

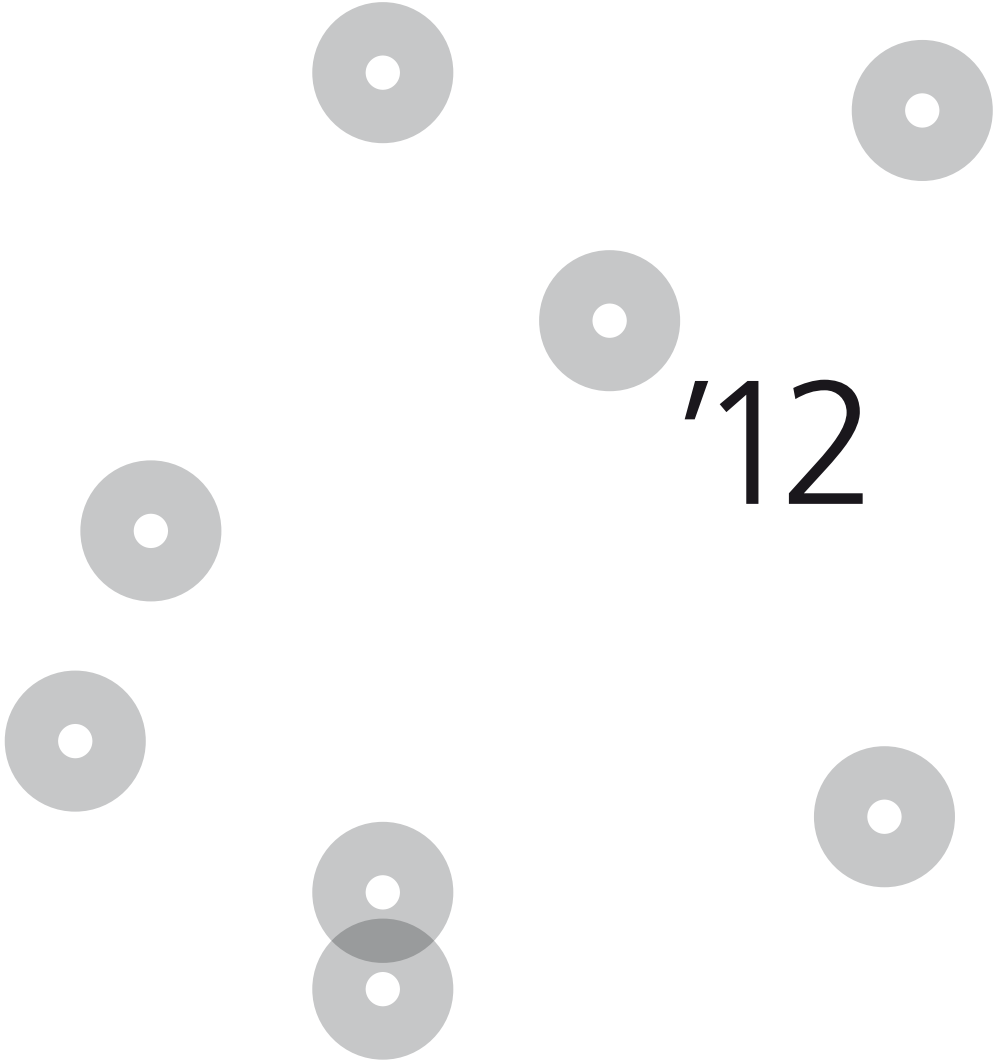


Amsterdam School of Communication Research / ASCoR

Annual report 2012

Annual report





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ASCoR Annual report 2012

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Communication Research ASCoR

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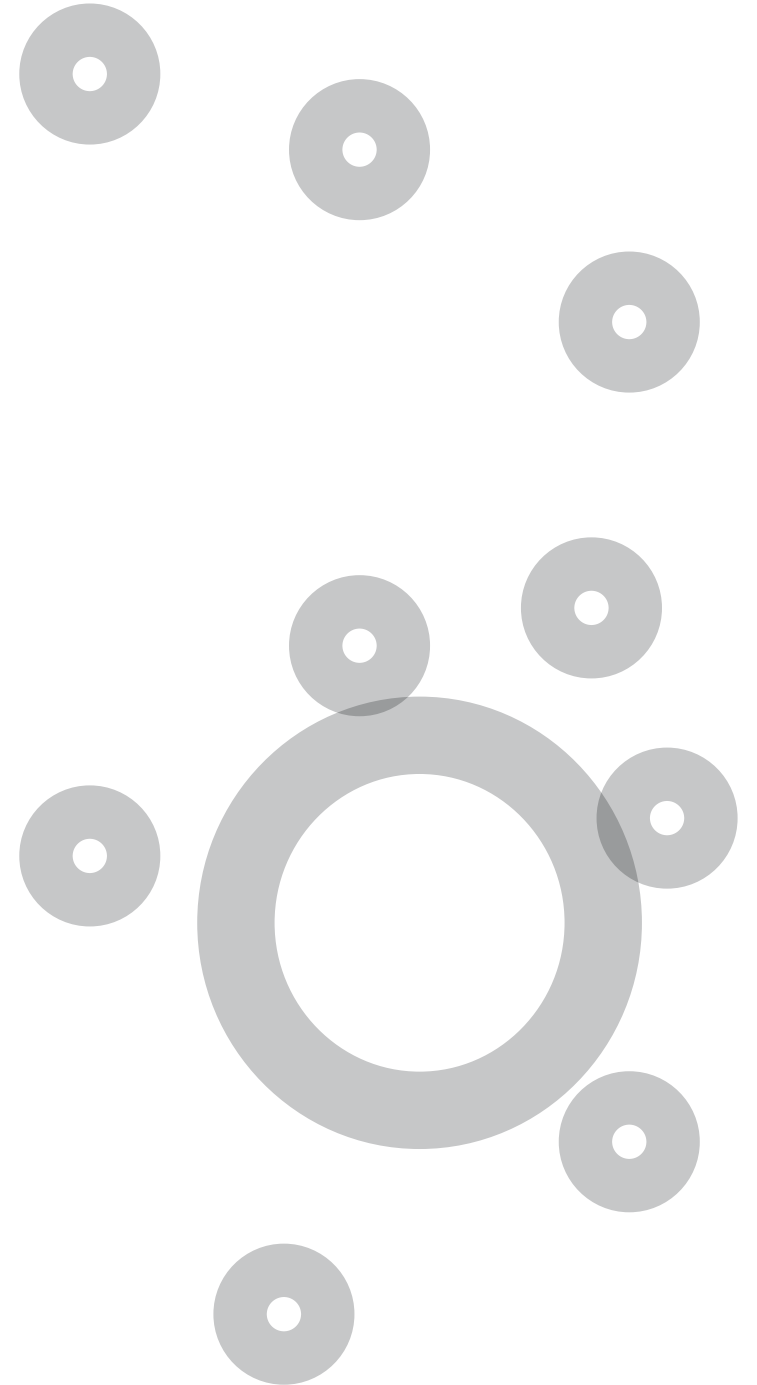
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Introduction by the Scientific Director

Welcome to the 2012 Annual Report of the Amsterdam School of Communication Research ASCoR. This report looks back on an eventful year which included many new hires, and the acquisition of a number of highly prestigious grants and awards.

Highlights in 2012

2012 was an exciting year for ASCoR. The NWO Graduate Program took off with the first three of six innovative PhD projects on a wide range of topics. Joost van Spanje received an NWO Veni grant to carry out his project *Killing them softly? Characteristics and consequences of soft repression of political ideas by news media*. An NWO Zwaartekracht grant was awarded to a nationwide consortium, including co-PI Patti Valkenburg, focusing on *Individual development: Why some children thrive, and others don't*. As icing on the cake, the Research Priority Area *Communication* was positively evaluated by the University Research Committee, and recommended for inclusion in the University of Amsterdam core research program for the next four years.

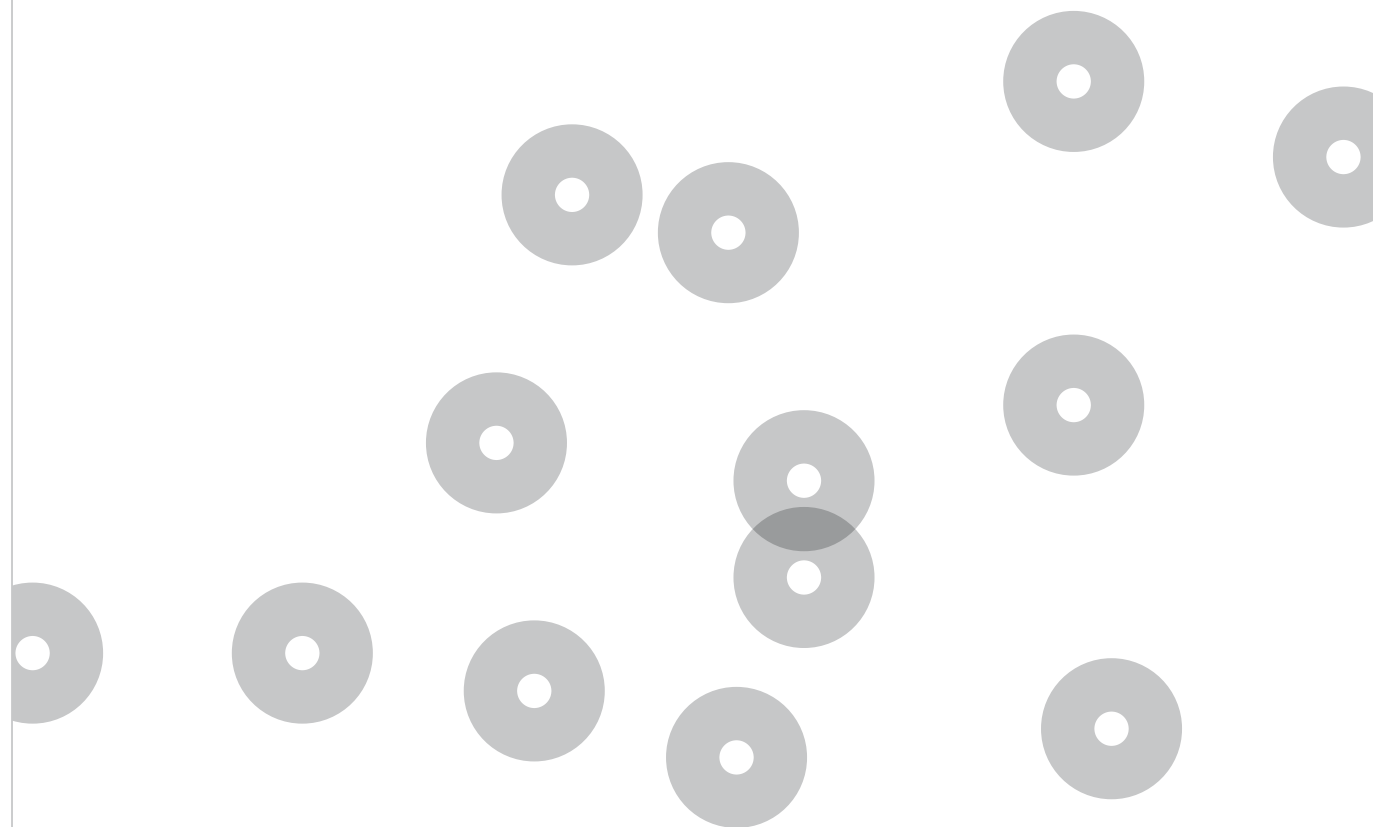
In 2012 our research involved large-scale data collections in several program groups. The year also marked an increase in collaborations – within ASCoR between the program groups, in interdisciplinary teams within the University of Amsterdam, and with colleagues worldwide. We were also delighted to welcome several prominent visitors for research visits and guest lectures.

Other highlights in 2012 included the re-accreditation of national research school NeSCoR by the Royal Netherlands Academy of Arts and Sciences. The media visibility of ASCoR researchers was also noticeable, especially during the Fall 2012 Dutch general elections.

What's next?

In this annual report we summarize and review the achievements in 2012, and we look ahead to 2013 and beyond: We look forward to further extending our internal collaboration between the program groups, and working towards including a program group in Corporate Communication. Our strong performance is matched by a sound financial basis allowing us to invest in additional resources in the coming years.

Claes H. de Vreese
ASCoR Scientific Director



About ASCoR

The Amsterdam School of Communication Research ASCoR is a research institute in Communication Science, residing in the Faculty of Social and Behavioural Sciences of the University of Amsterdam. It is the largest research institute of its kind in Europe and is among the largest worldwide. More than 55 senior researchers are permanently associated with ASCoR and its English-language PhD program hosts more than 40 candidates.

ASCoR resides at the Department of Communication Science at the University of Amsterdam, and interacts with the bachelor, master, and research master curricula in communication science. These programs attract more than 1,900 graduate and undergraduate candidates.

ASCoR research concentrates on the production, uses, and consequences of information and communication in informing, persuading, and entertaining citizens. The approach is multidisciplinary: Core theories of communication science are combined with theories and methods from other social sciences, political science, sociology, psychology, economics, history, and information sciences. ASCoR is first and foremost knowledge-driven, and its main peer group is the academic community. ASCoR is strongly committed to knowledge dissemination, mainly through international peer-reviewed publications. At the core of the research agenda are fundamental scientific questions, and research is aimed at developing and empirically testing theory. In doing so, the program applies and develops new methodological approaches, both quantitative and qualitative.

ASCoR figures prominently in both national and international academic communities: it directs the national communication science research school NeSCoR which is accredited by the Royal Dutch Academy of Arts and Sciences (KNAW); it attracts a large share of funding from the Dutch national science foundation (NWO) and the European Research Council; its faculty publish widely

in leading international journals and present research at prominent international conferences. ASCoR faculty are well represented in international communication organizations, such as the International Communication Association (ICA), the International Association for Media and Communication Research (IAMCR), the European Communication Research and Education Association (ECREA), the European Advertising Academy (EAA), and the World Association of Public Opinion Research (WAPOR). ASCoR faculty members serve on the editorial boards of nearly all major international communication journals.

The research program 2010-2015

The research program 2010-2015 emphasizes the persuading, entertaining, and informing roles of the media and it highlights the shared focus on *uses and consequences of communication* across the different ASCoR Program Groups.

The ASCoR research program 2010-2015 is guided by a shared empirical focus on the contents, uses and consequences of media and communication. It pioneers in a renewal of media effects theorizing: It sees media use as the outcome of individual dispositions and its context, it focuses on conditional effects (who is affected under which circumstances?) and indirect effects (through which processes?), and it aims to contribute to communication science theories, while also interacting with other disciplines.

Our focus is driven by the conviction that research should provide answers to questions that are both scientifically important and socially relevant. Our research program combines traditional media and communication effects theories, and it also reappraises and renews those theories. It pays more attention to conditional and indirect effects, motivational factors, psychological processes, investigated in larger and more adequately designed studies that include new measurement and modeling techniques.

The ASCoR Research Program 2010-2015 acknowledges that many communication processes both influence ongoing changes and are affected by them, that communication cuts across levels of individuals, groups, institutions and society, and that communication includes (mass) mediated and interpersonal communication. This is why the program uses a tripartite division in research domains. It is organized along three primary functions of communication: To persuade, to inform, and to entertain. All three research areas focus in particular on the contents, uses and consequences of communication.

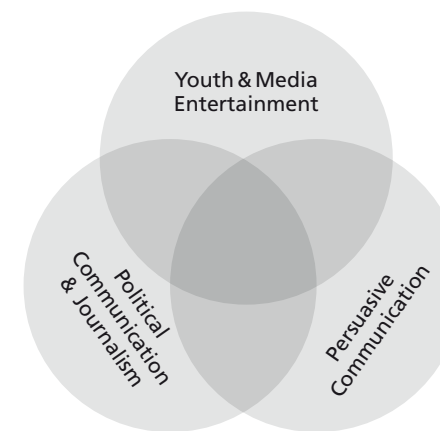
The 2010-2015 Research Program stresses, on the one hand, continuation of the 2006-2010 program – given the excellent research assessment in 2008 and top scores for vitality and future prospects – and on the other hand, change. It reflects the developments in our field, in research policies, and the composition of our faculty. In the research program 2010-2015 we focus on the overlap and new, shared areas of interest across the program groups. We pay particular attention to the role of entertainment in media and communication. *Entertainization* is the anchoring and unifying notion that cuts across our three program groups. Entertainization is the widespread inclusion of entertainment elements (e.g., emotions, dramatic conflict,

and sensationalism) into information, education and advertising. News has become more sensational, conflict- and human-interest-oriented. Education has embraced edutainment. Traditional advertising has progressively been replaced by product placement, sponsored programs, advergames, and brand entertainment, which all use entertainment as their basis. Some cultural commentators have alluded to the entertainization of society as a whole.

An important assumption of entertainization is that it enhances audience effects: It presumably leads to more attention for news programs and political information, less resistance to commercials and health-education messages, and improves learning from educational curricula. However, even though these intended effects are often taken as granted by journalists, advertisers and (health) educators, they have rarely been investigated. Despite a seemingly irreversible trend to entertainization, we still lack even basic knowledge about whether, and if so, under which circumstances, entertainization is effective in informing, educating, or persuading audiences. These are the questions – of high societal relevance – that cut across and bring together researchers in the different groups. More importantly, we lack a true understanding of potentially unintended effects of entertainization. Entertainized media messages are said to be more powerful than traditional ones because they block critical thoughts and weaken resistance. So far, there have been ample and often contradictory speculations about these unintended effects.

Program groups

The research program is organized according to the three functions of entertaining, persuading, and informing. The three Program Groups are therefore Persuasive Communication (to persuade), Political Communication and Journalism (to inform), and Youth and Media Entertainment (to entertain).



Organizational structure

ASCoR is a research institute within the Faculty of Social and Behavioural Sciences of the University of Amsterdam. It has the legal status of a research institute in terms of the law (WHW, articles 9.49-9.55). The Scientific Director and the Research Manager are jointly responsible for the day-to-day management of ASCoR.

Research is carried out in three program groups: *Persuasive Communication*, *Political Communication & Journalism*, and *Youth & Media Entertainment*. In addition a number of ASCoR members belong to the group of General Communication Science. Each of these groups covers a large number of research projects. The program group directors advise the Scientific Director on research policy in the ASCoR Board.

The Board is supported by the International Advisory Board, which consists of leading experts in our field. Management is assisted in their tasks by a small support staff.

Management & support

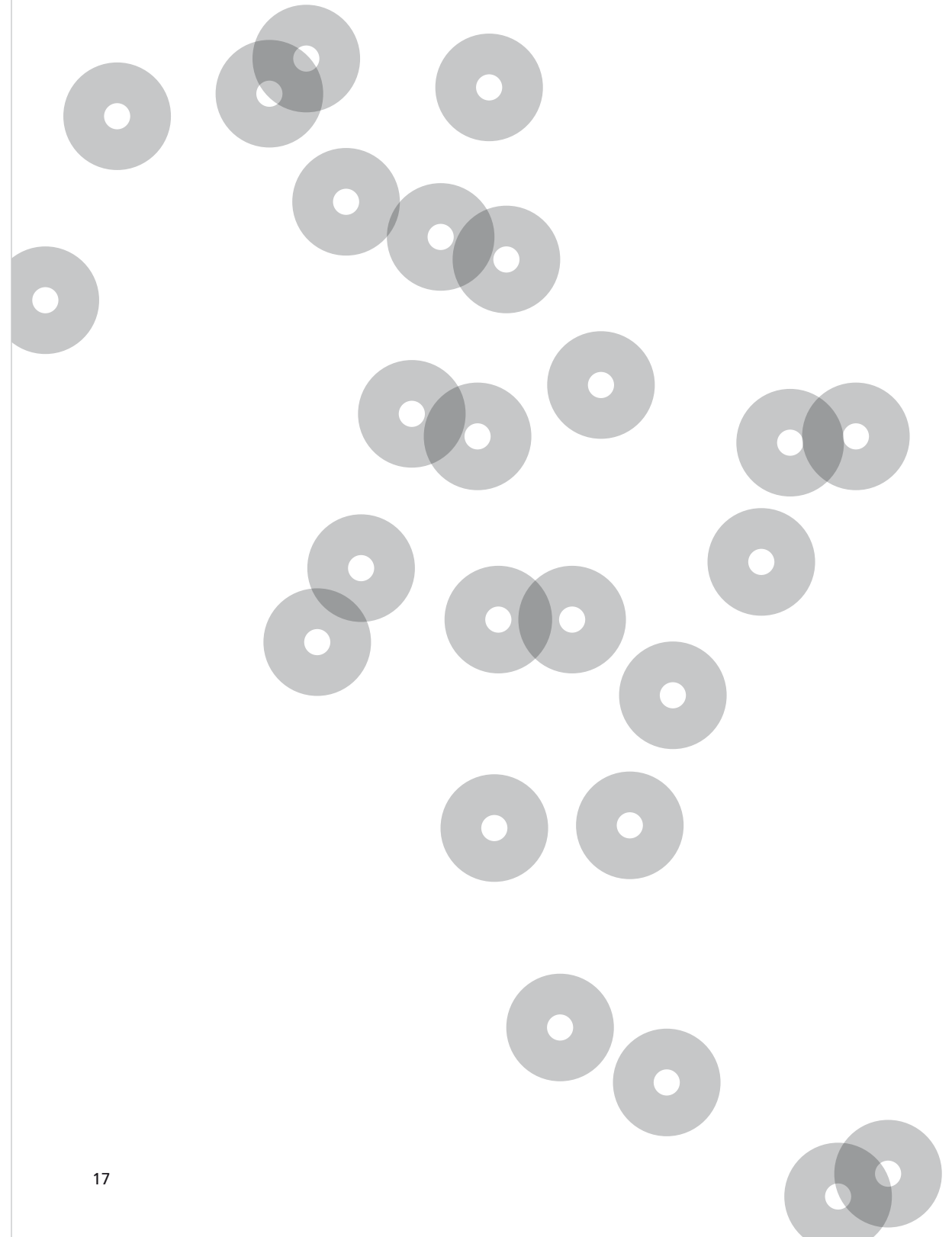
Scientific Director	Prof. dr. C.H. de Vreese
Research Manager	Dr. M.E. Prangma
Substitute Research Manager	Dr. D.J. Anschütz
Assistant Research Manager	C.M. Segijn, MSc
Secretariat	M.A.M. Smit, K.H. Hair & E.C. Nipperus
Lab Support	E. Blankwater, MSc

Program Group Directors

Persuasive Communication	Dr. J.C.M. van Weert
Political Communication & Journalism	Prof. dr. C.H. de Vreese
Youth & Media Entertainment	Prof. dr. J. Peter

International Advisory Board

Prof. dr. Joanne Cantor	University of Wisconsin-Madison (USA)
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Prof. dr. Michael Slater	Ohio State University (USA)
Prof. dr. Cristel Russel	University of Auckland (New Zealand)



Review of 2012

Faculty changes

In 2012, several new researchers joined us. Marijn de Bruin and Alex Dima joined us from Wageningen University & Research Centre to continue their positions as assistant professor and postdoctoral researcher in Persuasive Communication. Stephanie Welten, Saar Mollen and Annemarie Wennekers started as new assistant professors in Persuasive Communication. Yph Lelkes, Lisa Vandeberg and Susanne Baumgartner were hired as postdoctoral researchers within the Research Priority Area Communication.

