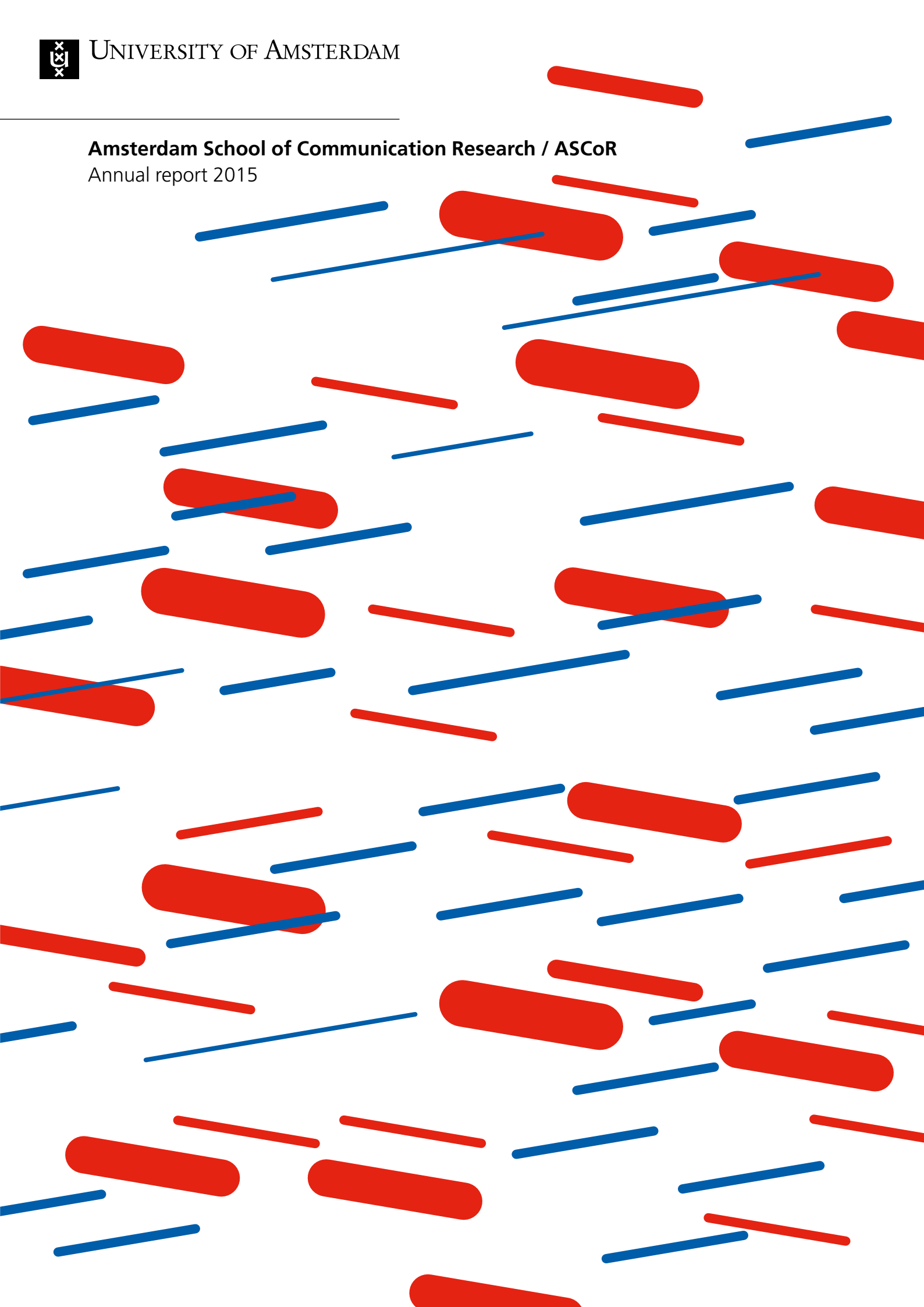




UNIVERSITY OF AMSTERDAM

Amsterdam School of Communication Research / ASCoR

Annual report 2015



ASCoR

Annual report 2015

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Communication Research ASCoR

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Introduction by the Scientific Director

Jochen Peter
ASCoR Scientific Director

The year 2015 marks another successful year for the Amsterdam School of Communication Research / ASCoR. After the outstanding evaluation ASCoR received in the research assessment in the previous year, we further intensified our efforts to warrant the high quality, great relevance, and remarkable viability of our research for now and in the future. We supported our members in the collection of first-class (often large-scale) data, which form the backbone of excellent research. Our state-of-the-art equipment along with our new lab at the Roeterseiland Campus of the University of Amsterdam have greatly facilitated this process. Further, we encouraged our members to engage in both theoretically and practically relevant research. Not only is ASCoR committed to fostering theory formation in communication research, but also to making contributions to solving pressing societal problems. Finally, we stimulated various forms of innovative collaborations both within and outside ASCoR as well as a systematic support of our members when applying for grants to sustain the viability of our research.

In this context, it is noteworthy that 2015 was an extremely successful year for ASCoR members in terms of grant acquisition. Claes de Vreese received a Consolidator Grant from the European Research Council (ERC) for his project 'The causes and consequences of change in public opinion about Europe'. Joost van Spanje was awarded a Vidi grant by the Netherlands Organisation for Scientific Research (NWO) for his project 'Defending or Damaging Democracy? Legal Action against Anti-immigrant Parties in Europe and its Effects on their Electoral Support'. Finally, two ASCoR members received a Veni grant from NWO: Katjana Gattermann for her project 'Facing Europe: the personalisation of European Union politics in news coverage and its consequences for democracy', and Eline Smit for her research 'Personal pref-

erences in online health communication'. In times of ever more competitive grant acquisition rounds, these achievements are remarkable, not least because they were accomplished by ASCoR members of different levels of seniority.

Attesting to the quality of research done within ASCoR, members of our school won several awards also in 2015. For example, Patti Valkenburg won the Senior Scholar Award of the Children Adolescent and Media Division of the International Communication Association (ICA). Sanne Kruijkemeier received the Herbert S. Dordick Dissertation Award of ICA's Communication and Technology Division. Rinaldo Kühne received a grant for his dissertation from the Swiss Association of Communication and Media Research. Finally, several ASCoR members received top-paper awards at international conferences or for articles published in academic journals. In this respect, the achievements of our PhD students with their impressive number of top-paper awards at international conferences deserves particular mentioning and showcases not only their talent, but also ASCoR's ability to attract, recruit, and educate high potential young academics.

For viable and sustainable research, team-based research activities within, but also between, ASCoR's four program groups is of great importance. Similar to earlier years, we also stimulated in 2015 the collaboration of ASCoR members, notably between program groups. In addition, we facilitated the work of our members in interdisciplinary teams, both within the Faculty of Social and Behavioral Sciences and with other faculties at the University of Amsterdam. We are also proud that several of our members started or continued their collaboration with leading national or international experts. In this context, we were also happy to welcome many national and international top academics for longer-term research visits or guest lectures.

In the past years, it has become a staple of ASCoR's research activities that ASCoR members disseminate their knowledge not only within academia, but – once solid and validated – also to the public. Also in 2015, ASCoR researchers were sought-after experts, both in traditional and new media. ASCoR research was given great attention, not only nationally, but also internationally. In addition, we are pleased that ASCoR researchers continued to serve on several advisory boards and steering committees, thus contributing to the dissemination of insights to organizations where it is most welcome and makes an impact. Finally, ASCoR researchers increasingly share their insights with the interested public on social media.

What's next?

In 2016, we will start implementing our new research program for the period 2016-2020. This program is to stimulate our members to continue with their high-quality, relevant, and viable research in the next five years. At the same time, the research program is to sharpen ASCoR's profile as an internationally oriented research school that pioneers in the identification and investigation of theoretically relevant and practically important topics. Many exciting changes in our communication environment raise crucial questions that concern basically everybody and virtually all groups and organizations in a

society. ASCoR researchers have demonstrated to be preeminently equipped to answer these questions – and will continue to do so, in 2016 and beyond.

Jochen Peter
ASCoR Scientific Director

About ASCoR

Amsterdam School of Communication Research / ASCoR is a research institute in Communication Science, residing in the Faculty of Social and Behavioural Sciences of the University of Amsterdam. It is the largest research institute of its kind in Europe and is among the largest worldwide. More than 65 senior researchers are permanently associated with ASCoR and its English-language PhD program hosts more than 35 candidates.

ASCoR resides at the Department of Communication Science at the University of Amsterdam, and interacts with the Bachelor, Master, and Research Master curricula in communication science. These programs attract more than 1400 graduate and undergraduate candidates.

ASCoR research concentrates on the production, uses, and consequences of information and communication in informing, persuading, and entertaining citizens. The approach is multidisciplinary: Core theories of communication science are combined with theories and methods from other social sciences, political science, sociology, psychology, and information sciences. ASCoR is first and foremost knowledge-driven, and its main peer group is the academic community. ASCoR is strongly committed to knowledge dissemination, mainly through international peer-reviewed publications. At the core of the research agenda are fundamental scientific questions, and research is aimed at developing and empirically testing theory. In doing so, the program applies and develops new methodological approaches.

ASCoR figures prominently in both national and international academic communities: it directs the national communication science research school NeSCoR which is accredited by the Royal Dutch Academy of Arts and Sci-

ences (KNAW); it attracts a large share of funding from the Dutch national science foundation (NWO) and the European Research Council (ERC); its faculty publish widely in leading international journals and present research at prominent international conferences. ASCoR faculty members are well represented in international communication organizations, such as the International Communication Association (ICA), the International Association for Media and Communication Research (IAMCR), the European Communication Research and Education Association (ECREA), the European Advertising Academy (EAA), and the World Association of Public Opinion Research (WAPOR). ASCoR faculty members serve on the editorial boards of nearly all major international communication journals.

The ASCoR Research Program 2010-2015

The research program for the period 2010-2015 emphasizes the persuading, entertaining, and informing roles of the media and it highlights the shared focus on *uses and consequences of communication* across the different ASCoR Program Groups.

The ASCoR Research Program 2010-2015 is guided by a shared empirical focus on the content, uses and consequences of media and communication. It pioneers a renewal of media effects theorizing, which sees media use as the outcome of individual dispositions and context, it focuses on conditional effects (who is affected under which circumstances?) and indirect effects (through which processes?), and it aims to contribute to communication science theories, while also interacting with other disciplines.

Our focus is driven by the conviction that research should provide answers to questions that are both scientifically important and socially relevant. Our research program combines traditional media and communication effects theories, and it also reappraises and renews those theories. It pays more attention to conditional and indirect effects, motivational factors, psychological processes, investigated in larger and more adequately designed studies that include new measurement and modeling techniques.

The ASCoR Research Program 2010-2015 acknowledges that many communication processes both influence ongoing changes and are affected by them, that communication cuts across levels of individuals, groups, institutions and society, and that communication includes (mass) mediated and interpersonal communication. This is why the program uses a tripartite division in research domains. It is organized along three primary functions of communication: To persuade, to inform, and to entertain. All three research areas focus in particular on the contents, uses and consequences of communication.

The research program reflects the developments in our field, in research policies, and the composition of our faculty. In the research program 2010-2015 we focus on the overlap and new, shared areas of interest across the program groups. We pay particular attention to the role of entertainment in media and communication. *Entertainization* is the anchoring and unifying notion that cuts across our program groups. Entertainization is the wide-

spread inclusion of entertainment elements (e.g., emotions, dramatic conflict, and sensationalism) into information, education and advertising. News has become more sensational, conflict- and human-interest-oriented. Education has embraced edutainment. Traditional advertising has progressively been replaced by product placement, sponsored programs, advergames, and brand entertainment, which all use entertainment as their basis. Some cultural commentators have alluded to the entertainization of society as a whole.

An important assumption of entertainization is that it enhances audience effects: It presumably leads to more attention for news programs and political information, less resistance to commercials and health-education messages, and improves learning from educational curricula. However, even though these intended effects are often taken as granted by journalists, advertisers and (health) educators, they have rarely been investigated. Despite a seemingly irreversible trend to entertainization, we still lack even basic knowledge about whether, and if so, under which circumstances, entertainization is effective in informing, educating, or persuading audiences. These are the questions – of high societal relevance – that cut across and bring together researchers in the different groups. More importantly, we lack a true understanding of potentially unintended effects of entertainization. Entertainized media messages are said to be more powerful than traditional ones because they block critical thoughts and weaken resistance. So far, there have been ample and often contradictory speculations about these unintended effects.

Organizational structure

ASCoR is a research institute within the Faculty of Social and Behavioural Sciences of the University of Amsterdam. It has the legal status of a research institute in terms of the law (WHW, articles 9/20-9.23). The Scientific Director and the Research Managers are jointly responsible for the day-to-day management of ASCoR.

Research is carried out in four program groups: *Corporate Communication, Persuasive Communication, Political Communication & Journalism*, and *Youth & Media Entertainment*. In addition a number of ASCoR members belong to the group of General Communication Science. Each of these groups covers a large number of research projects. The program group directors advise the Scientific Director on research policy in the ASCoR Board.

The Board is supported by the International Advisory Board, which consists of leading experts in our field. Management is assisted in their tasks by a small support staff.

Management & support

Scientific Director	Prof. dr. J. Peter
Research Manager	Dr. M.E. Prangsmas
Junior Research Manager	B. Sietses, MSc
Secretariat	M.A.M. Smit, K.H. Hair & E.C. Nipperus

Program Group Directors

Corporate Communication	Dr. Martine van Selm
Persuasive Communication	Prof. dr. J.C.M. van Weert
Political Communication & Journalism	Prof. dr. C.H. de Vreese
Youth & Media Entertainment	Dr. J. Taylor Piotrowski

International Advisory Board

Prof. dr. Amy Jordan	University of Pennsylvania (USA)
Prof. dr. Frank Esser	University of Zurich (Switzerland)
Prof. dr. Robin Nabi	University of California (USA)
Prof. dr. Mette Morsing	Copenhagen Business School (DK)
Prof. dr. Dhavan Shah	University of Wisconsin-Madison (USA)
Prof. dr. Michael Slater	Ohio State University (USA)

Research quality

Also in 2015, ASCoR has further consolidated its reputation as a top institute when it comes to high-quality research. A key reason for this success is that ASCoR researchers answer questions that are important with theoretical frameworks that matter. The quality of ASCoR's research is reflected in the 172 research articles published in prestigious refereed journals, the 30 scholarly (sections in) books, and the 7 dissertations (see Appendix F). The publications of ASCoR members also have a great scientific impact on the scientific community as the generally high number of citations indicates. The scientific quality of ASCoR research further shows in the 24 awards that ASCoR members – at junior and more senior stages of their career – received in 2015, and not least in the many research grants from prestigious grant organizations. Finally, ASCoR researchers gave 91 invited lectures that ASCoR researchers and held 118 different memberships in academic bodies in 2015, for instance (associate) editorships or editorial board memberships in prestigious journals or scientific communities.

The dedication to qualitatively outstanding, theoretically and empirically innovative research will also determine ASCoR's future research strategy. We will further advance our research in its theoretical significance for communication research, but also for related disciplines. Identifying creative topics and asking important questions will keep their central role in ASCoR research. Finally, we will carefully monitor the crucial developments in our communication environment that may once more revolutionize how individuals, groups, organizations, and societies communicate.

In 2016 and beyond, ASCoR will foster and stimulate the quality of its research in ways that have proven successful in previous years and yet sufficiently flexible for future endeavors. Of particular importance will remain the identification of already existing, as well as just emerging, developments in the field of communication (technologies) along with the pertinent societal trends, both at a national and an international scale. Only if we grasp such developments on time, or are even able to anticipate them, will we be able to produce ground-breaking, theoretically innovative, high-quality research. In this context, it remains paramount to center on large-scale

problems whose solution is crucial for our future. Further, we will continue our contribution to theory formation in communication science by focusing on sensitizing concepts and fundamental theoretical work. Finally, in order to consolidate and improve the quality of our research we will continue investing in new and rigorous methods to gather and analyze new types of digital data. Similar to earlier years, the combination inspiring theories, important topics, and convincing data will characterize the quality of ASCoR's research in 2016 and beyond.

Relevance to society

Societal relevance has traditionally been a cornerstone of all ASCoR research. As a result, ASCoR puts emphasis on knowledge dissemination, that is, the sound information of the non-academic public based on validated knowledge. Also in 2015, ASCoR researchers disseminated their knowledge again in many ways: through productive interaction with stakeholders in society, public (media) appearances, inspiring, innovative, evidence-based teaching, membership of advisory boards and steering committees, and in a proactive, often social-media based, distribution of information to the general public.

Similar to previous years, the societal relevance of ASCoR's research can be seen in a number of key figures (see Appendix F). In 2015, ASCoR researchers (co-)authored twelve reports for societal target groups and published 33 articles in journals targeted at professionals and practitioners. They gave thirteen keynotes or presentations to a professional audience. Ten projects in cooperation with societal groups and five contract research projects ensured the dissemination of ASCoR research to the non-academic community and its use there. Finally, the societal relevance of ASCoR's research is reflected in one award from societal organizations for ASCoR researchers, three endowed chairs, and 32 positions that ASCoR members hold in advisory boards.

The endowed chairs of Ed Peelen, Eugène Loos, Noelle Aarts and Bas van den Putte were sponsored by external stakeholders, thus providing a bridge to society. In addition, the continuing close collaboration with SWOCC (Foundation for Scientific Research of Commercial Communication) has opened up opportunities for interacting with its corporate sponsors. ASCoR researchers posted SWOCC blogs, presented at SWOCC-organized events, and wrote publications.

As ASCoR researchers – including all PhD candidates and most postdocs – have teaching duties, there is a natural link with the next generation of communication experts. In collaboration with the College of Communication and the Graduate School of Communication, ASCoR researchers continued to put strong emphasis on evidence-based teaching in which the latest results from our often internationally leading research is made available to students.

Several ASCoR researchers have been active on opinion blogs. Appearances in newspapers and current affairs magazines were common and included regional newspapers and national quality newspapers, such as *De Volkskrant*, weekly national magazines, such as *HP De Tijd*, and international media, such as *De Morgen*. ASCoR researchers also frequently appeared as experts on TV and radio.

ASCoR researchers continued as members of several advisory boards and steering committees. For example, Noelle Aarts is a member of the Committee of 'Begeleiding en Advies voor Overheidscommunicatie' (Advisory organization for Dutch Government communication). Jochen Peter serves as a member of the Complaints Council for the Netherlands Institute for the Classification of Audiovisual Material (NICAM) where Ed Tan is a member of the Advisory Board. Marjolein Moorman is a member of the Amsterdam City Council. Peter Neijens is a member of the Advisory Board of SIRE (Dutch public awareness foundation).

Viability

Similar to previous years, ASCoR has provided an energetic, professional, and stimulating environment to its research community. ASCoR researchers have succeeded in acquiring prestigious grants and in writing high-quality publications with great societal relevance and impact. However, for a research institute to remain a viable, internationally competitive home of high-quality, high-impact research, it is crucial to constantly assess strengths as well as aspects that can be improved.

In 2015, ASCoR further consolidated its strengths: its excellent (inter) national reputation; its group of several top scholars, many of whom are among the leading in their fields; a continuously strong publication tradition in leading communication science journals and also in important neighboring disciplines; its excellent record of competitive (National Science Foundation) grants; its strong support and management system and research infrastructure; and its university recognition as being one of the University's designated Research Priority Areas (RPAs). Many of these aspects were reflected in again excellent positions in worldwide university-by-topic rankings.

However, in line with other research institutes, also ASCoR faces the pressure and risk of succeeding in an increasingly tougher competition for second-flow of money grants, both at a national and international level. Although ASCoR has again had a very successful year in acquiring grants, the need to do so in the future may be even be more pressing in times of decreasing public funding. In the light of these considerations, ASCoR will continue, and extend, its focus on high-quality journal publications, expand the search for faculty to further internationalize, and further pursue collaborative and interdisciplinary research (e.g. through the RPA). The collaborations established in the past years now start reaching a critical mass and have proven fruitful investments that start paying off. It also remains our goal to maintain, and improve, our position among the top programs in the

world. To do so, a strong management, efficient support, and a state-of-the-art research infrastructure are essential.

Our successful doctoral program, which has in the past decade produced several internationally respected top scholars, will continue to be a cornerstone of ASCoR's policy: We need to further improve attracting and recruiting the best young communication students from the Netherlands and abroad, educating them in our doctoral program, and forming them into top young scholars. Not only will this warrant the intellectual quality of our faculty, but also establish important networks outside and beyond our school. Finally, we will continue with targeted investments made to maintain and expand the track record in national and international funding, as well as a professionalization of the grant application process, providing our researchers support before and during applications, but also helping them to implement grants smoothly.

Review of 2015

Faculty changes

New staff

Name	Position	Alma mater	Program Group
T.B. Araujo	Assistant Professor	ASCoR	CC
I. Beyens	Postdoctoral Researcher		YME
K. Gatterman	Assistant Professor		PCJ
E. Peelen	Professor by special appointment		PC
K. Fikkers	Postdoctoral Researcher	ASCoR	YME
N. Bol	Postdoctoral Researcher	ASCoR	PC
S. Bernritter	Assistant Professor	ASCoR	PC
S. Zebregs	Assistant Professor	ASCoR	PC

Job promotions

Name	New position	Program Group
T.B. Araujo	Assistant Professor	CC
S. Bernritter	Assistant Professor	PC
N. Bol	Postdoctoral Researcher	PC
K. Fikkers	Postdoctoral Researcher	YME
M.L. Fransen	Associate Professor	PC
J.S. Lemmens	Assistant Professor	YME
G. van Noort	Associate Professor	PC
M.J. van der Goot	Assistant Professor	PC
P. Verhoeven	Associate Professor	CC
H.A.M. Voorveld	Associate Professor	PC
S. Zebregs	Assistant Professor	PC
Lisa Vandeberg	Assistant Professor	PC

New PhD candidates

Name	Program Group
A. Damstra	CC
V. M. Wottrich	PCJ

New Associate Members

Name	Program Group
N.A.	

PhD graduates

Name	Position after graduation	Program Group
S. Schinkel	Postdoctoral Researcher	PC
T.B. Araujo	Assistant Professor	CC
P. Lewinski	Deputy Director of Credit Risk Modelling Department at ING Bank	PC
E.J.M. Oberjé	Researcher at Radboud UMC	PC
N. Bol	Postdoctoral Researcher	PC
M. Boukes	Postdoctoral Researcher	CC
J.M.F. van Oosten	Postdoctoral Researcher	YME

Colleagues who left

Name	New position	Program Group
Jiska Eelen	Researcher at VU University	PC
Inge Boot	Parental leave	YME
Friederike Schultz	Associate Professor Copenhagen Business School	CC
Annemarie Wennekers	Researcher at Sociaal Cultureel Planbureau	PC
Sanne Opreë	Assistant Professor at Erasmus University Rotterdam	YME
Laura VandenBosch	Researcher at KU Leuven	YME
Sanne Nikkelen	Researcher at Rutgers Kenniscentrum	YME
Helen Vossen	Assistant Professor at the University of Utrecht	YME

International activities

Research visits

- Jan - March, Simon Zebregs, research visit at the University of Pennsylvania, USA
- Feb - March, Sanne Schinkel, research visit at Texas A&M University, USA
- March - May, Stefan Bernritter, research visit at the Northwestern University, USA
- April - May, Jasper van de Pol, research visit at the University of Texas, USA
- May - June, Bjorn Burscher, research visit at the Stanford University, USA
- August - October, Claire Segijn, research visit at the Ohio State University, USA

Research visitors

- Jan - April 2016, Erik Knudsen, PhD (host Claes de Vreese)
- Feb - June 2016, Vibeke Thois Madsen, PhD (host Joost Verhoeven)
- March - May 2016, Cristina Cremonesi, PhD (host Claes de Vreese en Linda Bos)
- March - May 2016, Sabine Hanisch, PhD (host Claartje ter Hoeven and Annemarie Wennekers)
- April - May 2016, Visiting Profesor, Robin Nabi, University of California, USA
- November 2013 - April 2016, Dr. Nicola Diviani, visiting post-doc research fellow (host Julia v. Weert)

Special events

RPA distinguished lectures

- 22 January: *Citizens, News, and the Potential Limits of Political Satire Influence* by Professor R. Lance Holbert (Temple University).
- 5 February: *Media Choice Constrains News Media Effects* by Professor Kevin Arceneaux (Temple University).
- 17 February: lecture by Professor of Cognitive Neuroscience/Psychology Victor Lamme (University of Amsterdam).
- 26 February: *Intrinsic Motivation Leads to a Culture of Passion: Triangulating Different Methods and Approaches to Researching Advertising Creativity Globally* by Dr. Sheila L. Sasser (Eastern Michigan University & University of Michigan).
- 12 March: *Should we Trust Trust? What Can Journalists and Scholars Learn from Research about Audience Trust in Media* by Professor Yariv Tsfati (University of Haifa).
- 9 April: *The Value of Theory in the Development of Culturally Sensitive Health Communication Messages* by Professor Amy Jordan (Annenberg Public Policy Center of the University of Pennsylvania).
- 21 April: *Collecting and Understanding Mobile Log Data - A Multi-Method Approach* by Professor Jeffrey Boase (University of Toronto, Mississauga, Canada).
- 30 Nov: *The powerful role of social clusters and decision-making in communication contexts* by Dr. Lisa Sparks (Chapman University in Orange, California).

