

# ASCoR Annual report 2011

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Communication Research ASCoR

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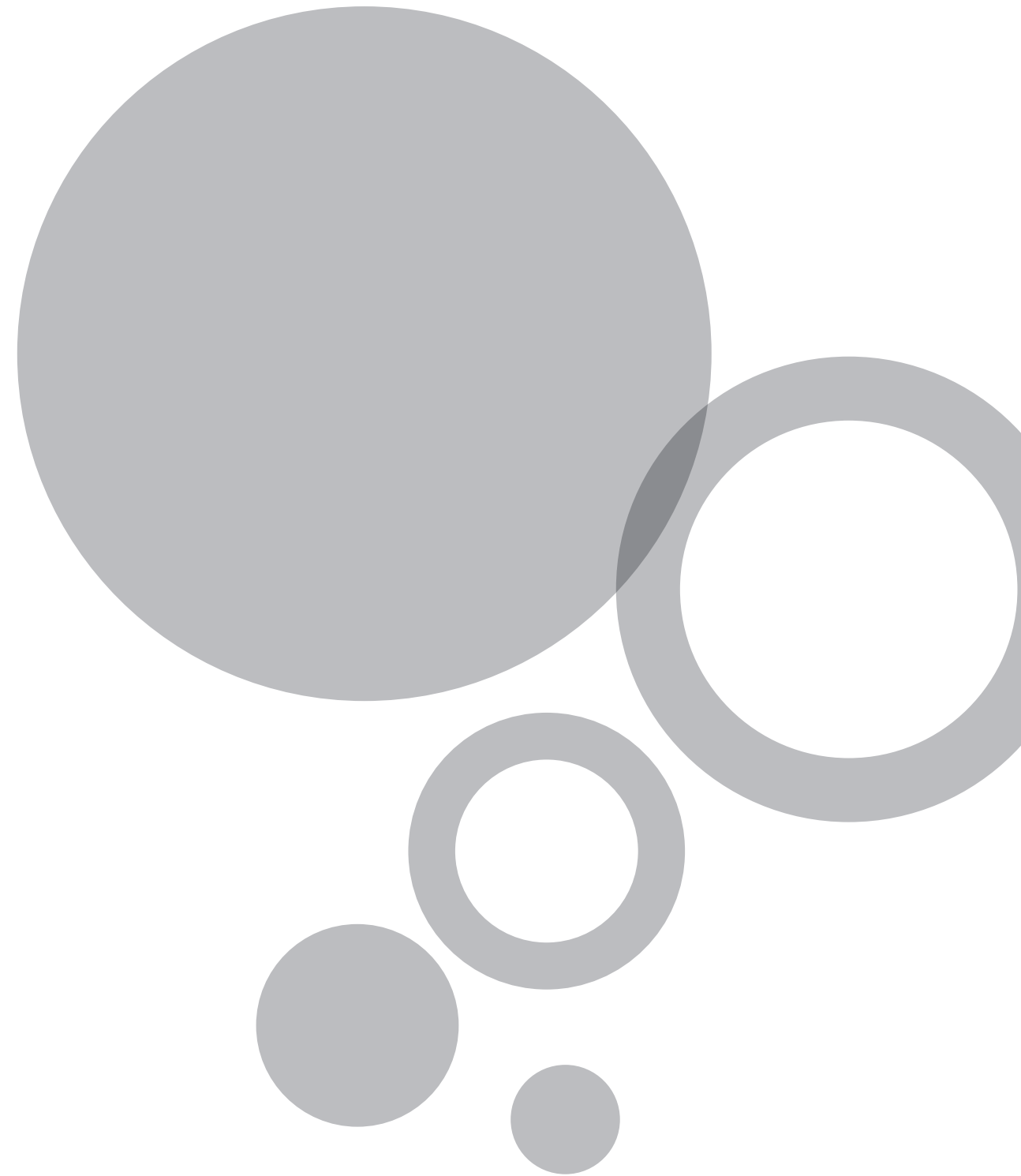
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# Introduction by the Scientific Director

Welcome to the 2011 Annual Report of The Amsterdam School of Communication Research ASCoR. This report looks back on an eventful year which included many new hires, and the acquisition of a number of highly prestigious grants and awards.

## **Highlights in 2011**

2011 was an exceptional year for ASCoR: Professor Patti Valkenburg was appointed the first Distinguished Research Professor at the Faculty of Social and Behavioral Sciences, she received the Royal Netherlands Academy of Arts and Sciences (KNAW) Dr. Hendrik Müller Prize and she was awarded the Spinoza Prize, the highest distinction given to a scientist in the Netherlands, which includes a € 2.5 million research grant. These are truly exceptional achievements.

