



Amsterdam School of Communication Research / ASCoR

Annual report 2014



ASCoR Annual report 2014

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Communication Research ASCoR

Editors

Bas Sietses
Jochen Peter
Maaïke Prangmsma

Assistant editors

Margriet Smit
Esther Nipperus
Stefan Titus

Design

Stroomberg

Dtp

De vliegende kiep

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Introduction by the Scientific Director

Jochen Peter
ASCoR Scientific Director

The 2014 Annual Report of the Amsterdam School of Communication Research ASCoR reflects another successful and eventful year. In the 2014 research assessment of the period 2008-2013, ASCoR received an outstanding evaluation. As the independent committee consisting of international researchers wrote, it could “not find much to criticise or any recommendations to make for this very successful institute” (Research Review Communication Science 2008-2013, p. 21). Accordingly, all assessed program groups within ASCoR were extremely positively evaluated across the criteria quality, productivity, relevance, and viability. This is a truly remarkable achievement of all ASCoR members of which all of us can be proud.

In 2014, ASCoR members were also again successful in grant acquisition. Rens Vliegthart, for example, received a NWO Vidi grant to conduct his project ‘Media Coverage as a Catalyst for Economic Crises? Causes, Content and Consequences of Economic News Coverage’. Julia van Weert received two grants, both from the Dutch Cancer Society (KWF). One grant was awarded for a project called ‘How to effectively tailor website information to older cancer patients’ mode preferences: A Randomized Controlled Trial’. Another grant (together with ASCoR researcher Nadine Bol and AMC-UvA researcher Ellen Smets) will be used to study effective offline and online tailored communication for older cancer patients and their health-care providers.

ASCoR members won several awards in 2014, reflecting the quality of the research done. For example, Julia van Weert was awarded the Jozien Bensing Award by the European Association of Communication in Healthcare. Moreover, at the yearly Etnaal of the Communicatiewetenschap of the

Dutch-Flanders Communication Association (NeFCA), all awards were won by ASCoR members. Finally, various top-paper awards were won at the 2014 conference of the International Communication Association in Seattle and at other scientific conferences.

The NWO-funded graduate program has successfully been continued, with the six innovative PhD projects producing new and innovative insights into a variety of important communication processes and socially relevant problems.

Similar to previous years, also in 2014 ASCoR researchers collected large-scale data. We further optimized our research infrastructure, with the new communication lab with state-of-the-art equipment on Roeterseiland being just one example. Within our school, ASCoR researchers continued their collaborations between the program groups, resulting in innovative and qualitatively outstanding new projects that are bound to make lasting contributions to communication research. Within the University of Amsterdam, ASCoR members worked in interdisciplinary teams; outside the university with leading national and international colleagues. As in previous years, we were delighted to be a popular destination for prominent visitors for research visits and guest lectures.

Similar to previous years, ASCoR again stimulated researchers to disseminate their insights not only within the academic community, but also to the general public. In this context, the visibility of ASCoR researchers in traditional and new media has again been noticeable, with their work being featured in national and international media. In addition, ASCoR researchers have again served on several advisory boards and steering committees, thus translating their insights from ASCoR research into broader public knowledge.

Finally, ASCoR researchers have again been active in sharing their knowledge with others on social media platforms.

What's next?

In 2015, we will start implementing what we have learned from the research assessment. Specifically, 2015 will see a new research program for ASCoR, which is to stimulate and guide our research throughout 2016-2020. As part of this exciting process, we look forward to strengthening the links and collaboration between ASCoR researchers from the different program groups. In addition, we will continue our successful work with interdisciplinary teams within the University of Amsterdam and other Dutch universities. Finally, we will intensify and extend our research collaboration with communication scientists all over the world.

About ASCoR

The Amsterdam School of Communication Research ASCoR is a research institute in Communication Science, residing in the Faculty of Social and Behavioural Sciences of the University of Amsterdam. It is the largest research institute of its kind in Europe and is among the largest worldwide. More than 55 senior researchers are permanently associated with ASCoR and its English-language PhD program hosts more than 40 candidates.

ASCoR resides at the Department of Communication Science at the University of Amsterdam, and interacts with the Bachelor, Master, and Research Master curricula in communication science. These programs attract more than 1600 graduate and undergraduate candidates.

ASCoR research concentrates on the production, uses, and consequences of information and communication in informing, persuading, and entertaining citizens. The approach is multidisciplinary: Core theories of communication science are combined with theories and methods from other social sciences, political science, sociology, psychology, economics, history, and information sciences. ASCoR is first and foremost knowledge-driven, and its main peer group is the academic community. ASCoR is strongly committed to knowledge dissemination, mainly through international peer-reviewed publications. At the core of the research agenda are fundamental scientific questions, and research is aimed at developing and empirically testing theory. In doing so, the program applies and develops new methodological approaches, both quantitative and qualitative.

ASCoR figures prominently in both national and international academic communities: it directs the national communication science research school NeSCoR which is accredited by the Royal Dutch Academy of Arts and Sciences (KNAW); it attracts a large share of funding from the Dutch national science foundation (NWO) and the European Research Council; its faculty publish widely in leading international journals and present research at prominent international conferences. ASCoR faculty are well represented in international communication organizations, such as the International Communication Association (ICA), the International Association for Media and Communication Research (IAMCR), the European Communication Research and Education Association (ECREA), the European Advertising Academy (EAA), and the World Association of Public Opinion Research (WAPOR). ASCoR faculty members serve on the editorial boards of nearly all major international communication journals.

The ASCoR Research Program 2010-2015

The research program for the period 2010-2015 emphasizes the persuading, entertaining, and informing roles of the media and it highlights the shared focus on *uses and consequences of communication* across the different ASCoR Program Groups.

The ASCoR Research Program 2010-2015 is guided by a shared empirical focus on the contents, uses and consequences of media and communication. It pioneers in a renewal of media effects theorizing: It sees media use as the outcome of individual dispositions and its context, it focuses on conditional effects (who is affected under which circumstances?) and indirect effects (through which processes?), and it aims to contribute to communication science theories, while also interacting with other disciplines.

Our focus is driven by the conviction that research should provide answers to questions that are both scientifically important and socially relevant. Our research program combines traditional media and communication effects theories, and it also reappraises and renews those theories. It pays more attention to conditional and indirect effects, motivational factors, psychological processes, investigated in larger and more adequately designed studies that include new measurement and modeling techniques.

The ASCoR Research Program 2010-2015 acknowledges that many communication processes both influence ongoing changes and are affected by them, that communication cuts across levels of individuals, groups, institutions and society, and that communication includes (mass) mediated and interpersonal communication. This is why the program uses a tripartite division in research domains. It is organized along three primary functions of communication: To persuade, to inform, and to entertain. All three research areas focus in particular on the contents, uses and consequences of communication.

The research program reflects the developments in our field, in research policies, and the composition of our faculty. In the research program 2010-2015 we focus on the overlap and new, shared areas of interest across the

program groups. We pay particular attention to the role of entertainment in media and communication. *Entertainization* is the anchoring and unifying notion that cuts across our program groups. Entertainization is the widespread inclusion of entertainment elements (e.g., emotions, dramatic conflict, and sensationalism) into information, education and advertising. News has become more sensational, conflict- and human-interest-oriented. Education has embraced edutainment. Traditional advertising has progressively been replaced by product placement, sponsored programs, advergames, and brand entertainment, which all use entertainment as their basis. Some cultural commentators have alluded to the entertainization of society as a whole.

An important assumption of entertainization is that it enhances audience effects: It presumably leads to more attention for news programs and political information, less resistance to commercials and health-education messages, and improves learning from educational curricula. However, even though these intended effects are often taken as granted by journalists, advertisers and (health) educators, they have rarely been investigated. Despite a seemingly irreversible trend to entertainization, we still lack even basic knowledge about whether, and if so, under which circumstances, entertainization is effective in informing, educating, or persuading audiences. These are the questions – of high societal relevance – that cut across and bring together researchers in the different groups. More importantly, we lack a true understanding of potentially unintended effects of entertainization. Entertainized media messages are said to be more powerful than traditional ones because they block critical thoughts and weaken resistance. So far, there have been ample and often contradictory speculations about these unintended effects.

Organizational structure

ASCoR is a research institute within the Faculty of Social and Behavioural Sciences of the University of Amsterdam. It has the legal status of a research institute in terms of the law (WHW, articles 9.49-9.55). The Scientific Director and the Research Managers are jointly responsible for the day-to-day management of ASCoR.

Research is carried out in four program groups: *Corporate Communication, Persuasive Communication, Political Communication & Journalism, and Youth & Media Entertainment*. In addition a number of ASCoR members belong to the group of General Communication Science. Each of these groups covers a large number of research projects. The program group directors advise the Scientific Director on research policy in the ASCoR Board.

The Board is supported by the International Advisory Board, which consists of leading experts in our field. Management is assisted in their tasks by a small support staff. In September 2014, Bas Sietes replaced Ailin Haijer as Junior Research Manager.

Management & support

Scientific Director:	Prof. Dr. J. Peter
Research Manager:	Dr. M.E. Prangsmas
Junior Research Manager:	B. Sietses, MSc
Secretariat:	M.A.M. Smit, K.H. Hair & E.C. Nipperus

Program Group Directors

Corporate Communication	Dr. Martine van Selm
Persuasive Communication	Dr. J.C.M. van Weert
Political Communication & Journalism	Prof. Dr. C.H. de Vreese
Youth & Media Entertainment	Prof. Dr. J.W.J. Beentjes

International Advisory Board

Prof. Dr. Amy Jordan	University of Pennsylvania (USA)
Prof. Dr. Frank Esser	University of Zurich (Switzerland)
Prof. Dr. Robin Nabi	University of California (USA)
Prof. Dr. Mette Morsing	Copenhagen Business School (DK)
Prof. Dr. Dhavan Shah	University of Wisconsin-Madison (USA)
Prof. Dr. Michael Slater	Ohio State University (USA)

QANU Research Review

After the excellent ratings by the Quality Assurance Netherlands Universities (QANU) in 2008 we again received excellent ratings over the period 2008-2013. The 2014 report by the QANU stated that: "There is no doubt that ASCoR is one of the top Communication Science institutions in the world. Its research is respected by academics throughout the diverse discipline of communication worldwide, and its scholars are leaders in highly visible and noteworthy initiatives. Its researchers routinely publish in top-rated ISI journals, the academic research staff is very successful in securing funding for their research, and their work forms the basis of countless studies within the discipline and within closely related fields (p.22 of the QANU Research Review Report)."

Research quality

In line with developments in the past years, also in 2014 ASCoR has further improved its reputation as one of the leading institutes in the world for high-quality and societally relevant research. Reasons for this success, which also showed in the excellent 2014 research evaluation, are a commitment to meaningful, societally relevant topics in combination with fundamental research. ASCoR researchers answer questions that are important with theoretical frameworks that matter.

The strategy of identifying societally relevant topics that are embedded in large-scale crucial future developments along with a dedication to innovation in theory-formation will also guide ASCoR's future research strategy. ASCoR will strive to further improve its research – in its basic theoretical work for communication science and neighboring disciplines; in its methodological rigor; in the creativity of the topics identified and questions asked; and in its impact on, and contribution to, society at large. The new research

program will identify the topics that we will study in the next years; the communication technologies we consider the ‘game changers’ in the near future; the societal developments we will monitor and study; and the methods that we need to do so rigorously.

As becomes visible in Appendix H, ASCoR’s research is of high scientific quality. ASCoR researchers have been very productive in 2014, with 148 research articles in prestigious refereed journals, 57 scholarly (sections in) book, and ten dissertations. Importantly, these scientific impact the scientific community as the high number of citations indicates. The scientific quality of ASCoR research is also demonstrated by twelve awards that ASCoR members – at different stages of their career – received in 2014, as well as the research grants. The knowledge produced in ASCoR is recognized in various forms, for example in 70 invited lectures that ASCoR researchers gave in 2014. Moreover, ASCoR members held 106 different memberships in academic bodies in 2014, for instance (associate) editorships or editorial board memberships in prestigious journals or scientific communities.

ASCoR’s research also matters in terms of its societal relevance, as Appendix H indicates. In 2014, ASCoR researchers wrote nine reports for societal target groups, published 88 articles in journals targeted at professionals and practitioners, and gave eight keynotes or presentations to a professional audience. Fourteen projects in cooperation with societal groups and five contract research projects ensured that knowledge gained in research is utilized also outside the academic community. Finally, the societal relevance of ASCoR’s research has been demonstrated by two prizes from societal organizations for ASCoR researchers, three endowed chairs, and 30 positions that ASCoR members hold in advisory boards.

In 2015 and beyond, ASCoR will foster and stimulate the quality of its research in various ways. Of particular importance will be the identification of crucial future developments in the field of communication (technologies) along with the pertinent societal trends, both nationally and internationally. We will focus on large-scale problems whose solution will heavily impact our future. Further, we will try to contribute to theory formation in communication science by fostering research on sensitizing concepts and fundamental theoretical work. Finally, an essential component of consolidating and improving the quality of our research will be an investment in new and rigorous methods to gather and analyze new types of digital data. The combination of topics that matter, theories that inspire, and data that convince will define the quality of ASCoR’s research in 2015 and beyond.

Relevance to society

Societal relevance is a key aspect of all ASCoR research. Knowledge dissemination, that is, the sound information of the non-academic public based on latest insights is of great significance to ASCoR researchers. ASCoR researchers disseminate their knowledge in a variety of ways: through productive interaction with stakeholders in society, public appearances, inspiring and innovative teaching, membership of advisory boards and steering

committees, and in a pro-active, often social-media based distribution of information to the general public.

The endowed chairs of Eugène Loos, Noelle Aarts and Bas van den Putte are sponsored by external stakeholders, thus naturally providing a bridge to society. In addition, the close collaboration with SWOCC (Foundation for Scientific Research of Commercial Communication) opens up opportunities for interacting with its corporate sponsors. ASCoR researchers regularly post SWOCC blogs, present at SWOCC symposia, and write publications. ASCoR researcher Dr. Guda van Noort has been appointed as the new director of SWOCC (Stichting Wetenschappelijk Onderzoek Commerciële Communicatie). She will start on 1 January 2015 and succeeds Dr. Peeter Verlegh.

As ASCoR researchers – including all PhD candidates and most postdocs – have teaching duties, there is a natural link with the next generation of communication experts. In collaboration with the College of Communication and the Graduate School of Communication, ASCoR researchers put strong emphasis on evidence-based teaching in which the latest results from our rigorous, often internationally leading research is presented to students.

Several ASCoR researchers regularly publish on opinion blogs. Appearances in newspapers and current affairs magazines are common and include national quality newspapers, such as NRC Handelsblad, De Volkskrant and Trouw, weekly national magazines, such as HP De Tijd, and international media, such as the Huffington Post. ASCoR researchers also frequently appear as experts on TV and radio.

ASCoR researchers continued as members of several advisory boards and steering committees. For example, Noelle Aarts is a member of the Committee of ‘Begeleiding en Advies voor Overheidscommunicatie’ (Advisory organization for Dutch Government communication). Jochen Peter serves as a member of the Complaints Council for the Netherlands Institute for the Classification of Audiovisual Material (NICAM) whereas Ed Tan is a member of the Advisory Board. Marjolein Moorman is a member of the Amsterdam City Council. Peter Neijens is a member of the Advisory Board of SIRE (Dutch public awareness foundation).

Several initiatives for knowledge dissemination were started by ASCoR researchers. An Interpersonal Communication and Health Symposium was organized by the members of the program group Persuasive Communication. Our researchers from Political Communication & Journalism organized the Symposium ‘Stemhulpen: zege of onzin?’ (Voting advice applications: blessing or nonsense?). They also organized a successful discussion event with various journalists and youngsters about how to involve young people at Europe.

ASCoR members publish practical translations of their work in professional journals and newsletters and present their findings at symposia aimed at disseminating academic research to professionals, in particular for communication professionals and in the marketing and health sectors.

Viability

ASCoR received an excellent evaluation in the past assessment. The energy, professionalism, and stimulating environment have been fostered and the growth and success in terms of grants, high-quality publications, societal relevance, and impact have further developed. However, for a research institute to be a viable, internationally competitive home of high-quality, high-impact research, it is crucial to assess strengths and aspects that can be improved.

ASCoR has an excellent (inter)national reputation; houses a range of top scholars, many of whom are among the leading in their fields; has a strong publication output in leading communication science journals and also in important neighboring disciplines, such as political science, pedagogy, psychology; an excellent record of competitive (National Science Foundation) grants; a strong support and management system and research infrastructure; solid university based funding; and university recognition as being one of the University's designated Research Priority Areas. Many of these aspects are reflected in excellent positions in worldwide university-by-topic rankings.

At the same time, ASCoR faces the organizational challenge of having program groups (i.e., thematically organized primary units, generally of manageable size, but which may inhibit intellectual exchanges across the program groups). Moreover, while the track record in acquiring external funding, notably the second flow of money, has been very strong in the past period, the need to continue this success rate is also clear, at a time when competition is increasing and public funding decreasing. Finally, ASCoR needs to be prepared for changes in funding received in the first flow of money.

In the light of these considerations, ASCoR will continue, and extend, its focus on high-quality journal publications, expand the search for faculty to further internationalize, and further pursue collaborative and interdisciplinary research (e.g. through the RPA). ASCoR will work hard to maintain its position among the top programs by continuing to focus on theory-driven, high-quality empirical research published in leading international journals and with important publishers. To do so, a strong management, infrastructure, and doctoral program are essential. Specifically, ASCoR will further develop the targeted investments made to maintain and expand the track record in National Science Foundation and in EU (H2020) funding in particular. At the same time, we will prepare for changes in the first flow of funding. Finally, we will further stimulate cross-program group collaboration.

Review of 2014

Faculty changes

New staff

Name	Position	Alma mater	Program Group
B. Bakker	Postdoc		PCJ
S. Boerman	Assistant Professor	ASCoR	PC
M. Boukes	Postdoc	ASCoR	CC
K. Gattermann	Postdoc		PCJ
S. Kruikemeier	Assistant Professor	ASCoR	PCJ
A. van Oosten	Assistant Professor	ASCoR	YME
F. Schultz	Associate Professor		CC
E. Smit	Assistant Professor		PC
L. Vandenbosch	Postdoc		YME
D. de Vries	Postdoc	ASCoR	YME
A. Wonneberger	Assistant Professor		CC

Job promotions

Name	New position	Program Group
S. Boerman	Assistant Professor	PC
S. Kruikemeier	Assistant Professor	PCJ
D. de Vries	Postdoctoral Researcher	YME
M. van Klingeren	Postdoctoral Researcher	PCJ
M. Meijers	Assistant Professor	PC
J. Piotrowski	Associate Professor	YME
M. Boukes	Postdoctoral Researcher	CC
S. Lecheler	Associate Professor	PCJ
A. Schuck	Associate Professor	PCJ
C. ter Hoeven	Associate Professor	CC
A. van Oosten	Assistant Professor	YME
D. Trilling	Assistant Professor	PCJ
J. van Spanje	Associate Professor	PCJ

New PhD candidates

Name	Program Group
G. Bartholomé	PCJ
E. Boers	PC
C. Brenes Peralta	PCJ
F. Broekman	YME
M. Hameleers	PCJ
A. Kroon	CC
M.H. Nguyen	PC
T. Powell	PCJ
F. Rauwers	PC
S. Schinkel	PC
C. Segijn	PC
N. Strauss	CC
S. Waterloo	YME
W. van Zoonen	CC

PhD graduates

Name	Position after graduation	Program Group
S. Boerman	Assistant Professor, ASCoR	PC
D. de Vries	Postdoc, ASCoR	YME
S. Kruikemeier	Assistant Professor, ASCoR	PCJ
H. Hendriks	Assistant Professor, Leiden University	PC
M. van Klingeren	Lecturer, HvA	PCJ
S. Oprea	Assistant Professor, ASCoR	YME
A. van Drunen	Thesis coach	PCJ

Goodbyes

Name	New position	Program Group
H. Boomgaarden	Full Professor, Vienna University	PCJ
P. Kerkhof	Full Professor, VU Amsterdam	PC
Ph. van Praag	Retired	PCJ
A. de Graaf	Postdoc, Radboud University Nijmegen	PC
A. Alencar	Faculty of Humanities	PCJ
P. Verlegh	Full Professor, VU Amsterdam	PC

International activities

Research visits

- 9 January till 14 March, Karin Fikkers, research visit at Philadelphia, USA
- April till May (1,5 month), Nadine Bol, research visit University of Sydney, Centre for Medical Psychology and Evidence-based Decision-making (CeMPED)
- April 2014, Annemiek Linn, research visit at University of Sydney
- 13 April till 20 May, Corine Meppelink, research visit Florida State University, School of Communication and School of Library and Information Studies, Tallahassee, USA
- 1 November till 1 December, Edwin Oberjé, research visit Aberdeen University, Institute of Applied Health Sciences, Health Psychology Group
- 3 November till 12 December, Kim Brandes, research visit Centre for Behaviour Change at University College London

Research visitors

- November 2013 till April 2016, Dr. Nicola Diviani, visiting post-doc research fellow (host Julia v. Weert)
- September 2013 till February 2014, Alena Kluknavska, PhD (host Claes de Vreese)
- 22 March till 11 April & October 20 till 7 November, Sinne B. Jakobsen, PhD (host Hajo Boomgaarden)

Special events

Congresses and symposia

- 14 January, Interpersonal Communication and Health Symposium
- 4 November, Invitation Symposium ‘stempluipen: zege of onzin?’
- 12 December, Center for Politics and Communications meeting *Jong in Europa, hoe betrekken we jongeren bij Europa?*

RPA Big data meetings

Big Data Spring Colloquium meetings

- 18 February, with Laura Hollink & Rens Vliegthart
- 4 March, with Daan Odijk & Bjorn Burscher
- 20 March, with Silvia Olabarriaga & Theo Araujo
- 3 April, with Willemijn van Dolen
- 15 April, with Bernhard Rieder & Damian Trilling
- 22 April, with Natali Helberger & Olga Gritsai

Big Data workshop

- 30 & 31 January, ‘Hands-On-Workshop Big (Twitter) Data’

Conference Big Data – Expert meeting

- 17 June, Big Data: *Opportunities & Pitfalls for the Social Sciences*
- 2 July, Big Breakfast with Joseph Turow and Tal Zarsky, *Ethical, normative, social and cultural implications of profiling & targeting in an era of big data – towards a research agenda*

RPA distinguished lectures

- 23 January, Prof. Nicholas Valentino, *Racial Group Empathy and Public Opinion Formation*
- 12 May, Markus Prior, *Media exposure; what are the problems and how do we move on?*
- 13 May, Markus Prior, *Applied panel methods: Understanding the development of political interest*
- 10 June, Sandra Bailon, *Communication Research in the Digital Era*
- 8 October, Professor Eun-Ju Lee, *Social Processes and Effects of Computer-Mediated Communication*
- 24 November, Professor Shanto Iyengar, *Fear and Loathing Across Party Lines: New Evidence on Group Polarization*

RPA conference

2 October, Media Exposure: *Can it be measured?*

An international expert meeting on the measurement of the most important media and communication variable

Other lectures and workshops

- 3 July, Dr. Devra C. Moehler (Assistant Professor at Annenberg School for Communication, UPenn), entitled *Partisan Media Effects in Old versus New Democracies*.
- 24 October, Political Psychology workshop (organized by Bert Bakker & Yph Lelkes)

CS clinics, Prof. Malcolm Parks

- 10 September, Title: *Writing like it matters (...because it does)*
- 11 September, Title: *The uses of theory in communication research: Rethinking an uneasy relationship*
- 9 September, Malcolm Parks, Masterclass about interpersonal communication, networks and CMC

McQuail Lecture

- 20 November, Professor Richard M. Perloff, *Progress, paradigms, and a discipline engaged: A response to Lang and reflections on media effects research*

ASCoR lunch lectures

January	Yph Lelkes	<i>The hostile audience: Affective polarization and the political information environment</i>
February	Piet Verhoeven	<i>Business and the news media: Introducing a corporate media relations model</i>
April	Stephanie Welten	<i>Beyond Fear-Appeals: Self-Conscious Emotional Messages</i>
June	Jessica Piotrowski	<i>It's not all bad! The opportunities of media in childhood</i>
October	Sanne Opreë	<i>The good(s) life</i>
November	Joost Verhoeven	<i>Understanding employees' work-related social media use: Motives, content and governance</i>

Review of the Research Priority Area Communication

The Research Priority Area (RPA) *Communication* is a University of Amsterdam recognized RPA. It receives funding from the Faculty of Social and Behavioural Sciences at the University of Amsterdam and brings together excellent scholars from well-established research groups in a multidisciplinary program. The RPA includes ASCoR top researchers as well as colleagues from political science, informatics, psychology, and the medical sciences.

The RPA puts questions about the *effects* of media and communication center place. It is guided by a shared empirical focus on the contents, uses and consequences of media and communication. It pioneers in a renewal of media effects theorizing and it aims to contribute to communication science theories, while also interacting with other disciplines. Key questions evolve around the uses and effects of communication on individuals' attitudes, emotions, and behavior. The questions addressed in the RPA have high societal relevance, for example: What is the role of Internet usage for young people's wellbeing and likelihood of developing disorders? What is the impact of the media and of communication on political behavior and citizenship?

What is the impact of health communication on (non-)healthy behavior?
How can communication campaigns be improved?

In 2014, two new postdocs were hired: Bert Bakker and Dian de Vries. They are developing work in the areas of communication effects and personality traits and the effects of social media and online self-presentation on self-esteem, body image and psychosocial well being respectively. Bakker is working with PIs in both communication science and political science. Postdoc Lisa Vandeberg worked with PIs in communication science and psychology on implicit measures in advertizing and health communication, looking at implicit effects of product placements on a) consumer attitudes and b) the activation of persuasion knowledge and resistance and on implicit attitudes underlying a) medication adherence and b) risk communication effects. Moreover, three PhD candidates co-funded by the RPA and ASCoR started; Sophie Waterloo, Ward van Zoonen and Michael Hameleers. Sophie Waterloo's project aims to answer questions whether and how information that people actively share online, affects themselves. Ward van Zoonen's project investigates (1) the work related content that employees publish on social media using their personal social media accounts, (2) personal, professional, and organizational factors that influence work-related social media use, and (3) the consequences of this type of social media use for corporate reputations and work-related outcomes. Michael Hameleers' project will focus on how media cue citizens when assigning responsibility for political problems and how this affects citizens' attitudes and support for democratic politics more generally. In February 2015 Verena Wottrich started working on her PhD project. She will investigate what mobile app users know about the information collection methods of mobile apps, what they think about these techniques, which trade-off they make between the benefits of using an app and the costs of giving up privacy, and how this all affects consumers' affective and conative responses toward brands

In terms of activities, 2014 was a very active year: we rolled out a series of Big Data colloquia, Damian Trilling led a two day workshop on big data, and there was a joint big data conference and executive breakfast meeting. Another big activity was around media exposure, including a high profile international expert meeting held at the KNAW and the launch of a new website: mediaexposuremeasures.org. Peter Neijens and Claes de Vreese along with Dian de Vries spearheaded this project. It is being followed up with a special issue of the journal *Communication Methods & Measures*.

The RPA Distinguished Lecture Series continued and featured, amongst others, Nick Valentino (U Michigan), Markus Prior (Princeton), Sandra Bailon (Annenberg, U Penn), Eun-Ju Lee (Seoul), and Shanto Iyengar (Stanford).

Very importantly, in 2014 Claes de Vreese and Natali Helberger (Information Law) submitted a joint application to the RPA fund managed by the University's Executive Board. This application was successful and starting in 2015, the RPA will be extended with the interdisciplinary project Personalized Communication. The project involves several postdoc and PhD positions as well as the plan for a new and innovative data collection infrastructure. Claes de Vreese and Natali Helberger both obtained European Research Council (ERC) funding based in applications in 2014 and these projects will generate synergies with the new RPA extension.

Review per research program

Research within ASCoR is organized in four program groups: Corporate Communication, Persuasive Communication, Political Communication & Journalism, and Youth & Media Entertainment.

Corporate Communication

Program group director: Dr. Martine van Selm

ASCoR board representative: Prof. Dr. Rens Vliegthart

Research capacity 2014

Faculty: n = 10 (4.10 fte)

PhD candidates: n = 4 (3.53 fte)

Mission

The program group *Corporate Communication* focuses on the development, execution and effects of communication strategies towards internal and external stakeholders of organizations. These organizations include companies in the private sector, but also civil society and public organizations. Communication strategies are directed towards mass media (public relations), government institutions (public affairs), investors, and employees.

In the first line, research on external communication focuses on how organizations get into the news, how they are covered in terms of attention, frames and tone, and how this coverage has an impact on the general public or spe-

cific stakeholders. In the second line, research in internal communication deals with communication between employers and employees, and how new communication technologies affect employees. These issues are studied in relation to external communication, whereas ultimately the question is how internal communication processes affect external communication and perceptions by external stakeholders.

The program group Corporate Communication is officially part of ASCoR since September 2013.

Review 2014

The study of the communication of organizations, how they are portrayed in media coverage and the potential effects of this coverage is central in our research. Special attention has been devoted to crisis situations, as well as new (social) media.

Most studies focused on the external communication of and about a wide range of organizations. In terms of external communication several studies on crisis communication were published. The study by Van der Meer and colleagues published in *Public Relations Review* focuses on framing similarity between communication by organizations, media coverage and general public and shows how this similarity differs across different stages of a crisis. Van der Meer and Joost Verhoeven show that reputations are better protected by communicating shame and regret, than by a purely rational message (also published in *PR Review*). Piet Verhoeven, with several other collaborators, focuses on the role and importance of PR professionals in crisis situations (published in *PR Review*).