RPA Personalised Communication Lecture:

- 2 Februari: *Turning the Virtual Tables: Targeted Government Strategies for Addressing Online Opposition* by Professor Joshua A. Tucker (New York University - NYU).
- 22 February: *Targeting and streaming: The interchanging roles of social media and television in political participation and voter preference during the 2016 US presidential primaries* by Dr. Jacob Groshek (Boston University – Massachusetts).
- 21 March: *The Use of Fiction as a Vehicle to Communicate & Educate* by Steven J. Kassels, (M.D., Boston, MA, USA).
- 5 April: *Assessing peer influence with panel wave data: Models and designs* by Dr. Christian Steglich (University of Groningen).

RPA workshop

- 10 June: *One-day workshop on Advances in Mediation Analysis* by Professor Kosuke Imai (Princeton University).

RPA seminars

- 19 & 20 March: Two day RPA seminar on Causal Inference by Marco Steenbergen (University of Zürich).
- 17 & 18 May: Two day RPA-seminar on Field Experiments by Donald P. Green (Columbia University).
- 24 September: Research Practices in Communication Science by Professor Eric-Jan Wagenmakers (UvA) and Dr. Ivar Vermeulen and Dr. Tilo Hartmann (VU).

ERC Lecture

- 22 april: *Young Children's Parasocial Relationships with Media Characters* by Professor Sandra L. Calvert (Georgetown University).

Other lectures and workshops

ASCoR Guest Lectures

- 15 January: *From Tweets to the Streets: Protest Behavior in the Age of Social Media* by Dr Sebastián Valenzuela Pontificia Universidad Católica de Chile (Catholic University of Chile).
- 24 March: *Teens, Technology, & Health* by Professor Ellen Wartella, (Northwestern University, USA).
- 11 May: *Communication Strength and Psychological Resonance* by Professor Michael Bang Petersen (Aarhus University, Denmark).
- 12 May: *Why I study emotion and you should too: A call for more innovative integration of emotion into media effects research* by Professor Robin L. Nabi (University of California, Santa Barbara, CA, USA.)
- 14 September: *Persuasive Technologies: Using Immersive Virtual Environments to Promote Attitude and Behavior Change* by Sun Joo (Grace) Ahn (Grady College, Athens, Georgia).

Wetenschapscommunicatie-bijeenkomst

- 7 december: *Intolerantie jegens intoleranten? Politieke, media- en juridische reacties op anti-immigratiepartijen in hedendaags Europa.* met o.a. Frits Bolkestein, Xandra Schutte, Arendo Joustra en prof. Bert Klandermans (VU).

Public panel debate

- 11 May: *The Fireside Debate: Emotions in Media and Politics - Good or Bad for Democracy.* Discussants: Prof. Michael Bang Petersen (University of Aarhus, Denmark), Prof. Robin Nabi (University of California, Santa Barbara, USA), Jacques Monasch (PvdA, Member of the House of Representatives of the Netherlands), Frank Hendrickx (Algemeen Dagblad), Bart Snels (economist and editorial journalist at Buitenhof).

McQuail Lecture

- 14 December, Professor Robin L. Nabi, "*Inspired by hope, motivated by envy: Comparing the effects of discrete emotions in the process of social comparison to media figures*"

ASCoR lunch lectures

- January, Sophie Lecheler on “*How Long Can News Framing Effects Really Last?*”
- February, Guda van Noort on “We(b)care: How to cope with critical consumers?”
- March, Susanne Baumgartner on “*Lost in Distraction? The effects of media multitasking for adolescents*”.
- April, Sanne Kruikemeier on “*Online communication in a political context: perspectives from different domains*”.
- June, Anke Wonneberger on “*The Neglected Actor: Non-Profit Organizations in the News*”.
- September, Theo Araujo on “*Diffusion of brand (and organisational) content on Social Networking Sites*”.
- October, Annemarie van Oosten on “*Sexual Media Use Among Youth: Susceptibility and Resilience*”.
- November, Bert Bakker on “*The political personality in the political arena*”.
- December, Lisa Vandeberg on “*What dissociations between implicit and explicit measures reveal about the workings of advertising*”.

Review of the Research Priority Area Communication

Organization: The Research Priority Area (RPA) *Communication* is a University of Amsterdam recognized RPA. It brings together excellent scholars from well-established research groups in a multidisciplinary program. Specifically, the RPA includes top communication science researchers and colleagues from other social sciences, such as political science and psychology, as well as scholars from other disciplines, such as law, informatics, and medical science. *Personalised Communication* – a large RPA project with Information Law – is part of the RPA. The RPA *Communication* is ‘penvoerder’ for this project.

Focus: The RPA puts questions about the *effects* of media and communication center place. It is guided by a shared empirical focus on the contents, uses, and consequences of media and communication. It pioneers in a renewal of media effects theorizing and it aims to contribute to communication science theories, while also interacting with other disciplines. Key questions evolve around the uses and effects of communication on individuals’ attitudes, emotions, and behavior. The questions addressed in the RPA have high societal relevance.

Progress 2015: In 2015, work on communication effects in politics was developed with post-doc Bert Bakker, who is now conducting studies with colleagues from political science and communication science and who organized an interdisciplinary workshop on political psychology (with support of KNAW and ISPP). Post docs Lisa Van de Berg and Dian de Vries continued their work on implicit effects measures in advertising and health communication (Van de Berg) and effects of social media and online self-presentation on self-esteem, body image, and psychosocial well-being (de

Vries). Both then transitioned to assistant professorship positions at the UvA and UU respectively.

The four PhD candidates, co-funded by the RPA, who started in 2014, are progressing and scheduled to finish in 2017. Each PhD project investigates communication *effects*, respectively the effects of employees using social media (van Zoonen), the effects of online self-presentation on identity (Waterloo), how media cue citizens when assigning responsibility for political problems (Hameleers), and the effects and trade-offs of giving up privacy, and how this affects consumers' responses toward brands (Wottrich).

In 2015, Rens Vliegthart (senior RPA member) launched his **NWO VIDI** project on communication effects in citizens' assessment of the economy, and Claes de Vreese started his **ERC Consolidator Grant** project on communication effects on EU attitudes (EUROPINIONS). Joost van Spanje was awarded a **NWO VIDI** project on responses to new political parties. In health communication effects, Julia van Weert was awarded to KWF grants to study doctor-patient communication (with AMC collaborators), the RPA joined the Informatics led UvA-VU AAA Data Science project with a 50% grant.

Inter-disciplinarity: In 2015, we strengthened the interdisciplinary ties. In line with the general goal of the RPA policy of the UvA, we have further intensified and expanded our interdisciplinary research activities. Currently, we have collaborations within FMG, and across faculties with Law (FdR), Informatics (FNWI), and AMC. For example, Julia van Weert worked with colleagues at the AMC (e.g., Prof. dr. Smets) and in early 2016 she also launched the Amsterdam Center of Health Communication (<http://www.healthcommunication.nl>) which partners with AMC, KWF, Nivel, Trimbos, and VU (amongst others). The work on advertising continued the collaboration with colleagues at psychology, notably Prof. dr. Jaap Murre. The work on politics and communication effects expanded and new a new project on populism is underway with Bert Bakker and three colleagues from political science, notably Prof.dr. Wouter van der Brug, dr. Schumacher, and dr.Rooduijn. The collaboration with Informatics was expanded in the AAA Data Science project (Prof. dr. Maarten de Rijke), and the launch of Personalised Communication (see below) expanded the collaboration with Information Law extensively (collaboration led by Prof. dr. Natali Helberger).

Activities: In terms of activities, 2015 was a very active year. The RPA continued its Distinguished Lecture series (with speakers from, e.g., Temple University, University of Michigan, University of Pennsylvania, University of Toronto). We also organized several well-attended workshops led by renowned experts, such as on causal inference (Prof. dr. Steenbergen, University of Zurich), mediation analysis (Prof. dr. Imai, Princeton), and a seminar on research practices.

The focus on **methods and new data opportunities** advanced in two areas in 2015. As a follow up to the Big Data colloquia, the two-day workshop on big data, and the joint big data conference (all in 2014), we intensified the collaboration with Informatics in this area. We joined the AAA Data Science alliance (UvA-VU) and the RPA co-funded a new post-doc position, which is also co-funded by a grant from the AAA. This post doc started in

December 2015 (Dr. Bob van de Velde). He will work half time at Informatics, half time at REC.

Another focus is around media and communication exposure. This included a high profile international expert meeting held at the KNAW and the launch of a new website: www.mediaexposuremeasures.org in 2014. This project was spearheaded by Peter Neijens and Claes de Vreese along with RPA post-doc Dian de Vries. As a follow up, Neijens and de Vreese were offered the opportunity to edit an open-call issue of *Communication Methods & Measures* which has just been completed and will appear in 2016.

Personalised Communication: A very important development in 2015 was the launch of *Personalised Communication*, which is a collaboration between the RPA and IvIR, funded by the CvB, with additional co-funding from IvIR and ASCoR (see <http://personalised-communication.net>). Natali Helberger (IvIR) and Claes de Vreese lead this project. With this grant, there are new synergies possible with the RPA Communication. The objective of this initiative is to conduct empirical **and** normative research on the uses, effects, and implications of personalised communication in the areas of politics, health, and commerce. Thereby, it brings together researchers from different disciplines and with varying backgrounds in a unique interdisciplinary way.

The term personalised communication captures the fundamental change in, and challenges of, communication today: On the one hand, profiling and targeting users with customized messages can offer a solution to “digital” challenges, such as information overload, the resulting attention scarcity, and the fierce competition for users’ loyalty. Through personalised news content, search results and apps, consumers can be addressed individually to match their consumption patterns and profiles; health information can be targeted and shared to enhance specific life styles; political information can be adjusted to individual voter profiles. On the other hand, personalised communication can lead to manipulated or biased communication that, in the worst case, deprives users from access to more meaningful or more diverse information. The personalization of information also offers unprecedented opportunities for abuse by stereotyping, discriminating and sorting the society into virtual profiles.

This research initiative focuses specifically on the uses and implications of personalised information and communication for individuals and the society. New theoretical approaches are needed to advance existing communication theories, and novel questions wait to be addressed. Does more choice in the information environment lead to a disintegrated, self-centered public sphere, extreme opinions, and polarized electorates? Or does personalised communication enhance individual knowledge and citizen engagement? Does personalised and customized marketing lead to better consumer choices or does it lead to manipulation and feelings of privacy violations? And how do citizens develop strategies to cope with these developments? Finally, what is the potential for abuse, manipulation and discriminatory differentiation?

Review per research program

Research program 1 Corporate Communication

Program group director: Dr. M. van Selm

Research capacity 2014

Faculty: n = 11 (4.71 fte)
PhD candidates: n = 6 (5.50 fte)

Mission

The program group *Corporate Communication* focuses on the development, execution and effects of communication strategies towards internal and external stakeholders of organizations. These organizations include companies in the private sector, but also civil society and public organizations. Communication strategies are directed towards mass media (public relations), government institutions (public affairs), investors, and employees. In the first line, research on external communication focuses on how organizations get into the news, how they are covered in terms of attention, frames and tone, and how this coverage has an impact on the general public or specific stakeholders. In the second line, research in internal communication deals with communication between employers and employees, and how new communication technologies affect employees. These issues are studied in relation to external communication, whereas ultimately the question is how internal communication processes affect external communication and

perceptions by external stakeholders. The program group Corporate Communication is officially part of ASCoR since September 2013.

Review 2015

The study of the communication of organizations, how they are portrayed in media coverage, as well as the potential effects of this coverage are central in our research. Special attention has been devoted to crisis situations and new (social) media.

Both the uses and effects of social media in external and internal communication have been addressed in studies published in 2015. The study by Strauss in *Government Information Quarterly* focused on the use of Twitter by Western embassies in the Middle East. A study by Van Zoonen and Van der Meer showed the importance of source credibility in crisis times, with a specific focus on social media. Addressing the role of social media in internal communication, Van Zoonen, Verhoeven and Vliegenthart addressed the use of Twitter by employees in mid-size and large-size organizations. Based on an elaborate content analysis, they developed a typology of work-related Twitter use based on the distinction between profession related, organization-related and work-related content of Tweets. Araujo, Neijens and Vliegenthart demonstrate how different characteristics of Tweets by brands influenced the chances that it will be retweeted by consumers.

Ter Hoeven and Van Zoonen addressed the effects of flexible work designs on employee well-being and through mediation analysis showed the existence of both negative and positive 'pathways' and effects. Studies by Hofhuis and colleagues (published in *Quality and Quantity*) and Van Oortmerssen and Aarts (in *Group & Organization Management*) focused on intercultural communication and group dynamics within organizations. Anne Kroon published an article on how to deal with ageism in the workplace in the *European Health Psychologist*.

Several studies addressed the interaction between organizations and mass media. For example, Strauss discusses the limited success the *Deutsche Bank* had in communicating a 'cultural change' through press releases in the aftermath of the economic crisis. Elving discusses new challenges in Corporate Social Responsibility. Both Toni van der Meer and Jelle Boumans completed their dissertations dealing with the interaction between PR and news media. Van der Meer looked at the interaction between the two and the effects on the public in crisis situations, while Boumans addressed the overlap in press releases and news media and news agencies' content. He demonstrated that too pessimistic accounts of the current media landscape are not warranted. Piet Verhoeven published on the 'McCommunication' of Corporate Communication in the *Journal of Promotion Management*. He argues that the communication of organizations is increasingly driven by aims such as efficiency and predictability, which might have unintended negative consequences on stakeholders' perceptions.

Several members contributed to research in adjacent research fields. Mark Boukes and colleagues published several studies on soft news and political attitudes, while Vliegenthart contributed to several studies in the effects of social media on political participation. Vliegenthart also contributed to a methodological study on the automatic classification of policy issues in news and political documents (together with Björn Burscher and Claes de Vreese)

based on supervised machine learning techniques (published in *The Annals of the American Academy of Political and Social Science*).

Assessment

2015 was a good year for the *Corporate Communication* group. Both Toni van der Meer and Jelle Boumans completed their dissertations and will defend them in the spring of 2016. Both moved on to a position of assistant professors. Theo Araujo defended his dissertation and got appointed assistant professor as well. Both in the VENI project of Claartje ter Hoeven and the VIDI project of Rens Vliegthart, large-scale data collection was finalized. Several members are involved in projects related to computer-assisted content analysis and the analysis of social media data.

Research in 2016

2016 will be a year of growth. Several assistant professors will start and several other ones will be hired. Jeroen Jonkman will start as a PhD student focusing on mass media and organizational reputation. Results from data collection efforts in the NWO funded projects will yield more findings on new ways of working and the effects of economic news coverage on public perceptions. Significant progress is expected in the development of new tools to process large amounts of texts and obtain useful information (issues, actors, frames) from them.

Research program 2 Persuasive Communication

Program group director: Prof. Dr. J.C.M. van Weert

Research capacity in 2015

Faculty: n = 27 (13,25 fte)

PhD candidates: n = 11 (9,42 fte)

Mission

The program group *Persuasive Communication* (PC) addresses those communication processes that are intended to achieve specific *persuasive* goals, as is the case in, for instance, health and marketing communication. The research is aimed at understanding of the dynamics that shape the uses and effects of persuasive communication and the application of this knowledge in the design of communication campaigns and interventions.

Review of 2015

Three main research lines can be identified in this program group: (1) The intertwining of media content and persuasion; (2) Personalised persuasion and effective messages and (3) Interpersonal communication.

The intertwining of media content and persuasion

As consumers are regularly exposed to persuasion, they have developed resistance strategies such as attitude bolstering or avoidance. In addition, policies such as disclosure obligations have been implemented to make people more aware of persuasion tactics. In 2015, Fransen, Smit and Verlegh published a theoretical model on why message recipients resist persuasion and how they resist persuasion. Furthermore, they published a framework on resistance strategies that consumers might use when selecting a persuasive strategy. Boerman, Van Reijmersdal and Neijens showed that disclosure effectiveness depends on the type of disclosure (logo and text have stronger effects than logo or text only) and that awareness of disclosures is determined by audience characteristics (e.g., involvement with the program) and disclosure characteristics (e.g., timing and duration).

In a study on the effects of disclosure messages in entertainment-education, more explicit disclosure messages negatively affected transportation and identification, stimulated the generation of counterarguments, and positively affected attitude (Asbeek Brusse, Fransen, Smit). Work by Van Reijmersdal et al. showed that mood was an important moderator of disclosure effects in advergaming. Regarding the effects of sponsored content on children, a toy catalog (normal traditional form of advertising) was more persuasive in terms of brand attitude and product desire than a sponsored magazine (contemporary form of advertising). Moreover, sponsored content characteristics appeared to determine explicit effects, but not implicit attitude effects (Wennekers, Vandeberg, Zoon, & Van Reijmersdal, 2015).

Digital, personalised persuasion and effective messages

Personalised persuasion occurs both in online and offline contexts within marketing communication and health communication. Smit, Linn and Van Weert published a paper on the potential of tailoring the message frame

and delivery mode to advance online computer-tailoring. An experiment on mode-tailoring indeed showed a positive effect of mode-tailored instructions on behavioral intention (Linn, Alblas, Van Weert, Bol). Smit, Oberjé et al. created an overview of major challenges for economically evaluating internet-based lifestyle interventions. Webcare was mainly studied in marketing communication. Van Noort and Willemsen published a systematic literature review that provides insights in making strategic decisions related to how, when and with what to respond to negative word of mouth in social media. Bernritter found that brand warmth has a positive effect on consumers' intention to endorse this brand in social media, and brands' symbolic value amplifies this effect.

Several studies were conducted on effective message strategies. A systematically literature review revealed that online health information tools improve older patients' immediate, intermediate, and long-term outcomes, including clinical outcomes (Bolle, Loos, Van Weert). Van der Goot and colleagues showed that for older adults arousal in commercials deteriorated their recall and liking, whereas for younger adults arousal - up to a certain point - was beneficial. It was also demonstrated that selection strategies provide a better characterization of older people's television viewing than compensation strategies (Van der Goot, Van Reijmersdal). Bol, together with Van Weert, Loos et al. found that online cancer information for aging populations can be optimized by using both cognitive and affective illustrations. In a health literacy context, Meppelink and Bol showed in an eyetracking study that illustrations improve information recall among people with limited health literacy. Related studies revealed that spoken animations as well as reduced text-complexity combined with illustrations are effective in limited health literacy groups (Meppelink, Van Weert, Smit). In addition, a literature review indicated that health education materials for low-educated adolescents containing either narrative or non-narrative information have equally strong immediate effects on knowledge and attitude (Zebregs, Van den Putte, Neijens). In a more general context, the negative side effects of charitable event marketing was shown (Meijers, Smit). An eye-tracking study revealed that consumers' attention to magazine ads was mainly influenced by its direct context and its position (Boerman, Smit & Van Meurs). In a study combining message framing and descriptive norms on fruit intake, gain framed messages positively affected fruit intake (De Bruijn, Mollen).

Interpersonal communication

The interplay between interpersonal communication and mediated communication was mainly studied in a health context. Boers, Van den Putte en Beentjes found that conversational valence and one's popularity status as determined by a group of peers are relevant aspects of interpersonal communication among adolescents about binge drinking. A qualitative exploration of practitioners' experiences and views provided valuable information for improving adherence support in a clinical context (Dima, Linn). A systematic review of determinants of medication adherence in asthma patients found consistent links between adherence and stronger inhaler necessity beliefs, and possibly older age (Dima, De Bruin). In another literature review, Question Prompt Lists (QPLs) appeared to be effective pre-visit interventions to improve communication during consultation, and psychological and cognitive outcomes (Brandes Linn, Van Weert).

In a study on differences between native Dutch and Turkish-Dutch patients, enhanced media use was related to higher patient participation during medical consultations and less unfulfilled information needs among Turkish patients (Schinkel, Schouten, Smit, Van Weert). A related study showed that emotional cue expression of Turkish patients strongly influenced general practitioners' perceptions of the presence of psychosocial problems, but not resulted in a sufficient response to the affective part of these cues (Schouten, Schinkel). Cancer patients' barriers to express concerns during consultations were mainly related to providers' communicative behavior and the environment of the consultation, rather than legitimacy barriers (Brandes, Linn, Smit, Van Weert).

Assessment

Peter Lewinsky, Edwin Oberjé, Sanne Schinkel and Nadine Bol all successfully defended their PhD dissertations in 2015. A new PhD project of Verena Wottrich was launched. Julia van Weert was appointed full professor in Health Communication, Ed Peelen became professor by special appointment in Content Marketing (on behalf of the Customer Media Chair Foundation) and Marieke Fransen, Guda van Noort and Hilde Voorveld were appointed as Associate Professors. Guda van Noort also became the new director of *Stichting Wetenschappelijk Onderzoek Commerciële Communicatie* (SWOCC, Foundation for Fundamental Research on Brand Communication), Marieke Fransen the new Editor of *Tijdschrift voor Communicatiewetenschap* (the leading journal for Dutch and Flemish scholars in Communication Science), and Eva van Reijmersdal Associate Editor of the *International Journal of Advertising*. Sophie Boerman and Nadine Bol started working as PostDocs on projects around commerce and health communication in the RPA Personalised Communication.

New insights were generated around the core themes of the research group, resulting in publications in high impact journals in both communication science (e.g., *International Journal of Advertising*, *Journal of Advertising*, *Journal of Advertising Research*, *Journal of Health Communication*, *Media Psychology*, *Patient Education and Counseling*) and related disciplines (e.g., *Computers in Human Behavior*, *Frontiers in Psychology*, *Journal of Medical Internet Research*, *Pain*, *Psychology & Health*). Persuasive Communication researchers were also visible in the media, involved in outreach activities such as guest lectures and workshops, published reports for the Ministry of General Affairs and SWOCC, or blogged.

Work by the group was recognized by Claire Segijn being the first European student winning a Best Student Paper Award at the annual conference of the American Academy of Advertising (AAA) and Verena Wottrich receiving the Best Student Paper Award at the International Conference on Research in Advertising (ICORIA) as well as the Unilever Research Prize 2015. Nadine Bol and Corine Meppelink obtained a Top Student Research Presentation award and Julia van Weert an Honorary Mention Research Presentation award at the DC Health Communication Conference. At the Annual Conference of the *International Communication Association* (ICA), Margot van der Goot received two Top Paper awards, Stefan Bernritter a Top Student Paper award, Corine Meppelink and Nadine Bol a Promising Student Work award, and Sophie Boerman and Marijn Meijers both a Top Paper award. A paper authored by Hilde Voorveld, Peter Neijens, and Edith Smit was included in the first virtual special issue of the *Journal of Advertising*, containing the

ten most important papers published between 2007 and 2013 in the journal. Eline Smit received a Veni grant for research into tailor-made health communication, Sanne Schinkel, Barbara Schouten and Eline Smit received, together with Julia van Weert, grants from the Dutch Cancer Society.

