ASCOR
Annual Report 2018

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1. Introduction by the Scientific Director

For ASCoR, 2018 has been a year with two faces. On the one hand, we were forced to deal with unexpected financial deficits. This has resulted in difficult measures, including the reduction of the size of our temporary staff as well as of our PhD programme. Given the importance of these young and talented researchers for the innovative character of the research done at ASCoR, this is a serious setback. In the coming years, we will do all that is in our capacity to reverse some of the measures that had to be taken. On the other hand, research wise, we are in good shape. 2018 can be characterized as a year of the ‘digital turn’. The RPA Communication launched the Digital Communication Lab, and ASCoR researchers are addressing a wide array of questions relating to the societal consequences of digitalization. Both substantially and methodologically, this digitalization is of key interest to communication scholars. This was already reflected in the 2015-2020 research programme, but has become more prevalent ever since. Research articles published in 2018 also demonstrate this importance, and does so for all programme groups. To name just a few examples: Theo Araujo published on the perceptions of chatbots (in Computers in Human Behavior), Susanne Baumgartner et al. focused on media multitasking and attention problems among adolescents (in Human Communication Research), Nadine Bol and colleagues on differential use of health communication apps (in The Information Society), and Judith Möller and others on the impact of algorithms on news selection (in Information, Communication and Society). In the coming period, we will extend this line of research and continue to contribute to our understanding of the rapidly changing media environment we now live in.

I’m extremely proud of the high quality researchers at ASCoR and the great, collegial and collaborative atmosphere in our research school. The serious financial setback did not change this and that makes me very optimistic about the future.

Rens Vliegenthart
Scientific Director
2. About ASCoR
The Amsterdam School of Communication Research (ASCoR) is a research institute in Communication Science, residing in the Faculty of Social and Behavioural Sciences of the University of Amsterdam. It is one of the largest research institutes both in Europe and worldwide. More than 75 senior researchers are associated with ASCoR and its PhD program hosts more than 20 candidates.

ASCoR is the research institute within the Department of Communication Science at the University of Amsterdam, and interacts with the Bachelor, Master, and Research Master curricula in communication science. These programs attract more than 1500 graduate and undergraduate candidates. The Communication, Media and Information field is one of the core strengths of the University of Amsterdam (UvA). In the past years, Communication and Media has been consistently listed among the global Top 10 in the QS University and the Shanghai rankings.

ASCoR research concentrates on the production, uses, and consequences of information and communication in informing, persuading, and entertaining citizens. The approach is multidisciplinary: Core theories of communication science are combined with theories and methods from other social sciences, political science, sociology, psychology, and information sciences. ASCoR is strongly committed to knowledge dissemination, through international peer-reviewed publications, but also through contributions to public debate. At the heart of the research agenda are fundamental scientific questions, and research is aimed at developing and empirically testing theory. In doing so, the program applies and develops new methodological approaches.

ASCoR figures prominently in both national and international academic communities; it attracts regularly funding from the Dutch National Science Foundation (NWO) and the European Research Council (ERC); its faculty publishes widely in leading international journals and presents research at prominent international conferences. ASCoR faculty members are well represented in international communication organizations, such as the International Communication Association (ICA), the European Communication Research and Education Association (ECREA), the European Advertising Academy (EAA), and the World Association of Public Opinion Research (WAPOR). ASCoR faculty members serve on the editorial boards of nearly all major international communication journals.

The ASCoR Research Program 2016-2020
Central in the ASCoR 2016-2020 research program is exploring, analyzing, and understanding the new communication society. Specifically, the program focuses on the theoretical and empirical analysis of the contents, uses, and consequences of media and communication. A particular emphasis lies on understanding the differential character of how people use media content and communicate as well as its consequences: Depending on the interaction between individual dispositions and contextual factors, people may differ considerably in whether and how they use particular media content, how they communicate, and the consequences it elicits. In addition, the research program stresses the role of the cognitive, affective, and emotional processes that underlie media use and communication and help us to explain its effects. Finally, the research program acknowledges that communication takes place at the individual, group, institutional and societal level as well as across those levels.
The ASCoR research program 2016-2020 has several more general ambitions. Firstly, the research program aims at developing new concepts and spearheading theoretical developments that help us understand the communication society. Within this context, the program secondly aims at detecting, describing and analyzing important current and crucial emerging developments in our media and communication environment. Thirdly, the program encourages questions that are initially driven by fundamental questions in communication research, but also address societally relevant issues. By doing so, the program emphasizes the dissemination of knowledge and its implementation in societal processes. Fourthly, the program strives to stimulate intellectually rewarding and scientifically creative collaboration between the program groups. Finally, the ASCoR research program 2016-2020 has the ambition to break new ground in important communication-scientific issues and thereby facilitate collaboration with the best national and international communication researchers and institutes.

The goals and ambitions of the ASCoR research program 2016-2020 find their home base in several large-scale research projects – including the University of Amsterdam’s Research Priority Area Communication, located at ASCoR – and notably within and across ASCoR’s four program groups: Corporate Communication, Persuasive Communication, Political Communication and Journalism, and Youth and Media Entertainment.

Organizational structure
ASCoR is a research institute within the Faculty of Social and Behavioral Sciences of the University of Amsterdam. It has the legal status of a research institute in terms of the law of The Netherlands (Higher Education and Scientific Research Act (WHW), articles 9/20-9.23). The Scientific Director and the Research Manager are jointly responsible for the day-to-day management of ASCoR.

Research is carried out in four program groups: Corporate Communication, Persuasive Communication, Political Communication & Journalism, and Youth & Media Entertainment. The program group directors advise the Scientific Director on research policy in the ASCoR Board. The Board is supported by the International Advisory Board, which consists of leading experts in our field. Management is assisted in their tasks by a small support staff.

Management & support
Scientific Director  Prof. dr. R. Vliegenthart
Research Manager Dr. J van de Pol
Secretariat M.A.M. Smit, K.H. Hair & M. van der Putte, MA

Program Group Directors
Corporate Communication Dr. P. Verhoeven & Dr. C.L. ter Hoeven
Persuasive Communication Prof. dr. J.C.M. van Weert
Research quality
In 2017, ASCoR was evaluated by its International Advisory Board in a mid-term review. The Advisory Board concluded that ASCoR’s researchers are “highly productive”, that the “theoretical contributions and methodological rigor are impressive”, and that the “commitment to academic integrity is clear”. The very positive evaluation of ASCoR by its International Advisory Infrastructure Board is also reflected in international rankings. In the past years, UvA’s Communication and Media has been consistently listed in the global Top 10 in the QS University ranking by topic. In 2018, UvA’s Communication and Media ranked first worldwide according to the QS University ranking by subject, and second according to the Shanghai ranking by subject.

ASCoR’s productivity shows in the 144 articles in peer-reviewed journals, the 18 academic books or book sections, and the 10 dissertations published in 2018 (see Appendix G). More importantly, these works have – as in the past – received recognition from members of the academic community across the world. This is reflected for instance by the 17 awards that ASCoR members – at junior and more senior stages of their career – received in 2018. Further, in 2018 ASCoR members gave 48 invited lectures at universities, organisations and platforms for public debate in the Netherlands and abroad. Finally, several ASCoR members held (associate) editorships or editorial board memberships in prestigious journals.

The Faculty of Social and Behavioral Sciences selected Communication as a social science faculty research priority area (RPA). ASCoR is the host (pen-voerder) of the RPA. After excellent evaluations from external reviewers, the Faculty of Social and Behavioral Sciences decided in 2017 to continue funding the RPA, starting in 2018. The substantial focus of the RPA is on digitalization and digital methods. In 2018, the RPA offered ASCoR researchers various opportunities to conduct research in this important and timely era, focusing on topics such as virtual reality, machine learning, conversational
agents and AI, and Social Robots. In 2014, the Board of the University of Amsterdam decided to fund an additional RPA, Personalised Communication, which is a joint project with the Institute for Information Law (IViR) and also hosted by ASCoR. This research initiative focuses specifically on the uses and implications of personalized information and communication for individuals and the society.

Infrastructure
In its aim to host and facilitate internationally competitive innovative research, ASCoR also strives for an up-to-date research infrastructure. Throughout the years, we have been (co-)developing several important infrastructural tools for research. Together with the research institutes of Faculty of Social and Behavioral Sciences, ASCoR shares the Lab. The Lab offers hardware and software tools and lab space for online and offline experiments and studies, including an eye-tracker and fMRI brain scanner equipment.

ASCoR’s INCA (Infrastructure for Content Analysis) is an infrastructure for the collection of media content data, the management of those data, and the analysis of the data. The goal of INCA is to offer tools to collect media content over an extended period of time and integrate it in an infrastructure which is scalable, independent, adaptable, and accessible via multiple interfaces. The infrastructure allows advanced and less-advanced users to perform state-of-the-art analyses (including Supervised and Unsupervised Machine Learning) on these and other data, and is under constant further development. For instance, a general framework was developed in Python that has been used by several colleagues, students, and student-assistants. Using this toolkit, major Dutch news outlets are scraped. Current activities center around extending the functionality and accessibility of the toolkit.

Relevance to Society
Since its inception, ASCoR has always put emphasis on the societal relevance of research it funds. An important way to ensure the societal relevance of its research has been knowledge dissemination. ASCoR researchers engage in multiple ways in sharing their knowledge with the non-academic public: They engage in discussion and debate with stakeholders in society; they appear on national and international media; they inspire students with evidence-based teaching; they hold positions on advisory boards and steering committees; and, finally, they distribute their knowledge on social media and blogs. In 2018, ASCoR researchers published 64 articles for professional target groups and (co-)authored over 25 publications aimed at the general public.

They have been working on many projects in cooperation with societal groups such as the Dutch Cancer Society (KWF).

The endowed chairs of Ed Peelen, Eugène Loos, Noelle Aarts and Bas van den Putte were sponsored by external stakeholders, thus providing a stable connection with society. Additionally, as ASCoR researchers – including all PhD candidates and most postdocs – have teaching duties, there is a natural link with the next generation of communication experts. In collaboration with the College of Communication and the Graduate School of Communication, ASCoR researchers continued to put strong emphasis on evidence-based teaching in which the latest results from our often internationally leading research is made available to students.
Appearances in newspapers and current affairs magazines have been common in 2018 and included media outlets such as RTL, NOS, NRC Handelsblad and De Volkskrant. Similar to earlier years, several ASCoR researchers have been active on opinion blogs and on social media such as Twitter to disseminate their research findings and to contribute to ongoing discussions on the basis of their scientific insights.

Four research centers that include ASCoR researchers aim to collaborate with societal actors and disseminate scientific knowledge to a broader audience:

- SWOCC, Foundation for Scientific Research of Commercial Communication (www.swocc.nl)
- CPC, Center for Politics and Communication (http://www.polcomm.org)
- CCAM, Center for Research on Children, Adolescents and the Media (http://www.ccam-ascor.nl)
- ACHC, Amsterdam Center of Health Communication (http://www.healthcommunication.nl)

An example of the relevance that the research carried out at ASCoR is relevant for stakeholders outside academia as well, is the continuous and close collaboration between ASCoR and SWOCC (Foundation for Scientific Research of Commercial Communication; see www.swocc.nl). This collaboration has opened up many opportunities for interacting with its about 200 corporate sponsors, including advertisers such as Unilever, major research agencies, media agencies, PR companies, publishers and public policy institutes. SWOCC does not conduct research for individual companies, but aims to contribute relevant insights for communication practitioners in general. ASCoR researchers conduct SWOCC studies, write SWOCC publications, present at SWOCC-organized events, post SWOCC blogs, and are interviewed by journalists of professional outlets and are asked to present the insights at conferences for practitioners.

Viability
ASCoR continues to nurture high-quality, influential researchers. ASCoR is consistently ranked as an international top institute for communication research. However, to consolidate or even improve its position, also the challenges that ASCoR may face in the future need to be assessed. ASCoR's midterm review in 2017 elicited ASCoR's strengths: both the quality of research as well as its relevance to society were evaluated as ‘excellent’ (score 1) and the viability of ASCoR was judged as ‘very good’ (score 2). This evaluation reflects several of ASCoR’s top features over the years: its excellent (inter)national reputation; its group of several top scholars, many of whom are among the leaders in their fields; a continuously strong publication tradition in leading communication science journals and also in important neighbouring disciplines; its excellent record of competitive (National Science Foundation) grants; its strong support and management system and research infrastructure; and its university recognition as being one of the University’s designated Research Priority Areas (RPAs). In line with previous years, the Communication, Media and Information field is one of the core strengths of the University of Amsterdam (UvA) and recognized as such by the Dean of the Faculty of Social and Behavioral Sciences and the Executive board of the University of Amsterdam, as attested amongst others through the continuation of Communication as a Research Priority Area (RPA) that receives additional funding from the Dean and the Executive Board.
However, the consistent and ongoing decrease in public funding has also left its marks on ASCoR. Similar to other research universities at Dutch public universities, and especially due to the budget deficits of the Faculty of Social and Behavioral Sciences at the UvA, ASCoR noticeably felt the reductions of public funding in 2018. On top of this, the decreased number of Communication Science students in 2014 and 2015 became even more tangible in ASCoR’s budget. The student influx plays an important role in the allocation of financial resources (public funding, first flow of funds) across the institutes of the University of Amsterdam and directly affect budgets of research institutes such as ASCoR. For 2018, and also for the upcoming years, it means that ASCoR has to work with a reduced budget. Several temporary contracts could not be prolonged, the number of university-funded (first flow) PhD students was significantly reduced and also the general means for research projects has becomes less.

While the coming years might be financially difficult ones, there is also reason for some optimism. The number of students in the bachelor and master programs of Communication Science has increased again in the past two years, amongst others through the new English language bachelor program and the continued interest of international students for our master programs. For the coming years, no further need to cut the budget is foreseen and in conjunction with the teaching institutes, ASCoR develops plans for new investments in research on digitalization.

In line with other research institutes and similar to previous years, also ASCoR faces the pressure from the tough competition for second-flow of money grants, both at a national and international level. As public funding is bound to decrease further in the future, ASCoR researchers have been stimulated to apply for research grants, usually to build small to medium-sized research teams. However, we need to explore also the possibility of leading or partnering up in consortium-based grant applications, given developments in the funding landscape towards bigger type of grants. In this context, it is paramount that our faculty keep on internationalizing and that we pursue collaborative and interdisciplinary research (e.g. through the RPA). Several new research initiatives and grant applications have emerged from collaborations established in the past years, which present a valuable starting point for further grant applications and deserve to be both deepened and broadened.
3. Review of 2018

Faculty changes

New staff

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Program Group</th>
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<tbody>
<tr>
<td>L.P. Otto</td>
<td>Assistant Professor</td>
<td>PCJ</td>
</tr>
<tr>
<td>M. Makhortykh</td>
<td>Postdoctoral Researcher</td>
<td>PCJ</td>
</tr>
<tr>
<td>C. Scholz</td>
<td>Assistant Professor</td>
<td>PC</td>
</tr>
<tr>
<td>J.I. van Driel</td>
<td>Postdoctoral Researcher</td>
<td>YME</td>
</tr>
<tr>
<td>C. Pak</td>
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<td>J.L. Pouwels</td>
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<tr>
<td>N. Metoui</td>
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<td>PCJ</td>
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<tr>
<td>B. Zarouali</td>
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<td>PCJ</td>
</tr>
<tr>
<td>J. Ohme</td>
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<td>PCJ</td>
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Job promotions

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<tr>
<td>S. Geers</td>
<td>Postdoctoral Researcher</td>
<td>PCJ</td>
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New Phd candidates

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<tr>
<td>E. Strikovic</td>
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<tr>
<td>S.A.M. Vermeer</td>
<td>PCJ</td>
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<tr>
<td>C. Ischen</td>
<td>PC</td>
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<tr>
<td>C. Zeidler</td>
<td>PC</td>
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New Associate members

n/a
### PhD Graduates

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<tr>
<td>N. Strauss</td>
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<tr>
<td>W.A. van der Schuur</td>
<td>YME</td>
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<tr>
<td>F.L. Broekman</td>
<td>YME</td>
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<tr>
<td>S. Waterloo</td>
<td>YME</td>
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<tr>
<td>V.M. Wottrich</td>
<td>PC</td>
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<tr>
<td>E.H.G. Boers</td>
<td>YME</td>
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<tr>
<td>S. Bolle</td>
<td>PC</td>
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<tr>
<td>P. Prendergast</td>
<td>PC</td>
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<td>C.T. Rodriguez Hidalgo</td>
<td>YME</td>
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<tr>
<td>J.G.F. Jonkman</td>
<td>CC</td>
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### Colleagues who left

<table>
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<tr>
<td>S. Winter</td>
<td>PC</td>
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<tr>
<td>L.N. van der Laan</td>
<td>PC</td>
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<tr>
<td>S.F. Bernritter</td>
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<tr>
<td>R.S.B. Rekker</td>
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<td>A. Kranzbuhler</td>
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<td>S. Banghart</td>
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<td>L. Vandeberg</td>
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<tr>
<td>T.E. Powell</td>
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<tr>
<td>P.C. Neijens</td>
<td>PC</td>
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<tr>
<td>K.M. Fikkers</td>
<td>YME</td>
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<tr>
<td>Y.S. Lim</td>
<td>PC</td>
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<tr>
<td>R. Wouters</td>
<td>PCJ</td>
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<tr>
<td>B. Brandhorst</td>
<td>PCJ</td>
</tr>
<tr>
<td>S. Bolle</td>
<td>PC</td>
</tr>
<tr>
<td>I.L. Pit</td>
<td>PC</td>
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<tr>
<td>C.T. Rodriguez Hidalgo</td>
<td>YME</td>
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### International activities
Research visits
- Joanna Strycharz- University of Minnesota
- Franziska Marquart- University of Southern Denmark
- Hao Nguyen- University of Kentucky
- Julia van Weert- Florida State University

Research visitors
- Feb- Jun: Kimberly Gross (host: Claes de Vreese)
- Feb- Jun: Susana Isabel Rogeiro Pereira Nina (host: Claes de Vreese)
- Apr- Sept: Doris Teutsch (host: Stephan Winter)
- Sept- Dec: Mats Joe Bordacconi (host: Claes de Vreese)
- Sept- Dec: Mariana Gutiérrez Aldrete (hosts: Knut De Swert & Anke Wonneberger)
- Oct: Jan Fuhse (hosts: Loet Leydesdorff & Wouter de Nooy)

Special events

RPA Communication Lectures
- Lecture by Dr. Itai Himelboim (University of Georgia, Georgia), 12 April.
- Lecture by Prof. Jeremy Kees (Villanova University, Pennsylvania), 17 April.
- Lecture by Prof. Christopher Wlezien (University of Texas, Austin), 15 June.
- Lecture by Prof. Janice L. Krieger (University of Florida, Gainesville), 23 October.
- Lecture by Dr. Huma Shah (Coventry University, Coventry), 22 November.
- Lecture by Dr. Joseph Bayer (Ohio State University, Ohio), 6 December.