Five ASCoR PhD candidates successfully completed their projects at the University of Amsterdam and received their degrees. Yael de Haan graduated in January and took up a position as senior researcher at Hogeschool Utrecht. Linda Bos graduated in May and was hired as an assistant professor in Political Communication & Journalism. Mario Keer graduated in June and after an initial period as assistant professor in Persuasive Communication, moved on to a research position at TNO. Suchi Joshi graduated in June and now works as a research scientist at medical valorization research company United BioSource in Raleigh, North Carolina. Rosa van Santen graduated in June and took up a postdoctoral fellowship at Leiden University in January.

Ten new PhD candidates joined ASCoR in 2012: Edwin Oberjé, Stefan Bernritter, Corine Meppelink, Simon Zebregs, and Theo Araujo joined the program group Persuasive Communication; Jasper van de Pol, Bjorn Burscher, and Jelle Boumans joined the program group Political Communication & Journalism; and Marleen Klaassen and Peter Lewinski joined the program group Youth & Media Entertainment.

Since introducing the ASCoR Associate Membership in 2010, seven lecturers have joined ASCoR under this scheme. This program allows new lecturers within the Department of Communication Science to join the ASCoR community, and offers incentives to help them build a research CV in spite of the absence of formal research time.

In 2012 we also had to say goodbye to some of our colleagues. Moniek Buijzen, Esther Rozendaal, and Frans Folkvord moved as a team to Radboud University Nijmegen, where Moniek was appointed full professor. Mariette Huizinga took up an associate professorship in neuropsychology at the Vrije Universiteit Amsterdam. Piet Bakker left ASCoR to concentrate fully on his lectureship at Hogeschool Utrecht. Anke Wonneberger left for Austria, where she was hired as a postdoctoral researcher in the team of former colleague Klaus Schönbach at Vienna University. Doeschka Anschütz left the field of scientific research to start up her consultancy company Kip met Kop. We thank our former colleagues for their invaluable contributions to our research community.

International visitors

ASCoR welcomed a substantial number of researchers for short visits including visiting PhD candidates. We enjoyed lectures and seminars from many international guests, including Professor James Webster from Northwestern University (USA) as winner of the McQuail Award 2011, ASCoR Honorary Fellow Professor Mark Franklin from Trinity, Boston, and Dr. Andrew F. Hayes from The Ohio State University. Research Priority Area Distinguished Lectures were given by Professor Robert C. Hornik from the Annenberg School for Communication, Pennsylvania, Professor Ellen Wartella from Northwestern University (USA), and Professor Daniel Nagin from Carnegie Mellon University.

In addition to these short-term guests, ASCoR welcomed a number of long-term guests. In addition to senior researchers Professor Marie-Louise Mares from the University of Wisconsin-Madison and Professor Robert C. Hornik, we were visited by PhD candidates from all over Europe: Paul Aparaschivei, Madalina Botan, Aurora Iorgoveanu, and Florina Cretu from Rumania, Gozde Yavuz from Turkey, Lukas Otto from Germany, and Manuela López Pérez from Spain.

Special events

Several workshops were organized as part of the Research Priority Area Communication. In March, a workshop was hosted on implicit measures, featuring Professor Jaap Murre (Professor of Theoretical Neuropsychology at the University of Amsterdam) and Professor Jan de Houwer (Professor of Implicit Measures at Gent University). They explained the underlying mechanisms of unconscious processes and implicit attitudes and how they can be used in communication science research, and Professor De Houwer showed how to set up a study using implicit measures and how to analyze and interpret the data.

In June, ASCoR hosted the StoryNet Workshop *Narratives and Entertainment: The use of stories to make communication more entertaining and effective*, with keynote speakers Dr. Melanie Green (University of North Carolina, Chapel Hill), and Dr. Rick Busselle (Washington State University).

In November, a workshop was hosted on physiological measures, with Dr. Robert Potter (Indiana University) as keynote lecturer, and lectures and hands-on sessions on ECG (heart rate), GSR (skin conductance), eye-tracking, including theoretical sessions on how to analyze and interpret the data.

ASCoR lunch lectures

The longstanding ASCoR lunch lecture series presented a wide range of topics. Whereas the lectures were previously open for ASCoR researchers only, the lectures are now open for a wider audience. Topics in 2012 included *How big a Christmas box would you give your journalists?* Audience perceptions of journalism (Richard van der Wurff), *Recent advancements in publication and citation analysis* (Loet Leydesdorff), *Offline and online peer victimization* (Sindy Sumter), *New directions in customer media research* (Peter Kerkhof), *Reactions to populism* (Hajo Boomgaarden), *Drones, torture, and crisis: Identity-protective framing, frame contestation, and attitudes about American military policy* (Penny Sheets), *Narrative persuasion and more: The effects of text characteristics on readers* (Anneke de Graaf), and *Shaping debates: How political news media content is built* (Regula Haenggli).

Review of the Research Priority Area Communication

The Research Priority Area (RPA) Communication funded by the Faculty of Social and Behavioral Sciences at the University of Amsterdam brings together excellent scholars from well-established research groups in a multidisciplinary program. The PRA includes ASCoR top researchers as well as colleagues from political sciences, informatics, psychology and the medical faculty.

The RPA puts questions about the effects of media and communication center place. The RPA is guided by a shared empirical focus on the contents, uses and consequences of media and communication. It pioneers in a renewal of media effects theorizing and it aims to contribute to communication science theories, while also interacting with other disciplines. Key questions evolve around the uses and effects of communication on individuals' attitudes, emotions, and behavior. The questions addressed in the RPA have high societal relevance: e.g., what is the role of Internet usage for young people's wellbeing and likelihood of developing disorders? What is the impact of the media and communication on political behavior and citizenship? What is the impact of health communication on (non-) healthy behavior? How can communication campaigns be improved?

In 2012, the RPA Communication developed and grew substantially in terms of research staff, output, awarded grants, and knowledge generation through national and international collaborations and meetings organized by the RPA. For example,

three postdoctoral researchers with excellent track records started in 2012. Their projects are linked directly to the central theme of the RPA Communication, focusing on communication effects in the domains of information, persuasion and entertainment media. ASCoR co-funds several PhD projects linked to the RPA theme. Currently, three projects are in progress, by Sophie Boerman, Mark Boukes and Dian de Vries.

Several prestigious grants were acquired by RPA researchers. Prof. dr. Patti Valkenburg was part of the 26 million euro NWO Zwaartekracht consortium. Prof. dr. Claes de Vreese and Dr. Bas van den Putte were awarded NWO grants for PhD researchers and data collection. Promising junior researchers of the RPA acquired an NWO Veni grant (Dr. Joost van Spanje) and a Marie Curie Intra-European Fellowship (Dr. Sophie Lecheler).

In general, the scientific output of RPA researchers increased both in terms of quantity as well as quality (more publications in high impact journals in the field of Communication) in 2012.

Several international experts from well-established research institutes in the field visited the institute last year to share their expertise and collaborate with researchers from the RPA Communication. The RPA Distinguished Lecture Series was further continued and included excellent speakers like Prof. dr. Ellen Wartella (Northwestern University) and Prof. dr. Robert Hornik (Stanford University). A new series of workshops focusing on methodological issues was launched in 2012, starting with the topics of implicit measurement and the use of physiological measures. The annual symposium focused on the role of narratives in persuasive and entertainment media, and was a great success with more than 70 international participants.

Review per research program

Persuasive Communication

Program group director: Dr. J.C.M. van Weert

RESEARCH CAPACITY IN 2012

Faculty: n = 27 (10.69 fte)

PhD candidates: n = 13 (9.25 fte)

Mission

The program group *Persuasive Communication* (PC) addresses those communication processes that are intended to achieve specific *persuasive* goals, as is the case in, for instance, marketing communication, health education, and public information campaigns. The research is aimed at understanding the dynamics that shape uses and effects of mediated persuasive communication.

Review of 2012

Six themes can be identified in the research conducted in 2012 by this program group: Embedded persuasion, online communication, multi-media dynamics, marketing and advertising, message strategies and health interventions, and special target groups.

Embedded persuasion

Embedded persuasion deals with messages in which persuasive content is mixed with other media content, as is the case in brand placement, entertainment education and customer media. Eva van Reijmersdal et al. showed that branded content in advergames has positive effects on brand memory and brand attitudes. Adults' and children's persuasion knowledge did not play a role in the processing of branded content, unless a disclosure of branded content was given. Sophie Boerman et al. discovered that especially a six-second disclosure (compared to a

three-second disclosure) leads to better recognition of sponsored content. Brand memory was increased directly by disclosures, regardless of duration.

Various studies were conducted on the mechanisms of transportation, identification and similarity in narrative persuasion. Anneke de Graaf established self-referencing as an additional mechanism of narrative persuasion. Nadine Bol et al. found that identification and transportation appeared to be important predictors of website satisfaction and information recall. Van Reijmersdal et al. showed that identification with game characters explained motivational strength and identification and motivations were intensified with playing time.

Lotte Willemsen et al. studied antecedents of program-induced involvement and recall of commercial broadcast in breaks. A naturalistic field study showed an attention spill-over effect on both embedded and successive advertising. Elsbeth Asbeek Brusse et al. discovered that more explicit disclosure messages negatively affected the mechanisms of transportation and identification, and stimulated the generation of counter-arguments. Studies by Barbara Schouten et al. showed that persuasive messages embedded in the entertainment education intervention for *Dance4life*, a global organization aimed at reducing HIV rates among youngsters, were successful in drawing attention to and interest in the program.

In an experimental study, Marieke Fransen found that both implicit and explicit forewarning of a persuasive attempt reduced the effects of heuristic cues in advertising. Lisa Vandeberg et al. wrote a review on implicit measures in communication research and on the operationalization of the Implicit Association Test. Gert-Jan de Bruijn et al. found that people who had more positive implicit attitudes towards behaviors were more likely to develop those behaviors into automatic responses. In addition, implicit attitudes towards prevention behaviors influenced the effectiveness of message-framing interventions, and implicit attitudes towards donor registration influenced donor registration choices, particularly in people who were undecided about registering.

Online communication

Studies on online communication include research on interactivity, online behavioral advertising (OBA), persuasion in a social media environment, electronic word of mouth (eWOM) messages, and message tailoring. *Interactivity* is an essential element of successful online brand communication. Hilde Voorveld et al. showed that interactivity effects were more pronounced when people had only little experience with a brand. Van Noort et al. discovered that flow mediated affective, cognitive and behavioral responses to interactive websites. They also found that experience with a brand was an important moderator in explaining interactivity effects.

Another element of online persuasion is the social influence of friends. Viral campaigns on *social network sites* that are forwarded by close friends appear to be more persuasive, as shown by Van Noort et al.

Lotte Willemsen et al. showed that consumers often use two types of frames to articulate their complaints with companies on the Internet: 1) claim frame (claiming collective or individual efficacy), and 2) blame frame (accusing the company for being incompetent or unprofessional). The most effective web care by companies to counter complaints expressed in *negative word of mouth* (NWOM) were also studied. Negative brand evaluations engendered by NWOM was attenuated by web care interventions.

Daan Muntinga et al. investigated the predictive value of 'brand' as extrinsic motivator of consumers' online brand-related activities (COBRAs), and the characteristics of brands with which consumers engage on social media. Intrinsic motivations mediated the relationship between personality and behavior. This implies that for marketers who wish to stimulate COBRAs, it is more beneficial to investigating and targeting consumers based on motivations than on their personality.

The Internet provides excellent possibilities for message tailoring or customization, but a full understanding of the effect of such customized or tailored communication and the underlying mechanisms is still lacking. Customization strategies have increasingly been applied in marketing communication. Ewa Maslowska et al. investigated the persuasiveness of different customization strategies. Results showed that perceived personalization mediates the effects of personalized communication on attention, cognitive responses and attitude towards the message. The effects were moderated by consumers' need for uniqueness, trust and privacy concerns.

Traditionally, tailoring research has been more often conducted within the health domain. Annemiek Linn et al. studied the value of tailored communication to promote medication intake behavior. A systematic review was published in which the existing evidence on the effectiveness of (tailored) electronic text messages in improving patients' medication intake behavior was synthesized and critically appraised.

Multi-media dynamics

People increasingly engage in media multitasking, which may influence their response to messages encountered in these media. Voorveld wrote a bibliography on cross-media and cross-tools effects and developed and tested a new instrument to give insight in the usage of media across the purchase process. She also found that a good fit between campaign ads contributed positively to affective campaign results, yet negatively to cognitive campaign results. Linn et al. developed and tested an evidence-based multi-media intervention to improve medication intake behavior.

Marketing and advertising

Several studies were conducted in the field of marketing and advertising. Edith Smit started new studies on affinity for advertising, one of them in collaboration with the Sweden School of Economics. Eelen et al. investigated how taboo products can be promoted to the public. Results suggested that ads about bodily taboos should highlight the problem-solving character of the product to increase consumers'

attitude. Marijn Meijers et al. conducted two studies on green advertising. The results suggested a licensing effect, i.e., doing something 'good' may excuse people to do something 'bad' afterwards, moderated by green self-view. Peter Kerkhof compared the effects of placement of an article in a customer vs. a consumer magazine, showing that the source that was used in the article itself directly affected consumer trust.

Peeter Verlegh conducted several studies on word of mouth (WOM). The impact of word of mouth reduced when it was stimulated by incentives, and this effect could be explained by an increase in perceived ulterior motive on behalf of the sender. In studies on biases in language abstraction in the communication about interactions with objects, attribution was identified as a possible mediator.

Message strategies and health interventions

Van den Putte et al. showed that the perceived efficacy of fear appeals as a message strategy was larger than that of normative appeals. A theory of planned behavior study showed that affective evaluation of health behaviors did not moderate the effect on intention of attitude, subjective norm, and perceived behavioral control. Stephanie Welten found that guilt appeals were more effective when focusing on social products, whereas shame appeals were more effective when focusing on personal products.

De Bruijn was involved in several studies on message strategies. A meta-analysis revealed that an action control framework approach towards exercise behaviors yields information that is potentially more relevant for public health than more traditional linear approaches. A study on affect and habits revealed that repeated performance combined with stronger affective responses led to positive changes in exercise behavior. The findings imply that affective forewarning may help exercise adherence.

Van den Putte was involved in several studies on the effectiveness of *health interventions*. Campaign exposure was found to have a positive effect on smoking cessation behavior, smoking cessation intention, and the use of smoking cessation aids. In addition, the effects of interpersonal communication in relation to health campaigns were studied. Hanneke Hendriks et al. found that conversational valence of alcohol (i.e., positive or negative talk) influenced binge drinking intentions. The results of a 3-wave experimental study indicated that emotional messages that increased feelings of fear stimulated a negative conversational valence and subsequently healthy attitudes, intentions, and behaviors.

Interpersonal communication was also studied in patient-provider interaction. Linn et al. developed and tested a communication typology aiming to address practical and perceptual barriers to medication intake behavior during patient-provider consultations.

Special target groups

Two target groups received special attention in our research: Older adults and migrants. Julia van Weert is currently developing the Onco-CommunicAging

(OCA) research line on communication with older cancer patients. In a study investigating how website information can be effectively tailored on older cancer patients' mode preferences showed that adding illustration to online textual information enhanced website satisfaction and showing videos enhanced recall of information as compared to text only information.

Several other studies were conducted with older people as a target group. Margot van der Goot et al. showed that the meaning of television viewing changed in response to changes in everyday life. In a diary study, age differences in media multitasking were found that might be life-span related, but there also appeared to be generational differences in media use in general. Older adults appreciated calm commercials more than arousing ones, while younger adults preferred the arousing commercials, and older adults liked emotional television commercials better than rational commercials.

Various studies were conducted in the field of intercultural communication, especially by Barbara Schouten et al. Results revealed that patients with a Turkish background use different media sources and experience more unfulfilled information needs than native Dutch patients. Another study showed that interpreter-mediated communication is both influenced by universal and culture-specific aspects.

Assessment

The group showed a strong output in 2012 in terms of both quantity and quality by publishing in top peer reviewed journals. Journals varied from general communication journals, such as *Journal of Communication*, *Communication Research* and *Tijdschrift voor Communicatiewetenschap*, to journals in specific subfields, such as *Journal of Health Communication*, *International Journal of Advertising*; and *Ageing & Society*.

In addition to academic journal articles, several book chapters and books were published aiming at academic as well as practitioner audiences. Lotte Willemsen, Guda van Noort and Fred Bronner received the academic research award 'Wetenschapsprijs van het jaar 2012', awarded by MOA for their publication on the effect of reactive and proactive web care on brand evaluations. Lotte Willemsen received the Baschwitz Young Scholar of the Year Award for her 2011 publication in the *Journal of Computer-Mediated Communication* on the content characteristics and perceived usefulness of online consumer reviews. Sophie Boerman et al. received a Top Paper Award of the ICA Division Information Systems, for their paper on the effects of disclosures on persuasion knowledge and brand responses.

Bas van den Putte acquired funding from NWO for a project entitled *Health promotion for low-literate adolescents: Increasing comprehensibility and persuasive effects of a school module on alcohol, tobacco, and cannabis*. Jiska Eelen received a grant from SWOCC (the foundation for scientific research on commercial communication) aimed at studying the influence of media and advertising on brand loyalty.

Research in 2013

Research within this domain comprises a variety of aspects that shape the effects of persuasive communication: Personality aspects, situational factors, medium-related factors, message content, and the process of persuasion itself. Most research of 2012 will be continued in 2013, and 2013 will also mark the start of several new studies.

Five PhD candidates are expected to defend their dissertations: Daan Muntinga, Lotte Willemsen, Annemiek Linn, Ewa Maslowska and Hanneke Hendriks. Six new PhD candidates have started in 2012 or will start in 2013: Stefan Bernitter, Simon Zebregs, Corine Meppelink, Theo Araujo, Iris van Ooijen and Sifra Bolle.

Lisa Vandenberg will conduct several studies to create/program, apply and validate implicit measures, and to examine under which circumstances persuasive messages leave their traces in implicit memory and how this affects subsequent decision making.

Peter Neijens, Edith Smit and Hilde Voorveld will investigate to what extent quantity and quality of readership of editorial content and advertising in magazines are affected by devices. In addition, the quality of the measurement of media and advertising use which is based on event sampling and the use of smartphones will be studied.

Marieke Fransen will extend her research on resistance with studies on regulatory focus and self-serving attributes. Hilde Voorveld will study media multitasking influences on persuasion in terms of cognition, affect and behavior. Eva van Reijmersdal will conduct an eye tracking study to test the effects of different types of disclosure on persuasion knowledge, attention, memory and attitudes. Guda van Noort will continue her research on the role of new media characteristics in the persuasion process.

Peeter Verlegh will continue to study the role of language in WOM and advertising, and the role of incentives in (online) WOM. Together with Jiska Eelen, he will examine context effects on information processing.

Bas van den Putte will develop several new projects, such as a review on health warnings on tobacco and alcohol packages, and a project to study which banner content most effectively stimulates the traffic to health websites. Gert-Jan de Bruijn will test message content for web-based banners, integrating message customization and message framing theory.

Julia van Weert will continue the development of the OCA research line, that aims to investigate how information should be presented to older cancer patients, and what the effects are of using innovative e-Health tools. The OCA-2 study will start in 2013.

Political Communication & Journalism

Program group director: Prof. dr. Claes de Vreese

RESEARCH CAPACITY 2012

Faculty: n = 16 (6.42 fte)

PhD candidates: n = 14 (8.20 fte)

Mission

The research in *Political Communication & Journalism* (PCJ) addresses the information function of communication. The program group studies how, and under which conditions, news and other communication with informational purposes is *produced*. The group investigates the *contents* of this information, how it comes about, how audiences *use* and *process* it, and what *effects* it has. A central question is how citizens, organizations, and institutions use media and communication to stay informed about public affairs and to participate in them. The starting point is that citizens have become 'critical consumers' in the realm of politics as well, and the assumption is that this affects their information seeking behavior, their use of the new information, and the effects of new information on ensuing behavior. Research in this group often has an internationally comparative orientation. Our theories address the core of democracy, so a major task of the program is to develop and test theories that help improve democratic processes. The group highlights its research in the Center for Politics and Communication (www.polcomm.org).

Review 2012

The role of the media in democracy takes center stage in both theoretical and societal discussions. There are two research lines that deal with this issue within this program group: Political communication and political journalism.

Political communication

This research line focuses on the contributions of media and communication to citizens' perception, knowledge, and understanding of political issues and political and social groups, as well as citizens' participation in the political arena and their electoral behavior. An integral part of understanding the consequences of communication is to systematically assess how the media cover political issues – often in large-scale content analyses. This research line has three foci: (1) media, the EU, public opinion and electoral behavior, (2) media and national politics, and (3) media effects.

The large scale NWO Vici project *Communication and the Future of Europe* on media, the EU, public opinion and electoral behavior reached the final stage in 2012. Several studies were published demonstrating the impact of media and the information environment on public support for EU enlargement (Azrout et al. in *Journal of Common Market Studies*), the importance of national institutions for evaluating EU's democratic performance (Desmet et al. in *Journal of European Public Policy*), the importance of cultural and economic frames for support for Turkish membership in the EU (de Vreese et al. in *Comparative European Politics*),

and the role of information acquisition in making judgments about the EU's performance (Elenbaas et al. in *European Journal of Political Research*). On the topic of religion, the media and the EU, Hajo Boomgaarden and Claes de Vreese also co-edited a special issue of *Comparative European Politics*. In 2012/13 Boomgaarden and de Vreese continue working on this topic as part of their stay as Fellows at the Netherlands Institute of Advanced Studies NIAS.

The research on media and national politics also produced new insights: Adriaansen et al. published (in *Communications*) on the effects of strategic and substantive news on political cynicism and voting. Van Egmond demonstrated the media impact on partisan attitudes (published in the *British Journal of Political Science*). Van Spanje, with Mark Franklin, wrote on the reaction of voters to new parties. Moorman and colleagues worked on the changes in party images during a campaign. Looking at agenda-setting Vliegthart and de Vreese published with Danish colleagues on party media agenda setting and, based on Belgian data, Vliegthart, with Stefaan Walgrave from Antwerp University showed how large and frequent protests on certain issues increase attention for those issues in media coverage and consequently in parliamentary questions. Knut de Swert, with colleagues, published a study in *Communication Research* on the effects of popular exemplars in television news and Waheed continued her project on political speeches. Finally, a collaborative piece by Boomgaarden et al. was published in the *International Journal of Public Opinion Research* showing how media coverage can affect public assessments of the US presidential campaign and candidates.

The research on media effects featured several empirical studies of framing effects as well as conceptual pieces on the concept of framing. ASCoR graduate Christian Baden published a piece with Sophie Lecheler in *Communication Theory* on a knowledge-based model of the persistence of framing effects. They develop a theoretical account of the conditions under which framing effects should vanish quickly, fade slowly, or cause permanent changes. Claes de Vreese wrote on new avenues for framing research and together with Sophie Lecheler they also published an overview of framing research in the SAGE Handbook of Political Communication. Vliegthart wrote an overview of the concept for a sociology journal and de Vreese, with colleagues, wrote a conceptual overview of the game strategy frame and suggested an instrument for measurement (published in *Journalism*). Regula Hänggli published two pieces on framing: how strategic political actors help shape media coverage and on the frame construction and promotion processes. Lecheler and de Vreese also published on the mediated nature of framing effects in *Journalism and Mass Communication Quarterly*. Schuck and de Vreese demonstrated, in the *Journal of Communication*, how positive news framing can be perceived as negative by political opponents and thereby mobilize them, a process coined as 'the reversed mobilization' effect.