Research in 2016

Research planned for 2016 includes a number of studies on online media developments, such as Online Behavioral Advertising (OBA; Boerman, Van Noort, Edith Smit, Van Reijmersdal, Voorveld) and augmented reality in advertising (Van Noort, Van Reijmersdal, Neijens), media multitasking (Van Noort, Edith Smit, Vandenberg, Voorveld, Neijens), brand communication (Bernritter, Boerman, Muntinga), green advertising and creative media advertising (Meijers, Voorveld). Furthermore, studies on consumer empowerment will be conducted including embedded persuasion (Boerman, Fransen, Van Noort, Edith Smit, Van Reijmersdal, Vandenberg), resistance strategies (Fransen, Van der Goot, Mollen, Van der Putte), privacy concerns in online media and communication (Boerman, Bol, Van Noort, Edith Smit, Van Weert), personalization in online persuasive communication (Boerman, Bol, Linn, Van Noort, Edith Smit, Eline Smit, Voorveld, Van Weert) and persuasion knowledge (Boerman, Van Reijmersdal). Moreover, the interplay between online and offline interactions will be studied, for example in social media (Bernritter, Linn, Van Noort, Voorveld) and in a health context (Linn, Van den Putte, Van Weert).

Effectiveness of health interventions will continue to be studied, including tailored online health interventions (Linn, Eline Smit, Van Weert), interventions to improve medication adherence (Dima, Linn), school health interventions (Van den Putte), warning labels (Mollen, Eline Smit, Van den Putte), framing effects (Bol, De Bruijn) and risk communication (De Bruijn, Van Weert). Methodologically, mixed research methods will be used, including innovative methods such as eye-tracking (Boerman, De Bruijn, Bol), mouse tracking (Vandenberg) and implicit measurements (Linn, Vandenberg). The group will keep a specific focus on communication with groups at risk, such as low literate adolescents (Van den Putte, Zebregs), migrants (Schinkel, Schouten, Van Weert and Van den Putte), older adults (Bol, Linn, Van der Goot, Schinkel, Loos, Van Weert) and people with low health literacy (Meppelink, Van Weert and Edith Smit).

Research program 3 Political Communication & Journalism

Program group director: Prof. dr. Claes de Vreese

Research capacity 2015

Faculty: n = 18 (7.81 fte)

PhD candidates: n = 9 (7.89 fte)

Mission

The research in *Political Communication & Journalism* (PCJ) addresses the information function of communication. The program group studies how, and under which conditions, news and other communication with informational purposes is *produced*. The group investigates the *contents* of this information, how it comes about, how audiences *use* and *process* it, and what *effects* it has. A central question is how citizens, organizations, and institutions use media and communication to stay informed about public affairs and to participate in them. The starting point is that citizens have become ‘critical consumers’ in the realm of politics as well, and the assumption is that this affects their information seeking behavior, their use of the new information, and the effects of new information on ensuing behavior. Research in this group often has an internationally comparative orientation. The group’s theories address the core of democracy, so a major task of the program is to develop and test theories that help improve democratic processes. The group highlights its research in the Center for Politics and Communication (www.polcomm.org).

Review 2015

In 2015 Mark Boukes successfully defended his PhD dissertation. New research projects were funded (including Katjana Gattermann’s VENI, Joost van Spanje’s VIDI and Claes de Vreese’s ERC grants). The group published articles in top journals like *Journal of Communication* and received several paper, article, and dissertation awards. Several members contributed to the public debate in the media, were involved in outreach activities, contributed to reports, or blogged and tweeted regularly about research and current affairs. The group contributes strongly to the Research Priority Areas in which Claes de Vreese (PI), Bert Bakker, Sanne Kruikemeier, Damian Trilling, and Judith Moeller are involved. There are two major research lines within this program group: (1) Political communication and (2) Political journalism.

Political communication

This research line focuses on the selection, content, and effects of media and communication on citizens’ perceptions, knowledge, and understanding of political issues and political and social groups, as well as citizens’ participation in the political arena and their electoral behavior. An integral part of understanding the consequences of communication is to systematically assess how the media cover political issues – often in large-scale content analyses. This research line has four foci: (1) use and selection of (news) media, (2) media, the EU, public opinion and electoral behavior, (3) media and national politics, and (4) media effects.

In the first area, Trilling and Schoenbach published two articles on selective exposure and news usage. The research on the use of voting advice applications also continued within the VAVI team (<http://vavi.wp.hum.uu.nl/>). Innovative work using large scale Twitter analysis and eye-tracking was conducted.

Within the second area, in the research of the media, the EU, public opinion and electoral behavior, several publications appeared in 2015, including Desmet et al., Schuck and de Vreese, van Spanje and de Vreese, and work by Gattermann and collaborators. A workshop following the 2014 European Parliamentary elections was held with ACCESS Europe (<http://www.access-europe.org/>) leading to a special issue to be published in 2016 with contributions by e.g., Katjana Gattermann and Claes de Vreese.

The third area involved research on media and various aspects of (national) politics. Penny Sheets was involved in several publications on how media cover drones, race, and US elections, and national identity and news. Kruikemeier and colleagues published several papers on political websites and Twitter. Several articles emerged on issue ownership, include those pieces led by Lefevere and Burscher. De Vreese was involved in three articles with SDU co-authors from the project on the media, journalism and the economy. Schuck worked with several colleagues on media and climate change.

Finally in the fourth area, the research on media effects, several studies were published. Boukes published extensively based on his PhD research and Bakker introduced work on personality traits in the group's research agenda. The work on framing advanced with published research on the effects of repetitive news framing (Lecheler et al.), the role of emotions (Lecheler et al., Feinholdt et al., Schuck & Feinholdt), values and framing (Nelson et al.), visual framing (Powell et al.), and a theory overview (de Vreese and Lecheler). Also from a content analytic perspective frame analysis was addressed by Burscher et al.

Political journalism

The second research line focuses on changes in news and political journalism. Bartholome developed his research on conflict framing and published on how journalists contribute to the construction of conflict news.

Sophie Lecheler and Sanne Kruikemeier continued work on *Re-evaluating journalistic routines in a digital age: The use of online sources*. The co-authored book by Claes de Vreese and colleagues at SDU, Denmark, *Political Journalism in Comparative Perspective*, was published by Cambridge University Press and it won Harvard University's Goldsmith Award. A new book, co-edited by de Vreese, on political news journalism was completed with colleagues in the Network of European Political Communication Scholars (www.nepocs.eu) and will appear in 2016.

Assessment

In 2015 the *Political Communication & Journalism* group generated new insights with regards to methods and the core themes of the research group. There were publications in high impact journals in both communication science and political science. The group is also strongly represented in the newly launched project on personalised communication (www.personalised-communication.net) conducted with colleagues in the law faculty.

Research in 2016

A lot of exciting projects will be developed in 2016, including work on (selective) exposure, social media, data mining, populism, as well as projects around Personalised Communication (RPA) and media and public opinion in Europe (VENI, ERC).

Research program 4 Youth & Media Entertainment

Program group director: dr. J. Piotrowski

Research capacity 2015

Faculty: n = 15 (8.41 fte)

PhD candidates: n = 7 (6.09 fte)

Mission

The program group *Youth & Media Entertainment* (YME) addresses the entertaining role of media, with a focus on how media entertainment may influence the lives of young people. The program's orientation is interdisciplinary. Researchers in this program group integrate communication theories with psychological and sociological theories. Methodologies are equally diverse with researchers utilizing both quantitative (e.g., experiments, surveys, content analyses) and qualitative (e.g., focus groups, inductive procedures) approaches. The key questions of the group are:

- 1 Which factors explain young people's use, attention, and attraction to entertainment media?
- 2 What are the patterns of use and the consequences of media entertainment?
- 3 Which processes explain the influence of media entertainment on young people?

Review of 2015

The ongoing research in the YME group can be grouped into five research lines. Most researchers work within multiple lines:

- 1 The entertainization of childhood;
- 2 The sexualized entertainment environment of youth;
- 3 The media entertainment experience;
- 4 Communication in a digital world;
- 5 The educational opportunities of entertainment media

The Entertainization of Childhood

This research line consists of research within Patti Valkenburg's Advanced Investigator Grant from the European Research Council. This line addresses the impact of media entertainment on children's cognitive, affective, and behavioral development. Using a longitudinal design, one of the main aims of this research line is to unravel the interplay between biological (e.g., temperament), developmental, and social influences (i.e., parent, peer, and media influences) on the selection, processing, and subsequent influence of media content on children's and adolescents' development.

Within this research line, three PhD projects have been completed or are near completion. In 2015, Karin Fikkers completed her dissertation work on the relationship between violent media use and aggressive behavior among young adolescents while Sanne Nikkelen completed her dissertation work on the relationship between media use and children's ADHD behaviors [both defenses in 2016]. Maria Koutamanis continued her work on the predictors and consequences of social media use among adolescents. In addition to these projects, Helen Vossen (now at Utrecht University) worked as

a postdoctoral researcher until early fall 2015 under this line – investigating how empathy may influence the selection and consequence of media use among adolescents. Lastly, Jessica Taylor Piotrowski continued her role as a co-investigator on this project - studying the consequences of media use for cognitive development and prosocial behavior.

In 2015, the Entertainization of Childhood research line produced six peer-reviewed (co-authored) publications. Fikkers published a validation study on measures of media violence exposure in *Communication Research*, Nikkelen published a manuscript on the relationship between ADHD-behaviors and children’s media preferences in the *Journal of Children and Media*, Koutamanis published a manuscript investigating negative feedback on social network sites in *Computers in Human Behavior*, and Vossen published a scale designed to measure empathy and sympathy in teens in *Personality & Individual Differences*. In addition, Valkenburg and Piotrowski published complementary pieces on the value of individual differences in media effects research (*American Behavioral Scientist*) as well as the limited informativeness of meta-analyses (*Perspectives on Psychological Science*). In addition to this work, team members co-authored book chapters on the value of individual differences in media effects research and were active in a host of academic conferences (notably the meeting International Communication Association and Etmaal) and numerous invited guest lectures.

The Sexualized Entertainment Environment of Youth

Research within this line reflects Jochen Peter’s NWO Vidi project (completed in August 2015), which aimed to assess (a) which characteristics of audio-visual sexual content may influence effects; (b) which processes underlie the effects; and (c) on which developmental and gender-related factors these effects depend. In 2015, this research line included two PhD students and one post-doctoral researcher.

Annemarie van Oosten’s completed her dissertation work on the impact of sexual media content on adolescents’ sexual attitudes, and successfully defended her dissertation in February 2015. In her dissertation, van Oosten presented the results of a series of longitudinal and experimental investigations. Her results point to the importance of hypergendered orientation in understanding how young adults respond to sexualized media content as well as demonstrated that self-generated sexualized media content seems to affect teens differently than more traditional sexualized media content. The results of much of this work were published in the *Journal of Sex Research*, *Journal of Youth & Adolescence*, and *Communication Research*. Marleen Klaassen continued her doctoral research on the content and impact of internet pornography. Her manuscript “Gender (in)equality in internet pornography: a content analysis of popular pornographic internet videos” published in the *The Journal of Sex Research* was a particularly powerful piece highlighting the presentation of gender in pornography. Laura Vandenberg also worked as a post-doctoral researcher in this line, investigating the longitudinal influence of sexualized media content on adolescents – submitting several manuscripts with publication dates expected in 2016. In addition to the published works noted here, there were several conference presentations delivered in 2015 – in particular, Etmaal and ICA.

The Media Entertainment Experience

This line of research heavily focuses on the “what”, “why, and “how” of entertainment media: What do we enjoy? Why do we enjoy it? What does the process of entertainment look like?

Within this line, Peter Lewinski completed his doctoral study on whether and how facial expressions can be used to gauge media enjoyment. This work led to several publications on the ways in which facial expressions can be used in communication research, including research on how facial expression can predict popularity of media content. These publications can be found in interdisciplinary journals, namely *Frontiers in Psychology* and the *Journal of Neuroscience, Psychology, and Economics*. In addition, Miruna Doicaru completed her dissertation work on the narrative transportation experience. Carmina Rodriguez continued her doctoral work on the social sharing of emotion – publishing one of the first studies on the occurrence and structure of social sharing on social network sites in *Computers in Human Behavior*. Finally, Ed Tan continued his work on understanding the motivations that underlie why we engage with media entertainment.

Communication in a Digital World

Research in this line focuses primarily on the consequences of digital media use among young people. Key issues include cyberbullying, media multitasking, online self-presentation (referred often as “expression effects”), online risk-taking, and video game addiction. At present, there are two PhD projects tied to this area of research. Winneke van der Schuur is studying the effects of adolescents’ media multitasking while Sophie Waterloo is studying the effects of online self-presentation on young people’s identity development.

In 2015, a total of five (co-authored) articles were published in this area of research. In her work published in *Computers in Human Behavior*, Baumgartner highlighted which youth engage in sexual self-presentation online and how this behavior is perceived. Also in *Computers in Human Behavior*, Sumter presented a new scale for assessing peer victimization off and online while van der Schuur presented a detailed review on the consequences of media multitasking for youth. Also focusing on measurement, Lemmens presented a new measure of Internet gaming disorder in *Psychological Assessment*. Lastly, published in *Personality and Individual Differences*, de Vries (now at Utrecht University) published work on teens’ susceptibility to negative social comparisons on Facebook. In addition to publications, there were several conference presentations in this research area both in communication science conference (ICA, Etmaal) and other interdisciplinary conferences. There were also a host of invited guest lectures delivered on these topics, demonstrating both the timeliness and valorization potential of this field of study.

The Educational Opportunities of Entertainment Media

This research line looks at whether and how entertainment media, both traditional and new, can support the educational development of young people. This line of research includes a PhD project titled “There’s An App for That”. In this project, Francette Broekman is investigating the educational opportunities of touchscreen technology (namely, apps) for supporting young children’s educational development.

During 2015, Piotrowski published work on children's (and family's) healthy media use in the *Journal of Family Communication* and *Health Education & Behavior*. In addition, a co-authored encyclopedia chapter on educational media effects appeared in the *International Encyclopedia of the Social & Behavioral Sciences*. In addition to this work, Broekman completed her first-year paper in which she employed a uses and gratifications framework to understand the needs that parents have when it comes to apps for young children. Much of the ongoing research in this line was presented at communication science conferences (e.g., ICA, Etmaal) as well as several interdisciplinary conferences. Moreover, researchers in this field delivered several guest lectures on the opportunities of digital media in education.

Assessment

Similar to previous years, 2015 was a productive year for the YME team. Articles appeared in a diverse set of prestigious communication journals such as *Communication Research*, the *Journal of Family Communication*, and the *Journal of Children and Media*. Additionally, YME researchers were able to attract interdisciplinary interest with research published in highly respected journals of related disciplines such as *Journal of Sex Research*, *Computers in Human Behavior*, *Health Education & Behavior*, *Psychological Assessment*, *Personality & Individual Differences*, and the *Journal of Neuroscience, Psychology, and Economics*. YME researchers were also active about promoting their research findings at academic conferences, most notably at Etmaal and ICA, as well as via a host of invited speaking engagements.

Importantly, in an effort to ensure that work is accessible to the larger community, all publications, research measures, and news about the program group's activities are clearly organized and promoted on the website of the Center for research on Children, Adolescents, and the Media (CcaM, www.ccam-ascor.nl). The frequent updating of this website, in combination with an active Twitter account (@ccam_uva), has helped to increase the national and international visibility of the group's research initiatives.

In 2015, there were several staff changes. Ine Beyens joined the group as a postdoctoral researcher (with Valkenburg and Piotrowski) while Karin Fickers transitioned from doctoral candidate to postdoctoral research (also with Valkenburg and Piotrowski). Laura Vandenbosch, Dian de Vries, and Helen Vossen all left the group to work at the Universities of Leiden (Belgium) and Utrecht. Rinaldo Kuehne and Susanne Baumgartner received tenure while Jeroen Lemmens received additional research time – allowing him to extend his research focus beyond gaming to virtual reality. Also notable, Hans Beentjes was named Department Chair of Communication Science in September 2015. Accompanying this change, Jessica Piotrowski replaced him as the program group leader of YME.

Research in 2016

In 2016, the majority of the above-mentioned research will continue. We expect that two of our PhD students (Koutamanis, Klaassen) will complete their dissertation research while two of our PhD students are expected to publish the results of their first-year papers (written in 2015, Waterloo, Broekman). In addition, several of our research members plan to submit grant applications (Sumter, Lemmens, Piotrowski, Kuehne, van Oosten). Given the number of manuscripts in-press and the research productivity of this group, we expect that 2016 will be another successful year.

PhD program

ASCoR offers a three-year international PhD program in Communication Science. Applicants come from many countries around the world. The program builds upon the strengths of the Faculty of Social and Behavioural Sciences from the University of Amsterdam, so that PhD candidates benefit from working with scholars in Communication Science as well as from other social sciences. Upon completion of the program and defense of the dissertation, students receive a PhD in the Social Sciences from the University of Amsterdam.

Objectives and outcomes of the PhD program

The main aim of the PhD program is to promote the training of young academics in the study of fundamental scientific research issues in the field of communication science. Students are trained to extend, deepen and actively apply their knowledge of theories and methodologies in communication science, so as to become fully qualified, independent researchers in the field of communication. In addition to extensive knowledge of theory and methodology in communication science, the program promotes reflection, not only on one's own research project, but also on social scientific and communication research in general. Finally, the program promotes skills that can contribute to the advancement of the student's careers. The PhD program produces highly qualified researchers and prepares them for three types of career trajectories:

- An academic career in the field of communication science.
- A career in the field of applied research, for instance in research departments of communication organizations (e.g., public broadcasters, publishers), in market and opinion research companies, and governmental research institutions.
- A career in managing communication activities of institutions and organizations.

To achieve these goals, students are offered a combination of hands-on research, coursework (see Educational components), and teaching tasks. PhD research, including data collection, is conducted throughout the project. The research project is based on a proposal that is usually written by one or more senior ASCoR faculty, and in all cases fits into the ASCoR research program. Each PhD project usually consists of 3 or more research studies, leading to three or more peer-reviewed academic publications. PhD candidates with an employment contract at UvA are usually required to teach a number of classes in the undergraduate program of communication science within the Bachelor College. The final months of each project are devoted to finishing the PhD thesis, which is based on the articles written throughout the project. After the dissertation has been read and approved by a committee of experts, there is a public defense, held at the University of Amsterdam. Applicants to the international ASCoR PhD program are required to have a Research Master degree in Communication Science or equivalent qualifications.

Institutional embedding

The Department of Communication Science at the University of Amsterdam encompasses three institutes: Research Institute, Graduate School and College. Each institute has its own director, who represents the institute during the weekly Departmental Management Team meetings with the Department Chair. The Management Team is jointly responsible for a range of issues overarching the interests of the individual institutes, including assignment of research and teaching responsibilities to the academic staff, amendments of teaching and research programs, and HRM.

This organizational structure ensures a continuous close cooperation between the institutes, and strong alignment and cross-fertilization between research and training. More specifically, there is a one-to-one correspondence between the research programs in ASCoR and the teaching staff in the Master, Research Master and PhD training programs in the Graduate School. As a result, research expertise and ongoing research directly shape graduate training, and graduate training feeds back directly into the research, throughout curriculum composition, class assignments, and Master thesis research.

This management structure also implies that both directors (Graduate School and ASCoR) carry shared responsibility for the selection of PhD candidates, and both directors are involved in each phase of the selection procedure.

Supervision

A Training & Supervision Plan is submitted within 2 months after the PhD project start date. This plan includes the PhD project description, agreements on supervision team meeting frequency, coursework to be completed,

the First Year Paper topic and deadline, and a publication plan. The document is signed for approval by the PhD candidate, the supervisors, the ASCoR Director, and the Graduate School Director.

The supervision team typically consists of 2-3 researchers, including at least one full professor (promoter). The PhD candidate meets at least once every fortnight with one or more supervisors. The composition of the supervision team is based on the substantive as well as the methodological requirements of the project. All supervisors are ASCoR research staff, holding a PhD degree and a solid publication track record in international academic outlets.

Performance of the supervisors is monitored through the annual review interviews with all staff members. A PhD Mentor is available with whom PhD candidates can discuss all supervision problems confidentially.

A First Year Paper and a progress report by the supervision team are assessed by the ASCoR Board 8 months into the project. If the paper is assessed as insufficient, the PhD candidate is offered the opportunity to revise and resubmit within 2 months. If the paper is still assessed as insufficient, the project is terminated at the end of the first year.

Each PhD candidate participates in annual review assessments with their Program Group Director or the Department Chair. Input on progress is provided by ASCoR, the Graduate School, and the College of Communication (where PhD candidates have teaching tasks).

About twelve months before the project end date, a Progress Portfolio is submitted, containing a chapter progress overview including deadlines, publication output, a work plan for the remaining time, a list of completed courses, and a statement of feasibility by the supervisors and the PhD candidate. The ASCoR Board and the Graduate School Director direct the supervisors and PhD candidate on feasibility, and, if applicable, changes that must be made to the plan to ensure on-time completion.

Educational components

PhD training is organized by the Graduate School of Communication. All ASCoR PhD candidates are enrolled in the PhD Training Program of the Graduate School. As a Research Master degree in Communication Science or equivalent qualifications is required for all new PhD candidates, the coursework is generally limited to 9 EC. Prospective PhD candidates who do not have a Research Master in Communication Science will be asked to follow a transfer program in methods and/or Communication Science before starting on the PhD project.

In addition to the Graduate School coursework, all PhD candidates are also members of a PhD Club in which research is discussed every two weeks, and of course each PhD candidate has his/her supervision team.

The PhD training program consists of:

- Introductory course 6 (EC): An extensive review of current topics in communication research; feedback on research proposal; project-, self-, and supervisor management for PhD candidates.
- A choice of professional development and methodology courses and workshops (total 3 EC).
- Participation in an international summer school (in addition to the mandatory 9 EC).
- Participation in an ASCoR PhD Club: Two-weekly meetings of ca. 10 PhD candidates under supervision of an ASCoR staff member.

PhD Success rates*

Information on the duration and the success rate of the PhD programmes should be given in the tables below. The tables shown are in accordance with Table D3d of the Standard Evaluation Protocol 2015-2021 for research assessment in the Netherlands.

Enrolment Starting year	Enrolment		Total (M+F)	Graduated after...					Total		
	M	F		≤ 3 Y	≤ 4 Y	≤ 5 Y	≤ 6 Y	≤ 7 Y	Graduated	Not Yet Finished	Discontinued
2009	2	5			2	5			7		
2010	1	4	5		2	1			3	2	
2011	3	7	10	3	3				6	2	2
2012	8	2	10	3					3	7	
2013	2	8	10							10	
2014	6	8	14	1					1	13	
2015	0	2	2							2	
Total	22	36	58	7	7	6	0	0	20	36	2

Date of reference: January 19, 2016

Overview of number of promotions

PhD program*

	2013	2014	2015
PhD candidates (fte per 31/12)	27,5	35,5	27
– employed (PID, headcount)	28	36	28
– not-employed (PNID, headcount)	1	1	0
– non-Dutch (headcount)	5	7	6
– % of first flow funds	45	51	60
Number of promotions	13	10	7
Number of promotions (cum laude)*	0	2	0

* Date of reference: January 19, 2016

The PhD program was positively evaluated by an international committee and re-accredited for the period 2012-2016 by KNAW.

Description of the PhD program; Objectives and outcomes; Career destination and employment

The directors of the Graduate School and ASCoR share the responsibility for the selection and training of PhD students. The main aim of the ASCoR PhD program is to promote the training of young academics in the study of fundamental scientific research issues in the field of communication science. Students are trained to extend, deepen, and actively apply their knowledge of theories and methodologies in order to become fully qualified, independent researchers. In addition, the program promotes reflection, both on one's own research project, and on social scientific and communication research in general. Finally, the program promotes general skills development. The program prepares students for an academic career or research and management based positions in public or private organizations such as market and opinion research companies and governmental research institutions.

