Annual report 2019-2020
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1. Introduction by the Scientific Director

2019 and 2020 can be considered turbulent years.

First, while 2019 can be marked as a period of recovery after a period of serious budget cuts and witnessed the start of the ‘digital society initiative’, jointly with our College and Graduate School. This allows for additional investments in both research and teaching in this increasingly important research area. The digital society initiative is in line with many other efforts that we are involved in, including the RPAs Humane AI, the Digital Communication Lab and infrastructure projects such as ODISSEI.

Second, the attention for Open Science and good research practices has increased considerably. In 2019, we established the position of the Open Science Coordinator and in 2020, the idea for an associate professor for Good Research Practices was developed. A range of activities was organized, including a considerable effort to increase open access availability of our scientific publications through the Taverne arrangement. This has yielded a noteworthy increase in the number of articles that are available open access from 55% in 2018 to 89% in 2020 (see also Appendix H).

Third, early 2021, we welcomed the research assessment committee who evaluated our research from 2014-2019. Their very positive assessment ‘ASCoR is seen as an educational institution that conducts rigorous and timely communication research, produces very highly qualified doctoral students, and is cutting edge in the topics it addresses, the methods it uses, and the theories it develops’ has felt as a confirmation that we are on the right track as a research institute.

Fourth and finally, the Corona pandemic needs to be mentioned. It goes without saying that it has changed and, in many ways, constrained our work as academics. However, it has also brought up new questions in which communication processes play a vital role. It additionally underlined the societal relevance of communication science, as also resembled in the prominent presence of our scholars in the media as well as in government advisory bodies.

Looking forward, in the coming years, we aim on the one hand to sustain and increase our efforts in the realm of digitalization, both substantially and methodologically. Additionally, we aim to facilitate research that address larger societal issues such a (digital) literacy, mental health, diversity, and sustainability.

Rens Vliegenthart
Scientific Director
2. Research Institute: strategy

Research quality

The dedication to qualitatively outstanding, theoretically, and empirically innovative research determines ASCoR’s research strategy. We contend the changing and dynamic communication environment, in which fast-paced digitalization and artificial intelligence play a key role, should remain at the center stage of our interest. In 2020, we launched, together with the teaching institutes, the initiative “Communication in the Digital Society”, aiming to provide an incentive into research and teaching on the most urgent issues of today’s society regarding the impact of digitalization for the way we learn, work, enjoy, and connect with others. Also our involvement in the Research Priority Areas Humane AI, and the Digital Communication Lab provide ample resources to increase our understanding of the societal consequences of these developments. Second, and partly overlapping, we will focus our research on broader societal questions related to (mental) well-being and health, sustainability, diversity, and equality. Additionally, combating mis- and disinformation, and challenges to democracy and expertise deserve our attention. These themes also feature prominently in the strategic plans of both at the faculty and university level and are key in many of the current funding opportunities at the national and European level and lend themselves extremely well for interdisciplinary collaborations. ASCoR aims to provide an environment that facilitates ambitious research. A key element here is the infrastructure and methodological expertise – we have invested in the development of the Infrastructure for Content Analysis (INCA), we will continue those efforts within the larger infrastructure project ODISSEI, funded by the NWO and Dutch universities. Here, ASCoR hosts the Media Content Analysis Lab (MCAL), as well as being an active participant in both newly established Data Science Centers at faculty and university level.

We aim to make advanced methods accessible and easy-to-use for our own researchers, but also for the broader Amsterdam and Dutch social science community. We are not only ambitious when it comes to what we research, but also how we evaluate and recognize good research. In line with the VSNU’s policy paper ‘Room for Everybody’s Talent’, ASCoR strives for:

- Extension of our efforts in Open Science by the appointment of an Associate Professor with special focus on open science, who boosts the discussion on good research practices, and provides practical guidance and (PhD and staff) training on for example pre-registration, replication, and open access publication and data. For example, we encourage researchers to make use of the Taverne agreement to make their articles open access. Additionally, ASCoR will continue its financial support for newly established open access journals in our field, such as Computational Communication Research and European Journal of Health Communication;

- Further diversification of our evaluation criteria. Good research will be published in peer-reviewed journals in our field and might receive funding from funding agencies, but can also help to solve societal problems, and deserves to be made available to a larger community. In our membership criteria, we have already allowed for more flexibility and sensitivity to personal circumstances, and we aim to provide a more prominent place for impact related activities and achievements. We will try to increase possibilities for individual career paths our staff, but are also aware of the institutional and budgetary constraints in that regard;

- Increasing recognition for teams and team science. With the increasing complexity of the social issues our research addresses, both substantially and methodologically, it makes a lot of sense that research is conducted in larger teams with individuals that bring in specific knowledge and expertise.
• Collaboration across different program groups and with different disciplines can be further facilitated, for example by encouraging cross-program group supervision of PhD candidates, as currently happens within the Digital Society initiative;
• Increasing diversity in our research institute. We joined the faculty wide efforts to enhance (ethnic) diversity by increasing awareness, guidance for selection processes and offering training for our faculty. An ASCoR lecture series is established that offers external young scholars with a diverse background the opportunity to present their work to ASCoR members.

Relevance to Society

ASCoR has generated societal impact through publications aimed at a broader audience, media performances, collaborations, and participation in public and policy debates. Appearances in newspapers and current affairs magazines have been common in the past two years and included international media outlets, such as the New York Times, Al-Jazeera, CNN, and Iranian Press TV. Additionally, our researchers are frequently contacted by established Dutch media outlets, such as RTL, NOS, NRC Handelsblad and De Volkskrant.

ASCoR hosts four research centers that aim to collaborate with societal actors and disseminate scientific knowledge to society:
• SWOCC, Foundation for Scientific Research of Commercial Communication (www.swocc.nl)
• CPC, Center for Politics and Communication (http://www.polcomm.org)
• CCAM, Center for Research on Children, Adolescents and the Media (http://www.ccam-ascor.nl)
• ACHC, Amsterdam Center of Health Communication (http://www.healthcommunication.nl).

Several ASCoR researchers have been active on opinion blogs and on social media, such as Twitter, to disseminate their research findings and to contribute to ongoing discussions on the basis of their scientific insights.

In the past years, ASCoR researchers have been featured in many media; they have participated in outreach events; and have provided policy advice. Increasingly, research is co-created with societal partners. To give a few examples:
• The Hot Politics project, co-directed by Bert Bakker, on the role of emotions in political thinking and behavior that is conducted with political science has led to several blog entries (in part on the popular Dutch language www.StukRoodVlees.nl blog but also for example in Newsweek6), participation in several public events, school visits, media performances, and an outreach award.
• The research on media and communication effects on public opinion and electoral behavior (e.g., de Vreese) in the EU has been converted into several blog posts, numerous media performances in the Netherlands and internationally, presentations at EU institutions, and participation in strategy and evaluation meetings with ministries and EU representation in the Netherlands
• Several members of both the Political Communication and Journalism as well as the Corporate Communication groups have contributed to the blog StukRoodVlees.nl, that publishes blogs on research on current (societal and political) issues. Vliegenthart is one of the editors.
• ASCoR research on the effects of sexual content in social- and mainstream media on young people’s sexual attitudes, behaviour and self-concept received a significant amount of attention in the media (radio, TV, newspaper, magazine interviews), and led to invited
lecturers and consultancy opportunities. This knowledge dissemination has been used to help inform public policy initiatives as well as inform parents and caregivers about the risk and opportunities of social media for their teens.

Importantly, ASCoR researchers work in close collaboration with SWOCC (Foundation for Scientific Research of Commercial Communication; see www.swocc.nl). This collaboration has opened up many opportunities for interacting with its about 200 corporate sponsors, including advertisers such as Unilever, major research agencies, media agencies, PR companies, publishers and public policy institutes. SWOCC does not conduct research for individual companies but aims to contribute relevant insights for communication practitioners in general. ASCoR researchers conducted SWOCC studies, wrote SWOCC publications, presented at SWOCC-organized events, posted SWOCC blogs, and are interviewed by journalists of professional outlets and asked to present the insights at conferences for practitioners. The collaboration facilitates effectively translating research into guidelines and strategies for advertising and media professionals, policy makers, and research companies. ASCoR influencer marketing research findings were translated into guidelines for influencer marketing strategies for influencers, advertisers, and agencies. These strategies were made available through a book, blogs, an infographic, and a well-visited event for practitioners. A recent example is Joanna Strycharz’ publication on personalized marketing communication.

In addition, the research on health communication effects has been presented numerous times for healthcare professionals, and recommendations coming from research are incorporated in education, including medical training. ASCoR researchers regularly work with colleagues at the Amsterdam Medical Center (AMC). Research on health communication is also translated into policy via several advisory functions of ASCoR members. To illustrate, Bas van den Putte advises the Trimbos Institute on their school modules on drugs addiction and the Ministry of Health, Welfare and Sport on the development of health interventions. In 2020, Julia van Weert and Bas van den Putte both joined the ‘RIVM Gedragsunit’, that instigates research into behavior during the Corona pandemic and advises authorities on behavior related issues such as compliance to Corona rules. Additionally, they featured frequently in media on the issue. Furthermore, Vliegenthart has become member of the advisory board of the formal evaluation of the Dutch governments’ response to the Corona crisis by the Dutch Safety Board (Raad voor de Veiligheid).

The examples above show the societal recognition and significance of ASCoR’s research and researchers. The societal relevance of ASCoR’s research is further demonstrated in five awards from societal organizations for ASCoR researchers and more than 35 positions that ASCoR members hold in advisory boards. ASCoR researchers are sought-after members of several independent advisory boards and steering committees. For example, Jochen Peter serves as a member of the Complaints Council for the Netherlands Institute for the Classification of Audiovisual Material (NICAM), while Peter Neijens is a member of the Advisory Board of SIRE (Dutch public awareness foundation). Also, in organizations that represent science more broadly, for example in the political realm, ASCoR members played a key role, with De Vreese who was the chair of the general Social Sciences and Humanities Council. More information can be found in faculty profiles (see Appendix C).

In addition, ASCoR has two endowed chairs sponsored by external stakeholders, providing a bridge to society (Ed Peelen and Christian Burgers).

Overall, the number, but also our repertoire to connect our research to society has clearly improved and in that sense, we achieved our aim to enhance our strategy to increase impact and plan to continue this in the coming years.
Viability

For the ASCoR research assessment (which took place in the winter of 2021), we conducted a SWOT analysis among our members in April 2020. The results are presented below.

As a research institute, the strengths of ASCoR include the (inter)national visibility and reputation, within and outside academia, a strong PhD program, strong publications in leading communication science journals and also in important neighboring disciplines, an excellent record of highly competitive (National and European Science foundation) grants, and its unique representation in four research priority areas (RPAs), such as Human(e) AI, Personalised Communication, Communication and Urban Mental Health. This shows also shows recognition from the university, especially since RPAs are competitive. PhD students also highlight the quality of supervision and research conditions (extensive time to work on projects, funding for data collection, and support for conference participation, symposia, and courses). In general, the ASCoR members value the “mindset” and are “optimistic about the high-quality collaboration”. A member noted that this collaboration happens “between ‘program groups’” and members also engage increasingly in interdisciplinary research. Also, the culture within the department is highly valued. For instance, the lack of hierarchy is greatly appreciated. Lastly, ASCoR has generally been sensitive to change in media and research environments and has integrate them into research activities.

An important weakness is the high number of temporary contracts, which is also a national problem as many universities have similar problems (https://woinactie.blogspot.com). Weaknesses at the institutional level include the dependency on grants, which again create an uncertain research environment. This leads to less focus on continuous research lines. Furthermore, although ASCoR is successful in individual grant acquisition, we are less involved in consortia that have obtained grants. Interestingly, while the number of joint studies and publications of members of different program groups increased, it is also noted that the level of cooperation could be even higher. Finally, as academic research funding increasingly depends on external, thematic grants, the research agenda is progressively determined by others, which complicates the development and continuation of ASCoR’s own research lines.