In 2012 work on framing was also present in Penny Sheet's work on identity-protective framing of U.S. military actions and policies and Tom Nelson and Lukas Otto, guests at ASCoR, worked with a number of ASCoR faculty on framing experiments. Moreover, framing is a key concept in the PhD project of Marijn van Klingeren, Mark Boukes conducted work on the impact of human interest

framing, and Bjorn Burscher completed the first study on computational framing with colleagues from Informatics. Finally, Lecheler, Schuck, and Hänggli carried out a large-scale data collection on the duration of framing effects.

Research also dived more into issues of religion, immigration, and right wing party support. Boomgaarden, Bos, and Sheets examined the impact of media cues on both implicit and explicit support for far-right political parties. Yphtach Lelkes' work touched on a reconceptualization of affective polarization, on anonymity in self reports (published in *Public Opinion Quarterly*), and with colleagues he also considered the relationship between individual motivational processes and more social processes that may underlie religious perceptions. Bos and emeritus professor Kees Brants worked on a content analysis on the extent to which party leaders are portrayed as using a populist style and/or using populist rhetoric in Dutch election campaigns in the past 20 years. Vliegthart, Boomgaarden, and Van Spanje published in the *Journal of Elections, Public Opinion and Parties* on the impact of media and anti-immigrations party support in a cross temporal cross-nationally comparative perspective.

Several projects continued on topics involving new media and online communication. Damian Trilling and Tom Bakker finished their dissertations. Sanne Kruikemeier worked on the relation between political Internet use and political involvement was expanded by examining the effect of specific forms of political Internet use on citizens' political involvement (i.e., interest and voter turnout) during election times. She also studied whether more personalized online communication (a focus on individual politicians) and the use of interactive features increased political involvement among citizens. Jasper van de Pol started in the NWO funded project 'Framing effects in Voting Engagement Tools' and developed a typology of VET users. Judith Moller continued work in her project on youth and political socialization and studies showed how new and old media have different effects for example political efficacy.

Political journalism

The second research line in this program group focuses on (changes in) political journalism. It looks at changes in the legal and financial context of journalism, at new forms of interactive and participatory journalism, and at online modes of political communication providing alternatives to institutionalized journalism such as citizen journalism, blogs, and the use of social network media by political actors. Richard van der Wurff wrote on how digital and online technologies offer news providers and journalists unprecedented opportunities to innovate news provision. But they also complicate the search for viable business models that sustain quality journalism as profitable product. His work with former colleague Piet Bakker considers the peculiar economic characteristics of news and presents seven ideal type business models for the future of online news. Lecheler published on the different perspectives of journalists on the EU and Jo Bardoel published with ASCoR graduate Yael de Haan on accountability in the newsroom (published in *Studies in Communication Sciences*). De Vreese finished a book on political journalism in comparative perspective, forthcoming at *Cambridge University Press*, focusing on cross-national differences in the news media's coverage of politics and

its impact on public opinion and satisfaction with the media. It shows how different contents create different – both positive and negative – effects and we demonstrate that under the right circumstances citizens learn from political news, do not turn cynical, and are satisfied with political journalism.

Assessment

In 2012 the Political Communication & Journalism group achieved several things. New insights were generated around the core themes of the research group, resulting in publications in high impact journals in both communication science (e.g., *Communication Research; Communication Theory*) and political science (e.g., *British Journal of Political Science; European Journal of Political Research*), including also several theoretically, reflective papers. New faculty joined the group and Joost van Spanje received an NWO Veni grant, Claes de Vreese a NWO Comprehensible Language and Effective Communication Grant for a PhD project on voting engagement tools, and Sophie Lecheler a Marie Curie grant.

In terms of visibility and recognition 2012 was also a good year: Matthijs Elenbaas received an ICA award for the best Graduate Student Paper. Rosa van Santen and Linda Bos successfully defended their dissertations. Several members of the research group received considerable media exposure around the national elections in fall 2012 and there was considerable attention to the popular book authored by Rens Vliegthart on media and politics, which was launched at an event at *Nieuwspoor* in the Dutch Parliament.

Research in 2013

The spring of 2013 will see the end of several PhD projects: Rachid Azrout, Pieterjan Desmet, and Matthijs Elenbaas are defending their dissertations in the VICI project in the coming year. In addition, Damian Trilling, Moniza Waheed, Judith Moller, Anouk van Drunen, and Tom Bakker are scheduled to defend their dissertations.

Research on news, emotions, humor, and politics will develop further, both within Andreas Schuck's NWO Veni project, in ongoing projects with Sophie Lecheler, Andreas Schuck and Claes de Vreese, and in Alina Feinholdt's PhD project. Work on election news and campaigns, in the Netherlands, Germany and beyond, is continued by, e.g., Wouter de Nooy, Marcel van Egmond, Linda Bos, Hajo Boomgaarden, Andreas Schuck, and Claes de Vreese.

The NWO Veni project of Joost van Spanje will also take off, Sophie Lecheler will embark on a Marie Curie project at LSE, and a new project on the role of the media in explaining electoral volatility will be launched. Finally, preparations will be made towards a large scale study of the 2014 European Parliamentary elections including post doc projects by Rachid Azrout and Judith Moller.

In terms of research on journalism, a co-authored book (by de Vreese and colleagues from SDU) will be published at Cambridge University Press on political journalism in comparative perspective. Van der Wurff will continue research into the journalistic coverage of climate change and its effects on public deliberation and opinion. Finally a number of new faculty will join the group.

Youth & Media Entertainment

Program group director: Prof. dr. J. Peter

RESEARCH CAPACITY 2012

Faculty: n = 7 (6.25 fte)

PhD candidates: n = 12 (8.80 fte)

Mission

The program group *Youth & Media Entertainment* (YME) addresses the entertaining role of communication and information. The program has a strong thematic focus on issues surrounding media entertainment. The program's orientation is interdisciplinary: Researchers in this domain draw on, and contribute to, communication theory as well as psychological and sociological theories. The approach is multi-methodological: Researchers use different research designs, such as experimental, (causal) correlational and inductive designs. In addition, they rely on content analyses, surveys, and laboratory experiments to gather data. The key questions of the group are:

- 1 Which individual or collective factors explain people's use, attention, and attraction to entertainment media?
- 2 What are the patterns of use and the consequences of media entertainment?
- 3 Which processes can explain the influence of media entertainment on young people?

Review of 2012

Similar to previous years, the research of the program group focused on two clusters of topics: Children, adolescents and the media as well as media entertainment.

Children, adolescents, and the media

In the past decade, children and adolescents have become the defining users of many media and technologies, notably computer games and the Internet. They generally spend more time than adults with these media, and, as a result, have become the primary target group of many media producers as well as the focus of many public debates. Despite a booming media industry specifically aimed at young people and continuously re-occurring heated public controversies on the issue of children, adolescents, and the media, relatively little is known about the cognitive, affective and social implications of young people's use of media. The main aim of this research group is to develop theory and method on the uses and specific consequences of different types of media for children and adolescents. The research of this group is united in CCAM, the *Center of Research on Children, Adolescents, and the Media* (see www.ccam-ascor.nl).

Research on children, adolescents, and the media is currently organized in several projects. Like in the previous year, Patti Valkenburg has continued to focus on the entertainization of childhood in her biggest and most encompassing project (funded through an Advanced Investigator Grant from the European Research Council). Valkenburg and her research group (Karin Fikkers, Maria Koutamanis,

Sanne Nikkelen, Jessica Piotrowski, and Helen Vossen) completed a second pilot study. The aim of this pilot was to (a) create the optimum media diary for parents and teenagers, and (b) to arrive at a set of shortened instruments to test the assumptions of the Differential Susceptibility Model of Media effects (DSMM), including, for example, violent media use, media processing, epistemic curiosity, parental mediation, empathy, aggression, and family conflict. The longitudinal character of the two pilot studies allowed the team to optimize scales and calculate their test-retest reliabilities. The first data wave of the planned four-wave panel study was fielded in September 2012.

In addition, Valkenburg spent part of 2012 writing, together with Jochen Peter, a theoretical article based on the media-effects model. In this article, which will appear in *Journal of Communication*, they propose a new individual-level media effects theory, the Differential Susceptibility Model of Media effects (DSMM). The article reviews and integrates earlier well-known individual-level media effects theories, and extends these theories by arguing how media effects occur (i.e., identifying mediators), and which individuals are particularly susceptible to media effects (i.e., identifying moderators).

In another theoretical article, Valkenburg and Peter identified and outlined several challenges for future media effects research. The article will be published in a special issue of the *International Journal of Communication Research* in which leading European scholars were invited to articulate their future vision on a particular field in communication research

Jochen Peter continued his work on his NWO-funded Vidi project (together with postdoctoral researcher Inge Boot and PhD candidate Annemarie van Oosten). Several parts of the original model developed in the Vidi proposal have been tested, notably the mechanisms underlying the effects of sexual media content. This has led to several papers, two of which have just been accepted for publication. The results of the studies have shown that in particular women's critical approach to sexual media content is based on nearly automatic cognitive correction processes during the use of such material. Equally important, the studies have shown that a well-known model in research on the effects of sexual media content, the confluence model, which hitherto had been limited to men and violent pornographic content, can be applied to research among women and non-violent, non-pornographic content.

In his research line on the methodological questions of survey-based research, Peter showed together with Valkenburg that asking adolescents about the use of pornography does not elicit or trigger this behavior. This both ethically and methodologically crucial question had never been investigated before, but had been used as an argument against conducting research on pornography among adolescents.

The research line on negative aspects of adolescents' internet use, such as cyber bullying and online risk taking, has further been expanded. Based on a four wave panel study, Sindy Sumter, Susanne Baumgartner, Patti Valkenburg, Jochen Peter

showed that off-line and online victimization trajectories are related and both have negative consequences on life satisfaction. These results confirm that prevention of victimization should take into account online experiences. In another study, the researchers demonstrated that only a minority of adolescents engages in high levels of online sexual risk behavior. This group of adolescents has higher levels of sensation seeking, comes from less cohesive families, and follows lower education. Moreover, the findings show that online and offline sexual risk behaviors are related.

A new member of YME, Jessica Piotrowski started to implement her research on children and media in the group. In a study on educational television and children she showed that it is important to ensure that educational television interventions (i.e., efforts to extend educational television content through hands-on activities) present the connections between content explicitly for young children. In another study on background television in the home, she found that young American children are exposed to nearly 4 hours of background television per day, with estimates higher for the youngest children (under 2 years old) and African American children. Her findings also highlight family behaviors that are associated with decreased background television exposure, providing clear implications for practitioners on ways to decrease these amounts.

Doeschka Anschutz further developed her research line on the influence of media on body satisfaction. In several published studies, she showed that young girls who internalized the thin-body ideal were inspired by thin ideal cartoon characters. Moreover, she found that young children model food intake of their peers, even when the peers are not present. Finally, she demonstrated that alcohol advertising does not lead to immediate alcohol use in men, but on a micro-level drinking is mimicked.

Suchi Joshi successfully defended her dissertation on *Adolescent sexual socialization and teen magazines: A cross-national study between the United States and the Netherlands*. Joshi's dissertation has provided unexpected insights in how the representation of sex in Dutch and US teen magazines differs culturally and has generally been well-received, notably in the media.

Media entertainment

The research in this subgroup deals with the cognitive, emotional, and behavioral responses to entertainment media. Researchers study how users experience media entertainment in terms of attention, comprehension, aesthetic pleasure, and perception.

In 2012, Ed Tan continued studying varieties of absorption in narrative and aesthetic experiences, together with his PhD candidate Miruna Doicaru. This project has produced important insights into how absorption can be measured and how it is related to the feeling of suspense. Specifically, the experiments done suggest that narrative transportation strongly correlates with the feeling of suspense. Moreover, the experience of suspense, notably when it is delayed, is genre-specific. In a thriller, the delay of suspense can be very much prolonged and still increase suspense, but in a romance suspense will decrease if the outcome is delayed for too long. In

his research on entertainment competence, Tan further focused on how people entertain virtual action tendencies towards film protagonists.

In the context of his PhD project on (pan)Asian identities in the Netherlands, which is funded through NWO Mozaiek and supervised by Ed Tan, Reza Kartosen found that Asian Dutch producers of Asian parties are driven by economic motives and self-interest, like club owners and producers of mainstream club nights. However, Asian Dutch producers are also driven by moral motives related to their Asian identification

Assessment

The year 2012 was a successful year for the program group, largely through another outstanding success of Patti Valkenburg. She received, together with five other principal investigators, a 10-year Zwaartekracht consortium grant from NWO, involving 27.5 million Euro. The project is entitled Individual development: *Why some children thrive and others not* and involves collaboration between four Dutch universities, led by Utrecht University.

In terms of top paper awards, the group again was successful. At the 2012 annual conference of the International Communication Association (ICA), Jessica Piotrowski received two top paper awards from the Children, Adolescents and the Media division: One for her study on background television in the home and one for her study on children's television comprehension.

Apart from continued success in fund acquisition and research awards, it is important to note that the various new research lines in YME increasingly take shape. Whereas the somewhat 'more established' lines on online communication and the effects of sexual media content continue to inspire new research both inside and outside the group, the new research lines on the entertainization of childhood and on narration and aesthetic experiences have resulted in some first both innovative and theoretically relevant new insights. Moreover, research by new YME members, such as Jessica Piotrowski, expands the scope of the group's research activities into new important areas, notably media literacy. Finally, several group members have started to make contributions to methodological issues, which nicely shows that research on practically relevant issues can be combined fruitfully with fundamentally important questions.

Similar to previous years, 2012 was a productive year. Articles of YME researchers again appeared in prestigious communication journals, such as *Communication Research*, *Human Communication Research*, and *Journal of Health Communication*. In addition, YME researchers published in highly respected journals of related disciplines, including *Journal of Adolescent Health*, *Pediatrics*, and *The Annals of the American Academy of Political and Social Science*. YME researchers also contributed several chapters to edited books that not only target academic audiences, but also strive to inform the general public.

Research in 2013

Children, adolescents, and the media

Patti Valkenburg will work on several projects. Together with Brad Bushman from Ohio State University, she will conduct a meta-analysis on media use and ADHD. A collaborative study with Generation R researchers (i.e., Frank Verhulst; Henning Tiemeier) on genetic susceptibility to media violence will be completed in 2013. Moreover, together with Helen Vossen she will continue her work on several scales that improve the measurement of largely neglected concepts, such as adolescents' empathy. In 2013, the second data wave of the project on the entertainization of childhood will be fielded. Finally, in her role as a member of the Steering Committee of the newly formed Individual Development consortium, she will be responsible for the set-up and data collection of a large cohort of children in early childhood and early adolescence.

Within the context of his Vidi project and in collaboration with Inge Boot and Annemarie van Oosten, Jochen Peter will primarily deal with the test of the model developed for his Vidi proposal in a more naturalistic, survey-based setting. Several questions that cannot be tackled in laboratory experiments will be addressed, for example whether adolescents' use of sexual media content increases the likelihood of engaging in sexual risk behavior. Moreover, the group is interested in developmental aspects of such processes, which cannot be studied in experiments. Based on promising findings in his research with Dian de Vries on social media and self-objectification, a central question in 2013 will be to what extent self-objectification tendencies on social network sites affect others' perception of the presenter and furnish self-objectification as a central process in the use of social network sites. Finally, together with Marleen Klaassen, Peter will conduct a content analysis of body representations in sexually explicit material and will start analyzing the extent to which this affects adolescents' body perceptions.

In the context of a new research line on media multitasking, Susanne Baumgartner will examine the causal relationship between cognitive processes and media multitasking in a two-wave panel study. In an experiment, she will additionally study individual differences in the effects of different types of media multitasking on cognitive abilities. Moreover, together with Jeroen Lemmens and Sindy Sumter she will be involved in a project on the hormonal and physiological effects of playing violent video games. Finally, she will investigate the effects of the presentation of risk-behavior on young people's profiles on social network sites on other adolescents (together with Sindy Sumter, Patti Valkenburg, and Jochen Peter).

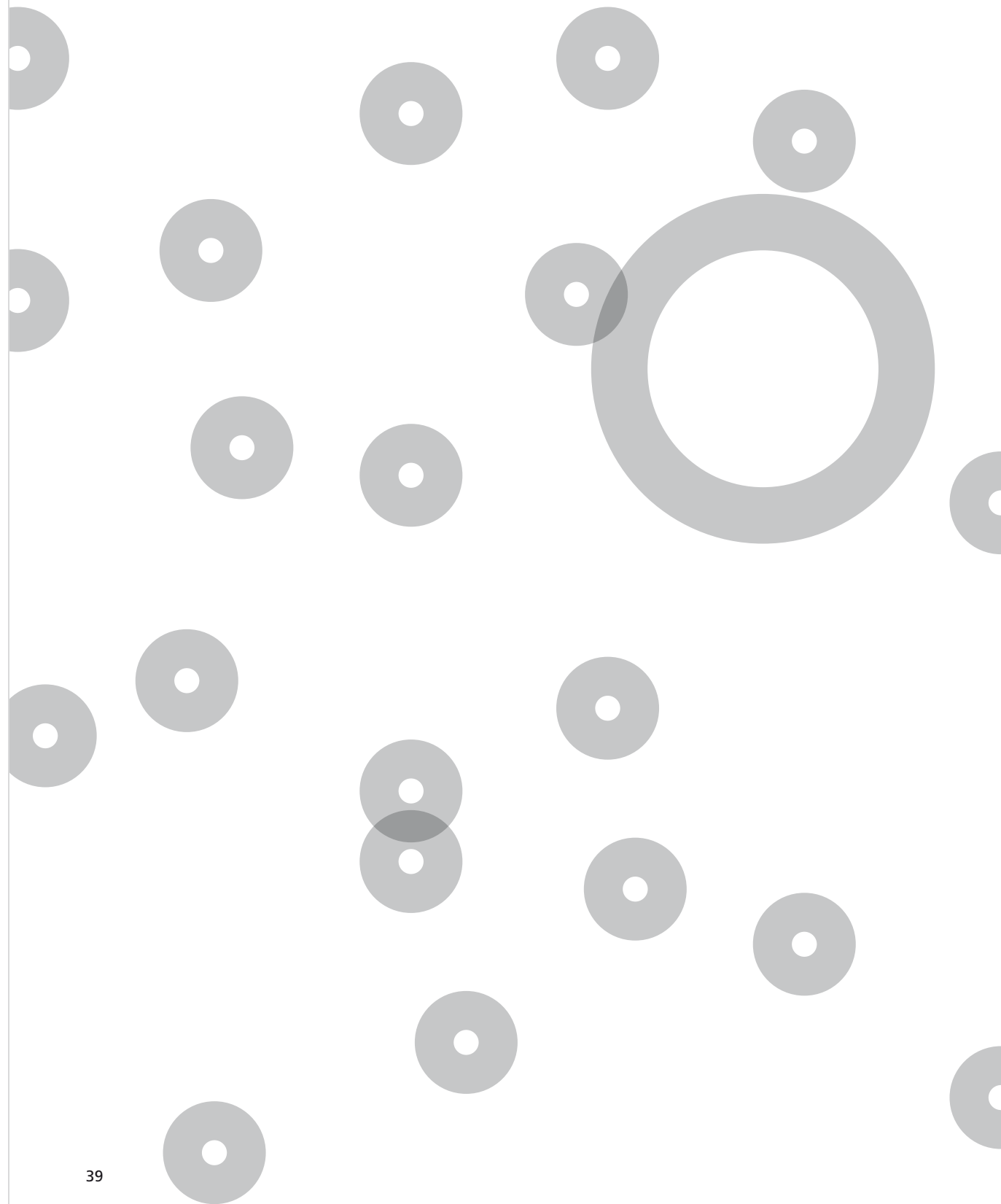
In the research line on online communication, Sindy Sumter will continue her work on offline victimization. In addition, together with Susanne Baumgartner she will deal with extreme online sharing and start a project on the use of social network sites and narcissism.

Media entertainment

Within his 4-year NWO Open Competition project, Ed Tan will continue investigating intense experiential responses to literature and film, together with

Miruna Doicaru. Specifically, they will focus on a more cognitive, aesthetic absorption and its narrative determinants. The two will also attempt to verify how the determinant factors of aesthetic absorption affect narrative transportation and how the two experiences relate to each other.

Reza Kartosen will conduct a study on the consumption of Asian films and television shows by young Asian Dutch by conducting interviews and focus groups with young Asian Dutch. The main focus of the study is the relationship between the consumption of Asian films and television and young Asian Dutch' (articulation of) Asian identification.



PhD program

ASCoR offers a three-year international PhD program in Communication Science. Applicants come from many countries around the world. The program builds upon the strengths of the Faculty of Social and Behavioural Sciences from the University of Amsterdam, so that PhD students benefit from working with scholars in Communication Science as well as from other social sciences. Upon completion of the program and defense of the dissertation, students receive a PhD in the Social Sciences from the University of Amsterdam.

Objectives and outcomes of the PhD program

The main aim of the PhD program is to promote the training of young academics in the study of fundamental scientific research issues in the field of communication science. Students are trained to extend, deepen and actively apply their knowledge of theories and methodologies in communication science, so as to become fully qualified, independent researchers in the field of communication. In addition to extensive knowledge of theory and methodology in communication science, the program promotes reflection, not only on one's own research project, but also on social scientific and communication research in general. Finally, the program promotes skills that can contribute to the advancement of the student's careers. The PhD program produces highly qualified researchers and prepares them for three types of career trajectories:

- An academic career in the field of communication science.
- A career in the field of applied research, for instance in research departments of communication organizations (e.g., public broadcasters, publishers), in market and opinion research companies, and governmental research institutions.
- A career in managing communication activities of institutions and organizations.

To achieve these goals, students are offered a combination of hands-on research, coursework (see Educational components), and teaching tasks. PhD research, including data collection, is conducted throughout the project. The research project is based on a proposal that is usually written by one or more senior ASCoR faculty, and in all cases fits into the ASCoR research program. Each PhD project usually consists of 3 or more research studies, leading to three or more peer-reviewed academic publications. PhD candidates with an employment contract at UvA are usually required to teach a number of classes in the undergraduate program of communication science within the Bachelor College. The final months of each project are devoted to finishing the PhD thesis, which is based on the articles written throughout the project. After the dissertation has been read and approved by a committee of experts, there is a public defense, held at the University of Amsterdam. Applicants to the international ASCoR PhD program are required to have a Research Master degree in Communication Science or equivalent qualifications.

Institutional embedding

The Department of Communication Science at the University of Amsterdam encompasses three institutes: Research Institute, Graduate School and College. Each institute has its own director, who represents the institute during the weekly Departmental Management Team meetings with the Department Chair. The Management Team is jointly responsible for a range of issues overarching the interests of the individual institutes, including assignment of research and teaching responsibilities to the academic staff, amendments of teaching and research programs, and HRM.

This organizational structure ensures a continuous close cooperation between the institutes, and strong alignment and cross-fertilization between research and training. More specifically, there is a one-to-one correspondence between the research programs in ASCoR and the teaching staff in the Master, Research Master and PhD training programs in the Graduate School. As a result, research expertise and ongoing research directly shape graduate training, and graduate training feeds back directly into the research, throughout curriculum composition, class assignments, and Master thesis research.