Boumans and Vliegthart, in a study published in *Tijdschrift voor Communicatiewetenschap*, focused on the nuclear energy debate in the Netherlands and demonstrate that NGO Greenpeace was best able to affect the national news agenda, while businesses were especially successful in affecting the news agenda in the region where they operate. Jacobs discussed in more detail the framing of Dutch public sector organizations in the news in a book chapter that was published by *Routledge*, while Van Selm co-authored a literature review on the media portrayals of older employees (published in *Journal of Organizational Change Management*). Vliegthart studied the interaction between media coverage and parliamentary attention on the economic crisis in Spain and the Netherlands (published in *International Journal of Press Politics*) and more general interaction between press and politics in the Netherlands (*Journalism Studies*). These studies show how the interaction depends on the political and media environment in which it is studied. Wonneberger, together with several Austrian colleagues focused on Green advertising; two survey studies challenged the widely believed notion of the skeptical green consumer finding that green consumers perceive a higher informational utility and less skepticism toward green ads. An experimental study further confirmed that functional green ads were more effective for green consumers (published in *Journal of Business Research* and *Journal of Advertising*).

Additionally, Vliegthart published several methodological pieces on computer-assisted detection of frames in the news (together with colleagues from Political Communication and Journalism and from the informatics department, published in *Communication Methods and Measures*), applications of multilevel models (in *Quality and Quantity*) and time-series

analysis (in *Quality and Quantity* and in *International Journal of Social Research Methodology*).

The role of social media was specifically addressed in several studies: Van der Meer, Van Zoonen and Joost Verhoeven published a study on how employees communicate about their work via social media and show the importance of identity expression (published in *PR Review*). Van der Meer co-authored a piece that demonstrates the potential of social media for the citizen-government dialog (in *Journal of Information Policy*). Vliegthart, with PCJ colleagues, focused on the effects of internet use on political engagement (published in *New Media and Society*)

Finally, Piet Verhoeven investigated the presence of Communication professionals in the executive boards – this is only the case in a minority of cases and there is no systematic variation due to economic indicators (published in *PR Review*).

Assessment

2014 was a good year for the *Corporate Communication* group. Several PhD projects started: Kroon on the portrayal of older employees in corporate and social media, Van Zoonen on employees and social media and Strauss on media coverage and stock market ratings. Schultz was appointed as associate professor and Wonneberger as assistant professor. Ter Hoeven made a good start with her project, funded by a VENI grant by the Dutch science foundation (NWO) on new ways of working. Vliegthart got awarded a VIDI grant by NWO that started in the end of 2014 and will look at the causes, content and consequences of economic crisis coverage. A postdoc (Boukes) was appointed on this project.

Research in 2015

2015 will be a year of continuation. The several PhD projects are expected to deliver first results, and the same holds for Ter Hoeven's VENI project. At least two new assistant professors and PhD students will be hired. From the latter, one (Damstra) will be funded through Vliegthart's VIDI project focus specifically at the economic crisis as portrayed in the Dutch media.

The whole group will further develop cooperation on the further advancement of analyses of communication of organizations and media content and several new smaller projects will appear from those efforts.

Persuasive Communication

Program group director: Dr. J.C.M. van Weert

Research capacity in 2014

Faculty: n = 23 (10.48 fte)

PhD candidates: n = 14 (11.38 fte)

Mission

The program group *Persuasive Communication* (PC) addresses those communication processes that are intended to achieve specific *persuasive* goals, as is the case in, for instance, health and marketing communication. The research is aimed at understanding of the dynamics that shape the uses and effects of persuasive communication and the application of this knowledge in the design of communication campaigns and interventions.

Review of 2014

Three main research lines can be identified in this program group: (1) The intertwining of media content and persuasion, and effectiveness of persuasive communication; (2) New interactive media and the opportunities they create for tailoring information based on user-data in health and marketing communication; and (3) Interpersonal communication. These themes are also studied in the context of communication with special target groups, such as migrants and older adults.

The intertwining of media content and persuasion

Media content and persuasion can be combined by using embedded persuasion, in which persuasive content is mixed with other media content. This is done in brand placement, entertainment education, and customer media. Research in this field captures divergent persuasion processes as well as their explicit and implicit effects. As consumers are regularly exposed to persuasion, they have developed resistance strategies such as attitude bolstering or avoidance. In addition, policies such as disclosure have been implemented to make people more aware of persuasion tactics.

Studies done in 2014 showed that both implicit and explicit forewarning of a persuasive attempt reduce the (usually observed) effects of heuristic cues in advertising. It was also demonstrated that the implicit strategy consumes less mental resources than the explicit strategy (Fransen & Fennis). A psychophysiological study of facial expressions of happiness (FEH) revealed that context-specific FEH features were the major indicators of advertisement effectiveness of amusing commercials (Lewinski, Fransen & Tan).

The thesis of Boerman focused on the effects of sponsorship disclosures (e.g., 'This program contains product placement') on television viewers' responses to sponsored television content. Sponsorship disclosure can enhance the recognition of sponsored television content as advertising, which leads to critical processing of the sponsored content, and this ultimately negatively affects the attitude toward the brand in the sponsored content. However, these effects only occurred when the disclosure was displayed prior to or concurrent with the sponsored content (Boerman, Van Reijmersdal & Neijens).

A study on brand placement in television series that focus on fashion showed that women with materialistic orientations are most prone to brand placement effects: materialistic women watch fashion TV series more often which results in higher intentions to purchase the products that are shown in the series (Fakkert, Voorveld & Van Reijmersdal).

Research of Muntinga provided a blueprint of brand management that is largely at odds with the existing, increasingly anachronistic models of branding. In the light of constantly changing market conditions and against a backdrop of far-reaching developments for brands, ten boundary conditions are outlined for successful branding in the future.

In addition, the influence of media communication regarding science on people's eco-friendly behaviors was studied. In four studies, it was shown that when the media emphasize the progress of science, people are less likely to behave eco-friendly as they feel that science will solve all their problems. In contrast, when the media emphasize not only the progress of science, but also emphasize that this progress goes very slowly, people are more likely to behave eco-friendly (Meijers & Rutjens).

A study in which Entertainment Education was used in an HIV-prevention program for youngsters revealed that both individual, social, and system-level factors are associated with youngsters' involvement. Hence, HIV-prevention programs should focus on all three levels simultaneously to successfully stimulate youngsters' involvement (Schouten, Vlug-Mahabali, Van Weert et al.).

Several studies conducted by De Bruijn et al. on message framing showed that (1) perceived risk does not influence the persuasive effects of loss versus gain-framed messages, (2) nonsignificant findings of message frame on intention can be accounted for by inadequate measurements of intention and (3) determinants of behavioral automaticity are different than determinants of behavioral frequency.

Digital, interactive and customized persuasion

Personalized persuasion occurs both in online and offline contexts, within the field of health communication, education, political campaigns and marketing communication. Many advantages of this type of communication strategy can be discerned, for instance better preference and communication match, bigger perceived competence and increased level of aspiration. Despite many advantages, knowledge about its mechanism is rather scarce. More importantly, the negative consequences are not yet given any thought. The growing number of well-reported incidents, such as identity theft, hacking, and using surveys as selling techniques, make people more aware of their privacy rights and more careful about sharing their personal data. Privacy concerns are probably the most significant obstacle for effective communication and are central to most of the studies done within the group of Smit, Van Noort, Willemsen and Voorveld.

To study Online Behavioral Advertising (OBA) data was collected about online surfing behavior, which is usually undertaken by installing 'cookies'. This use of cookies is heavily debated. Central to this discussion is whether users should provide informed consent prior to the installation of these cookies. To understand the mechanisms of OBA and cookies, Smit, Van

Noort & Voorveld published findings on user knowledge, privacy concerns and online coping behaviour in Europe.

Interactivity is a central characteristic of many online media. A study of Van Noort, Antheunis and Verlegh showed that SNS advertising is effective, even more so if consumers are asked to disclose personal information in an interactive campaign. Consumers' self-disclosure to the brand elicits favourable attitudinal and behavioral consumer responses, especially for individuals who have relatively low online privacy concerns in the SNS context. This demonstrates that the disclosure-liking effect also occurs in consumer brand relationships.

Results of a survey of 5,973 participants from six countries demonstrated that media multitasking is most common in the United States and least common in the Netherlands. The type of media multitasking differed across countries. Whereas media multitasking with combinations of new media is most prevalent in countries characterized as polychronic, media multitasking with traditional media is most prevalent in countries that can be characterized as monochronic. Demographics predict media multitasking differently across countries, with the exception of age, which is a universal predictor (Voorveld, Segijn, Ketelaar & Smit).

In the OncoCommunicAging (OCA) research line, the role of cognitive and affective illustrations on the Internet with regard to website satisfaction and recall of information was studied. Main finding, supported by the socioemotional selectivity theory, was that satisfaction with the emotional support from the website significantly increased recall of information in older adults, but not in younger ones (Bol, Van Weert, Loos et al.).

Interpersonal communication

The interplay between interpersonal communication and health message exposure in relation to alcohol consumption intentions was studied by Hendriks, Van den Putte, De Bruijn and Vreese. When participants talked about alcohol and were not exposed to an antialcohol message, they were less inclined to refrain from binge drinking, an effect that was not visible when participants talked about alcohol after viewing an antialcohol message. These findings suggested that health campaign exposure moderates the influence of interpersonal communication on (determinants) of binge drinking. Another study showed that these determinants themselves are also influenced by the specific emotion (humour, fear, disgust) that is used in the health campaign. Moreover, a negative conversational valence elicited healthier binge drinking attitudes, subjective norms, perceived behavioral control, intentions, and behaviors. Thus, health campaign planners and health researchers should pay special attention to the emotional characteristics of health messages and should focus on inducing a healthy conversational valence.

A study examining the structure of HIV disclosure in a sample of people living with HIV in Tanzania identified distinct voluntary disclosure processes: disclosing to spouse, children, family members, and larger community were independent of each other and showed different associations with stigma and social support. A 3-step analysis process was proposed that can be applied to examining the structure of disclosure in other contexts (Dima, Stutterheim, Lyimo & de Bruin).

In an observational study, comparing Turkish migrant patients' expression of emotional cues during encounters with and without informal interpreters in general practice, it was shown that informal interpreters not only inhibit patients' expression of emotions, but also fail to translate around half of all emotional utterances. This necessitates the importance of training general practitioners to communicate more effectively with migrant patients in interpreter-mediated consultations (Schouten & Schinkel).

Assessment

In 2014 the *Persuasive Communication* group achieved several goals. New insights were generated around the core themes of the research group, resulting in publications in high impact journals in both communication science (e.g., *Journal of Communication*) and other disciplines (e.g., *International Journal of Advertising*, *Patient Education and Counseling*, *Computers in Human Behavior*, *Health Communication*). Persuasive Communication researchers were also visible in the media, including newspapers, television and radio.

Four new PhD projects were started: Elroy Boers, Bas van den Putte and Hans Beentjes started the project *Using interpersonal communication to improve the effectiveness of an e-health intervention*, Minh Hao Nguyen, Julia van Weert and Eugène Loos the project *How to effectively tailor website information to older cancer patients' mode preferences: a randomized controlled trial*, Fabienne Rauwers, Hilde Voorveld and Peter Neijens the project *Understanding selective and interactive use and effects of digital newspapers and magazines* and Claire Segijn, Hilde Voorveld and Edith Smit the project *Persuasion while media multitasking*. Julia van Weert received two grants, one together with Nadine Bol and another with Eugène Loos, from the Dutch Cancer Society (KWF) on online and offline communication with older cancer patients. Lotte Willemsen, Guda van Noort and Peeter Verlegh received a research grant from the Marketing Science Institute for their research project aiming to validate and test a new typology of negative word of mouth (NWOM) based on framing theory.

Sophie Boerman defended her doctoral thesis *This Program Contains Product Placement. Effects of Sponsorship Disclosure on Television Viewers' Responses*, Hanneke Hendriks her thesis *Let's talk about alcohol: The role of interpersonal communication and health campaigns*, and Marijn Meijers her thesis *On Justifying Eco-Unfriendly Behaviors*. Bas van den Putte gave an inaugural lecture related to his research on the effectiveness of (mass) media communication aimed at promoting a healthy lifestyle among different target groups.

Finally, work by the group was recognized by Eva van Reijmersdal being awarded the NeFCA Young Scholar Award, Hilde Voorveld winning the 'Jonge Haan' by the Society for Advertising ('Genootschap voor Reclame'), Julia van Weert receiving the Jozien Bensing Award by the European Association of Communication in Healthcare (EACH), Peter Lewinksi obtaining the Neurotalent of the Year award by the Neuromarketing Science & Business Association (NMSBA) and Annemarie Wennekers winning the dissertation award of the Association Social Psychological Researchers (ASPO). In addition, Nadine Bol received the 2013 award for best article that was published in *Tijdschrift voor Communicatiewetenschap (TCW)*, Corine Meppelink won a Top Student Paper Award at the Kentucky Conference on

Health Communication (KCHC), Jiska Eelen received the Best Paper Award at the International Conference On Research In Advertising (ICORIA) and Stefan Bernritter was awarded the Best Student Paper Award at ICORIA. A paper authored by Hilde Voorveld, Peter Neijens, and Edith Smit was included in the first virtual special issue of the Journal of Advertising, containing the ten most important papers in the area of Online Advertising published between 2007 and 2013.

Research in 2015

2015 will include a number of PhD defenses and a new PhD candidate will join the group. In addition, a full professor in Health Communication will be appointed and a faculty search will take place for two Associate Professors Marketing Communication and two Assistant Professors.

Research planned for 2015 includes a number of studies on Online Behavioral Advertising (OBA; Edith Smit, Van Noort, Van Reijmersdal, Voorveld), media multitasking, interactivity and cross-media effects (Smit, Voorveld, Neijens), embedded persuasion (Boerman, Fransen, Van Noort, Van Reijmersdal, Vandeberg) including resistance (Fransen, Van der Goot), brands and brand management (Muntinga), green advertising (Meijers), social media and webcare (Van Noort, Willemsen) and implicit processes (Linn, Vandeberg, Welten). Effectiveness of health interventions will continue to be studied, including tailored online health interventions (Linn, Eline Smit, Van Weert), interventions to improve medication adherence (Dima, Linn), school health interventions (Van den Putte) and warning labels (Mollen, Eline Smit, Van den Putte). In addition, research on message characteristics will continue by De Bruijn (risk perception), Mollen (social norms) and Welten (emotions). Van den Putte will continue his projects on alcohol and drugs prevention and the effectiveness of school health education interventions and Van Weert the OncoCommunicAging research line on online and offline communication with older cancer patients.

Communication with special target groups will be studied too, with a focus on low literate adolescents (Van den Putte, Neijens), migrants (Schouten, Van Weert and Van den Putte), older adults (Van der Goot, Loos, Van Weert) and people with low health literacy (Diviani, Van Weert and Smit).

Political Communication & Journalism

Program group director: Prof. Dr. Claes de Vreese

Research capacity 2014

Faculty: n = 17 (8.24 fte)

PhD candidates: n = 10 (8.84 fte)

Mission

The research in *Political Communication & Journalism* (PCJ) addresses the information function of communication. The program group studies how, and under which conditions, news and other communication with informational purposes is *produced*. The group investigates the *contents* of this information, how it comes about, how audiences *use* and *process* it, and what *effects* it has. A central question is how citizens, organizations, and institutions use media and communication to stay informed about public affairs and to participate in them. The starting point is that citizens have become ‘critical consumers’ in the realm of politics as well, and the assumption is that this affects their information seeking behavior, their use of the new information, and the effects of new information on ensuing behavior. Research in this group often has an internationally comparative orientation. The group’s theories address the core of democracy, so a major task of the program is to develop and test theories that help improve democratic processes. The group highlights its research in the Center for Politics and Communication (www.polcomm.org).

Review 2014

In 2014 Anouk van Drunen, Marijn van Klingeren, and Sanne Kruike-meier all successfully defended their PhD dissertations. New PhD projects were launched (Guus Bartholomé, Carlos Brenes, Michael Hameleers, and Tom Powell). Several members of the group were involved in large-scale data collection effort around the 2014 European Parliament elections. Rens Vliegthart was appointed full professor in Media & Society and is now a professor in Corporate Communication, but remains an active faculty member in the PCJ group where his new VIDI project is also affiliated. Claes de Vreese ended his tenure as Editor of *IJPOR* and is now the Editor of *Political Communication*. The group published articles in top journals like *Communication Research* and *Political Communication* and an edited book was published with Cambridge University Press. Several members were in the media, involved in outreach activities, published reports for the European Parliament and the Scientific Council for Government Research (WRR), or blogged regularly about research and current affairs. Finally, the research assessment was very positive especially about the quality and internationally strong reputation of the research in the group. There are two major research lines within this program group: (1) Political communication and (2) Political journalism.

Political communication

This research line focuses on the selection, content, and effects of media and communication on citizens’ perceptions, knowledge, and understanding of political issues and political and social groups, as well as citizens’ participation in the political arena and their electoral behavior. An integral

part of understanding the consequences of communication is to systematically assess how the media cover political issues – often in large-scale content analyses. This research line has four foci: (1) use and selection of (news) media, (2) media, the EU, public opinion and electoral behavior, (3) media and national politics, and (4) media effects.

In the first area, Trilling wrote, with former colleague Marijn van Klingeren and Yariv Tsfati on the mediated effect of selective exposure on political polarization. The research on the use of voting advice applications also continued with Jonas Lefevere published with Stefaan Walgrave on the impact of statement selection on voting advice applications' ability to match voters and parties. Jasper van de Pol – and the rest of the VAVI team (<http://vavi.wp.hum.uu.nl/>) published the first comprehensive typology of VAA users 'Beyond young, highly educated males'.

Within the second area, in the research of the media, the EU, public opinion and electoral behavior, Matthijs Elenbaas, Claes de Vreese, Andreas Schuck, and Hajo Boomgaarden published on the dynamics of media coverage, motivation, and political information in the context of EU politics (in *Communication Research*). Joost van Spanje and Claes de Vreese, using two wave panel survey and media data from the NWO funded VICI project published on 'Europhile media and Eurosceptic voting: Effects of news media coverage on Eurosceptic voting in the 2009 European Parliamentary elections' in *Political Communication*. Several follow up studies were carried out around the 2014 EP elections, including work by ACCESS Europe (<http://www.accesseurope.org/>) postdoc Katjana Gattermann who is also a member of the PCJ group.

The third area, research on media and national politics, also yielded several new insights: Emeriti Philip van Praag and Kees Brants finished their book on Media, Power and Politics, with several contributions from the PCJ group. Linda Bos and Kees Brants published the piece 'Populist rhetoric in politics and media: A longitudinal study of the Netherlands' which later won the Best Article Award in the *European Journal of Communication*. Wouter de Nooy continued his work on televised debates, including collaboration with Jurgen Maier on the impact of televised debate strategies on candidate evaluation by voters. Joost van Spanje presented work on party dynamics, addressing questions such as how parties reduce non-mainstream parties' electoral support and when politically boycotting an anti-immigration party is effective?

Finally in the fourth area, the research on media effects, several studies were published. Mark Boukes, with Hajo Boomgaarden, Marjolein Moorman and Claes de Vreese published on the mechanisms underlying the effects of opinionated news. Judith Möller and colleagues demonstrated how online and offline news media affect internal efficacy and turnout of first-time voters. Sanne Kruikemeier and colleagues 'unraveled' the effects of active and passive forms of political Internet use on political involvement. Magdalena Wojcieszak addressed the tweeting about politics by Iranian youth. Work was completed on framing and emotions (by Feinholdt, Lecheler, Schuck and De Vreese) and on the longevity of framing effects (by Lecheler and colleagues).

Political journalism

The second research line focuses on changes in news and political journalism. Knut de Swert and Rens Vliegthart published on ‘the end of the press release?’ De Swert also continued his involvement in the media monitoring program in Belgium. Richard van der Wurff, with former colleague Klaus Schönbach published a piece on the civic and citizen demands of news media and journalists: what does the audience expect from good journalism in *Journalism & Mass Communication Quarterly*.

Sophie Lecheler and Sanne Kruikemeier initiated work on *Re-evaluating journalistic routines in a digital age: The use of online sources*. Methodologically, Bjorn Burscher et al developed an approach to teaching the computer to code frames in news by comparing two supervised machine learning approaches, which was published in *Communication Methods and Measures*. The co-authored book by Claes de Vreese and colleagues at SDU, Denmark, *Political Journalism in Comparative Perspective*, was published by *Cambridge University Press*. A new book on political news journalism completed with colleagues in the Network of European Political Communication Scholars (www.nepocs.eu) is currently under review.

Assessment

In 2014 the *Political Communication & Journalism* group generated new insights with regards to methods and the core themes of the research group. There were publications in high impact journals in both communication science and political science. Sophie Lecheler completed her prestigious Marie Curie Fellowship in London (LSE), Claes de Vreese became the vice chair of EU funded COST Action on mediated populism, which started in Spring 2014. De Vreese was also the principal applicant with Prof. Natali Helberger from the UvA Law faculty in an application to the University on Personalized Communication. Judith Möller and Damian Trilling will join this project as postdocs in 2015. Finally, work by the group was recognized, e.g. Jasper van de Pol and Mark Boukes won awards at the ICA, Linda Bos a Best Article Award, and PhD alumnus, Matthijs Elenbaas, was awarded the NeS-CoR 2013 award for the best PhD dissertation.

Research in 2015

A lot of exciting projects will be launched in 2015, including work on selective exposure, social media, data mining, as well as projects around Personalized Communication (RPA) and media and public opinion in Europe (ERC).

Publications by NWO Veni laureates Schuck and Van Spanje are forthcoming. Work from innovative studies on visual framing (Tom Powell et al) and on the use of and framing effects in voting engagement tools will appear (Van der Pol et al.). Finally, first papers are emerging on the basis of a large scale study of the campaign leading up to the 2014 European Parliament elections.

Youth & Media Entertainment

Program group director: Prof. Dr. J.W.J. Beentjes

Research capacity 2014

Faculty: n = 11 (5.80 fte)

PhD candidates: n = 8 (6.55 fte)

Mission

The program group *Youth & Media Entertainment* (YME) addresses the entertaining role of media, with a focus on how media entertainment may influence the lives of young people. The program's orientation is interdisciplinary. Researchers in this program group integrate communication theories with psychological and sociological theories. Methodologies are equally diverse with researchers utilizing both quantitative (e.g., experiments, surveys, content analyses) and qualitative (e.g., focus groups, inductive procedures) approaches. The key questions of the group are:

- 1 Which factors explain young people's use, attention, and attraction to entertainment media?
- 2 What are the patterns of use and the consequences of media entertainment?
- 3 Which processes explain the influence of media entertainment on young people?

Review of 2014

The ongoing research in the YME group can be grouped into five research lines. Most researchers work within multiple lines:

- 1 The entertainization of childhood;
- 2 The sexualized entertainment environment of youth;
- 3 The media entertainment experience;
- 4 Communication in a digital world;
- 5 The educational opportunities of entertainment media

The Entertainization of Childhood

This research line consists of research within Patti Valkenburg's Advanced Investigator Grant from the European Research Council. This line addresses the impact of media entertainment (e.g., rapid pace, violence, action) on children's cognitive, affective, and behavioral development (i.e., cognitive ability, learning, ADHD, and antisocial behavior). Using a longitudinal design, one of the main aims of this research line is to unravel the interplay between biological (e.g., temperament), developmental, and social influences (i.e., parent, peer, and media influences) on the selection, processing, and subsequent influence of media content on children's and adolescents' development.

Within this research line, there are currently three active PhD projects. Karin Fikkers is investigating the relationship between violent media use and aggressive behavior in youth, Sanne Nikkelen is investigating the relationship between media use and children's ADHD-related behaviors, and Maria Koutamanis is investigating predictors and consequences of social media use among adolescents. In addition to the doctoral projects, Helen

Vossen works as a postdoctoral researcher on this team studying the role of empathy in the selection and consequences of media use among adolescents. Lastly, Jessica Taylor Piotrowski is a co-investigator on this project where she is studying the consequences of media use for cognitive development and prosocial behavior.

In 2014, the Entertainization of Childhood research line produced four peer-reviewed publications and 1 book chapter. Published in the *Journal of Communication*, Nikkelen et al (2014) investigated whether genetic disposition may influence children's use and susceptibility to media violence. Results revealed that one specific gene variant was associated with increased violent media use, which in turn was related to increased ADHD-related behaviors. In a complementary piece, Nikkelen et al. (2014) also published the results of a meta-analysis investigating the relationship between media use and ADHD in *Developmental Psychology*. In this meta-analysis, the researchers demonstrated a small but significant relationship between media use and ADHD-related behaviors. In addition to these empirical investigations, two manuscripts focusing on the development and measurement of individual difference variables (epistemic curiosity; empathy and sympathy) were also published. Both individual difference variables are hypothesized to be variables of interest in the relationship between media exposure and developmental outcomes, and thus the need to develop and validate measures of these variables was a key priority for this research line. Finally, a book chapter on media use and effects in childhood was written by members of this research team.

This research line was also active at academic conferences in 2014. Nikkelen, Fikkers, & Koutamanis all presented research at both Etmaal and ICA. Nikkelen presented work on both her meta-analysis (now published in *Developmental Psychology*) as well as work on how ADHD-related behaviors may be associated with use of, and response to, media entertainment (now under review with the *Journal of Children and Media*). Fikkers presented her work on the validity and reliability of media violence exposure measures (now in press with *Communication Research*). Finally, Koutamanis presented findings on the predictors of teens receiving negative feedback on social network sites (now in revision with *Computers in Human Behavior*).

The Sexualized Entertainment Environment of Youth

Research within this line is part of Jochen Peter's NWO Vidi project which aims to assess (a) which characteristics of audio-visual sexual content may influence effects; (b) which processes underlie the effects; and (c) on which developmental and gender-related factors these effects depend.

In 2014, this research line included three PhD students and one postdoctoral researcher. Dian de Vries's work investigates the effects of online self-presentation on how adolescents view themselves and their bodies. Annemarie van Oosten's work focuses how strong experiential processes can explain the impact of sexual media content on adolescents' sexual attitudes and which groups of adolescents' are particularly susceptible to such an influence. Marleen Klaassen's work addresses the content and impact of internet pornography. And lastly, Inge Boot (postdoctoral researcher) investigates how individual differences moderate the relationship between sexualized media content exposure and adolescent sexuality.

Dian de Vries defended her dissertation successfully in June 2014. Her dissertation *Social Media and Online Self-Presentation: Effects on How We See Ourselves and Our Bodies* presented the results of four studies on the effects of online self-presentation. She showed that social network use can, for example, harm body satisfaction and lead to increased investment in physical appearance and desire for cosmetic surgery. On the other hand, she also showed that there are positive opportunities for social media use. In particular, she found that presenting oneself more positively on an online dating profile led to increased romantic confidence. The results of some of this work were published in *Sex Roles* in 2014.

Annemarie van Oosten also completed her dissertation during the 2014 year. Her dissertation was successfully defended in February 2015. In her dissertation *Putting things in perspective: Young people's susceptibility to the effects of sexual media content*, van Oosten presented the results of a series of longitudinal and experimental investigations. Her results point to the importance of hypergendered orientation in understanding how young adults respond to sexualized media content as well as demonstrated that self-generated sexualized media content seems to affect teens differently than more traditional sexualized media content. The results of much of this work have been recently published online first in the *Journal of Sex Research*, *Journal of Youth & Adolescence*, and *Communication Research*.

In addition, there were several other papers that resulted from this research line. For example, Jochen Peter and Patti Valkenburg published an article in *Computers in Human Behavior* in which they show that young adult males who consume increased amount of internet pornography are less satisfied with their body. Moreover, Boot et al. published a study in *Media Psychology* in which they demonstrated that impersonal sex orientation and multi-tasking influenced involvement with sexualized media characters.

In addition to the published works, there were several conference presentations delivered in 2014 at conferences such as Etmaal and ICA. For example, at ICA, van Oosten presented two studies from her dissertation while Klaassen presented the results of her content analysis of pornography.

The Media Entertainment Experience

This line of research heavily focuses on the 'what', 'why', and 'how' of entertainment media – namely, what do we enjoy?, why do we enjoy it?, and what does the process of entertainment look like?

Within this line, there is currently one doctoral project studying whether and how facial expressions can be used to gauge media enjoyment (Peter Lewinski). This work led to an interesting publication on how facial expressions can be used to predict advertising effectiveness as well as related conference presentations. In a second doctoral project, Miruna Doicaru is trying to better understand the narrative transportation experience. This has led to the development of a measure of story absorption that will likely play a key role in future studies of narrative transportation. In addition to this work, Ed Tan is currently working to understand the motivations that underlie why we engage with media entertainment. This has led to a book chapter on engaged versus detached film viewing as well as an article as to why we persist in gaming.

Communication in a Digital World

Research in this line focuses primarily on the consequences of digital media use among young people. Key issues include cyberbullying, media multitasking, online self-presentation (referred often as ‘expression effects’), online risk-taking, video game addiction, and commercialism. At present, there are two PhD projects tied to this area of research. Winneke van der Schuur is studying the effects of adolescents’ media multitasking while Sophie Waterloo is studying the effects of online self-presentation on teens’ identity development.

In 2014, a total of six articles were published in this area of research. In terms of online risk-taking, Baumgartner et al. illustrated that whether teens engaged in risky behavior online was related to age, sensation seeking, and internet use similarly across 20 European countries. Interestingly, the role of gender differed across countries with gender effects being more pronounced in more traditional countries. For media multitasking, Baumgartner et al. demonstrated that adolescents who media multitask have more problems in three areas of executive function (i.e., goal-directed behavior). For video game addiction, a pair of publications discussed the importance of reevaluating how video game addiction is measured as well as introduced a new measure of video game addiction.

From the commercialism side of this research line, there were two publications. First, published in *Communication Research*, Opree et al. demonstrated that advertising exposure has a long-term positive effect on young children’s materialism. Additionally, available online first, Opree co-authored a manuscript with Esther Rozendaal and Moniek Buijzen (both at Radboud University Nijmegen) on the development and validation of an instrument to measure children’s advertising literacy. In addition to these publications, Opree successfully defended her PhD in March 2014. Her dissertation *Consumed by consumer culture? Advertising’s impact on children’s materialism and life satisfaction* revealed children who watch commercialized media do attach more value to money and objects, but this does not necessarily decrease their happiness.