While many collaborations within the department started already, collaboration between programs (for instance between Persuasive Communication and Corporate Communication, or between Youth and Media Entertainment and Political Communication) is an opportunity. Additionally, collaborations outside the department started in 2015 (see e.g., RPAs), an extension of current collaboration and exchanges with other researchers and groups within the University of Amsterdam (e.g., information science, law, humanities, economics, and health researchers) is seen as the most important opportunity. Another opportunity concerns funding – where the successful track record with the national science foundation should be maintained, while at the same time grants from the EU H2020 program are targeted. Currently, collaborative grants are submitted or were funded (e.g., large infrastructure grants) offering ample possibility to maintain and expand current research lines and infrastructure. Other opportunities include the identification of overarching theoretically and societally relevant topics to participate in the ‘big debates’ around issues such as algorithmic bias, surveillance and polarization. Research integrity and open science will continue to be important, and its role will become even more prominent. Finally, ASCoR can capitalize on the position it has acquired in recent years as being a key player in the communication science field for making hires in a competitive market and the attraction of self-funded PhD students.

One important threat is related to the limited career opportunities for PhD students and (temporary) assistant professors. The career opportunities are limited due to little flexibility in allocation of new positions and uncertainty in funding. While the track record in the past period has been very strong with regard to obtaining funding for research, and the need to continue this
success rate is obvious, but that becomes certainly a challenge at a time where competition is increasing and public funding decreasing. In the same vein, further reduction in the funding stream from the government (partly because of the weakened reputation of (social) science) is a threat. Another potential threat may be that the requirement for impact of research may yield (time) pressure to conduct, complete, and publish studies, and the threat that issues with impact in the short-term and a more applied character are prioritized over fundamental research. Lastly, the focus on technology and technology-based research is a fast-moving field. There is the threat that developments may be insignificant at a particular moment or that it leads to a short-term and more technology determined character of research.

3. Review of 2019 & 2020

Faculty changes

There have been relatively little changes in faculty composition in 2019 and 2020. At the senior level, one full professor (Martine van Selm) and one associate professor (Marieke Fransen) left. A new full professor is currently being hired, and Fransen is replaced. Changes did not affect the strategy of ASCoR.

International activities

- ASCoR is well embedded in the international research community. It is central in the main international communication association (ICA), with De Vreese acting as the president-elect in 2020. Multiple other ASCoR members serve in division boards;
- Long-lasting collaborations exist with other prominent universities in our field, both European (e.g., University of Vienna) and the US (Annenberg School of Communication at Penn State);
- Existing collaborations will be continued and, in some instances, extended (e.g., through coordination of Horizon applications with the University of Vienna);
- ASCoR every year hosts a range of international visitors, and our faculty and PhD students go for research visits to other universities. Out of necessity, in 2020 these visits largely took a place in a virtual manner. See below for an overview.

Research visits 2019
- Sjifra de Leeuw - New York University
- Lisanne Wichgers - Stanford University
- Monique Alblas - University of Liverpool
- Damian Trilling - University of Bergen

Research visitors 2019
- Feb-May: Rene Haldborg Jorgensen (hosts: Hilde Voorveld and Guda van Noort)
- Mar-May: Juan Manuel González Aguilar (host: Mykola Makhortykh)
- Mar-Apr: Prof. Pascal Sciarini (host: Rens Vliegenthart and Andreas Goldberg)
- Apr-May: Camilla Bjarnoe Jensen (hosts: Alyt Damstra, Mark Boukes and Rens Vliegenthart)
- Jun- Mar: Susann Kohout (hosts: Bert Bakker and Sanne Kruikemeier)
- Jul-Dec: Nehama Lewis-Persky (host: Bas van den Putte)
- Aug-Sep: Nelly Elias (host: Jessica Piotrowski)
- Aug-Aug 2020: Liu Shujun (host: Mark Boukes)
- Sep-Dec: Armin Seimel (hosts: Andreas Goldberg and Claes de Vreese)
Research evaluation

ASCoR has been assessed in the past Spring and has only received the evaluation a few months ago. Overall, the evaluation is highly positive. The committee applauds the ASCoR organization: ‘By and large, students, staff, and management feel well-supported in the work they do, and feel they have the tools and funding they need to collaborate, innovate, travel (when possible), and respond to developments in the field (including the issues raised by the health, economic, and political crises).’ The committee does three concrete recommendations. First, providing PhD candidates more time and space to learn new statistical approaches or additional methodological skills could be beneficial for their development. Second, the committee mentions that the pool of talent that is so evident among the junior staff be mentored, recognized, and rewarded with clear (and clearly communicated) paths to promotion. More financial resources should be directed to ASCoR to support promotion from assistant to associate, as well as from associate to full professor. Finally, in the committee’s view many ASCoR researchers need access to cutting edge computer and other technical devices to carry out their work.

The first point will be further discussed in the fall – we will look at the opportunities for PhD candidates for education, but are somewhat reluctant to prolong PhD trajectories. Considering the second point, ASCoR, together with the department and the teaching institutes, and with the existing financial opportunities, has adopted the policies for senior positions and now allows for a higher share of associate professorships among the faculty. Several internal promotions are on its way. The third point is also taken up, and several measures (e.g., the acquisition of a large server that facilitates large scale content analyses). The issue will be closely monitored in the upcoming period.

4. Results on institute level

ASCoR’s research programme centers on the theoretical and empirical analysis of the contents, uses, and consequences of media and communication. A particular emphasis lay on understanding the differential way people use media content and communicate as well as its consequences: Depending on the interaction between individual dispositions and contextual factors, people may differ considerably in whether and how they use particular media content, how they communicate, and the consequences this communication elicits. In addition, the research program stressed the role of the cognitive, affective, and emotional processes that underlie media use and communication and help us to explain its effects. Finally, the research program acknowledged that communication takes place at the individual, group, institutional and societal level as well as across them.
The ASCoR research program had several more general ambitions. First, the research program aimed at developing new concepts and spearheading theoretical developments that help us understand the quickly changing communication society. Second, within this context, the program aimed at detecting, describing, and analyzing important current and crucial emerging developments in our media and communication environment. Thirdly, the program encouraged questions that are initially driven by fundamental questions in communication research, but also address societally relevant issues. Fourth, the program strived to stimulate intellectually rewarding and scientifically creative collaboration between the program groups. Finally, the ASCoR research program has the ambition to break new ground in important communication scientific issues and thereby facilitate collaboration with the best national and international communication researchers and institutes.

The goals and ambitions of the ASCoR research program 2014-2019 find their home base in several large-scale research projects including the University of Amsterdam’s Research Priority Area Communication located at ASCoR, and notably within and across ASCoR’s four program groups. Research in 2019 and 2020 has contributed to the substantial goals and ambitions of ASCoR. To highlight a few examples: research focuses on the role of political fact checkers in the current and demonstrates they are potentially effective in combating misinformation, but that selective selection processes lower their efficiency (Hameleers & Van der Meer, 2020). The importance of confirmation bias is also demonstrated in a study that focuses on the attitudes towards vaccination of young children. Also, here, attitude congruent information is selected (Meppelink et al., 2019). Using experienced sampling methods, Beyens and colleagues (2020) demonstrate that the effects of social media use on personal well-being varies heavily across individuals. Theo Araujo and colleagues present an innovative way to automatic analysis of visuals and apply this methodology to analyze images on sustainability on corporate websites. As Meijers et al. (2019) demonstrate, these types of images can have a serious impact on environmentally friendly behavior of consumers. All those articles are published open access.

Research into media effects in a turbulent media environment have been disseminated to a wider audience as well. ASCoR researchers literally made hundreds of media appearances in 2019 and 2020. One example, related to the Meppelink et al. study mentioned above, de Groene Amsterdammer discussed some of its findings and quoted the first author in an article on the anti-Covid-vaccination movement in the Netherlands (https://www.groene.nl/artikel/wij-weten-hoe-het-zit). This is just a single example out of many.

As also noted by the research assessment committee, viability of ASCoR’s research is high. The committee notes and expects ‘high sustainability of the quality and quantity of the output’. As mentioned earlier, there is a challenge in creating career perspectives for younger scholars to keep quality and innovation high. It is a challenge that ASCoR, jointly with the department and faculty, has clearly taken up, and will have our continued attention.

5. **PhD Policy and Training**

ASCoR offers a PhD program in Communication Science, with applicants coming from countries all around the world. The main aim of the PhD program is to promote the training of young academics in the study of fundamental scientific research issues in the field of communication science. Students are trained to extend, deepen, and actively apply their knowledge of theories and methodologies in communication science, so as to become fully qualified, independent researchers in the field of communication. In addition to extensive knowledge of theory and methodology in
communication science, the program promotes reflection, not only on one’s own research project, but also on social scientific and communication research in general. Finally, the program promotes skills that can contribute to the advancement of the student’s careers. To achieve these goals, students are offered a combination of hands-on research, and teaching tasks. The PhD program produces highly qualified researchers and prepares them for two types of career trajectories:
1. An academic career in the field of communication science.
2. A career in the field of applied research, for instance in research departments of communication organizations (e.g., public broadcasters, publishers), in market and opinion research companies, and governmental research institutions.

The research project is based on a proposal that is usually written by one or more senior ASCoR faculty and fits into the ASCoR research program. Each PhD project usually consists of 3 or more studies, leading to three or more articles. PhD candidates with an employment contract at UvA are usually required to teach a number of classes in the undergraduate program of communication science within the Bachelor College. The final months of each project are devoted to finishing the PhD thesis, which is typically based on the articles written throughout the project. PhD training is organized by ASCoR. The Graduate School’s two-years research master program forms an excellent preparation for a PhD trajectory and was re-accredited in 2015 by the NVAO (the Dutch-Flanders Accreditation Organization) after a positive evaluation in the latest review of this program. All ASCoR PhD candidates are enrolled in the PhD Training Program. As a Research Master’s degree in Communication Science or equivalent qualifications is required for all new PhD candidates, the coursework is generally limited to 9 EC.
In addition to the obligatory coursework, all PhD candidates are also members of a PhD Club in which research is discussed every two weeks, and of course each PhD candidate has his/her supervision team.

Selection

Applicants to the international ASCoR PhD program are required to have a Research Master degree in Communication Science or equivalent qualifications. Prospective PhD candidates who do not have a Research Master in Communication Science are asked to follow a transfer program in methods and/or Communication Science, typically before starting on the PhD project. Vacancies are advertised internationally and a search committee, usually consisting of the Department Chair and the supervision team is responsible for the selection.

Supervision and quality assurance

A Training & Supervision Plan is submitted within two months after the PhD project start date. This plan includes the PhD project description, agreements on supervision team meeting frequency, coursework to be completed, the First Year Paper topic and deadline, and a publication plan. The document is signed for approval by the PhD candidate, the supervisors and the ASCoR Director. The supervision team typically consists of 2-3 researchers, including at least one full professor ('promotor'). The PhD candidate meets at least once every fortnight with one or more supervisors. The composition of the supervision team is based on the substantive as well as the methodological requirements of the project. All supervisors are ASCoR research staff, holding a PhD degree and a solid publication track record in international academic outlets. Performance of the supervisors is monitored through the annual review interviews with all staff members. A PhD Mentor is available with whom PhD candidates can discuss all supervision problems confidentially.
A First-Year Paper and a progress report by the supervision team are assessed by the ASCoR Board 8 months into the project. If the paper is assessed as insufficient, the PhD candidate is offered the opportunity to revise and resubmit within 2 months. If the paper is still assessed as insufficient, the project is terminated at the end of the first year. Each PhD candidate participates in annual review assessments with their Program Group Director or the Department Chair. Input on progress is provided by ASCoR and the College of Communication (where PhD candidates have teaching tasks). About twelve months before the project end date, a Progress Portfolio is submitted, containing a chapter progress overview including deadlines, publication output, a work plan for the remaining time, a list of completed courses, and a statement of feasibility by the supervisors and the PhD candidate. The ASCoR Board and the Graduate School Director direct the supervisors and PhD candidate on feasibility, and, if applicable, changes that must be made to the plan to ensure on-time completion.