RPA Communication workshops
- Workshop by Dr. Itai Himelboim (University of Georgia, Georgia), 12 April.
- Workshop by Dr. Huma Shah (Coventry University, Coventry), 22 November.
- Workshop by Dr. Joseph Bayer (Ohio State University, Ohio), 7 December.
**RPA Communication events**
- Launch Event: doing Digital Communication Research with Disruptive Communication Technologies. 5 February.
- Digital Communication Methods Lab - Machine Learning Series - General Sessions, 10 April, 24 April, 15 May.
- Event: Digital Trace Data Collection in the GDPR Era: Opportunities and Challenges, 6 December.

**RPA Personalised Communication lectures**
- Lecture by Prof. Tal Zarsky (University of Haifa, Israel), 2 July.
- Lecture by Dr. Michael Beam (Kent State University), 10 September.
- Lecture by Prof. Dr. Katharina Zweig (University of Kaiserslautern), 21 September.

**McQuail Lecture**
- 10 December, Dr. Homero Gil de Zúñiga, “Effects of the news-finds-me perception in communication: Social media use implications for news seeking and learning about politics.”

**ASCoR Lunch lectures**
- February: Iina Hellsten on “The Dynamics of Communication Networks - Tracking social avalanches.”
- March: Alex Barco Martelo on “Children and Social Robots.”
- April: Ine Beyens on “Media use and ADHD-related behaviors among children.”
- June: Sophie Boerman on “Helping people understand and cope with new types of advertising.”
- September: Rens Vliegenthart on “Economic news: causes, content and consequences.”
- October: Alessandro Nai on “Some like it nasty. Schadenfreude moderates the perception and effectiveness of negative political messages.”
- November: Lukas Otto on “Mobile experience sampling and intensive longitudinal linkage analysis: Using the Smartphone as a tool in (political) communication research”.
- December: Michael Hameleers on “Understanding the Persuasiveness of Populist and Post-factual Communication.”
Review of the Research Priority Area Communication

ASCoR is host (penvoerder) of the Research Priority Area Communication. The RPA Communication brings together excellent scholars from well-established research groups in a multidisciplinary program. Specifically, in its 2018-2022 form, the RPA focuses on Digital Communication Methods, with its three main foci being:

1. *Mobile Communication*, as a method of data collection and new mode of communication

2. *Artificial Intelligence and Communication*, both as a method - with its impact for communication science research - and as a complex set of socio-technical developments, with impacts to how and with whom we communicate (including conversational agents, digital assistants, social robots)

3. A continued focus on tapping *Communication and Media Exposure* in a fragmented and individualized communication landscape.

These activities are coordinated under the label Digital Communication Methods Lab. RPA Director Claes de Vreese leads the lab, with lab co-Director Theo Araujo. In 2018, the Digital Communication Methods Lab has stimulated the ongoing development and adoption of innovative digital research methods within Communication Science. The following activities can be highlighted:

- A total of 10 short-term, high risk - high innovation projects received seed funding and assistance from the Lab, with over 20 ASCoR researchers involved. The projects covered a wide variety of cutting-edge topics and methods in communication research, including Augmented and Virtual Reality Applications, Automated Content Analysis, Conversational Agents and AI, Media Exposure and Mobile Communication, and Social Robots. An overview can be found below.

- Jakob Ohme was hired for a post-doc project explicitly focusing on *Mobile Communication*. Ewa Maslowska and Lukas Otto received additional research time for projects focusing on Media Exposure, Digital Trace Data and Experience Sampling Methods (ESM). Carolin Ischen started a PhD project funded by the Lab investigating the Persuasive Consequences of Conversational Agents.

- The Lab contributed to the expansion of ASCoR’s infrastructure for digital communication research, including investments in equipment for eye-tracking research with mobile devices, the procurement of a solution for ESM with mobile devices, and the creation of a toolkit to enable and accelerate research with conversational agents (e.g., chatbots).

- Several workshops and special lectures were organised throughout the year, and a special series on Machine Learning organized by Damian Trilling and Theo Araujo helped disseminate knowledge about new possibilities for research methods in Communication Science, with several ASCoR members receiving hands-on training in Python.
• In a strong collaboration between the Universities of Amsterdam, Tilburg, Radboud, Utrecht and Eindhoven (TU/e), the Lab published a first report on public perceptions about AI and Automated-Decision Making. The open access report provides an overview of public knowledge, perceptions, hopes and concerns about the adoption of AI and ADM across different societal sectors in the Netherlands. The report can be accessed at: http://www.digicomlab.eu/reports/2018_adm_by_ai/

For 2019, the Lab will accelerate its research initiatives, reinforce its connection to teaching institutes, and continue its strong collaboration with ASCoR members across all program groups. Updates and activities can be followed here: http://www.digicomlab.eu and on @digicomlab_eu.

ASCoR benefits in various ways from hosting the RPA. It contributes to innovation in research (e.g. through work on digital communication methods) and to interdisciplinary research initiatives, breaking down barriers between program groups and between Communication Science and other disciplines.

Overview of projects that received seed funding in 2018

Augmented and Virtual Reality Applications
• Bridges Revisited: Testing Excitation Transfer in Virtual Reality, by Lemmens, Sumter, Baumgartner, and Van Berlo.

Automated Content Analysis
• Building a Hype-Detector, by Hellsten and Trilling.
• Keeping Score: Comparing Inductive and Deductive Approaches to Study Dynamic Issue Agendas, by Kroon, van der Meer and Vliegenthart.

Conversational Agents and AI
• Conversational Agents In Public Health: Causes, Content, and Contingencies of Chatbot Usage for STD Prevention, by De Bruijn.
• Going Beyond One-shot Experiments: Chatbots as Regular and Personalized Interaction Partners, by Araujo and Bol.

Media Exposure and Mobile Communication
• Theorizing Personalization versus Customization Effects in Mobile Communication Technologies Using Behavioral Tracking Data, by Nguyen, Bol, and Linn.

Social Robots
• Does Social Presence Affect Answers to Sensitive Questions? An Experimental Comparison of Face-to-face, Telepresence Robot, and Skype-based Survey Modes, by Barco Martelo, Kühne, and Peter.

Within the RPA, a large project is carried out since 2014 with colleagues from Information Law: Personalised Communication. Personalised Communication was valuated very positively in Spring 2018. The first cohort of postdocs is phasing out of the project and in fall 2018 a new cohort started: Jef Ausloos, Nadia Metoui, Paddy Leerssen and Brahim Zarouali. The PIs, Claes de Vreese (ASCoR) and Natali Helberger (IvIR) were selected by the University of Amsterdam to develop and submit a NWO Gravitation proposal, a 10 year research on Fairness in the Data Society. This program is currently under review. Moreover, both PIs were asked by the UvA Rector to develop a program on Humane AI, together with colleagues in the Humanities faculty. This RPA launched in early 2019 and has strong links with Communication and Personalised Communication.

ASCoR is very happy to host the RPA Communication and profits from the cross-fertilization between the RPA and ASCoR.
Review per research program

Research program Corporate Communication

Director of Research Program: Dr. Claartje ter Hoeven

Research capacity 2018
Faculty: n = 16
PhD candidates: n = 3

Mission
Research in the program group Corporate Communication focuses on the development, execution and especially the effects of communication strategies towards internal and external stakeholders of organizations. These organizations include companies in the private sector, but also civil society and public organizations. This strategic communication is directed towards mass media and the general public (public relations), government institutions (public affairs), investors (investor relations), and employees (employee communication). In this context, this group focuses on mediatization processes, artificial intelligence & technology use, legitimacy & visibility, and sustainability & diversity.

Mediatization highlights a long-term process of social change in which media have become deeply integrated and institutionalized in different levels of society, including in organizational processes and practices. Research themes related to this development include how organizations adopt to today’s mediatized environment, the media orientations of communication professionals, and how the interaction with the organization and its environment has changed over time.

Artificial intelligence (AI) is changing the manner in which organizations create and capture value, how and where we work, and how and with whom or what we interact and communicate. Research themes related to this development include the impact of conversational agents for stakeholder communication, how AI changes the nature of work and communication processes in organizations and the impact of algorithmic decision making within organizations and what that means for stakeholder relationships.

Legitimacy & visibility. Organizations constantly need to negotiate their legitimacy with various social actors to re-define their license to operate. Public legitimation happens in a communicative process, in which organizations and societal actors publicly discuss the value of (ethical) organizational conduct for society. Research themes related to this development focus on the interrelations between communicative legitimation and visibility from the perspectives of communication intermediaries, organizations, and stakeholders in different contexts and in light of recent (technological) developments.

Sustainability & diversity. Organizations are expected to engage in socially and environmentally sustainable behavior. Related public discourses that can be observed in mainstream media but also on social media concern issues ranging from climate change and corporate social responsibility to specific problems, such as food security,
and involve multiple types of actors. Research related to this focuses on how different types of organizational actors (i.e. private/public/non-profit) are positioned in and contribute to such discourses.

**Review 2018**

The four themes that Corporate communication focuses on, mediatization, artificial intelligence & technology, legitimacy & visibility, and sustainability & diversity, have been central objects of research published in 2018. This happened on a wide variety of topics, including companies on the stock market (Van der Meer and Vliegenthart), the use of conversational agents (Araujo), work communication on social media (Van Zoonen and Banghart), corporate social responsibilities (Lock), environmental campaigns (Wonneberger), and the portrayal of older employees in organizational and news media (Kroon, Van Selm, Ter Hoeven, and Vliegenthart).

Highlights include, first, the study by Anne Kroon and Toni van der Meer on the reciprocal relationship between organizational and news agendas. This study acknowledges, theoretically and empirically, that “it takes two to tango” when it comes to organizations and the news. A such, this study has extended previous research that investigated the reasons of organizational-news media agenda convergence, or the lack of it, by considering it as the outcome of a dynamic process, instead of a static event. Their results show that it is important to consider reciprocity in both first- and second-level agenda-building effects between organizational and news agendas. If such mutual dependency is neglected, this may result in misinterpretation of the outcome of agenda-building processes.

Second, the work by Theo Araujo focuses on conversational agents in the form of chatbots. Disembodied conversational agents are increasingly becoming a reality on social media and messaging applications, and are particularly a topic for service encounters with companies. By adopting an experimental design with actual chatbots powered with current technology, this study explores the extent to which human-like cues such as language style and name, and the framing used to introduce the chatbot to the consumer can influence perceptions about social presence. Moreover, this study investigates the relevance of anthropomorphism and social presence to important company-related outcomes, such as attitudes, satisfaction and emotional connection that consumers feel with the company after interacting with the chatbot.

A third highlight is the study by Ward van Zoonen and Scott Banghart. Their study examines how employees’ boundary management preferences influence their work communication on social media, and how these factors impact their engagement. Results from a three-wave panel study demonstrate that work communication mediates the relationship between employee boundary preferences and engagement. Overall, findings contribute a new perspective on employee engagement by showing that mediated work communication plays a central role in constructing engagement, rather than merely demonstrating it.

A fourth, and final, highlight in 2018 was the dissertation defended by Jeroen Jonkman. One of his chapters was published in Journalism and dealt with news coverage of highly visible company types in a Dutch daily quality newspaper (NRC), during the economic crisis. Findings demonstrate that attention to banks (and to a lesser extent also to the automobile and components industry) had a structural negative influence on media agenda diversity. The majority of the other salient company types had a significant positive impact on diversity. These results suggest that banks attracted attention at the expense of more varied, diverse coverage during the crisis. The findings extend knowledge of agenda-building dynamics in relation to organizational news by considering characteristics of the broader media agenda.
Assessment
2018 was a good year for the Corporate Communication group. Both Jeroen Jonkman and Nadine Strauß successfully defended their dissertation. Toni van der Meer and Mark Boukes were awarded with a VENI grant. Smaller grants were obtained by Jeroen Jonkman and Piet Verhoeven and by Felix Uhl, Marieke Fransen, and Claartje ter Hoeven. The former was granted by Logeion to conduct a study on big data and communication professionals. The latter was granted by the Think Forward Initiative (ING) and deals with an organizational communication intervention to prevent problematic debt. Several members are involved in projects related to computer-assisted content analysis and the analysis of social media data.

Research in 2019
In 2019, efforts on methodological advancements in communication science will be continued. Corporate communication members will remain central in the research priority area on Digital Methods (including Araujo as the co-director). The two VENI projects of Toni van der Meer and Mark Boukes will commence in 2019. Vliegenthart’s VIDI project will enter its final phase during this year. With Christian Burgers appointed as professor by special appointment, on the Logeion chair, the group will strengthen its affiliation with communication professionals and will work with prof. Burgers on grant applications and research projects related to themes such as digitalization, framing, and metaphors.
Research program Persuasive Communication

Program group director: Prof. Dr. J.C.M. van Weert

Research capacity in 2018
Faculty: n = 22
PhD candidates: n = 10

Mission
The program group Persuasive Communication (PC) aims at studying factors that explain the development, reach, processing and effects of marketing and health communication messages, in particular those emerging from the shift towards personalization and tailoring. These factors include individual difference, situational, medium, and message factors. The group studies how people use communication to fulfil their needs in commerce and health, how companies, providers and consumers communicate, and how this influences their attitudes, cognitions, behavior and health with a strong focus on new media technologies.

Review of 2018
Four main research lines can be identified in this program group: (1) Online media developments; (2) Consumer empowerment; (3) Online and offline interactions and (4) Communication campaigns and interventions.

Online media developments
A major aim of this research line is to understand the factors that influence the perceptions and the way in which consumers use digital media, and with what consequences this happens. In 2018, members of the PC group investigated the antecedents, contents, understanding, and consequences of personalized and digital communication technologies using innovative digital methods. We published for instance on uses and effects of informative branded apps and factors driving online brand communication (Van Noort), influencer marketing (Van Reijmersdal, Van der Goot), interactivity in digital media (Voorveld, Neijens), personalized advertising (Van Noort, Van Reijmersdal, Voorveld) and machine vision (Van Noort, Meppelink, Smit). Moreover, work was finished on mobile health technology (Bol, de Bruijn, Van Weert), and online message frame tailoring (E.S. Smit) and mode tailoring (Bol, Van Weert) in health communication.