In addition to publications, there were several conference presentations in this research area. For example, Sindy Sumter presented results of a new cyberbullying study designed to assess whether cyberbullying may lead to increased physical ailments at the Cyberbullying conference in Sweden. Sanne Opree presented work at the 12th International Conference on Research in Advertising, NeFCA, the 6th International Conference on Multidisciplinary Perspectives on Child and Teen Consumption, and ICA (top paper award). Also at ICA, Jeroen Lemmens presented a new scale to measure internet gaming while Susanne Baumgartner presented a new scale to measure media multitasking. There were also several presentations on media multitasking, cyberbullying, and internet gaming at the annual Etmaal conference.

The Educational Opportunities of Entertainment Media

This research line looks at whether and how entertainment media, both traditional and new, can support the educational development of young people. Beginning September 2014, this line of research now includes a PhD project titled *There’s An App for That*. In this project, Francette Broekman is investigating the educational opportunities of touchscreen technology (namely, apps) for supporting young children’s educational development.

In 2014, several studies were published in this research line. Using a correlational analysis, Piotrowski demonstrated that children's story understanding influences their ability to learn from educational television programs – with increased story understanding predicting increased learning. In another article, Piotrowski also showed that how much children learn from an educational television program is dependent on how familiar they are with the program as well as whether the program includes cues to encourage interactivity with the show. Specifically, she showed that increased program familiarity led to increased learning, and these benefits were particularly true when the content relied on interactivity cues. In a third study, Piotrowski demonstrated that media can serve as an important language input for young children – and that the impact of media on language development is mediated by parent-child interactions. In a fourth study, Piotrowski showed that the effects of media use on executive function are moderated by parenting styles, risk status, and media content. Finally, in a fifth study, de Droog et al. demonstrated that interactive shared reading can enhance the effectiveness of health-based stories on children's healthy eating behaviors.

During 2014, there were several peer-reviewed and invited presentations in this research line. For example, Piotrowski presented results of the character familiarity study at ICA and spoke at several invited events (e.g., Cinekid for Professionals Conference; Congres Digitalisering in Opvoeding en Onderwijs) on the educational opportunities of digital apps for young children.

Assessment

Similar to previous years, 2014 was a productive year for the YME team. Articles appeared in a diverse set of prestigious communication journals such as the *Journal of Communication*, *Media Psychology*, *Communication Research*, and the *Journal of Children and Media*. Additionally, YME researchers were able to attract interdisciplinary interest with research published in highly respected journals of related disciplines such as *Developmental Psychology*, *Infant and Child Development*, *Journal of Sex Research*, *Computers in Human Behavior*, *Journal of Early Childhood Literacy*, *Psychological Assessment*, *Journal of Developmental & Behavioral Pediatrics*, and the *Journal of Early Adolescence*. YME researchers were also active about promoting their research findings at academic conferences, most notably at Etmaal and ICA.

Importantly, in an effort to ensure that work is accessible to the larger community, all publications, research measures, and news about the program group's activities are clearly organized and promoted on the website of the Center for research on Children, Adolescents, and the Media (CcaM, www.ccam-ascor.nl). The frequent updating of this website, in combination with an active Twitter account (@ccam_uva), has helped to increase the national and international visibility of the group's research initiatives. For example, the Center's twitter account earns nearly 15,000 impressions per month.

In 2014, there were several staff changes. Inge Boot, postdoctoral researcher for Jochen Peter's VIDI project, completed her position and left the group. Dian de Vries was named an RPA postdoctoral researcher within ASCoR while Annemarie van Oosten received an assistant professor position with the group. In addition, Laura Vandenbosch joined our group as a postdoctoral researcher. She is working with Jochen Peter to investigate how pornographic internet use may influence the sexual well-being of young people.

The YME group also welcomed two new PhD students – Sophie Waterloo and Francette Broekman. And finally, Jessica Taylor Piotrowski was promoted to the position of associate professor.

Finally, there were two notable developments in 2014 that elevated the profile of this group. First, Jessica Taylor Piotrowski was elected the new Vice Chair / Chair Elect of the ICA's Children, Adolescents, and the Media division. This position, alongside Karin Fikkers' position at ICA-CAM secretary, certainly highlights the recognition and importance of the YME program group at the international level. Second, Patti Valkenburg published her new book *Schermgaande Jeugd* in November 2014. This book received a significant amount of national media attention upon its release, and will serve as an important component of our bachelor studies in the future.

Research in 2015

In 2015, the majority of the above-mentioned research will continue. Sanne Opreë will be leaving in April 2015, and as such, we anticipate that our work on the commercialism aspect of media entertainment will decrease although Kühne will continue some work in this area. We presently expect that three of our PhD students (Fikkers, Koutamanis, Nikkelen) will complete their dissertation research while two of our PhD students (Waterloo, Broekman) will complete their first-year papers in 2015. In addition, several of our research members plan to (or have already) submitted grant applications (Peter, Sumter, Piotrowski, Baumgartner) and we hope that one or more of these applications will be successful. We also anticipate that, through Valkenburg's ERC grant, our group will add two additional post-doctoral researchers – one focusing on the influence of media violence on teens' aggression and the other focusing on the influence of media exposure on ADHD. Given the number of manuscripts currently in-press (and thus not mentioned here) and the research productivity of this group, we expect that 2015 will be another successful year.

PhD program

ASCoR offers a three-year international PhD program in Communication Science. Applicants come from many countries around the world. The program builds upon the strengths of the Faculty of Social and Behavioural Sciences from the University of Amsterdam, so that PhD candidates benefit from working with scholars in Communication Science as well as from other social sciences. Upon completion of the program and defense of the dissertation, students receive a PhD in the Social Sciences from the University of Amsterdam.

Objectives and outcomes of the PhD program

The main aim of the PhD program is to promote the training of young academics in the study of fundamental scientific research issues in the field of communication science. Students are trained to extend, deepen and actively apply their knowledge of theories and methodologies in communication science, so as to become fully qualified, independent researchers in the field of communication. In addition to extensive knowledge of theory and methodology in communication science, the program promotes reflection, not only on one's own research project, but also on social scientific and communication research in general. Finally, the program promotes skills that can contribute to the advancement of the student's careers. The PhD program produces highly qualified researchers and prepares them for three types of career trajectories:

- An academic career in the field of communication science.
- A career in the field of applied research, for instance in research departments of communication organizations (e.g., public broadcasters, publishers), in market and opinion research companies, and governmental research institutions.
- A career in managing communication activities of institutions and organizations.

To achieve these goals, students are offered a combination of hands-on research, coursework (see Educational components), and teaching tasks. PhD research, including data collection, is conducted throughout the project. The research project is based on a proposal that is usually written by one or more senior ASCoR faculty, and in all cases fits into the ASCoR research program. Each PhD project usually consists of 3 or more research studies, leading to three or more peer-reviewed academic publications. PhD candidates with an employment contract at UvA are usually required to teach a number of classes in the undergraduate program of communication science within the Bachelor College. The final months of each project are devoted to finishing the PhD thesis, which is based on the articles written throughout the project. After the dissertation has been read and approved by a committee of experts, there is a public defense, held at the University of Amsterdam. Applicants to the international ASCoR PhD program are required to have a Research Master degree in Communication Science or equivalent qualifications.

Institutional embedding

The Department of Communication Science at the University of Amsterdam encompasses three institutes: Research Institute, Graduate School and College. Each institute has its own director, who represents the institute during the weekly Departmental Management Team meetings with the Department Chair. The Management Team is jointly responsible for a range of issues overarching the interests of the individual institutes, including assignment of research and teaching responsibilities to the academic staff, amendments of teaching and research programs, and HRM.

This organizational structure ensures a continuous close cooperation between the institutes, and strong alignment and cross-fertilization between research and training. More specifically, there is a one-to-one correspondence between the research programs in ASCoR and the teaching staff in the Master, Research Master and PhD training programs in the Graduate School. As a result, research expertise and ongoing research directly shape graduate training, and graduate training feeds back directly into the research, throughout curriculum composition, class assignments, and Master thesis research.

This management structure also implies that both directors (Graduate School and ASCoR) carry shared responsibility for the selection of PhD candidates, and both directors are involved in each phase of the selection procedure.

Supervision

A Training & Supervision Plan is submitted within 2 months after the PhD project start date. This plan includes the PhD project description, agreements on supervision team meeting frequency, coursework to be completed, the First Year Paper topic and deadline, and a publication plan. The document is signed for approval by the PhD candidate, the supervisors, the ASCoR Director, and the Graduate School Director.

The supervision team typically consists of 2-3 researchers, including at least one full professor (promoter). The PhD candidate meets at least once every fortnight with one or more supervisors. The composition of the supervision team is based on the substantive as well as the methodological requirements of the project. All supervisors are ASCoR research staff, holding a PhD degree and a solid publication track record in international academic outlets.

Performance of the supervisors is monitored through the annual review interviews with all staff members. A PhD Mentor is available with whom PhD candidates can discuss all supervision problems confidentially.

A First Year Paper and a progress report by the supervision team are assessed by the ASCoR Board 8 months into the project. If the paper is assessed as insufficient, the PhD candidate is offered the opportunity to revise and resubmit within 2 months. If the paper is still assessed as insufficient, the project is terminated at the end of the first year.

Each PhD candidate participates in annual review assessments with their Program Group Director or the Department Chair. Input on progress is provided by ASCoR, the Graduate School, and the College of Communication (where PhD candidates have teaching tasks).

About twelve months before the project end date, a Progress Portfolio is submitted, containing a chapter progress overview including deadlines, publication output, a work plan for the remaining time, a list of completed courses, and a statement of feasibility by the supervisors and the PhD candidate. The ASCoR Board and the Graduate School Director direct the supervisors and PhD candidate on feasibility, and, if applicable, changes that must be made to the plan to ensure on-time completion.

Educational components

PhD training is organized by the Graduate School of Communication. All ASCoR PhD candidates are enrolled in the PhD Training Program of the Graduate School. As a Research Master degree in Communication Science or equivalent qualifications is required for all new PhD candidates, the coursework is generally limited to 9 EC. Prospective PhD candidates who do not have a Research Master in Communication Science will be asked to follow a transfer program in methods and/or Communication Science before starting on the PhD project.

In addition to the Graduate School coursework, all PhD candidates are also members of a PhD Club in which research is discussed every two weeks, and of course each PhD candidate has his/her supervision team.

The PhD training program consists of:

- Introductory course 6 (EC): An extensive review of current topics in communication research; feedback on research proposal; project-, self-, and supervisor management for PhD candidates.
- A choice of professional development and methodology courses and workshops (total 3 EC).
- Participation in an international summer school (in addition to the mandatory 9 EC).
- Participation in an ASCoR PhD Club: Two-weekly meetings of ca. 10 PhD candidates under supervision of an ASCoR staff member.

PhD Success rates

The tables shown are in accordance with Table D3d of the Standard Evaluation Protocol 2015-2021 for research assessment in the Netherlands.

Enrolment			Graduated after ...					Total			
Starting year	M	F	Total (M+F)	≤ 3 Y	≤ 4 Y	≤ 5 Y	≤ 6 Y	≤ 7 Y	Graduated	Not yet finished	Discontinued
2008	4	8	12			9	1		10	1	1
2009	2	5	7		2	5			7		
2010	1	4	5		1				1	4	
2011	3	7	10	2	2				4	4	2
2012	8	2	10							10	
2013	2	8	10							10	
2014	6	8	14							14	
Total	26	42	68	2	5	14	1		22	43	3

Overview of number of promotions

PhD program*

	2012	2013	2014
PhD candidates (fte per 31/12)	25,7	27,5	35,5
– employed (PID, headcount)	26	28	36
– not-employed (PNID, headcount)	2	1	1
– non-Dutch (headcount)	7	5	7
– % of first flow funds ¹			71
Number of promotions	8	13	10
Number of promotions (cum laude)			2

* Date of reference: January 15, 2015

The PhD program was positively evaluated by an international committee and re-accredited for the period 2012-2016 by KNAW.

Description of the PhD program; Objectives and outcomes; Career destination and employment

The directors of the Graduate School and ASCoR share the responsibility for the selection and training of PhD students. The main aim of the ASCoR PhD program is to promote the training of young academics in the study of fundamental scientific research issues in the field of communication science. Students are trained to extend, deepen, and actively apply their knowledge of theories and methodologies in order to become fully qualified, independent researchers. In addition, the program promotes reflection, both on one's own research project, and on social scientific and communication research in general. Finally, the program promotes general skills development. The program prepares students for an academic career or research and management based positions in public or private organizations such as market and opinion research companies and governmental research institutions.

To achieve these goals, students are offered a combination of hands-on research, coursework, and teaching tasks. Research, including data collection, is conducted throughout the project. The project proposal is usually written by senior ASCoR faculty, and fits into the ASCoR research program. A PhD project consists of 3 or more studies, typically leading to three or more peer-reviewed articles. PhD students with an employment contract are required to teach in the undergraduate program. The final project months are devoted to finishing the thesis, based on the articles written throughout the project. After approval of the thesis by a committee of experts, there is a public defense.

In 2009, ASCoR made the transition from 4-year PhD projects with 85% research time to 3-year projects with 95% research time (given the research master entry requirement). This led the way for similar transitions within the Faculty of Social and Behavioral Sciences. NWO has since adopted the 3-year standard for its Research Talent program.

A recent survey of ASCoR PhD graduates shows that all have found employment at postgraduate level, with about 2/3 in university research and lecturing positions and 1/3 in research positions in the private and public sectors. Several ASCoR graduates from the previous evaluation period have been appointed full professors in recent years (including Boomgaarden, Peter, and Buijzen).

Although around 70% of the ASCoR alumni in the past years started as lecturers, postdocs or assistant professors, some ASCoR PhD graduates have moved into a non-academic career. ASCoR works together with her partner Pro-actief, an organisation that provides career guidance through personal talks and various workshops such as 'networking' and 'Developing Competences'. In the next years, we will further optimize career guidance outside academia by making more use of our PhD Alumni network.

Supervision, rights and obligations of supervisors and PhDs

A Training & Supervision Plan is submitted within two months after the PhD project start date. This plan includes the project description, agreements on meeting frequency, coursework, the First Year Paper topic and deadline, and a publication plan. The document is signed for approval by the PhD student, the supervisors, the ASCoR Director, and the Graduate School Director.

The supervision team typically consists of 2-3 senior researchers, including at least one full professor (promoter). The PhD student meets at least once every fortnight with his/her supervisors. The composition of the supervision team is based on the substantive as well as the methodological requirements of the project. Performance of the supervisors is monitored through annual review interviews, as well as a confidential questionnaire submitted with the annual Progress Report.

A First Year Paper and a progress report by the supervision team are assessed by the ASCoR Board 8 months into the project. If the paper is assessed as insufficient, the PhD student may revise and resubmit within 2 months. If the paper is then still assessed as insufficient, the project is terminated at the end of the first year. Each year, a Progress Report is submitted, containing a chapter progress overview, publication output, updated work plan, a list of completed courses, and a statement of feasibility by the supervisors and the PhD student. ASCoR advises the supervisors and PhD student on feasibility and any changes that must be made to ensure on-time completion.

Success rates

Success rates – Standard PhD-Candidates*

Enrolment (headcount)				Success rates (headcount; %)						
Starting year	Male	Female	Total	Graduated in year 4 or earlier	Graduated in year 5 or earlier	Graduated in year 6 or earlier	Graduated in year 7 or earlier	Not yet finished	Discontinued	
2006	1	4	5	2	40%	4	80%	5	100%	
2007	4	4	8	3	38%	5	63%	6	75%	
2008	3	8	11			7	64%	1	9%	
2009	2	4	6	2	33%	4	67%	1	17%	
2010	1	4	5					3	60%	
Total	11	24	35	7	20%	20	57%	11	31%	
								0		
								5	14%	
								8	23%	

* Date of reference: January 15, 2015

Success rates – Contract PhD-Candidates (SEP table D3d)*

Enrolment (headcount)				Success rates (headcount; %)						
Starting year	Male	Female	Total	Graduated in year 4 or earlier	Graduated in year 5 or earlier	Graduated in year 6 or earlier	Graduated in year 7 or earlier	Not yet finished	Discontinued	
2006	2	1	3						3	
2007		1	1	1	100%					
2008										
2009	1	2	3			1	33%	1	33%	
2010	1	1	2						2	
Total	4	5	9	1	11%	1	11%	1	11%	
								6	67%	

* Date of reference: January 15, 2015

Research Integrity

For ASCoR, maintaining scientific standards is an endeavor involving the entire scientific community. Archives that preserve and disseminate social and behavioral data perform a critical service to the scholarly community and to society at large, ensuring that these culturally significant materials are accessible in perpetuity. The Data Repository is an adaption of the Guide to social science data archiving of DANS (Data Archiving and Networked Services). DANS is committed to maintain social science research data for the long term, for the benefit of future researchers, and to assist data creators in meeting the stipulations of their grantors, e.g. NWO.

In this context, ASCoR made further steps in increasing the scientific integrity in 2014. An example is the new Data Repository policy that was internally launched in late 2013. The Data Repository is intended to help researchers document their datasets and prepare them for archival deposit at the start of their project. It is aimed at ASCoR members engaged in the cycle of research and it will guide the preparation of the data for data repository. Specifically, our researchers are asked to submit their data files and documentation files to our secretariat who will then store it in a safe environment. The goal is to trace the transformation of data from their raw to their published form and to have access to the data at all times, notably when problems arise. The archiving of files happens at the beginning of a research project right after the data collection.

High ethical standards are not only important when it comes to data storage but also when it comes to research execution and data collection. Every new research project needs to be approved by ASCoR's ethical committee before a project starts. The committee judges whether the current standards of ethical research are met.

The ethical committee consists of four program group delegates who evaluate the applications for each program group and ascertain whether the research can be considered a standard type of research or whether it needs to be referred to the faculty committee (Bas van den Putte is the ASCoR representative in this committee). Only if a project receives ethical approval from the ethical/faculty committee can it be started.

ASCoR also feels the responsibility to promote research integrity amongst the researchers. The entire process from planning a study to collecting data to storing them is monitored through the ethical approval process and the storage of the data in the Data Repository. Accompanying documents that researchers have to fill in address crucial questions of research ethics and, more specifically, research integrity. To educate our junior researchers adequately about research integrity, all PhD's are as of recently obliged to take the course 'Introduction to a PhD in Communication Science' in which special attention is devoted to scientific integrity.

It is one of the goals of ASCoR to further develop its scientific integrity policy. In 2015, we will participate in a UvA-wide pilot about research data management. The group of Persuasive Communication will represent ASCoR in this pilot. By participating we expect to contribute to the development of data management in a way that suits the needs of both the scientific community and the general public. Moreover, we will organize workshops and/or lectures on ensuring, and testing, data quality and on dealing with ethical dilemmas.

Appendix A

Research staff

Research staff developments

	2009		2010		2011		2012		2013		2014	
	N	fte	N	fte	N	fte	N	fte	N	fte	N	fte
Professor	10	3.13	8	2.61	9	3.91	8	4.08	9	3.82	10	3.60
Adjunct professor	4	.47	4	.27	4	.32	4	0.32	5	.57	4	.32
Associate professor	13	4.45	15	4.54	15	6.27	14	5.00	12	3.96	12	3.70
Assistant professor	17	6.49	21	7.69	24	7.15	32	9.30	36	12.06	39	13.50
Postdoctoral fellow	4	2.28	6	2.70	5	4.40	10	6.80	10	6.55	13	7.50
PhD candidate (employed)	37	24.19	37	24.06	38	27.03	42	23.90	39	26.33	42	28.50
PhD candidate (self-supported)	5	4.08	3	1.96	2	1.33	4	2.90	4	2.33	3	1.80
Total research staff	90	45.09	94	43.82	97	50.41	114	52.30	111	55.62	120	58.92

Research staff in 2014: FTE by funding source

Note: In fte by academic position and funding source:

1st = first flow of funds (direct funding)

2nd = second flow of funds (NWO & EU)

3rd = third flow of funds (non-government funding)

S = self-supporting PhD candidates

	1st	2nd	3rd	S	Total
Professor	2.90		.20		3.60
Adjunct professor			.32		.32
Associate professor	2.40	.80	.50		3.70
Assistant professor	10.90	2.40	.20		13.50
Postdoctoral fellow	3.40	3.20	.90		7.50
PhD candidate	14.60	12.00	1.90	1.80	30.30
Total research staff	34.20	18.90	4.02	1.80	58.92

Research staff profiles

Note: Reference date 31 December 2014

Faculty

Prof. Dr. Noelle (M.N.C.) Aarts

Adjunct professor of Strategic Communication (bijzonder hoogleraar)

- Adjunct professor of Strategic Communication (Logeion chair)
- Personal professor of Strategic Communication, Wageningen University
- Member of the International Association of Conflict Management (IACM)
- Member of Comité Begeleiding en Advies voor Overheidscommunicatie
- Editorial board member *Journal of Conflict & Negotiation Research*
- Editorial board member *Tijdschrift voor Communicatiewetenschap*
- Member of the Supervisory Board of Wetlands International
- Member of the Advisory Board of Bex* Communicatie, Eindhoven

Dr. Rachid Azrout

Postdoctoral research fellow

Dr. Bert N. Bakker

Postdoctoral research fellow

- Convener Dutch Political Psychology meetings

Prof. Dr. Jo L.H. Bardoel

Associate professor (UHD)

- Chair of the Working Group on European Public Broadcasting Policies, International Association for Media and Communication Research (IAMCR)
- Member of the Advisory Group for the RIPE Conference on Public Service Broadcasting
- Board of Netherlands Press Museum

Dr. Susanne E. Baumgartner

Assistant professor (UD)

Prof. Dr. Hans (J.W.J.) Beentjes
Professor of General Communication Science
Program Group Director of Youth & Media Entertainment

- Scientific Director of the Netherlands School of Communication Research (NeSCoR)
- Board member of the Graduate School of Communication and College of Communication

Dr. Sophie C. Boerman
Assistant professor (UD)

Dr. Inge Boot
Postdoctoral research fellow

Dr. Linda Bos
Assistant professor (UD)

- MC substitute at the COST Action on 'Populist Political Communication in Europe'

Dr. Mark Boukes
Postdoctoral research fellow

Dr. Gert-Jan de Bruijn
Assistant professor (UD)

Dr. Marijn de Bruin
Assistant professor (UD)

- Editorial board *Health Psychology*
- Trustee and scientific board of Espacomp
- Scientific board and co-chair of Behavior change interventions track, EHPS conference
- Member of research groups RESHAPE & SHARP
- Steering group member and work package leader in EU FP7 project 'Assessment of the safety of LABA's in asthma in routine care by combining health-care databases and direct patient follow-up'
- Primary investigator on ZonMW funded project 'Determining the cost-effectiveness of an effective, nurse-based intervention to improve adherence among treatment-experienced HIV-infected patients in the Netherlands'

Dr. Wouter de Nooy
Associate professor (UHD)

Advisory board member for *Poetics: Journal of Empirical Research on Culture, the Media and the Arts*

Dr. Knut De Swert
Assistant professor (UD)

- Editorial board member of the International Journal of Press/Politics
- Member Master Thesis Quality committee
- Co-promotor of the Flemish Diversity Monitor Television and Radio Project (2013-2015) (funded by the Flemish public broadcaster VRT)

Prof. Dr. Claes H. de Vreese
Professor of Political Communication
Program Group Director of Political Communication & Journalism

- Adjunct Dean Faculty of Social and Behavioral Sciences, University of Amsterdam
- Director of the Center for Politics and Communication
- Director Research Priority Area Communication, University of Amsterdam
- Adjunct professor of Political Science and Journalism, University of Southern Denmark
- Board Member Graduate School of Communication (GSC) and College of Communication
- Editor-in-Chief of *Political Communication*
- Editorial board member for *Communication Research, European Union Politics, Public Opinion Quarterly, Journalism & Mass Communication Quarterly, International Journal of Press/Politics, Social Influence, International Journal of Public Opinion Research, Central European Journal of Communication and Scandinavian Political Studies*
- Chair Political Communication Division and Board Member, International Communication Association (Spring 2014)

- Chair Committee National Research Assessment QANU 2014
- Board member and theme leader ACCESS Europe
- Board member of the Social Science Council of the Royal Dutch Academy of Arts and Sciences (KNAW)

Dr. Dian A. de Vries
Postdoctoral research fellow

Dr. Alexandra L. Dima
Postdoctoral research fellow

Dr. Jiska Eelen
Assistant professor (UD)

- Member of the ComLab user committee
- Grant holder of Stichting Wetenschappelijk Onderzoek Communicatie (SWOCC)
- Grant holder of Marketing Science Institute (MSI)

Dr. Wim J.L. Elving
Assistant professor (UD)

- Editor of *Corporate Communications: An International Journal*
- Member of Doctorate Board Corporate and Marketing Communication, University of Salerno, Italy
- Member of the Editorial Advisory Board of the *International Journal of Interactive Communication Systems and Technologies (IJICST)*
- Member of Editorial Advisory Board of *Journal of Brand Management*

Dr. Marieke L. Fransen
Assistant professor (UD)

- Member of the Exam Committee
- Board member of NeFCA

Dr. Katjana Gattermann
Postdoctoral research fellow (ACCESS Europe)

- Founding Director of Erasmus Academic Network of Parliamentary Democracy in Europe (PADEMIA)
- Co-Editor 'LSE Europe in Question' Discussion Paper Series (LEQS)

Sandra H.J. Jacobs
Assistant professor (UD)

Dr. Sanne Kruikemeier
Assistant professor (UD)

Rinaldo J. Kühne
Assistant professor (UD)

Dr. Sophie K. Lecheler
Associate professor (UHD)

Dr. Jonas M. Lefevere
Assistant professor (UD)

Dr. Yph Lelkes
Assistant professor (UD)

- Editorial board member International Journal of Public Opinion Research

Dr. Annemiek J. Linn
Assistant professor (UD)

- Board member of Centre for Adherence Research Netherlands
- Member Interuniversity network Patient Provider Interaction (PPI)
- Effective member of the European Society for Patient COMPLIANCE and Persistence

Prof. Dr. Eugène F. Loos

Adjunct professor of Old and New Media in an Ageing Society (ANBO chair, bijzonder hoogleraar)

- Associate professor of Communication, Policy and Management, Utrecht University
- Associated editor of OBS*
- Editorial board member *Journal of Communication and Media Technologies*
- Management committee member and media working group co-chair of COST Action IS14012 Ageism – a multi-national, interdisciplinary perspective
- Program board member of the UAHCI (Universal Access in Human-Computer Interaction)
- Member of the advisory board of the Gerontoludic Society

Dr. Marijn H.C. Meijers

Assistant professor (UD)

Dr. Saar Mollen

Assistant professor (UD)

Dr. Judith Möller

Postdoctoral research fellow

Dr. Marjolein Moorman

Associate professor (UHD)

- Editorial review board member for *International Journal of Advertising*
- Member of the Amsterdam City Council
- Chair of the Exam Committee, Department of Communication Science, University of Amsterdam

Dr. Daan G. Muntinga

Assistant professor (UD)

Prof. Dr. Peter C. Neijens

Professor of Persuasive Communication

- Chair holder Media and Persuasion
- Member of the Senate of the University of Amsterdam
- Member program committee, Department of Communication and Cultural Management, Zeppelin University, Germany
- Associate editor *Oxford Bibliographies in Communication*
- Editorial review board *Journal of Advertising*
- Editorial advisory board *International Journal of Advertising*
- Associate editor for *Journal of Marketing Communications*
- Chair VLUHR evaluation committee Communication Sciences Flanders
- Chair of the Board of HOI Institute for Media Auditing
- Member of the Advisory Board of SIRE

Dr. Suzanna J. Oprea

Assistant professor (UD)

Prof. Dr. Jochen Peter

Professor of Media Entertainment

- Scientific Director of the Amsterdam School of Communication Research ASCoR
- NWO Vidi grant holder
- Editorial board member for *Communication Research, Journal of Communication, Journal of Adolescent Health, Communication Methods and Measures, Cyberpsychology: Journal of Psychosocial Research on Cyberspace* and *International Journal of Cyber Behavior, Psychology and Learning*
- Board of Overseers LISS panel, University of Tilburg
- Member Complaints Council Netherlands Institute for the Classification of Audiovisual Content (NICAM)
- Chair Committee Chaffe Productivity Award of the International Communication Association (ICA)

Dr. Jessica Taylor Piotrowski

Associate professor (UHD)

- Director of the Center for Research on Children, Adolescents and the Media (CcaM)
- International Liaison for the Children, Adolescents, and Media Division of the International Communication Association
- Vice Chair / Chair Elect for the Children, Adolescents, and the Media Division of the International Communication Association

Dr. Barbara C. Schouten

Assistant professor (UD)

Dr. Andreas R.T. Schuck

Associate professor (UHD)

- NWO Veni grant holder
- Academic Advisor Erasmus Mundus MA Program in Journalism, Media & Globalisation
- Academic Advisor 'Internationalization' Graduate School of Communication

Dr. Friederike Schultz

Associate professor (UHD)

Dr. Penelope Sheets Thibaut

Assistant professor (UD)

- Academic Advisor Erasmus Mundus MA Program in Journalism, Media & Globalisation

Prof. Dr. Edith G. Smit

Professor of Persuasion Communication

- Director Graduate School of Communication
- Chair of SWOCC Board, foundation for fundamental research on brands and brand communication
- President of the European Advertising Academy (EAA) until June 2014
- Member NWO committees
- Member of the DDMA Privacy Authority
- Editorial board member of the *International Journal of Advertising*

Dr. Eline S. Smit

Assistant professor (UD)

Dr. Sindy R. Sumter

Assistant professor (UD)