After the dissertation has been approved by the supervisors, the dean appoints a committee of experts that has to read and approve of the dissertation (majority decision).

**Success rates**

In 2009 we started our 3-year PhD program after the introduction of the two-year research master program (that prepares for a PhD trajectory, amongst others through a one-year training in methods). Since 2017, the three-year PhD trajectories were extended with two months so that PhDs now spend at least 10% of their time on teaching activities (whereas it was 5%) without having less research time for their PhDs. Table 2 reflects that our PhD students by and large successfully complete their dissertation with no or very limited delays.

**Table 1. PhD program**

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>PhD candidates (fte per 31/12)</td>
<td>20,9</td>
<td>21,1</td>
<td>22,6</td>
</tr>
<tr>
<td>- employed (PID, headcount)</td>
<td>22</td>
<td>22</td>
<td>23</td>
</tr>
<tr>
<td>- not-employed (PNID, headcount)</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>- non-Dutch (headcount)</td>
<td>6</td>
<td>6</td>
<td>10</td>
</tr>
<tr>
<td>- % of first flow funds</td>
<td>8</td>
<td>8</td>
<td>8</td>
</tr>
<tr>
<td>Number of promotions</td>
<td>10</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>Number of promotions (cum laude)</td>
<td>0</td>
<td>1</td>
<td>0</td>
</tr>
</tbody>
</table>

**Table 2. Success rates - Standard PhD-Candidates**

<table>
<thead>
<tr>
<th>Enrolment (headcount)</th>
<th>Success rates (headcount; %)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Graduated in year 4 or earlier</td>
</tr>
<tr>
<td>Starting year</td>
<td>Male</td>
</tr>
<tr>
<td>----------------</td>
<td>------</td>
</tr>
<tr>
<td>2011</td>
<td>1</td>
</tr>
<tr>
<td>2012</td>
<td>8</td>
</tr>
<tr>
<td>2013</td>
<td>2</td>
</tr>
<tr>
<td>2014</td>
<td>6</td>
</tr>
</tbody>
</table>
6. Academic Culture, Research Integrity and Research Data Management

Social safety

The PhD candidates select two PhD representatives from their midst to represent them as a group in consultations with ASCoR Management and the ASCoR Board. The representatives advise the ASCoR Board and Management on PhD-related issues. At least twice a year, a meeting is held of PhD candidates. All ASCoR PhD candidates are encouraged to attend these meetings, as topics relevant to PhD candidates are discussed there and prepared for ASCoR Management. In addition to their liaison role, the PhD Representatives also coordinate the introduction of new PhD candidates into the local PhD community. Furthermore, two ASCoR members – the Confidential advisor for PhDs – are available for consultation in case PhDs run into problems during their PhD project that they cannot solve with their supervisors. Problems suitable for consultation are those related to the process of doing a PhD such as supervision issues, personal problems, or time management problems. The advisors can help the PhDs to explore their problems, provide new perspectives on the situation, and help them find ways to handle the problem. They can also point PhDs in the direction of other resources to help them to move ahead. The consultations are strictly confidential. Without the PhDs consent, neither his or her supervisors nor the management of ASCoR or the department will be notified of the fact that the PhD consulted the advisor. PhDs are free to choose which PhD advisor they wish to contact. The advisors will treat their case confidentially and do not exchange information that can lead to the PhD personally. Once a year, the PhD advisors report to the ASCoR Management about their counselling activities in general terms, i.e., the number of sessions, and the number of PhD candidates. Lastly, the UvA has a special psychologist who offers support tailored to PhD candidates and problems they typically encounter. Consults are free of charge.

The UvA has a designated a confidential adviser for staff, whose task it is to help solve such conflicts at as early a stage as possible. UvA employees can contact the confidential adviser for staff with any complaints about unfair treatment by a person or organizational department within the UvA. The confidential adviser for staff holds an independent position within the UvA, and it is her duty to observe confidentiality and to deal with complaints in a confidential manner.

Research integrity and research data management

Archives that preserve and disseminate social and behavioral data perform a critical service to the scholarly community and to society at large, ensuring that these culturally significant materials are accessible in perpetuity. In this context, all ASCoR members have access to a personal folder where there is space for all their data. In addition to the personal folder, the storage also provides space for project folders, which can be shared among UvA researchers and students. This storage is a very safe space to store data. The primary storage system is currently located in the SurfSara building at the Science Park. On a daily basis, the system is backed up at a server that is located on campus. In addition, every night a backup is made on tapes. ASCoR encourages its members to anonymize data. In case anonymizing is not an option, members can pseudonymize their data.
Members are recommended to publish their working data set - anonymized – on Figshare. If figshare is not an option, data can also be stored on the ASCoR database. These practices are encouraged as they are intended to help researchers document their datasets and prepare them for archival deposit at the start of their project. One of the goals is to trace, if necessary, the transformation of data from their raw to their published form and to have access to the data at all times, notably when problems arise. The archiving of files typically happens at the beginning of a research project right after the data collection. Another goal is to provide an infrastructure for sharing data and stimulate cumulative research by enabling researchers to access existing ASCoR data easily and compare research outcomes over time.

High ethical standards are not only important when it comes to data storage but also when it comes to research execution and data collection. Every new research project needs to be approved by ASCoR’s ethical committee before a project starts. The committee judges whether the current standards of ethical research are met. The ethical committee consists of four program group delegates who evaluate the applications for each program group and ascertain whether the research can be considered a standard type of research or whether it needs to be referred to the faculty committee. Only if a project receives ethical approval from the ethical/faculty committee can it be started. If there are intricate questions, they may be discussed among the FMG Board members before projects are approved. The implementation of the GDPR regulations has increased the requirements for carefully treatment of data collection and storage. ASCoR’s research manager serves as data steward and is trained to answer GDPR related questions and help out where needed. Some challenges need continued attention, especially related to judicial complex issues such as the storage of huge amount of online data, such as Twitter data from personal accounts.

ASCoR also feels the responsibility to promote research integrity amongst the researchers. The entire process from planning a study, to collecting data, to storing them, is monitored through the ethical approval process and the storage of the data. The accompanying documents, which researchers have to fill in, address crucial questions of research ethics and, more specifically, research integrity. To educate our junior researchers adequately about research integrity, all PhD’s are obliged to take the course ‘Introduction to a PhD in Communication Science’, in which special attention is devoted to scientific integrity and to practical issues such as research data management. ASCoR also organizes lectures and workshops on issues of research integrity. Moreover, many PhD students and other researchers now publish their data and code online on OSF and increasingly pre-register their studies.

ASCoR fully endorses the Netherlands Code of Conduct for Research Integrity that was drawn up at the request of the Association of Universities in the Netherlands (Vereniging van Universiteiten, VSNU) in 2018. The code deals with the principles of good academic teaching and research. It sets out five principles of proper academic practice: honesty, scrupulousness, transparency, independence, and responsibility.

Currently, research data management has top priority for both the university and faculty. We are supportive of the measures that are currently taken in this realm, including the development of a faculty wide research portal, that includes a workflow for research projects, beginning with the ethical approval up to the storage of finalized datasets.
Appendix A  Research staff

SEP table E2

<table>
<thead>
<tr>
<th>Research Staff (fte²)</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full professor (HL)</td>
<td>3,9</td>
<td>4,3</td>
<td>3,6</td>
</tr>
<tr>
<td>Professor by special appointment (Bijz HL)³</td>
<td>0,6</td>
<td>0,6</td>
<td>0,6</td>
</tr>
<tr>
<td>Associate professor (UHD)</td>
<td>4,8</td>
<td>4,5</td>
<td>5,0</td>
</tr>
<tr>
<td>Assistant professor (UD)</td>
<td>18,6</td>
<td>16,8</td>
<td>17,8</td>
</tr>
<tr>
<td>Post-docs⁴</td>
<td>8,9</td>
<td>11,4</td>
<td>10,2</td>
</tr>
<tr>
<td>PhD students⁵</td>
<td>18,9</td>
<td>17,4</td>
<td>17,1</td>
</tr>
<tr>
<td><strong>Total research staff</strong></td>
<td><strong>56,1</strong></td>
<td><strong>56,0</strong></td>
<td><strong>54,4</strong></td>
</tr>
<tr>
<td>Support staff</td>
<td>4,6</td>
<td>4,5</td>
<td>2,9</td>
</tr>
<tr>
<td>Visiting fellows</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total staff</strong></td>
<td><strong>59,7</strong></td>
<td><strong>58,9</strong></td>
<td><strong>56,6</strong></td>
</tr>
</tbody>
</table>

Diversity

Gender

<table>
<thead>
<tr>
<th>% female</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full professor (HL)</td>
<td>26%</td>
<td>37%</td>
<td>43%</td>
</tr>
<tr>
<td>Associate professor (UHD)</td>
<td>65%</td>
<td>63%</td>
<td>60%</td>
</tr>
<tr>
<td>Assistant professor (UD)</td>
<td>58%</td>
<td>59%</td>
<td>60%</td>
</tr>
<tr>
<td>Post-docs (Onderzoeker)</td>
<td>58%</td>
<td>61%</td>
<td>55%</td>
</tr>
<tr>
<td>PhD students</td>
<td>82%</td>
<td>78%</td>
<td>79%</td>
</tr>
<tr>
<td><strong>Total research staff</strong></td>
<td><strong>62%</strong></td>
<td><strong>62%</strong></td>
<td><strong>63%</strong></td>
</tr>
</tbody>
</table>

FMG 2020

% female

ASCoR 2020

% female

² FTE (onderzoeksinzet)
³ To be filled in by research institute
⁴ Comparable with WOPI category Onderzoeker
⁵ Standard PhD (employed) and Contract PhDs (externally or internally funded but not employed)
<table>
<thead>
<tr>
<th>Age</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Full professor (HL)</strong></td>
<td>35-44</td>
<td>26%</td>
<td>25%</td>
</tr>
<tr>
<td></td>
<td>45-54</td>
<td>26%</td>
<td>37%</td>
</tr>
<tr>
<td></td>
<td>&gt;55</td>
<td>47%</td>
<td>38%</td>
</tr>
<tr>
<td><strong>Associate professor (UHD)</strong></td>
<td>25-34</td>
<td>8%</td>
<td>0%</td>
</tr>
<tr>
<td></td>
<td>35-44</td>
<td>67%</td>
<td>75%</td>
</tr>
<tr>
<td></td>
<td>45-54</td>
<td>9%</td>
<td>12%</td>
</tr>
<tr>
<td></td>
<td>&gt;55</td>
<td>16%</td>
<td>12%</td>
</tr>
<tr>
<td><strong>Assistant professor (UD)</strong></td>
<td>25-34</td>
<td>54%</td>
<td>46%</td>
</tr>
<tr>
<td></td>
<td>35-44</td>
<td>41%</td>
<td>49%</td>
</tr>
<tr>
<td></td>
<td>45-54</td>
<td>5%</td>
<td>6%</td>
</tr>
<tr>
<td></td>
<td>&gt;55</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td><strong>Post-docs (Onderzoeker)</strong></td>
<td>&lt;25</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td></td>
<td>25-34</td>
<td>88%</td>
<td>75%</td>
</tr>
<tr>
<td></td>
<td>35-44</td>
<td>12%</td>
<td>25%</td>
</tr>
<tr>
<td></td>
<td>45-54</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td></td>
<td>&gt;55</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td><strong>PhD students</strong></td>
<td>&lt;25</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td></td>
<td>25-34</td>
<td>95%</td>
<td>100%</td>
</tr>
<tr>
<td></td>
<td>35-44</td>
<td>5%</td>
<td>0%</td>
</tr>
<tr>
<td></td>
<td>45-54</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>
Appendix B  Funding and expenditure

