, G.-J., Nagelhout, G., Willemsen, M., de Vries, H., Crone, M., & Fong, G. (2014, Feb., 6-7). *The effect of identity shift on smoking cessations: Findings from the ITC Netherlands project*. Paper presented at the third annual conference of the Association for Researchers in Psychology and Health, Groningen, the Netherlands.
- Naghelout, G., Kunst, A. E., Crone, M., **van den Putte, B.**, Fong, G., de Vries, H., & Willemsen, M., (2014, Feb., 6-7). *Socioeconomic differences in smoking in the Netherlands: Trends and policy impact*. Paper presented at the third annual conference of the Association for Researchers in Psychology and Health, Groningen, the Netherlands.
- De Graaf, A. M., **van den Putte, B.**, Neijens, P. C., & Zebregs, S. (2014, Feb., 3-4). *Begrijpelijke en overtuigende gezondheidsvoorlichting voor lager opgeleiden: De rol van modaliteit*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.
- Hendriks, H., **van den Putte, B.**, & de Bruijn, G.-J. (2014, Feb., 3-4). *Subjective Reality: The Influence of Perceived and Objective Conversational Valence on Binge Drinking Determinants*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.
- Mollen, S., Engelen, S., Kessels, L., & **van den Putte, B.** (2014, Feb., 3-4). *The role of valence and time-frame of health outcomes related to smoking in the effectiveness of health warning labels on cigarette packages*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.
- Zebregs, S., **van den Putte, B.**, Neijens, P. C., & de Graaf, A. M. (2014, Feb., 3-4). *Alcoholvoorlichting voor laag opgeleide adolescenten: De invloed van verbindingswoorden in voorlichtingsteksten op het effect op attitude en intentie*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.