In 2011 our research focus on 'entertainment' was broadened and 'Communication' was chosen as a formal Research Priority Area, chaired by Claes de Vreese and Patti Valkenburg. The Dutch Science Foundation NWO awarded a prestigious Graduate Programme grant to ASCoR and the Graduate School of Communication, enabling extra PhD positions in the 2012 and 2013 cohorts.

Other highlights in 2011 included the start of Hajo Boomgaarden's NWO-Veni project, Julia van Weert's large scale Dutch Cancer Society KWF project, and Andreas Schuck's acquisition of an NWO Veni grant. We were also delighted to welcome several new colleagues, and a number of ASCoR faculty received promotions. We cordially welcome all our new colleagues and wish them all a fruitful and inspiring time at ASCoR.

## What's next?

In this annual report we summarize and review the achievements in 2011, and we look ahead to 2012 and beyond: The new research program is being implemented, and we look forward to extending our internal collaboration between the three program groups. Our strong performance is matched by a sound financial basis allowing us to invest in additional resources in the coming years.

Claes H. de Vreese  
ASCoR Scientific Director

Peter C. Neijens  
Acting ASCoR Scientific Director



# About ASCoR

The Amsterdam School of Communication Research ASCoR is a research institute in Communication Science, residing in the Faculty of Social and Behavioural Sciences of the University of Amsterdam. It is the largest research institute of its kind in Europe and is among the largest worldwide. More than 55 senior researchers are permanently associated with ASCoR and its English-language PhD program hosts more than 40 candidates.

ASCoR resides at the Department of Communication Science at the University of Amsterdam, and interacts with the bachelor, master, and research master curricula in communication science. These programs attract more than 1,900 graduate and undergraduate candidates.

ASCoR research concentrates on the production, uses, and consequences of information and communication in informing, persuading, and entertaining citizens. The approach is multidisciplinary: Core theories of communication science are combined with theories and methods from other social sciences, political science, sociology, psychology, economics, history, and information sciences. ASCoR is first and foremost knowledge-driven, and its main peer group is the academic community. ASCoR is strongly committed to knowledge dissemination, mainly through international peer-reviewed publications. At the core of the research agenda are fundamental scientific questions, and research is aimed at developing and empirically testing theory. In doing so, the program applies and develops new methodological approaches, both quantitative and qualitative.

ASCoR figures prominently in both national and international academic communities: it directs the national communication science research school NeSCoR which is accredited by the Royal Dutch Academy of Arts and Sciences (KNAW); it attracts a large share of funding from the Dutch national science foundation (NWO) and the European Research Council; its faculty publish widely

in leading international journals and present research at prominent international conferences. ASCoR faculty are well represented in international communication organizations, such as the International Communication Association (ICA), the International Association for Media and Communication Research (IAMCR), the European Communication Research and Education Association (ECREA), the European Advertising Academy (EAA), and the World Association of Public Opinion Research (WAPOR). ASCoR faculty members serve on the editorial boards of nearly all major international communication journals.

### **The research program 2010-2015**

The research program 2010-2015 emphasizes the persuading, entertaining, and informing roles of the media and it highlights the shared focus on *uses and consequences of communication* across the different ASCoR Program Groups. The program also pays particular attention to the role of entertainment. This is approached by speaking of entertainization as an anchoring and unifying notion that cuts across our three research groups. This concept is also central in the University Research Priority Area hosted by ASCoR and in the project funded by an Advanced Investigators Grant of the European Research Council (ERC) and led by Patti Valkenburg.

The ASCoR research program 2010-2015 is guided by a shared empirical focus on the contents, uses and consequences of media and communication. It pioneers in a renewal of media effects theorizing: It sees media use as the outcome of individual dispositions and its context, it focuses on conditional effects (who is affected under which circumstances?) and indirect effects (through which processes?), and it aims to contribute to communication science theories, while also interacting with other disciplines.

Our focus is driven by the conviction that research should provide answers to questions that are both scientifically important and socially relevant. Our research program combines traditional media and communication effects theories, and it also reappraises and renews those theories. It pays more attention to conditional and indirect effects, motivational factors, psychological processes, investigated in larger and more adequately designed studies that include new measurement and modeling techniques.

The ASCoR Research Program 2010-2015 acknowledges that many communication processes both influence ongoing changes and are affected by them, that communication cuts across levels of individuals, groups, institutions and society, and that communication includes (mass) mediated and interpersonal communication. This is why the program uses a tripartite division in research domains. It is organized along three primary functions of communication: To persuade, to inform, and to entertain. All three research areas focus in particular on the contents, uses and consequences of communication.