To achieve these goals, students are offered a combination of hands-on research, coursework, and teaching tasks. Research, including data collection, is conducted throughout the project. The project proposal is usually written by senior ASCoR faculty, and fits into the ASCoR research program. A PhD project consists of 3 or more studies, typically leading to three or more peer-reviewed articles. PhD students with an employment contract are required to teach in the undergraduate program. The final project months are devoted to finishing the thesis, based on the articles written throughout the project. After approval of the thesis by a committee of experts, there is a public defense.

About 70% of the ASCoR alumni in the past years started as lecturers, post-docs or assistant professors. Other ASCoR PhD graduates have moved into a non-academic career. It is noteworthy that by now several ASCoR graduates from the previous years have been appointed full professors in recent years (including Boomgaarden, De Vreese, Peter, and Buijzen).

In 2015, ASCoR started with the professionalization of its career guidance for PhDs. One of the quality criteria of a PhD program is the success of a school's graduates on the academic and non-academic job market. Although ASCoR graduates have generally done very well in- and outside academia, an increasingly global and competitive job market calls for an adequate and timely preparation of PhD students for their post-graduation professional life. To professionalize our career guidance for PhD students, we intensified our relation with Pro-Actief, an Uva-affiliated organisation that provides career guidance through personal talks and various workshops. We offered mini-consultations for our PhDs and organized our first PhD Career Event, which aimed at raising awareness of the importance of career orientation amongst our PhD students. Various speakers and alumni from organizations outside and within academia participated. The event was positively evaluated both by our PhDs and the guests. In 2016, there will be a follow up event. Moreover, the career orientation of our PhD students has become a part of the annual review talks.

Success rates

Table 1. Success rates - Standard PhD-Candidates (SEP table D3d)

Enrolment (headcount)				Success rates (headcount; %)											
Starting year	Male	Female	Total	Graduated in year 4 or earlier		Graduated in year 5 or earlier		Graduated in year 6 or earlier		Graduated in year 7 or earlier		Not yet finished	Discontinued		
2007	4	4	8	3	38%	5	63%	6	75%			2	25%		
2008	3	8	11	0	0%	7	64%	8	73%			1	9%	2	18%
2009	2	4	6	2	33%	6	100%								
2010	1	4	5	1	20%							1	20%	3	60%
2011	2	7	9	4	44%							3	33%	2	22%
Total	12	27	39												

Table 2. Success rates - Contract PhD-Candidates (SEP table D3d)

Enrolment (headcount)			Success rates (headcount; %)							
Starting year	Male	Female	Total	Graduated in year 4 or earlier	Graduated in year 5 or earlier	Graduated in year 6 or earlier	Graduated in year 7 or earlier	Not yet finished	Discontinued	
2007		1	1	1	100%					
2008										
2009	1	2	3		1	33%		1	0,33	
2010	1	1	2						2	
2011										
Total	2	4	6							

Research Integrity and Research Data Management

For ASCoR, maintaining scientific standards is an endeavor involving the entire scientific community. Archives that preserve and disseminate social and behavioral data perform a critical service to the scholarly community and to society at large, ensuring that these culturally significant materials are accessible in perpetuity. In this context, ASCoR's Data Repository is intended to help researchers document their datasets and prepare them for archival deposit at the start of their project. Specifically, our researchers are asked to submit their data files and documentation files to our secretariat who will then store it in a safe environment. The goal is to trace, if necessary, the transformation of data from their raw to their published form and to have access to the data at all times, notably when problems arise. The archiving of files typically happens at the beginning of a research project right after the data collection.

ASCoR actively participates in UvA-wide developments concerning integrity and research data management. In 2015, the program group Persuasive Communication took part in an UvA-wide pilot about research data management, which aims at improving the data management infrastructure to accommodate ever bigger and more complex data. In 2016, ASCoR expects to take next steps, based on the outcome of the pilot.

High ethical standards are not only important when it comes to data storage but also when it comes to research execution and data collection. Every new research project needs to be approved by ASCoR's ethical committee before a project starts. The committee judges whether the current standards of ethical research are met.

The ethical committee consists of four program group delegates who evaluate the applications for each program group and ascertain whether the research can be considered a standard type of research or whether it needs to be referred to the faculty committee (Bas van den Putte is the ASCoR representative in this committee). Only if a project receives ethical approval from the ethical/faculty committee can it be started. In 2015, we updated

our website for asking ethical approval for new research by making it more user-friendly and transparent in order to support this process further.

ASCoR also feels the responsibility to promote research integrity amongst the researchers. The entire process from planning a study, to collecting data, to storing them, is monitored through the ethical approval process and the storage of the data in the Data Repository. The accompanying documents, which researchers have to fill in, address crucial questions of research ethics and, more specifically, research integrity. To educate our junior researchers adequately about research integrity, all PhD's are, as of recently, obliged to take the course 'Introduction to a PhD in Communication Science', in which special attention is devoted to scientific integrity. For all ASCoR members, there was, in cooperation with the Research Priority Area, a Workshop 'Research Practices in Communication Science' offered by prof. dr. Eric-Jan Wagenmakers (UvA) and, dr. Ivar Vermeulen and dr. Tilo Hartmann (VU).

Appendix A

Research staff ¹

Research staff developments

Research Staff	2013		2014		2015	
	# ²	fte ³	#	fte	#	fte
ASCoR						
Full professor (HL)	10	4,2	10	4,0	11	4,9
Adjunct professor (Bijz HL)	5	0,6	4	0,3	4	0,3
Associate professor (UHD)	7	3,3	9	3,3	11	3,9
Assistant professor (UD)	30	11,9	33	13,5	34	12,2
Post-docs ⁴	11	7,2	13	6,8	6	6,6
PhD students ⁵	28	24,9	36	28,5	28	28,7
Total research staff	86	51,5	101	56,1	90	56,3
Support staff		5,1		6,7		5,2
Visiting fellows						
Total staff		56,6		62,8		61,5

1 Date of reference: January 28, 2016

2 Headcount (bezetting)

3 FTE (onderzoeksinzet)

4 Comparable with WOPI category Onderzoeker

5 Standard PhD (employed) and Contract PhDs (externally or internally funded but not employed)

Research staff in 2015: FTE by funding source

Note: In fte by academic position and funding source:

1st = first flow of funds (direct funding)

2nd = second flow of funds (NWO & EU)

3rd = third flow of funds (non-government funding)

	1st	2nd	3rd	Total
Professor	2.87		.1,00	3.87
Adjunct professor			.32	.32
Associate professor	3.63	.85	.00	4.48
Assistant professor	12.70	1.56	.30	14.56
Postdoctoral fellow	3.97	5.27	.90	11.94
PhD candidate	16,75	9.45	2.70	28.39

Research staff profiles

Note: Reference date 31 December 2015

Faculty

prof. dr. Noelle (M.N.C.) Aarts

Adjunct professor of Strategic Communication (bijzonder hoogleraar)

- Adjunct professor of Strategic Communication (Logeion chair)
- Personal professor of Strategic Communication, Wageningen University
- Member of the International Association of Conflict Management (IACM)
- Member of Comité Begeleiding en Advies voor Overheidscommunicatie
- Editorial board member *Journal of Conflict & Negotiation Research*
- Editorial board member *Tijdschrift voor Communicatiewetenschap*
- Member of the Supervisory Board of Wetlands International
- Member of the Advisory Board of Bex* Communicatie, Eindhoven

dr. Theo Araujo

Assistant Professor (UD)

dr. Bert N. Bakker

Postdoctoral research fellow

- Convener Dutch Political Psychology meetings

prof. dr. Jo L.H. Bardoel

Associate professor (UHD)

- Chair of the Working Group on European Public Broadcasting Policies, International Association for Media and Communication Research (IAMCR)
- Member of the Advisory Group for the RIPE Conference on Public Service Broadcasting
- Board of Netherlands Press Museum

dr. Susanne E. Baumgartner

Assistant professor (UD)

prof. dr. Hans (J.W.J.) Beentjes

Professor of General Communication Science

- Scientific Director of the Netherlands School of Communication Research (NeSCoR)
- Board member of the Graduate School of Communication and College of Communication

dr. Sophie C. Boerman
Assistant professor (UD)

- Board member European Advertising Academy

dr. Linda Bos
Assistant professor (UD)

- MC substitute at the COST Action on “Populist Political Communication in Europe”
- Member of the Daily Board of the Ondernemingsraad FMG (works council FMG)

dr. Mark Boukes
Postdoctoral research fellow

dr. Gert-Jan de Bruijn
Assistant professor (UD)

dr. Marijn de Bruin
Assistant professor (UD)

- Editorial board *Health Psychology*
- Trustee and scientific board of Espacomp
- Scientific board and co-chair of Behavior change interventions track, EHPS conference
- Member of research groups RESHAPE & SHARP
- Steering group member and work package leader in EU FP7 project ‘Assessment of the safety of LABA’s in asthma in routine care by combining health-care databases and direct patient follow-up’
- Primary investigator on ZonMW funded project ‘Determining the cost-effectiveness of an effective, nurse-based intervention to improve adherence among treatment-experienced HIV-infected patients in the Netherlands’

dr. Wouter de Nooy
Associate professor (UHD)

- Advisory board member for *Poetics: Journal of Empirical Research on Culture, the Media and the Arts*
- Editorial board member for *Social Networks*

dr. Knut De Swert
Assistant professor (UD)

- Editorial board member of the *International Journal of Press/Politics*
- Member Master Thesis Quality committee
- Co-promotor of the Flemish Diversity Monitor Television and Radio Project (2013-2015) (funded by the Flemish public broadcaster VRT)

prof. dr. Claes H. de Vreese
Professor of Political Communication
Program Group Director of Political Communication & Journalism

- Adjunct Dean Faculty of Social and Behavioral Sciences, University of Amsterdam
- Director of the Center for Politics and Communication
- Director Research Priority Area Communication, University of Amsterdam
- Adjunct professor of Political Science and Journalism, University of Southern Denmark
- Board Member Graduate School of Communication (GSC) and College of Communication
- Board member and theme leader ACCESS Europe
- Editor-in-Chief of *Political Communication*
- Editorial board member for *Communication Research, European Union Politics, Public Opinion Quarterly, Journalism & Mass Communication Quarterly, International Journal of Press/Politics, Social Influence, International Journal of Public Opinion Research, Central European Journal of Communication* and *Scandinavian Political Studies*
- Board member of the Social Science Council of the Royal Dutch Academy of Arts and Sciences (KNAW)
- Vice Chair EU COST network on populism
- Co-founder and steering committee member NEPOCS
- ERC grant laureate

dr. Alexandra L. Dima
Postdoctoral research fellow

dr. Wim J.L. Elving
Assistant professor (UD)

- Member of Doctorate Board Corporate and Marketing Communication, University of Salerno, Italy
- Member of the Editorial Advisory Board of the *International Journal of Interactive Communication Systems and Technologies (IJICST)*
- Member of Editorial Advisory Board of *Journal of Brand Management*
- Editorial Advisory Board, Corporate Communications, an International Journal
- Senior analyst Wiki Strat
- Member program committee CCI Conference on Corporate Communication, Baruch University
- Member Arthur W. Page Society
- Special visiting professor IE University, Spain
- Owner Elving Communicatie & Organisatie (www.wimelv.nl)

dr. Marieke L. Fransen
Associate professor (UHD)

- Editor Tijdschrift voor Communicatiewetenschap
- Member of the Exam Committee
- Board member of NeFCA

dr. Katjana Gattermann
Postdoctoral research fellow (ACCESS Europe)

- NWO Veni grant holder
- Active researcher for ACCESS EUROPE- Them 'European Politics and Society'
- Founding Director of Erasmus Academic Network of Parliamentary Democracy in Europe (PADEMIA)
- Co-Editor 'LSE Europe in Question' Discussion Paper Series (LEQS)

dr. Margot van der Goot
Assistent Professor (UD)

- Member Thesis Quality Master Committee
- Member Opleidingscommissie

dr. Sandra H.J. Jacobs
Assistant professor (UD)

dr. Sanne Kruijkemeier
Assistant professor (UD)

- Member of Opleidingscommissie EMNA
- Member of TQM (Thesis Quality Master Committee)
- Member of PR committee (Commissie Voorlichting)

Rinaldo J. Kühne
Assistant professor (UD)

dr. Sophie K. Lecheler
Associate professor (UHD)

dr. Jonas M. Lefevre
Assistant professor (UD)

- Assistant Professor of Political Communication
- Editorial board member of Res Publica

dr. Yph Lelkes
Assistant professor (UD)

- Editorial board member Political Communication

dr. Jeroen S. Lemmens
Assistant Professor (UD)

- Member Exam Committee
- Member Voorlichtingscommissie

dr. Annemiek J. Linn
Assistant professor (UD)

- Consulting editor Patient Preference and Adherence
- Advisory Board Nieuwe Orale Anti Coagulantia
- Active member of the European Society for Patient Compliance and Persistence
- Member of NeSCoR (Netherlands School of Communication Research)
- Board member of Centre for Adherence Research Netherlands
- Member Interuniversity network Patient Provider Interaction (PPI)
- Member of EACH (European Association for Communication in Health Care)
- Member of NeFCA (Netherlands- Flanders Communication Association)

prof. dr. Eugène F. Loos
Adjunct professor of Old and New Media in an Ageing Society (ANBO chair, bijzonder hoogleraar)

- Associate professor of Communication, Policy and Management, Utrecht University
- Associated editor of Observatorio (OBS*)
- Editorial board member *Journal of Communication and Media Technologies*
- Management committee member and media working group Ageism in the Media co-chair of COST Action IS14012 Ageism – a multi-national, interdisciplinary perspective
- Program board member of the UAHCI (Universal Access in Human-Computer Interaction)
- Program board member of the International Conference on Human Aspects of IT for the Aged Population
- Member of the advisory board of the Gerontoludic Society
- Member of Ageing + Communication + Technologies (ACT)

dr. Marijn H.C. Meijers
Assistant professor (UD)

- Grant holder of Stichting Wetenschappelijk Onderzoek Communicatie (SWOCC)

dr. Saar Mollen
Assistant professor (UD)

dr. Judith Möller
Postdoctoral research fellow

dr. Marjolein Moorman
Associate professor (UHD)

- Editorial review board member for *International Journal of Advertising*
- Member of the Amsterdam City Council
- Chair of the Exam Committee, Department of Communication Science, University of Amsterdam

dr. Daan G. Muntinga
Assistant professor (UD)

- Member of Alumni Association Communication Science
- Book Review Editor of Tijdschrift voor Communicatiewetenschap

prof. dr. Peter C. Neijens
Professor of Persuasive Communication

- Chair holder Media and Persuasion
- Member of the Senate of the University of Amsterdam
- Member program committee, Department of Communication and Cultural Management, Zeppelin University, Germany
- Associate editor *Oxford Bibliographies in Communication*
- Editorial review board *Journal of Advertising*
- Editorial advisory board *International Journal of Advertising*
- Associate editor for *Journal of Marketing Communications*
- Chair VLUHR evaluation committee Communication Sciences Flanders

- Chair of the Board of HOI Institute for Media Auditing
- Member of the Advisory Board of SIRE

prof. dr. Jochen Peter

Professor of Media Entertainment

- Scientific Director of the Amsterdam School of Communication Research ASCoR
- NWO Vidi grant holder (until August 31, 2015)
- Editorial board member for *Communication Research*, *Journal of Communication*, *Journal of Adolescent Health*, *Communication Methods and Measures*, *Cyberpsychology: Journal of Psychosocial Research on Cyberspace* and *International Journal of Cyber Behavior, Psychology and Learning*
- Board of Overseers LISS panel, University of Tilburg
- Member Complaints Council Netherlands Institute for the Classification of Audiovisual Content (NICAM)

dr. Jessica Taylor Piotrowski

Associate professor (UHD)

- Program Group Director, Youth and Media Entertainment
- Director of the Center for Research on Children, Adolescents and the Media (CcaM)
- Vice Chair/ Chair Elect for the Children, Adolescents, and Media Division of the International Communication Association
- Editorial review board *Journal of Children and Media*

dr. Barbara C. Schouten

Assistant professor (UD)

dr. Andreas R.T. Schuck

Associate professor (UHD)

- Programme Manager and Head of the Education Committee (OC) and Member of the Board of Studies for the Erasmus Mundus MA Program in Journalism, Media & Globalisation
- Academic Advisor 'Internationalization' Graduate School of Communication

prof. dr. Edith G. Smit

Professor of Persuasive Communication

- Director Graduate School of Communication
- Chair of SWOCC Board, foundation for fundamental research on brands and brand communication until September 2015
- Board Member of the European Advertising Academy (EAA)
- Member NWO committees (Veni, ORA)
- Member of the DDMA Privacy Authority
- Editorial board member of the *International Journal of Advertising*

dr. Eline S. Smit

Assistant professor (UD)

- NWO Veni grant holder

dr. Sindy R. Sumter

Assistant professor (UD)

prof. dr. Ed S.H. Tan

Professor of Media Entertainment

- Affiliate professor of Film, Media and Communication, University of Copenhagen
- Board member of the Society for the Cognitive Study of the Moving Image (SCSMI)
- Board member of the Master's Programme in Cognition and Communication of the University of Copenhagen
- Board member of the Master's Programme in Visual Communication, University of Antwerp
- Member advisory board NICAM Kijkwijzer
- Board member of the Groningen Film Archive
- Editorial board member *The Scientific Study of Literature*
- Editorial board member *Entertainment Computing*

dr. Claartje L. ter Hoeven
Associate professor (UHD)

- NWO Veni grant holder

dr. Damian C. Trilling
Assistant professor (UD)

- Member of the curriculum committee of the new UvA-Vu Master program *Data Science*

prof. dr. Patti M. Valkenburg
Professor of Child and Media Research
Distinguished research professor at the Faculty of Social and Behavioural Sciences

- NWO Spinoza laureate
- ERC- Advanced Laureate
- Associate editor Human Communication Research
- Member of The Royal Netherlands Academy of Arts and Sciences (KNAW)
- Member of the Scholarship Committee of the NIAS, Netherlands Institute for Advanced Studies in the Humanities and Social Sciences
- Editorial board member of *Communication Research, Human Communication Research, Communication Theory, Journal of Applied Developmental Psychology, Journal of Children and the Media and the Media Journal of Communication*
- Member of the Domain jury of the Royal Netherlands Academy of Arts and Sciences (KNAW)
- PI/Member Steering Committee Zwaartekracht Consortium *Individual Development*
- Member of the ERC evaluation panel (Starting, Consolidating, Advanced grants), covering sociology, political science, law, communication and education.

dr. Lisa Vandeberg
Postdoctoral research fellow

prof. dr. Bas (S.J.H.M.) van den Putte
Professor of Health Communication

dr. Marcel van Egmond
Lecturer

- Board Member European Election Studies (EES) Association

dr. Guda van Noort
Assistant professor (UD)

- Director of SWOCC, foundation for fundamental research on brands and brand communication in The Netherlands
- Board member of NeFCA, Persuasive Communication Division
- Member of TQM (Thesis Quality Master committee)
- Honory TiCC (Tilburg center for Cognition and Communication) Research Associate, Department of Communication and Information Sciences, Tilburg University.

dr. Annemarie (J.M.F.) van Oosten
Assistant professor (UD)

- Program Group delegate for the Ethica Committee

dr. Eva A. van Reijmersdal
Assistant professor (UD)

- Chair of NeFCA Persuasive Communication Division
- Program Group delegate for the Ethics Committee
- Member of the Board of Studies of the College and Graduate School of Communication Science
- Associate editor *International Journal of Advertising*
- Editorial review board member *Journal of Advertising*
- Editorial board member *Journal of Marketing Communications*

dr. Martine van Selm
Associate professor (UHD)

- Director of the College of Communication
- Program Group Director of Corporate Communication
- Chair of the SWOCC Board, foundation for fundamental research on brands and brand communication
- Member of the UCO, University of Amsterdam
- Member of the Advisory Board Journalistiek Hogeschool Windesheim Zwolle

dr. Joost H.P. van Spanje
Associate professor (UHD) of Political Communication and Journalism

- NWO Veni grant holder
- Member Opleidingscommissie
- Chair Subcommissie Onderwijsevaluaties
- Member Ethical Committee
- Member editorial board Acta Politica

dr. Julia C.M. van Weert
Professor of Health Communication
Program Group Director of Persuasive Communication

- Holder of Personal Cancer Research Award by the Dutch Cancer Society KWF; project leader of the OncoCommunicAging (OCA) research line
- Board member Netherlands School of Communication Research / NeSCOR
- Board member Graduate School of Communication (GSC) and College of Communication
- Elected Deputee National Representative of the European Association for Communication in Health Care (EACH)
- Member Steering Committee Health Communication Division of NeFCA
- Member of the Advisory Committee of the Dutch Cancer Society
- Member of the Advisory Board of the Kentucky Conference on Health Communication
- Member Interuniversity network Patient Provider Interaction (PPI)
- Member Geriatric Oncology in the Netherlands (GeriOnNe)
- Member Study Group Psycho-Oncology of the Dutch Cancer Society
- Member Study Group Cancer in the Elderly of the Dutch Cancer Society
- Member Dutch Association for Psycho-social Oncology (NVPO)
- Member Dutch Association for Gerontology (NvG)
- Member Dutch Association for eHealth (NVEH)

dr. Joost W.M. Verhoeven
Assistant professor (UD)

- Member Board of Studies GSC & CC
- Guest Lecturer EURIB Business School, Rotterdam

dr. Piet Verhoeven
Associate professor (UHD)

- Chair of NeFCA division Organizational Communication
- Member of research group European Communication monitor

prof. dr. Rens Vliegenthart
Professor of Media and Society

- Board member of ASCoR
- VIDI grant holder
- Chair of NeFCA Political Communication Division
- Member of the 'Young of Academy' the Royal Netherlands Academy of Arts and Sciences
- Editor Acta Politica

dr. Hilde A.M. Voorveld
Associate Professor (UHD)

- Board member of the European Advertising Academy (EAA)
- Editorial Board Journal of Interactive Advertising
- Member Opleidingscommissie

dr. Stephanie C.M. Welten
Assistant professor (UD)

dr. Magdalena E. Wojcieszak
Associate professor (UHD)

- Associate Editor *International Journal of Public Opinion Research*
- Board member-at-large for Europe, International Communication Association (ICA)
- Editorial board member *Journal of Communication and Psychologia Rozwojowa (Developmental Psychology)*
- Associate editor *EastBound Journal*
- David Swanson Award Committee member International Communication Association (ICA)
- Research Committee member Asociación de Comunicación Política (ACOP)
- Scientific Committee member Asociación Española de Investigación de la Comunicación (AEIC)
- Advisory board member *Media Tenor*

dr. Anke Wonneberger
Assistant professor (UD)

dr. Sandra M. Zwier
Assistant Professor (UD)

- Managing director Graduate School of Communication

Associate Members

dr. Rutger H. de Graaf
Lecturer

dr. Joep Hofhuis
Lecturer

dr. Pytrik H.J. Schafraad
Lecturer

- Member Master Thesis Quality Committee
- Thesis Coordinator Corporate Communication
- Member NeFCA Journalism Division Committee

PhD candidates

Guus Bartholomé
Stefan Bernritter
Elroy Boers
Sifra Bolle
Jelle Boumans
Kim Brandes
Carlos Brenes Peralta
Francette Broekman
Björn Burscher
Alyt Damstra
Miruna Doicaru
Alina Feinholdt
Karin Fikkers
Sabine Geers
Michael Hameleers
Jeroen Jonkman
Reza Kartosen
Marleen Klaassen
Maria Koutamanis
Anne Kroon
Toni van der Meer
Corine Meppelink
Minh Hao Nguyen
Iris van Ooijen
Jasper van de Pol
Thomas Powell
Fabiënne Rauwers
Carmina Rodríguez Hidalgo
Winneke van der Schuur
Claire Segijn
Sjoerd Stolwijk
Nadine Strauss
Sophie Waterloo
Verena Wottrich
Simon Zebregs
Rena Zendedel
Ward van Zoonen

Honorary Fellows

ASCoR's Honorary Fellows are senior researchers with a strong international reputation. Honorary Fellows serve a 3-year affiliation with ASCoR and work with ASCoR faculty members on research projects, publications, and PhD candidate supervision.

prof. dr. Kees Brants
prof. dr. Fred Bronner
prof. dr. Cees J. Hamelink
prof. dr. Joan M.H.J. Hemels
prof. dr. Loet Leydesdorff
prof. dr. Denis McQuail
prof. dr. Klaus Schönbach
prof. dr. Holli A. Semetko
prof. dr. Jan J. van Cuilenburg
prof. dr. Wouter van der Brug
prof. dr. Cees van der Eijk

McQuail Honorary Fellows

The ASCoR Denis McQuail Award is offered for the best article advancing communication theory published in a peer-reviewed journal in the previous year. An international Award committee, chaired by Denis McQuail, makes the selection, and the award goes to all listed authors of the article chosen. The first author is McQuail Honorary Fellow for one year, and is invited to give the McQuail Lecture.