This management structure also implies that both directors (Graduate School and ASCoR) carry shared responsibility for the selection of PhD students, and both directors are involved in each phase of the selection procedure.

Supervision

A Training & Supervision Plan is submitted within 2 months after the PhD project start date. This plan includes the PhD project description, agreements on supervision team meeting frequency, coursework to be completed, the First Year Paper topic and deadline, and a publication plan. The document is signed for approval by the PhD student, the supervisors, the ASCoR Director, and the Graduate School Director.

The supervision team typically consists of 2-3 researchers, including at least one full professor (promoter). The PhD student meets at least once every fortnight with one or more supervisors. The composition of the supervision team is based on the substantive as well as the methodological requirements of the project. All supervisors are ASCoR research staff, holding a PhD degree and a solid publication track record in international academic outlets.

Performance of the supervisors is monitored through the annual review interviews with all staff members. A PhD Mentor is available with whom PhD students can discuss all supervision problems confidentially.

A First Year Paper and a progress report by the supervision team are assessed by the ASCoR Board 8 months into the project. If the paper is assessed as insufficient, the PhD student is offered the opportunity to revise and resubmit within 2 months. If the paper is still assessed as insufficient, the project is terminated at the end of the first year.

Each PhD student participates in annual review assessments (jaargesprekken) with their Program Group Director or the Department Chair. Input on progress is provided by ASCoR, the Graduate School, and the College of Communication (where PhD students have teaching tasks).

About twelve months before the project end date, a Progress Portfolio is submitted, containing a chapter progress overview including deadlines, publication output, a work plan for the remaining time, a list of completed courses, and a statement of feasibility by the supervisors and the PhD student. The ASCoR Board and the Graduate School Director direct the supervisors and PhD student on feasibility, and, if applicable, changes that must be made to the plan to ensure on-time completion.

Educational components

PhD training is organized by the Graduate School of Communication. All ASCoR PhD candidates are enrolled in the PhD Training Program of the Graduate School. As a Research Master degree in Communication Science or equivalent qualifications is required for all new PhD candidates, the coursework is generally limited to 9 EC. Prospective PhD candidates who do not have a Research Master in Communication Science will be asked to follow a transfer program in methods and/or Communication Science before starting on the PhD project.

In addition to the Graduate School coursework, all PhD candidates are also members of a PhD Club in which research is discussed every two weeks, and of course each PhD candidate has his/her supervision team.

The PhD training program consists of:

- Introductory course 6 (EC): An extensive review of current topics in communication research; feedback on research proposal; project-, self-, and supervisor management for PhD students.
- A choice of professional development and methodology courses and workshops (total 3 EC).

- Participation in an international summer school (in addition to the mandatory 9 EC).
- Participation in an ASCoR PhD Club: Two-weekly meetings of ca. 10 PhD students under supervision of an ASCoR staff member.

Success rates

The tables shown are in accordance with Table 5.5 and Table 5.6 of the Standard Evaluation Protocol 2009-2015 for research assessment in the Netherlands.

Standard PhD candidates (employed)

Starting year	Enrolment			Graduated after					Total		
	M	F	Total	≤ 3 Y	≤ 4 Y	≤ 5 Y	≤ 6 Y	≤ 7 Y	Graduated	Not yet finished	Discontinued
2006	2	5	7	2	4		1		7		
2007	4	4	8	2	2	2			6		2
2008	4	8	12		2	5			7	4	1
2009	2	4	6		1				1	5	
2010	1	4	5							5	
2011	2	7	9							9	
2012	6	2	8							8	
Total	21	34	55	4	9	7	1	0	21	31	3

Self-supported PhD candidates (not employed)

Starting year	Enrolment			Graduated after					Total		
	M	F	Total	≤ 3 Y	≤ 4 Y	≤ 5 Y	≤ 6 Y	≤ 7 Y	Graduated	Not yet finished	Discontinued
2006	1		1			1			1		
2007		1	1	1					1		
2008											
2009		1	1							1	
2010											
2011	1		1							1	
2012	2		2							2	
Total	4	2	6	1	0	1	0	0	2	4	0

Appendix A

Research staff

Research staff developments

Due to changes in the Standard Evaluation Protocol, the figures for the previous reporting period (2001-2007) are not fully comparable to the figures reported for the current reporting period (2008-2013).

	2001-2007		2008		2009		2010		2011		2012	
	Mean N	Mean fte	N	fte	N	fte	N	fte	N	fte	N	fte
Professor	11.86	3.64	11	3.62	10	3.13	8	2.61	9	3.91	8	4.08
Adjunct professor		.47	3	.28	4	.47	4	.27	4	.32	4	.32
Associate professor	11.00	3.76	12	5.03	13	4.45	15	4.54	15	6.27	14	5.00
Assistant professor	19.14	5.94	16	6.59	17	6.49	21	7.69	24	7.15	32	9.30
Postdoctoral fellow		5.15	4	1.62	4	2.28	6	2.70	5	4.40	10	6.80
PhD candidate (employed)	27.86	21.94	29	18.51	37	24.19	37	24.06	38	27.03	42	23.90
PhD candidate (self-supported)			5	4.55	5	4.08	3	1.96	2	1.33	4	2.90
Total research staff	69.86	40.93	80	40.20	90	45.09	94	43.82	97	50.41	114	52.30

Research staff in 2012: FTE by funding source

In fte by academic position and funding source:

1st = first flow of funds (direct funding)

2nd = second flow of funds (NWO & EU)

3rd = third flow of funds (non-government funding)

S = self-supporting PhD candidates

	1st	2nd	3rd	S	Total
Professor	2.88	1.20	*	*	4.08
Adjunct professor	*	*	0.32	*	0.32
Associate professor	2.40	1.60	1	*	5.00
Assistant professor	8.25	1.05	*	*	9.30
Postdoctoral fellow	3.00	3.80	*	*	6.80
PhD candidate	12.79	10.05	1.06	2.90	26.80
Total research staff	29.32	17.70	2.38	2.90	52.30

Research staff profiles

Reference date 31 December 2012

Faculty

prof. dr. Noelle (M.N.C.) Aarts

Adjunct professor of Strategic Communication (bijzonder hoogleraar)

- Adjunct professor of Strategic Communication (Logeion chair)
- Associate professor of Communication Strategies, Wageningen University
- Member of the International Association of Conflict Management (IACM)
- Member of Comité Begeleiding en Advies voor Overheidscommunicatie
- Editorial Board member *Journal of Conflict & Negotiation Research*
- Member of the Supervisory Board of Wetlands International
- Member of the Advisory Board of Bex* Communicatie, Eindhoven

prof. dr. Jo L.H. Bardoel

Associate professor (UHD)

- Professor of Journalism and Media, Radboud Universiteit Nijmegen
- Chair of the Working Group on European Public Broadcasting Policies, International Association for Media and Communication Research (IAMCR)
- Member of the Advisory Group for the RIPE Conference on Public Service Broadcasting
- Board of Netherlands Press Museum

prof. dr. Hans (J.W.J.) Beentjes

Professor of General Communication Science

dr. Hajo G. Boomgaarden

Associate professor (UHD)

- NWO Veni grant holder
- Editorial board member *International Journal of Public Opinion Research*
- Board member of the Center for Politics and Communication

dr. Inge Boot

Postdoctoral research fellow

dr. Linda Bos

Assistant professor (UD)

dr. Gert-Jan de Bruijn

Assistant professor (UD)

dr. Marijn de Bruin

Assistant professor (UD)

- Editorial board *Health Psychology*
- Trustee and scientific board of Espacomp
- Scientific board and co-chair of Behavior change interventions track, EHPS conference
- Member of research groups RESHAPE & SHARP
- Steering group member and work package leader in EU FP7 project 'Assessment of the safety of LABA's in asthma in routine care by combining health-care databases and direct patient follow-up'
- Primary investigator on ZonMw funded project 'Determining the cost-effectiveness of an effective, nurse-based intervention to improve adherence among treatment-experienced HIV-infected patients in the Netherlands'
- Member of the ZonMw committee 'National lifestyle campaigns' (closed this year)

dr. Anneke M. de Graaf
Postdoctoral research fellow

dr. Wouter de Nooy
Associate professor (UHD)

- Advisory board member for *Poetics: Journal of Empirical Research on Culture, the Media and the Arts*

prof. dr. Claes H. de Vreese
Professor of Political Communication

- Scientific Director of the Amsterdam School of Communication Research ASCoR
- Scientific Director of the Netherlands School of Communication Research NeSCoR
- Director of the Center for Politics and Communication
- Co-director University of Amsterdam Research Priority Area Communication
- Adjunct professor of Political Science and Journalism, University of Southern Denmark
- Board Member Graduate School of Communication (GSC) and College of Communication
- Editor-in-Chief of *International Journal of Public Opinion Research* (IJPOR)
- Editorial board member for *Communication Research, European Union Politics, Political Communication, Public Opinion Quarterly, Journalism & Mass Communication Quarterly, International Journal of Press/Politics, Social Influence, and Scandinavian Political Studies*
- Project leader NWO Vici grant
- Co-investigator NWO project *Political Conflict in 5 European systems*
- Steering group member and Workpackage Leader in EU FP7 project *Providing an Infrastructure for Research on Electoral Democracy in the European Union (PIREDEU)*
- Member Young Royal Dutch Academy of Sciences (De Jonge Akademie)
- Member of the Social Science Council of the Royal Dutch Academy of Arts and Sciences (KNAW)
- Chair Political Communication Division, International Communication Association
- Fall 2012: Fellow of the Netherlands Institute of Advanced Studies (NIAS)

dr. Alexandra L. Dima
Postdoctoral research fellow

dr. Jiska Eelen
Assistant professor (UD)

dr. Wim J.L. Elving
Assistant professor (UD)

- Editor of *Corporate Communications: An International Journal*
- Member of Doctorate Board Corporate and Marketing Communication, University of Salerno, Italy
- Member of the Editorial Advisory Board of the *International Journal of Interactive Communication Systems and Technologies (IJICST)*
- Member of Editorial Advisory Board of *Journal of Brand Management*

dr. Marieke L. Fransen
Assistant professor (UD)

- Member of the Exam Committee
- Board member of NeFCA

dr. Regula Hänggli
Assistant professor (UD)

- Convenor of the Swiss Political Science Association working group “representation and political behaviour” (together with Prof. dr. Daniel Bochsler, Prof. dr. Georg Lutz, Dr. Anke Tresch)

prof. dr. Peter Kerkhof
Adjunct professor of Customer Media (bijzonder hoogleraar)

dr. Sophie K. Lecheler
Assistant professor (UD)

- Secretary Political Communication Division, International Communication Association

dr. Yph Lelkes
Postdoctoral research fellow

prof. dr. Loet Leydesdorff
Professor of Communication and Innovation in the Dynamics of Science and Technology

- Visiting professor, Institute of Scientific and Technical Information of China (ISTIC), Beijing, 2007-2012
- Honorary Fellow, Science Policy Research Unit (SPRU), University of Sussex 2007-2012
- Co-convenor of the Triple Helix of University-Industry-Government Relations series of conferences, workshops, and special issues
- Member of International Programme Committee of the International Conferences on Computing Anticipatory Systems
- Member of the Programme Committee of the International Conference on Science and Technology Indicators
- Editorial Board of *Cybermetrics; COLLNET Journal of Scientometrics and Information Management; Industry and Higher Education; Journal of Technology Transfer; Science & Public Policy; Information; International Journal of Applied Systemic Studies; Intern. J. of Information Technologies and the Systems Approach (IJITSA); Journal of Informetrics; Knowledge-based Innovation in China; Open Communication Journal; RECIIS - Electronic Journal in Communication, Information, and Innovation in Health; Social Science Information; Scientometrics; tripleC: e-journal for cognition, communication and co-operation; Science Forum*

prof. dr. Eugène F. Loos

Adjunct professor of Old and New Media in an Ageing Society (bijzonder hoogleraar)

- Associate professor of Communication, Policy and Management, Utrecht University
- Associated editor of OBS*
- Editorial board member *Journal of Communication and Media Technologies*
- Member of COST Action IS0906 “Transforming Audiences, Transforming Societies”
- Member of the Evaluation Board of the European research project “Third Age Online (TAO) Community & Collaboration”, Switzerland

Marijn H.C. Meijers, MSc
Junior researcher & Lecturer

dr. Saar Mollen
Assistant professor (UD)

Daan G. Muntinga, MSc
Assistant professor (UD)

dr. Marjolein Moorman

Associate professor (UHD)

- Editorial review board member for *International Journal of Advertising*
- Member of the Amsterdam City Council
- Chair of the Exam Committee, Department of Communication Science, University of Amsterdam

prof. dr. Peter C. Neijens

Professor of Persuasive Communication

- Director Graduate School of Communication
- Acting Director of the Amsterdam School of Communication Research ASCoR (until July 2012)
- Past president European Advertising Academy
- Program committee, Department of Communication and Cultural Management, Zeppelin University, Germany
- Editorial review board *Journal of Advertising*
- Editorial advisory board *International Journal of Advertising*
- Editorial board *Journal of Current Issues and Research in Advertising*
- Associate editor for *Journal of Marketing Communications*, responsibility for the European Community
- Member of the UCO, University of Amsterdam
- Member Financial Committee Faculty of Social and Behavioural Sciences, University of Amsterdam
- Jury chair SWOCC Thesis Award
- Jury member Young Researcher of the Year Award ESOMAR
- Member International Committee of Experts Teaching Evaluation Communication Science Lithuania, 2012-2013
- Chair of the Board of HOI Instituut voor Media Auditing
- Chair of the Technical Commission Decision Makers Research
- Member of the Advisory Board of SIRE

prof. dr. Jochen Peter

Professor of Media Entertainment

- Program Group Director of Youth & Media Entertainment
- NWO Vidi grant holder
- Editorial board member for *Communication Research*, *Journal of Communication*, *Journal of Adolescent Health*, *Communication Methods and Measures*, *Cyberpsychology: Journal of Psychosocial Research on Cyberspace and International Journal of Cyber Behavior, Psychology and Learning*
- Board of Overseers LISS panel, University of Tilburg
- Advisory Board project Mediawijs, Rutgers WPF, Utrecht

dr. Jessica Taylor Piotrowski

Assistant professor (UD)

dr. Barbara C. Schouten

Assistant professor (UD)

dr. Andreas R.T. Schuck

Assistant professor (UD)

- NWO Veni grant holder
- Academic Advisor Erasmus Mundus MA Program in Journalism, Media & Globalisation
- Academic Advisor 'Internationalization' Graduate School of Communication

dr. Penelope Sheets

Assistant professor (UD)

- Academic Advisor Erasmus Mundus MA Program in Journalism, Media & Globalisation

prof. dr. Dirk Sikkel

Adjunct professor of Aging, Communication and Consumer Behaviour (bijzonder hoogleraar)

- Director of Sixtat
- Advisor for TNS NIPO
- Advisor for Booming Experience
- Member of the Expert Committee Studiekeuze123

prof. dr. Edith G. Smit

Professor of Media and Advertising

- Chair of SWOCC Board, foundation for fundamental research on brands and brand communication
- President of the European Advertising Academy (EAA)
- Member of the DDMA Privacy Authority
- Editorial board member of the *International Journal of Advertising*

dr. Sindy R. Sumter

Postdoctoral research fellow

prof. dr. Ed S.H. Tan

Professor of Media Entertainment

- Scientific committee member for Netherlands institute for Animation Film (NIAF)
- Board member of the Society for the Cognitive Study of the Moving Image (SCSMI)
- Board member of the Master's Programme in Cognition and Communication of the University of Copenhagen
- Member advisory board NICAM Kijkwijzer
- Co-leader of NWO project "Varieties of absorption in narrative and aesthetic experiences: A comparative study of responses to literature and film"
- Editorial board member *The Scientific Study of Literature*

dr. Claartje L. ter Hoeven

Assistant professor (UD)

- SWOCC grant holder of the project 'Get in line': *Het effect van de overeenstemming tussen werk- en merkwwaarden op medewerkers*

prof. dr. Patti M. Valkenburg

Professor of Child and Media Research

- Distinguished research professor at the Faculty of Social and Behavioural Sciences
- NWO Spinoza laureate
- Chair of CCAM, Center of Research on Children, Adolescents, and the Media
- Member of EUKidsonline, an EU sponsored 16-country European consortium on children and Internet safety
- Associate editor Human Communication Research
- Member of The Royal Netherlands Academy of Arts and Sciences (KNAW)
- Member of the Scholarship Committee of the NIAS, Netherlands Institute for Advanced Studies in the Humanities and Social Sciences
- Area editor for Blackwell's *International Encyclopedia of Communication*. Editorial area: Developmental Communication (i.e., editor of all entries on life-span developmental communication and youth and the media)
- Editorial board member of *Communication Research, Human Communication Research, Communication Theory, Journal of Applied Developmental Psychology, Journal of Children and the Media and the Media Journal of Communication*
- Member of the Jury of the Eureka Prize for Science Communication awarded by The Royal Netherlands Academy of Arts and Sciences (KNAW) and the Netherlands Organisation for Scientific Research (NWO)
- Member of the Steering Committee of NWO's program *Comprehensive and effective communication*
- Member of the Advisory Committee of an NWO-initiated study Publication Cultures
- Member and Chair of the nomination committee for the Audrey Fisher Mentorship award (ICA)
- Member of the Social Sciences Division (MaGW) Board of Netherlands Organization for Scientific Research (NWO)

dr. Lisa Vandenberg

Postdoctoral research fellow

dr. Bas (S.J.H.M.) van den Putte

Associate professor (UHD)

dr. Richard J.W. van der Wurff

Senior Lecturer

- Editorial board member of *New Media & Society*
- Member of the Board of Governors of the Media Ombudsman Foundation Netherlands

dr. Marcel van Egmond

Lecturer

- Association Board Member European Election Studies (EES)

dr. Lex (A.) van Meurs

Assistant professor (UD)

- Research director at Intomart GfK
- Member of NRT Programmaraad, Kamer Educatie
- Member editorial advisory board *Journal of Advertising Research*

dr. Guda van Noort

Assistant professor (UD)

- Member of the Review Board SWOCC Working Paper Series
- Member of the SWOCC Thesis Award Committee
- Board member of NeFCA, Persuasive Communication Division

dr. Philip van Praag

Associate professor (UHD)

- Member of Referendumkamer, Leiden City Council
- Board member Stichting Het Nieuwe Parool
- Director of the Bachelor Program Political Science, College of Social Sciences, University of Amsterdam

dr. Eva A. van Reijmersdal

Assistant professor (UD)

- Postdoctoral research fellow in Moniek Buijzen's Vidi project *The commercialized media environment*
- Editorial advisory board member *International Journal of Advertising*
- Editorial board member *Journal of Marketing Communications*
- Board member special interest group Persuasive Communication of NeFCA
- Program Group delegate for the Etical Committee

dr. Martine van Selm

Associate professor (UHD)

- Director College of Communication

dr. Joost H.P. van Spanje

Assistant professor (UD)

- NWO Veni grant holder

dr. Julia C.M. van Weert

Associate professor (UHD)

- Program Group Director of Persuasive Communication
- Holder of Personal Cancer Research Award by the Dutch Cancer Society KWF; project leader of research line Communication with older cancer patients
- Board Member Graduate School of Communication (GSC) and College of Communication
- Deputee National Representative of the European Association for Communication in Health Care (EACH)
- Member NeFCA Award Committee
- Member Interuniversity network Patient Provider Interaction (PPI)
- Member Geriatric Oncology in the Netherlands (GeriOnNe)
- Member Study Group Psycho-Oncology of the Dutch Cancer Society
- Member Scientific Advisory Board 2Comply
- Member Dutch Association for Psycho-social Oncology (NVPO)
- Member Dutch Association for Gerontology (NvG)
- Member Dutch Association for eHealth (NVEH)

dr. Piet Verhoeven

Assistant professor (UD)

- Editorial board member of the *Journal of Communication Management*

dr. ir. Peeter W.J. Verlegh

Associate professor (UHD)

- Director of SWOCC
- Associate Editor of *International Journal of Advertising*
- Editorial board member of *International Marketing Review*
- Editorial board member of *International Place Branding Yearbook*

dr. Rens Vliegenthart
Associate professor (UHD)
• NWO Veni grant holder

dr. Hilde A.M. Voorveld
Assistant professor (UD)

dr. Helen G.M. Vossen
Postdoctoral research fellow

dr. Wouter D. Weeda
Assistant professor (UD)
• Postdoctoral researcher on NWO NIHC project (awarded to M. Huizinga at VU University Amsterdam)

dr. Stephanie C.M. Welten
Assistant professor (UD)

Annemarie M. Wennekers MSc
Assistant professor (UD)

Lotte M. Willemsen MSc
Assistant professor (UD)

dr. Sandra M. Zwier
Assistant professor (UD)
• Managing director Graduate School of Communication

Associate Members

dr. Rutger H. de Graaf
Lecturer

dr. Knut De Swert
Lecturer

dr. Jeroen S. Lemmens
Lecturer

dr. Pytrik H.J. Schafraad
Lecturer
Member Master Thesis Quality Committee
Member NeFCA Journalism Division Committee

dr. Margot van der Goot
Lecturer

dr. Joost W.M. Verhoeven
Lecturer
Researcher SWOCC project "*Brand values and work values*"

Dr. Mirjam S. Vosmeer
Lecturer

PhD candidates

Theo Araujo, MSc
Elsbeth D. Asbeek Brusse, MSc
Rachid Azrout, MSc
Tom P. Bakker, MSc
Susanne E. Baumgartner, MSc
Stefan F. Bernritter, MSc
Sophie C. Boerman, MSc
Nadine Bol, MSc
Mark Boukes, MSc
Jelle W. Boumans, MSc
Björn Burscher, MSc
Simone M. de Droog, MSc
Pieterjan B. L. Desmet, MSc
Dian A. de Vries, MSc
Miruna Doicaru, MSc
Matthijs Elenbaas, MSc
Karin M. Fikkers, MSc
Frans Folkvord, MSc
Hanneke Hendriks, MSc
Reza. A. Kartosen, MSc
Marleen J.E. Klaassen, MSc
Maria Koutamanis, MSc
Sanne Kruikemeier, MSc
Peter Lewinski, MSc
Annemiek J. Linn, MSc
Ewa H. Maslowska, MA
Corine S. Meppelink, MSc
Judith Möller, MSc
Daan G. Muntinga, MSc
Sanne Nikkelen, MSc
Edwin J. M. Oberjé, MSc
Suzanna J. Oprea, MA MSc
Damian Trilling, MA
Jasper van de Pol, MSc
Anouk S. van Drunen, MSc
Marijn van Klengeren, MSc
Annemarie J.M.F. van Oosten, MSc
Moniza Waheed, MA
Lotte M. Willemsen, MSc
Simon Zebregs, MSc

Honorary Fellows

ASCoR's Honorary Fellows are senior researchers with a strong international reputation. Honorary Fellows serve a 3-year affiliation with ASCoR and work with ASCoR faculty members on research projects, publications, and PhD candidate supervision.

prof. dr. Kees Brants
prof. dr. Fred Bronner
prof. dr. Cees J. Hamelink
prof. dr. Joan M.H.J. Hemels
prof. dr. Denis McQuail
prof. dr. Klaus Schönbach
prof. dr. Holli A. Semetko
prof. dr. Jan J. van Cuilenburg
prof. dr. Wouter van der Brug
prof. dr. Cees van der Eijk

McQuail Honorary Fellows

The ASCoR Denis McQuail Award is offered for the best article advancing communication theory published in a peer-reviewed journal in the previous year. An international Award committee, chaired by Denis McQuail, makes the selection, and the award goes to all listed authors of the article chosen. The first author is McQuail Honorary Fellow for one year, and is invited to give the McQuail Lecture.