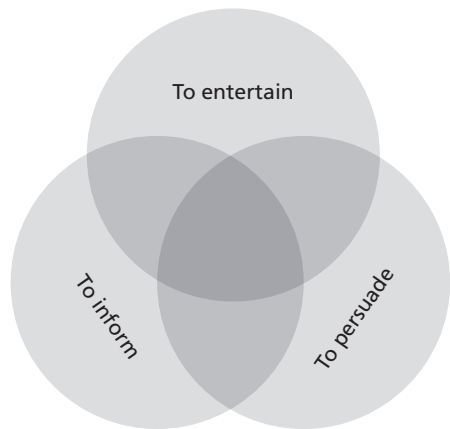
The 2010-2015 Research Program stresses, on the one hand, continuation of the 2006-2010 program – given the excellent research assessment in 2008 and top scores for vitality and future prospects – and on the other hand, change. It reflects the developments in our field, in research policies, and the composition of our faculty. In the research program 2010-2015 we focus on the overlap and new, shared areas of interest across the program groups. We pay particular attention to the role of entertainment in media and communication. *Entertainization* is the anchoring and unifying notion that cuts across our three program groups. Entertainization is the widespread inclusion of entertainment elements (e.g., emotions, dramatic conflict, and sensationalism) into information, education and advertising. News has become more sensational, conflict- and human-interest-oriented. Education has embraced edutainment. Traditional advertising has progressively been replaced by product placement, sponsored programs, advergames, and brand entertainment, which all use entertainment as their basis. Some cultural commentators have alluded to the entertainization of society as a whole.

An important assumption of entertainization is that it enhances audience effects: It presumably leads to more attention for news programs and political information, less resistance to commercials and health-education messages, and improves learning from educational curricula. However, even though these intended effects are often taken as granted by journalists, advertisers and (health) educators, they have rarely been investigated. Despite a seemingly irreversible trend to entertainization, we still lack even basic knowledge about whether, and if so, under which circumstances, entertainization is effective in informing, educating, or persuading audiences. These are the questions – of high societal relevance – that cut across and bring together researchers in the different groups.

More importantly, we lack a true understanding of potentially unintended effects of entertainization. Entertained media messages are said to be more powerful than traditional ones because they block critical thoughts and weaken resistance. So far, there have been ample and often contradictory speculations about these unintended effects.

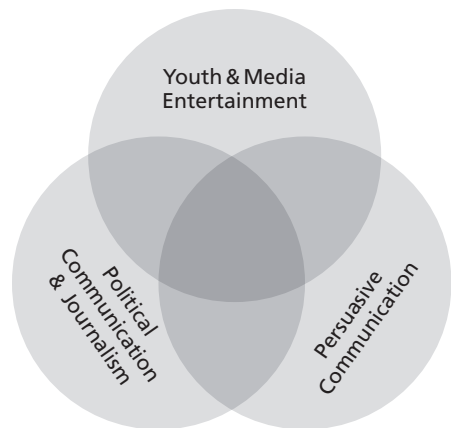
In the Research Program 2010-2015, ASCoR faculty pay extensive attention to the antecedents, contents, and effects of entertainization. During this period ASCoR hosts the Research Priority Area Communication, funded by the University of Amsterdam. This Priority Area investigates the processing and effects of three types of entertained messages: News, advertising and education. While research is still anchored in the three program groups, this priority area cross-cuts the three groups at ASCoR and provides an environment for research from different aspects of communication science, in collaboration with researchers from other fields such as cognitive psychology, developmental psychology and educational science.





### Program groups

In addition to the shared focus on entertainization (which is visually expressed above by the overlap of the entertainment function with the other functions), the remaining research program is also organized according to the three functions of entertaining, persuading, and informing. The three Program Groups are therefore Persuasive Communication (to persuade), Political Communication and Journalism (to inform), and Youth and Media Entertainment (to entertain).



### Organizational structure

ASCoR is a research institute within the Faculty of Social and Behavioural Sciences of the University of Amsterdam. It has the legal status of a research institute in terms of the law (WHW, articles 9.49-9.55). The Scientific Director and the Research Manager are jointly responsible for the day-to-day management of ASCoR.

Research is carried out in three program groups: *Persuasive Communication*, *Political Communication & Journalism*, and *Youth & Media Entertainment*. In addition a number of ASCoR members belong to the group of General Communication

Science. Each of these groups covers a large number of research projects. The program group directors advise the Scientific Director on research policy in the ASCoR Board.