Consumer empowerment
Communication technology increasingly disguises the use of persuasion tactics, which increasingly blurs the boundary between the private and the public. Addressing one of the foci in ASCOR’s research program, this research line aims to disentangle (hidden) persuasion and resistance mechanisms. The PC group published on privacy concerns and persuasion by apps (E.G. Smit), understanding of sponsored influencer videos of children (Van Reijmersdal, Van der Goot), disclosure of sponsored content (Boerman, Van Reijmersdal) and green brand placement (Meijers). Privacy-calculus theory was applied to personalized communication in different contexts (Bol et al.) and measurement scales were developed to measure Persuasion Knowledge of sponsored content (Boerman, Van Reijmersdal) and psychological well-being among children (Van Reijmersdal).
Online and offline interactions
In today's society, interpersonal and mediated communication increasingly intertwine and interact, thereby blurring boundaries between the online and offline world and making it more dynamic than ever before, as also outlined in ASCoR's research program. In this research line, work was completed on how consumers' engagement with digital social media platforms drives engagement with advertising in these platforms (Voorveld, Van Noort), cross-media effects and social media (Van Noort), alcohol posts on social media (Hendriks, Van der Putte), and the impact of online product reviews on purchase decisions (Maslowska). The PC group also completed studies on the effects of online health information on patient outcomes (Linn, Van Weer), nurses’ adherence to smoking cessation guidelines (E.S. Smit), perspectives on interpreter-mediated communication in health care (Schouten, Van der Putte, Van Weert), information and participation preferences of ethnic minority patients and survivors (Schouten, Van Weert) and perceptions of barriers to patient participation (Schinkel, Schouten, Van der Putte, Van Weert).

Communication campaigns and interventions
Theory- and evidence-based interventions are most effective in the behavior change process. The aim of this research line is to gain insight into which content and design elements, behavior change techniques, and delivery modes work best under which conditions and for which target group. In this research line, work was published on effects of creative (vs. traditional) media advertising (Meijers, Voorveld, Neijens), attention and avoidance of advertising in relation to lifespan (Van der Goot, E.G. Smit), sustainability marketing (Meijers, E.G. Smit), the use of a visual impact metaphor (Meijers) and underlying processes such as bias in information processing after media exposure (Meppelink, E.G. Smit). Moreover, the effects of packaging cues were studied (Meppelink, Van der Laan, Smit). In the health context, several interventions were developed and tested, such as the Health Communicator for older cancer patients (Sungur, Schouten, Van Weert), smoking cessation interventions and underlying mechanism (E.S. Smit, Van der Putte) and a tailored multimedia intervention (Linn, Smit, Van Weert).

In addition, several members of the PC group (e.g., Boerman, Bol, Maslowska, Strycharz, Van Noort, E.G. Smit) are involved in the Research Priority Areas Communication, Personalised Communication and Digital Communication Methods Lab (see overview in this annual report).

Assessment
Elroy Boers, Verena Wottrich and Sifra Bolle successfully defended their PhD dissertations in 2018. New insights were generated around the core themes of the research group, resulting in publications in high-impact journals in both communication science and related disciplines. Persuasive Communication researchers were also visible in the media, involved in radio interviews (e.g. NPO Radio 1) and outreach activities such as guest lectures and workshops, and published SWOCC reports, or blogged.

Peter Neijens was awarded as Fellow of ICA and several other awards were won at the ICA conference 2018, including the Annie Lang Dissertation Award (Segijn), two top paper awards (Meijers et al., Scholz et al.) and a Top Student Paper award (Nguyen). Work by the group was also recognized by several awards at the KCHC conference 2018, including the Lewis Donohew Outstanding Scholar in Health Communication award (Van Weert), two Top Conference Paper awards (De Looper et al.) and an Honorable Mention Poster award (Nguyen et al.). Other awards include the NeFCA dissertation award (Bernritter), the Charles R. Goeldner Article of Excellence award (Bronner), International Journal of Advertising Best Paper award (Maslowska & Bernritter), ASCoR Baschwitz award (Boerman & Segijn) and American Academy of Advertising Research Fellowship competition award (Voorveld). In addition, several grants were retrieved, including NWO-Talpa (Van Noort), Diabetes Fund ‘doorbraak’ grant (De Bruijn), ZonMw – Data2Person (Van Weert, De Bruijn), Commissariaat voor de Media (Van Reijmersdal), Marketing Science Institute (Maslowska), UvA lustrum
grant (Smink) and a APH voucher together with AMC and VUmc (van Weert, Linn). Several small grants were retrieved from the RPA Communication/Digital Communication Methods Lab.

**Research in 2019**

In line with ASCoR’s research program, research planned for 2019 includes personalized communication in different contexts, e.g. personalized advertising on social media, how to balance consumer privacy concerns and personalized marketing communication, mobile media multitasking and personalized communication and unfair persuasion and new technologies and personalized clinical decision support systems for clinicians and patients based on predictive modeling. We will study resistance strategies in health messages and reactance to GDPR. We will also continue our work to understand NWoM messages and webcare responses and packages complexity. Moreover, research will be conducted on the potential of novel (artificial-intelligence based) technologies, e.g. augmented reality, virtual supermarket, chatbots, including social and emotional concepts and (un)intended persuasive consequences associated with chatbots reshaping out communication environment.

Methodologically, mixed research methods will be used, including eye-tracking, (automated) content analysis, neurophysiological measures and the use of behavioral tracking data, for instance to successfully automatically distinguish correct from incorrect information, improve the measurement of consumers’ exposure to online content and apply machine learning to identify data best suited for trait-based personalization of marketing communication. The group will keep a specific focus on communication with groups at risk, such as low literate adolescents, migrants, older adults and people with low health literacy.
Research program Political Communication & Journalism

Program group director: Prof. dr. Claes de Vreese

Research capacity 2018
Faculty: n = 28
PhD candidates: n = 6

Mission
Understanding the role of media and communication in politics and democratic societies is at the core of the research in the Political Communication and Journalism group. The research in PCJ is focused on how political news and information is produced, what the features of the contents are, and what the dissemination patterns, uses, and effects are. The starting points are often at the intersection of concepts from theories about media effects, political journalism, and democracy. The research is concerned with the creation and viability of resilient and innovative democracies and societies. The research spans different types of media, online and offline, and – in line with ASCoR’s research program – is generally focused on the mechanisms, dynamics, and conditionality of relationships. The research has an explicit focus on innovating and improving methods and designs and can be organized around three broader themes. The group highlights its research in the Center for Politics and Communication (www.polcomm.org).

Review 2018
Research in the group is organized along three lines. The first line deals with the production of political news and information.

In 2018, our group published on changing journalistic practices, for example their sourcing techniques (Kruikemeier and Lecheler). There was also research on how journalistic recommender systems have an impact on content diversity (e.g., Moeller et al.). On the supply side of politics, which forms an important context for journalistic production, Van Spanje published a book on how established parties war off competition. Bartholomé et al looked at conflict news framing and the degree of journalistic intervention in framing news in this way.

The second research line focuses on the contents of news and public debates around key issues. These issues range from the EU (e.g., Gattermann) to politicians’ visibility in the news and social media (e.g., Kruikemeier et al).

The third research line in the group centers on political communication uses and effects: Fundamental questions arise on how citizens navigate and select or avoid political information in a changing media environment. The PC&J group published on e.g., emotions and trust (e.g., Otto) and multimodal framing effects (e.g., Powell et al). A series of publications was published around the topic of populist communication. These include a conceptual overview of research (De Vreese et al) and several effects studies by Hameleers with various colleagues, looking both at effects on party preferences, attributions of blame, and political engagement. The latter was a unique 16 country study coming out of the COST Action on populism.
Across the three research lines, parts of the PCJ research also have a specific focus on methods and design. In 2018, the group published a book on Social Network analysis (De Nooy) and a piece on Scaling up content analysis (Trilling et al).

Several members of the Political Communication & Journalism (PC&J) group (e.g., Kruikemeier, Möller, Trilling, de Vreese) are involved in the Research Priority Areas Communication and Personalised Communication (see overview in this annual report). The PC&J members in the RPA’s work on topics, such as news personalization, (algorithmic) news recommendations, news dissemination, and political micro-targeting.

Assessment
In 2018, the group published on highly relevant societal topics, such as populism, news recommenders, and populist communication. Much research was also completed within the NWO Vidi project (PI Van Spanje), the ERC Europinions project (PI De Vreese) and the starting ERC project led by Wojcieszak.

Research in 2019
In 2019, research will continue on topics like political micro-targeting, politics and social media news, and news, public opinion and the 2019 European Parliament elections.
Research program Youth & Media Entertainment

Program group director: dr. J. Piotrowski

Research capacity 2018
Faculty: n = 12
PhD candidates: n = 3

Mission
The Youth and Media Entertainment program group focuses on the role of entertainment media in the lives of young people. At its core, researchers in this group rely on a media psychology paradigm to answer questions about how different users are affected by different media content in different ways. This program builds and extends upon classic media effects models by asking how individual and environmental factors influence (1) media use, (2) media processing, and (3) media effects (direct and reciprocal). Addressing ASCoR’s research program, this research seeks to offer nuanced answers to the complex questions surrounding media effects in the 21st century.

The key questions of the group are:

- Which factors explain young people attraction to and processing of entertainment media
- What are the opportunities and the consequences of entertainment for young people?
- How is today’s media environment shaping young people’s media diet?

Review of 2018
Throughout 2018, the work in the YME group continued to cluster around three research lines - Entertainment Experience; Opportunities and Consequences; Media Management – with most researchers working within multiple lines.

Entertainment Experience
The first research line investigates the media entertainment experience. This line focuses on media selection and the conditions that predict sustained engagement and use. This research line aims to understand how, when, and why today’s entertainment media may meet the unique entertainment needs of young people.

This research line produced several peer-reviewed manuscripts – ranging from theoretical pieces about the ‘chicken or the egg’ relationship between screen media use and ADHD (Beyens et al.) to pieces focusing on the parental perspective during children’s media selection (Broekman et al.) to studies on the role of emotion in the use and experience of social media (e.g., Waterloo et al., Rodriguez Hidalgo et al). Importantly, the article by Beyens and colleagues appeared in the prestigious Proceedings of the National Academy of Sciences of the United States of America and is being heralded as one of the most comprehensive articles addressing the relationship between screen media use and ADHD in the field writ large. All articles appeared in ISI-ranked journals both within and outside the field of Communication Science. In addition, portions of this work appeared in co-authored book chapters and/or were presented at international conferences.
Beyond publications and presentation, this area saw the completion of two PhD projects (Broekman; Rodriguez Hidalgo) and the launch of new studies by Baumgartner, Lemmens, and Sumter that rely on digital methods – namely, virtual reality and wearables – to better understand and capture the entertainment experience. This translated to a new project, funded by the RPA Communication, on the use of virtual reality as a means to replicate and extend research on excitation transfer theory (*Bridges and rollercoasters revisited: Testing excitation transfer theory in VR*).

**Opportunities and Consequences**
The second research line investigates media opportunities and consequences – both in terms of the effects that media has on audiences as well as the effects that media usage may have on one's self (i.e., self-effects). This line aims to identify the boundaries of media effects and offer guidelines as to how we can maximize positive and minimize negative entertainment effects.

As in past years, this research line was again active this year - with more than a dozen publications in 2018. The list includes studies on: the effects of child-focused campaigns on parents (Piotrowski), the influence of mobile media use on cognitive control and sleep (Beyens), the ways apps may support creativity in middle childhood (Piotrowski), how parental mediation influences digital skills (Van Oosten), how self-concept may moderate effects of sexual media content on sexual behavior (Van Oosten), and how digital media may foster civic engagement among adolescents (Moller). Even more, this area saw an important review piece published by Piotrowski on the effects of educational media on young people today as well as an edited book produced by Kuehne and Baumgartner outlining key developments in the field. All articles appeared in ISI-ranked journals both within and outside the field of Communication Science. In addition, portions of this work appeared in co-authored book chapters and/or were presented at international conferences.

Also notable was the successful defense of Waterloo’s dissertation and several grant submissions that focus on growing and expanding this research line further (Piotrowski). The group also celebrated the launch of Valkenburg’s Project AWeSome (Adolescents, Well-being & Social Media) – an interdisciplinary collaboration between the Universities of Amsterdam and Tilburg that aims to study the relationship between adolescents’ social media use and their well-being while Peter’s project – CHILDROBOT - continued to advance its measurement development and data collection efforts.

**Media Management**
The third research line asks how young people are managing media in the 21st century. Today’s young people find themselves in a situation where the lines between private and public life are often blurry. In this research line, researchers are interested in understanding the predictors, prevalence, and consequences of this ‘always-on’ lifestyle.

In 2018, this line of work brought with 2 peer-reviewed publications. This work focused on the relationship between media multitasking, attention, and sleep (Baumgartner, Sumter; Lemmens; Valkenburg). Both articles appeared in ISI-ranked journals and were presented at international conferences. In addition, van der Schuur successfully completed her dissertation defense on the topic of media multitasking. Importantly, building on this work, in 2018, Baumgartner and Kuehne conducted an experience sampling study to capture the dynamic nature of media use in teens’ lives and the role of well-being in this process with results forthcoming.
Assessment
Similar to previous years, 2018 was a reasonably productive year for the YME team – although the numbers are somewhat lower than past years, reflecting fewer ‘mid-process’ doctoral students. Indeed, in YME, as three students were completing their studies – four (Moller, Van Straten, de Jong, Van der Wal) are at the earlier stages of their doctoral study.

All articles appeared in a diverse set of ISI-ranked journals both within and outside Communication Science. YME researchers were also active about promoting their research findings at academic conferences as well as via a host of invited speaking engagements. To help ensure the valorization of scholarship, in addition to the more than two dozen public engagements in 2018, the work at YME continues to be clearly organized and promoted on the website of the Center for research on Children, Adolescents, and the Media as well as actively promoted via the group’s Twitter account – which now earns approximately 10,000 impressions per month.

In 2018, there were several staff changes. Rodriguez-Hidalgo and Fikkers completed their positions at the UvA while Van Driel and Pouwels joined the group as postdoctoral researchers for Valkenburg.

Research in 2019
One of the key necessities of an active and responsive research program is also a willingness to be reflective on successes and opportunities for improvement. For YME, this means being reflexive enough to shift its foci in line with the changing media environment. By the close of 2018, this shift already started and will continue in 2019. Specifically, while YME will continue to rely on a media psychological paradigm to answer questions about how different users are affected by different media content in different ways, the research lines that shape YME will be shifted. Entertainment, particularly virtual reality, will continue to play a key role in the EntertainMe! research line with Lemmens at the helm of several VR grant submissions. This is complemented by Valkenburg’s new project (Project AWeSone) that investigates social media and adolescents’ wellbeing, Peter’s ERC-funded CHILDROBOT project which investigates the interaction between children and social robots, Sumter’s RoMCoM line asking how entertainment technologies influence romantic communication, and Baumgartner & Sumter’s digiSLEEP line – a new line of work that refocused the media management line of work onto the specific question as to how the entertainment media - particularly smartphones – influences sleep. Lastly, if funded via either Piotrowski’s Horizon 2020 grant submission or Piotrowski’s NWA grant submission, we will see an increased focus on digital resilience (with Van Oosten). See https://www.ccam-ascor.nl/about-ccam-ascor/our-research for a more detailed description of these lines.
4. PhD program

ASCoR offers a three/four-year PhD program in Communication Science, with applicants coming from many countries around the world. Upon completion of the program and defence of the dissertation, students receive a PhD in the Social Sciences from the University of Amsterdam.

Objectives and outcomes of the PhD program

The main aim of the PhD program is to promote the training of young academics in the study of fundamental scientific research issues in the field of communication science. Students are trained to extend, deepen, and actively apply their knowledge of theories and methodologies in communication science to become fully qualified, independent communication researchers. In addition to extensive knowledge of theory and methodology in communication science, the program promotes reflection, not only on one’s own research project, but also on social scientific and communication research in general. Finally, the program promotes skills that can contribute to the advancement of the student’s careers. The PhD program produces highly qualified researchers and prepares them for either an academic career in communication science, or a professional career in a field related to communication and research, for instance in media organizations, governmental research institutions or communication-related consultancy firms.

To achieve these goals, students are offered a combination of hands-on research, coursework (see Educational components), and teaching tasks. Academic research, including data collection, is conducted throughout the project. The research project is either based on a proposal that is written by one or more senior ASCoR faculty or based on an individual research proposal that was awarded a grant – and in all cases fits into the ASCoR research program. PhD candidates with an employment contract at UvA are usually required to teach a number of classes in the undergraduate program of communication science. Each PhD project usually consists of three or more research studies, often leading to one or multiple peer-reviewed academic publications. These studies are eventually combined in a dissertation that provides an overarching conclusion to the main research questions of the PhD project. After the dissertation has been approved by a committee of experts, a public defense is held at the University of Amsterdam.

Institutional embedding

The Department of Communication Science at the University of Amsterdam encompasses three institutes: ASCoR (the research institute), the Graduate School and the College. Each institute has its own director, who represents the institute during the weekly Departmental Management Team meetings with the Department Chair. The Management Team is jointly responsible for a range of issues overarching the interests of the individual institutes, including assignment of research and teaching responsibilities to the academic staff, amendments of teaching and research programs, and HRM. This organizational structure ensures a continuous close cooperation between the institutes, and strong alignment and cross-fertilization between research and training.