Prof. Dr. Ed S.H. Tan

Professor of Media Entertainment

- Board member of the Society for the Cognitive Study of the Moving Image (SCSMI)
- Board member of the Master's Programme in Cognition and Communication of the University of Copenhagen
- Board member of the Master's Programme in Visual Communication, University of Antwerp
- Member advisory board NICAM Kijkwijzer
- Board member of the Groningen Film Archive
- Editorial board member *The Scientific Study of Literature*

Dr. Claartje L. ter Hoeven

Associate professor (UHD)

- NWO Veni grant holder

Dr. Damian C. Trilling

Assistant professor (UD)

Prof. Dr. Patti M. Valkenburg

University Professor of Media, Youth and Society

- NWO Spinoza laureate
- Founding Chair of CcaM, Center of Research on Children, Adolescents, and the Media
- Associate editor Human Communication Research
- Member of The Royal Netherlands Academy of Arts and Sciences (KNAW)

- Member of the Scholarship Committee of the NIAS, Netherlands Institute for Advanced Studies in the Humanities and Social Sciences
- Editorial board member of *Communication Research, Human Communication Research, Communication Theory, Journal of Applied Developmental Psychology, Journal of Children and the Media and the Media Journal of Communication*
- Member of the Steering Committee of NWO's program *Comprehensive and effective communication*
- Member of the Domain jury of the Royal Netherlands Academy of Arts and Sciences (KNAW)
- PI/Member Steering Committee Zwaartekracht Consortium *Individual Development*

Dr. Lisa Vandeberg
Postdoctoral research fellow

- Associate editor de *Psychonoom*, bi-annual magazine of the NVP (Dutch Society for Psychonomy)
- Grant holder of Stichting Wetenschappelijk Onderzoek Communicatie (SWOCC)

Dr. Laura Vandenbosch
Postdoctoral research fellow

Prof. Dr. Bas (S.J.H.M.) van den Putte
Professor of Health Communication

Dr. Richard J.W. van der Wurff
Senior Lecturer

- Editorial board member of *New Media & Society*
- Member of the Board of Governors of the Media Ombudsman Foundation Netherlands

Dr. Marcel van Egmond
Lecturer

- Board Member European Election Studies (EES) Association

Dr. Guda van Noort
Assistant professor (UD)

- Member of the Review Board SWOCC Working Paper Series
- Member of the SWOCC Thesis Award Committee
- Board member of NeFCA, Persuasive Communication Division
- Member of Exam Committee
- Member of TQM (Thesis Quality Master committee)

Annemarie J.M.F. van Oosten, MSc.
Assistant professor (UD)

Dr. Eva A. van Reijmersdal
Assistant professor (UD)

- Board member NeFCA Persuasive Communication Division
- Program Group delegate for the Ethics Committee
- Editorial review board member *Journal of Advertising*
- Editorial advisory board member *International Journal of Advertising*
- Editorial board member *Journal of Marketing Communications*

Dr. Martine van Selm
Associate professor (UHD)

- Program Group Director of Corporate Communication
- Director of the College of Communication
- Member of the Management team Communication Science
- Member of the UCO, University of Amsterdam
- Member of the Advisory Board Journalistiek Hogeschool Windesheim Zwolle

Dr. Joost H.P. van Spanje

Associate professor (UHD) of Political Communication and Journalism

- NWO Veni grant holder
- Member Opleidingscommissie
- Chair Subcommissie Onderwijsevaluaties

Dr. Julia C.M. van Weert

Associate Professor (UHD) Health Communication

Program Group Director of Persuasive Communication

- Holder of Personal Cancer Research Award by the Dutch Cancer Society KWF; project leader of the OncoCommunicAging (OCA) research line
- Board member Netherlands School of Communication Research / NeSCOR
- Board member Graduate School of Communication (GSC) and College of Communication
- Elected Deputee National Representative of the European Association for Communication in Health Care (EACH)
- Member Steering Committee Health Communication Division of NeFCA
- Member of the Advisory Committee of the Dutch Cancer Society
- Member Interuniversity network Patient Provider Interaction (PPI)
- Member Geriatric Oncology in the Netherlands (GeriOnNe)
- Member Study Group Psycho-Oncology of the Dutch Cancer Society
- Member Dutch Association for Psycho-social Oncology (NVPO)
- Member Dutch Association for Gerontology (NvG)
- Member Dutch Association for eHealth (NVEH)

Dr. Joost W.M. Verhoeven

Assistant professor (UD)

- Guest Lecturer EURIB, Rotterdam

Dr. Piet Verhoeven

Assistant professor (UD) / Senior Lecturer and Researcher

Prof. Dr. Rens Vliegenthart

Professor of Media and Society

- Board member of ASCoR
- VIDI grant holder
- Chair of NeFCA Political Communication Division
- Member of the 'Young Academy' of the Royal Netherlands Academy of Arts and Sciences

Dr. Hilde A.M. Voorveld

Assistant Professor (UD)

- Board member of the European Advertising Academy (EAA)

Dr. Helen G.M. Vossen

Postdoctoral research fellow

Dr. Stephanie C.M. Welten

Assistant professor (UD)

Dr. Annemarie M. Wennekers

Assistant professor (UD)

Dr. Lotte M. Willemsen

Assistant professor (UD)

Dr. Magdalena E. Wojcieszak

Associate professor (UHD)

- Associate Editor *International Journal of Public Opinion Research*
- Board member-at-large for Europe, International Communication Association (ICA)
- Editorial board member *Journal of Communication* and *Psychologia Rozwojowa (Developmental Psychology)*
- Associate editor *EastBound Journal*

Appendix A – Research staff

- David Swanson Award Committee member International Communication Association (ICA)
- Research Committee member Asociación de Comunicación Política (ACOP)
- Scientific Committee member Asociación Española de Investigación de la Comunicación (AEIC)
- Advisory board member *Media Tenor* Grant holder Spanish Ministry of Science and Innovation

Dr. Anke Wonneberger
Assistant professor (UD)

Dr. Sandra M. Zwier
Assistant Professor (UD)

- Managing director Graduate School of Communication

Associate Members

Dr. Rutger H. de Graaf
Lecturer

Dr. Joep Hofhuis
Lecturer

Dr. Jeroen S. Lemmens
Lecturer

Dr. Pytrik H.J. Schafraad
Lecturer

- Member Master Thesis Quality Committee
- Chair NeFCA Journalism Division Committee

Dr. Margot van der Goot
Senior Lecturer

- Member Thesis Quality Master Committee
- Member Opleidingscommissie

PhD candidates

Theo Araujo
Guus Bartholomé
Stefan Bernitter
Elroy Boers
Nadine Bol
Sifra Bolle
Jelle Boumans
Kim Brandes
Carlos Brenes Peralta
Francette Broekman
Björn Burscher
Miruna Doicaru
Alina Feinholdt
Karin Fickers
Sabine Geers
Michael Hameleers
Reza Kartosen
Marleen Klaassen
Maria Koutamanis
Peter Lewinski
Corine Meppelink
Minh Hao Nguyen
Sanne Nikkelen
Edwin Oberjé
Thomas Powell
Fabiënne Rauwers
Carmina Rodríguez Hidalgo
Sanne Schinkel
Claire Segijn
Sjoerd Stolwijk
Nadine Strauss
Jasper van de Pol
Toni van der Meer
Winneke van der Schuur
Iris van Ooijen
Ward van Zoonen
Sophie Waterloo
Simon Zebregs
Rena Zendedel

Honorary Fellows

ASCoR's Honorary Fellows are senior researchers with a strong international reputation. Honorary Fellows serve a 3-year affiliation with ASCoR and work with ASCoR faculty members on research projects, publications, and PhD candidate supervision.

Prof. Dr. Kees Brants
Prof. Dr. Fred Bronner
Prof. Dr. Cees J. Hamelink
Prof. Dr. Joan M.H.J. Hemels
Prof. Dr. Loet Leydesdorff
Prof. Dr. Denis McQuail
Prof. Dr. Klaus Schönbach
Prof. Dr. Holli A. Semetko
Prof. Dr. Jan J. van Cuilenburg
Prof. Dr. Wouter van der Brug
Prof. Dr. Cees van der Eijk

McQuail Honorary Fellows

The ASCoR Denis McQuail Award is offered for the best article advancing communication theory published in a peer-reviewed journal in the previous year. An international Award committee, chaired by Denis McQuail, makes the selection, and the award goes to all listed authors of the article chosen. The first author is McQuail Honorary Fellow for one year, and is invited to give the McQuail Lecture.

2014-2015	Prof. Dr. Richard M. Perloff
2013-2014	Prof. Dr. W. James Potter
2012-2013	Prof. Dr. James Webster
2011-2012	Dr. Robert LaRose
2010-2011	Dr. Kelly M. Garrett
2009-2010	Dr. Cristina Archetti
2008-2009	Prof. Dr. Michael D. Slater
2007-2008	Dr. Matthew A. Baum

Appendix B

Honorary Events

Awards

Baumgartner, S. E., Weeda, W. D., Huizinga, M.	Top-Paper Award Annual conference of the Media Effects Division of the German Communication Association, Vienna, Switzerland, January 2014
Bernritter, S. F., Verlegh, P. W. J., Smit, E. G.	Best Student Paper Award International Conference on Research in Advertising, Amsterdam, June 2014, for the paper: 'Why nonprofits are more liked: The effect of brand symbolism and warmth on consumers' intention to like brand pages on facebook'
Boukes, M.	Top Student Paper Award Information Systems Division ICA, Seattle, USA
Kruikemeier, S.	ASCoR Baschwitz Article of the Year Award for Young Researchers Awarded for the paper: 'Getting closer: The effects of personalized and interactive online political communication'. <i>European Journal of Communication</i> .
Kruikemeier, S.	Faces of Science, Royal Netherlands Academy of Arts and Sciences (KNAW) Project with Kennislink and FastFacts and financially supported by Elsevier Science and Lira Auteursfonds Reprorecht
Kühne, R. J.	Award for Best German Paper of the Year 2013 Awarded by the German Association for Communication Science for the paper: 'Emotionale Framing-Effekte auf Einstellungen. Ein integratives Modell [Emotional framing effects on attitudes. An integrative model]'. <i>Medien & Kommunikationswissenschaft</i> , 61, 5-20.
Lewinski, P.	Neurotalent of the Year 2013 Neuromarketing Science & Business Association
Meppelink, C.	Top Student Paper Award Kentucky Conference on Health Communication, Lexington, USA

Rozendaal, E., Opre, S. J., Buijzen, M.	Top Paper Award International Communication Association, Children, Adolescents and the Media Division, Seattle, USA
Van Noort, G., Willemsen, L. M.	SWOCC Research Grant Research project on webcare
Van de Pol, J., Holleman, B., Kamoen, N., Krouwel, A. P. M., De Vreese, C. H.	Top Student Paper Award Awarded by the Political Communication Division of the ICA for the study 'Users of VAA's – A Typology'
Van der Meer, G. L. A., Verhoeven, P., Beentjes, J. W. J., Vliegthart, R.	Best Student Paper Award Awarded at Etmaal van de Communicatiewetenschap, Wageningen, for the paper: 'Framing the crisis: A semantic-network approach to inquire frame alignment among PR, news media, and the public'
Van Reijmersdal, E. A.	Young Scholar Award Netherlands Flanders Communication Association (NeFCA) for 'outstanding achievements in an early career'
Van Weert, J. C. M.	Jozien Bensing Award International prize for outstanding research in communication in healthcare, awarded biennial by the European Association for Communication in Healthcare
Vandeberg, L.	SWOCC Personal Research Grant Research project on implicit measurements in communication research
Voorveld, H. A. M.	Jonge Haan 2014 Young talent award from the Genootschap voor Reclame (Society for Advertising) for a person (< 30 years) who brings innovative ideas to the advertising and marketing communication industry
Willemsen, L. M., Van Noort, G., Verlegh, P. W. J.	MSI Research Grant Awarded for the project: 'Predicting firestorms: Using protest frames to understand negative electronic word of mouth'
Wonneberger, A.	Top Faculty Paper Environmental Communication Division of ICA for the paper: 'Concerned, responsible and guilty? Testing a model of guilt arousal and effects in environmental campaigns'

Conference organization

Bakker, B. N., Lelkes, Y., Van der Toorn, J., & Feinholdt, A.
Dutch Political Psychology Meeting, Amsterdam, October 24

De Vreese, C. H.
Graduate Student Pre conference, Political Communication Division, ICA, Seattle, USA,
May 21

De Vreese, C. H., Neijens, P. C., & De Vries, D. A.
Research Priority Area Symposium: 'Media Exposure: Can it be measured?',
Amsterdam, October 2

De Vreese, C.H.
Symposium: Stemhulpen: Zegen of onzin? Utrecht, November 4

De Vreese, C.H.
University of Milan and ICA International Summer School in Political Communication
and Electoral Behaviour, Milan, Italy, July 7-11

Linn, A. J.

Co-organizer of the workshop: *Review of medication adherence literature* at the European Society for Patient COMPLIANCE and Persistence, Lausanne, Switzerland (with Dr. Ir. Liset van Dijk, Dr. Marcia Vervloet and Drs. Chrisel Boons), November 20

Linn, A. J.

Co-organizer of the workshop: *Tailored communication in promoting medication intake behavior* at the European Society of Clinical Pharmacy (ESCP), Copenhagen, Denmark (with Dr. Bart van den Bemt), October 21

Peter, J.

Organizer of the Preconference *Successful Publication in Top-Ranked Communication Journals: A Guide for Non-Native English Speakers*, International Communication Association (ICA), Seattle, May 22

Van Noort, G., Van Reijmersdal, E. A., Voorveld, H. A. M., Neijens, P. C., Smit, E. G., & Verlegh, P. W. J.

Organizer of the International Conference on Research In Advertising (ICORIA), Amsterdam, June 26-28

Van Reijmersdal, E. A., & Voorveld, H. A. M.

Organizer PhD colloquium, Amsterdam, June 26

Van Spanje, J. H. P., & Minckenberg, M.

Organisation of workshop *Defending or Damaging Democracy?* at the ECPR Joint Sessions of Workshops, Salamanca, Spain, April

Van Weert, J. C. M.

Member of Scientific Committee, EACH International Conference on Communication in Health Care, Amsterdam, September 28 - October 1

Vermeulen, J., Koster, M., van Slobbe, M., Loos, E.F., & Veldman, J.

Sport, play and game. Congres organisers for the Standing Conference on Organizational Symbolism: Utrecht, July 7-10

PhD dissertation committee memberships

Note: Reading committee memberships, unless stated otherwise.

Name of defendant	Defense date	Dissertation title	Committee members	University
M. van Lieshout	8 Jan	<i>Framing scales and scaling frames. The politics of scale and its implications for governance of the Dutch intensive agriculture</i>	N. Aarts (promotor)	Wageningen University
H. Hendriks	16 Jan	<i>Let's talk about alcohol: The role of interpersonal communication and health campaigns</i>	B. van den Putte (promotor) C. de Vreese (co-promotor) G. de Bruijn (co-promotor) H. Beentjes J. van Weert	ASCoR
S. Vosbergen	16 Jan	<i>One patient is different from the next: Coronary heart disease patients' needs and preferences for web-based self-management support</i>	E. Smit	University of Amsterdam AMC

Appendix B – Honorary Events

Name of defendant	Defense date	Dissertation title	Committee members	University
H. van der Stoep	24 Jan	<i>Stories becoming sticky. How civic initiatives strive for connection to governmental spatial planning agendas</i>	N. Aarts (promotor)	Wageningen University
C. Scandeliuss	31 Jan	<i>A theory of strategic ambiguity in sustainable organizations</i>	W. Elving (external examiner)	University of Brunel, London UK
C. Breunesse	4 Feb	<i>Losgemaakt uit de verdrukking</i>	P. Neijens	University of Amsterdam
F. Situmeang	11 Feb	<i>Variability: The effects of variation in power relations within the firm, in its market performance, and in the evaluation of its products</i>	E. Tan	University of Amsterdam
B. de Haas-Arbaoui	21 Feb	<i>Transformations of television systems: Implications for media content, political parties and political attitudes</i>	R. Vliegthart R. van der Wurff	University of Amsterdam (political science)
S. Opre	6 Mar	<i>Consumed by consumer culture? Advertising's impact on children's materialism and life satisfaction</i>	P. Valkenburg (promotor) E. van Reijmersdal (co-promotor) H. Beentjes J. Peter E. Tan	ASCoR
M. ter Haar	26 Mar	<i>Communiceren en improviseren: Omgaan met dynamiek en complexiteit bij de ontwikkeling en implementatie van een gezondheidsinterventie</i>	N. Aarts (promotor) P. Verhoeven (co-promotor) C. de Vreese	University of Amsterdam
M. van Klengeren	1 Apr	<i>'Welcome' to Europe: How media and immigration affect increasing Euroscepticism</i>	C. de Vreese (promotor) R. Vliegthart (co-promotor) P. Neijens R. Azrout	ASCoR
K. Panic	2 Apr	<i>New, digital media and the effectiveness of persuasive communication strategies in a social marketing context</i>	P. Neijens	University of Ghent
H. Teunissen	11 Apr	<i>Wishful drinking: The impact of peer norms and drinker prototypes on adolescent alcohol use</i>	B. van den Putte	Radboud University Nijmegen
S. Jacobs	16 Apr	<i>Media & verantwoording over incidenten: gevolgen voor publieke organisaties</i>	R. Vliegthart	University Utrecht
S. Boerman	24 Apr	<i>'This program contains product placement': Effects of sponsorship disclosure on television viewers' responses</i>	P. Neijens (promotor) E. van Reijmersdal (co-promotor) H. Beentjes C. de Vreese E. Smit	ASCoR
X. Kuang	28 Apr	<i>How effective is political control over the news media?</i>	C. de Vreese (co-promotor)	University of Southern Denmark

Appendix B – Honorary Events

Name of defendant	Defense date	Dissertation title	Committee members	University
S. Kruike-meier	11 Jun	<i>Getting connected: The effects of online political communication on citizens' political involvement</i>	C. de Vreese (promotor) R. Vliegenthart (co-promotor) G. van Noort (co-promotor) P. Neijens	ASCoR
M. Bulkens	18 Jun	<i>Storied landscapes: Narrating changing Dutch cultural landscapes</i>	N. Aarts	Wageningen University
D. de Vries	24 Jun	<i>Social media and online self-presentation: Effects on how we see ourselves and our bodies</i>	J. Peter (promotor) P. Valkenburg (co-promotor) H. Beentjes E. Smit	ASCoR
H. Dibeklioglu	2 Sep	<i>Enabling dynamics in face analysis</i>	E. Tan	University of Amsterdam
H. Chang	14 Sep	<i>Emotions in archetypal media content</i>	E. Tan	TU Eindhoven
M. Askari	17 Oct	<i>Improving quality of fall prevention and management in elderly patients using information technology: The impact of computerized decision support</i>	J. van Weert	University of Amsterdam AMC
L. Muusses	27 Oct	<i>How Internet use may affect our relationships. Characteristics of Internet use and personal and relational wellbeing</i>	J. Peter	Free University Amsterdam
I. Busljeta Banks	28 Oct	<i>A cross-cultural investigation of probability markers in advertising claims</i>	P. Neijens	University of Antwerp
K. Buijs	30 Oct	<i>Regiojournalistiek in spagaat. De kwaliteit van het redactieproces in de regionale journalistiek; een case-studie</i>	P. Neijens	Radboud University Nijmegen
J. de Vries	5 Nov	<i>Trust dynamics in interactions for spatial planning</i>	N. Aarts (promotor)	Wageningen University
A. van Drunen	5 Nov	<i>They are not like us: How media and audiences frame Muslims</i>	C. de Vreese (promotor) R. Vliegenthart (co-promotor) P. Neijens P. Sheets	ASCoR
R. den Uijl	12 Nov	<i>Navigating toward sustainable development: Conceptual maps of adaptation, transformation and payments for environmental services vs. practical experiences in the Dutch fen landscape</i>	N. Aarts	Utrecht University
M. Meijers	21 Nov	<i>On justifying eco-unfriendly behaviors</i>	E. Smit (promotor) J. Peter	ASCoR
L. Verbrugge	24 Nov	<i>Going global. Perceiving, assessing and managing biological invasions</i>	N. Aarts	Radboud University Nijmegen
D. van der Pas	4 Dec	<i>From press to politics and back</i>	R. Vliegenthart (co-promotor)	University of Amsterdam (political science)

Appendix B – Honorary Events

Name of defendant	Defense date	Dissertation title	Committee members	University
J. Bloembergen-Lukkes	17 Dec	<i>Paradoxale modernisering. Ede, 1945-1995: Groot geworden, herkenbaar gebleven</i>	N. Aarts	Wageningen University
L. Pesqueira Fernandez	18 Dec	<i>Friendly outsider or critical insider? An action research Account of Oxfam's private sector engagement</i>	N. Aarts	Utrecht University

Appendix C

PhD program

PhD projects completed in 2014

Note: Funding sources:

1st = first flow of funds (direct funding)

2nd = second flow of funds (NWO & EU)

3rd = third flow of funds (non-government funding)

S = self-supporting PhD candidates

Starting year	Name	Project title	Supervisor(s)	Program group	Funding source
2012	M. Meijers	<i>On Justifying Eco-Unfriendly Behaviors</i>	Prof. Dr. E.G. Smit Dr. Ir. P.W.J. Verlegh	PC	1st
2011	S. Boerman	<i>Effects of disclosing sponsored content on persuasion knowledge and persuasion: The role of disclosure type, disclosure timing, disclosure duration, and program involvement</i>	Prof. Dr. P.C. Neijens Dr. E.A. van Reijmersdal	PC	1st
2011	D. de Vries	<i>Unraveling the effects of sexual media content on adolescents' self-objectification</i>	Prof. Dr. J. Peter Prof. Dr. P.M. Valkenburg	YME	1st
2011	S. Kruikemeier	<i>Online political communication: New strategies and their effects on citizen engagement</i>	Prof. Dr. C.H. de Vreese Dr. R. Vliegthart Dr. G. van Noort	PCJ	1st

Appendix C – PhD program

Starting year	Name	Project title	Supervisor(s)	Program group	Funding source
2010	H. Hendriks	<i>Health campaign effects: The role of interpersonal communication and exposure to news media messages as competing sources of information</i>	Prof. Dr. C.H. de Vreese Dr. S.J.H.M. van den Putte Dr. G.J. de Bruijn	PC	1st
2009	M. van Klingeren	<i>Conflict and safety: Regarding issue evolution in five political systems</i>	Prof. Dr. C.H. de Vreese Dr. H.G. Boomgaarden Dr. R. Vliegthart	PCJ	2nd
2009	S. Opre	<i>The commercialized media environment: Content, processes, and consequences for children and adolescents</i>	Prof. Dr. P.M. Valkenburg Dr. M.A. Buijzen	YME	2nd
2008	A. van Drunen	<i>Framing integration and Islam: News and public opinion</i>	Prof. Dr. C.H. de Vreese Prof. Dr. K. Schönbach Dr. H.G. Boomgaarden Dr. R. Vliegthart	PCJ	1st

PhD candidates & projects per December 2014

Note: Funding sources:

1st = first flow of funds (direct funding)

2nd = second flow of funds (NWO & EU)

3rd = third flow of funds (non-government funding)

S = self-supporting PhD candidates

Starting year	Name	Project title	Supervisor(s)	Program Group	Funding source
2014	G. Bartholomé	<i>Conflict framing</i>	Prof. Dr. C.H. de Vreese Dr. S.K. Lecheler	PCJ	1
2014	E. Boers	<i>Using interpersonal communication to improve the effectiveness of an e-health intervention</i>	Prof. Dr. S.J.H.M. van den Putte Prof. Dr. J.W.J. Beentjes	PC	1
2014	C. Brenes Peralta	<i>Selection and effects of narrative and base-rate news messages in the context of polarization</i>	Prof. Dr. C.H. de Vreese Dr. M.E. Wojcieszak Dr. Y. Lelkes	PCJ	1
2014	F. Broekman	<i>There's an App for That! Distinctive features of apps for young children</i>	Prof. Dr. J.W.J. Beentjes Prof. Dr. P.M. Valkenburg Dr. J. Piotrowski	YME	1
2014	M. Hameleers	<i>Contents and effects of responsibility attribution as a populist communication strategy</i>	Prof. Dr. C.H. de Vreese Dr. L. Bos	PCJ	1
2014	A. Kroon	<i>Images of older employees: Causes, content and effects</i>	Prof. Dr. R. Vliegthart Dr. M. van Selm Dr. C.L. ter Hoeven	CC	1

Starting year	Name	Project title	Supervisor(s)	Program Group	Funding source
2014	M.H. Nguyen	<i>How to effectively tailor website information to older cancer patients' mode preferences</i>	Prof. Dr. E. Loos Dr. J.C.M. van Weert	PC	3
2014	T. Powell	<i>Visual framing effects</i>	Prof. Dr. C.H. de Vreese Dr. K. De Swert	PCJ	1
2014	F. Rauwers	<i>Understanding Selective and Interactive Use and Effects of Digital Newspapers and Magazines</i>	Prof. Dr. P.C. Neijens Dr. H.A.M. Voorveld	PC	1
2014	S. Schinkel	<i>Patient participation and migrant GP patients</i>	Prof. Dr. S.J.H.M. van den Putte Dr. J.C.M. van Weert Dr. B.C. Schouten	PC	1
2014	C. Segijn	<i>Persuasion while media multitasking</i>	Prof. Dr. E.G. Smit Dr. H.A.M. Voorveld	PC	1
2014	N. Strauss	<i>Media and the stock market: Assessing mutual relationships</i>	Prof. Dr. R. Vliegthart Dr. P. Verhoeven	CC	1
2014	W. van Zoonen	<i>Work-related social media use: Content, Causes & Consequences</i>	Prof. Dr. R. Vliegthart Dr. J. Verhoeven	CC	1
2014	S. Waterloo	<i>Expression effects: Toward a better understanding of mass self-communication on identity shift</i>	Prof. Dr. J. Peter Prof. Dr. P.M. Valkenburg Dr. S.E. Baumgartner	YME	1
2013	S. Bolle	<i>Tailoring information to older cancer patients</i>	Prof. Dr. E. Loos Dr. J.C.M. van Weert	PC	1
2013	K. Brandes	<i>Unravelling underlying mechanisms of synergy effects in health communication</i>	Prof. Dr. E.G. Smit Dr. J.C.M. van Weert Dr. A.J. Linn	PC	2
2013	A. Feinholdt	<i>Framing emotions</i>	Prof. Dr. C.H. de Vreese Dr. S.K. Lecheler Dr. A.R.T. Schuck	PCJ	1
2013	S. Geers	<i>Media and electoral volatility</i>	Prof. Dr. C.H. de Vreese Dr. L. Bos	PCJ	1
2013	C. Rodríguez Hidalgo	<i>Social sharing of emotions through social network sites: Understanding benefits at various levels of communication scale</i>	Prof. Dr. E.S.H. Tan	YME	5
2013	S. Stolwijk	<i>The campaign effect of affect</i>	Prof. Dr. C.H. de Vreese Dr. A.R.T. Schuck	PCJ	2
2013	T. van der Meer	<i>Framing the crisis</i>	Prof. Dr. J.W.J. Beentjes Dr. P. Verhoeven	CC	2
2013	W. van der Schuur	<i>Media multitasking and attention problems: Causality and Individual differences</i>	Prof. Dr. P.M. Valkenburg Dr. S.R. Sumter Dr. S.E. Baumgartner	YME	1
2013	I. van Ooijen	<i>Fast decisions in fast environments</i>	Prof. Dr. E.G. Smit Dr. Ir. P.W.J. Verlegh Dr. M.L. Fransen	PC	3

Starting year	Name	Project title	Supervisor(s)	Program Group	Funding source
2013	R. Zendedel	<i>Interpreter-mediated communication in general practice</i>	Prof. Dr. S.J.H.M. van den Putte Dr. J.C.M. van Weert Dr. B.C. Schouten	PC	2
2012	Th. Araujo	<i>Brand content pass-along behavior within social network sites: Exploring the triadic relationship between the brand, the individual, and the community</i>	Prof. Dr. P.C. Neijens Prof. Dr. R. Vliegthart	PC	5
2012	S. Bernritter	<i>Consumer endorsements of companies and causes</i>	Prof. Dr. E.G. Smit Dr. P.W. J. Verlegh	PC	1
2012	J. Boumans	<i>Outsourcing the news</i>	Prof. Dr. C.H. de Vreese Dr. R. Vliegthart Dr. H.G. Boomgaarden	PCJ	2
2012	B. Burscher	<i>Computational framing</i>	Prof. Dr. C.H. de Vreese	PCJ	3
2012	M. Klaassen	<i>Bodies exposed: The impact of sexually explicit internet material on adolescents' body image</i>	Prof. Dr. J. Peter Prof. Dr. P.M. Valkenburg	YME	1
2012	P. Lewinski	<i>Resisting temptations: Emotion regulation and facial expressions</i>	Prof. Dr. E.S.H. Tan Dr. M.L. Fransen	YME/PC	5
2012	C. Meppelink	<i>Tailored communication: The unexplored role of message features</i>	Prof. Dr. E.G. Smit Dr. J.C.M. van Weert	PC	2
2012	E. Oberjé	<i>Cost-effectiveness of an effective behavioural intervention to improve adherence among HIV-infected patients: A multi-center randomised controlled trial</i>	Dr. M. de Bruin	PC	2
2012	J. van de Pol	<i>Framing effects in VETs: How frames affect the understanding of political issues</i>	Prof. Dr. C.H. de Vreese	PCJ	2
2012	S. Zebregs	<i>Health promotion for low-literate adolescents: Increasing comprehensibility and persuasive effects of a school module on alcohol, tobacco, and cannabis</i>	Prof. Dr. P.C. Neijens Dr. S.J.H.M. van den Putte	PC	2
2011	N. Bol	<i>Tailoring communication to older cancer patients</i>	Prof. Dr. E. Loos Dr. J.C.M. van Weert	PC	1
2011	M. Boukes	<i>It's fun! But is it effective? The consequences of new news shows</i>	Prof. Dr. C.H. de Vreese Dr. M. Moorman Dr. H.G. Boomgaarden	PCJ	1
2011	K. Fikkers	<i>The entertainization of childhood: Children's and adolescents' differential susceptibility to effects of violent media entertainment</i>	Prof. Dr. P.M. Valkenburg Dr. H. Vossen	YME	2
2011	M. Koutamanis	<i>Social media and adolescents' social competence</i>	Prof. Dr. P.M. Valkenburg Prof. Dr. J. Peter	YME	1

Appendix C – PhD program

Starting year	Name	Project title	Supervisor(s)	Program Group	Funding source
2010	M. Doicaru	<i>Varieties of absorption in narrative and aesthetic experiences: A comparative study of responses to literature and film'</i>	Prof. Dr. E.S.H. Tan	YME	2
2010	R. Kartosen	<i>Pain and/or pleasure? Asian Dutch adolescents and Asian Dutch popular cultural practices: The formation of pan-Asian identities and Asian Dutch cultural citizenship</i>	Prof. Dr. E.S.H. Tan	YME	2
2010	S. Nikkelen	<i>The entertainization of childhood</i>	Prof. Dr. P.M. Valkenburg	YME	2
2010	A. van Oosten	<i>The experiential processes underlying the impact of sexual media content on adolescent's sexual attitudes</i>	Prof. Dr. P.M. Valkenburg Dr. J. Peter	YME	2
2008	E. Asbeek Brusse	<i>Understanding the role of entertainment-education in promoting prosocial behavior</i>	Prof. Dr. E.G. Smit	PC	1

Appendix D

Funding

Funding in FTE

Note: Figures include visiting fellows and support staff. Figures from 2011 onwards also include ASCoR Associate Members.