SEP table E3

<table>
<thead>
<tr>
<th>Funding and expenditure</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>mln €</td>
<td>%</td>
<td>mln €</td>
<td>%</td>
<td>mln €</td>
<td>%</td>
</tr>
<tr>
<td>Funding:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Direct funding(^6)</td>
<td>4,94</td>
<td>70%</td>
<td>4,69</td>
<td>66%</td>
<td>5,56</td>
<td>78%</td>
</tr>
<tr>
<td>Research grants(^7)</td>
<td>0,86</td>
<td>12%</td>
<td>1,16</td>
<td>16%</td>
<td>1,29</td>
<td>18%</td>
</tr>
<tr>
<td>Contract research(^8)</td>
<td>1,21</td>
<td>17%</td>
<td>2,01</td>
<td>28%</td>
<td>1,46</td>
<td>21%</td>
</tr>
<tr>
<td>Other(^9)</td>
<td>0,07</td>
<td>1%</td>
<td>0,06</td>
<td>1%</td>
<td>0,18</td>
<td>3%</td>
</tr>
<tr>
<td>Total funding</td>
<td>7,1</td>
<td></td>
<td>7,9</td>
<td></td>
<td>8,5</td>
<td></td>
</tr>
<tr>
<td>Expenditure:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Personnel costs</td>
<td>4,9</td>
<td>67%</td>
<td>5,2</td>
<td>71%</td>
<td>5,2</td>
<td>71%</td>
</tr>
<tr>
<td>Other costs</td>
<td>2,43</td>
<td>33%</td>
<td>2,81</td>
<td>38%</td>
<td>2,27</td>
<td>31%</td>
</tr>
<tr>
<td>Total expenditure</td>
<td>7,3</td>
<td></td>
<td>8,0</td>
<td></td>
<td>7,5</td>
<td></td>
</tr>
</tbody>
</table>

\(^6\) Direct funding (basisfinanciering / lump-sum budget)
\(^7\) Research grants obtained in national scientific competition (e.g. grants from NWO and the Royal Academy)
\(^8\) Research contracts for specific research projects obtained from external organisations, such as industry, government ministries, European organisations and charitable organisations
\(^9\) Funds that do not fit into the other categories
### Appendix C  Awards and Grants

<table>
<thead>
<tr>
<th>Research group and Project title</th>
<th>Project leader</th>
<th>Budget (x €1,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Veni</strong> Political Communication and Journalism</td>
<td>Vocal, Visible and Vaulting? (Dis)connected niche audiences in the age of artificial intelligence</td>
<td>Möller, J.E.</td>
</tr>
<tr>
<td><strong>Veni</strong> Persuasive Communication</td>
<td>When Public Health Campaigns Warn You, but Your Friends Like to Drink – Connecting Psychology, Communication Science, and Neuroscience to Understand Complex Real-Life Health Decision</td>
<td>Scholz, C.</td>
</tr>
<tr>
<td><strong>Veni</strong> Persuasive Communication</td>
<td>Can virtual reality save the world? Stimulating pro-environmental behaviour by visualising environmental impact and the power of the collective</td>
<td>Meijers, M.H.C.</td>
</tr>
<tr>
<td><strong>ERC (Consolidator)</strong> Political Communication and Journalism</td>
<td>New Parties on the News. How New(s) Media and New Parties Shape Attention and Electoral Support for Political Ideas.</td>
<td>Van Spanje, J.H.P</td>
</tr>
<tr>
<td><strong>ERC (Starting)</strong> Political Communication and Journalism</td>
<td>Hunting for Voters: The Impact of Data-Driven Campaigning on Democracy</td>
<td>Kruikemeier, S.</td>
</tr>
<tr>
<td><strong>ERC (Starting)</strong> Political Communication and Journalism</td>
<td>Newsflows</td>
<td>Trilling, D.C.</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**EU Consortium Grants**

Vliegenthart, R., Boomgaarden. H.G. OPTED, ERC H2020

De Bruijn, G.J., Bosch, J. Timely, ERC H2020
# Appendix D  Research output

<table>
<thead>
<tr>
<th>Research output</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Refereed articles</td>
<td>144</td>
<td>140</td>
<td>179</td>
</tr>
<tr>
<td>Non-refereed articles</td>
<td>2</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Books</td>
<td>2</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Book chapters</td>
<td>16</td>
<td>21</td>
<td>7</td>
</tr>
<tr>
<td>PhD-theses</td>
<td>10</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>Conference proceedings</td>
<td>8</td>
<td>7</td>
<td>3</td>
</tr>
<tr>
<td>Professional publications</td>
<td>64</td>
<td>37</td>
<td>24</td>
</tr>
<tr>
<td>Publications aimed at the general public</td>
<td>26</td>
<td>55</td>
<td>82</td>
</tr>
<tr>
<td>Other research output</td>
<td>61</td>
<td>87</td>
<td>38</td>
</tr>
<tr>
<td><strong>Total publications</strong></td>
<td><strong>500</strong></td>
<td><strong>494</strong></td>
<td><strong>343</strong></td>
</tr>
</tbody>
</table>
Appendix E  Staff profiles

Faculty

**dr. Theo Araujo**  
Associate Professor (UHD)  
- Co-Director Communication in the Digital Society Initiative (Department of Communication Science)  
- Co-Director Digital Communication Methods Lab (RPA Communication)  
- Member Amsterdam Young Academy  
- Editorial board member ‘Communication Methods and Measures’  
- Editorial review board member ‘International Journal of Advertising’ and ‘Journal of Interactive Advertising’  
- Grant holder of Research Priority Area Human(e) AI

**dr. Bert N. Bakker**  
Assistant Professor (UD)  
- Associate editor of the Journal of Experimental Political Science  
- Lid van de redactieraad van Tijdschrift Communicatiewetenschap  
- ASCoR’s Open Science Coordinator  
- KNAW Early Career Partnership grant holder

**dr. Susanne E. Baumgartner**  
Assistant professor (UD)  
- Editorial board member Media Psychology and Journal of Youth and Adolescence  
- Member opleidingscommissie

**prof. dr. Hans (J.W.J.) Beentjes**  
Professor of General Communication Science  
- Scientific Director of the Netherlands School of Communication Research (NeSCoR)  
- Board member of the Graduate School of Communication and College of Communication

**dr. Ine Beyens**  
Assistant professor (UD)  
- Secretary, Children, Adolescents, and Media Division of the International Communication Association

**dr. Sophie C. Boerman**  
Assistant professor (UD)  
- Board member European Advertising Academy  
- Board member of NeFCA Persuasive Communication Division  
- Associate Editor of Journal of Interactive Advertising  
- Editorial Board member of Journal of Communication  
- Editorial Board member of Journal of Advertising  
- Editorial Board member of International Journal of Advertising  
- Member of PR committee (Commissie Voorlichting)

**dr. Miriam L. Boon**  
Postdoctoral research fellow

**dr. Linda Bos**  
Assistant professor (UD)  
- Member of the Daily Board of the Ondernemingsraad FMG (works council FMG)  
- Chair of the Exam Committee Erasmus Mundus Journalism, Media and Globalisation
• Member of the Committee Thesis Quality Master
• Member of the Netherlands-Flanders Communication Association (Nefca)
• Member of Amsterdam Centre for European Studies

dr. Mark Boukes
Assistant Professor (UD)
• NWO Veni grant holder
• Exam committee Erasmus Mundus program in Journalism, Media and Globalisation (vice-chair)
• Member of the Programme Committee (Opleidingscommissie)
• Editorial board Journal of Communication
• Editorial board Communication Theory
• Editorial board Springer Nature Social Sciences
• Member of the Mediaraad Amstelveen

dr. A. Brosius
Postdoctoral research fellow

dr. Andreu Casas Salleras
Postdoctoral research fellow

dr. Hang-Yee Chan
Postdoctoral research fellow

dr. Gert-Jan de Bruijn
Assistant professor (UD)

prof. dr. Christian F. Burgers
Adjunct professor (bijzonder hoogleraar)

dr. Alyt Damstra
Assistant professor (UD)

dr. Knut De Swert
Assistant professor (UD)
• Member Master Thesis Quality committee
• Member of the Exam Committee
• Co-promotor of the Flemish Diversity Monitor Television and Radio Project (2013-2020) (funded by the Flemish public broadcaster VRT)

prof. dr. Claes H. de Vreese
Professor of Political Communication
• Program Group Director of Political Communication & Journalism
• Director of the Center for Politics and Communication
• Director Research Priority Area Communication, University of Amsterdam
• Adjunct professor of Political Science and Journalism, University of Southern Denmark
• Editor-in-Chief of Political Communication
• Co-founder and steering committee member NEPOCS
• ERC grant laureate
• Member of the Royal Academy of Arts and Sciences (KNAW)
• Elected Fellow International Communication Association (ICA)
• Member NIAS-Lorentz Advisory Board
• Fellow Royal Holland Society of Sciences (KHMW)
• Faculty Professor of AI, Data and Democracy
• President (2020-2021) International Communication Association

**dr. Marieke L. Fransen**
**Associate professor (UHD)**
- Chair of the Exam Committee
- Editorial board International Journal of Advertising

**dr. Katjana Gattermann**
**Assistant Professor (UD)**
- NWO Veni grant holder (until Aug 2020)
- Convenor of the ECPR Standing Group “Political Communication”
- Associate Editor at Political Research Exchange (PRX)
- Chair of the Programme Committee of the Erasmus Mundus Master Programme ‘Journalism, Media & Globalisation’
- Co-convenor of the PCJ Research Lab (until Aug 2020)
- Member of Amsterdam Centre for European Studies

**dr. Margot van der Goot**
**Assistant Professor (UD)**
- Vice-president of the Netherlands-Flanders Communication Association (NeFCA)
- Elected as secretary for the Human-Machine Communication Interest Group of the International Communication Association (ICA)
- Member TQM (Thesis Quality Master Committee)
- Convener PersCom-EntCom PhD-club

**dr. M. Hameleers**
**Assistant Professor (UD)**
- Convener of the PCI/CC PhD club
- PI Facebook project Defending Online and Offline Civility

**dr. Iina R. Hellsten**
**Associate professor (UHD)**
- Program group director (teaching) of Corporate Communication
- Affiliated member of the Center for German and European Studies at the University of St. Petersburg, Russian Federation and University of Bielefeld, Germany
- Team member / grant co-holder in the research project “Creation of Knowledge on Ecological Hazards in Russian and European local Communities”, funded by the Russian Science Foundation, 2019-2021
- Program committee member Networks in the Global World (NetGloW)
- Session organizer in the International Network of Social Network Analysis (INSNA)
- Associate editor for the Journal of Contemporary Eastern Asia (JCEA)
- Member of the Board of Studies GSC & CC, University of Amsterdam
- Member of the TQM (Thesis Quality Committee)