Selection

Applicants to the international ASCoR PhD program are required to have a Research Master degree in Communication Science or equivalent qualifications. Prospective PhD candidates who do not have a Research Master in Communication Science are asked to follow a transfer program in methods and/or Communication Science. Vacancies are advertised internationally and a search committee, usually consisting of the Department Chair and the supervision team, is responsible for the selection.
Educational components
PhD training is organized by ASCoR in cooperation with the Graduate School of Communication. The Graduate School’s two-year Research Master program forms an excellent preparation for PhD candidates and was re-accredited in 2015 by the NVAO (the Dutch-Flanders Accreditation Organization) after a positive evaluation in the latest review of this program. All ASCoR PhD candidates are enrolled in the PhD Training Program. As a Research Master degree in Communication Science or equivalent qualifications is required for all new PhD candidates, the coursework is generally limited to 9 ECTS. In addition to the obligatory coursework, all PhD candidates are also members of a PhD Club in which every two weeks each other’s work is discussed, and of course each PhD candidate has his/her supervision team.

The PhD training program consists of:
- An introductory course (6 EC) covering different aspects of academic research in general and PhD research in particular and including: feedback on research proposal; project-, self-, and supervisor management for PhD candidates.
- A choice of professional development (e.g., academic writing in English) and methodology courses and workshops (e.g., advanced experimentation; total 3 EC).
- Participation in an international summer school (in addition to the mandatory 9 EC).
- Participation in an ASCoR PhD Club: Two-weekly meetings of ca. 10 PhD candidates under the supervision of an ASCoR staff member.

Supervision and quality assurance
A Training & Supervision Plan is submitted within two months after the PhD project start date. This plan includes the PhD project description, agreements on supervision team meeting frequency, coursework to be completed, the First Year Paper topic and deadline, and a publication plan. The document is signed for approval by the PhD candidate, the supervisors, and the ASCoR Director. The supervision team typically consists of two to three researchers, usually including at least one full professor (‘promotor’). The PhD candidate meets at least once every fortnight with one or more supervisors. The composition of the supervision team is based on the substantive as well as the methodological requirements of the project. Supervisors are usually ASCoR research staff, holding a PhD degree and a solid publication track record in international academic outlets. Performance of the supervisors is monitored through the annual review interviews with all staff members. An advisor is available with whom PhD candidates can discuss all supervision problems confidentially.

A First-Year Paper and a progress report by the supervision team are assessed by the ASCoR Board 8 months into the project. If the paper is assessed as insufficient, the PhD candidate is offered the opportunity to revise and resubmit within 2 months. If the paper is still assessed as insufficient, the project is terminated at the end of the first year. Each PhD candidate participates in annual review assessments with their Program Group Director or the Department Chair. Every twelve months after the start of the PhD project, a Progress Report is submitted to ASCoR, containing a chapter progress overview including deadlines, publication output, a work plan for the remaining time, and a list of completed courses. If necessary, changes that must be made to the plan to ensure on-time completion.

After the dissertation has been approved by the supervisors, the Dean appoints a committee of experts that has to read and approve of the dissertation (majority decision).

Information on the duration and the success rate of the PhD programme is given in Tables 1, 2 and 3 below.
Table 1. PhD program

<table>
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<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>Target 2019</th>
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<td>22.7</td>
<td>20.9</td>
<td>19.7</td>
</tr>
<tr>
<td>- employed (PID, headcount)</td>
<td>26</td>
<td>23</td>
<td>22</td>
<td>23</td>
</tr>
<tr>
<td>- not-employed (PNID, headcount)</td>
<td>2</td>
<td>2</td>
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<td>1</td>
</tr>
<tr>
<td>- non-Dutch (headcount)</td>
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<td>5</td>
<td>6</td>
<td>7</td>
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<tr>
<td>- % of first flow funds</td>
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<td></td>
<td></td>
<td>48%</td>
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<tr>
<td>Number of promotions</td>
<td>17</td>
<td>11</td>
<td>10</td>
<td>6</td>
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**Success rates**

Table 2. Success rates - Standard PhD-Candidates (SEP table D3d)

<table>
<thead>
<tr>
<th>Starting year</th>
<th>Male</th>
<th>Female</th>
<th>Total</th>
<th>Graduated in year 4 or earlier</th>
<th>Graduated in year 5 or earlier</th>
<th>Graduated in year 6 or earlier</th>
<th>Graduated in year 7 or earlier</th>
<th>Not yet finished</th>
<th>Discontinued</th>
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<td>4</td>
<td>5</td>
<td>1 20%</td>
<td>2 40%</td>
<td>4 80%</td>
<td>5 100%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2011</td>
<td>2</td>
<td>7</td>
<td>9</td>
<td>5 56%</td>
<td>6 67%</td>
<td>8 89%</td>
<td></td>
<td>1 11%</td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td>8</td>
<td>2</td>
<td>10</td>
<td>7 70%</td>
<td>9 90%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2013</td>
<td>2</td>
<td>8</td>
<td>10</td>
<td>6 60%</td>
<td>8 80%</td>
<td>2 100%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2014</td>
<td>6</td>
<td>9</td>
<td>15</td>
<td>12 80%</td>
<td>14 93%</td>
<td></td>
<td></td>
<td>1 7%</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>19</td>
<td>30</td>
<td>49</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

1 Date of reference: March 4, 2019
2 Date of reference: March 4, 2019
Table 3. Success rates - Contract PhD-Candidates (SEP table D3d)

<table>
<thead>
<tr>
<th>Enrolment (headcount)</th>
<th>Success rates (headcount; %)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Graduated in year 4 or earlier</td>
</tr>
<tr>
<td>Starting year</td>
<td>Male</td>
</tr>
<tr>
<td>2010</td>
<td>1</td>
</tr>
<tr>
<td>2011</td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td>1</td>
</tr>
<tr>
<td>2013</td>
<td>1</td>
</tr>
<tr>
<td>2014</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>1</td>
</tr>
</tbody>
</table>

Career destination and employment

Alumni of the ASCoR PhD programme most often stay in academia: of the alumni who started their PhD project in 2010 or later, almost 60% currently works at a university. This is often in our department, but also at other universities in the Netherlands, in the UK, in Germany, Switzerland, Austria, the US, Canada and Costa Rica. Those who continued their career outside academia started working at a university of applied sciences (Hogeschool), as researchers or consultants at companies or the government, or as a coach/trainer, psychologist or designer.

5. Research Integrity and Research Data Management

ASCoR has high standards when it comes to carrying out research, data collection and research data management. Researchers within ASCoR are obliged to follow the regulations on responsible scientific conduct outlined by the VSNU (Association of Dutch Universities) and the UvA. Every new research project needs to be approved by ASCoRs ethical committee before a project starts. The committee judges whether the current standards of ethical research are met. The ethical committee consists of four program group delegates who evaluate the applications for each program group and ascertain whether the research can be considered a standard type of research.
or whether it needs to be referred to the faculty committee (Bas van den Putte is the ASCoR representative in this committee). Only if a project receives ethical approval from the ethical/faculty committee can it be started.

Since the introduction of the General Data Protection Regulation (GDPR) in May 2018, the application procedure for ethical approval is complemented with a questionnaire about the collection and storage of personal data of research participants. In line with the GDPR, ASCoR has the policy that:

- no personal data are collected without informed consent from the participant;
- as little personal data are processed as possible and personal data are deleted as soon as possible;
- data are anonymized or pseudonymized in order to minimize the risk of data breaches;
- data are stored safely and securely on backed-up on university servers;
- data processing agreements are signed with any external party that is involved in the processing of personal data.

Collection of personal data is monitored through the ethical application procedure that is required for all data collection projects. ASCoR’s data steward assists the ethical committee in judging GDPR compliance of new research projects. Additionally, the data steward advises researchers on designing data collection projects in such a way that privacy of respondents is warranted.

When researchers complete the procedure for ethical approval, any collection of personal data is also automatically recorded in the UvA register of personal data processing activities. Lastly, a procedure is in place in case a data breach might occur.

The University of Amsterdam invests more and more in a sound research data management (RDM). Through RDM, researchers ensure their data is findable, accessible, interoperable and reusable, and this advances research integrity, impact, and cumulative research by enabling researchers to access existing ASCoR data easily and compare research outcomes over time. In 2018, in cooperation with the Faculty of Social and Behavioral Sciences, ASCoR has developed facilities and policies for data storage and publication of data sets after finishing the research cycle. A new data server went into operation (“FMG storage”) where researchers can securely stall their working data; for publishing data sets after finishing the research project, Figshare became available; and researchers can use the ASCoR Data Repository for secure long-term storage of personal data and sensitive information.

Finally, to educate junior researchers adequately about research integrity and data management, all PhD’s are obliged to take the course ‘Introduction to a PhD in Communication Science’, in which special attention is devoted to scientific integrity and RDM. ASCoR also organizes lectures and workshops on issues of research integrity and data management. Moreover, it is in close contact with the Faculty about developments in research integrity and best research practices.
# Appendix A  Key Performance Indicators

## Research and Innovation³

<table>
<thead>
<tr>
<th>Key performance indicator</th>
<th>Definition</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>KPI 6: Individual Quality</td>
<td>Number of personal grants and recognition of research councils.⁴</td>
<td></td>
<td>26</td>
</tr>
<tr>
<td>KPI 7: Collective Quality 1</td>
<td>Assessment of SEP requirement research quality in SEP visitations.⁵</td>
<td>4,8</td>
<td>4,8</td>
</tr>
<tr>
<td></td>
<td>Persuasive Communication</td>
<td></td>
<td>4,5</td>
</tr>
<tr>
<td></td>
<td>Political Communication and Journalism</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td></td>
<td>Youth and Media Entertainment</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>KPI 8: Collective Quality 2</td>
<td>Output (number publications/ fte).⁶</td>
<td>3,2</td>
<td>2,5</td>
</tr>
<tr>
<td>KPI 9: Organisation-capital</td>
<td>Gross revenue in 2nd and 3th flow funds (mln).⁷</td>
<td>1,67</td>
<td>2,03</td>
</tr>
<tr>
<td>KPI 10: Valorization-indicator 1</td>
<td>(a) Second, third and fourth flow funds projects and (b) number of BV’s in Holding.⁸</td>
<td>proj: 23</td>
<td>proj: 35</td>
</tr>
<tr>
<td></td>
<td>BV’s: 3</td>
<td>BV’S: 3</td>
<td>BV’S: 3</td>
</tr>
<tr>
<td>KPI 11: Valorization-indicator 2</td>
<td>Number of publications aimed at the general public.⁹</td>
<td>51</td>
<td>26</td>
</tr>
</tbody>
</table>

---

³ Date of reference: March 4, 2019  
⁴ Veni-Vidi-Vici, ERC, Spinoza, Aspasia, KNAW-Academy professor and KNAW-memberships, awarded in year x  
⁵ Average of all SEP scores on quality in SEP visitations in year 2014  
⁶ Refereed articles / research fte as calculated in SEP table 3A  
⁷ Determined conform the accounting principles in 2018. Third flow funds research at BV’s is included.  
⁸ Number of projects and number BV’s in Holding in 2018  
⁹ Number of publications aimed at the general public in 2018
### Appendix B  Research staff\(^{10}\)

SEP table D3a

<table>
<thead>
<tr>
<th>Research Staff (fte(^{11}))</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>Target 2019(^{12})</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full professor (HL)</td>
<td>5,1</td>
<td>4,4</td>
<td>4,0</td>
<td>4,5</td>
</tr>
<tr>
<td>Adjunct professor (Bijz HL)(^{13})</td>
<td>4,4</td>
<td>5,1</td>
<td>4,8</td>
<td>4,1</td>
</tr>
<tr>
<td>Associate professor (UHD)</td>
<td>14,3</td>
<td>16,0</td>
<td>18,6</td>
<td>17,3</td>
</tr>
<tr>
<td>Assistant professor (UD)</td>
<td>4,4</td>
<td>6,4</td>
<td>8,9</td>
<td>19,2</td>
</tr>
<tr>
<td>Post-docs(^{14})</td>
<td>20,9</td>
<td>19,4</td>
<td>19,1</td>
<td>20,9</td>
</tr>
<tr>
<td>PhD students(^{15})</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total research staff</strong></td>
<td>49,1</td>
<td>51,3</td>
<td>55,4</td>
<td>66,0</td>
</tr>
<tr>
<td>Support staff</td>
<td>3,6</td>
<td>3,8</td>
<td>4,6</td>
<td>2,4</td>
</tr>
<tr>
<td>Visiting fellows</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total staff</strong></td>
<td>52,7</td>
<td>55,1</td>
<td>60,1</td>
<td>68,4</td>
</tr>
</tbody>
</table>

#### Research staff by program group\(^{16}\)

---

\(^{10}\) Date of reference: March 4, 2019  
\(^{11}\) FTE (onderzoeksinzet)  
\(^{12}\) Based on the budget plan for 2019. Numbers include research fte funded by 2\(^{nd}\) and 3\(^{rd}\) flow of money and exclude teachers with temporary research time.  
\(^{13}\) To be filled in by research institute  
\(^{14}\) Comparable with WOPI category Onderzoeker  
\(^{15}\) Standard PhD (employed) and Contract PhDs (externally or internally funded but not employed)  
\(^{16}\) To be filled in by research institute
Diversity

Gender

<table>
<thead>
<tr>
<th></th>
<th>% female</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full professor (HL)</td>
<td></td>
<td>25%</td>
<td>26%</td>
<td>33%</td>
</tr>
<tr>
<td>Associate professor (UHD)</td>
<td></td>
<td>71%</td>
<td>67%</td>
<td>65%</td>
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<tr>
<td>Assistant professor (UD)</td>
<td></td>
<td>56%</td>
<td>55%</td>
<td>58%</td>
</tr>
<tr>
<td>Post-docs (Onderzoeker)</td>
<td></td>
<td>73%</td>
<td>70%</td>
<td>58%</td>
</tr>
<tr>
<td>PhD students</td>
<td></td>
<td>65%</td>
<td>79%</td>
<td>82%</td>
</tr>
<tr>
<td>Total research staff</td>
<td></td>
<td>59%</td>
<td>62%</td>
<td>62%</td>
</tr>
</tbody>
</table>

FMG 2018

<table>
<thead>
<tr>
<th>% female</th>
<th>HL</th>
<th>UHD</th>
<th>UD</th>
<th>Oz</th>
<th>PhD</th>
<th>Total</th>
</tr>
</thead>
</table>

Communication Science 2018

<table>
<thead>
<tr>
<th>% female</th>
<th>HL</th>
<th>UHD</th>
<th>UD</th>
<th>Oz</th>
<th>PhD</th>
<th>Total</th>
</tr>
</thead>
</table>

17% of total research staff (PID, fte)
## Age

<table>
<thead>
<tr>
<th>Category</th>
<th>Age</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Full professor (HL)</strong></td>
<td>35-44</td>
<td>37%</td>
<td>26%</td>
<td>26%</td>
</tr>
<tr>
<td></td>
<td>45-54</td>
<td>25%</td>
<td>26%</td>
<td>26%</td>
</tr>
<tr>
<td></td>
<td>&gt;55</td>
<td>37%</td>
<td>47%</td>
<td>47%</td>
</tr>
<tr>
<td><strong>Associate professor (UHD)</strong></td>
<td>25-34</td>
<td>18%</td>
<td>9%</td>
<td>8%</td>
</tr>
<tr>
<td></td>
<td>35-44</td>
<td>53%</td>
<td>67%</td>
<td>67%</td>
</tr>
<tr>
<td></td>
<td>45-54</td>
<td>16%</td>
<td>9%</td>
<td>9%</td>
</tr>
<tr>
<td></td>
<td>&gt;55</td>
<td>13%</td>
<td>16%</td>
<td>16%</td>
</tr>
<tr>
<td><strong>Assistant professor (UD)</strong></td>
<td>25-34</td>
<td>55%</td>
<td>61%</td>
<td>54%</td>
</tr>
<tr>
<td></td>
<td>35-44</td>
<td>40%</td>
<td>35%</td>
<td>41%</td>
</tr>
<tr>
<td></td>
<td>45-54</td>
<td>6%</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td></td>
<td>&gt;55</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td><strong>Post-docs (Onderzoeker)</strong></td>
<td>&lt;25</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td></td>
<td>25-34</td>
<td>99%</td>
<td>100%</td>
<td>88%</td>
</tr>
<tr>
<td></td>
<td>35-44</td>
<td>0%</td>
<td>0%</td>
<td>12%</td>
</tr>
<tr>
<td></td>
<td>45-54</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td></td>
<td>&gt;55</td>
<td>1%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td><strong>PhD students</strong></td>
<td>&lt;25</td>
<td>4%</td>
<td>13%</td>
<td>0%</td>
</tr>
<tr>
<td></td>
<td>25-34</td>
<td>92%</td>
<td>87%</td>
<td>95%</td>
</tr>
<tr>
<td></td>
<td>35-44</td>
<td>4%</td>
<td>0%</td>
<td>5%</td>
</tr>
<tr>
<td></td>
<td>45-54</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>
Research staff profiles