2012-2013	prof. dr. James Webster
2011-2012	dr. Robert LaRose
2010-2011	dr. Kelly M. Garrett
2009-2010	dr. Cristina Archetti
2008-2009	prof. dr. Michael D. Slater
2007-2008	dr. Matthew A. Baum

Appendix B Honorary Events

Awards

S. C. Boerman, E. A. van Reijmersdal, & P. C. Neijens	Top Paper Award Information Systems Division, International Communication Association, Phoenix, AR, May 2012
E. Rozendaal	Best Dissertation Award Children, Adolescents and Media Division, International Communication Association, Phoenix, AR, May 2012
E. Rozendaal, M. A. Buijzen, & P. M. Valkenburg	Best Paper 2011 Award International Journal of Advertising, June 2012
M. van Dijk, J.C.M. van Weert, & R.M. Droës	Codde en van Beresteyn Gerontology Prize for Knowledge Dissemination Second prize, conference of the Amsterdam Center on Aging, May 2012
A. van Oosten, J. Peter, & I. Boot	Best Student Paper Award Etmaal van de Communicatiewetenschap, Leuven, Belgium, February 2012
L. M. Willemsen, G. van Noort, & F. Bronner	Wetenschapsprijs van het jaar 2012 Academic research award, MOA Center for Information Based Decision Making & Marketing Research, June 2012

Job promotions

prof. dr. Moniek Buijzen

Appointed Full Professor of Persuasive and Strategic Communication, Radboud University Nijmegen

Conference organization

N.M.C. Aarts

Co-organizer of the conference on Multi-Organizational Partnerships, Alliances and Networks (MOPAN), Wageningen University, Wageningen, July 3-5

Organizer of panel at the International Conference in Interpretive Policy Analysis, Tilburg, The Netherlands, July 5-7

J.L.H. Bardeel

Organizer of the IAMCR Working Group on European Public Broadcasting Policies 'Public Service Broadcasting and Public Values', Research Conference of the International Association of Media and Communication Research (IAMCR), Durban, South-Africa, July 15-20

M. de Bruin

Scientific board member of conference of the European Health Psychology Society (EHPS), Prague, Czech Republic, August 21-25

Trustee in the scientific board of the European Symposium on Patient Compliance and Persistence (ESPACOMP), Ghent, Belgium, October 25-27

A.M. de Graaf

Organizer of StoryNet Workshop *Narratives and Entertainment: The Use of Stories to Make Communication More Entertaining and Effective*, Amsterdam, June 21-22

W.J.L. Elving

Co-chair conference on Corporate Communications, Corporate Communications International, New York City, June 4-7

L. Leydesdorff

Co-organizer of the International Triple Helix conference, Bandung, Indonesia, August 8-10

E.G. Smit & H.A.M. Voorveld

Organizers of the review process for the International Conference on Research in Advertising (ICORIA), Stockholm, Sweden, June 28-30

G. van Noort

Organizer of the NeFCA Doctoral Colloquium on Persuasive Communication, Antwerp, Belgium, September 7

S.C.M. Welten

Organizer of the ASPO symposium *Emotions and the self*, Tilburg, January 19

PhD dissertation committee memberships

Reading committee memberships, unless stated otherwise.

Name of defendant	Defense date	Dissertation title	Committee members	University
E.M. Holm	25 January	<i>Emotions as mediators of framing effects</i>	C. de Vreese	Aarhus University, Denmark
P. 't Lam	8 February	<i>Impressions of European integration: A comparative analysis of the impact of EU news in European newspapers on European audiences</i>	C. de Vreese P. Kerkhof	Vrije Universiteit Amsterdam
E. Gómez-Llata Cázares	22 February	<i>Mexico and the global problematic: Power relations, knowledge and communication in neoliberal Mexico</i>	P. Neijens (promotor) C. Hamelink (co-promotor) L. Leydesdorff	University of Amsterdam
K. Gattermann	20 March	<i>News about the European Parliament: Patterns and drivers of media coverage</i>	C. de Vreese	London School of Economics and Political Science
A. Saeed	16 April	<i>Making sense of policy implementation processes in Pakistan: The case of hospital autonomy reforms</i>	E. Loos	Utrecht University
E. Vyth	19 April	<i>Evaluation of a front-of-pack nutrition label: Effects on consumer behavior, product development and public health</i>	E. Smit	Vrije Universiteit Amsterdam
L. Bos	8 May	<i>Public Images of Right-Wing Populist Leaders: The Role of the Mass Media</i>	R. Vliegthart C. de Vreese (co-promotor)	ASCoR
A. Walter	10 May	<i>Negative campaigning in Western Europe: Beyond the vote-seeking perspective</i>	Ph. van Praag (co-promotor) C. de Vreese	University of Amsterdam
K. van Cleemput	11 May	<i>The everyday use of communication technologies in adolescent peer groups: A social network approach</i>	J. Peter	University of Antwerp, Belgium

Name of defendant	Defense date	Dissertation title	Committee members	University
R. van Rossum	25 May	<i>Van advertentiekruier tot reclameadviesbureau: De ontwikkeling in Nederland, de Verenigde Staten en Duitsland voor de Tweede Wereldoorlog</i>	J. Hemels (promotor) E. Smit	University of Amsterdam
N. Thijssen	6 June	<i>De jaren zestig herinnerd: Over gedeelde idealen uit een linkse periode</i>	Ph. van Praag	University of Amsterdam
S. Joshi	7 June	<i>Adolescent sexual socialization and teen magazines: A cross-national study between the United States and the Netherlands</i>	P. Valkenburg (promotor) J. Peter (co-promotor)	ASCoR
M. Keer	8 June	<i>Persuasion through facts and feelings: Integrating affect and cognition into behavioral decision models and health messages</i>	P. Neijens (promotor) B. van den Putte (co-promotor) H. Beentjes E. Smit	ASCoR
A. Beyer	11 June	<i>Valgets nyhetsrammer: Produksjon, innhold, opinion</i>	C. de Vreese	Oslo University
R. van Santen	26 June	<i>Popularization and personalization: A historical and cultural analysis of Dutch political television journalism</i>	R. Vliegenthart (co-promotor) C. de Vreese	ASCoR
S. Hardeman	11 September	<i>The distributed organization of science with empirical illustrations from the field of diabetes medicine</i>	L. Leydesdorf	Eindhoven University of Technology
S. Robben	14 November	<i>On a quest to reduce fragmentation in the care of frail older people: Development and implementation of an e-health intervention</i>	E. Loos	Radboud University Nijmegen
I. Tunby Gulbrandsen	21 November	<i>This page is not intended for a US audience</i>	E. Smit	Copenhagen Business School, Denmark

Name of defendant	Defense date	Dissertation title	Committee members	University
L. van Gelderen	28 November	<i>American and Dutch adolescents in planned lesbian families: Stigmatization, psychological adjustment, and resilience</i>	C. de Vreese R. Vliegenthart	Leiden University
A. Dirikx	6 December	<i>Good cop - Bad cop, Fair cop - Dirty cop: Het verband tussen mediagebruik en de houding van jongeren ten aanzien van de politie</i>	P. Kerkhof M. van Selm	KU Leuven, Belgium
J. Colliander	10 December	<i>Socially acceptable? Exploring consumer responses to marketing in social media</i>	E. Smit	Stockholm School of Economics, Sweden

Appendix C

PhD program

PhD projects completed in 2012

Funding sources:

1st = first flow of funds (direct funding)

2nd = second flow of funds (NWO & EU)

3rd = third flow of funds (non-government funding)

S = self-supporting PhD candidates

Starting year	Name	Project title	Supervisor(s)	Program Group	Funding source
2008	S. Joshi	<i>Adolescents in a sexualized media environment</i>	prof. dr. P.M. Valkenburg dr. J. Peter	YME	1st
2008	R. van Santen	<i>History of Dutch politics in the media</i>	prof. dr. E.A. van Zoonen dr. R. Vliegthart	PCJ	2nd
2007	Y. de Haan	<i>New arrangements in media governance</i>	prof. dr. J.L.H. Bardoel prof. dr. K.L.K. Brants	PCJ	1st
2007	M. Keer	<i>Effectiveness of match and mismatch communication strategies</i>	prof. dr. P.C. Neijens dr. S.J.H.M. van den Putte	PC	1st
2006	L. Bos	<i>Public images of leaders of anti-immigration parties</i>	prof. dr. C.H. de Vreese prof. dr. W. van der Brug	PCJ	1st

PhD candidates & projects per December 2012

Funding sources:

1st = first flow of funds (direct funding)

2nd = second flow of funds (NWO & EU)

3rd = third flow of funds (non-government funding)

S = self-supporting PhD candidates

Starting year	Name	Project title	Supervisor(s)	Program Group	Funding source
2012	Th. Araujo	<i>Brand content pass-along behavior within social network sites: Exploring the triadic relationship between the brand, the individual, and the community</i>	prof. dr. P.C. Neijens dr. R. Vliegthart	PC	S
2012	S. Bernitter	<i>Consumer endorsements of companies and causes</i>	prof. dr. E.G. Smit dr. P.W. J. Verlegh	PC	1st
2012	J. Boumans	<i>Outsourcing the news</i>	prof. dr. C.H. de Vreese dr. R. Vliegthart dr. H.G. Boomgaarden	PCJ	2nd
2012	B. Burscher	<i>Computational framing</i>	prof. dr. C.H. de Vreese	PCJ	3rd
2012	M. Klaassen	<i>Bodies exposed: The impact of sexually explicit internet material on adolescents' body image</i>	prof. dr. J. Peter prof. dr. P.M. Valkenburg	YME	1st
2012	P. Lewinski	<i>Resisting temptations: Emotion regulation and facial expressions</i>	prof. dr. E.S.H. Tan dr. M.L. Fransen	YME/PC	S
2012	C. Meppelink	<i>Tailored communication: The unexplored role of message features</i>	prof. dr. E.G. Smit dr. J.C.M. van Weert	PC	2nd
2012	E. Oberjé	<i>Cost-effectiveness of an effective behavioural intervention to improve adherence among HIV-infected patients: A multi-center randomised controlled trial</i>	dr. M. de Bruin	PC	2nd
2012	J. van de Pol	<i>Framing effects in VETs: How frames affect the understanding of political issues</i>	prof. dr. C.H. de Vreese	PCJ	2nd
2012	S. Zebregs	<i>Health promotion for low-literate adolescents: Increasing comprehensibility and persuasive effects of a school module on alcohol, tobacco, and cannabis</i>	prof. dr. P.C. Neijens dr. S.J.H.M. van den Putte	PC	2nd

Starting year	Name	Project title	Supervisor(s)	Program Group	Funding source
2011	S. Boerman	<i>Effects of disclosing sponsored content on persuasion knowledge and persuasion: The role of disclosure type, disclosure timing, disclosure duration, and program involvement</i>	prof. dr. P.C. Neijens dr. E.A. van Reijmersdal	PC	1st
2011	N. Bol	<i>Tailoring communication to older cancer patients</i>	prof. dr. E. Loos dr. J.C.M. van Weert	PC	1st
2011	M. Boukes	<i>It's fun! But is it effective? The consequences of new news shows</i>	prof. dr. C.H. de Vreese dr. M. Moorman dr. H.G. Boomgaarden	PCJ	1st
2011	D. de Vries	<i>Unraveling the effects of sexual media content</i>	prof. dr. J. Peter prof. dr. P.M. Valkenburg	YME	1st
2011	K. Fikkers	<i>The entertainization of childhood: Children's and adolescents' differential susceptibility to effects of violent media entertainment</i>	prof. dr. P.M. Valkenburg dr. H. Vossen	YME	2nd
2011	M. Koutamanis	<i>Social media and adolescents' social competence</i>	prof. dr. P.M. Valkenburg prof. dr. J. Peter	YME	1st
2011	S. Kruikemeier	<i>Online political communication: New strategies and their effects on citizen engagement</i>	prof. dr. C.H. de Vreese dr. R. Vliegthart dr. G. van Noort	PCJ	1st
2011	A. Linn	<i>Adherence as a lifetime effort: The value of tailored communication for chronic patients</i>	prof. dr. E.G. Smit dr. J.C.M. van Weert	PC	1st & 3rd
2010	M. Doicaru	<i>Varieties of absorption in narrative and aesthetic experiences: A comparative study of responses to literature and film'</i>	prof. dr. E.S.H. Tan	YME	2nd
2010	H. Hendriks	<i>Health campaign effects: The role of interpersonal communication and exposure to news media messages as competing sources of information</i>	prof. dr. C.H. de Vreese dr. S.J.H.M. van den Putte dr. G.J. de Bruijn	PC	1st

Starting year	Name	Project title	Supervisor(s)	Program Group	Funding source
2010	R. Kartosen	<i>Pain and/or pleasure? Asian Dutch adolescents and Asian Dutch popular cultural practices: The formation of pan-Asian identities and Asian Dutch cultural citizenship</i>	prof. dr. E.S.H. Tan	YME	2nd
2010	S. Nikkelen	<i>The entertainization of childhood</i>	prof. dr. P.M. Valkenburg	YME	2nd
2010	A. van Oosten	<i>The experiential processes underlying the impact of sexual media content on adolescent's sexual attitudes</i>	prof. dr. P.M. Valkenburg	YME	2nd
2009	P. Desmet	<i>Electoral democracy</i>	prof. dr. C.H. de Vreese dr. J. van Spanje	PCJ	2nd
2009	M. van Klingeren	<i>Conflict and safety: Regarding issue evolution in five political systems</i>	prof. dr. C.H. de Vreese dr. H.G. Boomgaarden dr. R. Vliegthart	PCJ	2nd
2009	E. Maslowska	<i>Person-related and situation-related consequences of customized communication</i>	prof. dr. E.G. Smit dr. S.J.H.M. van den Putte	PC	1st
2009	J. Möller	<i>Mediatization of political attitudes: Becoming a democratic citizen in a multi-media environment</i>	prof. dr. C.H. de Vreese prof. dr. F. Esser	PCJ	1st/3rd
2009	S. Opre	<i>The commercialized media environment: Content, processes, and consequences for children and adolescents</i>	prof. dr. P.M. Valkenburg dr. M.A. Buijzen	YME	2nd
2009	D. Trilling	<i>Changing media use and its impact on democracy</i>	prof. dr. K. Schönbach dr. E. Lauf	PCJ	1st
2008	E. Asbeek Brusse	<i>Understanding the role of entertainment-education in promoting prosocial behavior</i>	prof. dr. E.G. Smit	PC	1st
2008	R. Azrout	<i>Framing Turkey</i>	prof. dr. C.H. de Vreese dr. R. Vliegthart dr. J. van Spanje	PCJ	2nd
2008	T.P. Bakker	<i>Citizen journalism, media and politics</i>	prof. dr. K. Schönbach prof. dr. C.H. de Vreese	PCJ	1st

Starting year	Name	Project title	Supervisor(s)	Program Group	Funding source
2008	S. Baumgartner	<i>Adolescents' risk perception and risk taking on the internet</i>	prof. dr. P.M. Valkenburg dr. J. Peter	YME	1st
2008	S. de Droog	<i>The effect of characters, celebrity endorsement and peer popularity appeal on children's fruit consumption</i>	prof. dr. P.M. Valkenburg dr. M.A. Buijzen	YME	1st
2008	A. van Drunen	<i>Framing integration and islam: News and public opinion</i>	prof. dr. C.H. de Vreese prof. dr. K. Schönbach dr. H.G. Boomgaarden dr. R. Vliegthart	PCJ	1st
2008	M. Elenbaas	<i>Media, knowledge and Euroskepticism</i>	prof. dr. C.H. de Vreese dr. H.G. Boomgaarden dr. A.R.T. Schuck	PCJ	2nd
2008	D. Muntinga	<i>Antecedents and consequences of consumers' online brand activities</i>	prof. dr. E.G. Smit dr. M. Moorman	PC	3rd
2008	M. Waheed	<i>Heuristic and systematic information processing: The effect of political statements on citizens' decisions</i>	prof. dr. C.H. de Vreese prof. dr. P.C. Neijens dr. A.R.T. Schuck	PCJ/PC	5
2008	L. Willemsen	<i>Understanding the role of electronic word-of-mouth (eWOM) in consumer decision-making</i>	prof. dr. P.C. Neijens prof. dr. A.E. Bronner	PC	2nd

Appendix D

Funding

Funding in FTE

Figures from 2009 onwards include visiting fellows and support staff. Figures from 2011 onwards also include ASCoR Associate Members.

	2008	2009	2010	2011	2012
Direct funding	21.41	31.45	29.20	32.74	34.64
Research grants (NWO/KNAW/ERC)	11.28	10.63	14.55	18.20	17.70
Contract research	7.25	9.08	3.41	5.02	8.35
Total funding in FTE	39.94	51.15	47.16	55.96	60.68

NWO sponsored projects

Projects active during 2012. For multi-institute collaborative projects, only ASCoR researchers involved are listed.

Starting date	Project title	Project leader(s)	Project fellow(s)
September 2012	<i>Cost-effectiveness of an effective counselling intervention to promote HIV-treatment adherence</i> ZonMW Efficiency Studies	dr. M. de Bruin	E. Oberjé MSc
September 2012	Graduate Programme	prof. dr. C.H. de Vreese prof. dr. P.C. Neijens dr. M.E. Prangma dr. S.M. Zwier	C. Meppelink MSc J. Boumans MSc
September 2012	<i>Health promotion for low-literate adolescents: Increasing comprehensibility and persuasive effects of a school module on alcohol, tobacco, and cannabis</i> Begrijpelijke Taal	dr. S.J.H.M. van den Putte prof. dr. P.C. Neijens	dr. A de Graaf S. Zebregs MSc

Starting date	Project title	Project leader(s)	Project fellow(s)
August 2012	<i>Voting Engagement Tools as political decision aids: Effects on political literacy and political attitudes</i> Begrijpelijke Taal	prof. dr. C.H. de Vreese	J. van de Pol MSc
February 2012	<i>Dealing with feelings: The (de)mobilizing role of emotions in political communication</i> Veni	dr. A.R.T. Schuck	
January 2012	Spinoza Prize	prof. dr. P.M. Valkenburg	
January 2011	<i>Media(ted) populism: Properties and consequences</i> Veni	dr. H. Boomgaarden	
December 2010	<i>Varieties and determinants of absorption in narrative film</i> Open Competition Humanities	prof. dr. E.S.H. Tan	M. Doicaru MA
June 2010	<i>The contingency of media's impact on national parliaments: A comparative study</i> Veni	dr. R. Vliegenthart	
June 2010	Aspasia	dr. M.A. Buijzen	
October 2008	<i>The impact of sexual media content on adolescent sexuality: An experiential perspective</i> Vidi	dr. J. Peter	dr. I. Boot A. van Oosten MSc
January 2010	<i>Empowering and protecting children and adolescents against cyberbullying</i> Responsible Innovation: Ethical and societal exploration of science and technology	prof. dr. P.M. Valkenburg	dr. S. Sumter
October 2009	<i>Political conflict in five European systems: the role of citizens, the media, and parties in the politicisation of immigration and European integration</i> Conclit & Safety	prof. dr. C.H. de Vreese	dr. H. Boomgaarden dr. R. Vliegenthart M. van Klengeren MS
January 2009	Aspasia	dr. M.A. Buijzen	dr. M.A. Buijzen
October 2008	<i>The commercialized media environment: Content, processes, and consequences for children and adolescents</i> Vidi	dr. M.A. Buijzen	dr. E. van Reijmersdal dr. E. Rozendaal S. Opreet MSc
October 2008	<i>Understanding the role of electronic word-of-mouth (eWOM) in consumer decision-making</i> TopTalent	drs. L.M. Willemsen	n/a

Starting date	Project title	Project leader(s)	Project fellow(s)
September 2008	<i>Communication and the Future of Europe</i> Vici	prof. dr. C.H. de Vreese	dr. A. Schuck dr. J. van Spanje dr. H. Boomgaarden dr. R. Vliegenthart R. Azrout MSc M. Elenbaas MSc N. Bol
December 2007	<i>Popularization and personalization in the Dutch democracy</i> Contested Democracy	dr. R. Vliegenthart	R. van Santen MSc

EU sponsored projects

Projects active during 2012. For multi-institute collaborative projects, only ASCoR researchers involved are listed.

Start date	Project title	Project leader(s)	Project fellow(s)
September 2012	<i>Assessment of the safety of LABA's in asthma in routine care by combining health-care databases and direct patient follow-up (ASTRO-LAB)</i> FP7 Health: Small or medium-scale focused research project	dr. M. de Bruin	dr. A.Dima
October 2011	<i>European Communication Professionals Skills and Innovation (ECOPSI)</i> Erasmus Programme: Multilateral Action	dr. P. Verhoeven	
December 2010	<i>The entertainization of childhood</i> European Research Council	prof. dr. P.M. Valkenburg	dr. H. Vossen dr. M. Huizinga S. Nikkelen MSc K. Fickers MSc
October 2009	<i>Electoral democracy (ELECDEM)</i> Marie Curie Initial Training Network	prof. dr. C.H. de Vreese	P. Desmet MSc

Other sponsored projects

Projects active during 2012. For multi-institute collaborative projects, only ASCoR researchers involved are listed.