**dr. Hanneke Hendriks**
**Assistant professor (UD)**
- NWO Veni grant holder
- Board member ACHC
- Member EUCAM
- Editorial board member European Journal of Health Communication
• Editor Frontiers in Communication
• Editor International Journal of Environmental Research and Public Health

dr. Sandra H.J. Jacobs
Assistant professor (UD)
• Chair Programme Committee

dr. Jeroen G.F. Jonkman
Assistant professor (UD)
• Member of TQB (Thesis Quality Bachelor committee)
• PhD counselor ASCoR
• Member of TLC Communication Science (Teaching & Learning Centre coach CS)

dr. Anne Kroon
Assistant professor (UD)
• Member of Computational Communication Science (CCS) Amsterdam

dr. Sanne Kruikemeier
Associate professor (UHD)
• Chair of PR committee (Commissie Voorlichting)
• Chair of NeFCA Political Communication Division
• Board member of Het Genootschap voor Reclame
• Member Amsterdam Young Academy
• Editorial board Member ‘Journal of Communication’
• Editorial board Member ‘Media and Communication’
• Editorial board Member ‘Human Communication Research’
• ERC Starting Grant Holder
• NORFACE Grant holder
• NWO digitalization Grant holder

dr. Rinaldo J. Kühne
Assistant professor (UD)

dr. Jeroen S. Lemmens
Assistant professor (UD)
• Member Exam Committee

dr. Annemiek J. Linn
Assistant professor (UD)
• Active member of the European Society for Patient COMpliance and Persistence
• Member of NeScoR(Netherlands School of Communication Research)
• Board member of Centre for Adherence Research Netherlands
• Member of network Patient Provider Interaction (PPI)
• Member of EACH (European Association for Communication in Health Care)
• Member of NeFCA (Netherlands- Flanders Communication Association)

dr. Irina J. Lock
Assistant professor (UD)
• Fellow at the Institute of Advanced Study (IAS), UvA
• Founding member of the EUPRERA Public Affairs & Lobbying Network

dr. Franziska Marquart
postdoctoral research fellow
• Project member EUROPINIONS
dr. Corine S. Meppelink
Assistant professor (UD)
- Member of the Program Committee Communication Science
- Member of the Dutch Health Literacy Alliance

dr. Marijn H.C. Meijers
Assistant professor (UD)
- Grant holder NWO VENI
- Grant holder Digital Communication Methods Lab (RPA Communication)
- Convener Persuasive Communication Research Meetings
- TQM Member

dr. Saar Mollen
Assistant professor (UD)

dr. Judith Möller
Assistant professor (UD)
- NWO Veni grant holder
- Editorial board member of Political Communication
- Editorial board member of Journal of Communication
- Member TQM (Thesis Quality Master Committee)
- Co-Director Digital Communication Methods Lab (RPA Communication)

dr. Alessandro Nai
Assistant professor (UD)
- Associate Editor at the Journal of Social and Political Psychology
- International Advisory Board member at the Swiss Political Science Review
- Executive Committee member of the Elections, Public Opinion, and Voting Behavior section of the American Political Science Association (APSA)
- Advisory Board member of TrustGov (Harvard University and University of Southampton)
- Coordinator of the PG Research Lab
- Member of the PR committee

dr. Lukas P. Otto
Assistant professor (UD)
- Cohort Manager Political Communication Master Track
- Secretary of the Political Communication Division, International Communication Association (ICA)

prof. dr. Ed Peelen
Adjunct professor (bijzonder hoogleraar)

prof. dr. Jochen Peter
Professor of Media Entertainment
- ERC Consolidator Grant Holder
- Member Complaints Council Netherlands Institute for the Classification of Audiovisual Content (NICAM)

dr. Jessica Taylor Piotrowski
Associate professor (UHD)
- Director Graduate School of Communication
• Director of the Center for Research on Children, Adolescents and the Media (CcaM)
• Co-Director, FMG Teaching & Learning Centre
• Past Chair, Children, Adolescents, and Media Division of the International Communication Association

dr. Christin Scholz
Assistant Professor (UD)
• Veni and Marie Curie Individual Fellowship grant holder
• Open Science officer of the Amsterdam Center for Health Communication
• International Liaison Communication Science and Biology Interest Group of ICA

dr. Barbara C. Schouten
Assistant professor (UD)
• Member Scientific Committee International Conference on non-professional interpreting and translation
• Member r-EACH
• Member special interest group VR-CoDES Network of Sequence Analysis
• Member Quality Committee MA-theses Graduate School of Communication
• Member European Association of Communication in Health Care (EACH)
• Member Interuniversity Research Network Patient-Provider Interaction (PPI)

dr. Andreas R.T. Schuck
Associate professor (UHD)
• Program Manager and Member of the Board of Studies for the Erasmus Mundus MA Program in Journalism, Media & Globalisation
• Chair of Political Communication section at ECREA
• Board member of the Graduate School of Communication and College of Communication

prof. dr. Edith G. Smit
Professor of Persuasive Communication
• Director Graduate School of Communication (until September 2020)
• Editorial board member of the International Journal of Advertising
• Editorial review board Journal of Advertising
• Board member Amsterdam Center for Health Communication

dr. Eline S. Smit
Assistant professor (UD)
• NWO VENI grant holder
• Secretary Amsterdam Center for Health Communication
• Associate Editor Digital Health
• Editorial board member European Journal of Health Communication
• Member TQM (Master Thesis Quality committee)
• Chair Digital Health & Computer-Tailoring special interest group of the European Health Psychology Society

dr. J. Strycharz
Assistant professor (UD)

dr. Sindy R. Sumter
Assistant professor (UD)
dr. H. Sungur  
Postdoctoral research fellow

Dr. Claartje L. ter Hoeven  
Associate professor (UHD)  
- Program Group Director of Corporate Communication  
- Editorial board member Journal of Communication  
- Committee member NWO Open Competition SGW  
- Member of TQM (Thesis Quality Master committee)  
- Program group delegate for the Ethical Committee

Dr. Damian C. Trilling  
Associate professor (UHD)  
- Co-Director Communication in the Digital Society Initiative  
- Member of TQM (Thesis Quality Master committee)  
- Vice chair of the Opleidingscommissie (OC) Erasmus Mundus Master  
- Associate Editor Computational Communication Research  
- Editorial Board member Digital Journalism  
- ERC Starting Grant Holder

Prof. Dr. Patti M. Valkenburg  
Professor of Child and Media Research  
- Distinguished research professor at the Faculty of Social and Behavioural Sciences  
- NWO Spinoza laureate  
- ERC- Advanced Laureate  
- Associate editor Human Communication Research  
- Member of The Royal Netherlands Academy of Arts and Sciences (KNAW)  
- Member of the Scholarship Committee of the NIAS, Netherlands Institute for Advanced Studies in the Humanities and Social Sciences  
- Member of the Domain jury of the Royal Netherlands Academy of Arts and Sciences (KNAW)  
- PI/Member Steering Committee Zwaartekracht Consortium Individual Development  
- Member of the ERC evaluation panel (Starting, Consolidating, Advanced grants), covering sociology, political science, law, communication and education.

Prof. Dr. Bas (S.J.H.M.) van den Putte  
Professor of Health Communication

Dr. Toni G.L.A. van der Meer  
Assistant professor (UD)  
- Board member Amsterdam School of Communication Research (ASCoR)  
- NWO Veni grant holder  
- Member of the Committee Thesis Quality Master  
- Member of PR committee (Commissie Voorlichting)  
- Editorial board member for Journal of International Crisis and Risk Communication Research  
- Editorial board member for Communication Research

Dr. Marcel van Egmond  
Senior Lecturer  
- Board Member European Election Studies (EES) Association  
- Board of Studies Graduate School & College member on account of Methods group
dr. Erika J. van Elsas
Postdoctoral research fellow
• ERC Europinions project member

prof. dr. Guda van Noort
Professor of Persuasion & New Media Technologies
• Chair Holder Persuasion & New Media Technologies
• Director of SWOCC, foundation for fundamental research on brands and brand communication in The Netherlands
• Board member of NeFCA, Persuasive Communication Division
• Chair of TQM (Thesis Quality Master committee)
• Honorary TiCC (Tilburg center for Cognition and Communication) Research Associate, Department of Communication and Information Sciences, Tilburg University
• Editorial review board member for International Journal of Advertising

dr. Annemarie (J.M.F). van Oosten
Assistant professor (UD)
• Member of PR committee (Commissie Voorlichting)
• Member of TQM (Thesis Quality Master committee)

dr. Eva A. van Reijmersdal
Associate professor (UHD)
• NWO Aspasia premium holder
• NWA Idea Generator grant holder
• Member of the Board of Studies of the College and Graduate School of Communication Science
• Chair of the Ethical Committee
• Associate editor International Journal of Advertising
• Editorial review board member Journal of Advertising, Journal of Marketing Communications, Journal of Interactive Marketing
• Chair of the SWOCC thesis award jury

prof. dr. Martine van Selm
Professor of Communication Science
• Director of the College of Communication
• Chair of the SWOCC Board, foundation for fundamental research on brands and brand communication
• Chair of the Educational Network of the Netherlands Flanders Communication Association
• Member of the University Committee on Education, University of Amsterdam
• Member of the Advisory Board Journalism Program University of Applied Science Zwolle, The Netherlands

dr. Joost H.P. van Spanje
Associate professor (UHD)
• NWO Vidi grant holder
• Affiliated researcher ACCESS EUROPE – Theme ‘European Politics and Society’
• Member Ethical Committee
• Member editorial board Acta Politica

prof. dr. Julia C.M. van Weert
Professor of Health Communication
• Program Group Director of Persuasive Communication (until September 2020)
• Chair of the Department of Communication Science (from September 2020).
• Director of the Amsterdam Center for Health Communication (ACHC)
• Editor-in-chief European Journal of Health Communication
- Editor Wiley International Encyclopedia of Health Communication
- Associate Editor of Patient Education and Counseling
- Program Committee member Aging & Later Life, Amsterdam Public Health Institute
- Board member Amsterdam School of Communication Research (ASCoR) (Until September 2020)
- Board member Graduate School of Communication (GSC) and College of Communication (CC) (Until September 2020)
- Deputy member University Research Advisory Board of the University of Amsterdam
- Member Steering Committee Health Communication Division of the Netherlands-Flanders Communication Association (NeFCA)
- Vice Chair Health Communication working group of the European Communication Research and Education Association (ECREA)
- Member Scientific Advisory Board RIVM Corona Behavioural unit
- Member of the Advisory Board of the Kentucky Conference on Health Communication

**dr. Ward van Zoonen**  
Assistant professor (UD)  
- Program group delegate for the Ethical Committee  
- Post-Doctoral Researcher University of Jyväskylä

**dr. Joost W.M. Verhoeven**  
Assistant professor (UD)  
- Member Board of Studies GSC & CC

**dr. Piet Verhoeven**  
Associate professor (UHD)  
- Program Group Director of Corporate Communication  
- Representative and Prospective Principle Investigator World Values Survey The Netherlands  
- Chair of NeFCA division Organizational Communication  
- Member of research group European Communication Monitor  
- Member of Editorial Advisory Board Communication Management Review

**prof. dr. Rens Vliegenthart**  
Professor of Media and Society  
- Scientific Director of ASCoR  
- Advisory board Amsterdam Young Academy  
- Editor Acta Politica  
- Chair University Research Committee (UOC)  
- Chair UvA committee on Reward & Recognition (Erkennen & Waarderen)  
- Member Supervision Committee Research Coronacrisis (Raad voor de Veiligheid)  
- Member of Advisory board NWO-SSH

**dr. Hilde A.M. Voorveld**  
Associate Professor (UHD)  
- Associate editor Journal of Advertising  
- Programme manager Research Master in Communication Science  
- Board member of the European Advertising Academy (EAA)  
- Program Group delegate for the Ethical Committee  
- Editorial Review Board member Journal of Broadcasting & Electronic Media and Journal of Interactive Advertising  
- Grant holder of Research Priority Area Human(e) AI

**dr. Magdalena E. Wojcieszak**  
Associate professor (UHD)  
- Associate Editor International Journal of Public Opinion Research
• Board member-at-large for Europe, International Communication Association (ICA)
• Editorial board member Journal of Communication and Psychologia Rozwojowa (Developmental Psychology)
• Associate editor EastBound Journal
• David Swanson Award Committee member International Communication Association (ICA)
• Research Committee member Asociación de Comunicación Política (ACOP)
• Scientific Committee member Asociación Española de Investigación de la Comunicación (AEIC)
• Advisory board member Media Tenor

**dr. Anke Wonneberger**
**Assistant professor (UD)**
- Member of the Exam Committee
- Member of the Board of Studies of the College and Graduate School of Communication Science
- Elected board member International Environmental Communication Association (IECA)
- Editorial board member Journal of Broadcasting & Electronic Media

**dr. Brahim Zarouali**
**Assistant Professor (UD)**
- Postdoctoral researcher at Information, Communication, & the Data Society (ICDS)
- Member of the steering board of the NeFCA Persuasive Communication division.