Faculty

dr. Theo Araujo
Assistant Professor (UD)
- Co-Director Digital Communication Methods Lab (RPA Communication)
- Grant holder of Stichting Wetenschappelijk Onderzoek Communicatie (SWOCC)

dr. Bert N. Bakker
Assistant Professor (UD)
- Convener Dutch Political Psychology meetings
- Marie Curie Global Fellowship holder
- NWO Investment Grant holder

dr. Susanne E. Baumgartner
Assistant professor (UD)
- Editorial board member Media Psychology and Journal of Youth and Adolescence
- Member opleidingscommissie

prof. dr. Hans (J.W.J.) Beentjes
Professor of General Communication Science
- Scientific Director of the Netherlands School of Communication Research (NeSCoR)
- Board member of the Graduate School of Communication and College of Communication

dr. Stefan F. Bernritter
Assistant professor (UD)
- Editorial Board Member International Journal of Advertising
- Grant holder of Stichting Wetenschappelijk Onderzoek Communicatie (SWOCC)
- Member of the Science 4 Business Group
dr. Ine Beyens
Postdoctoral research fellow
- Secretary, Children, Adolescents, and Media Division of the International Communication Association

dr. Sophie C. Boerman
Assistant professor (UD)
- Board member European Advertising Academy
- Editorial Board member of International Journal of Advertising
- Member of PR committee (Commissie Voorlichting)

dr. Nadine Bol
Postdoctoral research fellow

dr. Linda Bos
Assistant professor (UD)
- MC member at the COST Action on “Populist Political Communication in Europe”
- Member of the Ondernemingsraad FMG (works council FMG)
- Member Board of Studies Graduate School of Communication (GSC) and College of Communication
- Member of the Committee Thesis Quality Master
- Member of the Netherlands-Flanders Communication Association (Nefca)
- Member of Amsterdam Centre for European Studies

dr. Mark Boukes
Postdoctoral research fellow
- Exam committee Erasmus Mundus program in Journalism, Media and Globalisation (vice-chair)
- Representative of the Student & Early-Career Affairs Committee of the International Communication Association (ICA)

dr. Jelle Boumans
Assistant professor (UD)

dr. Gert-Jan de Bruijn
Assistant professor (UD)
dr. Wouter de Nooy  
Associate professor (UHD)  
• Editorial board member for Social Networks

dr. Knut De Swert  
Assistant professor (UD)  
• Member Master Thesis Quality committee  
• Member of the Exam Committee  
• Co-promotor of the Flemish Diversity Monitor Television and Radio Project (2013-2020) (funded by the Flemish public broadcaster VRT)

prof. dr. Claes H. de Vreese  
Professor of Political Communication  
• Program Group Director of Political Communication & Journalism  
• Director of the Center for Politics and Communication  
• Director Research Priority Area Communication, University of Amsterdam  
• Adjunct professor of Political Science and Journalism, University of Southern Denmark  
• Board Member Graduate School of Communication (GSC) and College of Communication and ASCoR.  
• Board member and theme leader ACCESS Europe  
• Editor-in-Chief of Political Communication  
• Chair of the Social Science Council (SWR) of the Royal Academy of Arts and Sciences (KNAW)  
• Co-founder and steering committee member NEPOCS  
• ERC grant laureate  
• Member of the Royal Academy of Arts and Sciences (KNAW)  
• Elected Fellow International Communication Association (ICA)  
• Member NIAS-Lorentz Advisory Board

dr. Karin Fikkers  
Postdoctoral research fellow
dr. Marieke L. Fransen
Associate professor (UHD)
- Chair of the Exam Committee
- Editorial board International Journal of Advertising

dr. Katjana Gattermann
Assistant Professor (UD)
- NWO Veni grant holder
- Convenor of the ECPR Standing Group “Political Communication”
- Chair of the Programme Committee of the Erasmus Mundus Master Programme ‘Journalism, Media & Globalisation’
- Co-convenor of the PCJ Research Lab

dr. Andreas C. Goldberg
Postdoctoral research fellow
- ERC EUROPINIONS project member

dr. Margot van der Goot
Assistant Professor (UD)
- Member TQM (Thesis Quality Master Committee)
- Board member of NeFCA (the Netherlands-Flanders Communication Association)

dr. M. Hameleers
Assistant Professor (UD)
- Member COST Action Populist Communication
- Member team experiments Team Populism

dr. Iina R. Hellsten
Associate professor (UHD)
- Member TQM (Master Thesis Quality committee)
- Affiliated researcher to Center for German and European Studies at St. Petersburg State University and University of Bielefeld
- Program committee member Networks in the Global World (NetGlow)
- Member of the Board of Studies, Communication Science UvA
dr. Hanneke Hendriks
Assistant professor (UD)
- NWO Veni grant holder
- Member Association for Researchers in Psychology and Health (ARPH)
- Member Association for Psychological Science (APS; 2011)
- Member Kurt Lewin Institute (KLI)
- Member The Netherlands – Flanders Communication Association (NeFCA)
- Member Associatie van Sociaal-Psychologische Onderzoekers (ASPO)

dr. Sandra H.J. Jacobs
Assistant professor (UD)

dr. Anne Kranzbühler
Assistant professor (UD)

dr. Anne Kroon
Assistant professor (UD)

dr. Sanne Kruikemeier
Assistant professor (UD)
- Member of Opleidingscommissie Erasmus Mundus
- Chair of PR committee (Commissie Voorlichting)
- Chair of NeFCA Political Communication Division
- Board member of Het Genootschap voor Reclame
- Member Amsterdam Young Academy
- Member of Faces of Science

dr. Rinaldo J. Kühne
Assistant professor (UD)
dr. Nynke van der Laan
Assistant professor (UD)

dr. Jeroen S. Lemmens
Assistant professor (UD)
  • Member Exam Committee

dr. Annemiek J. Linn
Assistant professor (UD)
  • Active member of the European Society for Patient COMpliance and Persistance
  • Member of NeSCoR (Netherlands School of Communication Research)
  • Board member of Centre for Adherence Research Netherlands
  • Member of network Patient Provider Interaction (PPI)
  • Member of EACH (European Association for Communication in Health Care)
  • Member of NeFCA (Netherlands- Flanders Communication Association)

dr. Irina J. Lock
Assistant professor (UD)

prof. dr. Eugène F. Loos
Adjunct professor (bijzonder hoogleraar)
  • Associate professor of Communication, Policy and Management, Utrecht University
  • Associated editor of Observatorio (OBS*)
  • Editorial board member Societies
  • Program boardmember of the UAHCI (Universal Access in Human-Computer Interaction)
  • Program board member of the International Conference on Human Aspects of IT for the Aged Population

dr. Mykola Makhortykh
Postdoctoral research fellow

dr. Franziska Marquart
Postdoctoral research fellow
  • Project member EUROPINIONS
dr. Ewa H. Maslowska  
Assistant professor (UD)

dr. Toni G.L.A. van der Meer  
Assistant professor (UD)  
- Member of the Committee Thesis Quality Master  
- Member of PR committee (Commissie Voorlichting)  
- Editorial Board member of Journal of International Crisis and Risk Communication Research

dr. Corine S. Meppelink  
Assistant professor (UD)  
- Member of the Dutch Health Literacy Alliance

dr. Marijn H.C. Meijers  
Assistant professor (UD)  
- Van Reijmersdal Aspasia NWO grant holder  
- Member of TQM (Thesis Quality Master committee)  
- Organizer of the monthly Persuasive Communication research meetings

dr. Saar Mollen  
Assistant professor (UD)

dr. Judith Möller  
Assistant professor (UD)

dr. Marjolein Moorman  
Associate professor (UHD)  
- Editorial review board member for International Journal of Advertising  
- Member of the Amsterdam City Council  
- Chair of the Exam Committee, Department of Communication Science, University of Amsterdam
dr. A. Nai
Assistant professor (UD)

prof. dr. Peter C. Neijens
Professor of Persuasive Communication
• Chair holder Media and Persuasion
• Member of the Senate of the University of Amsterdam
• Chair Thesis Quality Committee
• Chair Committee ‘BSA’
• Elected Fellow International Communication Association (ICA)
• Associate Editor Journal of Marketing Communications, Associate Editor
• Editorial Board The Annals of the International Communication Association
• Editorial Board Journalism & Mass Communication Quarterly
• Editorial Board Journal of Advertising
• Editorial Board International Journal of Advertising
• Editorial Board Journal of Advertising Research
• Member Study Program Evaluation Communication and Information Sciences, and Media Studies (Netherlands).
• Chair Social Sciences Panel, Assessment of the Scientific Performance of Lithuanian Universities and Research Institutes.

dr. Lukas P. Otto
Assistant professor (UD)

dr. Thomas E. Powell
Assistant professor
• Editorial board member for Journal of Broadcasting and Electronic Media and Social Media and Society

prof. dr. Jochen Peter
Professor of Media Entertainment
• Scientific Director of ASCoR (until August 31)
• ERC Consolidator Grant Holder
• Editorial Board Communication Research
• Editorial Board Journal of Communication
• Editorial Board Journal of Adolescent Health
• Editorial Board Communication Methods and Measures
• Editorial Board Human Communication Research
• Editorial Board Human-Machine Communication Journal
• Member Complaints Council Netherlands Institute for the Classification of Audiovisual Content (NICAM)

dr. Jessica Taylor Piotrowski
Associate professor (UHD)
- Program Group Director of Youth and Media Entertainment
- Director of the Center for Research on Children, Adolescents and the Media (CcaM)
- Chair, FMG Knowledge Sharing Matchmakers
- Chair, Children, Adolescents, and Media Division of the International Communication Association

dr. Roderik S.B. Rekker
Postdoctoral research fellow

dr. Barbara C. Schouten
Assistant professor (UD)
- Member Scientific Committee International Conference on non-professional interpreting and translation
- Member r-EACH
- Member special interest group VR-CoDES Network of Sequence Analysis
- Member Quality Committee MA-theses Graduate School of Communication
- Member European Association of Communication in Health Care (EACH)
- Member Interuniversity Research Network Patient-Provider Interaction (PPI)

dr. Andreas R.T. Schuck
Associate professor (UHD)
- Program Manager and Member of the Board of Studies for the Erasmus Mundus MA Program in Journalism, Media & Globalisation
- Chair of Political Communication section at ECREA
prof. dr. Edith G. Smit
Professor of Persuasive Communication
- Director Graduate School of Communication
- Editorial board member of the International Journal of Advertising
- Editorial review board Journal of Advertising
- Board member Amsterdam Center for Health Communication

dr. Eline S. Smit
Assistant professor (UD)
- NWO VENI grant holder
- Member TQM (Master Thesis Quality committee)
- Organizer of the monthly Persuasive Communication research meetings

dr. Sindy R. Sumter
Assistant professor (UD)

dr. H. Sungur
Postdoctoral research fellow

dr. Claartje L. Ter Hoeven
Associate professor (UHD)
- Program Group Director of Corporate Communication
- Editorial board member Journal of Communication
- Committee member NWO Open Competition SGW
- Member of TQM (Thesis Quality Master committee)
- Program group delegate for the Ethical Committee

dr. Damian C. Trilling
Assistant professor (UD)
- Member of TQM (ThesisQualityMaster committee)
- Vice chair of the Opleidingscommissie (OC) Erasmus Mundus Master
- Associate Editor Computational Communication Research
prof. dr. Patti M. Valkenburg
Professor of Child and Media Research
- Distinguished research professor at the Faculty of Social and Behavioural Sciences
- NWO Spinoza laureate
- ERC- Advanced Laureate
- Associate editor Human Communication Research
- Member of The Royal Netherlands Academy of Arts and Sciences (KNAW)
- Member of the Scholarship Committee of the NIAS, Netherlands Institute for Advanced Studies in the Humanities and Social Sciences
- Member of the Domain jury of the Royal Netherlands Academy of Arts and Sciences (KNAW)
- PI/Member Steering Committee Zwaartekracht Consortium Individual Development
- Member of the ERC evaluation panel (Starting, Consolidating, Advanced grants), covering sociology, political science, law, communication and education.

dr. Lisa Vandeberg
Assistant Professor (UD)

prof. dr. Bas (S.J.H.M.) van den Putte
Professor of Health Communication

dr. Marcel van Egmond
Senior Lecturer
- Board Member European Election Studies (EES) Association
- Board of Studies Graduate School & College member on account of Methods group

dr. Erika J. van Elsas
Postdoctoral research fellow
- ERC Europinions project member

dr. Guda van Noort
Associate professor (UHD)
- Director of SWOCC, foundation for fundamental research on brands and brand communication in The Netherlands
- Board member of NeFCA, Persuasive Communication Division
• Chair of TQM (Thesis Quality Master committee)
• Honory TiCC (Tilburg center for Cognition and Communication) Research Associate, Department of Communication and Information Sciences, Tilburg University
• Editorial review board member for International Journal of Advertising

dr. Annemarie (J.M.F). van Oosten
Assistant professor (UD)
• Program Group delegate for the Ethical Committee

dr. Eva A. van Reijmersdal
Assistant professor (UD)
• NWO Aspasia premium holder
• Member of the Board of Studies of the College and Graduate School of Communication Science
• Associate editor International Journal of Advertising
• Editorial review board member Journal of Advertising, Journal of Marketing Communications, Journal of Interactive Marketing
• Member of the NeFCA Senior scholar award committee
• Ad hoc advisor for the American Federal Trade Commission (FTC) regarding regulations of influencer marketing targeting children
• Advisor for the Dutch Media Authority (Commissariaat voor de Media) regarding the Social Code: You Tube

dr. Martine van Selm
Associate professor (UHD)
• Director of the College of Communication
• Chair of the SWOCC Board, foundation for fundamental research on brands and brand communication
• Chair of the Educational Network of NeFCA
• Member of the UCO, University of Amsterdam
• Member of the Advisory Board Journalism Program University of Applied Science Zwolle, The Netherlands

dr. Joost H.P. van Spanje
Associate professor (UHD) of Political Communication and Journalism
• NWO Vidi grant holder
• Affiliated researcher ACCESS EUROPE – Theme ‘European Politics and Society’
• Member Ethical Committee
• Member editorial board Acta Politica
prof. dr. Julia C.M. van Weert
Professor of Health Communication
- Program Group Director of Persuasive Communication
- Director of the Amsterdam Center for Health Communication (ACHC)
- Associate Editor of Patient Education and Counseling
- Holder of Personal Excellence Research Award by the Dutch Cancer Society KWF; leader of the OncoCommunicAging (OCA) research line
- Board member Amsterdam School of Communication Research (ASCoR)
- Board member Graduate School of Communication (GSC) and College of Communication (CC)
- Elected Deputee National Representative of the European Association for Communication in Health Care (EACH)
- Member Steering Committee Health Communication Division of the Netherlands-Flanders Communication Association (NeFCA)
- Vice Chair Health Communication working group of the European Communication Research and Education Association (ECREA)
- Member of the Advisory Board Quality of Life of the Dutch Cancer Society
- Member of the Advisory Board of the Kentucky Conference on Health Communication
- Member Interuniversity network Patient Provider Interaction (PPI)
- Member Geriatric Oncology in the Netherlands (GeriOnNe)

dr. Joost W.M. Verhoeven
Assistant professor (UD)
- Member Board of Studies GSC & CC

dr. Piet Verhoeven
Associate professor (UHD)
- Program Group Director of Corporate Communication
- Chair of NeFCA division Organizational Communication
- Member of research group European Communication Monitor
- Member of Board of Studies GSC and CC
- Member of Editorial Advisory Board Communication Management Review
prof. dr. Rens Vliegenthart
Professor of Media and Society
- Scientific Director of ASCoR (from September 1)
- VIDI grant holder
- Chair of the ‘Young of Academy’ the Royal Netherlands Academy of Arts and Sciences
- Editor Acta Politica

dr. Hilde A.M. Voorveld
Associate Professor (UHD)
- Board member of the European Advertising Academy (EAA)
- Editorial Board Journal of Interactive Advertising
- Editorial Board Journal of Broadcasting & Electronic Media
- Chair Program Committee (OC)

dr. Stephan Winter
Assistant professor (UD)
- Grant Holder, German Research Foundation (DFG)
- Editorial board member for Journal of Media Psychology

dr. Magdalena E. Wojcieszak
Associate professor (UHD)
- Associate Editor International Journal of Public Opinion Research
- Board member-at-large for Europe, International Communication Association (ICA)
- Editorial board member Journal of Communication and Psychología Rozwojowa (Developmental Psychology)
- Associate editor EastBound Journal
- David Swanson Award Committee member International Communication Association (ICA)
- Research Committee member Asociación de Comunicación Política (ACOP)
- Scientific Committee member Asociación Española de Investigación de la Comunicación (AEIC)
- Advisory board member Media Tenor
dr. Anke Wonneberger
Assistant professor (UD)
- Editorial board member Journal of Broadcasting & Electronic Media

dr. Ruud J. Wouters
Assistant professor (UD)
- Member of the Opleidingscommissie.
- Co-Chair of NeFCA Political Communication Division
- Secretary of the “Jaarprijs Politicologie”

dr. Sandra M. Zwier
Assistant Professor (UD)
- Programme manager Research Master in Communication Science
- Chair of Admissions Master & Research Master programmes
- Senior Policy Adviser Graduate School of Communication