2014-2015	prof. dr. Richard M. Perloff
2013-2014	prof. dr. W. James Potter
2012-2013	prof. dr. James Webster
2011-2012	dr. Robert LaRose
2010-2011	dr. Kelly M. Garrett
2009-2010	dr. Cristina Archetti
2008-2009	prof. dr. Michael D. Slater
2007-2008	dr. Matthew A. Baum

Appendix B Honorary Events

Awards

Bernitter, S. F. (2015). ICA Travel Grant of the Communication and Technology division. Awarded at the International Communication Association, San Juan, Puerto Rico: (2015, May 21 - 2015, May 25). Recognition.

Bernitter, S. F. (2015). ICA Travel Grant of the Information Systems division. Awarded at the International Communication Association, San Juan, Puerto Rico: (2015, May 21 - 2015, May 25). Recognition.

Bernitter, S. F., Verlegh, P. W. J. & Smit, E. G. (2015). Top Student Paper Award for the paper: Signaling warmth: How brand warmth and symbolism affect online brand endorsements of non- and for-profits. Awarded at the meeting of the International Communication Association: San Juan, Puerto Rico (2015, May 21 - 2015, May 25). Recognition.

Boerman, S. C. & Kruikemeier, S. (2015). Best Paper Award: Social media advertising: Consumer responses to promoted tweets sent by brands and political parties. Awarded at the Information Systems division at the meeting of the International Communication Association: San Juan, Puerto Rico (2015, May 21 - 2015, May 25). Recognition.

Bol, N. & Meppelink, C. S. (2015). Top Student Research Presentation Award: How illustrations improve health information processing among individuals with limited health literacy: An eye-tracking experiment. Awarded during the DC Health Communication Conference: Fairfax, VA, The United States (2015, April 18 - 2015, April 19). Recognition.

Bos, L. & Brants, K. L. K. (2015). Article of the Year Award 2014: Populist Rhetoric in Politics and Media. Recognition.

Boukes, M. (2015). Best Student Paper Award: It's Fun! But is it Effective? The Appreciation, Processing, and Persuasiveness of Political Satire. Award received from the Political Communication division at the meeting of the International Communication Association, San Juan, Puerto Rico: (2015, May 21 - 2015, May 25). Recognition.

Boumans, J. W. (2015). Young Scholar Award for Best Article of 2014 from 'Het Tijdschrift Communicatiewetenschap'. Title: 'Safety First' versus 'Op de Barricaden': een Inhoudsanalyse van het Nucleair Debat in Nederland'. Awarded at the Etmaal van Communicatiewetenschap: Antwerp, Belgium (2015, February 3). Recognition.

Fransen, M. L. (2015). ASCoR Baschwitz Article of the Year Award for the article: Fransen, M. L. & Fennis, B. M. (2014). Comparing the impact of explicit and implicit resistance induction strategies on message persuasiveness. *Journal of Communication* 64, 915-934. Recognition.

Goot, M. J. van der, Reijmersdal, E. A. van & Kleemans, M. (2015). Top Paper Award for Article: Age differences in recall and liking of arousing television commercials. Conference Theme: Communication Across the Life-Span. Awarded at the meeting of the International Communication Association: San Juan, Puerto Rico (2015, May 22). Recognition.

Kruikemeier, S. (2015). Herbert S. Dordick Dissertation Award of Communication and Technology at the annual meeting of the International Communication Association (ICA), San Juan, Puerto Rico. Recognition.

Kühne, R. J. (2015). Grant for doctoral students for the dissertation: "Emotionale Framing-Effekte auf Einstellungen" [Emotional framing effects on attitudes]. Awarded by the Swiss Association of Communication and Media Research: . Recognition.

Kühne, R. J., Weber, P. & Sommer, K. (2015). Young Researcher Paper Award for the paper: "Beyond cognitive framing processes. Anger mediates the effects of responsibility framing on the preference for punitive measures", published in 2015 in the *Journal of Communication*, 65, 259-279. Awarded at the Faculty of Business, Economics and Social Sciences of the University of Hohenheim: (2015, June 29). Recognition.

Lelkes, Y. & Westwood, S. (2015). Roberta Sigel Award for Best paper presented by junior scholar at the International Society for Political Psychology conference. Recognition.

Meijers, M. H. C., Noordewier, M. K., Verlegh, P. W. J. & Smit, E. G. (2015). Best Paper Award, Environmental Communication, ICA. Recognition.

Reijmersdal, E. A. van (2015). Top Ten Downloaded Article from the International Journal of Advertising in 2015 via Taylor and Francis Online (N = 413) July 2015: Van Reijmersdal, E. A., Lammers, N., Rozendaal, E., & Buijzen, M. (2015). Disclosing the Persuasive Nature of Advergaming: Moderation Effects of Mood on Brand Responses via Persuasion Knowledge. Recognition.

Rodriguez Hidalgo, C. T. (2015). Best student paper award for a poster, regional conference of the Association for Education in Journalism and Mass Communication (AEJMC), Santiago, Chile, October 2015. Recognition.

Segijn, C. M. (2015). Best Student Paper Award: Multitasking with second screen media. The persuasive effects and underlying mechanisms of multiscreening. Awarded at the Annual American Academy of Advertising Conference: Chicago, IL. Recognition.

Strauß, N., Vliegenthart, R. & Verhoeven, P. (2015). Grunig Top Paper Award: Sentiment or emotions? How news media coverage drive stock market prices in the Netherlands. Awarded at the International Public Relations Symposium BledCom 2015: Bled, Slovenia (2015, July 3 - 2015, July 4). Recognition.

Valkenburg, P. M. (2015). Senior Scholar Award of the Children Adolescent and Media Division. Awarded at the meeting of the International Communication Association, San Juan, Puerto Rico: (2015, February 21 - 2015, May 25). Recognition.

Vandeberg, L. (2015). Top Paper Nomination, ICORIA conference, London, UK. "'An advertiser paid me to write this blog'. How disclosing sponsored content in blogs affects persuasion and resistance". Recognition.

Vreese, C. H. de (2015). Honorable mention for the '2014 Lynda Lee Kaid Best Published Paper in Political Communication Award' from the 'AEJMC Political Communication Interest Group' for the article: "Europhile media and Eurosceptic voting: Effects of news media coverage on eurosceptic voting in the 2009 European Parliamentary elections. Recognition.

Vries, D. A. de, Walther, J. B., Peter, J. & Valkenburg, P. M. (2015). Top-Four Paper Award: Idealized self-presentation online: Relationships among anticipated online vs. offline interaction, self-presentational efficacy, self-presentation, and self-esteem. Awarded at the Communication and Technology Division at the meeting of the International Communication Association: San Juan, Puerto Rico. Recognition.

Weert, J. C. M. van (2015). Honorary Mention Research Presentation Award for study "Effects of decision support tools for older adults: A systematic review of the literature". DC Health Communication Conference, Fairfax, USA. Recognition.

Wottrich, V. M. (2015). Best Student Paper Award: How game customization and brand trust affect persuasion in advergames - The role of consumer privacy concerns. Awarded at the International Conference on Research in Advertising, London.: . Recognition.

Wottrich, V. M. (2015). Unilever Research Prize for her successful student career, particularly for her Research Master's thesis, which was supervised by prof. dr. Edith Smit and prof. dr. ir. Peeter Verlegh. Awarded at the Unilever Research Center: Vlaardingen, NL. Recognition.

Conference & Event organization

Egmond, M. H. Van

Micro-cues to macro-moods: Validating social media data to track euroscepticism. Session organiser: At a workshop of the European Consortium for Political Research: Nijmegen, Netherlands (2015, June 30 - 2015, July 3).

Elving, W. J. L.

Co-chair & presenter of best paper awards at the CCI Conference on Corporate Communication, Baruch University, New York, June 2-5.

Elving, W. J. L.

Co-chair CSR Communication Conference, Ljubljana, Slovenia, September 17-19.

Gattermann, K.

Co-organizer of ACCESS EUROPE Workshop 'The European Elections 2014', 12-13 March 2015, Amsterdam.

Lelkes, Y., Bakker, B. N. & Feinholdt, A.

Dutch Political Psychology Meeting.

Nielsen, A. E., Thomson, C., Golob, U., **Elving, W. J. L.**, Schultz, F. & Podnar, K. (2015). Organiser.

CSR Communication Conference, Faculty of Social Sciences: Ljubljana (2015, September 17 - 2015, September 19).

Schuck, A. R. T.

Co-organizer of the ICA post-conference "Climate and sustainability campaigns".

Vreese, C. H. de

Launch Personalised Communication project September 2015.

PhD dissertation Committee Memberships

Note: Reading Committee memberships, unless stated otherwise

Name of defendant	Defense date	Dissertation title	Committee member(s)	University
M. Boukes	22 Jan	<i>Spicing up politics: how soft news and infotainment form political attitudes.</i>	C.H. de Vreese (promotor) H.G. Boomgaarden M. Moorman. P. C. Neijens	University of Amsterdam
J.M.F. van Oosten	10 Feb	<i>Putting things in perspective. Young people's susceptibility to the effects of sexual media content.</i>	J. Peter (promotor) P.M. Valkenburg (co-promotor) J.W.J. Beentjes E.G. Smit	University of Amsterdam
I.A. Korthagen	23 Apr	<i>Media Logic Versus the Logic of Network Governance</i>	M.N.C. Aarts	Erasmus University Rotterdam
A. van Cauwenberge	18 Mei	<i>The quest for young eyes. Aandacht voor nieuws bij jonge mensen in de lage landen.</i>	P. C. Neijens	Radboud University Nijmegen.
M. Coëgnarts	28 Mei	<i>Embodied Cognition and Cinema: The Sensory-motor Grounding of Abstract Meaning in Film</i>	E.S. Tan	University of Antwerp
E.J.M. Oberjé	18 Jun	<i>Evaluation of the Adherence Improving self-Management Strategy (AIMS) in HIV-care: (Cost-) effectiveness, methodology and evidence synthesis.</i>	M. de Bruin J.M. Prins S.M.A.A. Evers C.M.J. van Woerkum	University of Amsterdam
P. Lewinski	24 Jun	<i>The role of facial expression in resisting enjoyable advertisements.</i>	E.S. Tan M.L. Fransen.	University of Amsterdam
C. Liebrecht	10 Jul	<i>Intens krachtig. Stilistische intensievaarders in evaluatieve teksten</i>	R. Vliegthart	Radboud University Nijmegen
A. Kalogeropoulos	28 Aug	<i>Communicating the Economy: The effects of exposure to economic information on learning, attitudes and evaluations</i>	C.H. de Vreese (Co-promotor)	University of Southern Denmark
M.E. Kloek	28 Aug	<i>Colourful green. Immigrants' and non-immigrants' recreational use of greenspace and their perceptions of nature</i>	M.N.C. Aarts	Wageningen University
I. Locke	23 Sept	<i>Credibility in CSR Communication: Concepts, Methods, Analyses</i>	W.J.L. ELving (external examiner)	University of Lugano (U.S.I.)

Appendix B – Honorary Events

L. Otto	9 Okt	<i>Softening Trust? Effects of soft news characteristics on trust in politicians</i>	A. Schuck	University of Koblenz-Landau
M. Schols	29 Okt	<i>Young, Online and Connected: The impact of everyday Internet use of Dutch adolescents on social cohesion</i>	J. Peter (dissertation defense committee)	Erasmus University Rotterdam
R. Timans	30 Okt	<i>Studying the Dutch Business Elite. Relational Concepts and Methods</i>	W. de Nooy	Erasmus University Rotterdam
G.N. Kpera	2 Nov	<i>Understanding complexity in managing agro-pastoral dams ecosystem services in Northern Benin</i>	M.N.C. Aarts (promotor)	Wageningen University
S. Schinkel	10 Nov	<i>"What do you think I should do?": Understanding intercultural medical communication in general practice.</i>	J.C.M. van Weert S.J.H.M. van den Putte B.C. Schouten.	University of Amsterdam
S.B. Jakobsen	17 Nov	<i>The value of political values - exploring the communication of political values in coalition government parties</i>	C.H. de Vreese	Aarhus University
T.B. Trostli de Araújo Costa	18 Nov	<i>Brand content diffusion on Social Networking Sites: Exploring the triadic relationship between the brand, the individual, and the community</i>	P. C. Neijens (promotor) R. Vliegenthart. G. van Noort M.N.C. Aarts P. Verhoeven	University of Amsterdam
C.C. Haug	20 Nov	<i>Unpacking learning. Conceptualising and measuring the effects of two policy exercises on climate governance</i>	M.N.C. Aarts	Free University Amsterdam
N. Bol	3 Dec	<i>How to present online information to older cancer patients.</i>	J.C.M. van Weert J.C.J.M. de Haes E.F. Loos E.M.A. Smets.	University of Amsterdam
P. Ketelaars	4 Dec	<i>Protesters On Message? Examining Frame Alignment Between Demonstrators, Social Movement Organizations and Mass Media</i>	R. Vliegenthart	University of Antwerp
B. Kuijken	8 Dec	<i>Undecidable? Categorization and its Effects.</i>	E.S. Tan	University of Amsterdam

Appendix C

PhD Program

PhD projects completed in 2015

Note: Funding sources:

1st = first flow of funds (direct funding)

2nd = second flow of funds (NWO & EU)

3rd = third flow of funds (non-government funding)

S = self-supporting PhD candidates

Starting year	Name	Project title	Supervisor(s)	Program group	Funding source
2014	S. Schinkel	<i>"What do you think I should do?": Understanding intercultural medical communication in general practice.</i>	Prof. Dr. J.C.M. van Weert Prof. Dr. S.J.H.M. van den Putte Dr. B.C. Schouten.	PC	1
2012	Th. Araujo	<i>Brand content diffusion on Social Networking Sites: Exploring the triadic relationship between the brand, the individual, and the community</i>	Prof. Dr. P. C. Neijens Prof. Dr. R. Vliegenthart. Dr. G. van Noort Prof. Dr. M.N.C. Aarts Dr. P. Verhoeven	PC	S
2012	P. Lewinski	<i>The role of facial expression in resisting enjoyable advertisements.</i>	Prof. Dr. E.S. Tan Dr. M.L. Fransen	YME/ PC	S

Starting year	Name	Project title	Supervisor(s)	Program group	Funding source
2012	E.J.M. Oberjé	<i>Evaluation of the Adherence Improving self-Management Strategy (AIMS) in HIV-care: (Cost-)effectiveness, methodology and evidence synthesis.</i>	Dr. M. de Bruin Dr J.M. Prins Prof. Mr. Dr. S.M.A.A. Evers Prof. Dr. C.M.J. van Woerkum	PC	2
2011	N. Bol	<i>How to present online information to older cancer patients.</i>	Prof. Dr. J.C.M. van Weert Prof. Dr. J.C.J.M. de Haes Prof. Dr. E.F. Loos Prof. Dr. E.M.A. Smets	PC	1
2011	M. Boukes	<i>Spicing up politics: how soft news and infotainment form political attitudes.</i>	Prof. Dr. C.H. de Vreese (promotor) Dr. H.G. Boomgaarden Dr. M. Moorman. Prof. Dr. P. C. Neijens	PCJ	1
2010	J.M.F. van Oosten	<i>Putting things in perspective. Young people's susceptibility to the effects of sexual media content.</i>	Prof. Dr. J. Peter Prof. Dr. P.M. Valkenburg.	YME	2

PhD candidates & projects per December 2015

Note: Funding sources:

1st = first flow of funds (direct funding)

2nd = second flow of funds (NWO & EU)

3rd = third flow of funds (non-government funding)

S = self-supporting PhD candidates

Starting year	Name	Project title	Supervisor(s)	Program group	Funding source
2015	A. Damstra	<i>The role of media coverage in the economic crisis</i>	Prof. Dr. R. Vliegenthart Dr. K. de Swert Dr. M. Boukes	CC	2
2015	V.M. Wottrich	<i>The user trade-off of mobile dataveillance</i>	Prof. Dr. E.G. Smit Dr. E.A. van Reijmersdal	PC	1
2014	A.J.J. Bartholomé	<i>Conflict framing</i>	Prof. Dr. C.H. de Vreese Dr. S.K. Lecheler	PCJ	1
2014	E. H.G. Boers	<i>Using interpersonal communication to improve the effectiveness of an e-health intervention</i>	Prof. Dr. S.J.H.M. van den Putte Prof. Dr. J.W.J. Beentjes	PC	1
2014	C. M. Brenes Peralta	<i>Selection and effects of narrative and base-rate news messages in the context of polarization</i>	Prof. Dr. C.H. de Vreese Dr. M.E. Wojcieszak Dr. Y. Lelkes	PCJ	1
2014	F. L. Broekman	<i>There's an App for That! Distinctive features of apps for young children</i>	Prof. Dr. J.W.J. Beentjes Prof. Dr. P.M. Valkenburg Dr. J. Piotrowski	YME	1
2014	M. Hameleers	<i>Contents and effects of responsibility attribution as a populist communication strategy</i>	Prof. Dr. C.H. de Vreese Dr. L. Bos	PCJ	1

Starting year	Name	Project title	Supervisor(s)	Program group	Funding source
2014	A. C. Kroon	<i>Images of older employees: Causes, content and effects</i>	Prof. Dr. R. Vliegenthart Dr. M. van Selm Dr. C.L. ter Hoeven	CC	1
2014	M.H. Nguyen	<i>How to effectively tailor website information to older cancer patients' mode preferences</i>	Prof. Dr. E. Loos Dr. J.C.M. van Weert	PC	3
2014	T. E. Powell	<i>Visual framing effects</i>	Prof. Dr. C.H. de Vreese Dr. K. De Swert	PCJ	1
2014	F. Rauwers	<i>Understanding Selective and Interactive Use and Effects of Digital Newspapers and Magazines</i>	Prof. Dr. P.C. Neijens Dr. H.A.M. Voorveld	PC	1
2014	C. M. Segijn	<i>Persuasion while media multitasking</i>	Prof. Dr. E.G. Smit Dr. H.A.M. Voorveld	PC	1
2014	N. Strauss	<i>Media and the stock market: Assessing mutual relationships</i>	Prof. Dr. R. Vliegenthart Dr. P. Verhoeven	CC	1
2014	S. F. Waterloo	<i>Expression effects: Toward a better understanding of mass self-communication on identity shift</i>	Prof. Dr. J. Peter Prof. Dr. P.M. Valkenburg Dr. S.E. Baumgartner	YME	1
2014	W. van Zoonen	<i>Work-related social media use: Content, Causes & Consequences</i>	Prof. Dr. R. Vliegenthart Dr. J. Verhoeven	CC	1
2013	S. Bolle	<i>Tailoring information to older cancer patients</i>	Prof. Dr. E. Loos Dr. J.C.M. van Weert	PC	1
2013	K. Brandes	<i>Unravelling underlying mechanisms of synergy effects in health communication</i>	Prof. Dr. E.G. Smit Dr. J.C.M. van Weert Dr. A.J. Linn	PC	2
2013	A. Feinholdt	<i>Framing emotions</i>	Prof. Dr. C.H. de Vreese Dr. S.K. Lecheler Dr. A.R.T. Schuck	PCJ	1
2013	S. Geers	<i>Media and electoral volatility</i>	Prof. Dr. C.H. de Vreese Dr. L. Bos	PCJ	1
2013	G.L.A. van der Meer	<i>Framing the crisis</i>	Prof. Dr. J.W.J. Beentjes Dr. P. Verhoeven	CC	2
2013	I. van Ooijen	<i>Fast decisions in fast environments</i>	Prof. Dr. E.G. Smit Dr. Ir. P.W.J. Verleggh Dr. M.L. Fransen	PC	3
2013	C. T. Rodríguez Hidalgo	<i>Social sharing of emotions through social network sites: Understanding benefits at various levels of communication scale</i>	Prof. Dr. E.S.H. Tan	YME	5
2013	W. A. van der Schuur	<i>Media multitasking and attention problems: Causality and Individual differences</i>	Prof. Dr. P.M. Valkenburg Dr. S.R. Sumter Dr. S.E. Baumgartner	YME	1
2013	S. B. Stolwijk	<i>The campaign effect of affect</i>	Prof. Dr. C.H. de Vreese Dr. A.R.T. Schuck	PCJ	2

Starting year	Name	Project title	Supervisor(s)	Program group	Funding source
2013	R. Zendedel	<i>Interpreter-mediated communication in general practice</i>	Prof. Dr. S.J.H.M. van den Putte Dr. J.C.M. van Weert Dr. B.C. Schouten	PC	2
2012	J. W. Boumans	<i>Outsourcing the news</i>	Prof. Dr. C.H. de Vreese Dr. R. Vliegenthart Dr. H.G. Boomgaarden	PCJ	2
2012	B. Burscher	<i>Computational framing</i>	Prof. Dr. C.H. de Vreese	PCJ	3
2012	M. J. E. Klaassen	<i>Bodies exposed: The impact of sexually explicit internet material on adolescents' body image</i>	Prof. Dr. J. Peter Prof. Dr. P.M. Valkenburg	YME	1
2012	C. S. Meppelink	<i>Tailored communication: The unexplored role of message features</i>	Prof. Dr. E.G. Smit Dr. J.C.M. van Weert	PC	2
2012	J. van de Pol	<i>Framing effects in VETs: How frames affect the understanding of political issues</i>	Prof. Dr. C.H. de Vreese	PCJ	2
2011	K. M. Fikkers	<i>The entertainization of childhood: Children's and adolescents' differential susceptibility to effects of violent media entertainment</i>	Prof. Dr. P.M. Valkenburg Dr. H. Vossen	YME	2
2011	M. Koutamanis	<i>Social media and adolescents' social competence</i>	Prof. Dr. P.M. Valkenburg Prof. Dr. J. Peter	YME	1
2010	R. A. Kartosen	<i>Pain and/or pleasure? Asian Dutch adolescents and Asian Dutch popular cultural practices: The formation of pan-Asian identities and Asian Dutch cultural citizenship</i>	Prof. Dr. E.S.H. Tan	YME	2
2010	S.W.C. Nikkelen	<i>The role of media entertainment in children's and adolescents' ADHD-related behaviors. A reason for concern?</i>	Prof. Dr. P.M. Valkenburg Dr. H.G.M. Vossen Dr. J.T. Piotrowski	YME	2

Appendix D

Funding and expenditure¹

Funding in FTE

Note: Figures include visiting fellows and support staff. Figures from 2011 onwards also include ASCoR Associate Members.

	2010	2011	2012	2013	2014	2015
Direct funding	29.20	32.74	34.64	35.87	37.68	39,93
Research grants (NWO/KNAW/ERC)	14.55	18.20	17.70	20.10	20.40	18,25
Contract research	3.41	5.02	8.35	9.01	8.76	4,90
Total funding in FTE	47.16	55.96	60.68	64.97	66.84	63,08

¹ Date of reference: January 26, 2016

NWO sponsored projects

Note: Projects active during 2015. For multi-institute collaborative projects, only ASCoR researchers involved are listed.