	2009	2010	2011	2012	2013	2014
Direct funding	31.45	29.20	32.74	34.64	35.87	37.68
Research grants (NWO/KNAW/ERC)	10.63	14.55	18.20	17.70	20.10	20.40
Contract research	9.08	3.41	5.02	8.35	9.01	8.76
Total funding in FTE	51.15	47.16	55.96	60.68	64.97	66.84

NWO sponsored projects

Note: Projects active during 2014. For multi-institute collaborative projects, only ASCoR researchers involved are listed.

Starting date	Project title	Project leader(s)	Project fellow(s)
September 2014	<i>Media coverage as a catalyst for economic crises? causes, content and consequences of economic news coverage</i>	Prof. Dr. R. Vliegthart	
February 2013	<i>The 'always-connected' age of modern technology: the impact of new ways of working on employee well-being unraveled</i>	Dr. C.L. ter Hoeven	

Appendix D – Funding

Starting date	Project title	Project leader(s)	Project fellow(s)
February 2013	<i>Killing them softly? Characteristics and consequences of 'soft repression' of political ideas by news media</i> Veni	Dr. Mr. J.H.P. van Spanje	
September 2012	<i>Cost-effectiveness of an effective counselling intervention to promote HIV-treatment adherence</i> ZonMW Efficiency Studies	Dr. M. de Bruin	E. Oberjé MSc
September 2012	Graduate Programme	Prof. Dr. C.H. de Vreese Prof. Dr. P.C. Neijens Dr. M.E. Prangma Dr. S.M. Zwier	C. Meppelink MSc J. Boumans MSc T. van der Meer MSc S. Stolwijk MSc R. Zendedel MSc K. Brandes MSc
September 2012	<i>Health promotion for low-literate adolescents: Increasing comprehensibility and persuasive effects of a school module on alcohol, tobacco, and cannabis</i> Begrijpelijke Taal	Dr. S.J.H.M. van den Putte Prof. Dr. P.C. Neijens	Dr. A de Graaf S. Zebregs MSc
August 2012	<i>Voting Engagement Tools as political decision aids: Effects on political literacy and political attitudes</i> Begrijpelijke Taal	Prof. Dr. C.H. de Vreese	J. van de Pol MSc
February 2012	<i>Dealing with feelings: The (de)mobilizing role of emotions in political communication</i> Veni	Dr. A.R.T. Schuck	
January 2012	Spinoza Prize	Prof. Dr. P.M. Valkenburg	
January 2011	<i>Media(ted) populism: Properties and consequences</i> Veni	Dr. H. Boomgaarden	
December 2010	<i>Varieties and determinants of absorption in narrative film</i> Open Competition Humanities	Prof. Dr. E.S.H. Tan	M. Doicaru MA
June 2010	<i>The contingency of media's impact on national parliaments: A comparative study</i> Veni	Dr. R. Vliegthart	
June 2010	<i>The impact of sexual media content on adolescent sexuality: An experiential perspective</i> Vidi	Dr. J. Peter	Dr. I. Boot A. van Oosten MSc
October 2009	<i>Political conflict in five European systems: the role of citizens, the media, and parties in the politicization of immigration and European integration</i> Conflict & Safety	Prof. Dr. C.H. de Vreese	Dr. H. Boomgaarden Dr. R. Vliegthart M. van Klingeren MSc
September 2008	<i>Communication and the Future of Europe</i> Vici	Prof. Dr. C.H. de Vreese	Dr. A. Schuck Dr. J. van Spanje Dr. H. Boomgaarden Dr. R. Vliegthart R. Azrout MSc M. Elenbaas MSc N. Bol

EU sponsored projects

Note: Projects active during 2014. For multi-institute collaborative projects, only ASCoR researchers involved are listed.

Start date	Project title	Project leader(s)	Project fellow(s)
May 2014	<i>Campaign financing and referenda in EU member states</i>	Dr. Mr. J.H.P. van Spanje	
June 2013	<i>TV news for promoting interculturalism: A new step towards immigrant integration</i> Marie Curie Incoming European Fellowship	Dr. A. Paz Alencar	
September 2012	<i>Assessment of the safety of LABA's in asthma in routine care by combining health-care databases and direct patient follow-up (ASTRO-LAB)</i> FP7 Health: Small or medium-scale focused research project	Dr. M. de Bruin	Dr. A. Dima
December 2010	<i>The entertainization of childhood</i> European Research Council	Prof. Dr. P.M. Valkenburg	Dr. H. Vossen Dr. J. Piotrowski S. Nikkelen MSc K. Fickers MSc

Other sponsored projects

Note: Projects active during 2014. For multi-institute collaborative projects, only ASCoR researchers involved are listed.

Start date	Project title	Sponsor	Project leader(s)	Project fellow(s)
September 2014	<i>How to effectively tailor website information to older cancer patients' mode preferences: A Randomized Controlled Trial</i>	KWF Kankerbestrijding	Dr. J.C.M. van Weert Dr. E.M.A. Smets Prof. Dr. E.F. Loos	M.H. Nguyen MSc
March 2014	<i>De Patient Navigator: De systematische ontwikkeling van een online tool voor oudere patiënten met kanker</i>	KWF Kankerbestrijding	Dr. J.C.M. van Weert Dr. E.M.A. Smets	S. Bolle MSc G. Romijn MSc
September 2013	<i>Social sharing of emotions through social network sites: Understanding benefits at various levels of communication scale</i>	Becas Chile	Prof. Dr. E.S.H. Tan	C. Rodriguez Hidalgo MSc
September 2013	<i>Vooronderzoek sociale determinanten van geweld op het voetbalveld</i>	Veiligheid.nl	Dr. M.L. Fransen Dr. S. Mollen	
December 2013	<i>Contestation in Europe</i>	DFG (Landau)	Prof. Dr. C.H. de Vreese Dr. A.R.T. Schuck	
October 2013	<i>Short- and long-term effectiveness of novelty: Adoption and usage of a new mobile app</i>	Marketing Science Institute	Dr. J. Eelen Dr. Ir. P.W.J. Verleghe	
February 2013	<i>De nieuws waarde van corporate PR als voorspeller van journalistieke verwerking</i>	Stimuleringsfonds voor de Pers	Dr. P.H.J. Schafraad	

Appendix D – Funding

Start date	Project title	Sponsor	Project leader(s)	Project fellow(s)
February 2013	<i>Fast decisions in fast environments</i>	SWOCC	Dr. Ir. P.W.J. Verlegh	I. van Ooijen MSc
September 2012	<i>Information, Communication and Satisfaction with EU democracy</i>	KNAW-NIAS	Prof. Dr. C.H. de Vreese Dr. H.G. Boomgaarden	
June 2012	<i>COMMIT</i>	Fonds Economische Structuurversterking	Prof. Dr. C.H. de Vreese	B. Burscher MSc
April 2012	<i>De rechtspraak in de media, 1992-2012</i>	WRR Scientific Council for Government Policy	Dr. J.H.M. van Spanje Prof. Dr. C.H. de Vreese	
July 2011	<i>Communication with older cancer patients</i>	Dutch Cancer Society KWF	Dr. J.C.M. van Weert	
July 2011	<i>Communication</i>	Research Priority Area – University of Amsterdam	Prof. Dr. C.H. de Vreese	Dr. W. Weeda Dr. M.E. Prangmsma
December 2009	<i>Becoming a democratic citizen</i>	NCCR/Swiss Science Foundation	Prof. Dr. C.H. de Vreese	J. Möller MSc

Appendix E

Research output

The Standard Evaluation Protocol 2015-2021

The representation of research output in this Appendix is based on the Standard Evaluation Protocol 2015-2021 (SEP). The aim of the SEP is to provide common guidelines for the evaluation and improvement of research and research policy, based on expert assessments. Specifically, the SEP recognizes the following categories of research output:

- Refereed articles
- Non-refereed articles
- Books
- Book chapters
- PhD theses
- Published conference papers
- Professional publications
- Publications aimed at the general public
- Other research output.

The following output was classified as ‘Professional publications’:

- (Chapters in) books aimed primarily at a professional audience.
- Articles in journals aimed primarily at a professional audience
- (Chapters in) textbooks, aimed primarily at students.
- Research reports written for non-academic clients.
- Presentations at conferences aimed primarily at a professional audience.

The following output was classified as ‘Other research output’:

- Keynotes lectures at conferences
- Inaugural lectures
- Other invited lectures

The full text of the SEP can be downloaded from www.knaw.nl > Publications.

Development of research output

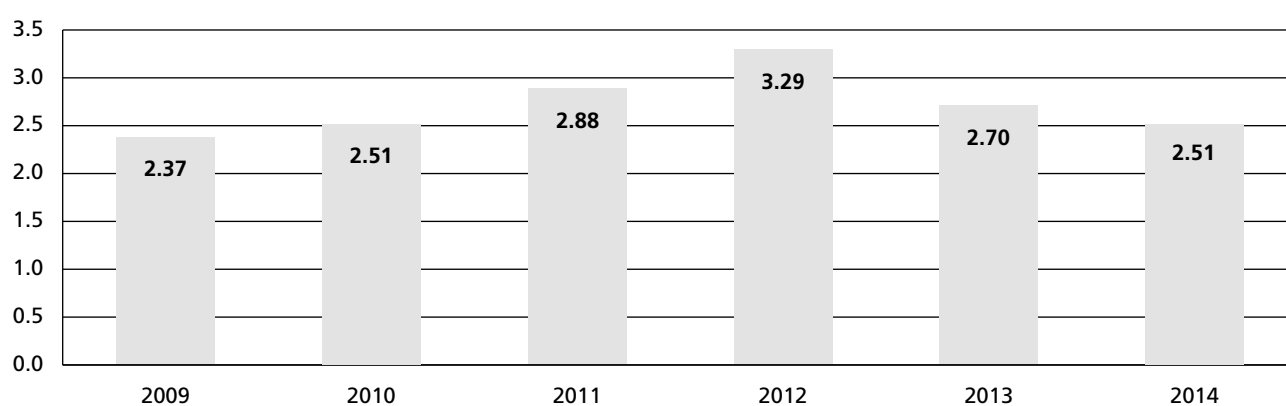
Note: Due to changes in the Standard Evaluation Protocol, the figures for the previous reporting period (2008-2013) are not fully comparable to the figures reported for the current reporting period (2014-2019).

Development of research output for the entire institute

Entire institute	2009	2010	2011	2012	2013	2014
	n	n	n	n	n	n
Refereed articles (ISI-ranked)	77	82	122	132	118	123
Refereed articles (non-ISI-ranked)	23	30	23	40	32	25
Non-refereed articles	2	5	5	5	7	2
Edited journal volumes	2	2	1	5	4	8
Books (authored)	2	2	3	2	0	3
Books (edited)	4	1	4	1	0	1
Book chapters	51	14	54	37	34	53
PhD theses	9	12	6	8	15	10
Conference presentations	192	237	207	221	224	288
Professional publications	54	65	48	44	76	97
Publications aimed at the general public	9	19	10	12	37	50
Other research output	51	66	86	70	118	84
Total publications	476	535	558	577	665	744

Mean number of academic publications per fte

Refereed articles per fte



Appendix F

Output Indicators

Scientific quality in demonstrable output

Available output indicators:

Research articles (refereed vs. non-refereed)

	2009	2010	2011	2012	2013	2014
Refereed	100	111	145	172	150	148
Non-refereed	2	5	5	5	7	2

Scientific/scholarly (sections of) books

	2009	2010	2011	2012	2013	2014
Scientific/scholarly (sections of) books	57	17	61	40	34	57

Dissertations

	2009	2010	2011	2012	2013	2014
Dissertations	9	12	6	8	15	9

Scientific quality in demonstrable utilization

Available output indicators:

Use of research facilities by peers

- State of the art lab with the latest technology in eye tracking, VR, etc.

Scientific quality in demonstrable recognition

Available output indicators:

Science awards: 12

- Baumgartner/Weeda/Huizinga – Top Paper Award GCA
- Bernitter/Verlegh/Smit – Best Student Paper Award ICORIA
- Boukes – Top Student Paper Award ICA Information Systems Div.
- Kruikemeier – ASCoR Baschwitz Article of the Year Award Young Researcher
- Kühne – Best German Paper of the Year 2013 Award GACS
- Meppelink – Top Student Paper Award Kentucky Conf. Health Comm.
- Rozendaal/Opree/Buijzen – Top Paper Award ICA Children /Adol./Media Div.
- V.d. Pol/Holleman/Kamoen/Krouwel/Vreese – Top Student Paper Award ICA
- V.d.Meer/Verhoeven/Beentjes/Vliegenthart – Best Student Paper Award Etmaal
- Van Reijmersdal – Young Scholar Award NeFCA
- Van Weert – Jozien Bensing Award EACH
- Wonneberger – Top Faculty Paper ICA

Research grants: 2

- Kruikemeier – Faces of Science Project KNAW
- Vliegenthart – VIDI Grant NWO

Invited lectures: 70

Membership of academic bodies: 106

- Aarts
 - Editorial Board member Journal of Conflict & Negotiation Research
 - Editorial Board member Tijdschrift voor Communicatiewetenschap
- Bardeel
 - Chair Working Group European Public Broadcasting Policies IAMCR
- Beentjes
 - Scientific director NeSCOR
 - Board member Graduate School of Communication and College of Comm.
- De Bruin
 - Editorial Board Health Psychology
- De Nooy
 - Advisory Board member for Poetics Journal of Empirical Research
- De Swert
 - Editorial Board member International Journal of Press/Politics
 - Member Master Thesis Quality committee
- De Vreese
 - Board member Graduate School of Communication and College of Comm.
 - Editor in chief of Political Communication
 - Editorial Board member for 8 journals
 - Chair Political Comm.Division and Board member ICA
 - Chair Committee National Research Assessment QANU 2014
 - Board member and theme leader ACCESS Europe
 - Board Member of social science council KNAW
- Eelen
 - Member ComLab User committee

- Elving
 - Editor Corporate Communications
 - Member Doctorate Board Corporate and Marketing Communication Italy
 - Member Editorial Advisory Board IJICST
 - Member Editorial Advisory Board Journal of Brand Management
- Fransen
 - Member Exam Committee
 - Board member NeFCA
- Gattermann
 - Co-Editor LSE Europe in Question Discussion Paper Series
- Lelkes
 - Editorial Board member IJPOR
- Linn
 - Member Interuniversity network PPI
- Loos
 - Associated editore of OBS*
 - Editorial Board member Journal of Communication and Media Technologies
 - Management Committee member COST Action
 - Program board member UAHCI
- Moorman
 - Editorial review board member Int. Journal Advertising
 - Chair exam committee Dep of CS UoA
- Neijens
 - Member Senate University of Amsterdam
 - Member program committee Zeppelin University
 - Associate editor Oxford Bibliographics in Communication
 - Editorial review board Journal of Advertising
 - Editorial Advisory board International Journal of Advertising
 - Associate Editor Journal of Marketing Communications
 - Chair VLUHR evaluation committee CS Flanders
- Peter
 - Editorial Board member for 6 journals
 - Board of Overseers LISS panel University of Tilburg
 - Member NICAM
 - Committee member Chaffe Productivity Award ICA
- Piotrowski
 - International liaison for Children, Adolescents and Meida Div. ICA
 - Vice chair/chair elect for Children, Adolescents and Media Div. ICA
- Schuck
 - Academic Advisor Erasmus Mundus MA Program
 - Academic Advisor GSC
- Sheets
 - Academic Advisor Erasmus Mundus MA Program
- Smit, Edith
 - President EAA
 - Member NOW committees
 - Editorial Board member International Journal of Advertising
- Tan
 - Board Member SCSMI
 - Board member Masters progr. Cognition and Comm. Univers. Copenhagen
 - Board member Masters Progr. Visual comm. University Antwerp
 - Editorial board member the Scientific study of literature
- Valkenburg
 - Associate editor Human Communication Research
 - Member KNAW
 - Member of scholarship Committee NIAS
 - Editorial board member of 6 journals
 - Member Streering Committee NOW
 - Member domain jury KNAW
 - PI/Member Steering committee Zwaartekracht consortium
- Vandeberg
 - Associate editor de Psychonoom
- Van der Wurff
 - Editorial board member New Media and Society

- Van Egmond
 - Board member EES Association
- Van Noort
 - Board member NeFCA
 - Member of Exam committee
 - Member of Thesis quality master committee
- Van Reijmersdal
 - Board member NeFCA
 - Editorial review board member Journal of Advertising
 - Editorial advisory board member International Journal of Advertising
 - Editorial board member Journal of Marketing Communications
- Van Selm
 - Member UCO UvA
 - Member Advisory Board Journalistiek Hogeschool Windesheim Zwolle
- Van Spanje
 - Member opleidingscommissie
 - Chair subcommissie onderwijsevaluaties
- Van Weert
 - Board member NeSCOR
 - Board member Graduate School of Communication and College of Comm.
 - Elected deputy National Representative EACH
 - Member steering committee Health Comm. NeFCA
- Vliegenthart
 - Chair NeFCA Polcom Division
 - Member KNAW Young Academy
- Voorveld
 - Board member EAA
- Wojcieszak
 - Associate Editor IJPOR
 - Board member at large for Europe ICA
 - Editorial board member 2 journals
 - Associate editor Eastbound journal
 - David Swanson Award committee member ICA
 - Research committee member ACOP
 - Scientific committee member AEIC

Societal relevance in demonstrable output

Available output indicators:

Reports for societal target groups: 9

- De Swert, K., Hardy, A., Hooghe, M., Vos, D., & Walgrave, S. (2014). Monitor Diversiteit 2013. Een kwantitatieve studie naar de zichtbaarheid van diversiteit op het scherm in Vlaanderen. (Rapport). Brussels, Belgium: VRT.
- De Swert, K., Hardy, A., Kuypers, I., Vos, D., Hooghe, M., & Walgrave, S. (2014). Monitor Diversiteit Radio 2014. Een kwantitatieve studie naar de observeerbaarheid van diversiteit op de radio in Vlaanderen. (Rapport). Brussels, Belgium: VRT.
- Dima, A. L., Laforest, L. & The Astro-lab group (2014). Drug exposure and adherence algorithms. Project report submitted to the European Commission.
- Schafraad, P. H. J., & Spitteler, R. (2014). Dit wordt het nieuws: Eindrapportage project De Nieuws waarde van Corporate PR. (Rapport). Amsterdam: Stimuleringsfonds voor de Pers.
- Van Klingereren, M., Orozco, M., Van Spanje, J. H. P., & De Vreese, C. H. (2014). Party financing and referendum campaigns in EU member states. (Report). Brussels: European Parliament.
- Linn, A. J. (2014). Communication and medication adherence. Online Communication skills training (with Dr. J. Hugtenburg). (Rapport). Utrecht: E-Wise Nederland.
- Voorveld, H. A. M. (2014). Cross-media advertising. Key learnings. (Rapport). Hoofddorp: Sanoma.

- Zerfass, A., Tench, R., Verčič, D., Verhoeven, P., & Moreno, A. (2014). European communication monitor 2014: Excellence in strategic communication-key issues, leadership, gender and mobile media: Results of a survey in 42 countries. (Report). Brussels: EACD/EUPRERA, Helios Media.
- Zerfass, A., Tench, R., Moreno, A., Verhoeven, P., Vercic, D., & Klewes, J. (2014). Mind the gap: How the public and public relations professionals value leadership and social media. Results of the ComGap study in 10 European countries. (Report). London and Brussels: Ketchum / EUPRERA.

Articles in professional journals: 88

Outreach activities, keynotes and presentations: 8

Societal relevance in demonstrable utilization

Available output indicators:

Active projects in cooperation with societal groups: 14

Contract research funding: 5

- Noort/Willemsen – SWOCC Research Grant
- Van Weert – KWF
- Van Weert – KWF
- Vandeberg – SWOCC Personal Research Grant
- Willemsen/Van Noort/Verlegh – MSI Research Grant

Societal relevance in demonstrable recognition

Available output indicators:

Public prizes: 2

- Lewinski – Neurotalent of the Year 2013
- Voorveld – Jonge Haan 2014 Genootschap voor Reclame

Number of appointments/positions paid for by societal groups: 3

- Aarts: endowed professorship paid for by Logeion
- Loos: endowed professorship paid for by ANBO
- Putte: endowed professorship paid for by Trimbos

Membership of civil society advisory boards: 30

- Aarts
 - Member IACM
 - Member Comité Begeleiding en Advies Overheidscommunicatie
 - Member Supervisory board of Wetlands International
 - Member Advisory Board of Bex* Communicatie Eindhoven
- Bardeel
 - Member Advisory Group RIPE conference on Public Service Broadcasting
 - Board of Netherlands Press Museum
- De Bruin
 - Trustee and Scientific Board of Espacomp
 - Scientific Board and co-chair Behavior change interventions track EHPS conf.
- Linn
 - Board member Centre for Adherence Research Netherlands
 - Effective member Espacomp

- Loos
 - Member Advisory Board Gerontoludic Society
 - Neijens
 - Chair Board of HOI institute for Media auditing
 - Member Advisory Board Sire
- Peter
 - Member NICAM
- Smit, Edith
 - Chair SWOCC board
 - Member NOW committees
 - Member DDMA Privacy Authority
- Tan
 - Member advisory board NICAM Kijkwijzer
 - Board member Groningen Film Archive
- Van der Wurff
 - Member Board of Governors of Media Ombudsman Foundation Netherlands
- Van Noort
 - Member review board SWOCC Working paper series
 - Member SWOCC thesis award committee
- Van Weert
 - Member advisory committee Dutch Cancer Society
 - Member Interuniversity network PPI
 - Member GeriOnNe
 - Member study group psycho-oncology Dutch Cancer Society
 - Member NVPO
 - Member NvG
 - Member NVEH
- Wojcieszak
 - Advisory board member Media Tenor Grant Spanish Ministry

Refereed articles (ISI)

The 5-year Impact Factors are given for ISI rated journals (JCR 2013)

Abraham, C., Johnson, B. T., **De Bruin, M.**, & Luszczynska, A. (2014). Enhancing reporting of behavior change intervention evaluations. *Journal of Acquired Immune Deficiency Syndromes*, *66*, S293-S299.

► SCI IMPACT FACTOR: 4.539

Adams, J., Gurney, K., Hook, D., & **Leydesdorff, L.** (2014). International collaboration clusters in Africa. *Scientometrics*, *98*, 547-556.

► SCI IMPACT FACTOR: 2.294

Baumgartner, S. E., Sumter, S. R., Peter, J., Valkenburg, P. M., & Livingstone, S. (2014). Does country context matter? Investigating the predictors of teen sexting across Europe. *Computers in Human Behavior*, *34*, 157-164.

► SSCI IMPACT FACTOR: 3.047

Baumgartner, S. E., & Leydesdorff, L. (2014). Group-based trajectory modeling of citations in scholarly literature: Dynamic qualities of 'transient' and 'sticky knowledge claims'. *Journal of the American Society for Information Science and Technology*, *65*, 797-811.

► SSCI IMPACT FACTOR: 2.381

Baumgartner, S. E., Weeda, W. D., Van der Heijden, L. L., & Huizinga, M. (2014). The relationship between media multitasking and executive function in early adolescents. *The Journal of Early Adolescence*, *34*, 1120-1144.

► SSCI IMPACT FACTOR: 2.233

Blanken, I., Van de Ven, N., Zeelenberg, M., & Meijers, M. H. C. (2014). Three attempts to replicate the moral licensing effect. *Social Psychology, 45*, 232-238.

► SSCI IMPACT FACTOR: 1.343

Boerman, S. C., Van Reijmersdal, E. A., & Neijens, P. C. (2014). Effects of sponsorship disclosure timing on the processing of sponsored content: A study on the effectiveness of European disclosure regulations. *Psychology & Marketing, 31*, 214-224.

► SSCI IMPACT FACTOR: 1.507

Bol, N., Van Weert, J. C. M., De Haes, H. C. J. M., Loos, E. F., De Heer, S., Sikkel, D., & Smets, E. M. A. (2014). Using cognitive and affective illustrations to enhance older adults' website satisfaction and recall of online cancer-related information. *Health Communication, 29*, 678-688.

► SSCI IMPACT FACTOR: 1.563

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Viswanathan, V., & **Voorveld, H. A. M.** (2014). Media multitasking with television news: The interaction of content and audience factors. In I. B. Banks, P. de Pelsmacker, & S. Okazaki (Eds.), *Advances in advertising research (vol. V): Extending the boundaries of advertising (European Advertising Academy, 5)* (pp. 129-141). Wiesbaden: Springer Fachmedien.

Vliegenthart, R. (2014). En wat nu? Alternatieve strategieën voor politieke partijen om burgers te betrekken. In S. L. de Lange, M. Leyenaar, & P. de Jong (Eds.), *Politieke partijen: Overbodig of nodig?* (pp. 127-136) Den Haag: Raad voor het Openbaar Bestuur.

Vliegenthart, R., Rimestad, L., & Nygaard Blom, J. (2014). Computerstøttet indholdsanalyse. In D. N. Hopmann & M. Skovsgaard (Eds.), *Forskningsmetoder i journalistik og politisk kommunikation (Samfundsvidenskabernes metoder, 5)* (pp. 203-222). Copenhagen: Hans Reitzels Forlag.

Vossen, H. G. M., Piotrowski, J., & Valkenburg, P. M. (2014). Media use and effects in childhood. In J. F. Nussbaum (Ed.), *Handbook of lifespan communication (Lifespan communication: children, families, and aging, 2)* (pp. 93-112). New York: Peter Lang.

Walter, A., & **Van Praag, P.** (2014). Het premiersdebat als game changer. In P. van Praag & K. Brants (Eds.), *Media, macht en politiek: De verkiezingscampagne van 2012* (pp. 125-144). Diemen: AMB.

Wonneberger, A. (2014). Mehr Wissen durch Vielfalt? Komplementäre Nutzung von Informationsquellen zu Umweltthemen. In K. Kleinen-von Königslöw & K. Förster (Eds.), *Medienkonvergenz und Medienkomplementarität aus Rezeptions- und Wirkungsperspektive* (pp. 163-178). Baden-Baden: Nomos.

Zendedel, R., & Meeuwesen, L. (2014). Ervaringen van informele tolken in een medische setting. In S. Willems & J. Mertens (Eds.), *Professioneel omgaan met diversiteit* (pp. 143-157). Mechelen: Wolters Kluwer.

PhD dissertations

Boerman, S. C. (2014, April 24). *'This program contains product placement': Effects of sponsorship disclosure on television viewers' responses*. Doctoral dissertation, University of Amsterdam.

De Vries, D. A. (2014, June 24). *Social media and online self-presentation: Effects on how we see ourselves and our bodies*. Doctoral dissertation, University of Amsterdam.

Hendriks, H. (2014, January 16). *Let's talk about alcohol: The role of interpersonal communication and health campaigns*. Doctoral dissertation, University of Amsterdam.

Jacobs, S. H. J. (2014, April 16). *Media & Verantwoording over incidenten: Gevolgen voor publieke organisaties. (Media & accountability for incidents: Consequences for public organizations)*. Doctoral dissertation, University Utrecht.

Kruikemeier, S. (2014, June 11). *Getting connected: The effects of online political communication on citizens' political involvement*. Doctoral dissertation, University of Amsterdam.

Meijers, M. H. C. (2014, November 21). *On justifying eco-unfriendly behaviors*. Doctoral dissertation, University of Amsterdam.

Opre, S. J. (2014, March 06). *Consumed by consumer culture? Advertising's impact on children's materialism and life satisfaction*. Doctoral dissertation, University of Amsterdam.

Van Drunen, A. S. (2014, November 05). *'They are not like us': How media and audiences frame Muslims*. Doctoral dissertation, University of Amsterdam.

Van Klinger, M. (2014, April 01). *'Welcome' to Europe: How media and immigration affect increasing Euroscepticism*. Doctoral dissertation, University of Amsterdam.

Conference presentations

Aarts, M. N. C., Kpéra, G. N., & Van der Zijpp, A. J. (2014, July). *A pond with crocodiles never dries up! A frame analysis of human-crocodile relationships in agro-pastoral dams in Northern Benin*. Paper presented at the International Policy Analysis Conference, Wageningen, the Netherlands.