**dr. Sandra M. Zwier**
**Assistant Professor (UD)**
- Programme manager Research Master in Communication Science
- Chair of Admissions Master & Research Master programmes
- Senior Policy Adviser Graduate School of Communication

---

**Associate Members**

- **dr. Jelle Boumans**
- **dr. Pytrik H.J. Schafraad**
- **dr. Penny H. Sheets**

**Postdoc lecturers**

- Dr. Zeph M.C. van Berlo
- Dr. Andreas C. Goldberg
- Dr. Fam te Poel
- Dr. Anne-Roos Smink
- Dr. Hande Sungur
PhD candidates
Noon Abdulqadir
Monique Alblas
Dyviaa Balaji
Anna Brosius
Xiaotong Chu
Alyt Damstra
Tom Dobber
Daisy Dong Zhang
Marie Selien Fakkert
Emma van der Goot
Linda van den Heijkant
Marieke van Hoof
Carolin Ischen
Chiara de Jong
Sjifra de Leeuw
Melanie de Looper
Alessandra Mansueto
Mathijs Mesman
Marthe Möller
Minh Hao Nguyen
Remco Sanders
Teun Siebers
Anne Roos Smink
Caroline van Straten
Edina Strikovic
Joanna Strycharz
Robin Tschötschel
Tim Verbeij
Susan Vermeer
Anne Vos
Rebecca Wald
Leonie Westerbeek
Lisanne Wichgers

Honorary fellows
Prof. dr. Jo L.H. Bardoel
prof. dr. Kees L.K. Brants
prof. dr. Fred Bronner
prof. dr. Wouter van der Brug
prof. dr. Marijn de Bruin
prof. dr. Cees van der Eijk
prof. dr. Cees J. Hamelink
prof. dr. Joan M.H.J. Hemels
prof. dr. Loet A. Leydesdorff
Prof. dr. Peter C. Neijens
prof. dr. Betteke van Ruler
prof. dr. Klaus Schönbach
prof. dr. Holli A. Semetko
prof. dr. Ed S.H. Tan
McQuail honorary fellows

2019-2020 dr. Edmund W.J. Lee
2018-2019 dr. Homero Gil de Zuñiga
2017-2018 dr. Nurit Tal-Or
2015-2016 prof. dr. Robin Nabi
2013-2014 prof. dr. W. James Potter
2012-2013 prof. dr. James Webster
2011-2012 dr. Robert LaRose
2010-2011 dr. Kelly M. Garrett
2009-2010 dr. Cristina Archetti
2008-2009 prof. dr. Michael D. Slater
2007-2008 dr. Matthew A. Baum
Appendix F  Professors by special appointment

ASCoR has three endowed chairs sponsored by external stakeholders, providing a bridge to society, these include the chair of:

1. Strategic communication: Christian Burgers holds the special chair Strategic Communication, established by Logeion, the professional association for communication.
2. Content Marketing: Ed Peelen holds the special chair Customer Media established by the Customer Media Chair Foundation
Appendix G  List of publications

The five most important scientific publications:


A full list of publications can be found in Appendix I.
## Appendix H  Open Access publications

<table>
<thead>
<tr>
<th>Category</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
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<tr>
<td>A Gold DOAJ classified</td>
<td>9</td>
<td>25</td>
<td>29</td>
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<tr>
<td>B Gold not DOAJ classified OA/Hybrid</td>
<td>15</td>
<td>24</td>
<td>76</td>
</tr>
<tr>
<td>C Green only OA</td>
<td>52</td>
<td>46</td>
<td>55</td>
</tr>
<tr>
<td>D Not Open Access</td>
<td>63</td>
<td>55</td>
<td>19</td>
</tr>
</tbody>
</table>
Appendix I  Output Indicators

Conference and event organization 2019

Bakker, B.N.

Gatterman, K.

Gatterman, K.
Organiser: Personalization, personality and representation in the study of politics and political communication. Amsterdam School of Communciation Research, Amsterdam, The Netherlands. (2019)

Möller, J.E.

Van Noort, G., Boerman, S.C.

Van Noort, G., Boerman, S.C., Zarouali, B.

Conference and event organization 2020

Gattermann, K., van der Brug, W., de Vreese, C.H.

Helberger, N., Vreese, C.H. de, Roessler, B.
Organiser: Superspreading the message: Online Seminar: De Amerikaanse campagne in uitzonderlijke verkiezingen, Amsterdam, The Netherlands. (2020)

Smit, E.S.


PhD dissertation Committee Memberships

Note: Reading Committee memberships, unless stated otherwise

2019

<table>
<thead>
<tr>
<th>Name of defendant</th>
<th>Defense date</th>
<th>Dissertation title</th>
<th>Committee member(s)</th>
<th>University</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wisnu Wiradhany</td>
<td>10 Apr</td>
<td>Multimedia minded. Media Multitasking, Cognition, and Behavior</td>
<td>dr. H.A.M. Voorveld</td>
<td>University of Groningen</td>
</tr>
<tr>
<td>Minh Hao Nguyen</td>
<td>25 Apr</td>
<td>A Novel Approach to Tailored Communication. Optimizing Online Health Information for Older Patients</td>
<td>prof. dr. J.C.M. van Weert prof. dr. S.J.H.M. van den Putte prof. dr. M. van Selm</td>
<td>University of Amsterdam</td>
</tr>
<tr>
<td>Name</td>
<td>Date</td>
<td>Title</td>
<td>Committee member(s)</td>
<td>University</td>
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<tr>
<td>Petro Tolochko</td>
<td>5 Jun</td>
<td>Determining Political Text Complexity</td>
<td>prof. dr. R. Vliegenthart</td>
<td>University of Vienna</td>
</tr>
<tr>
<td>Michiel Johnson</td>
<td>1 Jul</td>
<td>Sourcing Twitter: A multi-methodological study on the role of Twitter in economic journalism</td>
<td>dr. S. Kruikemeier</td>
<td>University of Antwerp</td>
</tr>
<tr>
<td>Evert van den Broeck</td>
<td>3 Jul</td>
<td>When Ads Walk a Tightrope. Balancing Effectiveness and Privacy Issues of Personalized Advertising on Social Networking Sites</td>
<td>prof. de. G. van Noort</td>
<td>University of Antwerp</td>
</tr>
<tr>
<td>Victor Orozco Olvera</td>
<td>4 Jul</td>
<td>Using Entertainment-Education to Promote Safer Sexual Behavior in Young Adults in Nigeria</td>
<td>dr. M. L. Fransen</td>
<td>University of Oxford</td>
</tr>
<tr>
<td>Olga Litvyak</td>
<td>9 Jul</td>
<td>Explaining framing strategies in national election campaigns in Germany, Switzerland, and the Netherlands (2009-2017)</td>
<td>prof. dr. R. Vliegenthart</td>
<td>University of Lausanne</td>
</tr>
<tr>
<td>Alexandra Feddersen</td>
<td>19 Aug</td>
<td>The dynamics of political parties’ issue competition The case of the migration issue in Switzerland</td>
<td>prof. dr. R. Vliegenthart</td>
<td>University of Geneva</td>
</tr>
<tr>
<td>Gauze Kittiratarkarn</td>
<td>10 Sep</td>
<td>The Role of Culture in Consumer-Generated Content Engagement</td>
<td>dr. T.B Araujo dr. H.A.M. Voorveld prof. dr. G. van Noort</td>
<td>University of Amsterdam</td>
</tr>
<tr>
<td>Thijs van Dooremalen</td>
<td>11 Sep</td>
<td>The Framing of 9/11 in the American, French and Dutch Public Spheres (2001-2015)</td>
<td>prof. dr. R. Vliegenthart</td>
<td>University of Amsterdam</td>
</tr>
<tr>
<td>Joep Schaper</td>
<td>20 Sep</td>
<td>Immigration Absorption and Anti-Immigration Attitudes in European Welfare States</td>
<td>prof. dr. R. Vliegenthart</td>
<td>University of Amsterdam</td>
</tr>
<tr>
<td>Joe Bordacconi</td>
<td>23 Sep</td>
<td>Motivated Selective Exposure. How Need for Cognition and Need to Evaluate Influence Selective Exposure to Political News</td>
<td>prof. dr. C.H. de Vreese dr. S. Kruikemeier</td>
<td>University of Southern Denmark</td>
</tr>
<tr>
<td>Freya de Keyzer</td>
<td>8 Oct</td>
<td>Brand Communication on Social Media</td>
<td>prof. de. G. van Noort</td>
<td>University of Amsterdam</td>
</tr>
<tr>
<td>Marlies Welbie</td>
<td>5 Nov</td>
<td>The Dutch Talking Touch Screen Questionnaire</td>
<td>dr. B.C Schouten</td>
<td>University of Amsterdam</td>
</tr>
<tr>
<td>Alexandra Seddon</td>
<td>2 Dec</td>
<td>Media Multitasking and Executive Functioning in Young Adults</td>
<td>dr. S.E. Baumgartner</td>
<td>Liverpool John Moores University</td>
</tr>
<tr>
<td>Sander van Haperen</td>
<td>3 Dec</td>
<td>Digitally Networked Grassroots.</td>
<td>prof. dr. R. Vliegenthart</td>
<td>University of Amsterdam</td>
</tr>
<tr>
<td>Remko Voogd</td>
<td>18 Dec</td>
<td>Re-assessing the Dissatisfied Volatile Voter</td>
<td>prof. dr. R. Vliegenthart</td>
<td>University of Amsterdam</td>
</tr>
</tbody>
</table>