Starting date	Project title	Project leader(s)	Project fellow(s)
September 2014	<i>Media coverage as a catalyst for economic crises? causes, content and consequences of economic news coverage</i>	prof. dr. R. Vliegenthart	
February 2013	<i>The “always-connected” age of modern technology: the impact of new ways of working on employee well-being unraveled</i>	dr. C.L. ter Hoeven	
February 2013	<i>Killing them softly? Characteristics and consequences of ‘soft repression’ of political ideas by news media</i> Veni	dr. mr. J.H.P. van Spanje	
September 2012	<i>Cost-effectiveness of an effective counselling intervention to promote HIV-treatment adherence</i> ZonMW Efficiency Studies	dr. M. de Bruin	E. Oberjé MSc
September 2012	Graduate Programme	prof. dr. C.H. de Vreese prof. dr. P.C. Neijens dr. M.E. Prangma dr. S.M. Zwier	C. Meppelink MSc J. Boumans MSc T. van der Meer MSc S. Stolwijk MSc R. Zendedel MSc K. Brandes MSc
September 2012	<i>Health promotion for low-literate adolescents: Increasing comprehensibility and persuasive effects of a school module on alcohol, tobacco, and cannabis</i> Begrijpelijke Taal	dr. S.J.H.M. van den Putte prof. dr. P.C. Neijens	dr. A de Graaf S. Zebregs MSc
August 2012	<i>Voting Engagement Tools as political decision aids: Effects on political literacy and political attitudes</i> Begrijpelijke Taal	prof. dr. C.H. de Vreese	J. van de Pol MSc
February 2012	<i>Dealing with feelings: The (de)mobilizing role of emotions in political communication</i> Veni	dr. A.R.T. Schuck	
January 2012	Spinoza Prize	prof. dr. P.M. Valkenburg	
June 2010	<i>The impact of sexual media content on adolescent sexuality: An experiential perspective</i> Vidi	dr. J. Peter	dr. I. Boot A. van Oosten MSc

EU sponsored projects

Note: Projects active during 2015. For multi-institute collaborative projects, only ASCoR researchers involved are listed.

Start date	Project title	Project leader(s)	Project fellow(s)
September 2015	<i>The causes and consequences of change in public opinion about Europ</i>	Prof. dr. C.H. De Vreese	
September 2012	<i>Assessment of the safety of LABA's in asthma in routine care by combining health-care databases and direct patient follow-up (ASTRO-LAB)</i> FP7 Health: Small or medium-scale focused research project	dr. M. de Bruin	dr. A. Dima
December 2010	<i>The entertainization of childhood</i> European Research Council	prof. dr. P.M. Valkenburg	dr. H. Vossen dr. J. Piotrowski S. Nikkelen MSc K. Fikkers MSc

Other sponsored projects

Note: Projects active during 2015. For multi-institute collaborative projects, only ASCoR researchers involved are listed.

Start date	Project title	Sponsor	Project leader(s)	Project fellow(s)
March 2015	<i>Adviezen voor 'offline' en 'online' informatie-op-maat voor ouderen met kanker en zorgverleners</i>	KWF Kankerbestrijding	dr. N. Bol	prof. dr. J.C.C. van Weert dr. E.M.A. Smets dr. A. J. Linn
September 2014	<i>How to effectively tailor website information to older cancer patients' mode preferences: A Randomized Controlled Trial</i>	KWF Kankerbestrijding	dr. J.C.M. van Weert dr. E.M.A. Smets prof. dr. E.F. Loos	M.H. Nguyen MSc
March 2014	<i>De Patient Navigator: De systematische ontwikkeling van een online tool voor oudere patiënten met kanker</i>	KWF Kankerbestrijding	dr. J.C.M. van Weert dr. E.M.A. Smets	S. Bolle MSc G. Romijn MSc
September 2013	<i>Social sharing of emotions through social network sites: Understanding benefits at various levels of communication scale</i>	Becas Chile	prof. dr. E.S.H. Tan	C. Rodriguez Hidalgo MSc
December 2013	<i>Contestation in Europe</i>	DFG (Landau)	prof. dr. C.H. de Vreese dr. A.R.T. Schuck	
February 2013	<i>De nieuwswaarde van corporate PR als voorspeller van journalistieke verwerking</i>	Stimuleringsfonds voor de Pers	dr. P.H.J. Schafraad	
February 2013	<i>Fast decisions in fast environments</i>	SWOCC	dr. ir. P.W.J. Verleg	I. van Ooijen MSc

Appendix D – Funding and expenditure

Start date	Project title	Sponsor	Project leader(s)	Project fellow(s)
June 2012	<i>COMMIT</i>	Fonds Economische Structuurversterking	prof. dr. C.H. de Vreese	B. Burscher MSc
July 2011	<i>Communication with older cancer patients</i>	Dutch Cancer Society KWF	dr. J.C.M. van Weert	
July 2011	<i>Communication</i>	Research Priority Area – University of Amsterdam	prof. dr. C.H. de Vreese	dr. W. Weeda dr. M.E. Prangma

Appendix E

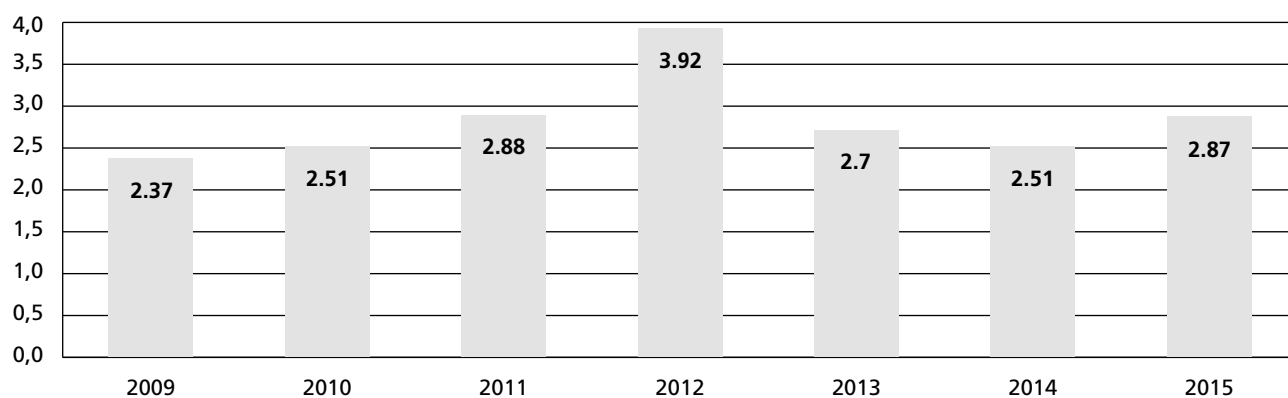
Research output¹

Development of research output for the entire institute

Amsterdam School of Communication Research			
Research output	2013	2014	2015
Refereed articles	150	148	181
Non-refereed articles	7	2	4
Books	0	3	1
Book chapters	34	53	31
PhD-theses	15	10	7
Conference papers	224	288	251
Professional publications	76	97	118
Publications aimed at the general public	37	50	29
Other research output	118	84	111
Total publications	661	735	704

¹ Date of reference: January 21, 2016

Mean number of academic publications per fte



Appendix F

Output indicators

Scientific quality in demonstrable output

Available output indicators:

Research articles (refereed vs. non-refereed)

	2010	2011	2012	2013	2014	2015
refereed	111	145	172	150	148	172
non-refereed	5	5	5	7	2	5

Scientific/scholarly (sections of) books

	2010	2011	2012	2013	2014	2015
Scientific/scholarly (sections of) books	17	61	40	34	57	30

Dissertations

	2010	2011	2012	2013	2014	2015
Dissertations	12	6	8	15	10	7

Scientific quality in demonstrable utilization

Available output indicators:

Use of research facilities by peers

- State of the art lab with the latest technology in eye tracking, VR, etc. Eye tracker technology is shared with partner institutes at the UvA like Research Institute of Child Development and Education

Scientific quality in demonstrable recognition

Available output indicators:

Science awards: 24

- **Bernritter** - ICA Travel Grants (2)
- **Bernritter/Verlegh/Smit** - Top Student Paper Award ICA
- **Boerman/Kruikemeier** - Best Paper Award: ICA.
- **Bol/Meppelink** - Top Student Research Presentation Award - DC Health Communication Conference.
- **Bos/Brants** - Article of the Year Award 2014: Populist Rhetoric in Politics and Media.
- **Boukes** - Best Student Paper Award ICA.
- **Boumans** - Young Scholar Award for Best Article of 2014 ETMAAL.
- **Fransen** - ASCoR Baschwitz Article of the Year Award.
- **Goot,van der/Reijmersdal,van/Kleemans** - Top Paper Award ICA .
- **Kruikemeier** - Herbert S. Dordick Dissertation Award ICA.
- **Kühne/Weber/Sommer** - Young Researcher Paper Award. Awarded at the Faculty of Business, Economics and Social Sciences of the University of Hohenheim.
- **Lelkes/Westwood** - Roberta Sigel Award for Best paper presented by junior scholar at the International Society for Political Psychology conference.
- **Meijers/Noordewier/Verlegh/Smit** - Best Paper Award ICA
- **Reijmersdal, van** - Top Ten Downloaded Article from the International Journal of Advertising in 2015 via Taylor and Francis Online
- **Rodriguez Hidalgo** - Best student paper award for a poster, regional conference of the Association for Education in Journalism and Mass Communication (AEJMC).
- **Segijn** - Best Student Paper Award: Annual American Academy of Advertising Conference:
- **Strauß/Vliegenthart/Verhoeven** - Grunig Top Paper Award. Awarded at the International Public Relations Symposium BledCom 2015.
- **Valkenburg** - Senior Scholar Award ICA
- **Vandeberg** - Top Paper Nomination, ICORIA conference, London.
- **Vreese** - Honorable mention for the '2014 Lynda Lee Kaid Best Published Paper in Political Communication Award' from the 'AEJMC Political Communication Interest Group.
- **Vries/Walther/Peter/Valkenburg** - Top Paper Award ICA
- **Weert** - Honorary Mention Research Presentation Award DC Health Communication Conference, Fairfax, USA.
- **Wottrich** - Best Student Paper Award: Awarded at the International Conference on Research in Advertising, London.
- **Wottrich** - Unilever Research Prize for her successful student career, particularly for her Research Master's thesis. Awarded at the Unilever Research Center: Vlaardingen, NL.

Research grants: 8

- Bakker - Conference Grant from the Royal Dutch Academy of Science
- Bakker - Conference grant from the International Society for Political Psychology
- Bakker - Travel grant from Populism Cost Action
- De Vreese - ERC Consolidator Grant
- Gatterman - Veni

- Kühne - Grant for doctoral students for his dissertation: Awarded by the Swiss Association of Communication and Media Research
- Smit, E - Veni
- Van Spanje - Vidi

Invited lectures: 91

Membership of academic bodies: 118

- Aarts
 - Editorial board member Journal of Conflict & Negotiation Research
 - Editorial board member Tijdschrift voor Communicatiewetenschap
- Bardeel
 - Chair of the Working Group on European Public Broadcasting Policies, International Association for Media and Communication Research (IAMCR)
- Beentjes
 - Scientific Director of the Netherlands School of Communication Research (NeSCoR)
 - Board member of the Graduate School of Communication and College of Communication
- Boerman
 - Board member European Advertising Academy
- De Bruin
 - Editorial board Health Psychology
 - Scientific board and co-chair of Behavior change interventions track, EHPS conference
- De Nooy
 - Advisory board member for Poetics: Journal of Empirical Research on Culture, the Media and the Arts
 - Editorial board member for Social Networks
- De Swert
 - Editorial board member of the International Journal of Press/Politics
 - Member Master Thesis Quality committee
- De Vreese
 - Adjunct Dean Faculty of Social and Behavioral Sciences, University of Amsterdam
 - Director of the Center for Politics and Communication
 - Director Research Priority Area Communication, University of Amsterdam
 - Adjunct professor of Political Science and Journalism, University of Southern Denmark
 - Board Member Graduate School of Communication (GSC) and College of Communication
 - Board member and theme leader ACCESS Europe
 - Editor-in-Chief of Political Communication
 - Editorial board member for Communication Research, European Union Politics, Public Opinion Quarterly, Journalism & Mass Communication Quarterly, International Journal of Press/Politics, Social Influence, International Journal of Public Opinion Research, Central European Journal of Communication and Scandinavian Political Studies
 - Board member of the Social Science Council of the Royal Dutch Academy of Arts and Sciences (KNAW)
 - Vice Chair EU COST network on populism
 - Co-founder and steering committee member NEPOCS
- Elving
 - Member of Doctorate Board Corporate and Marketing Communication, University of Salerno, Italy
 - Member of the Editorial Advisory Board of the International Journal of Interactive Communication Systems and Technologies (IJICST)
 - Member of Editorial Advisory Board of Journal of Brand Management
 - Editorial Advisory Board, Corporate Communications, an International Journal
 - Member program committee CCI Conference on Corporate Communication, Baruch University
 - Member Arthur W. Page Society
- Fransen
 - Member of the Exam Committee
 - Board member of NeFCA

- Gattermann
 - Active researcher for ACCESS EUROPE- Them ‘European Politics and Society’
 - Founding Director of Erasmus Academic Network of Parliamentary Democracy in Europe (PADEMIA)
 - Co-Editor ‘LSE Europe in Question’ Discussion Paper Series (LEQS)
- Kruikemeier
 - Member of Opleidingscommissie EMNA
 - Member of TQM (Thesis Quality Master Committee)
 - Member of PR committee (Commissie Voorlichting)
- Lefevere
 - Editorial board member of Res Publica
- Lelkes
 - Editorial board member Political Communication
- Linn
 - Member Interuniversity network Patient Provider Interaction (PPI)
- Loos
 - Associated editor of Observatorio (OBS*)
 - Editorial board member Journal of Communication and Media Technologies
 - Management committee member and media working group Ageism in the Media co-chair of COST Action IS14012 Ageism – a multi-national, interdisciplinary perspective
 - Program board member of the UAHCI (Universal Access in Human-Computer Interaction)
 - Program board member of the International Conference on Human Aspects of IT for the Aged Population
- Moorman
 - Editorial review board member for International Journal of Advertising
 - Chair of the Exam Committee, Department of Communication Science, University of Amsterdam
- Muntinga
 - Book Review Editor of Tijdschrift voor Communicatiewetenschap
 - Neijens
 - Member of the Senate of the University of Amsterdam
 - Member program committee, Department of Communication and Cultural Management, Zeppelin University, Germany
 - Associate editor Oxford Bibliographies in Communication
 - Editorial review board Journal of Advertising
 - Editorial advisory board International Journal of Advertising
 - Associate editor for Journal of Marketing Communications
 - Chair VLUHR evaluation committee Communication Sciences Flanders
- Peter
 - Editorial board member for Communication Research, Journal of Communication, Journal of Adolescent Health, Communication Methods and Measures, Cyberpsychology: Journal of Psychosocial Research on Cyberspace and International Journal of Cyber Behavior, Psychology and Learning
 - Board of Overseers LISS panel, University of Tilburg
 - Chair Committee Chaffe Productivity Award of the International Communication Association (ICA)
- Piotrowski
 - Director of the Center for Research on Children, Adolescents and the Media (CcaM)
 - Vice Chair/ Chair Elect for the Children, Adolescents, and Media Division of the International Communication Association
 - Editorial review board Journal of Children and Media
- Schuck
 - Programme Manager and Head of the Education Committee (OC) and Member of the Board of Studies for the Erasmus Mundus MA Program in Journalism, Media & Globalisation
 - Academic Advisor ‘Internationalization’ Graduate School of Communication
- Smit
 - Board Member of the European Advertising Academy (EAA)
 - Member NWO committees (Veni, ORA)
 - Editorial board member of the International Journal of Advertising

- Tan
 - Board member of the Society for the Cognitive Study of the Moving Image (SCSMI)
 - Board member of the Master's Programme in Cognition and Communication of the University of Copenhagen
 - Board member of the Master's Programme in Visual Communication, University of Antwerp
 - Editorial board member The Scientific Study of Literature
 - Editorial board member Entertainment Computing
- Trilling
 - Member of the curriculum committee of the new UvA-Vu Master program Data Science
- Valkenburg
 - Associate editor Human Communication Research
 - Member of The Royal Netherlands Academy of Arts and Sciences (KNAW)
 - Member of the Scholarship Committee of the NIAS, Netherlands Institute for Advanced Studies in the Humanities and Social Sciences
 - Editorial board member of Communication Research, Human Communication Research, Communication Theory, Journal of Applied Developmental Psychology, Journal of Children and the Media and the Media Journal of Communication
 - Member of the Domain jury of the Royal Netherlands Academy of Arts and Sciences (KNAW)
 - PI/Member Steering Committee Zwaartekracht Consortium Individual Development
 - Member of the ERC evaluation panel (Starting, Consolidating, Advanced grants), covering sociology, political science, law, communication and education.
- Van Egmond
 - Board Member European Election Studies (EES) Association
- Van Noort
 - Board member of NeFCA, Persuasive Communication Division
 - Member of TQM (Thesis Quality Master committee)
 - Honory TiCC (Tilburg center for Cognition and Communication) Research Associate, Department of Communication and Information Sciences, Tilburg University.
- Van Reijmersdal
 - Chair of NeFCA Persuasive Communication Division
 - Program Group delegate for the Ethics Committee
 - Member of the Board of Studies of the College and Graduate School of Communication Science
 - Associate editor International Journal of Advertising
 - Editorial review board member Journal of Advertising
 - Editorial board member Journal of Marketing Communications
- Van Selm
 - Director of the College of Communication
 - Member of the UCO, University of Amsterdam
 - Member of the Advisory Board Journalistiek Hogeschool Windesheim Zwolle
- Van Spanje
 - Member Opleidingscommissie
 - Chair Subcommissie Onderwijsevaluaties
 - Member Ethical Committee
 - Member editorial board Acta Politica
- Van Weert
 - Board member Netherlands School of Communication Research / NeSCOR
 - Board member Graduate School of Communication (GSC) and College of Communication
 - Elected Deputee National Representative of the European Association for Communication in Health Care (EACH)
 - Member Steering Committee Health Communication Division of NeFCA
- Verhoeven, J.W.M.
 - Member Board of Studies GSC & CC
 - Guest Lecturer EURIB Business School, Rotterdam
- Verhoeven, P.
 - Chair of NeFCA division Organizational Communication
 - Member of reearch group European Communication monitor

- Vliegenthart
 - Board member of ASCoR
 - Chair of NeFCA Political Communication Division-Member of the ‘Young of Academy’ the Royal Netherlands Academy of Arts and Sciences
 - Editor Acta Politica
- Voorveld
 - Board member of the European Advertising Academy (EAA)
 - Editorial Board Journal of Interactive Advertising
 - Member Opleidingscommissie
- Wojcieszak
 - Associate Editor International Journal of Public Opinion Research
 - Board member-at-large for Europe, International Communication Association (ICA)
 - Editorial board member Journal of Communication and Psychologia Rozwojowa (Developmental Psychology)
 - Associate editor EastBound Journal
 - David Swanson Award Committee member International Communication Association (ICA)
 - Research Committee member Asociación de Comunicación Política (ACOP)
 - Scientific Committee member Asociación Española de Investigación de la Comunicación (AEIC)
 - Advisory board member Media Tenor

Societal relevance in demonstrable output

Available output indicators:

Reports for societal target groups: 7

- Aarts, N., Ruyssenaars, B., Steuten, C. & Herzele, A. van (2015). *Natuur en beleid betwist: een analyse van de aard en het verloop van online discussies over implementatie van natuurbeleid in Nederland*. (external report, WRR Working Papers, no 9). Den Haag: WRR.
- De Swert, K., Kuypers, I., De Smedt, J., Vos, D. & Hardy, A. (2015). *Monitor diversiteit radio 2015. Een kwantitatieve studie naar de observeerbaarheid van diversiteit op de radio in Vlaanderen*. (external report). Brussels, Belgium: VRT.
- De Swert, K., Hardy, A., Vos, D., Kuypers, I., Hooghe, M. & Walgrave, S. (2015). *Monitor diversiteit televisie 2014. Een kwantitatieve studie naar de zichtbaarheid van diversiteit op het scherm in Vlaanderen*. (external report). Brussels, Belgium: VRT.
- Klingeren, M. van, Orozco, M., Spanje, J. van & Vreese, C. de (2015). *Party financing and referendum campaigns in EU member states*. (external report). Brussels: European Union.
- Putte, B. van den, Verlegh, P., Wennekers, A., Welten, S., Mollen, S. & Fransen, M. (2015). *Gedragsverandering via campagnes 2.0: aanvullende inzichten uit de wetenschappelijke literatuur*. (external report). Amsterdam: Amsterdam School of Communication Research / ASCoR.
- Rutten, T., Putte, B. van den, Bruijn, G. J. de & Graaf, A. M. de (2015). *De effectiviteit van voorlichtingslessen en de inzet van ervaringsdeskundigen*. (external report). Amsterdam: Onderzoeksrapport in samenwerking met Stichting Voorkom, Amsterdam School of Communication Research (ASCoR), Afdeling Communicatiewetenschap, Universiteit van Amsterdam.
- Zeffass, A., Ver i, D., Verhoeven, P., Moreno, A. & Tench, R. (2015). *European communication monitor 2015: excellence in strategic communication: creating communication value through listening, messaging and measurement: results of a survey in 41 countries*. (external report). Brussels: EACD/EUPRERA, Helios Media.

Articles in professional journals: 118

Outreach activities, keynotes and presentations: 18

Societal relevance in demonstrable utilization

Available output indicators:

Active projects in cooperation with societal groups: 10

Contract research funding: 9

- Noort/Willemsen – SWOCC Research Grant
- Van Weert – KWF
- Van Weert – KWF
- Vandeberg – SWOCC Personal Research Grant
- Willemsen/Van Noort/Verlegh – MSI Research Grant

Societal relevance in demonstrable recognition

Available output indicators:

Public prizes: 1

- Wottrich – Unilever Research Prize 2015

Number of appointments/positions paid for by societal groups: 4

- Aarts: endowed professorship paid for by Logeion
- Loos: endowed professorship paid for by ANBO
- Putte: endowed professorship paid for by Trimbos
- Peelen: endowed professorship paid for by Stichting Leerstoel Customer Media

Membership of civil society advisory boards:

- Aarts Member IACM
 - Member Comité Begeleiding en Advies Overheidscommunicatie
 - Member Supervisory board of Wetlands International
 - Member Advisory Board of Bex* Communicatie Eindhoven
- Bardeel
 - Member Advisory Group RIPE conference on Public Service Broadcasting
 - Board of Netherlands Press Museum
- De Bruin
 - Trustee and Scientific Board of Espacomp Scientific Board and co-chair Behavior change interventions track EHPS conf.
- De Vreese
 - Board member of the Social Science Council of the Royal Dutch Academy of Arts and Sciences (KNAW)
- Linn
 - Board member Centre for Adherence Research Netherlands
 - Advisory Board Nieuwe Orale Anti Coagulantia
 - Active member of the European Society for Patient Compliance and Persistence
- Loos
 - Member Advisory Board Gerontoludic Society
- Neijens
 - Chair Board of HOI institute for Media auditing
 - Member Advisory Board Sire
- Peter
 - Member NICAM
- Smit, Edith
 - Chair SWOCC board
 - Member NOW committees
 - Member DDMA Privacy Authority
- Tan
 - Member advisory board NICAM Kijkwijzer
 - Board member Groningen Film Archive

- Valkenburg
 - Member of The Royal Netherlands Academy of Arts and Sciences (KNAW)
- Van der Wurff
 - Member Board of Governors of Media Ombudsman Foundation Netherlands
- Van Noort
 - Director of SWOCC, foundation for fundamental research on brands and brand communication in The Netherlands
- Van Weert
 - Member advisory committee Dutch Cancer Society
 - Member Interuniversity network Patient Provider Interaction (PPI)
 - Member Geriatric Oncology in the Netherlands (GeriOnNe)
 - Member Study Group Psycho-Oncology of the Dutch Cancer Society
 - Member Study Group Cancer in the Elderly of the Dutch Cancer Society
 - Member Dutch Association for Psycho-social Oncology (NVPO)
 - Member Dutch Association for Gerontology (NvG)
 - Member Dutch Association for eHealth (NVEH)
- Vliegenthart
 - Member of the ‘Young of Academy’ the Royal Netherlands Academy of Arts and Sciences
- Wojcieszak
 - Advisory board member Media Tenor Grant Spanish Ministry

Refereed articles (ISI)

The 5-year Impact Factors are given for ISI rated journals (JCR 2014)

Araujo, T., Neijens, P. & Vliegenthart, R. (2015). What motivates consumers to re-tweet brand content? The impact of information, emotion, and traceability on pass-along behavior. *Journal of Advertising Research*, 55, 284-295.