Aarts, M. N. C. (2014, July). *The evolution of discussions from a framing perspective*. Paper presented at the International Policy Analysis preconference, Wageningen, the Netherlands.

Alencar, A. P., & Boomgaarden, H. G. (2014, February). *Actors and their Actions in political dramas: Exploiting the properties of narrative in news coverage of election campaigns*. Paper presented at Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Araujo, T. B., & Neijens, P. C. (2014, March). *Big data acquisition for brand content diffusion research*. Paper presented at the Big Data for Advertising Research and Education Pre-conference, Atlanta, GA.

Azrou, R., & De Vreese, C. H. (2014, February). *Identification with Europe? A matter of national interest*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Azrou, R., & De Vreese, C. H. (2014, May). *The party and the public: Party cues, identification and exposure in 21 countries*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Baumgartner, S. E., Weeda, W. D., & Huizinga, M. (2014, May). *Development of a short measure of media multitasking for adolescents (MMM-S)*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Baumgartner, S. E., Weeda, W. D., & Huizinga, M. (2014, February). *The relationship between media multitasking and executive function in early adolescents*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Bernitter, S. F. (2014, May). *The effectiveness of self-persuasion in media campaigns*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Bernitter, S. F., Verlegh, P. W. J., & Smit, E. G. (2014, February). *Consumers' brand endorsements: A study into intentions to endorse different types of brands*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Bernitter, S. F., Verlegh, P. W. J., & Smit, E. G. (2014, June). *Why nonprofits are more liked: The effect of brand symbolism and warmth on consumers' intention to like brand pages on Facebook*. Paper presented at the International Conference on Research in Advertising, Amsterdam.

Bernitter, S. F. (2014, May). *Consumers' online brand endorsements: A study into intentions to endorse different types of brands*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Bishop, F. L., Dima, A. L., Surtees, G., Little, P., Moss-Morris, R., Foster, N. E., & Lewith, G. T. (2014, May). *Beyond expectations: Developing a new questionnaire to measure patients' beliefs about conventional and complementary therapies for low back pain*. Paper presented at the International Research Congress on Integrative Medicine and Health, Miami, FL. Vol. 20. *Journal of Alternative & Complementary Medicine* (pp. A116).

Boerman, S. C., Van Reijmersdal, E. A., & Neijens, P. C. (2014, February). *'This program contains product placement' vs. 'PP': An eye tracking study on the effects of different types of sponsorship disclosures*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Boerman, S. C., & Kruikemeier, S. (2014, June). *'This tweet is sponsored by Canon': Effects of disclosing sponsored tweets on persuasion knowledge and source evaluations*. Paper presented at the International Conference on Research in Advertising, Amsterdam.

Boerman, S. C., Van Reijmersdal, E. A., & Neijens, P. C. (2014, June). *Effects of disclosing brand placement on attention, the use of persuasion knowledge and brand responses: An eye tracking study*. Paper presented at the annual conference of the European Marketing Academy, Valencia, Spain.

Boerman, S. C., & Kruikemeier, S. (2014, November). *Sponsored by: The effects of disclosing sponsored tweets on persuasion knowledge and source evaluations*. Paper presented at the meeting of the European Communication Research and Education Association, Lisbon.

Bol, N., Romano Bergstrom, J. C., Smets, E. M. A., Loos, E. F., Strohl, J., & Van Weert, J. C. M. (2014, June). *Does web design matter? Examining older adults' attention to cognitive and affective illustrations on cancer-related website through eye tracking*. Paper presented at the Human Computer Interaction International Conference, Heraklion, Greece.

Bol, N., Smets, E. M. A., Loos, E. F., Romano Bergstrom, J. C., Bolle, S., & Van Weert, J. C. M. (2014, February). *Eyes don't lie: Using eye tracking data to examine the effect of cognitive and affective illustrations on older adults' recall of online cancer-related information*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Bol, N., Van Weert, J. C. M., Loos, E. F., Romano Bergstrom, J. C., Bolle, S., & Smets, E. M. A. (2014, September). *Eye-catching?! The effect of attention to cognitive and affective illustrations on recall of e-health information*. Paper presented at the International Conference on Communication in Healthcare, Amsterdam.

Bol, N., Van Weert, J. C. M., De Haes, J. C. J. M., Loos, E. F., & Smets, E. M. A. (2014, February). *How modality and personalization affect older adults' website satisfaction and recall of e-health information*. Paper presented at the meeting of the Association for Researcher in Psychology and Health, Groningen.

Bol, N., Van Weert, J. C. M., De Haes, J. C. J. M., Loos, E. F., & Smets, E. M. A. (2014, September). *The role of personalization and age congruency in online narrative health communication*. Paper presented at the International Conference on Communication in Healthcare, Amsterdam.

Bolle, S., Van Weert, J. C. M., & Muusses, L. (2014, June). *Age and age-related differences in internet usage of cancer patients*. Paper presented at the Human Computer Interaction International Conference, Heraklion, Greece.

Bolle, S., Van Weert, J. C. M., Daams, J. G., Loos, E. F., De Haes, J. C. J. M., & Smets, E. M. A. (2014, February). *Effects of online health information applications for older patients: A systematic review of the literature*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Bolle, S., Van Weert, J. C. M., Daams, J. G., Loos, E. F., De Haes, J. C. J. M., & Smets, E. M. A. (2014, September). *Outcomes of online health information tools for older patients: A systematic literature review*. Paper presented at the International Conference on Communication in Healthcare, Amsterdam.

Bolle, S., Van Weert, J. C. M., Loos, E. F., Smets, E. M. A., De Haes, J. C. J. M., & Speelman, A. (2014, February). *The Geriatric Navigator: A web-based provider-centered screening tool for older cancer patients*. Paper presented at the conference of the Association for Researchers in Psychology and Health, Groningen.

Boomgaarden, H. G. (2014, May). *Mediated populism and its indirect effects in Germany and Austria*. Paper presented at meeting of the International Communication Association, Seattle, WA.

Boomgaarden, H. G., McLaren, L., & Vliegenthart, R. (2014, September). *News coverage and public concern about immigration in Britain*. Paper presented at the annual conference of the American Political Science Association, Washington, DC.

Boomgaarden, H. G., Sheets, P., & Bos, L. (2014, April). *Explicit and implicit measurement of far-right party support*. Paper presented at the annual conference of the Midwest Political Science Association, Chicago, IL.

Bos, L., Lecheler, S. K., Mewafi, M., & Vliegenthart, R. (2014, February). *It's the frame that matters: Immigration and media framing effects in the Netherlands*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Bos, L., Lefevere, J. M., Thijssen, R., & Sheets, P. H. (2014, September). *The impact of media coverage on right-wing populist parties: The role of issue ownership*. Paper presented at the meeting of the European Consortium for Political Research, Glasgow, Scotland.

Bos, L., & De Vreese, C. H. (2014, April). *What makes them switch? The impact of the media on vote change*. Paper presented at the meeting of the Midwest Political Science Association, Chicago, IL.

Bos, L., & De Vreese, C. H. (2014, May). *What makes them switch? The impact of the media on vote change*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Boukes, M., Boomgaarden, H. G., Moorman, M., & De Vreese, C. H. (2014, February). *Assessing the mechanisms underlying the effects of opinionated news: How opinionated news affects political attitudes*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Boukes, M., & Mulder, S. C. (2014, May). *Chatting politics: How appearances in feel-good talk show affect trust in politicians*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Boukes, M., & Vliegenthart, R. (2014, November). *Media coverage as a catalyst for economic crises? Causes, content and consequences of economic news coverage*. Paper presented at the Media & The Economy Workshop, University of Southern Denmark, Denmark.

Boukes, M. (2014, May). *Nonparametric unfolding: An unknown scaling method for bipolar concepts such as soft versus hard news*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Boukes, M., Boomgaarden, H. G., & Moorman, M. (2014, May). *Opinionated news and how it affects political attitudes*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Boukes, M. (2014, May). *Personalized news and how it affects public opinion*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Boukes, M., Boomgaarden, H. G., Moorman, M., & De Vreese, C. H. (2014, May). *Political news with a personal touch: How human interest framing indirectly affects policy attitudes*. Paper presented at the Class of Excellence *Media Effects: Priming and Framing* with International Francqui Professor 2013-2014, Prof. Shanto Iyengar (Stanford University), KU Leuven, Belgium.

Boumans, J. W., Vliegenthart, R., & Boomgaarden, H. G. (2014, May). *Outsourcing the News*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Brandes, K., Butow, P. N., Tattersall, M. H. N., Clayton, J. M., Davidson, P. M., Young, J., Epstein, R. M., & Walczak, A. (2014, September). *An evaluation of advanced cancer patients' and caregivers' use of a question prompt list*. Paper presented at the International Conference on Communication in Healthcare, Amsterdam.

Brandes, K., Linn, A. J., Smit, E. G., & Van Weert, J. C. M. (2014, September). *Exploring the determinants of cancer patients' concern expression during a consultation*. Paper presented at the International Conference on Communication in Healthcare, Amsterdam.

Brandes, K., Butow, P. N., Linn, A. J., Tattersall, M. H. N., Clayton, J. M., Davidson, P. M., Young, J., Epstein, R. M., & Walczak, A. (2014, May). *Metastatic cancer patients' and caregivers' use of an intervention on interpersonal communication regarding end-of-life issues*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Brandes, K., Linn, A. J., Butow, P. N., & Van Weert, J. C. M. (2014, February). *The characteristics and effectiveness of Question Prompt List interventions in oncology: A systematic review*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Brandenburg, H., **Van Egmond, M. H.**, & Johns, R. (2014, September). *It's just nice to know there's someone close at hand: Representational distance and satisfaction with democracy in Europe*. Paper presented at the general conference of the European Consortium for Political Research, Glasgow, Scotland.

Brusselle, G., Martin, R. J., Burden, A., **Dima, A. L.**, Pizzichini, E., Holbrook, J., Papadopoulos, N. G., Popov, T., Colice, G., Reddel, H. K., Von Ziegenweidt, J., Chisholm, A., & Price, D. (2014, September). *REG endpoint validation: Do database asthma control measures predict future risk?* Poster presented at the European Respiratory Society Congress Munich 2014, München. *European Respiratory Journal*; 44: Suppl. 58, 3022.

Buijzen, M. A., Rozendaal, E., Tanis, M., Vermeulen, I., Lang, A., & **Van Reijmersdal, E. A.** (2014, May). *Available resources as an indicator of brand placement processing*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Buijzen, M. A., Rozendaal, E., Tanis, M., Vermeulen, I., & **Van Reijmersdal, E. A.** (2014, February). *Do secondary task reaction times indicate processing of brand placements?* Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Burscher, B. (2014, May). *Automatic coding of policy issues in news articles and parliamentary questions: An SML approach*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Burscher, B., Odijk, D., & De Rijke, M. (2014, May). *Teaching the computer to code frames in news: Comparing two supervised machine learning approaches to frame analysis*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

De Bruijn, G. J., & Eves, F. (2014, May). *Associations of exercise behaviours and habits with implicit attitudes: Comparing exercise-specific and generic wordings in an Implicit Attitude Test*. Paper presented at the meeting of the International Society of Behavioural Medicine and Physical Activity, San Diego, CA.

De Bruijn, G. J., **Nguyen, M. H.**, & Van Osch, L. (2014, May). *Comparing action planning and preparatory planning instructions on changes in fruit intake behaviour and planning in a two-week period: A randomized controlled intervention*. Paper presented at the meeting of the International Society of Behavioural Medicine and Physical Activity, San Diego, CA.

De Bruijn, G. J., Visscher, I., & **Mollen, S.** (2014, May). *Effects of the social environment and health information on changes in fruit intake behaviour and intentions in Dutch adults: An experimental study*. Paper presented at the meeting of the International Society of Behavioural Medicine and Physical Activity, San Diego, CA.

De Graaf, A. M., **Van den Putte, B.**, **Neijens, P. C.**, & **Zebregs, S.** (2014, February). *Begrijpelijke en overtuigende gezondheidsvoorlichting voor laagopgeleide adolescenten: De rol van modaliteit*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

De Graaf, A. M., **Van den Putte, B.**, **Neijens, P. C.**, & **Zebregs, S.** (2014, June). *Using narratives in school-based substance use prevention for low-educated adolescents*. Paper presented at the StoryNet Workshop, Budapest.

De Nooy, W., & Maier, J. (2014, July). *Does the message matter? The impact of negative televised debate strategies on candidate evaluation by voters*. Paper presented at the meeting of the International Society of Political Psychology, Rome.

De Nooy, W., & Maier, J. (2014, February). *Does the message matter? The impact of televised debate strategies on candidate evaluation by voters*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

De Nooy, W., & Maier, J. (2014, May). *When do attacks work? Moderated effects on voters' candidate evaluation in a televised debate*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

De Vries, D. A., Peter, J., De Graaf, H., Nikken, P., & Valkenburg, P. M. (2014, November). *Adolescents' social network site use, appearance training and body dissatisfaction: Testing a mediation model*. Paper presented at the meeting of the European Communication Research and Education Association, Lisbon.

De Vries, D. A., Walther, J. B., Peter, J., & Valkenburg, P. M. (2014, February). *The relationships between anticipated online vs. offline interaction, self-presentational efficacy, idealized self-presentation and self-esteem*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

De Vries, J., Lokhorst, A. M., Aarts, M. N. C., & Beunen, R. (2014, February). *When old arguments gain weight, how trust emerges and develops in intergroup contexts in the Baviaankloof, South Africa*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Dima, A. L. (2014, August). *Mokken Scaling Analysis: Scale development the NIRT way*. Paper presented at the meeting of the European Health Psychology Society, Innsbruck, Austria.

Dima, A. L., Van Ganse, E., Le Cloarec, H., De Bruin, M., & The Astro-lab group (2014, November). *Adherence support in routine asthma care: Development and validation of a clinician-report tool*. Poster presented at the meeting of the European Society for Patient Adherence, Compliance and Persistence, Lausanne, Switzerland.

Dima, A. L., Schweitzer, A. M., Halichidis, S., Ruta, S., Remor, E., Stanciu, S., Pop, C., Bazaitu, G., & Niculaie, F. (2014, August). *Viral load, adherence and adherence-related barriers among women living with HIV in Constanta, Romania*. Paper presented at the meeting of the European Health Psychology Society, Innsbruck, Austria.

Dima, A. L., Stutterheim, S. E., Lyimo, R., & De Bruin, M. (2014, June). *Investigating HIV-status disclosure: A three step procedure*. Paper presented at the Baylor International Pediatric AIDS Initiative Network meeting, Johannesburg, South Africa.

Dima, A. L., Stutterheim, S. E., Lyimo, R., & De Bruin, M. (2014, February). *Investigating the process of disclosing sensitive health information: The case of HIV-status disclosure*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Diviani, N., Giani, S., Van den Putte, B., & Van Weert, J. C. M. (2014, October). *Assessing the credibility of health information on the web: Does health literacy play a role?* Paper presented at the Medicine 2.0: World congress on social media, mobile apps, and internet/web 2.0 in health, medicine and biomedical research, Malaga, Spain.

Diviani, N., Giani, S., Van den Putte, B., & Van Weert, J. C. M. (2014, September). *The role of health literacy in the judgment of online health information: A systematic review*. Paper presented at the International Conference on Communication in Healthcare, Amsterdam.

Elving, W. J. L., Valentini, C. L., & Van Zoonen, W. (2014, July). *Old wine in new bottles? About social media use of corporations*. Paper presented at the BledCom symposium, Bled, Slovenia.

Elving, W. J. L., Valentini, C. L., & Van Zoonen, W. (2014, September). *Send our Stuff? Social media engagement of big European corporations*. Paper presented at Euprera Conference, Brussels.

Ernst, N., Kühne, R. J., & Wirth, W. (2014, May). *Effects of repeatedly presented attacking campaign posters. The influence of negative campaigning and the truth effect on political issue evaluation, the trustworthiness of statements and the feeling of reactance*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Feinholdt, A., Schuck, A. R. T., Lecheler, S. K., & De Vreese, C. H. (2014, May). *Shifting frames: Conditional indirect effects of contested issues on perceived effectiveness through multiple emotions*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Feinholdt, A., Schuck, A. R. T., Lecheler, S. K., & De Vreese, C. H. (2014, July). *Shifting frames: Conditional indirect effects of contested issues on perceived effectiveness through multiple emotions*. Paper presented at the meeting of the International Society of Political Psychology, Rome.

Feinholdt, A., Schuck, A. R. T., Lecheler, S. K., & De Vreese, C. H. (2014, February). *Shifting frames: Conditional indirect effects of contested issues on perceived effectiveness through multiple emotions*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Fikkers, K. M., Piotrowski, J., & Valkenburg, P. M. (2014, May). *Validity and reliability of media violence exposure measures*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Fransen, M. L., Fennis, M., Verlegh, P. W. J., & Boerman, S. C. (2014, May). *The role of argument quality in warning effects*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Fransen, M. L., Fennis, M., Verlegh, P. W. J., & Boerman, S. C. (2014, February). *The role of argument quality in warning effects*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Gattermann, K., & Katsanidou, A. (2014, June). *Economic crisis and quality of representation: Comparing 2009 and 2013 German federal elections*. Paper presented at the conference of the European Political Science Association, Edinburgh.

Gattermann, K. (2014, June). *EU party politics on the rise? Explaining dynamics between public support and news prominence of political parties in the European Parliament*. Paper presented at the Pan-European Conference on the European Union, The Hague.

Gattermann, K. (2014, June). *Making votes visible: The impact of electoral institutions on individual candidate news coverage in European Parliament elections*. Paper presented at the Pan-European Conference on the European Union, The Hague.

Gattermann, K. (2014, June). *Making votes visible: The impact of electoral institutions on individual candidate news coverage in European Parliament elections*. Paper presented at the conference of the European Political Science Association, Edinburgh.

Hameleers, M., Bos, L., & De Vreese, C. H. (2014, November). *Research on populist political communication in the Netherlands*. Paper presented at the COST-1308, Populist Political Communication in Europe: Comprehending the Challenge of mediated Political Populism for Democratic Politics working group meeting, Lisbon.

Hameleers, M., & Van der Goot, M. J. (2014, February). *Transparency in qualitative research: Lessons from studies recently published in communication journals*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Heimeriks, G., Alkemade, F., & Leydesdorff, L. (2014, January). *The path and place dependent evolution of PV technology*. Paper presented at Geography of Innovation 2014. Utrecht.
<http://elio6.eurolio.eu/indico/conferenceDisplay.py/abstractBookPerform?confId=3>

Hellsten, I., & Leydesdorff, L. (2014, July). *The construction of interdisciplinarity: Climatic Change -journal, 1977-2013*. Paper presented at the Changing climate-change communication: A conference on the interactions between culture, society and language in the context of global warming, VU University, Amsterdam.

Hendriks, H., Van den Putte, B., & De Bruijn, G. J. (2014, July). *Influencing health discussions: The influence of emotions on conversational valence and binge drinking*. Paper presented at the meeting of the European Association of Social Psychology, Amsterdam.

Hendriks, H., Van den Putte, B., & De Bruijn, G. J. (2014, February). *Subjective reality: The influence of perceived and objective conversational valence on binge drinking determinants*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Hogendoorn, S., Van Noort, G., & Van Reijmersdal, E. A. (2014, February). *Branded apps: The effect of entertaining and informational branded smartphone apps on consumer brand equity*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Holtbach, E., Verhoeven, J. W. M., & Verlegh, P. W. J. (2014, February). *This is not funny: The use of self-deprecating humor in crisis communication*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Hopmann, D., Wonneberger, A., & Shehata, A. (2014, May). *Selective media exposure and increasing gaps in political knowledge: The case of Switzerland*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Hummel, K., Nagelhout, G. E., Willemsen, M. C., Springvloet, L., Kunst, A., Van den Putte, B., Hoving, C., & De Vries, H. (2014, November). *Education and income differences in policy triggers to think about quitting: Findings from the International Tobacco Control (ITC) Europe surveys*. Paper presented at the Caphri Research Meeting 2014, Maastricht.

Hummel, K., Hoving, C., Nagelhout, G. E., De Vries, H., Van den Putte, B., Fong, G. T., & Willemsen, M. C. (2014, March). *Prevalence and reasons for use of electronic cigarettes among smokers: Findings from the ITC Netherlands survey*. Paper presented at the European Conference on Tobacco or Health, Istanbul, Turkey.

Jacobs, S. H. J. (2014, November). *Accountability to media: Consequences for the accountability and policies of public organizations*. Paper presented at Workshop New Generation Accountability Scholars, Utrecht.

Jacobs, S. H. J. (2014, September). *Mediatized incidents: Consequences for public sector organizations*. Paper presented at the meeting of the European Group for Public Administration, Speyer, Germany.

Jacobs, S. H. J., Vliegthart, R., & Van der Meer, G. L. A. (2014, February). *Who sets the frame? Organizations and the news in the Dutch banking crisis*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Katsanidou, A., & Gattermann, K. (2014, September). *Economic crisis and quality of representation: Comparing 2009 and 2013 German federal elections*. Paper presented at the meeting of the European Consortium for Political Research, Glasgow, Scotland.

Klaassen, M. J. E., & Peter, J. (2014, February). *Gender inequality in internet pornography: A content analysis of popular pornographic videos*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Klaassen, M. J. E., & Peter, J. (2014, May). *Gender inequality in internet pornography: A content analysis of popular pornographic videos*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Kooy, M., Linn, A. J., Heerdink, E. R., Van Dijk, L., & Bouvy, M. L. (2014, November). *Telephone counseling: Pharmacists exploring adherence, practical and perceptual barriers and information needs at the start of therapy*. Poster presented at the European Society for Patient Compliance and Persistence conference, Lausanne, Switzerland.

Koutamanis, M., Vossen, H. G. M., & Valkenburg, P. M. (2014, February). *Adolescents' comments on social network sites: Who receives negative feedback and why?* Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Koutamanis, M., Vossen, H. G. M., & Valkenburg, P. M. (2014, May). *Adolescents' comments in social media: Who receives negative feedback and why?* Poster presented at the meeting of the International Communication Association, Seattle, WA.

Kroon, A. C., Van Selm, M., Ter Hoeven, C. L., & Vliegenthart, R. (2014, May). *Age at work: Explaining variation in frames of older employees in corporate and news media*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Kroon, A. C., Kluknavská, A., Vliegenthart, R., & Boomgaarden, H. G. (2014, November). *Victims or perpetrators? Explaining framing of Roma across Europe*. Paper presented at the meeting of the European Communication Research and Education Association, Lisbon.

Kruikemeier, S., Van Noort, G., Vliegenthart, R., & De Vreese, C. H. (2014, May). *Explaining the relationship between personalized and interactive online communication and citizens' political involvement*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Kruikemeier, S., Van Noort, G., Vliegenthart, R., & De Vreese, C. H. (2014, February). *Explaining the relationship between social media use and political involvement*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Kruikemeier, S., Van Noort, G., Vliegenthart, R., & De Vreese, C. H. (2014, June). *How and why the content characteristics of social media affect citizens' political involvement*. Paper presented at the Politicologenetmaal, Maastricht.

Kruikemeier, S., Van Noort, G., Vliegenthart, R., & De Vreese, C. H. (2014, November). *Personal and interactive: Explaining the relationship between online political communication on social media and citizens' political involvement*. Paper presented at the meeting of the European Communication Research and Education Association, Lisbon.

Kruikemeier, S., Van Noort, G., Vliegenthart, R., & De Vreese, C. H. (2014, July). *Social media use by political parties and candidates and its effects on citizens' political involvement: Explaining the relationship*. Paper presented at the European Consortium for Political Research Graduate Student conference, Innsbruck, Austria.

Kühne, R. J., Weber, P., & Sommer, K. (2014). *Beyond cognitive framing processes. Anger mediates the effects of responsibility frames on the preference for punitive measures*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Laforest, L., Dima, A. L., Hernandez, G., Texier, N., De Bruin, M., Van Ganse, E., & The Astro-lab group (2014, November). *Adherence and exposure to asthma medication: Alternative algorithms using multiple data sources in the ASTRO-LAB project*. Poster presented at the meeting of the European Society for Patient Adherence, Compliance and Persistence, Lausanne, Switzerland.

Lecheler, S. K., Bos, L., & Vliegenthart, R. (2014, June). *Public information campaign framing effects on citizens behaviour towards immigrants: The moderating role of urban identity*. Paper presented at the Politicologenetmaal, Maastricht.

Lecheler, S. K., & Kruikemeier, S. (2014, October). *Re-evaluating journalistic routines in a digital age: The use of online sources*. Paper presented at the Digital Disruption to Journalism and Mass Communication Theory conference, Brussels.

Lecheler, S. K., Bruter, M., & Harrison, S. (2014, April). *The effects of affective news media exposure on political behavior*. Paper presented at the meeting of the Midwest Political Science Association, Chicago, IL.

Lecheler, S. K., & Schuck, A. R. T. (2014, April). *The effects of induced mood on and news framing on political efficacy and turnout intention*. Paper presented at the meeting of the Midwest Political Science Association, Chicago, IL.

Lecheler, S. K., Keer, M., Schuck, A. R. T., & Hänggli, R. (2014, February). *The effects of repetitive news framing on political opinions over time*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Lecheler, S. K., Keer, M., Schuck, A. R. T., & Hänggli, R. (2014, May). *The effects of repetitive news framing on political opinions over time*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Lecheler, S. K., Bos, L., & Vliegenthart, R. (2014, February). *The mediating role of emotions: News framing effects on opinions about immigration*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Leeuwis, C., & Aarts, M. N. C. (2014, February). *Re-configuring the bio-material, the social and the symbolic: Towards the communicative embedding of research in societal change*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Lemmens, J. S., Valkenburg, P. M., & Gentile, D. A. (2014, May). *The internet gaming disorder scale*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Lewinski, P. (2014, October). *Embodied resistance to persuasion model: The role of facial expression in resisting enjoyable advertisements*. Poster presented at the Mini Symposium at De Nederlandse Vereniging voor Psychonomie, Amsterdam.

Lewinski, P., Den Uyl, T. M., & Butler, C. (2014, February). *Automatic facial coding: validation of basic emotions and face aus recognition in noldus facereader*. Poster presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Lewinski, P. (2014, April). *Measuring affect and cognition with face research: Manual and automated facial coding*. Paper presented at the European Federation of Psychology Students' Associations congress. Baile Felix, Romania.

Lewinski, P., Fransen, M. L., & Tan, E. S. H. (2014, August). *So you think this is funny?* Poster presented at the symposium on Psychology and Economics at the Tilburg Institute for Behavioral Economics Research, Tilburg, the Netherlands.

Lewinski, P., Fransen, M. L., Tan, E. S. H., Czarna, K., & Butler, C. (2014, July). *Facial mimicry predicts attitudes toward brand in persuasive video stimuli*. Paper presented at the meeting of the European Association of Social Psychology, Amsterdam.

Lewinski, P., Fransen, M. L., Tan, E. S. H., Czarna, K., & Butler, C. (2014, June). *Hindering facial mimicry in ad viewing: Effects on consumers' emotions, attitudes and purchase intentions*. Paper presented at the International Conference on Research in Advertising, Amsterdam.

Lewinski, P., Fransen, M. L., Tan, E. S. H., Snijdewind, M. C., Weeda, W. D., & Czarna, K. (2014, August). *Do(n't) laugh at that ad: Facial expressions predict consumers' liking*. Poster presented at the symposium on Psychology and Economics at the Tilburg Institute for Behavioral Economics Research, Tilburg, the Netherlands.

Lewinski, P., Fransen, M. L., Tan, E. S. H., Snijdewind, M. C., Weeda, W. D., & Czarna, K. (2014, June). *Do(n't) laugh at that ad: Emotion regulation predicts consumers' liking*. Paper presented at the International Conference on Research in Advertising, Amsterdam.

Leydesdorff, L. (2014, April). *Can the cognitive process of science be simulated?* Poster presented at the Workshop Simulating the Social Processes of Science, Lorentz Center, University Leiden, the Netherlands.

Leydesdorff, L., Alkemade, F., & Heimeriks, G. (2014, September). *Patents as instruments for exploring innovation dynamics: Different perspectives on 'photovoltaic cells'*. Paper presented at the International Conference on Science and Technology Indicators, Leiden, the Netherlands. Proceedings of the science and technology indicators conference 2014 Leiden. In E. Noyons (Ed.), (pp. 364-373). Universiteit Leiden: CWTS 2014. <http://sti2014.cwts.nl/Program>

Leydesdorff, L., Moya-Anegón, F., de & De Nooy, W. (2014, September). *Scopus and Web-of-Science 2012 compared in terms of aggregated journal-journal citation relations: Global maps and interactive overlays*. Paper presented at the International Conference on Science and Technology Indicators, Leiden, the Netherlands. Proceedings of the science and technology indicators conference 2014 Leiden. In E. Noyons (Ed.), (pp. 374-379). Universiteit Leiden – CWTS 2014. <http://sti2014.cwts.nl/Program>.

Linn, A. J., & Bol, N. (2014, September). *How to communicate breast self-examination instructions to improve recall of information in women: Multimedia versus modality effect*. Poster presented at the International Conference on Communication in Healthcare, Amsterdam.

Linn, A. J., & Bol, N. (2014, February). *How to communicate breast self-examination instructions to improve recall of information in women: Multimedia versus modality effect*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Linn, A. J., Diviani, N., Sanders, R., Smit, E. G., & Van Weert, J. C. M. (2014, September). *Patients' medication related information seeking behavior during their treatment*. Paper presented at the International Conference of Communication in Healthcare, Amsterdam.

Loos, E. F. (2014, April). *Designing meaningful intergenerational digital games*. Paper presented at the International conference on Communication, Media, Technology and Design, Istanbul, Turkey.