Start date	Project title	Sponsor	Project leader(s)	Project fellow(s)
Dec. 2012	<i>'Get in line': Het effect van de overeenstemming tussen werk- en merkwwaarden op medewerkers</i>	SWOCC	dr. C.L. ter Hoeven dr. J.W.M. Verhoeven	
Oct. 2012	<i>CCO in the boardroom</i>	European Association of Communication Directors & Russell Reynolds	dr. P. Verhoeven	
Sept. 2012	<i>Information, Communication and Satisfaction with EU democracy</i>	KNAW-NIAS	prof. dr. C.H. de Vreese dr. H.G. Boomgaarden	
June 2012	<i>COMMIT</i>	Fonds Economische Structuurversterking	prof. dr. C.H. de Vreese	B. Burscher MSc
April 2012	<i>De rechtspraak in de media, 1992-2012</i>	WRR Scientific Council for Government Policy	dr. J.H.M. van Spanje prof. dr. C.H. de Vreese	
Nov. 2011	<i>Chemotherapy: What do you know?</i>	Public Eyes	dr. J.C.M. van Weert	S. Bolle MSc
July 2011	<i>Communication with older cancer patients</i>	Dutch Cancer Society KWF	dr. J.C.M. van Weert	
July 2011	<i>Communication</i>	Research Priority Area – Faculty of Social and Behavioural Sciences, University of Amsterdam	prof. dr. C.H. de Vreese prof. dr. P.M. Valkenburg	dr. D. Anschütz dr. W. Weeda dr. M.E. Prangma
Jan. 2011	<i>Adherence as a lifetime effort: The value of tailored communication for chronic patients</i>	Merck Sharp & Dohme	dr. J.C.M. van Weert	A. Linn MSc
Dec. 2010	<i>Adherence as a lifetime effort: The value of tailored communication for chronic patients</i>	TevaPharm	dr. J.C.M. van Weert	A. Linn MSc
Sept. 2010	<i>Customer media</i>	Stichting Customer Media	prof. dr. P. Kerkhof	
July 2010	<i>A 360° view of multimedia and multichannel consumer behavior</i>	Marketing Science Institute	dr. H. Voorveld	prof. dr. P.C. Neijens prof. dr. A.E. Bronner prof. dr. E.G. Smit

Start date	Project title	Sponsor	Project leader(s)	Project fellow(s)
Jan. 2010	<i>The entertainization of society</i>	Research Priority Area – Faculty of Social and Behavioural Sciences, University of Amsterdam	prof. dr. P.M. Valkenburg	dr. D. Anschütz dr. M.E. Prangma
Dec. 2009	<i>Becoming a democratic citizen</i>	NCCR/Swiss Science Foundation	prof. dr. C.H. de Vreese	J. Möller MSc
Nov. 2008	<i>Antecedents and consequences of consumers' online brand activities</i>	SWOCC	prof. dr. E.G. Smit dr. M. Moorman	D.G. Muntinga MSc
Nov. 2007	<i>MediaOmbudsman</i>	Stichting Media Ombudsman	prof. dr. K. Schönbach dr. R.J.W. van der Wurff	

Appendix E

Research output

The Standard Evaluation Protocol 2009-2015

The representation of research output in this Appendix is based on the Standard Evaluation Protocol 2009-2015 (SEP). The aim of the SEP is to provide common guidelines for the evaluation and improvement of research and research policy, based on expert assessments. Specifically, the SEP recognises the following categories of research output:

- Refereed articles
- Non-refereed articles
- Books
- Book chapters
- PhD theses
- Conference papers
- Professional publications
- Publications aimed at the general public
- Other research output

The following output was classified as 'Professional publications':

- (Chapters in) books aimed primarily at a professional audience.
- Articles in journals aimed primarily at a professional audience
- (Chapters in) textbooks, aimed primarily at students.
- Research reports written for non-academic clients.
- Presentations at conferences aimed primarily at a professional audience.

The following output was classified as 'Other research output':

- Keynotes lectures at conferences
- Inaugural lectures
- Other invited lectures

The full text of the SEP can be downloaded from www.knaw.nl ▶ Publications.

Development of research output

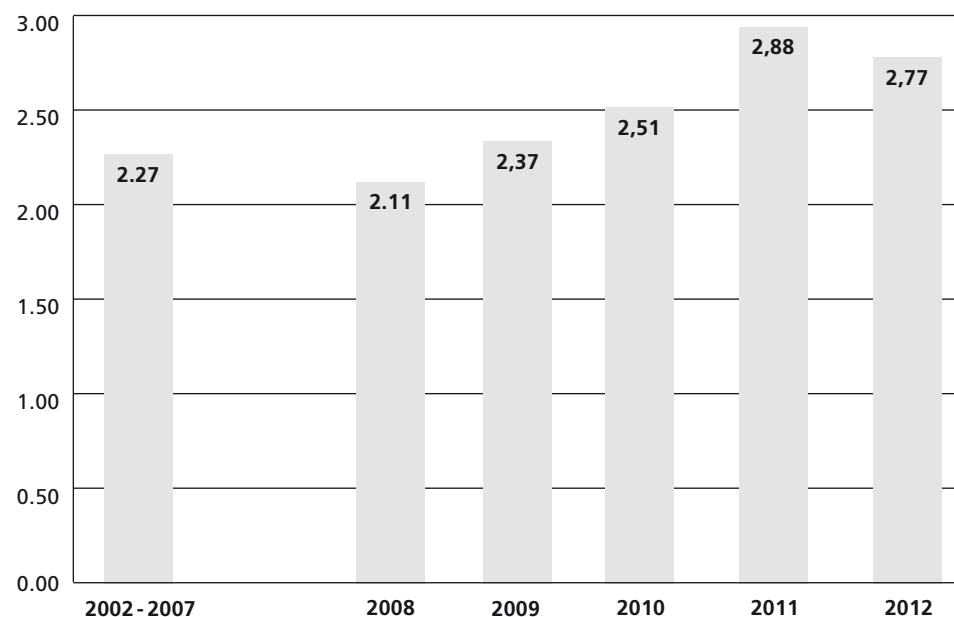
Due to changes in the Standard Evaluation Protocol, the figures for the previous reporting period (2002-2007) are not fully comparable to the figures reported for the current reporting period (2008-2013).

Development of research output for the entire institute

Entire institute	2002-2007	2008	2009	2010	2011	2012
	n	n	n	n	n	n
Refereed articles (ISI-ranked)	52.50	44	77	82	122	132
Refereed articles (non-ISI-ranked)	45.67	41	23	30	23	40
Non-refereed articles		2	2	5	5	5
Edited journal volumes		2	2	2	1	5
Books (authored)	4.67	4	2	2	3	2
Books (edited)	10.80	6	4	1	4	1
Book chapters	66.67	40	51	14	54	37
PhD theses	7.83	5	9	12	6	8
Conference papers		197	192	237	207	221
Professional publications		47	54		48	44
Publications aimed at the general public		9	9	19	10	12
Other research output		22	51	66	86	70
Total publications		419	476	535	558	577

Mean number of academic publications per fte

Refereed articles per fte



Refereed articles (ISI)

Abbasi, A., Hossain, L., & Leydesdorff, L. (2012). Betweenness centrality as a driver of preferential attachment in the evolution of research collaboration networks. *Journal of Informetrics*, 6, 403-412.

► SSCI IMPACT FACTOR 4.229

Adriaansen, M. L., Van Praag, P., & De Vreese, C. H. (2012). A mixed report: The effects of strategic and substantive news content on political cynicism and voting. *Communications: The European Journal of Communication Research*, 37, 153-172.

► SSCI IMPACT FACTOR 0.186

Anschutz, D. J., Engels, R. C. M. E., & Van Strien, T. (2012). Increased body satisfaction after exposure to thin ideal children's television in young girls showing thin ideal internalisation. *Psychology & Health*, 27, 603-617.

► SSCI IMPACT FACTOR 2.126

Antheunis, M. L., Schouten, A. P., Valkenburg, P. M., & Peter, J. (2012). Interactive uncertainty reduction strategies and verbal affection in computer-mediated communication. *Communication Research*, 39, 757-780.

► SSCI IMPACT FACTOR 2.014

Araujo, T. B., & Neijens, P. C. (2012). Friend me: Which factors influence top global brands participation in social network sites. *Internet Research*, 22, 626-640.

► SSCI IMPACT FACTOR 1.115

Azrou, R., Van Spanje, J. H. P., & De Vreese, C. H. (2012). When news matters: Media effects on public support for EU enlargement in 21 countries. *Journal of Common Market Studies*, 50, 691-708.

► SSCI IMPACT FACTOR 1.308

Baden, C., & Lecheler, S. K. (2012). Fleeting, fading, or far-reaching? A knowledge-based model of the persistence of framing effects. *Communication Theory*, 22, 359-382.

► SSCI IMPACT FACTOR 1.476

Baumgartner, S. E., & Wirth, W. (2012). Affective priming during the processing of news articles. *Media Psychology*, 15, 1-18.

► SSCI IMPACT FACTOR 1.400

Baumgartner, S. E., Sumter, S. R., Peter, J., & Valkenburg, P. M. (2012). Identifying teens at risk: Developmental pathways of online and offline sexual risk behavior. *Pediatrics*, 130, e1489-e1496.

► SCI IMPACT FACTOR: 5.437

Bevelander, K. E., Anschutz, D. J., & Engels, R. C. M. E. (2012). Social norms in food intake among normal weight and overweight children. *Appetite*, 58, 864-872.

► SCI IMPACT FACTOR: 2.585

Bevelander, K. E., Anschutz, D. J., & Engels, R. C. M. E. (2012). The effect of a fictitious peer on young children's choice of familiar v. unfamiliar low- and high-energy-dense foods. *British Journal of Nutrition*, 108, 1126-1133.

► SCI IMPACT FACTOR: 3.916

Boerman, S. C., Van Reijmersdal, E. A., & Neijens, P. C. (2012). Sponsorship disclosure: Effects of duration on persuasion knowledge and brand responses. *Journal of Communication*, 62, 1047-1064.

► SSCI IMPACT FACTOR 2.452

Boerman, S. C., Van Reijmersdal, E. A., & Neijens, P. C. (2012). Zijn sponsorvermeldingen in televisieprogramma's effectief? [Are sponsor listings in television programs effective?]. *Tijdschrift voor Communicatiewetenschap*, 40, 46-59.

► SSCI IMPACT FACTOR 0.195

Bolleyer, N., Van Spanje, J. H. P., & Wilson, A. (2012). New parties in government: Party organization and the costs of public office. *West European Politics*, 35, 971-998.

► SSCI IMPACT FACTOR 1.024

Boomgaarden, H. G., & Semetko, H. A. (2012). Nachrichten-Bias: Medieninhalte, Bevölkerungswahrnehmung und Wahlverhalten bei der Bundestagswahl 2009 [News bias: Media content, public perception and voting behavior in the general election 2009]. *Politische Vierteljahresschrift*, 45, 454-476.

► SSCI IMPACT FACTOR 0.126

Boomgaarden, H. G., & Wüst, A. (2012). Religion and party positions towards Turkish EU accession. *Comparative European Politics*, 10, 180-197.

► SSCI IMPACT FACTOR 0.583

- Boomgaarden, H. G., Vliegenthart, R., & De Vreese, C. H.** (2012). A world wide presidential election. The impact of the media on candidate and campaign evaluations. *International Journal of Public Opinion Research, 24*, 42-61.
- ▶ SSCI IMPACT FACTOR 1.000
- Bornmann, L., & Leydesdorff, L.** (2012). Which cities' paper output and citation impact are above expectation in information science? Some improvements of our previous mapping approaches. *Journal of Informetrics, 6*, 336-345.
- ▶ SSCI IMPACT FACTOR 4.229
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- ▶ SSCI IMPACT FACTOR 4.229
- Brandenburg, H., & Van Egmond, M. H.** (2012). Pressed into party support? Media influence on partisan attitudes during the 2005 UK general election campaign. *British Journal of Political Science, 42*, 441-463.
- ▶ SSCI IMPACT FACTOR 1.536
- De Bruijn, G. J., & Van den Putte, B.** (2012). Exercise promotion: An integration of exercise self-identity, beliefs, intention and behaviour. *European Journal of Sport Science, 12*, 354-366.
- ▶ SCI IMPACT FACTOR: 0.976
- De Bruijn, G. J., Rhodes, R. E., & Van Osch, L.** (2012). Does action planning moderate the intention-habit interaction in the exercise domain? *Journal of Behavioral Medicine, 35*, 509-519.
- ▶ SSCI IMPACT FACTOR 3.104
- De Bruijn, G. J., Keer, M., Conner, M., & Rhodes, R.** (2012). Using implicit associations towards fruit consumption to understand fruit consumption behaviour and habit strength relationships. *Journal of Health Psychology, 17*, 479-489.
- ▶ SSCI IMPACT FACTOR 1.218
- De Bruijn, G. J., Keer, M., Van den Putte, B., & Neijens, P. C.** (2012). Need for affect, need for cognition, and the intention-fruit consumption relationship: An action control perspective. *Health Education Journal, 71*, 617-628.
- ▶ SSCI IMPACT FACTOR 0.729
- De Bruijn, G. J., Verkooijen, K., Van den Putte, B., & De Vries, N. K.** (2012). Antecedents of self-identity and consequences for action control: An application of the theory of planned behaviour in the exercise domain. *Psychology of Sport and Exercise, 13*, 771-778.
- ▶ SSCI IMPACT FACTOR 1.867
- De Bruin, M., & Viechtbauer, W.** (2012). The meaning of adherence when behavioral risk patterns vary: Obscured use- and method-effectiveness in HIV-prevention trials. *PLoS One, 7*, e44029.
- ▶ SCI IMPACT FACTOR: 4.092
- De Bruin, M., Sheeran, P., Kok, G., Hiemstra, A., Prins, J. M., Hospers, H. J., & Van Breukelen, G. J. P.** (2012). Self-regulatory processes mediate the intention-behavior relation for adherence and exercise behaviors. *Health Psychology, 31*, 695-703.
- ▶ SSCI IMPACT FACTOR 3.873
- De Droog, S. M., Buijzen, M. A., & Valkenburg, P. M.** (2012). Use a rabbit or a rhino to sell a carrot? The effect of character-product congruence on children's liking of healthy foods. *Journal of Health Communication, 17*, 1068-1080.
- ▶ SSCI IMPACT FACTOR 1.608
- De Graaf, A. M., Hoeken, H., Sanders, J., & Beentjes, J. W. J.** (2012). Identification as a mechanism of persuasion. *Communication Research, 39*, 802-823.
- ▶ SSCI IMPACT FACTOR 2.014
- Desmet, P. B. L., Van Spanje, J. H. P., & De Vreese, C. H.** (2012). Second-order institutions: National institutional quality as a yardstick for EU evaluation. *Journal of European Public Policy, 19*, 1071-1088.
- ▶ SSCI IMPACT FACTOR 1.210
- De Vreese, C. H.** (2012). New avenues for framing research. *American Behavioral Scientist, 56*, 365-375.
- ▶ SSCI IMPACT FACTOR 0.694
- De Vreese, C. H., Van der Brug, W., & Hobolt, S.** (2012). Turkey in the EU? How cultural and economic frames affect support for Turkish membership in the EU. *Comparative European Politics, 10*, 218-235.
- ▶ SSCI IMPACT FACTOR 0.583
- Elenbaas, M., De Vreese, C. H., Boomgaarden, H. G., & Schuck, A. R. T.** (2012). The impact of information acquisition on EU performance judgments. *European Journal of Political Research, 51*, 728-755.
- ▶ SSCI IMPACT FACTOR 1.478
- Esser, F., De Vreese, C. H., Strömbäck, J., Van Aelst, P., Aalberg, T., Stanyer, J., Lengauer, G., Berganza, R., Legnante, G., Papathanassopoulos, S., Salgado, S., Sheafer, T., & Reinemann, C.** (2012). Political information opportunities in Europe: A longitudinal and comparative study of 13 television systems. *The International Journal of Press/ Politics, 17*, 247-274.
- ▶ SSCI IMPACT FACTOR 1.065
- Fennis, B. M., Das, E., & Franssen, M. L.** (2012). Print advertising: Vivid content. *Journal of Business Research, 65*, 861-864.
- ▶ SSCI IMPACT FACTOR 1.872
- Finkenauer, C., Pollmann, M. M. H., Begeer, S., & Kerkhof, P.** (2012). Examining the link between autistic traits and compulsive internet use in a non-clinical sample. *Journal of Autism and Developmental Disorders, 42*, 2252-2256.
- ▶ SSCI IMPACT FACTOR 3.341
- Finucane, A. M., Dima, A. L., Ferreira, N., & Halvorsen, M.** (2012). Basic emotion profiles in healthy, chronic pain, depressed and PTSD individuals. *Clinical Psychology & Psychotherapy, 19*, 14-24.
- ▶ SSCI IMPACT FACTOR 1.656
- Franklin, M., & Van Spanje, J. H. P.** (2012). How do established voters react to new parties? The case of Italy, 1985-2008. *Electoral Studies, 31*, 297-305.
- ▶ SSCI IMPACT FACTOR 0.714
- Gardner, B., De Bruijn, G. J., & Lally, P.** (2012). Habit, identity, and repetitive action: A prospective study of binge-drinking in UK students. *British Journal of Health Psychology, 17*, 565-581.
- ▶ SSCI IMPACT FACTOR 1.218
- Gardner, B., Abraham, C., Lally, P., & De Bruijn, G. J.** (2012). The habitual use of the self-report habit index: A reply. *Annals of behavioral medicine, 43*, 141-142.
- ▶ SSCI IMPACT FACTOR 4.200
- Heimeriks, G., & Leydesdorff, L.** (2012). Emerging search regimes: Measuring co-evolutions among research, science, and society. *Technology Analysis & Strategic Management, 24*, 51-67.
- ▶ SSCI IMPACT FACTOR 0.701
- Hendriks, H., De Bruijn, G. J., & Van den Putte, B.** (2012). Talking about alcohol consumption: Health campaigns, conversational valence, and binge drinking intentions. *British Journal of Health Psychology, 17*, 843-853.
- ▶ SSCI IMPACT FACTOR 1.218
- Hendriks Vettehen, P., Konig, R., Westerik, H., & Beentjes, J. W. J.** (2012). Explaining television choices: The influence of parents and partners. *Poetics, 40*, 565-585.
- ▶ SSCI IMPACT FACTOR 1.418
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De Bruijn, G. J., & Kuipers, F. (2012, August). *Affective factors in donor registration choices: Comparing an implicit attitude test with self-report measures*. Paper presented at the meeting of the European Health Psychology Society, Prague, Czech Republic.

De Bruijn, G. J., Gardner, B., Van Osch, L., & Sniehotta, F. F. (2012, August). *Antecedents of exercise automaticity*. Paper presented at the meeting of the European Health Psychology Society, Prague, Czech Republic.

De Bruijn, G. J., **Hendriks, H.**, Schwinghammer, S., Werkman, A., & **Van den Putte, B.** (2012, February). *Antecedents and consequences of interpersonal communication regarding healthy dietary behaviours*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

De Bruin, M. (2012, August). *How intentions drive behavior: self-regulatory processes mediate the intention-behavior relation for adherence and exercise behaviours*. Paper presented at the meeting of the European Health Psychology Society, Prague, Czech Republic.

De Bruin, M. (2012, August). *Introduction to real-time data collection in health psychology*. Paper presented at the meeting of the European Health Psychology Society, Prague, Czech Republic.

De Bruin, M., Peters, G. J. Y., & Kok, G. (2012, October). *Pre-conference adherence enhancing educational day (full day): Designing interventions for treatment initiation, execution and persistence- an Intervention Mapping approach*. Paper presented at the meeting of the European Society for Patient Adherence, Compliance and Persistence, Ghent, Belgium.

De Graaf, A. M. (2012, February). *De rol van gelijkenis tussen personage en lezer in narratieve overtuiging*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

De Hooge, I. E., Tzioti, S., & **Verlegh, P. W. J.** (2012, February). *Self-focused and other-focused emotions in advice taking*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

De Hooge, I. E., Tzioti, S., & **Verlegh, P. W. J.** (2012, February). *Self-focused and other-focused emotions in advice taking*. Paper presented at the meeting of the Society for Consumer Psychology, Las Vegas, USA.

De Nooy, W. (2012, February). *Communication networks within management systems*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

De Swert, K. (2012, April). *The logic behind the use of vox pops. Explaining the use of vox pops in television news in 12 countries*. Paper presented at the joint sessions of the European Consortium for Political Research, Antwerp, Belgium.

De Vries, D. A., & **Peter, J.** (2012, October). *Women on display: The effect of portraying the self online on women's self-objectification*. Paper presented at the University Centre Saint-Ignatius Antwerp international workshop 'Beauty: Commons vs. Contests', Antwerp, Belgium.

Desmet, P. B. L., **Van Spanje, J. H. P.**, & **De Vreese, C. H.** (2012, February). *Talking about politics: Effects of the media and interpersonal communication on EU evaluations*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Desmet, P. B. L., **Van Spanje, J. H. P.**, & **De Vreese, C. H.** (2012, July). *Talking about politics: Effects of the media and interpersonal communication on EU evaluations*. Paper presented at the ELECDem Closing Conference, Florence, Italy.

Dewulf, A., Termeer, C., Van Lieshout, M., & **Aarts, M. N. C.** (2012, July). *Power and scale framing: Analysing scale frames to exercise power in deliberate governance settings*. Paper presented at the International Conference in Interpretive Policy Analysis, Tilburg, The Netherlands.

Dima, A. L., Lewith, G., Little, P., Moss-Morris, R., Foster, N., & Bishop, F. (2012, August). *"Anything that would actually work, I'll try it": Patients' beliefs on low back pain treatments*. Poster presented at the meeting of the European Health Psychology Society, Prague, Czech Republic.

Dima, A. L., Ngui, J., Lewith, G., Little, P., Moss-Morris, R., Foster, N., & Bishop, F. (2012, August). *"What suits one person doesn't suit another": Clinicians' treatment beliefs in low back pain*. Paper presented at the meeting of the European Health Psychology Society, Prague, Czech Republic.

Dima, A. L., Schweitzer, A. M., & Amico, K. R. (2012, October). *"Anything that would actually work, I'll try it": Patients' beliefs on low back pain treatments*. Poster presented at the meeting of the European Society for Patient Adherence, Compliance and Persistence, Ghent, Belgium.

Doicaru, M. M. (2012, February). *Determinants of suspense in film: Outcome value and outcome delay*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Doicaru, M. M. (2012, June). *Determinant of suspense in film: Outcome value and outcome delay*. Paper presented at the StoryNet Workshop Narratives and Entertainment: The Use of Stories to Make Communication More Entertaining and Effective, Amsterdam.

Doicaru, M. M. (2012, May). *Determinants of suspense in film: Outcome value and outcome delay*. Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Eelen, J., Millet, K., & Warlop, L. (2012, October). *In the mood for special experiences: The impact of day-to-day changes on consumers*. Paper presented at the meeting of the Association for Consumer Research, Vancouver, Canada.

Fikkers, K. M., **Valkenburg, P. M.**, & **Vossen, H. G. M.** (2012, February). *Short and sweet. The validity of adolescents' direct estimates of their exposure to media violence in three types of media*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Fikkers, K. M., **Valkenburg, P. M.**, & **Vossen, H. G. M.** (2012, May). *Validity of adolescents' direct estimates of their exposure to media violence in three types of media*. Poster presented at the meeting of the International Communication Association, Phoenix, AZ.

Flink, E., & **Van Drunen, A. S.** (2012, February). *Power of the image: Political cartoons in newspapers*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Folkvord, F., **Anschutz, D. J.**, **Buijzen, M. A.**, & **Valkenburg, P. M.** (2012, March). *The effect of playing advergames promoting healthy or unhealthy foods on actual food intake among children*. Paper presented at the meeting of the British Feeding and Drinking Group, Brighton, UK.

Fransen, M. L. (2012, February). *Weerstand tegen persuasieve communicatie: Het (moeiteloze) effect van impliciet waarschuwen*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Fransen, M. L. (2012, June). *Increasing resistance by implicit forewarning: A cost-effective approach*. Paper presented at the International Conference on Research in Advertising, Stockholm, Sweden.

Fransen, M. L. (2012, October). *Resistance towards persuasion: Minimizing cognitive effort by implicit forewarning*. Paper presented at the meeting of the North-American Association for Consumer Research, Vancouver, Canada.

Hellmueller, L. C., & **Trilling, D. C.** (2012, June). *The credibility of credibility measures: A meta-analysis of credibility research in communication journals, 1951 to 2011*. Paper presented at the meeting of the World Association of Public Opinion Research, Hong Kong.

Hendriks, H., **De Bruijn, G. J.**, & **Van den Putte, B.** (2012, February). *Talking about alcohol consumption: Health campaigns, conversational tone, and binge drinking intentions*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Hendriks, H., **Van den Putte, B.**, **De Bruijn, G. J.**, & **De Vreese, C. H.** (2012, May). *Predicting health: The interplay between interpersonal communication and health campaigns*. Poster presented at the meeting of the International Communication Association, Phoenix, AZ.