► SSCI IMPACT FACTOR: 2.543

Asbeek Brusse, E.D., **Fransen, M.L. & Smit, E.G.** (2015). Educational storylines in entertainment television: Audience reactions toward persuasive strategies in medical dramas. *Journal of Health Communication*, 20(4), 396-405.

► SSCI IMPACT FACTOR: 2.382

Asbeek Brusse, E.D., **Fransen, M.L. & Smit, E.G.** (2015). The more you say, the less they hear: the effect of disclosures in entertainment-education. *Journal of Media Psychology*, 27 (4), 159-169.

► SSCI IMPACT FACTOR

Bakker, B.N., Hopmann, D.N. & Persson, M. (2015). Personality traits and party identification over time. *European Journal of Political Research*, 54 (2), 197-215.

► SSCI IMPACT FACTOR: 2.225

Bartholomé, A.A.J., Lecheler, S. & Vreese, C.H. de (2015). Manufacturing conflict? How journalists intervene in the conflict frame building process. *The International Journal of Press/Politics*, 20, 438-457.

► SSCI IMPACT FACTOR: 2.427

Baumgartner, S.E., Sumter, S.R., Peter, J. & Valkenburg, P.M. (2015). Sexual self-presentation on social network sites: who does it and how is it perceived? *Computers in Human Behavior*, 50, 91-100.

► SSCI IMPACT FACTOR: 2.694

Bishop, F.L., **Dima, A.L.**, Ngui, J., Little, P., Moss-Morris, R., Foster, N.E. & Lewith, G.T. (2015). "Lovely pie in the sky plans": a qualitative study of clinicians' perspectives on guidelines for managing low back pain in primary care in England. *Spine*, *40* (23), 1842-1850.

► SCI IMPACT FACTOR: 2.834

Boerman, S.C., Reijmersdal, E.A. van & Neijens, P.C. (2015). How audience and disclosure characteristics influence memory of sponsorship disclosures. *International Journal of Advertising*, *34* (4), 576-592.

► SSCI IMPACT FACTOR: 1.772

Boerman, S.C., Reijmersdal, E.A. van & Neijens, P.C. (2015). Using eye tracking to understand the effects of brand placement disclosure types in television programs. *Journal of Advertising*, *44* (3), 196-207.

► SSCI IMPACT FACTOR: 1.731

Boersma, P., **Weert, J.C.M. van**, Lakerveld, J. & Dröes, R.M. (2015). The art of successful implementation of psychosocial interventions in residential dementia care: A systematic review of the literature based on the RE-AIM framework. *International Psychogeriatrics*, *27*, 19-35.

► SSCI IMPACT FACTOR: 2.273

Bol, N., Smets, E.M.A., Eddes, E.H., Haes, J.C.J.M. de, **Loos, E.F. & Weert, J.C.M. van** (2015). Illustrations enhance older colorectal cancer patients' website satisfaction and recall of online cancer information. *European Journal of Cancer Care*, *24* (2), 213-223.

► SSCI IMPACT FACTOR: 1.590

Bol, N., Weert, J.C.M. van, Haes, H.C.J.M. de, **Loos, E.F. & Smets, E.M.A.** (2015). The effect of modality and narration style on recall of online health information: Results from a web-based experiment. *Journal of Medical Internet Research*, *17* (4), e104.

► SCI IMPACT FACTOR: 4.489

Bolle, S., Weert, J.C.M. van, Daams, J.G., **Loos, E.F.**, Haes, J.C.J.M. de & Smets, E.M.A. (2015). Online health information tool effectiveness for older patients: A systematic review of the literature. *Journal of Health Communication*, *20* (9), 1067-1083.

► SSCI IMPACT FACTOR: 2.382

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Bol, N. (2015, December 03). *How to present online information to older cancer patients*. Doctoral dissertation, University of Amsterdam.

Boukes, M. (2015, January 22). *Spicing up politics: how soft news and infotainment form political attitudes*. Doctoral dissertation, University of Amsterdam.

Lewinski, P. (2015, June 24). *The role of facial expression in resisting enjoyable advertisements*. Doctoral dissertation, University of Amsterdam.

Oberjé, E.J.M. (2015, June 18). *Evaluation of the Adherence Improving self-Management Strategy (AIMS) in HIV-care: (Cost-)effectiveness, methodology and evidence synthesis*. Doctoral dissertation,

University of Amsterdam.

Oosten, J.M.F. van (2015, February 10). *Putting things in perspective. Young people's susceptibility to the effects of sexual media content*. Doctoral dissertation, University of Amsterdam.

Schinkel, S. (2015, November 10). *"What do you think I should do?": Understanding intercultural medical communication in general practice*. Doctoral dissertation, University of Amsterdam.

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Aa, E. P. van der, **Boerman, S. C.** & Willemsen, L. M. (2015). *Don't tell them the celeb was paid to post this on Facebook! The effects of sponsorship disclosures on persuasion knowledge and electronic word-of-mouth*. Paper presented at the Etmaal van de Communicatiewetenschap, Antwerp, Belgium.

Aarts, M. N. C., Ruysenaars, B., Steuten, C. & Herzele, A. van (2015). "A crazy plan of crazy people!" *The role of dichotomies in on-line discussions related to the implementation of nature policies in the Netherlands*. Paper presented at the IACM conference, Clearwater Beach, USA.

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Kroon, A. C., Kluknavská, A., Vliegthart, R. & Boomgaarden, H. (2015). *Victims or perpetrators? Explaining framing of Roma across Europe*. Paper presented at the meeting of the International Communication Association, San Juan, Puerto Rico.

Kroon, A. C., Kluknavská, A., Vliegthart, R. & Boomgaarden, H. (2015). *Victims or perpetrators? Explaining framing of Roma across Europe*. Paper presented at the Etmaal van de Communicatiewetenschap, Antwerp, Belgium.

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Kruikemeier, S., Strauß, N., van der Meulen, H. L. & Noort, G. van (2015). *Communication strategies in digital diplomacy: A multi-method approach to study the use of Twitter by western embassies in GCC countries*. Paper presented at the Etmaal van de Communicatiewetenschap. Antwerp, Belgium.

Kruikemeier, S. & Shehata, A. (2015). *Reinforcing spirals in online and traditional news consumption. Testing key assumptions of virtuous circle theory*. Paper presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.

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Lecheler, S. & Vreese, C. H. de (2015). *How long do news framing effects last? A systematic review of longitudinal studies.* Paper presented at the meeting of the International Communication Association, Puerto Rico, San Juan.

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Leydesdorff, L., Heimeriks, G. & Rotolo, D. (2015). *Journal portfolio analysis for countries, cities, and organizations: Maps and comparisons.* Paper presented at the Atlanta Conference on Science and Innovation Policy. Book of Abstracts, p. 71, Atlanta, Georgia, USA.

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Leydesdorff, L. & Milojević, S. (2015). *The citation impact of German sociology journals and the validity of scientometric evaluations*. Paper presented at the Meeting of the Society for the Social Studies of Science (45). Book of Abstracts, p. 134, Denver, Colorado, USA.

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Maslowska, E. H., Malthouse, E. C. & **Bernritter, S. F.** (2015). *“Too Good to be true”: Examining the roles of reviews’ features in probability to buy*. Paper presented at the International Conference on Research in Advertising, London, UK.

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Meer, G. L. A. van der, Verhoeven, P., Beentjes, J. W. J. & Vliegthart, R. (2015). *Communication in times of crisis: The stakeholder-organization relationship under pressure*. Paper presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.

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Meijers, M. H. C. & Verlegh, P. W. J. (2015). *Eco-labels add luxury to utilitarian products*. Paper presented at the Etmaal van de Communicatiewetenschap, Antwerp, Belgium.

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Muntinga, D. G. (2015). *Branding rethought for the future, or: Down with delusionary brand thinking*. Paper presented at the 3rd annual International Colloquium on Branding, Athens, Greece.

Muntinga, D. G., Wilmer, T. & Boerman, S. C. (2015). *Charting uncharted branding territory: Exploring product placement efficacy in comics*. Paper presented at the International Conference on Research in Advertising, London, UK.

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Nijland, H. J., Aarts, M. N. C. & Woerkum, C. van (2015). *Cultural and personal clusters of reasoning and behaviour*. Paper presented at the Minding Animals Conference III, New Delhi, India.

Nikkelen, S. W. C., Vossen, H. G. M. & Valkenburg, P. M. (2015). *How do ADHD-related behaviors predict children's use of and responses to television?* Paper presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.

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Putte, B. van den, Nguyen, H., de Graaf, A., Zebregs, S., & Neijens, P. C. (2015). *Improving the effectiveness of tobacco education for low-educated adolescents: Giving information or telling a story?* Paper presented at the 29th conference of the European Health Psychology Society, Limassol, Cyprus.

Rauwers, F. & Noort, G. van (2015). *The persuasive effects and underlying mechanisms of creative media advertising.* Paper presented at the annual meeting of the International Communication Association. San Juan, Puerto Rico.

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Schafraad, P. H. J., Zoonen, W. van & Verhoeven, P. (2015). *The news value of corporate press releases as a predictor of corporate agenda building power.* Paper presented at the International Public Relations Symposium BledCom 2015. Bled, Slovenia.

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Schouten, B. C. (2015). *Toward a theoretical model of interpreter-mediated communication in health care.* Paper presented at the conference Multilingual Perspectives on Professional Discourse in Europe, Ghent, Belgium.

Schuck, A. R. T. & Wojcieszak, M. E. (2015). *Discussing climate change – the impact of the quality of discussion in media coverage on citizen engagement and political behavior.* Paper presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.

Schuck, A. R. T. & Otto, L. P. (2015). *How implicit negative affect mediates news framing effects on individual risk perceptions and behavioral intentions.* Paper presented at the annual meeting of the international Communication Association, San Juan, Puerto Rico.

Schultz, F., Jonkman, J. G. F. & Cornelissen, J. P. (2015). *Strategic framing of social values: An assessment of the interplay between the social enterprise Fairphone, newsmidia and publics.* Paper presented at the Etmaal van de Communicatiewetenschap, Antwerp, Belgium.

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Spanje, J. H. P. van (2015). *Defending or damaging democracy?* Paper presented at the CES International Conference of Europeanists, Paris, France.

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Spanje, J. H. P. van (2015). *Parrotting the Pariah.* Paper presented at the Politicologenetmaal, Maastricht, The Netherlands.

Stolwijk, S. B. & Schuck, A. R. T. (2015). *Be published or perish? Polls and party coverage in the run up to the 2013 German election campaign.* Paper presented at the Etmaal van de Communicatiewetenschap, Antwerp, Belgium.

Stolwijk, S. B. & Schuck, A. R. T. (2015). *Effects of opinion polls on media coverage: All in the game?* Paper presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.

Stolwijk, S. B., Schuck, A. R. T. & Vreese, C. H. de (2015). *Emotions and bandwagons: How anxiety and enthusiasm help explain the bandwagon effect.* Paper presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.

Strauß, N. & Vliegenthart, R. (2015). *Are press releases overrated? The interrelation between implicit frames in press releases of German banks and German financial media.* Paper presented at the Etmaal van de Communicatiewetenschap, Antwerp, Belgium.

Strauß, N., Vliegenthart, R. & Verhoeven, P. (2015). *How news media coverage drives stock market prices in the Netherlands.* Paper presented at Capital, Culture, and Media, Leeds, UK.

Strauß, N. (2015). *Mouthpiece or corrective: How financial media responded to the cultural change promulgated by Deutsche Bank – a qualitative framing analysis.* Paper presented at the Etmaal van de Communicatiewetenschap, Antwerp, Belgium.

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Tan, E. S. H. (2015). *Analyzing emotional audience discourse on film*. Paper presented at the annual conference of the SCSMI, London, UK.

Tan, E. S. H. & Ghebreab, S. (2015). *Interdisciplinary accounts of media uses require integrating different levels of description. A methodological issue and one possible solution*. Paper presented at the Etmaal van de Communicatiewetenschap, Antwerp, Belgium.

Tan, E. S. H. (2015). *Sentiment and the reality of fiction film*. Paper presented at the symposium in honor of Nico Frijda, at the meeting of the International Society for Research in Emotion (ISRE), Geneva, Switzerland.

Tan, E. S. H. (2015). *Towards a (quasi-) dialogic model of narrative communication*. Paper presented at the Media Psychology Workshop, Department of Communication of the Haifa University, Haifa, Israel.

Thomas, M., Price, D., Blakey, J., Josephs, L., Pavord, I., Dimitrov, B., Postma, D., Papi, A., **Dima, A. L.**, Popov, T., Pinnock, H., Small, I., Kaplan, A., Rand, C., Holbrook, J., Pizzichini, E., Colice, G., Walker, S., Burden, A. & Nikolaou, V. (2015). *Respiratory Effectiveness Group study: Predictors of frequent severe asthma exacerbations*. Paper presented at the 25th ERS International Congress, Amsterdam, The Netherlands.

Trilling, D. C. & Jonkman, J. G. F. (2015). *Packing and unpacking the bag of words: Introducing a toolkit for inductive automated frame analysis*. Paper presented at the meeting of the World Association for Public Opinion Research, Buenos Aires, Argentina.

Trilling, D. C., Klinger, M. van & Tsifti, Y. (2015). *Perceived opinion climate mediates the effect of selective exposure on political polarization: Experimental evidence from the Netherlands*. Paper presented at the meeting of the International Communication Association, San Juan, Puerto Rico.

Trilling, D. C., Klinger, M. van & Tsifti, Y. (2015). *Political polarization in times of new media: The mediators of selective exposure*. Paper presented at the meeting of the European Consortium for Political Research, Montreal, Canada.

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Publications aimed at the general public

Boerman, S.C., Reijmersdal, E.A. van & Neijens, P.C. (2015). Brand placement in TV-programma's. In A..E. Bronner (Ed.), *Insights in marketing intelligence* (pp. 34-37). Amsterdam: MOA.

Boukes, M. (Interview) (2015, October 16). Hoe satire TTIP groot maakt – en klein krijgt. Interview by Didier Jansen. *Dichtbij.nl*

Boukes, M. (Interview) (2015, November 11). Lachen, satire, brullen! [radio broadcast] *Radio Swammerdam*. AmsterdamFM.

Boukes, M. (Interview) (2015, January 22). LuckyTV' goed voor democratie. Interview by Sandra Donker. *De Gelderlander, BN/DeStem, Brabants Dagblad, De Stentor, Twentsche Courant/Tubantia, De Gooi- en Eemlander, Eindhovens Dagblad, Haarlems Dagblad, Leidsch Dagblad, IJmuider Courant, Noordhollands Dagblad, PZC.*

Boukes, M. & Nieuwenhuis, I. (Interview) (2015, January 14). Waarom humor pijn doet. Interview by Paul Bots. *BN/De Stem, Brabants Dagblad, Twentsche Courant/Tubantia, De Gelderlander, Eindhovens Dagblad, PZC.*

Boukes, M. (2015, January). Satire: scherpere waakhond dan journalistiek. [Web log post]. Retrieved from: <http://www.denieuwereporter.nl/2015/01/satire-scherpere-waakhond-dan-journalistiek/>

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De Swert, K. (Interview) (2015, December). Keuze NRC was moedig en voorbeeldig. Interview by Joël Bakker. *Medium.*

Elving, W.J.L. & Valentini, C. (2015, December). S.O.S. Send our stuff. Stakeholder dialogue and engagement on social media. Retrieved from <http://www.communication-director.com/issues/sos-send-our-stuff#.V01NQk1f2UK>

Kruikemeier, S. & Pol, J. van de (2015). Online Campagnevoeren. In D. Kok (Ed.), *Digitale dialoog II* (pp. 215-219). Delft: Academische Uitgeverij Eburon.

Noort, G. van (Interview) (2015, February). Privacy is een kosten-baten concept. Interview by Elsbeth Eilander. *Marketingonline.nl.*

Willemsen, L.M. & **Noort, G. van** (2015). Webcare-mythes ontkracht. In B. van Ruler (Ed.), *Communicatie NU 2* (pp. 33). Amsterdam: Adfo Books.

Oosten, J. M. F. van (Interview) (2015, Feb 05). De seksuele lading van selfies van jongeren. [television broadcast]. *Fotostudio de Jong. VPRO.*

Oosten, J. M. F. van (Interview) (2015, Jan 30). Hoe meer sexy selfies des te meer seks? [radio broadcast]. *Jouw stad Amsterdam. FunX Radio.*

Oosten, J. M. F. van (Interview) (2015, Nov 29). Over sexy selfies en speeddateonderzoek. [radio broadcast]. *Radio Swammerdam. Amsterdam FM.*

Oosten, J. M. F. van (Interview) (2015, Oct 20). Wat is de invloed van het maken van selfies op het zelfbeeld? [television broadcast]. *Sophie in de kreukels. BNN.*

Oosten, J. M. F. van (Interview) (2015, February). Belminuut. Jongens zijn lossier over seks gaan denken. Interview by Tonie Mudde. *De Volkskrant*

Oosten, J. M. F. van (Interview) (2015, June). Jongeren & sexy selfies, een promotieonderzoek. *NVO Bulletin*

Oosten, J. M. F. van (Interview) (2015, February). Jongeren en selfies: sexy, sexyer, sexyst. Interview by Sophia Geuze. *Nederlands Dagblad*

Oosten, J. M. F. van (Interview) (2015, February). Plezier in flirten door sexy selfies. Interview by Leonie Groen. *Noordhollands Dagblad*

Oosten, J. M. F. van (Interview) (2015, February). Sexy selfies? Normaal tienergedrag. Interview by Sofie Vanlommel. *De Morgen*

Putte, B. van den (Interview) (2015, March). Glaasje op? Laat je rijden. Interview by Ton van Dijk. *HP/De Tijd*

Smit, E. S. (Interview) (2015, September). 'U moet minder drinken' – en waarom die boodschap vaak niet werkt. Interview by Esther van Bochove. *FMG Nieuwsflits, University of Amsterdam*

Valkenburg, P. M. (Interview) (2015, January). Hoogleraar Patti Valkenburg en de invloed van media op kinderen – Paardenbloem of orchidee. Interview by Marjolijn de Cocq. *Haarlems Dagblad, De Gooi- en Eemlander, IJmuider Courant, Leidsch Dagblad, Noord Hollands Dagblad*

Valkenburg, P. M. (Interview) (2015, March). Media zijn als een grote zak chips. Interview by Anne Elzinga. *JIM*

Valkenburg, P. M. (Interview) (2015, January). Eindelijk helderheid bij digitale opvoeding. Interview by Marieke Westerterp. *Het Nederlands Dagblad*

Valkenburg, P. M. (Interview) (2015, January). Niet afdwalen, dat is de kunst. Interview by Marjolijn de Cocq. *12 regionale dagbladen waaronder de Gelderlander en het Brabants Dagblad*

Valkenburg, P. M. (Interview) (2015, March). Media-opvoeding zou tweerichtingsverkeer moeten zijn. Interview by Vittorio Busato. *Psyche en Brein*

Wojcieszak, M. E. (interview) (2015, October). Aleks Krotoski delves into vigilantism on the web and looks at the moral and philosophical implications of fighting the good fight in a digital space. Can we consider the web to be a superhero? [radio broadcast]. *Digital Human Series. BBC Radio 4.*

Grants (ERC & NWO)

	Research group	Project title	Project leader	Budget (x € 1.000)
Veni	Persuasive Communication	Personal preferences in online health communication.	Eline Smit	250
Veni	Political Communication & Journalism	Facing Europe: the personalisation of European Union politics in news coverage and its consequences for democracy.	Katjana Gatterman	250
Vidi	Political Communication & Journalism	Defending or Damaging Democracy? Legal Action against Anti-immigrant Parties in Europe and its Effects on their Electoral Support.	Joost van Spanje	800
ERC	Political Communication & Journalism	The causes and consequences of change in public opinion about Europe.	Claes de Vreese	2000
Total	4			

Other output

These include abstracts, patents, editorships, keynotes at academic conferences and symposia, translations, other invited lectures, inaugural lectures, and media appearances.

Keynotes

Aarts, N. (2015, April). *In Dialoog! Over de kunst van een goed gesprek*. Keynote lecture at the yearly conference for communication practitioners, Bussum, the Netherlands.

Aarts, N. (2015, November). *De kunst van een goed gesprek en de betekenis daarvan in de netwerksamenleving*. Keynote lecture for communication practitioners of Dutch hospitals, Maarssen, the Netherlands.

Aarts, N. (2015, November). *In Dialoog! Over de kunst van een goed gesprek*. Keynote lecture at the Communication Conference, organised by the Adfogroep, Amersfoort, the Netherlands.

Bos, L. (2015, March). *Dissecting the Role of the Media in Populist Success*. Keynote lecture at the Action Conference Populist Political Communication in Europe, Athens, Greece.

Bruin, M. de (2015, April). *From measurement of medication adherence to implementation of effective adherence support: Raising the bar*. Keynote lecture at the 12th annual Psychology Health & Medicine conference, Belfast, Northern Ireland.

Elving, W. J. L. (2015, May). *At the helm of 10 years leading CCIJ*. Keynote lecture at the Corporate Communication Conference, CCI, Baruch University, New York, USA.

Lelkes, Y. (2015, May). *Hostile audience: Broadband effects on polarization*. Keynote lecture at Princeton University, New Jersey, USA.

Leydesdorff, L. (2015, December). *In search of a network theory of innovation: How to combine Luhmann's systems theory with Latour's Actor network theory?* Keynote lecture at European Academy of Technology and Innovation Assessment, Bad Neuenahr-Ahrweiler, Germany.

Leydesdorff, L. (2015, August). *The triple helix of (i) novelty production, (ii) wealth generation, and (iii) normative control: A neo-evolutionary model of innovation systems*. Keynote lecture at the Triple Helix Conference: Academic-Industry-Government Triple Helix Model for fast-developing countries, Tsinghua University, Beijing, China.

Leydesdorff, L. (2015, June). *The triple helix of knowledge production, wealth generation, and normative control: A neo-evolutionary model of innovation ecosystems*. Keynote lecture at the International Conference at the International Society of Scientometrics and Infometrics, Bo aziçi University, Istanbul, Turkey.

Loos, E. F. (2015, August). *When old media were new: Lessons from technology generations for research on media use*. Keynote lecture at the International conference on Qualitative Research in Communication, National University of Political and Administrative Studies, College of Communication and PR, Bucharest, Romania.

Reijmersdal, E. A. van (2015, December). *Children's susceptibility and resistance to commercialized media content*. Keynote lecture given at the Amsterdam Research Initiative meeting, Amsterdam. The Netherlands.

Reijmersdal, E. A. van (2015, November). *Recent insights into the effects of new forms of advertising on children and adolescents*. Keynote lecture given at the Children, Adolescents, and Advertising Symposium organized by the TWG Advertising Research of the European Communication Research and Education Association, Madrid, Spain.