Martin, R. J., Dima, A. L., Burden, A., Pizzichini, E., Brusselle, G., Holbrook, J., Papadopoulos, N. G., Popov, T., Colice, G., Reddel, H. K., Von Ziegenweidt, J., Chisholm, A., & Price, D. (2014, September). *REG endpoint validation: Association between database and patient-reported exacerbations*. Poster presented at the European Respiratory Society Congress Munich 2014, München. European Respiratory Journal; 44: Suppl. 58, 3806.

Martin, R. J., Dima, A. L., Burden, A., Reddel, H. K., Brusselle, G., Papadopoulos, N. G., Holbrook, J., Popov, T., Colice, G., Pizzichini, E., Von Ziegenweidt, J., Chisholm, A., & Price, D. (2014, September). *REG endpoint validation: Do SABA prescribing records reliably reflect patient-reported reliever use?* Poster presented at the European Respiratory Society Congress Munich 2014, München. European Respiratory Journal; 44: Suppl. 58, 3805.

Matthes, J., Marquart, F., Arendt, F., & Wonneberger, A. (2014, June). *The selective avoidance of threat appeals in populist ads: An implicit cognition approach using eye-tracking methodology*. Paper presented at the International Conference on Research in Advertising, Amsterdam.

Meijers, M. H. C., Noordewier, M. K., Verlegh, P. W. J., & Smit, E. G. (2014, June). *Consuming green, living green. Boundary conditions of the licensing effect.* Paper presented at the International Conference on Research in Advertising, Amsterdam.

Meijers, M. H. C., Verlegh, P. W. J., & Smit, E. G. (2014, February). *Green advertisements and green identity.* Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Meppelink, C. S., Smit, E. G., Buurman, B. M., & Van Weert, J. C. M. (2014, May). *Adapting health messages to health literacy level: The role of text difficulty and illustrations.* Paper presented at the meeting of the International Communication Association, Seattle, WA.

Meppelink, C. S., Van Weert, J. C. M., Haven, C. J., & Smit, E. G. (2014, February). *Are animations effective for people with low health literacy? Investigating the effects of spoken texts and dynamic visuals on information recall.* Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Meppelink, C. S., Van Weert, J. C. M., Haven, C. J., & Smit, E. G. (2014, April). *Less reading, more movement? What makes health animations effective in different health literacy groups?* Paper presented at the Kentucky Conference on Health Communication, Lexington, KY.

Möller, J. E. (2014, May). *Pathway to political participation the influence of online and offline news media on internal efficacy and turnout of first-time voters.* Paper presented at the meeting of the International Communication Association, Seattle, WA.

Mollen, S., Holland, R. W., Ruiters, R. A. C., Kok, G., & Rimal, R. N. (2014, May). *Framing the social picture. Effects of framed norms messages on motivation to consume (un) healthy foods.* Paper presented at the meeting of the International Communication Association, Seattle, WA.

Mollen, S., Engelen, S., Kessels, L. T. E., & Van den Putte, B. (2014, February). *The role of valence and time-frame of health outcomes related to smoking in the effectiveness of health warning labels on cigarette packages.* Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Muntinga, D. G. (2014, February). *The double-source effect in consumer-generated advertising.* Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Nagelhout, G., Kunst, A. E., Crone, M., Van den Putte, B., Fong, G., De Vries, H., & Willemsen, M. (2014, February). *Socioeconomic differences in smoking in the Netherlands: Trends and policy impact.* Paper presented at the conference of the Association for Researchers in Psychology and Health, Groningen.

Nagelhout, G. E., Hummel, K., Springvloed, L., De Vries, H., Van den Putte, B., Fong, G. T., Siahpush, M., McNeill, A., & Willemsen, M. C. (2014, December). *Inequalities in smoking cessation in Europe: The impact of national tobacco control policies.* Paper presented at Final SILNE Project Conference, Tackling inequalities in smoking: Past achievements and future challenges to tobacco control in European countries, Brussels.

Nagelhout, G. E., Wiebing, M. A., Van den Putte, B., De Vries, H., Crone, M., & Willemsen, M. C. (2014, March). *Reach and effectiveness of an entertainment-education television show about smoking cessation among low, moderate, and high educated smokers. Findings from the International Tobacco Control (ITC) Netherlands survey.* Paper presented at the European Conference on Tobacco or Health, Istanbul, Turkey.

Nagelhout, G. E., Van den Putte, B., Hummel, K., De Vries, H., Kunst, A., Fong, G. T., Siahpush, M., McNeill, A., & Willemsen, M. C. (2014, March). *Results of the ITC study on smoking cessation.* Paper presented at the European Conference on Tobacco or Health, Istanbul, Turkey.

Nikkelen, S. W. C., Vossen, H. G. M., & Valkenburg, P. M. (2014, February). *ADHD-related behaviors and audio-visual entertainment use and responses: A media diary study*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Nikkelen, S. W. C., Valkenburg, P. M., Huizinga, M., & Bushman, B. J. (2014, May). *Media use and ADHD-related behaviors in children and adolescents: A meta-analysis*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Oberjé, E. J. M., Dima, A. L., Pijnappel, F., Prins, J., & De Bruin, M. (2014, August). *Assessing treatment-as-usual provided to control groups in adherence trials: Exploring the use of an open-ended questionnaire for identifying behavior change techniques*. Paper presented at the European Health Psychology Society conference, Innsbruck, Austria.

Oberjé, E. J. M., Dima, A. L., Pijnappel, F., Prins, J., & De Bruin, M. (2014, February). *Assessing treatment-as-usual provided to control groups in adherence trials: Exploring the use of an open-ended questionnaire for identifying behavior change techniques*. Poster presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Oberjé, E. J. M., Dima, A. L., Van Hulzen, A., Prins, J., & De Bruin, M. (2014, August). *Looking beyond health-related quality of life: Predictors of subjective well-being among people living with HIV in the Netherlands*. Poster presented at the European Health Psychology Society conference, Innsbruck, Austria.

Opre, S. J., Buijzen, M., & Van Reijmersdal, E. A. (2014, April). *Children's advertising exposure: Assessing the reliability and validity of survey measures*. Paper presented at the international conference on Multidisciplinary Perspectives on Child and Teen Consumption, Edinburgh.

Opre, S. J., Rozendaal, E., & Buijzen, M. (2014, April). *Development and validation of the children's advertising literacy scale*. Paper presented at the international conference on Multidisciplinary Perspectives on Child and Teen Consumption, Edinburgh.

Opre, S. J., Buijzen, M., & Van Reijmersdal, E. A. (2014, June). *The causal effects of advertising exposure on children's psychological well-being and life satisfaction*. Paper presented at the International Conference on Research in Advertising, Amsterdam.

Opre, S. J., Buijzen, M., & Van Reijmersdal, E. A. (2014, February). *The causal effects of advertising exposure on children's psychological well-being and life satisfaction*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Opre, S. J., Buijzen, M., & Van Reijmersdal, E. A. (2014, April). *The causal effects of advertising exposure on children's psychological well-being and life satisfaction*. Paper presented at the International Conference on Multidisciplinary Perspectives on Child and Teen Consumption, Edinburgh.

Ottaviano, D., & Trilling, D. C. (2014, July). *Discussing #unfccc: Climate change on Twitter*. Poster presented at the Changing climate change communication conference about the interactions between culture, society and language in the context of global warming, Amsterdam.

Piotrowski, J. (2014, May). *Participatory cues and program familiarity predict young children's learning from educational television*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Ploegmakers, M., & Aarts, M. N. C. (2014, February). *'I have a Tweet.'* *Onderzoek naar de relatie tussen speeches en social media*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Rauwers, F., & Van Noort, G. (2014, February). *Creative media: The next evolutionary step in advertising?* Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Rauwers, F., & Van Noort, G. (2014, June). *Creative media: The next evolutionary step in advertising?* Paper presented at the International Conference on Research in Advertising, Amsterdam.

Rhodes, R. E., & De Bruijn, G. J. (2014, May). *Models of intention-behavior discordance and a review of the action control framework.* Paper presented at the meeting of the International Society of Behavioural Medicine and Physical Activity, San Diego, CA.

Rodríguez, C. D., Sumter, S. R., Smith, E., & Anschutz, D. (2014, May). *Did I just share or overshare? Exploring the relationships between oversharing, privacy concerns and the discontinuation of Facebook use.* Paper presented at the meeting of the International Communication Association, Preconference I sharing: A keyword for the digital age, Seattle, WA.

Rowling, C. M., & Sheets, P. H. (2014, April). *Managing atrocity: National identity and strategic political communication, from My Lai to Abu Ghraib.* Paper presented at the meeting of the Midwest Political Science Association, Chicago, IL.

Rowling, C. M., Gilmore, J., & Sheets, P. H. (2014, March). *When threats are internal: Cascading frames, national identity, and the U.S. war in Afghanistan.* Paper presented at the International Studies Association Convention, Toronto, Canada.

Rozendaal, E., Opre, S. J., & Buijzen, M. (2014, May). *Development and validation of the children's advertising literacy scale.* Paper presented at the meeting of the International Communication Association, Seattle, WA.

Rozendaal, E., Opre, S. J., & Buijzen, M. (2014, February). *Development and validation of the children's advertising literacy scale.* Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Schafraad, P. H. J., & Spitteler, R. (2014, February). *De nieuws waarde van corporate PR als voorspeller van media-aandacht.* Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Schafraad, P. H. J., & Verhoeven, J. W. M. (2014, February). *Sportsponsoring met de wind tegen. Het effect van crisisresponsstrategieën op het imago van sportploeg en sponsor.* Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Schinkel, S., Van Weert, J. C. M., Smit, E. G., & Schouten, B. C. (2014, February). *Are active patients fulfilling their information needs better? Differences between native-Dutch and Turkish-Dutch patients in the relation between patient participation during GP consultations and unfulfilled information needs.* Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Schinkel, S., Schouten, B. C., Van Weert, J. C. M., Kerpclik, F., & Van den Putte, B. (2014, June). *Cultural differences in information-seeking motives: How do Native-Dutch and Turkish-Dutch patients prepare for their consultation with their GP and why?* Paper presented at the Conference on Communication, Medicine and Ethics, Lugano, Switzerland.

Schinkel, S., Schouten, B. C., Van Weert, J. C. M., Kerpclik, F., & Van den Putte, B. (2014, September). *Patient participation in general practice: What do Turkish-Dutch patients want, feel and do?* Paper presented at the International Conference on Communication in Healthcare, Amsterdam.

Schouten, B. C., & Schinkel, S. (2014, September). *Emotions in general practice: Cultural differences in the expression of emotional cues and concerns.* Paper presented at the International Conference on Communication in Healthcare, Amsterdam.

Schouten, B. C. (2014, April). *Interpreter-mediated communication in health care: What do informal interpreters want, feel, and do?* Paper presented at the joint Seminar on Terminology, Brussels.

Schouten, B. C., & Schinkel, S. (2014, February). *Turkish migrant GP patients' expression of emotional cues and concerns in encounters with and without informal interpreters.* Paper presented at the Verona Network on Sequence Analyses, Verona, Italy.

Schuck, A. R. T., & Otto, L. P. (2014, April). *Afraid of climate change but don't know why? How implicit negative affect mediates the effect of threat framing on individual risk perceptions and behavioral intentions.* Paper presented at the meeting of the Midwest Political Science Association, Chicago, IL.

Schuck, A. R. T., & Otto, L. P. (2014, February). *Afraid of climate change but don't know why? How implicit negative affect mediates the effect of threat framing on individual risk perceptions and behavioral intentions.* Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Schuck, A. R. T. (2014, November). *Emotional media – emotional voters? Media effects on emotions and their influence on voting behavior in the 2013 German Elections.* Paper presented at the meeting of the European Communication Research and Education Association, Lisbon.

Schuck, A. R. T. (2014, April). *Emotional media – emotional voters? Media effects on emotions and their influence on voting behavior in the 2013 German Elections.* Paper presented at the meeting of the Midwest Political Science Association, Chicago, IL.

Schuck, A. R. T., & Otto, L. P. (2014, May). *Framing climate change: Emotions as mediators for the effect of threat framing on climate change beliefs and political behavior.* Paper presented at the meeting of the International Communication Association, Seattle, WA.

Sheets, P., Bos, L., & Boomgaarden, H. G. (2014, April). *Media cues and citizen support for right-wing populist parties.* Paper presented at the annual conference of the Midwest Political Science Association, Chicago, IL.

Smit, E. G., Van de Giessen, W., Vandenberg, L., & Voorveld, H. A. M. (2014, March). *Advertising effects in a media multitasking environment.* Paper presented at the conference of the American Academy of Advertising, Atlanta, GA. *The Proceedings of the 2014 Conference of the American Academy of Advertising.* In J. Huh (Ed.), (pp. 57).

Spitteler, R., & Schafraad, P. H. J. (2014, February). *Het Nederlandse bedrijfsleven in het nieuws. Wie, wat, hoe en waar van media-portrettering van bedrijven uit de Elsevier top 500.* Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Springvloet, L., Willemsen, M. C., De Vries, H., Kunst, A., Nagelhout, G., Van den Putte, B., & Hummel, K. (2014, November). *Opleidingsverschillen in de associatie van anti-tabaksinformatie met attitude ten aanzien van roken en stopintentie bij rokers in vijf Europese landen.* Paper presented at the Forum Alcohol & Drugs Onderzoek, Utrecht.

Stolwijk, S. B., Schuck, A. R. T., & De Vreese, C. H. (2014, September). *Polls, emotions and vote choice among first time voters in the 2014 European Parliament elections in the Netherlands.* Paper presented at the Leuven University Conference Youth, Politics and Society: *What Makes Adolescents learn in the 21th Century*, Leuven, Belgium.

Stolwijk, S. B., Schuck, A. R. T., & De Vreese, C. H. (2014, July). *Polls, media, emotions and voting: How polls influence media party coverage, the emotions towards parties and election outcomes.* Paper presented at the ICA International Summer School in Political Communication and Electoral Behavior, Milan, Italy.

Stolwijk, S. B., Schuck, A. R. T., & De Vreese, C. H. (2014, November). *The emotional mechanism behind the influence of poll reporting on vote choice in the 2013 German elections*. Paper presented at the meeting of the European Communication Research and Education Association, Lisbon.

Stolwijk, S. B., Schuck, A. R. T., & De Vreese, C. H. (2014, February). *The impact of affective poll reporting on vote intention in the 2013 German elections*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Stolwijk, S. B., Schuck, A. R. T., & De Vreese, C. H. (2014, July). *The impact of affective poll reporting on vote intention in the 2013 German elections*. Paper presented at the annual meeting of the International Society of Political Psychology, Rome.

Stolwijk, S. B., Schuck, A. R. T., & De Vreese, C. H. (2014, August). *The role of emotions in the bandwagon effect of poll reporting on vote switching in the 2013 German elections*. Paper presented at Aarhus University *Analysis of Panel Data Workshop*, Aarhus, Denmark.

Strauss, N., & Verlegh, P. W. J. (2014, February). *Political websites & eWOM: Why politicians should care more about the interaction with citizens on the web*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Sumter, S. R., Baumgartner, S. E., & Valkenburg, P. M. (2014, May). *Does online peer victimization make teen victims even more sick and unhappy?* Poster presented at the conference *Cyberbullying: A Challenge for researchers and practitioners*, Göteborg, Sweden.

Swan, E., Bouman, L., **Aarts, M. N. C.**, Hiddink, G. J., & Koelen, M. (2014, February). *'What predicts healthy eating? Resources that predict healthy eating in Dutch adults'*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Tan, E. S. H. (2014, May). *Cinematic communication is joint orientation*. Poster presented at the symposium 'Understanding Each Other: Towards an Interdisciplinary Conceptualization of Empathy', Utrecht.

Tan, E. S. H., & Visch, V. T. (2014, April). *Grasping actor movement: Viewer competence involves theory of mind and embodied simulation*. Paper presented at the Symposium *Body, Face and Emotions*, conducted at the FMX 2014, Stuttgart, Germany.

Ter Haar, M., **Verhoeven, P., & Aarts, M. N. C.** (2014, February). *Sharing ground in implementation, towards a theory of gradual commonality*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Ter Hoeven, C. L., & Van Zoonen, W. (2014, May). *The impact of new ways of working on employee well-being*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Ter Hoeven, C. L. (2014, February). *Workloads resulting from a coworker's leave: Best organizational and communication practices*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Tresch, A., **Lefevere, J. M., & Walgrave, S.** (2014, September). *Playing on your strengths, or your opponent's? Party issue attention in the 2009 Belgian election campaign*. Paper presented at the European Consortium for Political Research, Glasgow, Scotland.

Trilling, D. C., Bakker, T. P., & Helfer, L. (2014, February). *Da könnte ja jeder kommen! Zur Messung der wahrgenommenen Glaubwürdigkeit von Social Media-Quellen im journalistischen Kontext*. Paper presented at the meeting of the German Communication Association DGpuK-Fachgruppentagung Journalismusforschung, Münster, Germany.

Trilling, D. C., Van Klingeren, M., & Tsfati, Y. (2014, November). *The mediated effect of selective exposure on political polarization*. Paper presented at the meeting of the European Communication Research and Education Association, Lisbon.

Trilling, D. C. (2014, September). *Two different debates? Investigating the relationship between a political debate on TV and simultaneous comments on Twitter*. Paper presented at the World Association for Public Opinion Research Conference, Nice, France.

Van den Putte, B. (2014, May). *Developing campaigns that employ the power of interpersonal communication*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Van den Putte, B., De Bruijn, G. J., Nagelhout, G., Willemsen, M., De Vries, H., Crone, M., & Fong, G. (2014, February). *The effect of identity shift on smoking cessations: Findings from the ITC Netherlands project*. Paper presented at the meeting of the Association for Researchers in Psychology and Health, Groningen.

Van der Goot, M. J., Rozendaal, E., Ketelaar, P., & Smit, E. G. (2014, June). *Age differences in advertising avoidance and attitude toward advertising across media: A six country comparison*. Paper presented at the International Conference on Research in Advertising, Amsterdam.

Van der Goot, M. J., Van Reijmersdal, E. A., & Kleemans, M. (2014, June). *The effects of emotional television advertising on older and younger adults*. Paper presented at the International Conference on Research in Advertising, Amsterdam.

Van der Land, S., & Muntinga, D. G. (2014, February). *To shave or not to shave?* Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Van der Land, S., & Muntinga, D. G. (2014, June). *To shave or not to shave?* Paper presented at the Conference on Human-Computer Interaction, Heraklion, Greece.

Van der Meer, G. L. A., Verhoeven, P., Beentjes, J. W. J., & Vliegthart, R. (2014, May). *Framing the crisis: A semantic-network approach to inquire frame alignment among PR, news media, and the public*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Van der Meer, G. L. A., Verhoeven, P., Beentjes, J. W. J., & Vliegthart, R. (2014, February). *Framing the crisis: A semantic-network approach to inquire frame alignment among PR, news media, and the public*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Van der Meer, G. L. A., Verhoeven, P., Beentjes, J. W. J., & Vliegthart, R. (2014, May). *Framing the crisis: A semantic-network approach to inquire frame alignment among PR, news media, and the public*. Paper presented at preconference Social and Semantic Network Analysis at the meeting of the International Communication Association, Seattle, WA.

Van der Meer, G. L. A., Verhoeven, P., Beentjes, J. W. J., & Vliegthart, R. (2014, November). *Routine versus crisis times: PR professionals' practice of communication policy*. Paper presented at the meeting of the European Communication Research and Education Association, Lisbon.

Van der Meer, G. L. A., Verhoeven, P., Beentjes, J. W. J., & Vliegthart, R. (2014, November). *When frames align: The interplay between PR, news media, and the public in times of crisis*. Paper presented at the meeting of the European Communication Research and Education Association, Lisbon.

Van Egmond, M., & Johns R., & Brandenburg H. (2014, September). *A fair share of the representational pie? How distance and disproportionality affect satisfaction with democracy in Europe*. Paper presented at the conference of the Elections, Public Opinion and Parties specialist group, Edinburgh.

Van Ganse, E., Schuck, S., Laforest, L., Texier, N., Ferrer, M., Hernandez, G., Vial, D., **Dima, A. L., De Bruin, M.**, & The Astro-lab group (2014, August). *Assessment of the safety of long-acting-beta-agonists in asthma: interest of linking prescription, self-report and claims database within the ASTROLAB project*. Poster presented at the meeting of the European Drug Utilization Research Group, Groningen.

Van Gorp, J., **Van Selm, M.**, Vissers, K., Van Leeuwen, E., & Hasselaar, J. (2014, February). *How a teleconsultation technology and service humanize palliative homecare. A longitudinal, qualitative multiple case study*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Van Gorp, J., **Van Selm, M.**, Vissers, K., Van Leeuwen, E., & Hasselaar, J. (2014, May). *How a teleconsultation technology and service humanize palliative homecare. A longitudinal, qualitative multiple case study*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Van Leeuwen, L., **Van den Putte, B.**, Renes, R. J., & Leeuwis, C. (2014, June). *Understanding the effects of entertainment-education narratives: The role of narrative engagement and audience members' narrative related thoughts?* Paper presented at the StoryNet Workshop, Budapest.

Van Noort, G., Van Reijmersdal, E. A., & Hogendoorn, S. (2014, June). *Branded apps: Effects of app content on information processing and brand responses*. Paper presented at the International Conference on Research in Advertising, Amsterdam.

Van Noort, G., Van Reijmersdal, E. A., & Hogendoorn, S. (2014, June). *Branded apps: Explaining the effects of app use on brand equity*. Paper presented at the conference of the European Marketing Academy, Valencia, Spain.

Van Noort, G., & Van Reijmersdal, E. A. (2014, November). *Consumer empowerment by disclosing photo retouching in advertising: Effects on processing, advertising effectiveness, and psychological well-being*. Paper presented at the meeting of the European Communication Research and Education Association, Lisbon.

Van Noort, G., Van Reijmersdal, E. A., & Rauwers, F. (2014, February). *'This ad was digitally manipulated': Effectiveness of disclosing photo retouching in advertising*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Van Ooijen, I. (2014, March). *Atypical product packaging affects product evaluation through increased processing*. Poster presented at the Association for Consumer Psychology conference, Miami, FL.

Van Ooijen, I. (2014, June). *Atypical product packaging affects product evaluation through increased processing*. Paper presented at the International Conference on Research in Advertising, Amsterdam.

Van Oosten, J. M. F. (2014, May). *Exploring associations between exposure to sexy online self-presentation and adolescents' sexual attitudes and behavior*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Van Oosten, J. M. F., Peter, J., & Boot, I. (2014, May). *Investigating adolescents' sexual uncertainty: The interplay of sexual media use and individual dispositions*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Van Oosten, J. M. F., Peter, J., & Boot, I. (2014, February). *Investigating adolescents' sexual uncertainty: The interplay of sexual media use and individual dispositions*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Van Reijmersdal, E. A., Lammers, N., Rozendaal, E., & Buijzen, M. A. (2014, February). *'This game contains advertising!' Effects of sponsorship disclosures for advergames.* Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Van Reijmersdal, E. A., Rozendaal, E., Smink, N., **Van Noort, G.,** & Buijzen, M. A. (2014, April). *How children are persuaded by profile-targeted online advertising.* Paper presented at the Child and Teen Consumption Conference, Edinburgh.

Van Rooij, H., & **Aarts, M. N. C.** (2014, February). *In dienst van beleid of in dienst van de democratie?* Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Van Spanje, J. H. P., Burscher, B., & Dinas, E. (2014, November). *Knocking on heaven's door: New parties (fail to) enter parliament and media (fail to) cover them as a result.* Paper presented at the meeting of the European Communication Research and Education Association, Lisbon.

Van Spanje, J. H. P., Burscher, B., & Dinas, E. (2014, April). *Knocking on heaven's door: New parties (fail to) enter parliament and media (fail to) cover them as a result.* Paper presented at the meeting of the Midwest Political Science Association, Chicago, IL.

Van Spanje, J. H. P., & De Graaf, N. D. (2014, June). *Parroting the pariah: How mainstream parties reduce non-mainstream parties' electoral support.* Paper presented at the Up to the mainstream? Radical right parties in Western Europe, 2000-2013 seminar, Amsterdam.

Van Spanje, J. H. P., & Weber, T. (2014, April). *When is politically boycotting an anti-immigration party effective? Results of a survey experiment.* Paper presented at the meeting of the European Consortium for Political Research, Salamanca, Spain.

Van Spanje, J. H. P., & Weber, T. (2014, June). *When is politically boycotting an anti-immigration party effective? Results of a survey experiment.* Paper presented at the Politicologenetmaal, Maastricht.

Van Vuuren, M., **Aarts, M. N. C.,** & Stevens, T. (2014, February). *Communicatiewetenschap als scheikunde of chemie: Naar een integrale benadering van de wetenschapsdiscipline.* Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Van Weert, J. C. M. (2014, June). *Communication with older cancer patients.* Paper presented on invitation as part of the symposium *Decision making in the elderly* at the European Meeting of the Society for Medical Decision Making, Antwerp, Belgium.

Van Weert, J. C. M. (2014, May). *Health communication in an ageing society: Towards a conceptual framework to understand information recall in older adults.* Paper presented at the meeting of the International Communication Association, Seattle, WA.

Van Weert, J. C. M. (2014, September). *Introducing an investigative framework for older patients' processing of information and recall of information.* Paper presented at International Conference on Communication in Healthcare, Amsterdam.

Van Weert, J. C. M. (2014, December). *The art of successful implementation of psychosocial interventions in residential dementia care: A systematic review of the literature based on the RE-AIM Framework.* Paper presented at the European regional meeting of the International Psychogeriatric Association, Brussels.

Van Weert, J. C. M., Bolle, S., Van Dulmen, S., & Jansen, J. (2014, May). *Unfulfilled information and communication needs in older cancer patients.* Paper presented at the meeting of the International Communication Association, Seattle, WA.

Van Weert, J. C. M., Bolle, S., Brandes, K., Linn, A. J., Smit, E. G., De Haes, J. C. J. M., Loos, E. F., & Smets, E. M. A. (2014, February). *Using the VR-CoDES in oncology: Two Amsterdam studies*. Paper presented at the Verona Network on Sequence Analysis, Verona, Italy.

Van Zoonen, W., Verhoeven, J. W. M., & Elving, W. J. L. (2014, February). *Explaining employees' work-related social media use*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Vandeberg, L., Murre, J. M. J., Voorveld, H. A. M., & Smit, E. G. (2014, October). *Cross-media advertising affects explicit but not implicit consumer memory*. Paper presented at the meeting of the Association for Consumer Research, Baltimore, MD.

Vandeberg, L., Murre, J. M. J., Voorveld, H. A. M., & Smit, E. G. (2014, February). *Effects of cross-media advertising: Explicit versus implicit measures*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Vandeberg, L., Murre, J. M. J., & Smit, E. G. (2014, June). *Implicit measurement methods in advertising research: Their sense, nonsense, and application*. Paper presented at the International Conference on Research in Advertising, Amsterdam.

Vasilopoulou, S., & Gattermann, K. (2014, June). *Towards convergence in times of crisis? Assessing opinion congruence between voters and parties in seven EU elections*. Paper presented at the meeting of the Parliamentary Democracy in Europe, Brussels.

Vasilopoulou, S., & Gattermann, K. (2014, September). *Towards convergence in times of crisis? Assessing opinion congruence between voters and parties in seven EU elections*. Paper presented at the meeting of the European Consortium for Political Research, Glasgow, Scotland.

Vasilopoulou, S., & Gattermann, K. (2014, June). *Towards convergence in times of crisis? Assessing opinion congruence between voters and parties in seven EU elections*. Paper presented at the Pan-European Conference on the European Union, The Hague.

Vasilopoulou, S., & Gattermann, K. (2014, June). *Towards convergence in times of crisis? Assessing opinion congruence between voters and parties in seven EU elections*. Paper presented at the conference of the European Political Science Association, Edinburgh.

Verhoeven, J. W. M., Van Zoonen, W., & Elving, W. J. L. (2014, June). *Understanding work-related social media use an extension of the theory of planned behavior*. Paper presented at the Conference on Corporate Communication, Hong Kong.

Verhoeven, J. W. M., & Ter Hoeven, C. L. (2014, February). *Waarden@work*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Verhoeven, P. (2014, November). *Business and the news media: Introducing a mediated moderation model of corporate frame building*. Paper presented at the meeting of the European Communication Research and Education Association, Lisbon.

Verouden, N., Aarts, M. N. C., & Van der Sanden, M. (2014, February). *Stilte in de storm: Strategisch zwijgen binnen complexe positioneringsvraagstukken*. Poster presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Vliegenthart, R., & Sevenans, J. (2014, October). *Political agenda setting in Belgium and the Netherlands: The moderating role of conflict framing*. Paper presented at the meeting of Danish Political Science Association, Vejle, Denmark.

Voorveld, H. A. M., Smit, E. G., Neijens, P. C., Segijn, C. M., & Bronner, A. E. (2014, March). *Are online buyers driven by offline search? The role of online & offline media in the purchase process of different types of products*. Paper presented at the conference of the American Academy of Advertising, Atlanta, GA. *The Proceedings of the 2014 Conference of the American Academy of Advertising*. In J. Huh (Ed.), (pp. 68).

Voorveld, H. A. M., Segijn, C. M., Ketelaar, P., & Smit, E. G. (2014, May). *Investigating the prevalence and predictors of media multitasking across countries*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Voorveld, H. A. M., Segijn, C. M., Ketelaar, P., & Smit, E. G. (2014, February). *Investigating the prevalence and predictors of media multitasking across countries*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Walgrave, S., & Lefevere, J. M. (2014, September). *Why parties adopt conflicting positions. The effect of voters, ideology and issues on party positioning in Belgium*. Paper presented at the conference of the European Consortium for Political Research, Glasgow, Scotland.

Ward, J., Trilling, D. C., Brons, A., & Leurs, K. (2014, September). *Petitioners versus activists: The case of Zwarte Piet and Facebook*. Paper presented at the North American Conference on Media, Film & Cultural Studies, Providence, RI.