Hornikx, J., **De Graaf, A. M.**, & Dresmé, M. (2012, June). *Appreciation of print and film narratives is predicted by different dimensions of narrative engagement*. Paper presented at the StoryNet Workshop Narratives and Entertainment: The Use of Stories to Make Communication More Entertaining and Effective, Amsterdam.

Joshi, S. P., & Peter, J. (2012, May). "No strings attached?": A cross-cultural content-analytic comparison of the hook-up culture in U.S. and Dutch teen girl magazines. Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Kartosen, R. A. (2012, April). *Asian Parties in the Netherlands: The production of Asianness in Dutch nightlife*. Paper presented at The Asian Conference on Arts & Humanities, Osaka, Japan.

Keer, M., Conner, M., Van den Putte, B., & Neijens, P. C. (2012, August). *The temporal stability and predictive ability of affect-based and cognition-based intentions*. European Health Psychology Society Vol. 27. Psychology & Health (pp. 66-67).

Keer, M., Conner, M., Van den Putte, B., & Neijens, P. C. (2012, August). *The temporal stability and predictive validity of affect-based and cognition-based intentions*. Paper presented at the meeting of the European Health Psychology Society, Prague, Czech Republic.

Keer, M., Van den Putte, B., De Wit, J., & Neijens, P. C. (2012, August). *The effects of integrating instrumental and affective arguments in rhetorical and testimonial health messages*. European Health Psychology Society Vol. 27. Psychology & Health (pp. 245).

Keer, M., Van den Putte, B., De Wit, J., & Neijens, P. C. (2012, August). *The effects of integrating instrumental and affective arguments in rhetorical and testimonial health messages*. Poster presented at the meeting of the European Health Psychology Society, Prague, Czech Republic.

Keer, M., Van den Putte, B., De Wit, J., & Neijens, P. C. (2012, February). *The effects of integrating instrumental and affective arguments in objective and narrative health messages*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Keer, M., Van den Putte, B., De Wit, J., & Neijens, P. C. (2012, June). *The effects of integrating instrumental and affective arguments in rhetorical and testimonial health messages*. Paper presented at the StoryNet Workshop Narratives and Entertainment: The Use of Stories to Make Communication More Entertaining and Effective, Amsterdam.

Kim, N., Lelkes, Y., & Krosnick, J. A. (2012, May). *Race of interviewer effects in the 2008 presidential election*. Paper presented at the meeting of the American Association for Public Opinion Research, Orlando, FL.

Kruikemeier, S., Van Noort, G., & Vliegenthart, R. (2012, May). *Politics online: The effect of political internet use on citizens' political involvement*. Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Kruikemeier, S., Van Noort, G., Vliegenthart, R., & De Vreese, C. H. (2012, February). *Going online with politics: Does it have an effect?* Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Kruikemeier, S., Van Noort, G., Vliegenthart, R., & De Vreese, C. H. (2012, February). *The case of political websites: The effects of personalisation and online interactivity on political involvement*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Kruikemeier, S., Van Noort, G., Vliegenthart, R., & De Vreese, C. H. (2012, June). *Political communication in a digital world: The effects of personalization and interactive communication on citizens' political involvement*. Paper presented at the meeting of the World Association of Public Opinion Research, Hong Kong.

Kruikemeier, S., Van Noort, G., Vliegenthart, R., & De Vreese, C. H. (2012, October). *Getting involved: The effects of personalization and online interactivity on citizens' political involvement*. Paper presented at the meeting of the European Communication Research and Education Association, Istanbul, Turkey.

Lapierre, M. A., Piotrowski, J., & Linebarger, D. L. (2012, May). *Background television in homes with young children*. Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Lecheler, S. K., & Matthes, J. (2012, May). *Framing effects over time: Comparing cognitive and affective news frames*. Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Lecheler, S. K., & Schuck, A. R. T. (2012, May). *Dealing with feelings: Positive and negative discrete emotions as mediators of news framing effects*. Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Lecheler, S. K., & Schuck, A. R. T. (2012, May). *Dealing with feelings? Affective news framing effects*. Poster presented at the meeting of the International Communication Association, Phoenix, AZ.

Lecheler, S. K., Schuck, A. R. T., De Vreese, C. H., Nelson, T. E., & De Lange, M. (2012, February). *Mood as a moderator of news framing effects*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Lecheler, S. K., Schuck, A. R. T., De Vreese, C. H., Nelson, T., & De Lange, M. (2012, May). *Happy go lucky: Mood as a moderator of political news framing effects*. Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Lelkes, Y., & Iyengar, S. (2012, September). *Fear and loathing across party lines? Cross-national evidence on party polarization*. Paper presented at the Elections, Public Opinion and Parties Conference, Oxford, UK.

Lelkes, Y., & Sniderman, P. (2012, April). *Partisan asymmetries in American public opinion*. Paper presented at the meeting of the Midwest Political Science Association, Chicago, IL.

Lelkes, Y., Dahlberg, S., & Sniderman, P. (2012, April). *Muslim immigrants and political agency: A new perspective on conflict resolution*. Paper presented at the meeting of the Midwest Political Science Association, Chicago, IL.

Lemmens, J. S. (2012, July). *Implicit measurements of virtual aggression towards ethnic stereotypes in videogames*. Paper presented at the XXth ISRA World Meeting 2012, Luxembourg.

Lemmens, J. S. (2012, October). *Implicit measurements of virtual aggression towards ethnic stereotypes in videogames*. Paper presented at the preconference Experiencing Digital Games: Use, Effects & Culture of Gaming, of the European Communication Research and Education Association, Istanbul, Turkey.

Lems, P., Aarts, M. N. C., & Van Woerkum, C. (2012, July). *Connecting Conversations. An empirical study of the micro-practice of water governance*. Paper presented at the Conference on Multi-Organisational Partnerships, Alliances and Networks, Wageningen.

Leydesdorff, L., & Felt, U. (2012, October). *Books and Book Chapters in the Book Citation Index (BCI) and Science Citation Index (SCI, SoSCI, A&HCI)*. In A. Grove (Ed.), *Proceedings of the 75th ASIS&T Annual Meeting*. Baltimore MD: ASIST 2012.

Leydesdorff, L., & Strand, O. (2012, August). *Triple-helix relations and potential synergies among technologies, industries, and regions in Norway*. Paper presented at the Triple Helix Conference, Bandung, Indonesia.

Leydesdorff, L., Rotolo, D., & De Nooy, W. (2012, September). *Innovation as a nonlinear process and the scientometric perspective*. Paper presented at the 17th Int. Conference on Science and Technology Indicators. In E. Archambault, Y. Gingras & V. Larivière (Eds.), *Proceedings of the STI 2012 17th Int. Conference on Science and Technology Indicators* (pp. 530-540). Montréal: Université de Québec a Montréal.

Leydesdorff, L., Rotolo, D., & Rafols, I. (2012, June). *Innovation as a nonlinear process and the bibliometric perspective*. In ISI (Ed.), *Towards Transformative Governance? Responses to mission-oriented innovation policy paradigms*. Karlsruhe: Fraunhofer Institute for Systems and Innovation Research.

Leydesdorff, L., Rotolo, D., & Rafols, I. (2012, October). *Multiple scientometric perspectives on medical innovation: Using the Medical Subject Headings (MeSH) of PubMed in the case of "RNA interference"*. Paper Presented at the Annual meeting of the Society for Social Studies of Science (45) and the European Association for the Study of Science and Technology (EASST) (pp. 73). Copenhagen: Copenhagen Business School.

Leydesdorff, L., Rotolo, D., & Rafols, I. (2012, September). *Bibliometric perspectives on medical innovation using the Medical Subject Headings (MeSH) of PubMed*. Paper presented at the Global TechMining Conference. Montreal, Canada.

Linebarger, D. L., Barr, R., Lapierre, M. A., Piotrowski, J., & Finch, J. (2012, June). *Relations among early television exposure, parental supervision during that exposure, and temperament*. Poster presented at the International Conference on Infant Studies, Minneapolis, MN.

Linn, A. J., Van Dijk, L., Schouten, B. C., Smit, E. G., & Van Weert, J. C. M. (2012, September). *The value of tailored communication for chronic patients*. Paper presented at the meeting of the European Association for Communication in Healthcare, St. Andrews, Scotland.

Linn, A. J., Van Dijk, L., Smit, E. G., Jansen, J., & Van Weert, J. C. M. (2012, October). *May you never forget what is worth remembering: The relationship between patients' recall and adherence*. Poster presented at the meeting of the European Society for Patient Adherence, Compliance and Persistence, Ghent, Belgium.

Linn, A. J., Van Weert, J. C. M., Schouten, B. C., Smit, E. G., Van Bodegraven, A. A., & Van Dijk, L. (2012, February). *Communication recommendations reducing perceived barriers to adherence and promoting treatment adherence in IBD patients*. Poster presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Linn, A. J., Van Weert, J. C. M., Smit, E. G., Perry, K., & Van Dijk, L. (2012, October). Developing a multi-modal intervention to improve medication adherence. Poster presented at the meeting of the European Society for Patient Adherence, Compliance and Persistence, Ghent, Belgium.

Malka, A., & Lelkes, Y. (2012, May). *Faith and politics around the world: A cross-national study of the relation between religiosity and political attitudes*. Paper presented at the meeting of the American Association for Public Opinion Research, Orlando, USA.

Martins, A., & Lecheler, S. K. (2012, May). *Brussels correspondents and EU officials: Perceptions of the communication deficit debate*. Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Maslowska, E. H., Smit, E. G., & Van den Putte, B. (2012). *Written just for me?! The persuasiveness of personalized communication and the role of consumer-related factors*. In A. Bradshaw, C. Hackley & P. Maclaran (Eds.), *European Advances in Consumer Research*. London: Association for Consumer Research.

Maslowska, E. H., Smit, E. G., & Van den Putte, B. (2012, June). *Do all consumers appreciate tailored advertising? Comparing Poland and the Netherlands*. Paper presented at the International Conference on Research in Advertising, Stockholm, Sweden.

Maslowska, E. H., Smit, E. G., & Van den Putte, B. (2012, May). *Is tailored advertising always effective? A comparison of Poland and the Netherlands*. Poster presented at the meeting of the European Marketing Academy, Lisbon, Portugal.

Meeuwesen, L., Harmsen, J. A. M., & Schouten, B. C. (2012, September). *Language barriers and interpreting in medical care: Comparison of policies and interventions in five European countries*. Paper presented at the meeting of the European Association for Communication in Healthcare, St. Andrews, Scotland.

Meijers, M. H. C., & Noordewier, M. K. (2012, January). *In Balance?* Poster presented at the meeting of the Society for Personality and Social Psychology, San Diego, CA.

Meijers, M. H. C., & Rutjens, B. (2012, February). *Teveel van het goede: Hoe een sterk geloof in wetenschappelijke vooruitgang duurzaamheid tegenwerkt*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Meijers, M. H. C., & Rutjens, B. T. (2012, January). *Questioning science fosters sustainable behavior*. Paper presented at the sustainability pre-conference of the Society for Personality and Social Psychology, San Diego, CA.

Meijers, M. H. C., Noordewier, M. K., Verlegh, P. W. J., & Smit, E. G. (2012, December). *Ik heb duurzame kleding gekocht: Mag ik nu met de auto naar de supermarkt?* Paper presented at the meeting of the Associatie van Sociaal Psychologische Onderzoekers, Utrecht, The Netherlands.

Milojevic, S., Chen, C., Leydesdorff, L., Priem, J., & Weingart, S. B. (2012, October). *Information visualization state of the art and future directions*. Paper presented at the 75th ASIS&T Annual Meeting. In A. Grove (Ed.), *Proceedings of the 75th ASIS&T Annual Meeting*. Baltimore MD: ASIST 2012.

Mollen, S., Rimal, R. N., Ruiters, R. A. C., & Kok, G. (2012, December). *Gezonde en ongezonde sociale normen en voedingskeuze: Bevindingen uit een veldexperiment*. Paper presented at the meeting of the Associatie van Sociaal Psychologische Onderzoekers, Utrecht, The Netherlands.

Mollen, S., Rimal, R. N., Ruiters, R. A. C., Holland, R. W., & Kok, G. (2012, August). *Adverse effects of social norms messages in health campaigns*. In *Frequently used behaviour change techniques: when do they work?* Symposium conducted at the conference of the European Health Psychology Society, Prague, Czech Republic.

Möller, J. E. (2012, May). *Casting a political idol? The effect of a political TV casting show on adolescents*. Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Möller, J. E., & De Vreese, C. H. (2012, November). *Spiral of political learning. The reciprocal relationship of news media use and political knowledge*. Paper presented at the internal conference of the National Centre of Competence in Research, Thun, Switzerland.

Muntinga, D. G., Moorman, M., & Smit, E. G. (2012, June). *How who, why, and which combine to drive what: An opinion leadership perspective on brand-related social media use*. Paper presented at the International Conference on Research in Advertising, Stockholm, Sweden.

Muntinga, D. G., Moorman, M., & Smit, E. G. (2012, March). *Skating on thin ice: How negative sport incidents affect sponsor image*. Paper presented at the meeting of the American Advertising Academy, Myrtle Beach, SC.

Nagelhout, G. E., Willemsen, M. C., Fong, G. T., Van den Putte, B., Crone, M. R., & De Vries, H. (2012, March). *It has been done elsewhere, it can be done everywhere: Smoking cessation and resistance after the implementation of smoke-free legislation in Dutch bars*. Paper presented at the World Conference on Tobacco or Health, Singapore.

Nikkelen, S. W. C., Vossen, H. G. M., Huizinga, M., & Valkenburg, P. M. (2012, February). *Violent media exposure and ADHD symptoms: Testing a disposition-content congruency model*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Nikkelen, S. W. C., Vossen, H. G. M., Huizinga, M., & Valkenburg, P. M. (2012, May). *Violent media and children's ADHD-related behaviors: Testing a disposition-content congruency model*. Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Oberjé, E. J. M., De Kinderen, R. J. A., Evers, S. M. A. A., Van Woerkum, C. M. J., & De Bruin, M. (2012, October). *Cost-effectiveness of adherence enhancing interventions: A systematic review*. Paper presented at the meeting of the European Society for Patient Adherence, Compliance and Persistence, Ghent, Belgium.

Opree, S. J. (2012, July). *Development and validation of the psychological well-being scale for children (PWB-c)*. Poster presented at the International Congress of Psychology, Cape Town, South Africa.

Opree, S. J., Buijzen, M. A., & Valkenburg, P. M. (2012, December). *Low life satisfaction increases materialism in children who are frequently exposed to advertising*. Paper presented at the International Conference on Multidisciplinary Perspectives on Child and Teen Consumption, Milan, Italy.

Opree, S. J., Buijzen, M. A., & Valkenburg, P. M. (2012, February). *Low life satisfaction increases materialism in children who are frequently exposed to advertising*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Opree, S. J., Buijzen, M. A., & Valkenburg, P. M. (2012, July). *The causal relation between children's life satisfaction and materialism and the role of advertising exposure*. Paper presented at the International Congress of Psychology, Cape Town, South Africa.

Opree, S. J., Buijzen, M. A., Van Reijmersdal, E. A., & Valkenburg, P. M. (2012, December). *The effects of advertising on children's materialistic orientations: A longitudinal study*. Paper presented at the International Conference on Multidisciplinary Perspectives on Child and Teen Consumption, Milan, Italy.

Opree, S. J., Buijzen, M. A., Van Reijmersdal, E. A., & Valkenburg, P. M. (2012, July). *Children's advertising exposure and materialistic orientations: A longitudinal study*. Paper presented at the International Congress of Psychology, Cape Town, South Africa.

Peeters, A., & Van Selm, M. (2012, February). *Television viewing in the lives of elderly people suffering from dementia: A ritual*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Peter, J., & Valkenburg, P. M. (2012, October). *Does the use of sexually explicit internet material increase body dissatisfaction? A longitudinal study*. Paper presented at the UC/ICA Latin American Conference, Santiago, Chile.

Piotrowski, J. (2012, June). *How reduced narrative processing demands impact preschoolers' comprehension of educational television*. Paper presented at the StoryNet Workshop Narratives and Entertainment: The Use of Stories to Make Communication More Entertaining and Effective, Amsterdam.

Piotrowski, J. (2012, May). *How reduced narrative processing demands impact preschoolers' comprehension of educational television*. Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Rafols, I., **Leydesdorff, L.**, O'Hare, A., Nightingale, P., & Stirling, A. (2012, April). *How journal rankings can suppress interdisciplinary research*. Poster presented at the Science of Team Science conference, Chicago, IL.

Rafols, I., **Leydesdorff, L.**, O'Hare, A., Nightingale, P., & Stirling, A. (2012, May). *How journal rankings can suppress interdisciplinary research*. Paper presented at the workshop on The Organisation, Economics and Policy of Scientific Research, Turin, Italy.

Renes, R. J., **Van den Putte, B.**, & Loef, J. (2012, February). *Het vergroten van gedragsbeïnvloeding via publiekscampagnes: Introductie van een communicatieontwikkelingsmodel*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Renes, R. J., **Van den Putte, B.**, & Loef, J. (2012, October). *Public campaigns and behaviour change: Introduction of a strategic communication development model*. Paper presented at the meeting of the European Communication Research and Education Association, Istanbul, Turkey.

Rozendaal, E. (2012, March). *Berichten uit de ivoren toren: Wetenschapsnieuwtjes over de jonge mediaconsument*. Paper presented at the Nationale Mediawijsheid Congres [National Media Literacy Conference], Ede, The Netherlands.

Rozendaal, E., **Van Reijmersdal, E. A.**, Slot, N., & **Buijzen, M. A.** (2012, May). *Children's responses to advertising in social games: Persuasion knowledge and susceptibility to peer influence*. Poster presented at the meeting of the European Marketing Academy, Lisbon, Portugal.

Schafraad, P. H. J., & Besselink, A. (2012, February). *Excuustruus. Een onderzoek naar de invloed van charismatisch leiderschap op de perceptie van barrières in de loopbaanontwikkeling, op de perceptie van etnische discriminatie en op het ervaren glazen plafond*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Schinkel, S., **Schouten, B. C.**, & **Van Weert, J. C. M.** (2012, September). *Are GP patients' needs being met? Unfulfilled information needs among Dutch and Turkish patients*. Poster presented at the meeting of the European Association for Communication in Healthcare, St. Andrews, Scotland.

Schinkel, S., **Schouten, B. C.**, & **Van Weert, J. C. M.** (2012, September). *Does knowledge affect patient participation? Information seeking behavior before and during the GP consultation of Dutch and Turkish patients*. Poster presented at the meeting of the European Association for Communication in Healthcare, St. Andrews, Scotland.

Schouten, B. C., Ross, J., Zendedel, R., & Meeuwesen, L. (2012, September). *Informal interpreters in medical settings: A socio-comparative study of the Netherlands and Turkey*. Paper presented at the meeting of the European Association for Communication in Healthcare, St. Andrews, Scotland.

Schuck, A. R. T., & **De Vreese, C. H.** (2012, April). *Finding Europe: Mapping and explaining antecedents of 'Europeanness' in news about the 2009 European Parliamentary elections*. Paper presented at the meeting of the Midwest Political Science Association, Chicago, IL.

Schuck, A. R. T., & **De Vreese, C. H.** (2012, April). *Public support for direct democracy across Europe: A comparative perspective*. Paper presented at the meeting of the Midwest Political Science Association, Chicago, IL.

Schuck, A. R. T., & **De Vreese, C. H.** (2012, May). *Finding Europe: Mapping and explaining antecedents of 'Europeanness' in news about the 2009 European Parliamentary elections*. Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Schuck, A. R. T., & Sirgedaite, V. (2012, May). *Framing emigration in Lithuania: Media portrayal and effects on public opinion*. Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Schuck, A. R. T., **Boomgaarden, H. G.**, & **De Vreese, C. H.** (2012, April). *Cynics all around? The impact of election news on political cynicism in comparative perspective*. Paper presented at the meeting of the Midwest Political Science Association, Chicago, IL.

Schuck, A. R. T., **Boomgaarden, H. G.**, & **De Vreese, C. H.** (2012, February). *Cynics all around? The impact of election news on political cynicism in comparative perspective*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Schuck, A. R. T., **Boomgaarden, H. G.**, & **De Vreese, C. H.** (2012, May). *Cynics all around? The impact of election news on political cynicism in comparative perspective*. Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Sheets, P. H., Rowling, C. M., & Jones, T. M. (2012, May). *Differential news framing of unmanned aerial drones: Efficient and effective or illegal and inhumane?* Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Sirgedaite, V., & **Schuck, A. R. T.** (2012, February). *Framing emigration in Lithuania: Media framing and effects on public opinion*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Smit, E. G., **Voorveld, H. A. M.**, **Van Noort, G.**, & Roosendaal, A. (2012, October). *Online behavioural advertising: Do we know how to cope?* Paper presented at the Amsterdam Privacy Conference, Amsterdam.

Stavenuiter, R., **Trilling, D. C.**, & **Bakker, T. P.** (2012, February). *The same old song? Reviewing factors that predict credibility of offline and online media*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Sumter, S. R., **Baumgartner, S. E.**, **Valkenburg, P. M.**, **Peter, J.**, & Van der Hof, S. (2012, February). *Developmental trajectories of peer victimization: How do offline and online experiences during adolescence affect psychosocial well-being?* Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Sumter, S. R., **Baumgartner, S. E.**, Van der Hof, S., **Valkenburg, P. M.**, & **Peter, J.** (2012, September). *Creating a multidimensional scale for offline and online peer victimization*. Poster presented at the CyberPsychology & CyberTherapy Conference (Cyber17), Brussels, Belgium.

Sumter, S. R., **Valkenburg, P. M.**, **Baumgartner, S. E.**, **Peter, J.**, & Van der Hof, S. (2012, May). *Developmental trajectories of peer victimization: Offline and online experiences during adolescence*. Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Tan, E. S. H. (2012, March). *The contribution of information and communication sciences to visual studies*. Paper presented at the international colloquium Communication dans un Monde de Normes, ICA-GERIICO-SFSIC, Roubaix, France.

Tan, E. S. H., **Doicaru, M. M.**, Kuijpers, M., & Hakemulder, F. (2012, June). *Being there: Cinematic presence and a few other ways to relate to the story world*. Paper presented at the meeting of the Society for Cognitive Studies of the Moving Image, New York.

Tan, E. S. H., Skoutaki, E., & Beemsterboer, F. K. (2012, February). *An empirical study of virtual action tendencies in response to narrative film: Film viewers act in response to narration*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Ter Haar, M., **Verhoeven, P.**, & **Aarts, M. N. C.** (2012, July). *Together for yourself. The development and implementation of a health-enhancing intervention within a network of organisations in a complex setting*. Paper presented at the Conference on Multi-Organisational Partnerships, Alliances and Networks, Wageningen.