Smit, E. S. (2015, November). *Quitting smoking. Lessons to be learned by creditors*. Keynote lecture at the Congres 'Schuldeisers en schuldenaren, een ingewikkelde relatie'. Amsterdam University of Applied Sciences, Amsterdam. The Netherlands.

Valkenburg, P. M. (2015, May). *Do Communication Technologies Define a "Generation?"*. Keynote lecture at the meeting of the International Communication Association, San Juan, Puerto Rico.

Vreese, C. H. de (2015, December). *Public opinion and European Parliament elections*. Keynote lecture at the conference 'Campaigning and Voting in Europe: New Challenges, New Perspectives', Paris, France.

Vreese, C. H. de (2015, September). *Referendum campaigns and the media*. Keynote lecture at the conference: The 2014 Scottish independence referendum in the media, University of Stirling, Stirling, Scotland.

Verhoeven, P. (2015, July). *Business news and the news media 1963-2013: An overview of 50 years empirical research Bledcom 2015*. Keynote lecture at the International Public Relations Symposium Bledcom, Bled, Slovenia.

Invited lectures

Bakker, B. N. & Lelkes, Y. (2015, December 10). *Does size matter? The implications of brief personality measures for political psychology*. Lecture at the Quantitative Methods for Social Science seminar at the University of Amsterdam, Amsterdam, The Netherlands.

Bakker, B. N. (2015, June 3). *Personality traits and voting for populist parties: Evidence from the United States, the Netherlands and Germany*. Lecture at the Department of Political Science, University of Zurich, Zurich, Switzerland.

Bakker, B. N. (2015, April 29). *Personality traits and voting for populist parties: Evidence from the United States, the Netherlands and Germany*. Lecture at the Department of Political Science, University of Nebraska-Lincoln, Lincoln, USA.

Bakker, B. N. (2015, December 2). *Personality, income and ideology*. Lecture at the Brown Bag Lecture Series, Graduate School of Science, University of Munster, Munster, Germany.

Bakker, B. N. (2015, May 26). *The psychological roots of populist voting: Evidence from the United States, the Netherlands and Germany*. Lecture at the Department of Political Science, University of Twente, Enschede, The Netherlands.

Bakker, B. N. (2015, November 2). *The political personality in the political arena*. Lunch lecture at ASCoR, University of Amsterdam, Amsterdam, The Netherlands.

Boerman, S. C. (2015, December 6). *Consumer responses to new, embedded advertising formats*. Lecture at the Free University, Brussels, Belgium.

Boersma, P., Weert, J. C. M. van & Droes, R. M. (2015, September 8). *De implementatie van de Veder Contact Methode (VCM) in de 24-uurszorg voor mensen met dementie: Een evaluatie aan de hand van het RE-AIM framework*. Lecture at Symposium Veder Methode, Hengelo, The Netherlands.

Boukes, M. (2015, February 26). *Politieke satire: groot belang, kleine invloed?* [about the pain of satire: its importance, democratic role and influence with] Debate at the Amsterdamsche Academische Club, Amsterdam, The Netherlands.

Boukes, M. (2015, March 10). *Public opinion and infotainment*. Lecture in the Political Communication Master Seminar "Citizens and Public Opinion" at the University of Amsterdam, Amsterdam, The Netherlands.

Broekman, F. L. (2015, April 2). *Het perspectief van de ouder: De kijk van ouders op apps voor kinderen*. Presentation at De Gouden Apenstaart, verkiezing beste online content voor kinderen, Hilversum, The Netherlands.

De Swert, K. (2015, March 6). *Presentation Diversity Monitor 2015*. Presentation for diversity stakeholders in Stuurgroep Diversiteit VRT, Brussels, Belgium.

Elving, W. J. L. (2015, February 10). *Organisaties en de milleniumdoelen*. Lecture at Studentenvereniging Internationale Betrekkingen, Utrecht, The Netherlands.

Fransen, M. L. (2015, January 28). *Resistance towards persuasion*. Lecture at the Consumer Competence Research Training (CONCORT) meeting, Amsterdam, The Netherlands.

Gattermann, K. (2015, July 15). '(Content-)Analysing news from Brussels: Patterns, problems and potentials in the study of news coverage of European Union institutions and individual politicians'. Lecture at the 'Politics and the media' workshop, School of Law and Government, Dublin City University, Dublin, Ireland.

Kruikemeier, S. (2015, October 3). *Eye-tracking*. Lecture at the Weekend van de Wetenschap, Science Park, University of Amsterdam, Amsterdam, The Netherlands.

Kruikemeier, S. (2015, September 15). *Geen verkiezingstijd zonder online communicatiestrategieën*. Lecture at Social Media Week, News platform and worldwide conference, LantarenVenster, Rotterdam, The Netherlands.

Kruikemeier, S. (2015, June 10). *Journalistic sourcing*. Lecture at Faculty of Communications, Pontifical Catholic University, Santiago, Chile.

Kruikemeier, S. (2015, April 13). *Online communication in a political context: Perspectives from different domains*. ASCoR lunch lecture at the University of Amsterdam, Amsterdam, The Netherlands.

Kruikemeier, S. (2015, January 26). *Online political communication*. Lecture at Social Skills: Lessons and pitfalls of social media, from journalists and spokespeople. Foreign Press Association, Europe House, The Hague, The Netherlands.

Kruikemeier, S. (2015, June 4). *Online political communication*. Lecture at the Faculty of Communications, Pontifical Catholic University, Santiago, Chile.

Kruikemeier, S. (2015, October 1). *Online politieke communicatie*. Lecture at Het digitale geheugenpaleis, with Beeld and Geluid, Spui25, Amsterdam, The Netherlands.

Kruikemeier, S. (2015, March 31). *Politiek online*. Lecture at Broodje Kennis, with KNAW, Spui25, Amsterdam. The Netherlands.

Kruikemeier, S. (2015, June 12). *Workshop eye-tracking*. Workshop at Faculty of Communications, Pontifical Catholic University, Santiago, Chile.

Kühne, R. J. (2015, October 19). *Beyond cognitive framing processes. Emotional influences of news frames on opinion formation*. Lecture in the master's seminar "Opinion formation" at the University of Fribourg, Fribourg, Switzerland.

Lelkes, Y. (2015, March 14). *Hostile audience: Broadband effects on polarization*. Lecture at the University of Wisconsin, Madison, Wisconsin, USA.

Lelkes, Y. (2015, May 3). *Hostile audience: Broadband effects on polarization*. Lecture at the Temple University, Philadelphia, Pennsylvania, USA.

Lelkes, Y. (2015, October 5). *The limits of Partisan prejudice*. Lecture at the European Centre on Migration and Ethnic Relations (ERCOMER) at Utrecht University, Utrecht, The Netherlands.

Lelkes, Y. (2015, October 15). *What we know depends on how fast we go: Internet speed and the knowledge gap*. Lecture at the Research workshop of the Israel Science Foundation, Haifa University, Haifa, Israel.

Loos, E. F. (2015, October 27). *Ouderen: Digitale immigranten in hun eigen dorp?* Presentation at de Waag Society, Amsterdam, The Netherlands.

Noort, G. van (2015, December 8). *De wetenschap achter personalisatie [Science behind personalisation]*. Lecture at Emerce Engage, Amsterdam, The Netherlands.

Noort, G. van (2015, November 17). *New Media & Marketingcommunication*. Lecture at Center for Persuasive Communication at Ghent University, Ghent, Belgium.

Noort, G. van (2015, June 1). *Webcare: Experimenteren wordt professionaliseren*. Lecture at Nyenrode University, Breukelen, The Netherlands.

Nooy, W. de (2015, July 2). *Sociological theory and network models for intellectual movements.*, Lecture at the Movement Discourse Conference, Oldenburg, Germany.

Oosten, J. M. F. van (2015, March 17). *De invloed van sexy selfies*. Lecture 'Broodje Kennis' at Spui 25, Amsterdam, The Netherlands.

Oosten, J. M. F. van (2015, March 19). *Seks, tieners en de media*. Lecture at the Amsterdamse Academische Club, Amsterdam, The Netherlands.

Piotrowski, J. (2015, September 29). *Digital media & education: Perfect match or absolute clash?* Presentation at the Amsterdam Research Initiative, Amsterdam, The Netherlands.

Piotrowski, J. (2015, October 22). *Media Literacy*. Presentation at the Cinekid Festival, Amsterdam, The Netherlands.

Piotrowski, J. (2015, February 20). *Positive media effects in childhood*. Presentation at the Pedagogy Department, Erasmus University Rotterdam, Rotterdam, The Netherlands.

Piotrowski, J. (2015, March 4). *The (un)likely relationship between digital media and education*. Presentation at the Ministerie van Onderwijs, Cultuur en Wetenschap, Den Haag, The Netherlands.

Piotrowski, J. (2015, April 22). *There's an app for that: The (un)likely relationship between apps and education*. Presentation at the APPril Festival, Utrecht, The Netherlands.

Pol, J. van de (2015, April 30). *Voting advice applications in Europe: Engaging citizens, or only used by engaged citizens?* Lecture at the Annette Strauss Institute for Civic Life, University of Texas, Austin, USA.

Putte, B. van den (2015, April 30). *Beïnvloed de beïnvloeders*. Lecture at the Ministry of Health, Welfare and Sport, The Hague, The Netherlands.

Putte, B. van den (2015, December 10). *Gedragsverandering via campagnes 2.0*. Lecture at the Department of Public Communication (DPC), Ministry of General Affairs, The Hague, The Netherlands.

Putte, B. van den (2015, January 29). *Op de man of over de band*. Lecture at Wit Communicatie, Amsterdam, The Netherlands.

Putte, B. van den (2015, November 16). *Op de man of over de band*. Lecture at the Landelijke Overleg Thema-Instituten, Utrecht, The Netherlands.

Putte, B. van den (2015, January 22). *Op de man of over de band.*, Lecture at the Ministry of Health, Welfare and Sport, The Hague, The Netherlands.

Schafraad, P. H. J. (2015, June 17). *Dit wordt het nieuws. De invloed van corporate persberichten op het nieuws nader bekeken*. Lecture at Logeion / ANP, Rijswijk, The Netherlands.

Schinkel, S. (2015, January 20). *Empowering migrant patients: Development and validation of a model to enhance the effectiveness of intercultural medical communication*. Lecture on a session about intercultural health communication, department of Medical Psychology at the Amsterdam Medical Center, Amsterdam, The Netherlands.

Schinkel, S. (2015, April 30). *Interculturele medische communicatie: overbruggen van taal- en cultuurverschillen*. Lecture at event on cultural dilemma's in health care: Breaking the Language Barrier, organized by the Medical Committee Afghanistan-Netherlands (MCAN), Utrecht, The Netherlands.

Schuck, A. R. T. (2015, November 21). *Framing – and "the pictures in our heads". News frames and their effects on audiences*. Lecture at the annual conference of the Dutch-Flemish Vereniging voor Onderzoeksjournalisten (VVOJ), The Hague, The Netherlands.

Spanje, J. H. P. van (2015, December 5). *Defending or damaging democracy?*, Lecture at HSD Düsseldorf, Düsseldorf, Germany.

Spanje, J. H. P. van (2015, March 3). *On parrots and pariahs*. Lecture at Nuffield College, University of Oxford, Oxford, UK.

Trilling, D. C. (2015, December 1). *From word frequencies to topic modeling: Applying automated content analysis techniques to short social media messages*. Lecture at the Pre-symposium Workshop "Studying the Use of Twitter in Political Communication" at the GESIS Computational Social Science Winter Symposium, Cologne, Germany.

Trilling, D. C. (2015, September 22). *Meer dan sentiment scores: Inzichten destilleren uit een enorme hoeveelheid data*. Presentation at the Jaarbijeenkomst van het Nederlandstalig Platform voor Surveyonderzoek (NPSO), Amsterdam, The Netherlands.

Trilling, D. C. (2015, November 27). *Packing and unpacking the bag of words: Introducing a toolkit for inductive automated frame analysis*. Lecture at the IdeaLabs Symposium "Social media: incubators of a renewed news media landscape?", Leuven, Belgium.

Valkenburg, P. M. (2015, March 12). *Adolescents and the Internet: Attraction, opportunities, risks*. Lecture at the International Convention of Psychological Science, Amsterdam, The Netherlands.

Valkenburg, P. M. (2015, February 16). *Adolescenten en on- en offline risicogedrag*. Amsterdamlezing, Amsterdam, The Netherlands.

Valkenburg, P. M. (2015, November 24). *De Smartphone generatie*. Lecture at the symposium: De mediawijze professional in een snel veranderende wereld, Zwolle, The Netherlands.

Valkenburg, P. M. (2015, October 14). *Media use and ADHD-symptoms*. Features speaker at the Arthur M. Sackler colloquia of the National Academy of Sciences, Irvine, California, USA.

Valkenburg, P. M. (2015, March 25). *Nieuwe technologie, nieuwe jeugd?* Workshop National Congres Mediawijsheid, Ede, The Netherlands.

Valkenburg, P. M. (2015, April 8). *Schermjeugd*. Lezing voor De Haagse Lucifer, The Hague, The Netherlands.

Valkenburg, P. M. (2015, June). *The Smartphone Generation*. Lecture by the Parent Teacher Association at the Int. School Geneva, Geneva, Switzerland.

Vandeberg, L. (2015, May 6). *The implicit impact of mediated messages*. Invited lecture at the Brain and Cognition Club, Erasmus University, Rotterdam, The Netherlands.

Verhoeven, J. W. M. (2015, June 26). *Corporate Communicatie*. Lecture for the Reputation Leadership Program at EURIB Business School, Rotterdam, The Netherlands.

Verhoeven, J. W. M. (2015, November 25). *Corporate Communication out of control?: Studying corporate communication in today's user-controlled media landscape*. Lecture at the PdD symposium at IULM, Milan, Italy.

Verhoeven, J. W. M. (2015, November 25). *Employees' social media use: Seizing opportunities, staying out of trouble*. Lecture for Brand Management at IULM, Milan, Italy.

Verhoeven, J. W. M. (2015, November 24). *The human factor in marketing & communication: Studying the role of employees*. Lecture for Retail Management at the IULM., Milan, Italy.

Vreese, C. H. de (2015, October 27). *Crisis on the continent: The impact of media and context on the changing nature of public opinion towards the European Union*. Lecture at the Temple University, Philadelphia, USA.

Vreese, C. H. de (2015, October 29). *Towards the end of the EU? How media shape public opinion*. Lecture at the Woodrow Wilson School of Public and International Affairs, Princeton University, Princeton, USA.

Weert, J. C. M. van, Jacobs-van Leur, J. & Linn, A. J. (2015, November 4). *eHealth en Ouderen: E-hell of e-heaven?* workshop at the symposium Kanker bij Ouderen, Ede, The Netherlands.

Weert, J. C. M. van & Pel-Littel, R. (2015, November 18). *Hoe betrek je de patiënt bij keuzes? Tips voor gespreksvoering en het gebruik van hulpmiddelen*. Workshop at the Oncologiedagen, Ede, The Netherlands.

Weert, J. C. M. van (2015, November 5). *Implementatie. Onderzoeksresultaten vaker, beter, sneller bij de patiënt*. Lecture at the KWF werkgemeenschap Psychosociale Oncologie, Utrecht, The Netherlands.

Weert, J. C. M. van (2015, June 8). *It takes two to tango... Effectieve communicatie met de (oudere) patient*. Lecture at the CBO symposium "Samen bouwen aan transmurale zorg", Utrecht, The Netherlands.

Wojcieszak, M. E. (2015, October 14). *The role of the media environment in the dynamics of social divides, new frontiers in selective exposure research*. Lecture at the Research workshop of the Israel Science Foundation, Haifa University, Haifa, Israel.

Inaugural lecture

Vliegenthart, R. (2015, June 3). *Voorbij het individu: De invloed van media op politiek en samenleving*. Amsterdam: Inaugural lecture at the University of Amsterdam.

Aarts, N. (2015, September 3) *The Art of Dialogue*. Wageningen: Inaugural lecture upon taking up the post of Personal Professor of Communication and Change in Life Science Contexts at Wageningen University.

Translation

Leydesdorff, L., Perevodchikov, E. & Uvarov, A. (2015). Measuring triple-helix synergy in the Russian innovation systems at regional, provincial, and national levels. *Journal of the Association for Information Science and Technology*, 66 (6), 1229-1238.

Abstracts

Abblas, M. C., Linn, A. J., van Weert, J. C. M., Bol, N., & van den Putte, B. (2015). Tailoring the delivery model of breast self-examination instructions to the individuals' preference [Abstract]. *European Health Psychologist*, 17(Suppl.),742.

Boers, E., van den Putte, B., & Beentjes, H. (2015). Understanding interpersonal communication: Conversational valence, peer popularity, peer preference, and binge drinking determinants [Abstract]. *European Health Psychologist*, 17(Suppl.),582.

Meijer, I., Gebhardt, W., van den Putte, B., Willemsen, M., de Vries, H. Fong, G., Dijkstra, A. West, R., & van Laar, C. (2015). Predicting changes in smoker identity and quitter identity among smokers and ex-smokers using ITC data [Abstract]. *European Health Psychologist*, 17(Suppl.),929.

Van den Putte, B., Nguyen, H., de Graaf, A., Zebregs, S., & Neijens, P. C. (2015). Improving the effectiveness of tobacco education for low-educated adolescents: Giving information or telling a story? [Abstract]. *European Health Psychologist*, 17(Suppl.),927.

Honorary fellows

NB: below you can find a selection of publications from ASCoR honorary fellows

Brants, K. (2015). The fine art of comparing media systems. Opportunities, pitfalls and challenges. In S. Coleman, G. Moss & K. Parry (Eds). *Can the Media Serve Democracy?* (pp. 33-44). Basingstoke: Palgrave Macmillan.

Brants, K. (2015). The demise of a deliberative dream? Challenging the mission of public service broadcasting in Europe'. In S. Coleman, A. Przybylska & Y. Sintomer (Eds). *Deliberation and Democracy: Innovative Processes and Institutions* (pp. 83-97). Frankfurt am Main: Peter Lang GmbH.

Brants, K. (2015). Van medialogica naar publiekslogica? Verschuivende verhoudingen tussen journalistiek, politiek en publiek. In J. Bardoel & H. Wijfjes (Red). *Journalistieke Cultuur in Nederland* (pp. 237-254). Amsterdam: Amsterdam University Press

Bronner, A.E. (2015). Measurement of advertising effectiveness. In W. Donsbach (Ed.), *The Concise Encyclopedia of Communication* (pp.11-12). Hoboken: Wiley Blackwell Publishing.

Bronner, A.E., Dekker, P., Leeuw, E. de, Paas, L.J., Ruyter, K. de, Smidts, A., & Wieringa, J.E. (Eds). (2015). Ontwikkelingen in het marktonderzoek. 40e Jaarboek MarktOnderzoekAssociatie [Developments in market research: Yearbook MarktOnderzoekAssociatie]. Haarlem: Spaar en Hout.

Bronner, A.E. (2015, April 9). *Merck toch hoe sterck: sterke merken werken. [Strong brands work]*. Lecture presented at Cultural Marketing Congress (ACMC, Associatie Culturele Marketing en Communicatie), Amsterdam, The Netherlands.

Bronner, A.E. (2015). Advertising effectiveness, measurement of. In W. Donsbach (Ed.), *The concise encyclopedia of communication* (pp. 11-12). Chichester: Wiley.

Van Elsas, E., & **Van der Brug, W.** (2015). The changing relationship between left-right ideology and euroscepticism, 1973-2010. *European Union Politics* 16, 194-215.

Van der Brug, W., & Berkhout, J. (2015). The effect of associative issue ownership on parties' presence in the news media. *West European Politics* 38, 869-887.

Harteveld, E., **Van der Brug, W.,** Dahlberg, S., & Kokkonen A. (2015). The gender gap in populist radical-right voting: Examining the demand side in Western and Eastern Europe. *Patterns of Prejudice* 49, 103-134.

Kokkonen, A., Dahlberg, S., Harteveld E., & **Van der Brug, W.** (2015). The gendered process of prejudice formation. *European Sociological Review* 31, 65-76.

Van der Meer , T.W.G., Van Elsas, E.J., Lubbe, R.M., & **Van der Brug, W.** (2015). Are volatile voters erratic, whimsical or seriously picky? A panel study of 58 waves into the nature of electoral volatility (the Netherlands 2006-2010). *Party Politics* 21, 100-114.

Van der Brug, W., D'Amato, G., Ruedin, D., & Berkhout, J. (Eds.). (2015). *The politicisation of migration* (Vol. 25). London: Routledge.

Open Access

Desmet, P., **Spanje, J. van & Vreese, C. H. de** (2015). Discussing the democratic deficit: effects of media and interpersonal communication on satisfaction with EU democracy. *International Journal of Communication*, 9, 3177-3198.

Fransen, M. L., Smit, E. G. & Verlegh, P. W. J. (2015). Strategies and motives for resistance to persuasion: an integrative framework. *Frontiers in Psychology*, 6, 1201.

Gurp, J. van, **Selm, M. van,** Vissers, K., Leeuwen, E. van & Hasselaar, J. (2015). How outpatient palliative care teleconsultation facilitates empathic patient-professional relationships: a qualitative study. *PLoS One*, 10 (4), e0124387.

Gurp, J. van, Soyannwo, O., Odebunmi, K., Dania, S., **Selm, M. van,** Leeuwen, E. van, Vissers, K. & Hasselaar, J. (2015). Telemedicine's potential to support good dying in Nigeria: a qualitative study. *PLoS One*, 10 (6), e0126820.

Lewinski, P. (2015). Automated facial coding software outperforms people in recognizing neutral faces as neutral from standardized datasets. *Frontiers in Psychology*, 6, 1386.

Lewinski, P. (2015). Effects of classrooms' architecture on academic performance in view of telic versus paratelic motivation: a review. *Frontiers in Psychology*, *6*, 746.

Meppelink, C. S., Weert, J. C. M. van, Haven, C. J. & Smit, E. G. (2015). The effectiveness of health animations in audiences with different health literacy levels: An experimental study. *Journal of Medical Internet Research*, *17* (1), e11.

Nelson, T. E., Lecheler, S., Schuck, A. R. T. & Vreese, C. H. de (2015). Value poaching: framing the same values for competing political ends. *International Journal of Communication*, *9*, 2881-2902.

Olszanowski, M., Pochwatko, G., Kuklinski, K., Scibor-Rylski, M., Lewinski, P. & Ohme, R. K. (2015). Warsaw set of emotional facial expression pictures: a validation study of facial display photographs. *Frontiers in Psychology*, *5*, 1516.

Pasternak, A. O., Bruin, M. de, Bakker, M., Berkhout, B. & Prins, J. M. (2015). High current CD4+ T cell count predicts suboptimal adherence to antiretroviral therapy. *PLoS One*, *10* (10), e0140791.

Reinwand, D. A., Crutzen, R., Elfeddali, I., Schneider, F., Schulz, D. N., Smit, E. S., Stanczyk, N. E., Tange, H., Voncken-Brewster, V., Walthouwer, M. J. L., Hoving, C. & Vries, H. de (2015). Impact of educational level on study attrition and evaluation of web-based computer-tailored interventions: results from seven randomized controlled trials. *Journal of Medical Internet Research*, *17* (10), e228.

Sheets, P. & Rowling, C. M. (2015). When journalists say what a candidate doesn't: race, nation and the 2008 Obama presidential campaign. *International Journal of Communication*, *9*, 3621-3643.

Visch, V., Tan, E. & Saakes, D. (2015). Viewer knowledge: application of exposure-based layperson knowledge in genre-specific animation production. *International Journal of Design*, *9* (1), 83-89.

Wagner, C. S., Park, H. W. & Leydesdorff, L. (2015). The continuing growth of global cooperation networks in research: a conundrum for national governments. *PLoS One*, *10* (7), e0131816.

Zebregs, S., Putte, B. van den, Graaf, A. de, Lammers, J. & Neijens, P. (2015). The effects of narrative versus non-narrative information in school health education about alcohol drinking for low educated adolescents. *BMC Public Health*, *15*, 1085.