Welten, S. C. M., Breugelmans, S. M., & Zeelenberg, M. (2014, July). *Dealing with shame how social context regulates behavior following from shame*. Paper presented at the conference of the European Association of Social Psychology, Amsterdam.

Welten, S. C. M., & Van den Putte, B. (2014, June). *Self-conscious emotional advertising: Beyond fear appeals*. Paper presented at the International Conference on Research in Advertising, Amsterdam.

Wennekers, A. M. (2014, May). *How advertising cues in cause-related marketing campaigns influence consumer responses*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Wennekers, A. M. (2014, February). *How to make 'doing good' look good: De invloed van advertentie cues in CRM-campagnes op consumentenreacties*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Wennekers, A. M., Vandenberg, L., Zoon, K., & Van Reijmersdal, E. A. (2014, June). *Subtle brand placements affect implicit but not explicit brand attitudes*. Paper presented at the International Conference on Research in Advertising, Amsterdam.

Willemsen, L. M. (2014, November). *#Dissatisfiedconsumer. What motivated consumers to engage in negative electronic word of mouth?* Paper presented at the meeting of the European Communication Research and Education Association, Lisbon.

Willemsen, L. M., Van Noort, G., & Antheunis, M. (2014, February). *Interactivity vs. human voice? The value of webcare as a relationship building strategy*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Wojcieszak, M. E., & Smith, B. (2014, May). *Crossing boundaries: Professional role perceptions and freedoms among diasporic Iranian journalists*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Wojcieszak, M. E., & Mutz, D. (2014, May). *Effects of fictional exemplars on political attitudes*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Wojcieszak, M. E., Stroud, T., Feldman, L., & Bimber, B. (2014, August). *Forced-choice error: Attitude polarization following media exposure*. Paper presented at the American Political Science Association, Washington, WA.

Wojcieszak, M. E. (2014, April). *Perceived versus factual minority status and political participation*. Paper presented at the meeting of the Midwest Political Science Association, Chicago, IL.

Wonneberger, A. (2014, May). *Concerned, responsible and guilty? Testing a model of guilt arousal and effects in environmental campaigns*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Wonneberger, A. (2014, February). *Engaged but guilty? Processes of guilt arousal in environmental campaigns*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Wottrich, V., & Voorveld, H. A. M. (2014, June). *Advertisers go creative! The effect of creative media choice on consumers' word-of-mouth and purchase intention*. Paper presented at the International Conference on Research in Advertising, Amsterdam.

Wottrich, V., Van Reijmersdal, E. A., & Van Noort, G. (2014, February). *How engagement with branded apps drives brand loyalty*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Yang, J., Rojas, H., & Wojcieszak, M. E. (2014, May). *Why are 'others' so polarized? Perceived political polarization and media use in 10 countries*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Zebregs, S., Van den Putte, B., Neijens, P. C., & De Graaf, A. M. (2014, February). *Alcoholvoorlichting voor laagopgeleide adolescenten: De invloed van verbindingswoorden in voorlichtingsteksten op het effect op attitude en intentie*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Zebregs, S., Van den Putte, B., Neijens, P. C., & De Graaf, A. M. (2014, May). *Health education about alcohol for low educated adolescents: The influence of textual markers on persuasion*. Paper presented at the meeting of the International Communication Association, Seattle, WA.

Zebregs, S., Van den Putte, B., De Graaf, A. M., & Neijens, P. C. (2014, November). *Voorlichting over alcohol en roken voor leerlingen van het praktijkonderwijs en VMBO-LWOO*. Paper presented at the Forum Alcohol & Drugs Onderzoek, Utrecht.

Zendedel, R., Schouten, B. C., & Meeuwesen, L. (2014, February). *'You don't want to know this about your mother!' Perspectives and experiences of informal interpreters*. Paper presented at the Etmaal van de Communicatiewetenschap, Wageningen, the Netherlands.

Zendedel, R., Schouten, B. C., Van Weert, J. C. M., & Van den Putte, B. (2014, September). *Informal interpreting in general practice: Perspective of Turkish migrant patients*. Poster presented at the International Conference on Communication in Healthcare, Amsterdam.

Zendedel, R., Schouten, B. C., Van Weert, J. C. M., & Van den Putte, B. (2014, June). *Professional or informal interpreters? Preferences and perspectives of Turkish migrant patients in the Netherlands*. Paper presented at the conference on Communication, Medicine and Ethics, Lugano, Switzerland.

Zerfass, A., Oliveira, E., & Verhoeven, P. (2014, November). *Information flow and new media challenges for job enactment and job satisfaction of communication professionals in Europe*. Paper presented at the meeting of the European Communication Research and Education Association, Lisbon.

Professional publications

- Aarts, M. N. C., Janssen, C., Duivenvoorden, G., Regeer, B., Scholten, J., & Manning, A.** (2014). Accountability: Wegduiken is geen optie. *Communicatie*, 17/03, 8-9.
- Aarts, M. N. C.** (2014). Beschaving. *C: magazine over communicatie*, 5, 7.
- Aarts, M. N. C.** (2014). Geen 18? Geen druppel! *C: magazine over communicatie*, 1, 15.
- Aarts, M. N. C.** (2014). Geluk. *C: magazine over communicatie*, 3, 7.
- Aarts, M. N. C.** (2014). In ruil voor vertrouwen. *C: magazine over communicatie*, 8, 7.
- Aarts, M. N. C.** (2014). Kinderen. *C: magazine over communicatie*, 6, 7.
- Aarts, M. N. C.** (2014). Reclame. *C: magazine over communicatie*, 2, 7.
- Aarts, M. N. C.** (2014). Redelijke conflicten. *C: magazine over communicatie*, 9, 7.
- Aarts, M. N. C.** (2014). Slimmer luisteren. *C: magazine over communicatie*, 4, 7.
- Aarts, M. N. C.** (2014). Waar communicatie tekort schiet... *C: magazine over communicatie*, 7, 7.
- Aarts, M. N. C.** (2014). Communicatie in de netwerksamenleving. *APG Groep NV Jaarverslag 2013* (pp. 41-65). Eindhoven: APG.
- Aarts, M. N. C.** (2014). Voorwoord. In H. van Rooij (Ed.), *Stop met communiceren! Waarom communicatie meestal mislukt en hoe je daar verandering in brengt* (pp. 7-8). Amsterdam: Adfagroep.
- Bernitter, S. F.** (2014, September 18). Opvallend merkgebruik door consumenten is niet altijd positief. [Web log post]. Retrieved from <http://www.swocc.nl/kennisbank-item/opvallend-merkgebruik-door-consumenten-is-niet-altijd-positief/>
- Bernitter, S. F.** (2014, October 2). Opvallend merkgebruik door consumenten is niet altijd positief. [Web log post]. Retrieved from <http://www.marketingfacts.nl/berichten/opvallend-merkgebruik-door-consumenten-is-niet-altijd-positief>
- Bernitter, S. F.** (2014, February 5). Willen consumenten wachten voor korting? [Web log post]. Retrieved from <http://www.swocc.nl/kennisbank-item/willen-consumenten-wachten-voor-korting/>
- Bernitter, S. F., & Ketelaar, P.** (2014). Overheid kan angel uit subliminale beïnvloeding halen: Stiekem werkt, maar niet altijd. *Tijdschrift voor Marketing*, 48, 40-41.
- Bol, N.** (2014). Reisverslag: René Vogels Stichting Reisbeurs. *Kanker Breed*, 6, 31-32.
- Boukes, M.** (2014, June 3). Oh buurman, wat vindt u nu? [Web log post]. Retrieved from <http://www.swocc.nl/oh-buurman-wat-vindt-u-nu/>
- De Lange, S. L., Rooduijn, M., & **Van Spanje, J. H. P.** (2014, February 4). The Le Pen-Wilders alliance will change European politics. [Web log post]. Retrieved from http://www.policy-network.net/pno_detail.aspx?ID=4572&title=The+%E2%80%98Le+Pen-Wilders+%E2%80%99+alliance+will+change+European+politics
- De Swert, K., Hardy, A., Hooghe, M., Vos, D., & Walgrave, S.** (2014). *Monitor Diversiteit 2013. Een kwantitatieve studie naar de zichtbaarheid van diversiteit op het scherm in Vlaanderen.* (Rapport). Brussels, Belgium: VRT.

De Swert, K., Hardy, A., Kuypers, I., Vos, D., Hooghe, M., & Walgrave, S. (2014). *Monitor Diversiteit Radio 2014. Een kwantitatieve studie naar de observeerbaarheid van diversiteit op de radio in Vlaanderen.* (Rapport). Brussels, Belgium: VRT.

Dima, A. L., Laforest, L. & The Astro-lab group (2014). *Drug exposure and adherence algorithms.* Project report submitted to the European Commission.

Eelen, J. (2014). *De loyale consument, SWOCC publicatie 65.* Amsterdam: Stichting Wetenschappelijk Onderzoek Commerciële Communicatie (SWOCC).

Elving, W. J. L. (2014, February 26). Viva voce. [Web log post]. Retrieved from <http://ascor.uva.nl/research/program-groups/programme-groups/programme-groups/content/folder/corporate-communication/news/list/list/content/folder-10/viva-voce.html>

Fransen, M. L. (2014, March 26). De impact van negatieve berichtgeving over je merk. [Web log post]. Retrieved from <http://www.swocc.nl/kennisbank-item/de-impact-van-negatieve-berichtgeving-over-je-merk/>

Fransen, M. L. (2014, December 22). Weerstand bieden tegen verleidingen. [Web log post]. Retrieved from <http://www.swocc.nl/kennisbank-item/weerstand-bieden-tegen-verleidingen/>

Kleeman, D., Reville, G., & Piotrowski, J. (2014, March 11). 10 reasons why we need research literacy, not scare columns. [Column]. Retrieved from http://www.huffingtonpost.com/david-kleeman/10-reasons-why-we-need-re_b_4940987.html

Kruikemeier, S. (2014, July 1). Promoveren loont. [Web log post]. Retrieved from <http://www.kennislink.nl/facesofscience/blogs/promoveren-loont>

Kruikemeier, S. (2014, July 1). "Zeg... Wat is dit voor onzin?". [Web log post]. Retrieved from <http://www.kennislink.nl/facesofscience/blogs/zeg-wat-is-dit-voor-onzin>

Kruikemeier, S. (2014, July 4). Morgen ga ik beginnen. ECHT. [Web log post]. Retrieved from <http://www.kennislink.nl/facesofscience/blogs/morgen-ga-ik-beginnen-echt>

Kruikemeier, S. (2014, August 15). Stemmen winnen met Twitter. [Web log post]. Retrieved from <http://www.kennislink.nl/facesofscience/blogs/stemmen-winnen-met-twitter>

Kruikemeier, S. (2014, August 20). D(efense)-day. [Web log post]. Retrieved from <http://www.kennislink.nl/facesofscience/blogs/d-efense-day>

Kruikemeier, S. (2014, September 12). Slacktivism en de ice bucket challenge. [Web log post]. Retrieved from <http://www.kennislink.nl/facesofscience/blogs/slacktivism-en-de-ice-bucket-challenge>

Kruikemeier, S. (2014, November 28). Welk media-dieet volg jij? [Web log post]. Retrieved from <http://www.kennislink.nl/facesofscience/blogs/welk-media-dieet-volg-jij>

Kruikemeier, S., Van Noort, G., Vliegthart, R., & De Vreese, C. H. (2014). Onderzoek uitgelicht: Dichtbij de politiek. *Res Publica*, 56, 133-135.

Kühne, R. J. (2014). Political news, emotions, and opinion formation. Toward a model of emotional framing effects. National Centre of Competence in Research (NCCR), Working Paper No. 68. Retrieved from http://www.nccr-democracy.uzh.ch/publications/workingpaper/pdf/wp_68.pdf

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Other output

These include abstracts, patents, editorships, keynotes at academic conferences and symposia, other invited lectures, inaugural lectures, and media appearances.

Keynotes and presentations at academic conferences and symposia

Aarts, M.N.C. (2014, September 8). *Communicatie in de netwerksamenleving*. Keynote lecture at the Logeion Communicatiecongres, Bussum.

De Nooy, W. (2014, June 28). *Actor-oriented network models and socio-semantic network data*. Keynote lecture at the NetGlow '14 Conference, St. Petersburg, Russia.

Leydesdorff, L. (2014, June 27). *Relations, positions, and perspectives: In search of a network theory of innovations*. Keynote lecture at the NetGlow '14 Conference, St. Petersburg, Russia.

Loos, E. F. (2014, June 20). *Technology generations: The use of old & new media and the (ir)relevance of age*. Keynote lecture at the International academic conference Communication and information sciences in network society: Experiences and insights – II, Vilnius, Lithuania.

Valkenburg, P. M. (2014, April 10). *The smartphone generation*. Keynote lecture at the CTC 2014, the Child and Teen consumption Congress, University of Edinburgh, Edinburgh, Scotland.

Valkenburg, P. M. (2014, September 4). *The smartphone generation: The development of children into media and tech consumers*. Keynote lecture at the annual conference of the Developmental Section of the British Psychological Society, Hotel Casa 400, Amsterdam.

Van Weert, J. C. M. (2014, June 26). *Communication and health disparities: From consulting room to internet*. Keynote lecture presented at the COMET Conference on Communication, Medicine and Ethics, Lugano, Switzerland.

Van Weert, J. C. M. (2014, March 21). *OncoCommunicAging: Effectieve online communicatie met ouderen met kanker*. Keynote lecture presented on invitation at 20e NVPO (Nederlandse Vereniging Psychosociale Oncologie) congres, Utrecht.

Other invited lectures

Aarts, M.N.C. (2014, November 18). *Storytelling voor duurzaamheid: de verbindende kracht van verhalen*. Presentation for the serial 'Storytelling voor duurzaamheid', Impact Academy, Utrecht

Aarts, M.N.C. (2014, August 26). *Communicatie en Strategie in Context*. Presentation at the Communicatiekring Zeeland, Middelburg.

Aarts, M.N.C. (2014, June 19). *I have a Tweet! Onderzoek naar de doorwerking van speeches op Twitter*. Presentation for governmental speech writers, Den Haag.

Aarts, M.N.C. (2014, May 27). *Strategic communication in context*. Presentation for Wetlands International, Ede.

Aarts, M.N.C. (2014, May 13). *Communicatie en Strategie in Context*. Presentation for Logeion communication professionals, Wageningen.

Aarts, M.N.C. (2014, April 29). *Strategische communicatie in een voortdurend veranderende omgeving*. Workshop for experienced communication practitioners of the Flemish government, Antwerpen.

Aarts, M.N.C. (2014, January 23). *Waarom geluk besmettelijk is....* Presentation for K2. Den Bosch.

Baumgartner, S. E. (2014, September 11). *The consequences of media multitasking*. Presentation for the Ph.D. club opening at the University Putra Malaysia, Kuala Lumpur.

Boerman, S. C., & Van Reijmersdal, E. A. (2014, March 25). *Effecten van embedded advertising en de bijbehorende regelgeving*. Presentation at the Spring Meeting of the Dutch Association of Advertising Law (Vereniging van Reclamerecht), Amsterdam.

Bolle, S., & Van Weert, J. C. M. (2014, June 5). *Chemotherapie, wat weet u ervan?* Presentation at the symposium 'Oncologie in Perspectief', Amsterdam.

Bolle, S., & Van Weert, J. C. M. (2014, July 1). *Wat weten patiënten ten aanzien van chemotherapie?* Presentation at the Nursing Congres Oncologie, Bunnik.

De Bruijn, G. J. (2014, May 25). *Selective attention in physical activity and nutrition messaging: Unconscious vs. motivational processes*. Presentation at the Behavioural Medicine Lab, University of Victoria, BC, Canada.

De Graaf, A. M., Van den Putte, B., Neijens, P. C., & Zebregs, S. (2014, September 19). *Begrijpelijke voorlichting over alcohol en roken aan laagopgeleide tieners*. Presentation at the Programmadag Begrijpelijke taal, NWO, ZonMw, and ABN-AMRO, Amsterdam.

De Vries, D. A. (2014, October 30). *Online dating*. Presentation at De Andere Blik, Amsterdam.

Dima, A. L. (2014, October 21). *Improving health care services: Placing behaviours and communication center stage*. Presentation at Scientific meeting organized by PEL (Pharmacoepidemiologie Universite Claude Bernard Lyon) and IMER (Pole d'Information Medicale Evaluation Recherche des Hospices Civils de Lyon), Lyon, France.

Dima, A. L. (2014, June 4). *Improving medication adherence: Evidence based practices*. Presentation at the 16th BIPAI Network Meeting, Johannesburg, South Africa.

Gattermann, K. (2014, October 30). *News about the European Parliament*. Presentation at the PADEMIA workshop on Multilevel Democracy, Amsterdam.

Lewinski, P. (2014, March 6). *Automatic facial coding in advertising research: Crowdsourcing*. Presentation at the Neuromarketing World Forum 2014: Neuromarketing Science & Business Association, New York City, USA.

Leydesdorff, L. (2014, March 14). *Patent mapping in geographic and cognitive dimensions: A lens to knowledge-based innovation policies*. Presentation at the Workshop *Analyzing Policy Impacts on Biotechnology Innovation Using Patent Data*, Washington DC, USA.

Leydesdorff, L. (2014, May 12). *The European Union, China, and the United States in the top-1% and top-10% layers of most-frequently-cited publications: Competition and collaborations*. Presentation at Birkbeck, University of London, London, UK.

Leydesdorff, L. (2014, May 29). *The Triple Helix of innovations: Neo-institutional and neo-evolutionary models for explaining the presence or absence of systemness at regional and national levels*. Presentation at the Institute for Management and Technology, Lucca, Italy.

Linn, A. J. (2014, April 2). *Tailored Communication and Adherence*. Presentation at the University of Sydney, Sydney, Australia.

Linn, A. J. (2014, April 8). *Tailored Interventions and Adherence*. Presentation at Atlantis Healthcare Sydney, Sydney, Australia.

Linn, A. J. (2014, October 24). *The Value of Tailored Communication*. Presentation at the STENO Diabetes Centre, Copenhagen, Denmark.

Linn, A. J. (2014, March 7). *Communication and adherence*. Presentation at the Nurses Practitioners alumni association day, Amsterdam.

Loos, E. F. (2014, April 8). *Silver gaming: 'Ter leering ende vermaeck'*. Presentation for regio Zuidwest ANBO, Rotterdam.

Meppelink, C. S. (2014, April 25). *Less reading, more movement? What makes health animations effective in different health literacy groups?* Presentation at the Colloquium on Health Communication, Florida State University, Department of Communication, Florida, USA.

Meppelink, C. S. (2014, June 2). *Gezondheidsvoorlichting op maat: Effectieve boodschappen voor mensen met lage en hoge gezondheidsvaardigheden*. Presentation at the Scientific Meeting of the Nederlandse Alliantie Gezondheidsvaardigheden, Rotterdam.

Meppelink, C. S. (2014, September 8). *Tailored health communication: How to design effective messages for people with low and high health literacy?* Presentation at the Amsterdam Medical Center, Department of Medical Informatics, module E-health, Amsterdam.

Meppelink, C. S. (2014, September 19). *Gezondheidsvaardigheden [health literacy]*. Presentation at the Leiden University Medical Center, Department of Medicine, module Medical Decision Making, Leiden.

Muntinga, D. G. (2014, November 21). *Consumer engagement: Het nieuwe merkmanagement*. Presentation at the Loyalty Café, Utrecht.

Muntinga, D. G. (2014, April 18). *Consumer participation op social media*. Presentation for SM@RT, Amsterdam.

Muntinga, D. G. (2014, February 5). *Het managen van customer participation op social media*. Presentation at Marketing and Information Event (MIE) (presentation graded 8.28), Utrecht.

Muntinga, D. G. (2014, October 13). *Merkbeheer*. Presentation for SWOCC, Amsterdam.

Muntinga, D. G. (2014, December 2). *Merkbeheer: Het merkmanagement van morgen*. Workshop for Het Grote Marketing Congres, Amsterdam Arena, Amsterdam.

Muntinga, D. G. (2014, October 14). *The future of brand management*. Presentation at Heineken's Global Commerce University, Amsterdam.

Muntinga, D. G. (2014, June 5). *Tien geboden voor het merkmanagement van de toekomst*. Presentation at Mercurius, Amsterdam.

Piotrowski, J. (2014, October 18). *Learning while playing?* Presentation at Apps for Kids Seminar co-hosted by Cinekid & Kennisnet, Amsterdam.

Piotrowski, J. (2014, April 3). *Learning while playing? The educational opportunities of digital media in childhood*. Presentation at congres Digitalisering in Opvoeding en Onderwijs (Congress on Digital Media in Education), University of Amsterdam, Amsterdam.

Schuck, A. R. T. (2014, March 20). *Framing climate change and the role of emotions in affecting political attitudes and pro-environmental behavior*. Presentation at the University of Bern, Bern, Switzerland.

Valkenburg, P. M. (2014, November 8). *De rol van media in de commerciële en onderlinge beïnvloeding van adolescenten*. Presentation at the AUV-dag, Universiteit van Amsterdam, Amsterdam.

Valkenburg, P. M. (2014, March 26). *Google Glass: Implicaties voor onderwijs*. Debat Nationaal Congres Mediawijsheid, Reehorst, Ede.

Valkenburg, P. M. (2014, October 6). *Mediagebruik maakt kinderen intelligenter*. Tafelwetenschapper tijdens de Avond van de Wetenschap en Maatschappij 2014. Discussie. Ridderzaal, Den Haag.

Valkenburg, P. M. (2014, November 12). *Parental mediation and media education*. Presentation at the pre conference of ECREA, Universidade Nova de Lisboa, Lisbon, Portugal.

Valkenburg, P. M. (2014, October 1). *The smart phone generatie*. Presentation at the workshop 'De smartphone generatie' voor docenten uit het voortgezet onderwijs, georganiseerd door Palladio, Venice, Italy.

Van den Putte, B. (2014, September 11). *Social influences on health behavior*. Presentation at the Werkplaats Publiekscommunicatie Landelijk Overleg Thema-instituten Gezondheidsbevordering, Utrecht.

Van Noort, G. (2014, March 27). *'Doe het zelf: Ontwerp je eigen onderzoek' [Do it yourself: Design your own research]*. Workshop at Communicatiepodium for practitioners in communication departments of the UvA and HvA, Amsterdam.

Van Noort, G. (2014, November 7). *New media in communication research & management*. Presentation at the Center for Persuasive Communication at Ghent University, Ghent, Belgium.

Van Weert, J. C. M. (2014, March 4). *Effective online communication with older patients*. Presentation at the Academic Medical Center, department of Family Medicine, Amsterdam.

Van Weert, J. C. M. (2014, April 2). *Communicatie met ouderen. Van spreekkamer tot internet*. Presentation at the Nederlandse Nefrologiedagen 2014, Veldhoven.

Van Weert, J. C. M. (2014, May 17). *Communicatie voor elkaar?* Presentation at the Meeting of Minds – Kanker en Ouderen, organized by the Dutch Cancer Society (KWF Kankerbestrijding), Utrecht.

- Van Weert, J. C. M.** (2014, September 23). *Communicatie met de oudere patiënt*. Presentation at the Kliniek voor Kanker Symposium *Samenwerking naar een hogere plan*, Tilburg.
- Van Weert, J. C. M.** (2014, April 11). *Counseling of the elderly patient*. Presentation at the 11th Head and Neck Cancer Symposium 'How to treat head and neck cancer in the elderly', Amsterdam.
- Vandenberg, L.** (2014, November 18). *Impliciet meten is weten?* Presentation at the SWOCC book presentation, University of Amsterdam, Amsterdam.
- Verhoeven, J. W. M.** (2014, May 23). *Corporate communicatie*. Presentation Reputation Leadership Program, conducted at EURIB Business School, Rotterdam.
- Verhoeven, J. W. M.** (2014, November 20). *Medewerkers op sociale media: Kans of kopzorg?* Presentation at the BBP Customer Media Congres, Utrecht.
- Voorveld, H. A. M.** (2014, January 27). *De toekomst van het marketing communicatie vakgebied*. Presentation at the Genootschap voor Reclame, Amsterdam.
- Voorveld, H. A. M.** (2014, June). *Managing your supervisors*. Presentation at the PhD colloquium of European Advertising Academy, Amsterdam.
- Wennekers, A. M.** (2014, September 9). *Brand placements en impliciete merkattitudes: Subtiel maar effectief!* Presentation at the annual symposium for practitioners about brands and marketing communication of the 'Stichting Wetenschappelijk Onderzoek Commerciële Communicatie' (SWOCC), Amsterdam.
- Wennekers, A. M.** (2014, November 20). *Embodied evaluative conditioning: Could head nodding reduce implicit prejudice?* Presentation at the colloquium at the Department of Social and Organisational Psychology, Utrecht University, Utrecht.
- Willemsen, L. M.** (2014, November 20). *Webcare als modern gastheerschap*. Presentation at the InSided Moderator Event, Amsterdam.
- Willemsen, L. M.** (2014, November 26). *Hoe persoonlijk moet je zijn in webcare?* Presentation at the Social Service Congres, Nieuwegein.
- Wojcieszak, M. E.** (2014, June 1). *Issue-engagement, selectivity, polarization and political participation*. Presentation at Stanford University, Stanford, USA.
- Wojcieszak, M. E.** (2014, June 2). *Political effects of Law and Order: Special Victims Unit*. Presentation at University of California, Santa Barbara, USA.
- Wojcieszak, M. E.** (2014, June 10). *Strategic campaigns in fragmented media environment: How to reach people with information*. Invited workshop leader at the Fringe Event for Youth, Prevention of Sexual Violence in Armed Conflicts. The Hague.
- Wojcieszak, M. E.** (2014, June 26). *Campaigns in fragmented media environment, Speak Out!* Invited workshop leader at the Conference of Unrepresented Nations and Peoples Organization (UNPO). The Hague.
- Wojcieszak, M. E.** (2014, July 9). *Fragmented media environment: Issue-engagement framework to explaining selectivity and its effects*. Presentation at the ICA International Summer School in Political Communication and Electoral Behaviour, Milan, Italy.
- Wojcieszak, M. E.** (2014, October 30). *Political effects in the fragmented media environment.*, Presentation at The Horizons of Knowledge Series, University of Social Sciences and Humanities (SWPS), Warsaw, Poland.

Wojcieszak, M. E. (2014, November 14). *The influence of narrative and numerical messages on integration-relevant attitudes among muslim immigrant minorities*. Presentation at the Workshop on group attitude formation, group centricism and extremism, Orfalea Center for Global and International Studies, University of California, Santa Barbara, USA.

Wojcieszak, M. E. (2014, November 17). *Bringing communication to participation: Communicative factors influencing citizen political engagement*. Presentation at the University of California, Santa Barbara, USA.

Inaugural lecture

Van den Putte, B. (2014, October 29). *Op de man of over de band*. Amsterdam: Inaugural lecture at the University of Amsterdam.

Other

Lecheler, S. K. (2014, August 4). Book review: *Agenda Setting, Policies, and Political Systems: A Comparative Approach*, edited by Christoffer Green-Pedersen and Stefaan Walgrave. [Other]. Retrieved from

<http://blogs.lse.ac.uk/lsereviewofbooks/2014/08/04/book-review-agenda-setting-policies-and-political-systems-a-comparative-approach-edited-by-christoffer-green-pedersen-and-stefaan-walgrave>

Lecheler, S. K. (2014, March 4). Book review: *Doing a Systematic Review: A Student's Guide*, edited by Angela Boland, M. Gemma Cherry & Rumona Dickson. [Other]. Retrieved from

<http://blogs.lse.ac.uk/lsereviewofbooks/2014/03/04/book-review-doing-a-systematic-review-a-students-guide>

Lecheler, S. K. (2014, April 25). Book review: *Introduction to Social Research: Quantitative and Qualitative Approaches*, Third Edition, by Keith F Punch. [Other]. Retrieved from <http://blogs.lse.ac.uk/lsereviewofbooks/2014/04/25/book-review-introduction-to-social-research-quantitative-qualitative-approaches-third-edition-by-keith-f-punch>

Lecheler, S. K. (2014, January 18). Book review: *Memes in Digital Culture* by Limor Shifman. [Other]. Retrieved from <http://blogs.lse.ac.uk/lsereviewofbooks/2014/01/18/book-review-memes-in-digital-culture-by-limor-shifman>

Van Weert, J. C. M. (2014). *Kanker en ouderen: Communicatie op maat*. [Other]. Retrieved from http://www.kwf.nl/onderzoek/welk-onderzoek-krijgt-geld/Pages/Onderzoeker-van-de-week-julia-van-weert.aspx?utm_source=Facebook&utm_campaign=Reguliercontent

Publications by ASCoR Honorary Fellows

NB: Only publications within three years after retirement are mentioned.

Bronner, F., & De Hoog, R. (2014). Social media and consumer choice. *International Journal of Market Research*, 56, 51-71.

► SSCI IMPACT FACTOR: 1.068

Bronner, F., & De Hoog, R. (2014). Vacationers and the economic 'double dip' in Europe. *Tourism Management*, 40, 330-337.

► SSCI IMPACT FACTOR: 3.382

Bronner, F., Dekker, P., De Leeuw, E., Paas, L. J., De Ruyter, K., Smidts, A., & Wieringa, J. E. (Eds.). (2014). Ontwikkelingen in het marktonderzoek: 39e Jaarboek MarktOnderzoekAssociatie [Developments in market research: Yearbook MarktOnderzoekAssociatie]. Haarlem: Spaar en Hout.

Bronner, F., (2014, February 11). *Crisis, consument en media: Hoe is de consument door de recessie gekomen? [Crisis, consumer and media: How did the consumer handle the recession?]*. Presentation at Retail CrossMedia Summit. Utrecht.

Bronner, F. (2014, November 20). Macht van de consument is tanende [Power of consumer is diminishing]. [Web log post]. Retrieved from <http://www.swocc.nl/nieuws-item/macht-van-de-consument-is-tanende>