**2020**

<table>
<thead>
<tr>
<th>Name</th>
<th>Date</th>
<th>Title</th>
<th>Committee member(s)</th>
<th>University</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carla Agasi - Idenburg</td>
<td>10 Jan</td>
<td>Cancer-related fatigue in older adults</td>
<td>Prof. dr. J.C.M. van Weert Prof. dr. J.C.M. van Weert (additional member: confidential for cum laude)</td>
<td>University of Amsterdam</td>
</tr>
<tr>
<td>Thabo van Woudenberg</td>
<td>16 Jan</td>
<td>Social network interventions that promote physical activity in adolescents</td>
<td>Prof. dr. J.C.M. van Weert Prof. dr. J. Peter (Promotor) Prof. dr. R. Vliegenthart Prof. dr. J. T. Piotrowski</td>
<td>Radboud University</td>
</tr>
<tr>
<td>Lisanne de Blok</td>
<td>16 Jan</td>
<td>Democratic accountability at risk</td>
<td>Prof. dr. C.H. de Vreese</td>
<td>University of Amsterdam</td>
</tr>
<tr>
<td>Janke Oosterhaven</td>
<td>17 Jan</td>
<td>Dropout in chronic pain management</td>
<td>Prof. dr. J.C.M. van Weert</td>
<td>Erasmus University</td>
</tr>
<tr>
<td>Marleen Klassen</td>
<td>22 Jan</td>
<td>Understanding Internet pornography’s content and its relation to adolescents’ sexual attitudes</td>
<td>Prof. dr. J. Peter (Promotor) Prof. dr. R. Vliegenthart Prof. dr. J. T. Piotrowski</td>
<td>University of Amsterdam</td>
</tr>
<tr>
<td>Steffi de Jans</td>
<td>23 Jan</td>
<td>The empowered child in the advertising jungle. A multi-method approach to investigate how minors’ advertising</td>
<td>Prof. dr. E.A. van Reijmerdal</td>
<td>Ghent University</td>
</tr>
<tr>
<td>Date</td>
<td>Title</td>
<td>Authors</td>
<td>Locations</td>
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<td>31 Jan</td>
<td>Literacy can be improved for contemporary advertising</td>
<td>Prof. dr. J.C.M. van Weert</td>
<td>Free University Amsterdam</td>
<td></td>
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<td>12 Feb</td>
<td>The daily clinical practice of nilotinib treatment in chronic myeloid leukemia</td>
<td>Dr. L. Bos</td>
<td>University of Amsterdam</td>
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</tr>
<tr>
<td>21 Feb</td>
<td>Economic news. How it’s made and how it matters</td>
<td>Prof. dr. R. Vliegenthart (Promotor) Prof. dr. J.C.M. van Weert Dr. K. DeSwert</td>
<td>University of Amsterdam</td>
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<tr>
<td>28 Feb</td>
<td>Brands bringing news. Implementing native advertising on news websites</td>
<td>Dr. S.C. Boerman</td>
<td>University of Antwerp</td>
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<tr>
<td>13 Mar</td>
<td>Social media dynamics in agro-food governance: Hypes, emotions and masterterms</td>
<td>Dr.I.R. Hellisten</td>
<td>University of Wageningen</td>
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<tr>
<td>1 Apr</td>
<td>Motivational interviewing. Active ingredients and mechanisms of change</td>
<td>Prof. dr. J.C.M. van Weert</td>
<td>University of Amsterdam-AMC</td>
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<tr>
<td>6 Apr</td>
<td>It’s not what you say, but how you say it: The effectiveness of frame- tailoring in online computer-tailored health communication</td>
<td>Prof. dr. J.C.M. van Weert Dr. (Promotor)</td>
<td>University of Amsterdam</td>
<td></td>
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<tr>
<td>17 Apr</td>
<td>Informing Europe: How news media shape political trust in the European Union</td>
<td>Prof. dr. C.H. de Vreese (Promotor) Dr. E.J. van ELSAS (Co-promotor) Dr. R. Vliegenthart Dr. K. Gatterman Dr. S. Kruikemeier</td>
<td>University of Amsterdam</td>
<td></td>
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<tr>
<td>28 Apr</td>
<td>Communication through the eyes of the patient: the role of ethnicity, language and education</td>
<td>B.C. Schouten</td>
<td>Ghent University</td>
<td></td>
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<tr>
<td>19 May</td>
<td>The fairy tale of social media influencers: A multi-method approach to investigate the persuasiveness and ethical use of influencer marketing</td>
<td>Prof. dr. G. van Noort</td>
<td>Ghent University</td>
<td></td>
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<tr>
<td>22 Jun</td>
<td>Personalized marketing communication in context: studying the perspectives of consumers, industry and regulators</td>
<td>Prof. dr. G. van Noort (Co-promotor) Prof. dr. E.G. Smit Prof. dr. H.A.M. Voorveld Prof. de. C.H. de Vreese Dr. S.C. Boerman</td>
<td>University of Amsterdam</td>
<td></td>
</tr>
<tr>
<td>30 Jun</td>
<td>Data &amp; Democracy: Political microtargeting: A threat to electoral integrity ?</td>
<td>Prof. dr. C.H. de Vreese (Promotor) Prof. dr. G. van Noort Dr. S. Kruikemeier</td>
<td>University of Amsterdam</td>
<td></td>
</tr>
<tr>
<td>3 Jul</td>
<td>Playful persuasion. Advergames as gamified advertising</td>
<td>Prof. dr. E.A. van Reijmersdal (Promotor) Prof. dr. H.A.M. Voorveld</td>
<td>University of Amsterdam</td>
<td></td>
</tr>
<tr>
<td>3 Sep</td>
<td>Data-driven patient profiles. Definition, validation, and implementation for tailored orthopaedic healthcare services</td>
<td>Prof. dr. J.C.M. van Weert</td>
<td>Delft University of Technology</td>
<td></td>
</tr>
<tr>
<td>4 Sep</td>
<td>Navigating through today’s media landscape. How media multitasking with television and internet affects advertising responses</td>
<td>Dr. H.A.M. Voorveld</td>
<td>Ghent University</td>
<td></td>
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<tr>
<td>11 Sep</td>
<td>Medication management in patients with diabetes</td>
<td>Prof. dr. J.C.M. van Weert</td>
<td>University of Groningen</td>
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<tr>
<td>24 Sep</td>
<td>Extending reality: Uses, processes, and persuasive effects of augmented reality apps</td>
<td>Prof. dr. E.A. van Reijmersdal (Promotor) Prof. dr. G. van Noort (Promotor) Dr. T.B. Arauja Prof. dr. E.G. Smit</td>
<td>University of Amsterdam</td>
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<tr>
<td>6 Oct</td>
<td>Engaging African ethnic minorities as blood donors</td>
<td>Dr. B.C. Schouten</td>
<td>University of Amsterdam</td>
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<tr>
<td>Name</td>
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<td>Title</td>
<td>Promotor</td>
<td>Institution</td>
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<td>José Manuel Martínez Montilla</td>
<td>12 Oct</td>
<td>ALERTA ALCOHOL. Design and evaluation of a web-based computer-tailored intervention for prevention of alcohol consumption and binge drinking in Spanish adolescents</td>
<td>Dr. E.S. Smit (gastdeskundige)</td>
<td>Maastricht University &amp; University of Sevilla, Spain</td>
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<tr>
<td>Anke Woudstra</td>
<td>14 Oct</td>
<td>Optimizing informed decision making in colorectal cancer screening. Equal opportunities for disadvantaged groups</td>
<td>Prof. dr. J.C.M. van Weert</td>
<td>University of Amsterdam-AMC</td>
</tr>
<tr>
<td>Gizem Yilmaz</td>
<td>30 Oct</td>
<td>Enhancing patient participation among older migrant cancer patients through eHealth</td>
<td>Dr. B.C. Schouten (Co-promotor)</td>
<td>University of Amsterdam</td>
</tr>
<tr>
<td>Ruth Pel-Little</td>
<td>20 Nov</td>
<td>Shifting from “What is the matter?” to “What matters to you?”. Shared decision making for older adults with multiple chronic conditions and their informal caregivers</td>
<td>Dr. A.J. Linn</td>
<td>Amsterdam UMC</td>
</tr>
<tr>
<td>Anneleen Van Kerkhove</td>
<td>20 Nov</td>
<td>Make it Move. The effectiveness of using motion techniques in visual marketing trends</td>
<td>Prof. dr. G. van Noort</td>
<td>Ghent University</td>
</tr>
<tr>
<td>Martijn Huisman</td>
<td>01 Dec</td>
<td>In sickness and in health: A study of health information behavior and use among Flemish middle-aged and older adults</td>
<td>Dr. A.J. Linn</td>
<td>Ghent University</td>
</tr>
<tr>
<td>Klaske van Sluis</td>
<td>16 Dec</td>
<td>Exploring voice outcomes and functional issues after total laryngectomy</td>
<td>Prof. dr. J.C.M. van Weert</td>
<td>University of Amsterdam</td>
</tr>
</tbody>
</table>

**Awards 2019**

- **Alblas, M.C.** (2019) Poster Award at the Association for Researchers in Psychology and Health (ARPH).
- **Möller, J.E.** (2019) ASCoR Baschwitz article of the year award 2018.
- **Scholz, C.** (2019) Rockstar Reviewer Award.
Awards 2020

- Smit, E.S. (2020) Association for Researchers in Psychology and Health Young Talent Award.
- Van Reijmersdal, E.A. (2020) NWA ideeën generator grant. NWO
- Zarouali, B. (2020) Top Dissertation Award in the CAM Division at the 75th International Communication Association (ICA).

External Grants 2019

- Araujo, T.B., Ter Hoeven, C.L., Van Zoonen, W. Automated One-to-One Brand Communication. SWOCC, research time (€23,000).
- Basov, N., Koskinen, J., Hellsten, I.R. Creation of Knowledge on Ecological Hazards in Russian and European local Communities, Russian Science Foundation, (€250,000).
- Bos, L. The divisive consequences of moral appeals in political elite communication. Amsterdam Center of European Studies, (€12,454).
- De Bruijn, G.J. Look who’s talking, NWO, (€750,000).
- De Vreese, C.H., Helberger, Natali. VSNV (€300,000).
- Hameleers, M., Van der Meer, G.L.A., Vliegenthart, R. Defending Online and Offline Civility, Facebook, (€100,000).
- Hoving, C., Crone, M., Smit, E.S. Goed, Beter, BEST; Inventarisatie van werkzame elementen in stoppen met roken programma’s in de eerstelijnsgezondheidszorg ter onderbouwing van Beslissingen in de Eerstelijns Stoppen met roken ondersteuning, ZonMw, (€49,525).
- Möller, J.E. Vocal, Visible and Vaulting? (Dis)connected niche audiences in the age of artificial intelligence, Veni, NWO, (€250,000).
- Naurin, E. Vreese de, C.H. Political Pledges, Swedish Riksbanken, (€780,000).
• Scholz, C. When Public Health Campaigns Warn You, but Your Friends Like to Drink – Connecting Psychology, Communication Science, and Neuroscience to Understand Complex Real-Life Health Decisions, Veni, NWO, (€250,000).
• Scholz, C., Chan, H.Y. BBPRIME, Nex Century, ($533,977).
• Scholz, C., Chan, H.Y. GeoScanning, University of Pennsylvania, ($91,905)
• Strycharz, J. Graduate student travel grant, International Communication Association, ($200).
• Segijn, C., Voorveld, H.A.M. Eye tracking synced advertising, American Advertising academy, ($2,000).
• Trilling, D.C., Möller, J.E., De Vreese, C.H. Sharenews, Social Science Research Council, ($40,000)
• Lechner, L., De Bruijn, G.J. Active4Life, ZonMw, (€588,675).
• Van der Goot, M.J. Klantenservice met behulp van een chatbot: hoe wordt deze communicatie door consumenten ervaren? Logeion, (€25,000).
• Van Spanje, J.H.P. Consolidator Grant, European Research Council (ERC), (€2,000,000)
• Sungur, H., Hartmann, T., Koningsbruggen, G. van Diving into sustainability: Using virtual reality as a learning platform to promote sustainable behaviour, KIEM, (€25,000).
• Uhl, F., Ter Hoeven, C.L., Fransen, M.L. Reducing financial hardship by establishing contact: A tailored and personalized communication intervention to prevent problematic debt. Think Forward Initiative, (€10,000).