Associate Members

dr. Pytrik H.J. Schafraad
Lecturer
- Member Master Thesis Quality Committee
- Thesis Coordinator Corporate Communication
- Member NeFCA Journalism Division Committee

dr. Penny H. Sheets
Lecturer
PhD candidates

Monique Alblas
Maria Altendorf
Elroy Boers
Sifra Bolle
Boris Brandhorst
Anna Brosius
Francette Broekman
Alyt Damstra
Tom Dobber
Sabine Geers
Michael Hameleers
Linda van den Heijkant
Carolin Ischen
Chiara de Jong
Jeroen Jonkman
Gauze Kitirattarkarn
Sjifra de Leeuw
Melanie de Looper
Mathijs Mesman
Marthe Möller
Minh Hao Nguyen
Ilse Pit
Fabienne Rauwers
Carmina Rodríguez Hidalgo
Remco Sanders
Winneke van der Schuur
Anne Roos Smink
Caroline van Straten
Nadine Strauss
Edina Strikovic
Joanna Strycharz
Robin Tschötschel
Susan Vermeer
Sophie Waterloo
Lisanne Wichgers
Verena Wottrich
Ward van Zoonen
Chamoetal Zeidler

Honorary fellows

Prof. dr. Jo L.H. Bardoel
prof. dr. Kees L.K. Brants
prof. dr. Fred Bronner
prof. dr. Wouter van der Brug
prof. dr. Marijn de Bruin
prof. dr. Cees van der Eijk
prof. dr. Cees J. Hamelink
prof. dr. Joan M.H.J. Hemels
prof. dr. Loet A. Leydesdorff
prof. dr. Betteke van Ruler
prof. dr. Klaus Schönbach
prof. dr. Holli A. Semetko
prof. dr. Ed S.H. Tan
McQuail honorary fellows

2018-2019 dr. H. Gil de Zúñiga
2017-2018 dr. Nurit Tal-Or
2015-2016 prof. dr. Robin Nabi
2013-2014 prof. dr. W. James Potter
2012-2013 prof. dr. James Webster
2011-2012 dr. Robert LaRose
2010-2011 dr. Kelly M. Garrett
2009-2010 dr. Cristina Archetti
2008-2009 prof. dr. Michael D. Slater
2007-2008 dr. Matthew A. Baum
Appendix C  Honorary Events

Conference and event organization

Goldberg, A.C.

Linn, A.J.

Linn, A.J.

Sanders, R.

Van Reijmersdal, E.A., Van Noort, G.

Van Spanje, J.H.P.
# PhD dissertation Committee Memberships

Note: Reading Committee memberships, unless stated otherwise

<table>
<thead>
<tr>
<th>Name of defendant</th>
<th>Defense date</th>
<th>Dissertation title</th>
<th>Committee member(s)</th>
<th>University</th>
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<tr>
<td>L. Aaldering</td>
<td>26 Jan</td>
<td>Images with Impact. The Electoral Consequences of Party Leader Portrayal in the Media.</td>
<td>R. Vliegenthart (co-promotor)</td>
<td>University of Amsterdam</td>
</tr>
<tr>
<td>K. Andersen</td>
<td>30 Jan</td>
<td>The News Media as a Mobilizing Agent. Understanding the Underlying Mechanisms Linking News Media Use and Political Participation in Today's High-Choice Media Environment</td>
<td>C.H. de Vreese (co-promotor)</td>
<td>University of Southern Denmark</td>
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<tr>
<td>E.G. Boers</td>
<td>14 Feb</td>
<td>Interpersonal communication among vocational community college students about alcohol use and binge drinking: Causality, content, and conversation partner</td>
<td>S.I.H.M. van den Putte (promotor) J. Peter J.C.M. van Weert G.J. de Bruijn</td>
<td>University of Amsterdam</td>
</tr>
<tr>
<td>W. van der Schuur</td>
<td>22 Feb</td>
<td>Juggling with Media: The consequences of media multitasking for adolescent development.</td>
<td>P.M. Valkenburg (promotor) S.E. Baumgartner (co-promotor) J. Peter</td>
<td>University of Amsterdam</td>
</tr>
<tr>
<td>S. Waterloo</td>
<td>14 Mar</td>
<td>Infinite content, infinitely content. Self-expression in contemporary digital culture</td>
<td>J. Peter (promotor) J.M.F. van Oosten S.E. Baumgartner P.C. Neijens</td>
<td>University of Amsterdam</td>
</tr>
<tr>
<td>F. Broekman</td>
<td>14 Mar</td>
<td>Tap in, swipe through, pinch out: Understanding the role of context, content and child in apps for children</td>
<td>J.W.J. Beentjes (promotor) E.A. van Reijmersdal J.Taylor Pirotrowksi (co-promotor) S.E. Baumgartner J. Peter</td>
<td>University of Amsterdam</td>
</tr>
<tr>
<td>M. Bakker</td>
<td>5 Apr</td>
<td>Turning Crisis into Opportunity: The Influence of Government and Social Environment</td>
<td>R. Vliegenthart</td>
<td>University of Twente</td>
</tr>
<tr>
<td>Name</td>
<td>Date</td>
<td>Title</td>
<td>Promotor/Co-promotor</td>
<td>Institution</td>
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<td>L. Rösner</td>
<td>12 Apr</td>
<td>Social Networking Sites as a Source of Normative Information – Empirical Investigations on Social Norm Perceptions and Consequences for Offline Behavior</td>
<td>J. Peter</td>
<td>University of Duisburg-Essen</td>
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<tr>
<td>A. Masini</td>
<td>29 May</td>
<td>Understanding the mediated construction of a social issue. A comparative study on the presence and diversity of voices and viewpoints in immigration news</td>
<td>K. De Swert</td>
<td>University of Antwerp</td>
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<td>J. Jonkman</td>
<td>6 Jun</td>
<td>Companies and the media: Content, causes, and consequences of news about large corporations</td>
<td>R. Vliegenthart (promotor) C.L. ter Hoeven P.C. Neijens</td>
<td>University of Amsterdam</td>
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<tr>
<td>V.M. Wottrich</td>
<td>13 Jun</td>
<td>Privacy Exposed: Consumer responses to data collection practices of mobile apps</td>
<td>E.G. Smit (promotor) E.A. van Reijmersdal (co-promotor)</td>
<td>University of Amsterdam</td>
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<td>J. Trekels</td>
<td>18 Jun</td>
<td>The ubiquity of beauty-is-good in media. Understanding the importance of appearance in adolescents’ lives</td>
<td>J.M.F. van Oosten</td>
<td>Catholic University of Leuven</td>
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<td>H. Merten</td>
<td>26 Jun</td>
<td>Patient safety and complex care for older hip fracture patients. A study of the assessment, appraisal, judgement and management of risks</td>
<td>J.C.M. van Weert</td>
<td>Free University, Amsterdam</td>
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<td>R. van Bree</td>
<td>29 Jun</td>
<td>Habit and Physical Activity. Moderation and mediation studies in older adults</td>
<td>G.J. de Bruijn</td>
<td>Open University</td>
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<tr>
<td>A. Kranzbühler</td>
<td>5 Jul</td>
<td>Orchestrating the customer journey</td>
<td>E.G. Smit</td>
<td>Free University, Amsterdam</td>
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<td>R. Koops van 't Jagt</td>
<td>12 Jul</td>
<td>Show, don’t just tell. Photo stories to support people with limited health literacy</td>
<td>J.C.M. van Weert</td>
<td>University of Groningen</td>
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<tr>
<td>S. Erreygers</td>
<td>21 Aug</td>
<td>Don’t push my buttons! Emotions and online behavior in adolescence</td>
<td>J. Peter</td>
<td>University of Antwerp</td>
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<td>B. Zarouali</td>
<td>28 Aug</td>
<td>Adolescents’ interactions with targeted advertising on social networking sites : investigating individual, situational and social factors</td>
<td>E.A. van Reijmersdal</td>
<td>University of Antwerp</td>
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<td>K. Daems</td>
<td>31 Aug</td>
<td>Online advertising to children &amp; teenagers: Perspectives of youngsters, advertisers and parents</td>
<td>P.C. Neijens</td>
<td>University of Antwerp</td>
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<td>I. Rodriguez de Dios</td>
<td>4 Sep</td>
<td>Risks of interactive communication in adolescents. Digital literacy diagnosis and intervention</td>
<td>J. Peter</td>
<td>University of Salamanca</td>
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<td>J. van Grunsven</td>
<td>7 Sept</td>
<td>De effectiviteit van de overheid. Een cybernetische bijdrage aan de professionalisering van de beleidsfunctie.</td>
<td>M. van Selm</td>
<td>University of Twente</td>
</tr>
<tr>
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<td>Title</td>
<td>Promotor(s)</td>
<td>Institution</td>
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<tr>
<td>F. te Poel</td>
<td>14 Sep</td>
<td>The curious case of cyberchondria. A study of the relationship between online health information seeking and health anxiety.</td>
<td>S.E. Baumgartner (co-promotor) J.C.M. van Weert G.J. de Bruijn</td>
<td>Free University, Amsterdam</td>
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<td>A. De Waele</td>
<td>25 Sep</td>
<td>The organizational voice: The role of vocal cues in times of crisis</td>
<td>G.L.A. van der Meer</td>
<td>Catholic University of Leuven</td>
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<td>S.C. Arslan</td>
<td>15 Oct</td>
<td>Vertrauen in Online-Bewertungen. Integrative Literaturübersicht, theoretisches Modell und empirische Exploration am Beispiel von Arztbewertungen</td>
<td>E.Loos</td>
<td>University of Mannheim</td>
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<td>S. Bolle</td>
<td>31 Oct</td>
<td>Aging in modern times: Geriatric perspectives on online information provision and multidisciplinary decision making for patients</td>
<td>J.C.M. van Weert (promotor) B.C. Schouten E.G. Smit</td>
<td>University of Amsterdam</td>
</tr>
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<td>D. de Ruijter</td>
<td>7 Nov</td>
<td>Employing e-learning to promote smoking cessation care. Development and evaluation of a tailored e-learning program to support practice nurses to optimally adhere to evidence-based smoking cessation guidelines</td>
<td>E.S. Smit (co-promotor)</td>
<td>Maastricht University</td>
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<td>C. Vonkeman</td>
<td>20 Nov</td>
<td>Through a Glass Darkly</td>
<td>E.G. Smit</td>
<td>Free University, Amsterdam</td>
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<td>P. Prendergast</td>
<td>28 Nov</td>
<td>Voice to action: community radio empowering rural communities cases in the English-speaking Caribbean</td>
<td>P.C. Neijens (promotor)</td>
<td>University of Amsterdam</td>
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<td>C. Rodriguez Hidalgo</td>
<td>4 Dec</td>
<td>Bits of emotion: The process and outcomes of sharing emotions online</td>
<td>J. Peter</td>
<td>University of Amsterdam</td>
</tr>
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</table>
### Appendix D  PhD Program

#### PhD candidates & projects per December 2018

Note: Funding sources: 1st = first flow of funds (direct funding)  
2nd = second flow of funds (NWO & EU)  
3rd = third flow of funds (no government funding)  
S = self-supporting PhD candidates  
JD = Joint Doctorate

<table>
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<tr>
<th>Starting year</th>
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<td>2013</td>
<td>S. Bolle</td>
<td>Tailoring information to older cancer patients</td>
<td>Prof. dr. J.C.M. van Weert Prof. dr. E.F. Loos Dr. E.M.A. Smets Dr. C.J.M. de Haes</td>
<td>PC</td>
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<td>2013</td>
<td>C.T. Rodriguez Hidalgo</td>
<td>Social sharing of emotions through social network sites</td>
<td>Prof dr. E.S.H. Tan</td>
<td>YME</td>
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<td>2014</td>
<td>F. Rauwers</td>
<td>Understanding Selective and Interactive Use and Effects of Digital Newspapers and Magazines</td>
<td>Prof. dr. P.C. Neijens Dr. H.A.M. Voorveld</td>
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<td>2014</td>
<td>M.H. Nguyen</td>
<td>How to effectively tailor website information to older cancer patients' mode preferences: A Randomized Controlled Trial</td>
<td>Prof. dr. J.C.M. van Weert Prof. dr. E.F. Loos Dr. E.M.A. Smets</td>
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<td>2015</td>
<td>V.M. Wottrich</td>
<td>The user trade-off of mobile dataveillance</td>
<td>Prof. dr. E.G. Smit Dr. E.A. van Reijmersdal</td>
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<td>2015</td>
<td>A. Damstra</td>
<td>The role of media coverage in the economic crisis</td>
<td>Prof. dr. R. Vliegenthart Dr. CC K. de Swert Dr. M. Boukes</td>
<td>CC</td>
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<td>2016</td>
<td>A. van der Wal</td>
<td>Adolescents and media entertainment: Uses, preferences, and effects</td>
<td>Prof. dr. P.M. Valkenburg, Dr. K.M. Fikkers</td>
<td>YME</td>
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<td>2016</td>
<td>M.C. Alblas</td>
<td>Consuming media, consuming food: the harmful effects of media use on food intake</td>
<td>Prof. dr. S.J.H.M. van den Putte, Dr. M.L. Fransen, Dr. S. Mollen</td>
<td>PC</td>
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<td>2016</td>
<td>P. Kitirattarkarn</td>
<td>UGC on Facebook in High- and Low-context Cultures: How Culture Affects the Antecedents and Consequences of Brand-related UGC</td>
<td>Prof. dr. P.C. Neijens, Dr. T.B. Araujo</td>
<td>PC</td>
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<td>2016</td>
<td>A.R. Smink</td>
<td>How Augmented Reality Transforms the Persuasion Process</td>
<td>Prof. dr. P.C. Neijens, Dr. G. van Noort, Dr. E.A. Reijmersdal</td>
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<td>2016</td>
<td>A. Brosius</td>
<td>Media, Context and Public Opinion about the EU</td>
<td>Prof. dr. C.H. de Vreese, Dr. E.J. van Elsas</td>
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<td>2016</td>
<td>T. Dobber</td>
<td>Extent and Consequences of Political Behavioral Targeting</td>
<td>Prof. dr. C.H. de Vreese, Prof. dr. N. Helberger, Dr. D.C. Trilling</td>
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<td>2016</td>
<td>R. Sanders</td>
<td>The pros and cons of using online health information: taking a closer look at online health information and the interaction with the doctor's consultation</td>
<td>Prof. dr. J.C.M. van Weert, Prof. dr. R. Vliegenthart, Dr. A.J. Linn</td>
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<td>2016</td>
<td>A.M. Möller</td>
<td>The Effects of Online Social Information</td>
<td>Prof. dr. J. Peter, Dr. S.E. Baumgartner, Dr. R.J. Kühne</td>
<td>YME</td>
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<td>2016</td>
<td>I. Bosilkov</td>
<td>Framing effects in the migrant crisis: Case study on Macedonia</td>
<td>Prof. dr. C.H. de Vreese, Dr. K. Gattermann, Dr. R. Azrout</td>
<td>PCJ</td>
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<td>2017</td>
<td>M.B. Altendorf</td>
<td>Taking online computer-tailoring forward: the effectiveness of message frame tailoring in online smoking cessation communication</td>
<td>Prof. dr. J.C.M. van Weert, Dr. E.S. Smit, Dr. C. Hoving</td>
<td>PC</td>
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<td>2017</td>
<td>M.B. Altendorf</td>
<td>Taking online computer-tailoring forward: the effectiveness of message frame tailoring in online smoking cessation communication</td>
<td>Prof. dr. J.C.M. van Weert, Dr. E.S. Smit, Dr. C. Hoving</td>
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<th>Year</th>
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<th>Title</th>
<th>Co-authors</th>
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<th>Volume</th>
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| 2017 | M. de Looper    | Developing web-tools for older cancer patients: Effects and underlying processes of using a tailored patient-directed web tool | Prof. dr. J.C.M. van Weert  
Prof. dr. E.M.A. Smets | PC      | 1      |
| 2017 | C.L. van Straten| Children and social robots: An integrative framework (CHILDROBOT)     | Prof. dr. J. Peter  
Dr. A. Barco Martelo  
Dr. R.J. Kühne | YME     | 2      |
| 2017 | J. Strycharz    | Impact of personalised marketing communication tactics                | Prof. dr. E.G. Smit  
Prof. dr. N. Helberger  
Dr. G. van Noort | PC      | 3      |
| 2017 | J. Strycharz    | Impact of personalised marketing communication tactics                | Prof. dr. E.G. Smit  
Prof. dr. N. Helberger  
Dr. G. van Noort | PC      | 3      |
| 2017 | C. de Jong      | Antecedents of children’s acceptance of social robots               | Prof. dr. J. Peter  
Dr. A. Barco Martelo  
Dr. R.J. Kühne | YME     | 2      |
| 2017 | L. van den Heijkant | Causes, content and consequences of the media debate on retirement age: an analysis of intergenerational conflict | Prof. dr. R. Vliegenthart  
Dr. M. van Selm  
Dr. I.R. Hellsten | CC      | 1      |
| 2017 | M. Mesman       | Discussions in the classroom: investigating the role of interpersonal communication of teachers and students within a school-based health intervention | Prof. dr. S.J.H.M. van den Putte  
Dr. H Hendriks  
Dr. S. Onrust | PC      | 1      |
| 2017 | S.E. de Leeuw   | Defending or Damaging Democracy: Legal Action against Anti-immigrant Parties in Europe and its Effects on their Electoral Support | Dr. Mr. J.H.P. van Spanje  
Dr. R. Azrout  
Dr. R.S.B. Rekker | PCJ     | 2      |
| 2017 | L.G. Wichgers   | Defending or Damaging Democracy: Legal Action against Anti-immigrant Politicians and the Electoral and Societal Consequences. | Dr. Mr. J.H.P. van Spanje  
Dr. L.C.N. Jacobs | PCJ     | 2      |
<table>
<thead>
<tr>
<th>Year</th>
<th>Author/s</th>
<th>Title</th>
<th>Authors</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>B. Brandhorst</td>
<td>Promotion of physical activity in low socio-economic individuals: development and pilot-testing of personalized wearables.</td>
<td>Prof. dr.ir. J. Brug Dr. G.J. de Bruijn Dr. T.B. Araujo</td>
<td>PC 2</td>
</tr>
<tr>
<td>2017</td>
<td>I.L. Pit</td>
<td>Persuasive consequences of consumer generated visual communication in social media</td>
<td>Prof. dr. P.C. Neijens Dr. G. van Noort Dr. T.B. Araujo</td>
<td>PC 1</td>
</tr>
<tr>
<td>2017</td>
<td>R.S. Tschötschel</td>
<td>Actors and Frames in Climate Change Communication</td>
<td>Prof. dr. C.H. de Vreese Dr. A.R.T. Schuck Dr. A. Wonneberger</td>
<td>PCI/ CC 1</td>
</tr>
<tr>
<td>2018</td>
<td>E. Strikovic</td>
<td>On Behalf of the People</td>
<td>Prof. dr. R. Vliegenthart Prof. dr. C.H. de Vreese Dr. G.L.A van der Meer Dr. L. Bos</td>
<td>CC/ PCI 1</td>
</tr>
<tr>
<td>2018</td>
<td>S.A.M. Vermeer</td>
<td>News for you! News consumption in a world of news sites, algorithms, and social media.</td>
<td>Prof. dr. C.H. de Vreese Dr. D.C. Trilling Dr. S. Kruikemeier</td>
<td>PCJ 1</td>
</tr>
<tr>
<td>2018</td>
<td>C. Ischen</td>
<td>Accelerating Human-Machine Communication Research in a (Chat)Bot World</td>
<td>Prof. dr. E.G. Smit Dr. H.A.M. Voorveld Dr. T.B. Araujo Dr. G. van Noort</td>
<td>PC 1</td>
</tr>
<tr>
<td>2018</td>
<td>C. Zeidler</td>
<td>Developing, piloting, and testing the effect of a Telegram coaching system for walking among low SES adults.</td>
<td>Prof. dr. E.G. Smit Dr. G.J. de Bruijn Dr. M. Klein</td>
<td>PC 2</td>
</tr>
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### Appendix E  Funding and expenditure