Ter Hoeven, C. L., & **Fransen, M. L.** (2012, February). *Employee well-being, work engagement, or both? Explaining the linkage between information provision, communication climate, and employee performance*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Ter Hoeven, C. L., & **Fransen, M. L.** (2012, May). *Well-being, work engagement, or both? Explaining the linkage between information provision, communication climate, and performance*. Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Ter Hoeven, C. L., & Verhoeven, J. W. M. (2012, February). *'Sharing is caring': CSR purposes explaining the relationship of information flow with affective commitment*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Ter Hoeven, C. L., Fransen, M. L., & Peper, B. (2012, May). *Depression and helping behavior at work: Examining the moderating role of organizational communication*. Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Ter Hoeven, C. L., Miller, V., Den Dulk, L., & Peper, B. (2012, May). *'The work must go on': The role of employee and managerial discourse in the implementation and restriction of work-life policy use*. Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Torres, L. G., Yeager, D. S., Bryk, T., LeMahieu, P., & Lelkes, Y. (2012, April). *Practical measurement in action: Designing a new measure of community college student motivation and engagement*. Paper presented at the meeting of the American Educational Research Association, Vancouver, British Columbia, Canada.

Trilling, D. C. (2012, September). *Weg vom manuellen Speichern: Automatisierte Datenerhebung bei Onlinemedien*. Paper presented at the meeting of the DGPUK-Fachgruppentagung Methoden, Zürich, Switzerland.

Trilling, D. C., & Schönbach, K. (2012, June). *How content fragmentation can increase audience fragmentation: Do people really expose themselves only to content they like?* Paper presented at the meeting of the World Association of Public Opinion Research, Hong Kong.

Trilling, D. C., Bakker, T. P., & Schönbach, K. (2012, February). *Using and talking about the news makes you smarter: The central role of political talk in the relationship between news consumption and political knowledge*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Van der Goot, M. J., & Van Reijmersdal, E. A. (2012, February). *Age differences in liking and recall of arousing television commercials*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Van der Wurff, R. J. W., & Schönbach, K. (2012, October). *Audience perceptions of journalistic quality and accountability*. Paper presented at the meeting of the European Communication Research and Education Association, Istanbul, Turkey.

Van Dijk, A. M., Van Weert, J. C. M., & Droës, R. M. (2012, May). *Vederlicht theater: Contact maken op een speelse manier*. Poster presented at the 1st Amsterdam Center on Aging Conference, Amsterdam.

Van Drunen, A. S. (2012, May). *Citizens' resilience toward media frame effects*. Paper presented at the pre-conference Political Communication of the International Communication Association, Tucson, AZ.

Van Drunen, A. S., Boomgaarden, H. G., & Vliegenthart, R. (2012, May). *Type of frame dependence: Variation in media frames affecting attitudes via audience frames*. Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Van Est, N., & Verhoeven, J. W. M. (2012, February). *Social media: Image boost or image burst - the effects of online crisis response strategies and medium type on corporate reputation*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Van Gorp, J., Hasselaar, J., Van Selm, M., & Vissers, K. (2012, November). *Met de iPad op het sterfbed. Teleconsultatie voor palliatieve zorg aan huis*. Paper presented at the Nationaal Congres Palliatieve Zorg, Lunteren, The Netherlands.

Van Hagen, M., Apeldoorn, A., Eijssink, R., & Verhoeven, J. W. M. (2012, October). *The Car: Sheer Laziness?* Paper presented at the European Transport Conference, Glasgow, Scotland.

Van Hasselt, L. A. E., Van Selm, M., Scheepers, P. L. H., & Beentjes, J. W. J. (2012, February). *Portrayal of the elderly on Dutch television in terms of warmth and competence, 1980 – 2010: Stereotypes and gender differences*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Van Herzele, A., & Aarts, M. N. C. (2012, July). *Between self-organisation and government regulation: A situational-interactive analysis*. Paper presented at the International Conference in Interpretive Policy Analysis, Tilburg, The Netherlands.

Van Klingeren, M., Boomgaarden, H. G., & De Vreese, C. H. (2012, February). *Frame of mind: How initial attitudes moderate framing effects and contribute to politicizing EU immigration policy*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Van Klingeren, M., Boomgaarden, H. G., & De Vreese, C. H. (2012, May). *The moderating effect of prior attitudes on framing effects and their combined contribution to the public politicization of EU immigration policy*. Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Van Klingeren, M., Vliegenthart, R., Boomgaarden, H. G., & De Vreese, C. H. (2012, April). *Issue-evolution in a mediated society: The causal connections between media and the public in the evolution of the European integration issue*. Paper presented at the meeting of the Midwest Political Science Association, Chicago, IL.

Van Klingeren, M., Vliegenthart, R., Boomgaarden, H. G., & De Vreese, C. H. (2012, June). *Issue developments in a mediated society: The endogenous relationship between media and the public on the issue of European integration*. Paper presented at the meeting of the World Association of Public Opinion Research, Hong Kong.

Van Klingeren, M., Vliegenthart, R., Boomgaarden, H. G., & De Vreese, C. H. (2012, June). *Issue developments in a mediated society: The endogenous relationship between media and the public on the issue of European integration*. Paper presented at the Politicologenetmaal, Amsterdam.

Van Leeuwen, L., Renes, R. J., Van den Putte, B., & Leeuwis, C. (2012, February). *A theoretical exploration of the role of countering in narrative persuasion*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Van Noort, G., & Antheunis, M. L. (2012, May). *SNS campaigns: Generating favourable consumer responses by asking them who they are*. Paper presented at the meeting of the European Marketing Academy, Lisbon, Portugal.

Van Noort, G., & Antheunis, M. L. (2012, October). *Personalized advertising campaigns in social network sites*. Poster presented at the meeting of the European Communication Research and Education Association, Istanbul, Turkey.

Van Noort, G., Kruikemeier, S., & Vliegenthart, R. (2012, May). *New digital communication strategies: The effects of personalized and interactive political communication*. Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Van Noort, G., Smit, E. G., & Voorveld, H. A. M. (2012, June). *Effects of disclosing online behavioral advertising*. Paper presented at the International Conference on Research in Advertising, Stockholm, Sweden.

Van Noort, G., Smit, E. G., Van Doodewaard, J., Van Tijn, S., & Voorveld, H. A. M. (2012, October). *Fortune cookies? The effectiveness of the 'cookie-icon' as a warning for behavioural advertising*. Paper presented at the Amsterdam Privacy Conference, Amsterdam.

Van Oosten, J. M. F., Peter, J., & Boot, I. (2012, February). *Being involved in something one should not get involved with: Women's resistance to sexual music videos*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Van Oosten, J. M. F., Peter, J., & Boot, I. (2012, May). *Being involved in something one should not get involved with: Women's resistance to sexual music videos*. Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Van Oosten, J. M. F., Peter, J., & Boot, I. (2012, October). *Women's responses to sexually explicit material: Response-focused processing as a regulation mechanism*. Paper presented at the UC/ICA Latin American Conference, Santiago, Chile.

Van Reijmersdal, E. A., Rozendaal, E., & Buijzen, M. A. (2012, February). *Sponsored content gericht op kinderen: Effecten op reclamewijsheid en merkattitude*. Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Van Reijmersdal, E. A., Rozendaal, E., & Buijzen, M. A. (2012, May). *Children's responses to brand-integrated magazines: Persuasion knowledge and persuasion*. Paper presented at the meeting of the European Marketing Academy, Lisbon, Portugal.

Van Rompay, T. J. L., Fransen, M. L., & Borgelink, B. (2012, September). *"The only way is up": Location and movement in product packaging as predictors of sensorial impressions and brand identity*. Paper presented at the International Conference on Design & Emotion, London.

Van Spanje, J. H. P., & De Vreese, C. H. (2012, June). *The good, the bad, and the voter. The impact of hate speech prosecution of a politician on the electoral support for his party.* Paper presented at the Politicologenetmaal, Amsterdam.

Van Spanje, J. H. P., & De Vreese, C. H. (2012, May). *Effects of news media coverage on Eurosceptic voting: Evidence from the 2009 European Parliamentary elections.* Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Van Weert, J. C. M., Bolle, S., Van Dulmen, S., & Jansen, J. (2012, February). *Older cancer patients' information needs: What they want is what they get?* Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Van Weert, J. C. M., Bolle, S., Van Dulmen, S., & Jansen, J. (2012, September). *Communication needs preceding chemotherapy treatment: What older cancer patients want and what they get.* Paper presented at the meeting of the European Association for Communication in Healthcare, St. Andrews, Scotland.

Van Weert, J. C. M., Jansen, J., & Van Dulmen, S. (2012, April). *CommunicAging: Effectief communiceren met ouderen met kanker?* Paper presented at the Congress of the Geriatric Giants "Zorgen in de Geriatrie: Ouderen en kanker", Rijckholt, The Netherlands.

Van Wessel, M., & Aarts, M. N. C. (2012, February). *How citizens make policy meaning. An analysis of citizens' evaluations of government policy responsiveness.* Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Vandeberg, L., Eerland, A., & Zwaan, R. A. (2012, August). *Out of sight, out of mind: Language affects perceptual vividness in memory.* Poster presented at the Conference on Embodied and Situated Language Processing, Newcastle Upon Tyne, UK.

Verhoeven, J. W. M., & Van Est, N. (2012, June). *Social media: Image boost or image burst.* Paper presented at the International Conference on Global Health and Crisis Communication, Eskisehir, Turkey.

Verhoeven, J. W. M., Van Hoof, J. J., Ter Keurs, H., & Van Vuuren, M. (2012, June). *Who's taking the blame?: Effects of apologies and crisis responsibility on corporate and spokesperson reputation.* Paper presented at the International Conference on Global Health and Crisis Communication, Eskisehir, Turkey.

Verhoeven, P., Jonkman, J., & Boumans, J. (2012, February). *Framebuilding van een nieuwe ziekte [Frame building of a new disease].* Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Verlegh, P. W. J. (2012, June). *Language abstraction in advertising and word of mouth.* Paper presented at the International Conference on Research in Advertising, Stockholm, Sweden.

Verlegh, P. W. J. (2012, October). *The persuasiveness of abstract vs. concrete language in commercial and non-commercial settings.* Paper presented at the meeting of the Association for Consumer Research, Vancouver, Canada.

Vliegenthart, R. (2012, August). *Framing the occupy movement: A cross-national comparison of newspaper coverage in four western countries.* Paper presented at the meeting of the American Sociological Association, Denver, CO.

Voorveld, H. A. M., & Valkenburg, S. M. (2012, June). *The fit factor: The role of fit between ads in understanding cross-media synergy.* Paper presented at the International Conference on Research in Advertising, Stockholm, Sweden.

Voorveld, H. A. M., & Van der Goot, M. J. (2012, February). *Media multitasking across age groups.* Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Voorveld, H. A. M., Bronner, A. E., Neijens, P. C., & Smit, E. G. (2012, June). *A new instrument to measure crossmedia consumer behavior in the purchase process.* Paper presented at the International Conference on Research in Advertising, Stockholm, Sweden.

Voorveld, H. A. M., Smit, E. G., Neijens, P. C., & Bronner, A. E. (2012, March). *Media guiding consumers across different stages of the purchase process.* Paper presented at the meeting of the American Advertising Academy, Myrtle Beach, SC.

Voorveld, H. A. M., Smit, E. G., Neijens, P. C., & Bronner, A. E. (2012, May). *Media guiding consumers across different stages of the purchase process.* Paper presented at the Annual Conference of the Academy of Marketing Science, New Orleans, LA.

Waheed, M. (2012, May). *The value battle: Understanding the antecedence of value inclusion in political speeches.* Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Waheed, M. (2012, October). *Values and their depiction by journalists: Comparing the news coverage of political speeches of developed and developing countries.* Paper presented at the meeting of the International Association for Media and Communication Research, Durban, South Africa.

Waheed, M. (2012, October). *Values in the news: Comparing the news coverage of political speeches of developed and developing countries.* Paper presented at the meeting of the European Communication Research and Education Association, Istanbul, Turkey.

Walgrave, S., Lefevre, J., & De Swert, K. (2012, May). *The effect of popular exemplars and expert account base-rate information on perceived public opinion.* Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

Wennekers, A. M., Holland, R. W., Wigboldus, D. H. J., & Van Knippenberg, A. (2012, May). *Evaluative conditioning of social attitudes using head movements.* Poster presented at the EASP Medium Size Meeting on Motivational Processes in Attitudes, Ghent, Belgium.

Wennekers, A. M., Holland, R. W., Wigboldus, D. H. J., & Van Knippenberg, A. (2012, November). *Prejudice in the dark: How darkness facilitates negative associations with a feared out-group.* Paper presented at the Experiencing Light Conference, Eindhoven, The Netherlands.

Willemsen, L. M., Neijens, P. C., & Bronner, A. E. (2012, June). *Satisfy the unsatisfied? Motives for negative electronic word of mouth and their effect on webcare receptiveness.* Paper presented at the International Conference on Research in Advertising, Stockholm, Sweden.

Willemsen, L. M., Neijens, P. C., Bronner, A. E., & Yersh, O. (2012, February). *Articulations of consumer empowerment in negative electronic word of mouth.* Paper presented at the Etmaal van de Communicatiewetenschap, Leuven, Belgium.

Zerfass, A., Verčič, D., Verhoeven, P., Moreno, A., & Tench, R. (2012, July). *European communication monitor 2012. Challenges and competencies for strategic communication. Results of an Empirical Survey in 42 Countries.* Paper presented at Bledcom, Bled, Slovenia.

Zerfass, A., Verčič, D., Verhoeven, P., Moreno, A., & Tench, R. (2012, July). *European communication monitor 2012. Challenges and competencies for strategic communication. Results of an empirical survey in 42 countries.* Paper presented at the European Communication Summit of the EACD, Brussels, Belgium.

Keynotes at academic conferences and symposia

Anschutz, D. J. (2012, February). *Eating in front of the television: The direct effects of food advertising on actual food intake.* Invited lecture at the Department of Experimental Psychology, University of Liverpool, Liverpool, UK.

Boerman, S. C. (2012, June). *Sponsorvermeldingen in Tv-programma's.* Presentation at opening LAB Universiteit van Amsterdam, Amsterdam.

Boomgaarden, H. G. (2012, April). *The EU on the news agenda: From negligence to all-time highs?* Invited lecture at the Mannheimer Zentrum für Europäische Sozialforschung, Mannheim, Germany.

Boomgaarden, H. G. (2012, June). *Politics on the web and political cognition, attitudes, behaviour: A state of the art overview.* Invited lecture at the International Communication Association Preconference: Political Communication in the Online World: Innovation in Theory and Research Designs, Phoenix, AZ.

Boomgaarden, H. G. (2012, September). *Integration ist keine Einbahnstraße.* Invited lecture at the book launch of Standpunkte, Berlin, Germany.

De Bruijn, G. J. (2012, April). *Exercise and habits.* Invited lecture for Health Psychology Habit Workshop at the Institute of Health and Society, Medical Faculty, Newcastle University, Newcastle, UK.

De Vreese, C. H. (2012, January). *Bridging micro and macro perspectives in framing research.* Keynote at Aarhus University, Aarhus, Denmark.

Elving, W. J. L. (2012, November). *BOHICA; over de zin en onzin van organisatieveranderingen*. Keynote at the Vlaams Wetenschappelijk Economisch Congres, Antwerpen.

Lemmens, J. S. (2012, September). *Causes and Consequences of Game Addiction*. Presentation at the International Expert Workshop on Game Addiction: Kriminologisch Forschungsinstitut Niedersachsen, Hannover, Germany.

Lemmens, J. S. (2012, November). *Oorzaken en gevolgen van gameverslaving onder jongeren*. Presentation at the Conference, Gamen: Fun of funest?, Utrecht.

Leydesdorff, L. (2012). *Science & Technology Studies (STS), Luhmann's social systems theory, and the scientometric operationalization*. Series of guest lectures at the University of Vienna, Vienna, Austria.

Leydesdorff, L. (2012). *The communication of meaning and information, and the structuration of expectations as discursive knowledge: I. Introduction*. Lecture at Semiotic Institute Online.

Leydesdorff, L. (2012). *The communication of meaning and information, and the structuration of expectations as discursive knowledge: II. "Meaning" as a sociological concept*. Lecture at Semiotic Institute Online.

Leydesdorff, L. (2012). *The communication of meaning and information, and the structuration of expectations as discursive knowledge: III. Scientific communication and cognitive codification*. Lecture at Semiotic Institute Online.

Leydesdorff, L. (2012, July). *Advances in science visualization: social networks, semantic maps, and discursive knowledge*. Invited lecture at Conference on Text Mining, London School of Economics, London, UK.

Leydesdorff, L. (2012, July). *Novel indicators of research impact and policy implications*. Presentation at Portfolio Analysis Symposium, National Institute of Health, Bethesda DC, USA.

Leydesdorff, L. (2012, May). *The triple helix as an evolutionary model of (national) innovation systems*. Invited lecture at Austrian Institute of Technology, Vienna, Austria.

Leydesdorff, L. (2012, June). *The triple helix as an evolutionary model of (national) innovation systems*. Invited lecture at ManETEI summer school on technology dynamics, Grenoble Ecole de Management, Grenoble, France.

Loos, E. F. (2012, November). *Everything you always wanted to know about seniors (not) using ICT but were afraid to ask*. Lecture for the SeniorsKS Venue, Rotterdam.

Loos, E. F. (2012, October). *New media in the hands of old people: Five myths*. Invited lecture for Workshop D 2: Communicating with senior generations, EuroPCom 2012, European Conference on Public Communication, Brussels, Belgium.

Other invited lectures

Aarts, M. N. C. (2012, January 19). *Communicatie in de netwerksamenleving*. Presentation at the lecture series at T-seminars Gemeente Tilburg, Tilburg.

Aarts, M. N. C. (2012, November 22). *Communicatie in de netwerksamenleving*. Presentation at Kortom, het jaarlijkse congres voor overheidscommunicatie, Antwerp, Belgium.

Aarts, M. N. C. (2012, April 24). *Corporate Communicatie: Voorbij de illusie van controle en terug naar de menselijke maat*. Presentation at the Alumni Communicatiewetenschap Universiteit van Amsterdam, Amsterdam.

Aarts, M. N. C. (2012, November 8). *Let's connect! Zinvolle verbindingen voor effectieve branding*. Presentation at the Employer Branding congres, Scheveningen, the Netherlands.

Aarts, M. N. C. (2012, June 28). *Slecht nieuws, hoe communiceer je dat*. Presentation at the communicatieprofessionals Ministerie van Financiën, The Hague.

Aarts, M. N. C. (2012, February 29). *Strategische communicatie: Voorbij de illusie van controle en terug naar de menselijke maat*. Presentation at the CC-03, Netwerk Communicatieprofessionals regio Eindhoven, Eindhoven, the Netherlands.

Aarts, M. N. C. (2012, September 25). *Voorbij de illusie van controle*. Presentation at the Communicatiekring Arnhem – Nijmegen, Arnhem, the Netherlands.

Boerman, S. C. (2012, September 11). *Effecten van sponsorvermeldingen in televisieprogramma's op reclamekennis en merkreacties*. Presentation at the SWOCC symposium, Amsterdam.

Eelen, J. (2012, September 11). *Productafbeeldingen. Wanneer grijpen ze je aandacht en beïnvloeden ze je productvoorkeur. [When do product images grab your attention and influence which products you prefer?]* Presentation at the SWOCC symposium, Amsterdam.

Kruikemeier, S., & Boerman, S. C. (2012, June 8). *Masterclass PhD*. Presentation at the Mercurius congres, Amsterdam.

Loos, E. F. (2012, November 3). *Informatiezoekgedrag van jongeren en ouderen: Een wereld van verschil?* Presentation at the "AUV-dag", University of Amsterdam, Amsterdam.

Loos, E. F. (2012, January 18). *Nieuwe media: van levensbelang voor de oudere werknemer?* Presentation at the conference Verzilvering van de arbeidsmarkt: Kansen vermomd als problemen? Hogeschool Rotterdam, ANBO, KBO Zuid-Holland and PCOB, Rotterdam, the Netherlands.

Loos, E. F. (2012, June 22). *Van oude mensen, de dingen die niet voorbij gaan. Nieuwe media in de handen van een oude techniekgeneratie*. Presentation at the ANBO Max Goed Doelen Prijs, Hilversum, the Netherlands.

Mollen, S. (2012, September). *Group influence*. Presentation at the Maastricht University, Maastricht, the Netherlands.

Mollen, S. (2012, September). *Sociale invloed*. Presentation at the Maastricht University, Maastricht, the Netherlands.

Peter, J. (2012, January). *What do we know about adolescents and internet pornography? Follow-up*. Presented at the Erasmus University Rotterdam, the Netherlands.

Peter, J. (2012, June). *Internet and sexuality: A closer look at adolescents and online pornography*. Presented at the University of Kent, Canterbury, UK,

Schouten, B. C. (2012, February 20). *Seksueel risicogedrag onder moslimjongeren*. Presented at the Debate 'Seksualiteit en Islam', Hogeschool van Amsterdam, Amsterdam

Schuck, A. R. T. (2012). *News, media, emotions & Politics*. Presented at the University of Bern, Switzerland.

Smit, E. G. (2012, May 30). *Coping with cookies: The consumer perspective*. Presented at iLounge, Amsterdam

Smit, E. G. (2012, June 15). *Getting too close!?* Presented at CCCT, University of Amsterdam, Amsterdam

Smit, E. G. (2012, April 2). *Op de persoonlijke toer*. Presented at Avicenna, Directiecolleges Leiderschap, Amersfoort, the Netherlands.

Ter Hoeven, C. L., & Verhoeven, J. W. M. (2012, September 11). *Sharing is caring: Bewustzijn van maatschappelijk verantwoord ondernemen (MVO) versterkt medewerkersbetrokkenheid*. Presentation at the SWOCC Symposium, Amsterdam.

Van der Goot, M. J. (2012, September 11). *Drukke reclames: wel voor jong, maar niet voor oud? [Arousing commercials: Good for young, but not for old?]*. Presentation at the SWOCC Symposium, Amsterdam

Van Dijk, L., & Linn, A. J. (2012, October 29). *Workshop Medicatiecongres: eHealth als aanvulling op het consult*. Presented at Het Grote Medicatiecongres, Ede, The Netherlands.

Van Praag, P., & Walter, A. (2012, November 9). *Demonisering in de hoogtijdagen van de verzuiling, negatieve campagnevoering door de PvdA*. Presented at the Wiardi Beckman Stichting, symposium Verkiezingscampagnes, Den Haag.

Van Praag, P. (2012, September 3). *Media en Politiek, waar zitten de potentiële kiezers van partijen*. Presented at the boekaanbieding van Rens Vliegenthart, U kletst uit uw nek, over de relatie tussen politiek, media en de kiezer, Den Haag.

Van Praag, P. (2012, September 12). *Volatiliteit en fragmentatie op de electorale markt*. Presented at the verkiezingsavond ANP, Den Haag.

Van Reijmersdal, E. A. (2012, April 10). *Een wetenschappelijke kijk op branded content*. Presented at Online Tuesday, Amsterdam.

Van Reijmersdal, E. A. (2012, February 2). *Effecten van op branded content*. Keynote lecture given at Branded Content Event, Amsterdam.

Verlegh, P. W. J. (2012, April 13). *Receiver responses to rewarded referral*. Presented at the Research Seminar at Ozyegin University, Department of Marketing, Istanbul, Turkey.

Verlegh, P. W. J. (2012, December 11). *Receiver responses to rewarded referral*. Presented at the Research seminar at Radboud University, Center for Language Studies, Nijmegen, the Netherlands.

Voorveld, H. A. M. (2012, September 13). *Media multitasking en de effectiviteit van cross-media campagnes*. Presented at the symposium 15 jaar SWOCC. Amsterdam.

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