External Grants 2020

• Bakker, B.N. Isn’t it cool, KNAW, (€10,000).
• Boerman, S.C., Strycharz, J., Smit, E.G. Hoe kun je mensen motiveren om hun data de baas te zijn? SIDN fonds, (€10,000).
• Bos, L. The Role of Morality in enhancing Political Intolerance, Amsterdam Center for European Studies, (€14,200).
• Bos, L. The Role of Morality in Enhancing Political Intolerance, van Reijmersdal Aspasia Grant, (€6,500).
• Boukes, M. Erasmus Mundus Visiting Scholarship to visit University of Technology Sydney, Erasmus Mundus consortium, (€3100).
• De Bruijn, G.J., Hendriks, H. ZonMW Sentences, ZonMw, (€399,000).
• De Bruijn, G.J., Bosch, J. Timely, H2020, (€5,600,000).
• De Bruijn, G.J. et al. Dartbac, NWA/NWO, (€9,700,000).
• De Vreese, C.H. Political Pledges and microtargeting, Riksbanken, (€53,000*).
• De Vreese, C.H. News Recommender Systems, Swiss Science Foundation, (€ 500,000*).
• Helberger N., Vreese, C.H. Political Microtargeting. NWO, (€750,000).
• Hendriks, H. Hoof, J. van, Reijmersdal, E.A. van et al. Review alcohol marketing, ZonMw/ Ministry of Health, Welfare &Sport, (€35,000).
• Kruikemeier, S. Hunting for Voters: The Impact of Data-Driven Campaigning on Democracy, ERC, (£1,500,000).
• Kruikemeier, S., Otto, L.P., Lecheler, S., Nai, A. A global perspective on online political discussions and toxic talk, Facebook, ($100,000).
• Kruikemeier, S., Haan, Y. de. Verborgen sturingsmechanismen in de geautomatiseerde journalistiek, NWO, (£300,000).
• Lock, I.J. Research fellowship at Institute of Advanced Study (IAS), Universiteit Amsterdam, Institute for Advances Study, (£20,000).
• Meijers, M.H.C. Can virtual reality save the world? Stimulating pro-environmental behaviour by visualising environmental impact and the power of the collective, NWO Veni, (£250,000).
• Möller, J.E., Hameleers, M. Types of Disinformation, Die Medienanstalten, (£12,000).
• Stralen, M. van, Piotrowski, J., Charge your Brainzzz 2.0, ZonMw, (£449,000).
• Strycharz, J., Segijn, C.M. Corporate surveillance in your living room: Synced advertising and chilling effects, European Advertising Academy, (£1000).
• Trilling, D.C. Newsflows, ERC, (£1,500,000).
• Trilling, D.C., Araujo, T.B., Vliegenthart, R. Large-Scale Real-Time Media Analysis, UvA-FNWI HPC Funds, (£35,700).
• Van Noort, G., Eisend, M. Meta-analysis on personalization, The German Research Foundation, (£166,700,000).
• Van Oosten, J.M.F. Understanding the dynamics of online sexual information sharing, Dutch National Research Agenda (NWO), (£48,909).
• Van Reijmersdal, E.A., Boerman, S.C. Developing and testing a sponsorship pictogram to foster a safer and more transparent online media environment for children, NWA/ NWO, (£50,000).
• Van Weert, J.C.M., Abu Hanna, A., Bruijn, G.J. de. Big Data for the joint management of medication-related falls for senior citizens, ZonMw, (£560,000).
• Van Weert, J.C.M., Smets, E., Hillen, M., Linn, A.J. Dr Google in the consultation room, Dutch Cancer Society, (£498,000).
• Van Weert, J.C.M., Son, R. van. Optimizing shared decision making in oral cancer patients using precisely animated audiovisualisations, NKI/AVL, (£170,000).
• Van Weert, J.C.M., Velde, N. van der, Linn, A.J. Alerting on adverse Drug reactions: Falls prevention Improvement through developing a Computerized clinical support system: Effectiveness of Individualized medication withdrawal, ZonMw, (£794,000).
• Velde, N. van der, Linn, A.J. Proof of concept OVAST – Optimizing, implementing and evaluating the ‘Valanalyse’ Screening and assessment Tool, Public Health Service of Amsterdam (GGD), (£15,000).
• Velde, N. van der, Linn, A.J. Proof of concept OVAST – Optimizing, implementing and evaluating the ‘Valanalyse’ Screening and assessment Tool, Veiligheid.nl, (£120,000).
• Vliegenthart, R., Boomgaard, H.G. OPTED, ERC H2020, (£197,000).
• Vliegenthart, R., Kruikemeier, S., Ridder, J. de. Online battles, NWO, (£220,000).
• Vliegenthart, R. Media Content Analysis Lab, ODISSEI NWO, (£270,000).
Lectures 2019


Araujo, T.B., de Vreese, C.H. (Oct, 2019). Who is the fairest of them all? Public attitudes and expectations towards automated decision-making. Speakers at Kick-off meeting AI & the Administration of Justice, Faculty of Law, University of Amsterdam, Amsterdam, The Netherlands.

Bakker, B.N. (Jan, 2019). Ideological differences in threat sensitivity: Two conceptual and a pre-registered direct replication. Speaker at the MZES Open Social Science Conference, Mannheim, Germany.


Baumgartner, S.E. (Nov, 2019). The consequences of media multitasking. Speaker at the Lecture series of the Tilburg School of Humanities and Digital Sciences, Department Communication and Cognition, Tilburg University, Tilburg, The Netherlands.


Boerman, S.C. (Jul, 2019). What lawyers could learn from the effects of disclosing hidden forms of advertising. Invited speaker at the transparent trap: Disclosing information to consumers: hosted by the Center for the Study of European Contract Law (CSECL), Amsterdam, The Netherlands.


Boukes, M. (Jul, 2019). How to do a PhD and internationally publishable research? Speaker at the Xiamen University, Fujian, China.

Boukes, M. (Jul, 2019). It’s fun, but is it effective?: Investigating the impact of satire on societal engagement. Speaker at the Beijing Normal University, Beijing, China.

Boukes, M. (Jul, 2019). Journalism, infotainment and its role in society. Speaker at Summer school, Xiamen University, Fujian, China.


Gattermann, K. (May, 2019). *Public forum – Europe on the brink*. Speaker at Public Forum – Europe on the Brink, Centre for the Study of Democratic Citizenship, Montreal, Canada


Gattermann, K. (Sep, 2019). *Do spitzenkandidaten really make a difference? Disentangling gender and nationality effects in the study of personalized European parliament election campaigns*. Speaker at the ECPR General Conference, Wroclaw, Poland.


Meppelink C.S. (May, 2019). *Vaccine-related online (mis)information: A communication perspective on vaccination hesitancy*. Speaker at PPLE, Faculty of Law, University of Amsterdam, Amsterdam, The Netherlands.


Möller, J.E. (May, 2019). *Algorithms, Values, and Relevance*. Speaker at Eidgenössische Medienkommission (EMEK), Biel, Switzerland


Möller, J.E. (Sep, 2019). *Desinformation als Arbeitsfeld der Medienaufsicht*. Speaker at International Landesanstalt für Medien NRW, Düsseldorf, Germany.


Piotrowski, J. (Jul, 2019). *Tips & tricks for presentation and publication in academia*. Speaker at the University of Tartu, Tartu, Estonia.


Trilling, D.C. (Oct, 2019). *Studying likes and shares on semi-public social media: What data can we get, how can we do it, and what did we learn so far?* Invited speaker at the Faculty of Law, University of Bergen, Bergen, Norway.


Van Noort, G. (Mar, 2019). *Machine vision in social media research: Opportunities and challenges of using machine vision for analyzing user-generated visual content.* Invited speaker at the Annual Conference 2019; Pre-conference Big data for social media advertising research: Opportunities and Challenges, Dallas, United States.


Van Reijmersdal, E.A. (Mar, 2019). *Onderzoek naar de mening van jongeren over gesponsorde YouTube video’s.* Invited speaker at Round Table Meeting Dutch Media Authority, Hilversum, The Netherlands.


Van Spanje, J.H.P. (May, 2019). *Dealing with Challengers in Europe: Legal, Media, and Political Responses and their Effects on Citizens.* Invited speaker at the CSDC/ Jean Monnet Center forum on EU elections & attitudes, Montreal, Canada.

Van Spanje, J.H.P. (Sep, 2019). *Reacting to the right: Effects of political, media, and legal reactions against Western European anti-immigration parties.* Invited speaker at the Berlin Social Science Center (WZB), Berlin, Germany.


Verhoeven, J.W.M. (May, 2019). *Active communication roles: Voluntary no more?* Speaker at the Technical University, Delft, The Netherlands.

Verhoeven, J.W.M. (Jul, 2019). *Active employee communication roles in the future: Voluntary no more?* Speaker at BledCom, Bled, Slovenia.

Verhoeven, J.W.M. (Aug, 2019). *Active employee communication roles in the future – Voluntary or part of the job?* Speaker at the 2nd International and Interdisciplinary conference on discourse and communication in professional context: the dark side of 46ommunicatie, Aalborg, Denmark.


Lectures 2020


Boukes, M. (Oct, 2020) Agenda-setting with satire: How political satire increase TTIP’s saliency on the public, media, and political agenda. Speaker at a guest lecture in media power (54080) course, Sydney, Australia.


Boukes, M. (Jun, 2020). Political satire and agenda-setting. Speaker at the Department of Communication at the University of Haifa, Haifa, Israel.

Boukes M. (Oct, 2020). Erasmus Mundus lecture: The power of satire (also in times of a pandemic?) Speaker at the University of Technology, Sydney, Australia.


Gatterman, K. (Jun, 2020). Comparative survey experiments: An example of a cross-country political communication experiment in European Union politics. Speaker at University of Vienna, Vienna, Austria.


Möller, J.E. (Feb, 2020). *From filter bubbles to fringe bubbles: The effects of algorithmic news curation on polarization and radicalization*. Speaker at Kent State University, Kent, United States.

Möller, J.E. (Feb, 2020). *From filter bubbles to fringe bubbles: The effects of algorithmic news curation on polarization and radicalization*. Speaker at the Michigan State University, Michigan, United States.


Möller J.E. (May, 2020). *Do AI technologies cause and/or sustain filter bubbles, echo chambers and fake news spread*. Speaker at the Reflective AI in a Digital Society, online.


Möller, J.E. (Oct, 2020). *Typen der Desinformation*. Speaker at Medientage München, München, Germany

Möller, J.E. (Nov, 2020). *AI in Journalism*. Speaker at The next chapter for Media Literacy: AI, Data and Ethics, online.


Refereed articles 2019


Smit, E.S., Zeidler, C., Resnicow, K., & De Vries, H. (2019). Identifying the most autonomy-supportive message frame in digital health communication: A 2x2 between-subjects experiment. Journal of Medical Internet Research, 21, [e1407]. https://doi.org/10.2196/14074


Refereed articles 2020


Altendorf, M.B., Hoving, C., van Weert, J.C.M., & Smit, E.S. (2020). Effectiveness of message frame-tailoring in a web-based smoking cessation programme: a randomized controlled trial. *Journal of Medical Internet Research, 22*, [e17251]. https://doi.org/10.2196/17251


Hameleers, M. (2020). We are right, They are wrong: The antagonistic relationship between populism and discourses of (un)truthfulness. *DisClosure: A Journal of Social Theory, 29*, 104-120. [12]. https://doi.org/10.13023/disclosure.29.11


Non-refereed articles 2019


Non-refereed articles 2020


Editorial 2019


Editorial 2020


Book 2019


Edited Book 2019


Contribution to Encyclopedias 2019


Contribution to Encyclopedias 2020


Book chapters 2019


Book chapters 2020


Oration 2019


Oration 2020


PhD dissertations 2019


PhD dissertations 2020


**Report 2020**


**Conference proceedings 2019**


Conference Proceedings 2020


Professional publications 2019


Professional publications 2020


Van Reijmersdal, E. A. (2020). Influencer marketing in de strijd tegen Corona. [Blog], SWOCC.

Publications aimed at the general public and expert comments 2019


Hameleers, M. (expert comment) (2019, Jan 16) Populistisch taalgebruik door Rutte. NPO 1/AVRO/TROS.


Van Reijmersdal, E.A. (expert comment) (2019, Sep 18) Tieners vinden influencers eerlijk, maar stellen transparantie over hun inkomsten niet op prijs. Diepanderzoek. Retrieved from: https://www.diepanderzoek.nl/tieners-vinden-influencers-eerlijk-maar-stellen-transparantie-over-hun-inkomsten-niet-op-prijs/?bcldid=IwAR0orsLGr1GgVqc2FLYVsPs0kYuLgLbnsVrV4oHkTe-i2h_TAVExk0aV3Q


Publications aimed at the general public and expert comments 2020


Publications by Honorary Fellows 2019


Vignon Zomahoun, HT, de Bruin, M, Guillaumie, L, Moisan, J, Grégoire, J-P, Guénette, L, Pérez, N & Vézina-Im, L-A (2019). 'Response to letter to the editor related to the retraction of a trial included in a meta-analysis of interventions to enhance oral medication adherence titled "Effectiveness and content analysis of interventions to enhance oral antidiabetic drug adherence in adults with type 2 diabetes: Systematic review and meta-analysis"', Value in Health, 22, 264-266. DOI: https://doi.org/10.1016/j.jval.2018.07.003


Publications by Honorary Fellows 2020