SEP table D3c

<table>
<thead>
<tr>
<th>Funding and expenditure</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
</tr>
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<tbody>
<tr>
<td><strong>ASCoR</strong></td>
<td>mln €</td>
<td>%</td>
<td>mln €</td>
</tr>
<tr>
<td><strong>Funding:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Direct funding(^{19})</td>
<td>4,28</td>
<td>75%</td>
<td>4,91</td>
</tr>
<tr>
<td>Research grants(^{20})</td>
<td>0.40</td>
<td>7%</td>
<td>0.69</td>
</tr>
<tr>
<td>Contract research(^{21})</td>
<td>0.75</td>
<td>13%</td>
<td>1.00</td>
</tr>
<tr>
<td>Other(^{22})</td>
<td>0.25</td>
<td>4%</td>
<td>0.15</td>
</tr>
<tr>
<td><strong>Total funding</strong></td>
<td>5.7</td>
<td></td>
<td>6.8</td>
</tr>
<tr>
<td><strong>Expenditure:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Personnel costs</td>
<td>4.08</td>
<td>65%</td>
<td>4.43</td>
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<tr>
<td>Other costs</td>
<td>2.19</td>
<td>35%</td>
<td>2.45</td>
</tr>
<tr>
<td><strong>Total expenditure</strong></td>
<td>6.3</td>
<td></td>
<td>6.9</td>
</tr>
</tbody>
</table>

\(^{18}\) Date of reference: March 4, 2019

\(^{19}\) Direct funding (basisfinanciering / lump-sum budget)

\(^{20}\) Research grants obtained in national scientific competition (e.g. grants from NWO and the Royal Academy)

\(^{21}\) Research contracts for specific research projects obtained from external organisations, such as industry, government ministries, European organisations and charitable organisations

\(^{22}\) Funds that do not fit into the other categories
<table>
<thead>
<tr>
<th>Funding</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Programme groups</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporate Communication</td>
<td>0.33</td>
<td>1.93</td>
<td>2.01</td>
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<tr>
<td>Persuasive Communication</td>
<td>0.47</td>
<td>0.63</td>
<td>0.79</td>
</tr>
<tr>
<td>Political Communication &amp;</td>
<td>1.96</td>
<td>0.62</td>
<td>0.63</td>
</tr>
<tr>
<td>Journalism</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Youth &amp; Media Entertainment</td>
<td>0.54</td>
<td>0.30</td>
<td>0.31</td>
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<tr>
<td><strong>Total funding</strong></td>
<td>3.3</td>
<td>3.5</td>
<td>3.7</td>
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**Grants 2018**

<table>
<thead>
<tr>
<th>2nd / 3rd flow of money</th>
<th>Provider / Grant</th>
<th>Research group</th>
<th>Project title</th>
<th>Project leader</th>
<th>Budget (x € 1.000)</th>
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<tbody>
<tr>
<td>2nd</td>
<td>Veni</td>
<td>CC</td>
<td>The “always-connected” age of modern technology: the impact of new ways of working on employee well-being unraveled</td>
<td>Ter Hoeven</td>
<td>250,000</td>
</tr>
<tr>
<td>2nd</td>
<td>Veni</td>
<td>PC</td>
<td>Persoonlijke voorkeuren in online gezondheidscommunicatie</td>
<td>Smit, (E.S.)</td>
<td>250,000</td>
</tr>
<tr>
<td>2nd</td>
<td>Veni</td>
<td>PCJ</td>
<td>Facing Europe: The Personalization of European Union Politics in News Coverage and its Consequences for Democracy</td>
<td>Gatterman</td>
<td>250,000</td>
</tr>
<tr>
<td>2nd</td>
<td>Veni</td>
<td>PC</td>
<td>What is there to like? Alcohol-related content on Social Network Sites</td>
<td>Hendriks</td>
<td>250,000</td>
</tr>
<tr>
<td>2nd</td>
<td>Vidi</td>
<td>PCJ</td>
<td>Defending or Damaging Democracy?</td>
<td>Van Spanje</td>
<td>800,000</td>
</tr>
<tr>
<td>2nd</td>
<td>Vidi</td>
<td>CC</td>
<td>Media coverage as a catalyst for economic crises? Causes, content and consequences of economic news coverage</td>
<td>Vliegenthart</td>
<td>800,000</td>
</tr>
<tr>
<td>2nd</td>
<td>NWO Kiem</td>
<td>PC</td>
<td>Put the brakes on Pac-man: Development and evaluation of a virtual reality game to decrease food intake</td>
<td>Van der Laan</td>
<td>15,000</td>
</tr>
<tr>
<td>2nd</td>
<td>NWO Nationale Wetenschapsagenda</td>
<td>CC/ PCJ</td>
<td>Jongeren, Sociale Media en Politieke Participatie.</td>
<td>De Vreese, Vliegenthart</td>
<td>56,000</td>
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<tr>
<td>2nd</td>
<td>NWO Nationale Wetenschapsagenda</td>
<td>PC</td>
<td>Fairnews</td>
<td>De Vreese</td>
<td></td>
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<tr>
<td>2nd</td>
<td>Marie Curie</td>
<td>PCJ</td>
<td>Children and social robots: an integrative framework</td>
<td>Bakker</td>
<td></td>
</tr>
<tr>
<td>2nd</td>
<td>ERC</td>
<td>YME</td>
<td>EUROPINIONS: the causes and consequences of change in public opinion about Europe.</td>
<td>Peter</td>
<td>2,000,000</td>
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<tr>
<td>2nd</td>
<td>ERC</td>
<td>PCJ</td>
<td>Citizens exposed to dissimilar views in the media: investigating backfire effects</td>
<td>De Vreese</td>
<td>2,000,000</td>
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<tr>
<td>2nd</td>
<td>ERC</td>
<td>PCJ</td>
<td></td>
<td>Wojcieszak</td>
<td>1,500,000</td>
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<tr>
<td>2nd</td>
<td>Spinoza</td>
<td>YME</td>
<td></td>
<td>Valkenburg</td>
<td>2,500,000</td>
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<tr>
<td>2nd</td>
<td>Aspasia</td>
<td>PC</td>
<td>Measures to promote women in science.</td>
<td>Van Reijmersdal</td>
<td>50,000</td>
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<tr>
<td>2nd</td>
<td>NWO</td>
<td>PC</td>
<td>Replication studies</td>
<td>Van der Laan</td>
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</tr>
<tr>
<td>2nd</td>
<td>NWO</td>
<td>CC</td>
<td>Westerdijk Talentimpuls</td>
<td>Van Selm</td>
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<tr>
<td>2nd</td>
<td>ZonMw</td>
<td>PC</td>
<td>ZonMW Wat werkt voor ouderen?</td>
<td>Van Weert</td>
<td></td>
</tr>
<tr>
<td>3rd</td>
<td>KWF</td>
<td>PC</td>
<td>How to effectively tailor website information</td>
<td>Van Weert</td>
<td></td>
</tr>
<tr>
<td>3rd</td>
<td>KWF</td>
<td>PC</td>
<td>KWF Health Communicator</td>
<td>Van Weert</td>
<td></td>
</tr>
<tr>
<td>3rd</td>
<td>KWF</td>
<td>PC</td>
<td>KWF Smoking Cessation</td>
<td>Smit</td>
<td></td>
</tr>
<tr>
<td>3rd</td>
<td>ZonMw / Hartstichting</td>
<td>PC</td>
<td>ZonMW en Hartstichting: Supreme Nudge</td>
<td>De Bruijn</td>
<td></td>
</tr>
<tr>
<td>2nd</td>
<td>NWO</td>
<td>The Mob Lab</td>
<td></td>
<td>Bakker</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Logeion</td>
<td>CC</td>
<td>Big Data</td>
<td>Verhoeven (P)</td>
<td></td>
</tr>
<tr>
<td>---</td>
<td>---------</td>
<td>-----</td>
<td>-------------------------------</td>
<td>----------------</td>
<td></td>
</tr>
<tr>
<td>3rd</td>
<td>ZonMw</td>
<td>PC</td>
<td>Diabetes II Doorbraakprojecten</td>
<td>De Bruijn</td>
<td></td>
</tr>
<tr>
<td>2nd</td>
<td>Logeion</td>
<td>CC</td>
<td>Big Data</td>
<td>Verhoeven (P)</td>
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</table>
### Appendix F  Research output

SEP tabel D3b

<table>
<thead>
<tr>
<th>Research output</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
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<tbody>
<tr>
<td>Refereed articles</td>
<td>186</td>
<td>179</td>
<td>144</td>
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<tr>
<td>Non-refereed articles</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Books</td>
<td>2</td>
<td>4</td>
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<tr>
<td>Book chapters</td>
<td>33</td>
<td>44</td>
<td>16</td>
</tr>
<tr>
<td>PhD-theses</td>
<td>17</td>
<td>11</td>
<td>10</td>
</tr>
<tr>
<td>Conference papers</td>
<td>175</td>
<td>190</td>
<td>175</td>
</tr>
<tr>
<td>Professional publications</td>
<td>61</td>
<td>46</td>
<td>64</td>
</tr>
<tr>
<td>Publications aimed at the general public</td>
<td>28</td>
<td>51</td>
<td>26</td>
</tr>
<tr>
<td>Other research output</td>
<td>100</td>
<td>100</td>
<td>61</td>
</tr>
<tr>
<td><strong>Total publications</strong></td>
<td><strong>602</strong></td>
<td><strong>627</strong></td>
<td><strong>500</strong></td>
</tr>
</tbody>
</table>
Appendix G  Output Indicators

Awards

- Bakker, B.N. (2018). Artinian Travel Award
- Boukes, M. (2018). Top Paper Award, ICA Communication and Technology Division
- Fikkers, K.M. (2018). ASCoR Baschwitz Article of the Year Award 2017
- Lock, I.J. (2018). Robert Heath Award Top Faculty Paper
- Segijn, C. M. (2018). ASCoR Baschwitz Young Researcher Award 2017
- Scholz, C. (2018). Top Poster Award, Social and Affective Neuroscience Society
• Van Weert, J.C.M. (2018). Lewis Donohew Outstanding Scholar in Health Communication Award research presentation. Presented on invitation (keynote lecture) at: the KC Health Communication Conference (KCHC), Lexington, United States, (12-14 April 2018). Lewis Donohew Outstanding Scholar in Health Communication award for outstanding research contributions to the health communication field during the past two years, awarded bi-annually to one person at the KC Health Communication Conference (KCHC). Lexington, US.


External Grants

• Abu-Hanna, A., De Bruijn, G.J. Snowdrop, NWO consortium (€460,000).

• Alblas, M.C. (2018). HBCD Travel Grant (€2,000).

• Araujo, T.B., Ter Hoeven, C.L., Van Zoonen, W. Automated One-to-One Brand Communication. SWOCC, research time (€23,000).


• Bakker, B.N. Yikes! Are we disgusted by politics? Politics and the Life Sciences, data acquisition (€1,315).

• Boukes, M. It’s fun, but is it effective?: Investigating the impact of political satire on youth political engagement. NWO, Veni (€250,000).

• De Bruijn, G.J. When the shopping gets tough, the tough train in virtual reality. ZonMw/ Diabetes Foundation (€100,000).
• De Ridder, J., Vliegenthart, R. Digitalisering, polarisatie en democratie. KNAW (€7,500).

• Fransen, M. L., Ter Hoeven, C.L., Uhl, F. Reducing financial hardship by establishing contact: A tailored and personalized communication intervention to prevent problematic debt. Think forward Initiative- Research Challenge 2018 (€10,000).

• Helberger, N., Möller, J.E., Odijk, D., Atteveld, W. van. Unlocking the potential of news recommenders for an open internet and empowered citizens, SIDN (€75,000).

• Kruikemeier, S. Bakker, P., Haan, Y. De, Lecheler, S.K. Immersive Journalism and Audience Engagement. NWO, SIA Raak (€300,000).

• Maslowska, E.H. Winter, S. The Effects of Trait-Based Personalization in Social Media. Marketing Science Institute Research (€2200).

• Van Atteveldt, W., Trilling, D.C., Helberger, N., Fokkens, A., Möller, J.E., Hollink, L., Welbers, K. Inside the filter bubble. NWO/ E-science center (€250,000).

• Nicolas, D., Hopmann, E., Albaek, E., Kroon, A.C. The Mediatisation of Organisations, University of Southern Denmark (SDU) (€6,700).

• Smink, A.R. Lustrum beurs. Universitity of Amsterdam (€3,000).

• Smink, A.R. Reisbeurs. Amsterdams Universiteitsfonds (€900).

• Strycharz, J. Graduate student travel grant. Amsterdams Universiteitsfonds (€700).

• Van der Meer, G.L.A. Is the world really in a crisis? NWO, Veni (€250,000).

• Van Reijmersdal, E.A. Effects of disclosing sponsored content on YouTube on children. Commissariaat voor de Media (€1,500).

• Van Reijmersdal, E.A., Van der Goot, M.J., Rozendaal, E. Qualitative insights into sponsorship disclosure perceptions among minors. Commissariaat voor de Media (€25,000).

• Van Selm, M. Stereotypes of aging. NWO, Westerdijk grant (€50,000).


• Verhoeven, P. Big data and the communication profession in The Netherlands. Logeion (€25,000).
• Vliegenthart, R. Knowledge Resistance: Causes, Consequences and Cures. Swedish Riksbank (€210,000).

• Vliegenthart, R., Meer, G.L.A. van der, Wouters, R.J., Damstra, A. CAP conference funding, KNAW (€7,000).

Membership of external academic bodies

Bakker
• Convener Dutch Political Psychology Meetings

Baumgartner
• Editorial board member Media Psychology and Journal of Youth and Adolescence

Beentjes
• Scientific Director of the Netherlands School of Communication Research (NeSCoR)

Bernritter
• Editorial Board Member International Journal of Advertising
• Member of the Science 4 Business Group

Beyens
• Secretary, Children, Adolescents, and Media Division of the International Communication Association

Boerman
• Board member European Advertising Academy
• Editorial Board member of International Journal of Advertising

Bos
• MC member at the COST Action on “Populist Political Communication in Europe”
• Member of Amsterdam Centre for European Studies

Boukes
• Representative of the Student & Early-Career Affairs Committee of the International Communication Association (ICA)

De Nooy
• Editorial board member for Social Networks

DeSwert
• Co-promotor of the Flemish Diversity Monitor Television and Radio Project (2013-2020) (funded by the Flemish public broadcaster VRT)

De Vreese
• Director of the Center for Politics and Communication
• Board member and theme leader ACCESS Europe
• Editor-in-Chief of Political Communication
• Chair of the Social Science Council (SWR) of the Royal Academy of Arts and Sciences (KNAW)
• Co-founder and steering committee member NEPOCS
• Member of the Royal Academy of Arts and Sciences (KNAW)
• Elected Fellow International Communication Association (ICA)
• Member NIAS-Lorentz Advisory Board

Fransen
• Editorial board International Journal of Advertising

Gattermann
• Convener or the ECPR Standing Group “Political Communication”

Van der Goot
• Board member of NeFCA (the Netherlands-Flanders Communication Association)

Hameleers
• Member COST Action Populist Communication

Hellsten
• Affiliated researcher to Center for German and European Studies at St. Petersburg State University and University of Bielefeld
• Program committee member Networks in the Global World (NetGlow)

Hendriks
• Member Kurt Lewin Institute (KLI)
• Member Associatie van Sociaal-Psychologische Onderzoekers (ASPO)

Kruikemeier
• Chair of NeFCA Political Communication Division
• Member Amsterdam Young Academy

Linn
• Active member of the European Society for Patient COMpliance and Persistance
• Board member of Centre for Adherence Research Netherlands
• Member of network Patient Provider Interaction (PPI)

Loos
• Associated editor of Observatorio (OBS*)
• Editorial board member Societies
• Program board member of the UAHCI (Universal Access in Human-Computer Interaction)
• Program board member of the International Conference on Human Aspects of IT for the Aged Population

Meppelink
• Member of the Dutch Health Literacy Alliance

Moorman
• Editorial review board member for International Journal of Advertising

Neijens
• Member of the Senate of the University of Amsterdam
• Elected Fellow International Communication Association (ICA)
• Associate Editor Journal of Marketing Communications, Associate Editor
• Editorial Board The Annals of the International Communication Association
• Editorial Board Journalism & Mass Communication Quarterly
• Editorial Board Journal of Advertising
• Editorial Board International Journal of Advertising
• Editorial Board Journal of Advertising Research
• Chair Social Sciences Panel, Assessment of the Scientific Performance of Lithuanian Universities and Research Institutes.

Powell
• Editorial board member for Journal of Broadcasting and Electronic Media and Social Media and Society

Peter
• Editorial Board Communication Research
• Editorial Board Journal of Communication
• Editorial Board Journal of Adolescent Health
• Editorial Board Communication Methods and Measures
• Editorial Board Human Communication Research
• Editorial Board Human-Machine Communication Journal
• Member Complaints Council Netherlands Institute for the Classification of Audiovisual Content (NICAM)

Piotrowski
• Chair, FMG Knowledge Sharing Matchmakers
• Chair, Children, Adolescents, and Media Division of the International Communication Association
Schouten
- Member Scientific Committee International Conference on non-professional interpreting and translation
- Member r-EACH
- Member special interest group VR-CoDES Network of Sequence Analysis
- Member European Association of Communication in Health Care (EACH)
- Member Interuniversity Research Network Patient-Provider Interaction (PPI)

Schuck
- Program Manager and Head of the Education Committee (OC) and Member of the Board of Studies for the Erasmus Mundus MA Program in Journalism, Media & Globalisation
- Chair of Political Communication division at ECREA

Smit, E.G.
- Editorial board member of the International Journal of Advertising
- Editorial review board Journal of Advertising

Ter Hoeven
- Editorial board member Journal of Communication
- Committee member NWO Open Competition SGW

Trilling
- Associate Editor Computational Communication Research

Valkenburg
- Associate editor Human Communication Research
- Member of The Royal Netherlands Academy of Arts and Sciences (KNAW)
- Member of the Scholarship Committee of the NIAS, Netherlands Institute for Advanced Studies in the Humanities and Social Sciences
- Member of the Domain jury of the Royal Netherlands Academy of Arts and Sciences (KNAW)
- PI/Member Steering Committee Zwaartekracht Consortium Individual Development
- Member of the ERC evaluation panel (Starting, Consolidating, Advanced grants), covering sociology, political science, law, communication and education.

Van der Meer
- Editorial Board member of Journal of International Crisis and Risk Communication Research

Van Egmond
- Board Member European Election Studies (EES) Association

Van Noort
- Director of Stichting Wetenschappelijk Onderzoek Commerciële Communicatie (SWOCC)
• Board member of NeFCA, Persuasive Communication Division
• Honorary TiCC (Tilburg center for Cognition and Communication) Research Associate, Department of Communication and Information Sciences, Tilburg University
• Editorial review board member for International Journal of Advertising

Van Reijmersdal
• Associate editor International Journal of Advertising
• Editorial review board member Journal of Advertising, Journal of Marketing Communications, Journal of Interactive Marketing
• Member of the NeFCA Senior scholar award committee
• Ad hoc advisor for the American Federal Trade Commission (FTC) regarding regulations of influencer marketing targeting children
• Advisor for the Dutch Media Authority (Commissariaat voor de Media) regarding the Social Code: You Tube

Van Selm
• Member of the Advisory Board Journalism Program University of Applied Science Zwolle, The Netherlands

Van Spanje
• Affiliated researcher ACCESS EUROPE – Theme ‘European Politics and Society’
• Member editorial board Acta Politica

Van Weert
• Associate Editor of Patient Education and Counseling
• Elected Deputee National Representative of the European Association for Communication in Health Care (EACH)
• Member Steering Committee Health Communication Division of the Netherlands-Flanders Communication Association (NeFCA)
• Vice Chair Health Communication working group of the European Communication Research and Education Association (ECREA)
• Member of the Advisory Board Quality of Life of the Dutch Cancer Society
• Member of the Advisory Board of the Kentucky Conference on Health Communication
• Member Interuniversity network Patient Provider Interaction (PPI)
• Member Geriatric Oncology in the Netherlands (GeriOnNe)

Verhoeven, P.
• Chair of NeFCA division Organizational Communication
• Member of research group European Communication Monitor
• Member of Editorial Advisory Board Communication Management Review

Vliegenthart
• Chair of the ‘Young of Academy’ the Royal Netherlands Academy of Arts and Sciences
• Editor Acta Politica

Voorveld
• Board member of the European Advertising Academy (EAA)
• Editorial Board Journal of Interactive Advertising
• Editorial Board Journal of Broadcasting & Electronic Media

Wojcieszak
• Associate Editor International Journal of Public Opinion Research
• Board member-at-large for Europe, International Communication Association (ICA)
• Editorial board member Journal of Communication and Psychologa Rozwojowa (Developmental Psychology)
• Associate editor EastBound Journal
• David Swanson Award Committee member International Communication Association (ICA)
• Research Committee member Asociación de Comunicación Política (ACOP)
• Scientific Committee member Asociación Española de Investigación de la Comunicación (AEIC)
• Advisory board member Media Tenor

Wonneberger
• Editorial board member Journal of Broadcasting & Electronic Media

Wouters
• Co-Chair of NeFCA Political Communication Division
• Secretary of the “Jaarprijs Politicologie”

Lectures


Araujo, T.B. (2018, Apr). *Spring research speaker series: Social media and brands - some thoughts on big data, machine learning and AI in communication research*. Speaker at Grady College, University of Georgia, United States.


Hameleers, M. (2018, Jun). The pervasiveness and persuasiveness of populist media content. Keynote speaker at the University of Zurich, Switzerland.


Piotrowski, J. (2018, Apr). Finding orchids in a field of dandelions: The challenges and opportunities of studying differential susceptibility in media effects research. Speaker at The University of Vienna, Austria.


Piotrowski, J. (2018, Jun). *The psychology of how adolescents consume media*. Speaker at Fireside chat, VidCon USA, Anaheim, United States.


**Refereed articles (ISI)**

The 5-year Impact Factors are given for ISI rated journals (JCR 2017)


SSCI IMPACT FACTOR: 2.680


SCIE IMPACT FACTOR: 4.947
Araujo, T.B. (2018). Living up to the chatbot hype: The influence of anthropomorphic design cues and communicative agency framing on conversational agent and company perceptions. Computers in Human Behavior, 85, 183-189. DOI: 10.1016/j.chb.2018.03.051
SSCI IMPACT FACTOR: 4.417

SSCI IMPACT FACTOR: 3.100

SSCI IMPACT FACTOR: 1.440

SSCI IMPACT FACTOR: 3.488

SSCI IMPACT FACTOR: 2.000

SSCI IMPACT FACTOR: 2.390

SSCI IMPACT FACTOR: 3.314

SCIE IMPACT FACTOR: 10.359

SSCI IMPACT FACTOR: 2.217


SCIE IMPACT FACTOR: 0.096


SSCI IMPACT FACTOR: 2.390


SSCI IMPACT FACTOR: 2.390


SSCI IMPACT FACTOR: 4.689


SSCI IMPACT FACTOR: 2.390


SSCI IMPACT FACTOR: 3.846


SCIE IMPACT FACTOR: 5.737


SSCI IMPACT FACTOR: 2.024


SSCI IMPACT FACTOR: 3.362
SSCI IMPACT FACTOR: 2.877

SSCI IMPACT FACTOR: 3.362

SSCI IMPACT FACTOR: 1.373

SSCI IMPACT FACTOR: 1.388

SSCI IMPACT FACTOR: 6.478

SSCI IMPACT FACTOR: 3.362

SSCI IMPACT FACTOR: 2.215

SSCI IMPACT FACTOR: 2.741

SSCI IMPACT FACTOR: 3.948

SCIE IMPACT FACTOR: 5.737


SCIE IMPACT FACTOR: 4.950


SSCI IMPACT FACTOR: 1.605


SCIE IMPACT FACTOR: 3.741


SCIE IMPACT FACTOR: 1.660


SSCI IMPACT FACTOR: 2.412


SSCI IMPACT FACTOR: 1.830


SSCI IMPACT FACTOR: 2.680


SCIE IMPACT FACTOR: 10.359
SSCI IMPACT FACTOR: 1.961

SSCI IMPACT FACTOR: 2.207

SSCI IMPACT FACTOR: 3.689

SSCI IMPACT FACTOR: 2.475

SSCI IMPACT FACTOR: 2.126

SSCI IMPACT FACTOR: 3.028

SSCI IMPACT FACTOR: 2.321

SSCI IMPACT FACTOR: 2.390

SSCI IMPACT FACTOR: 3.299

SCIE IMPACT FACTOR: 3.3.11

SSCI IMPACT FACTOR: 3.299


SSCI IMPACT FACTOR: 2.215


SSCI IMPACT FACTOR: 2.741


SSCI IMPACT FACTOR: 3.835


SSCI IMPACT FACTOR: 2.885


SSCI IMPACT FACTOR: 6.478


SSCI IMPACT FACTOR: 4.689


SSCI IMPACT FACTOR: 1.388


SCIE IMPACT FACTOR: 3.691
SSCI IMPACT FACTOR: 2.475

SSCI IMPACT FACTOR: 2.390

SCIE IMPACT FACTOR: 3.175

SSCI IMPACT FACTOR: 2.580

SSCI IMPACT FACTOR: 4.422

SSCI IMPACT FACTOR: 2.455

SCIE IMPACT FACTOR

SSCI IMPACT FACTOR: 1.373

SSCI IMPACT FACTOR: 4.422

SCIE IMPACT FACTOR: 2.370

SCIIE IMPACT FACTOR: 4.125


SSCI IMPACT FACTOR: 4.417


SSCI IMPACT FACTOR: 4.417


SSCI IMPACT FACTOR: 2.475


SSCI IMPACT FACTOR: 2.475


SSCI IMPACT FACTOR: 0.320

Rodríguez-de-Dios, I., Van Oosten, J. M. F., & Igartua, J-J. (2018). A study of the relationship between parental mediation and adolescents' digital skills, online risks and online opportunities. *Computers in Human Behavior*, 82, 186-198. DOI: 10.1016/j.chb.2018.01.012

SSCI IMPACT FACTOR: 4.417


SCIE IMPACT FACTOR: 6.536


SSCI IMPACT FACTOR: 2.455
SSCI IMPACT FACTOR: 2.608

SCIE IMPACT FACTOR: 4.763

SCIE IMPACT FACTOR: 1.417

SSCI IMPACT FACTOR: 2.749

SSCI IMPACT FACTOR: 4.024

SSCI IMPACT FACTOR: 3.028

SSCI IMPACT FACTOR: 3.500

SSCI IMPACT FACTOR: 7.462

SSCI IMPACT FACTOR: 0.320


SSCI IMPACT FACTOR: 4.417

SSCI IMPACT FACTOR: 2.215

SCIE IMPACT FACTOR: 3.039

SSCI IMPACT FACTOR: 3.948

SSCI IMPACT FACTOR: 3.100

SSCI IMPACT FACTOR: 6.115

SSCI IMPACT FACTOR: 4.417

SSCI IMPACT FACTOR: 1.916

SCIE IMPACT FACTOR: 4.356
SSCI IMPACT FACTOR: 5.407

SSCI IMPACT FACTOR: 2.215

SSCI IMPACT FACTOR: 2.475

SSCI IMPACT FACTOR: 3.846

SSCI IMPACT FACTOR: 1.594

SSCI IMPACT FACTOR: 4.422

SSCI IMPACT FACTOR: 2.885

SCIE IMPACT FACTOR: 4.574

SCIE IMPACT FACTOR: 3.311
Referred articles (non-ISI)


Vliegenthart, R., & Boukes, M. (2018). On the street and/or on Twitter? The use of “every day” sources in economic news coverage by online and offline outlets. *Digital Journalism, 6*, 829. DOI: 10.1080/21670811.2018.1497449


**Non-refereed articles**


Editorial


Special Issue


Books


Edited Book

Book chapters


PhD dissertations


Conference proceedings


Selection of conference presentations


De Leeuw, S. E. (2018). The wolf in sheep’s clothing: How the authoritarian past moderates the use of antidemocratic framing against far-right and far-left parties in news media. Paper presented at the 7th European Communication Conference (ECREA), Lugano, Switzerland.


Harambam, J., & Makhortykh, M. (2018). All the news you want to read: Personalization as the future imaginary of the news industry. Paper presented at the We are on a mission, Berlin, Germany.


Trilling, D. C., Möller, J. E., Van de Velde, R. N., & de Vreese, C. H. (2018). Reading a bit about everything or everything about a bit? Assessing the breadth and depth of online news use through combined survey and tracking data. Paper presented at the Integrating and Analyzing Data from Surveys and Social Media, Bochum, Germany.


Urman, A., & Makhortykh, M. (2018). There can be only one truth: Ideological segregation and online news communities in Ukraine. Poster presented at European Symposium Series on Societal Challenges in Computational Social Science, Cologne, Germany.


Zerfass, A., Vercic, D., Moreno, Á., Verhoeven, P., & Tench, R. (2018). **Fake news and the crisis of public communication: How organizations are affected by false information and prepared to handle it.** Paper presented at the BledCom,


**Professional publications**

Araujo, T. (2018). **Corporate branding and consumers on social media.** (SWOCC; Vol. 75). Amsterdam: Stichting Wetenschappelijk Onderzoek Commerciële Communicatie, SWOCC.


Peter, J., & Kühne, R. J. (2018). The new frontier in communication research: Why we should study social robots. Media and Communication, 6, 73-76.


Publications aimed at the general public


Publications by Honorary Fellows

Bornmann, L., Adams, J., & Leydesdorff, L. (2018). The negative effects of citing with a national orientation in terms of recognition: national and international citations in papers from Germany, the Netherlands, and UK. Journal of Informetrics, 12, 931-949.