The Board is supported by the International Advisory Board, which consists of leading experts in our field. Management is assisted in their tasks by a small support staff.

### Management & support

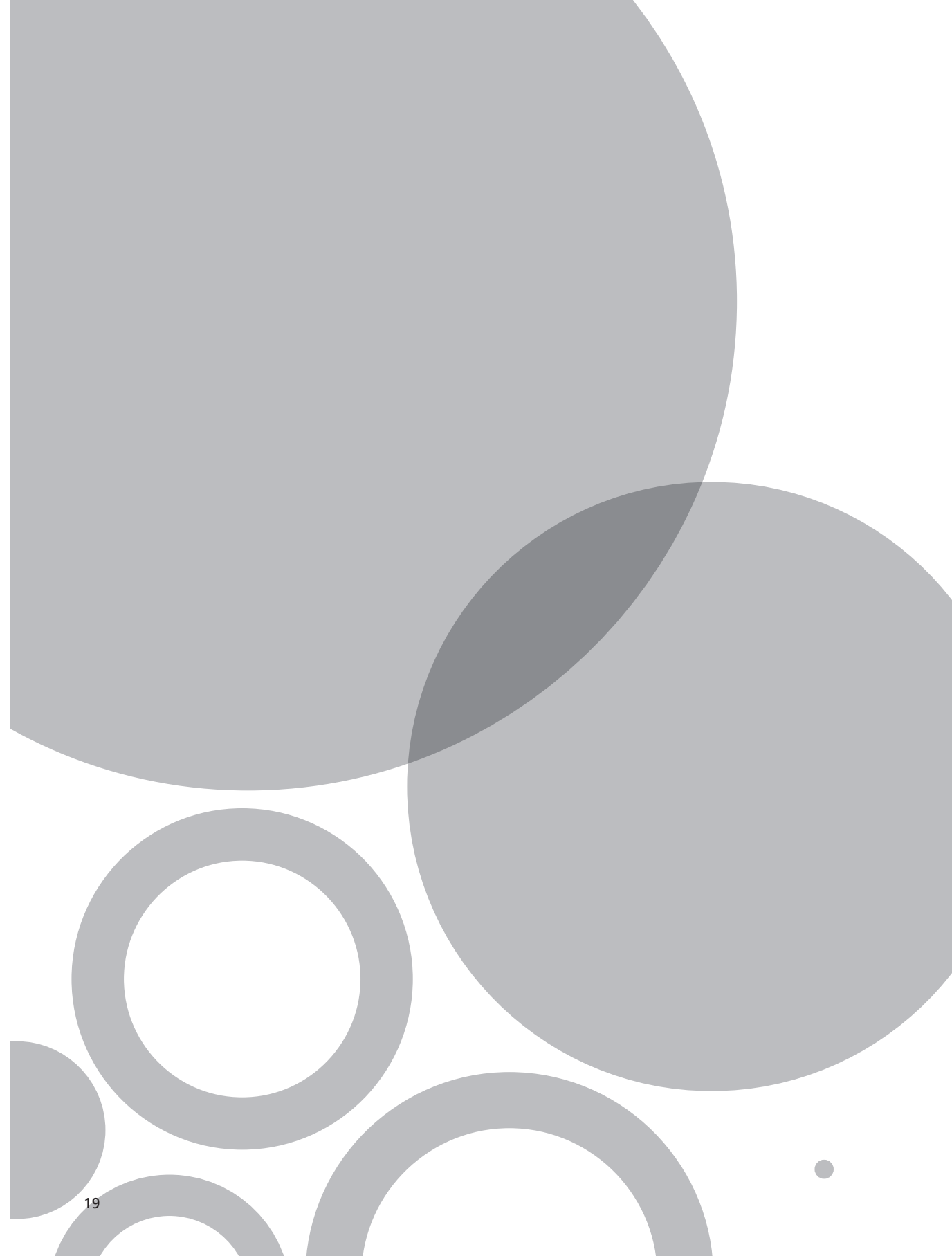
Scientific Director	Prof. dr. C.H. de Vreese
Acting Scientific Director	Prof. dr. P.C. Neijens
Research Manager	Dr. M.E. Prangma
Secretariat	K.H. Hair
	E.C. Nipperus
	M.A.M. Smit
Lab Support	E. Blankwater, MSc

### Program Group Directors

Persuasive Communication	Prof. dr. E.G. Smit
Political Communication & Journalism	Prof. dr. C.H. de Vreese
Youth & Media Entertainment	Prof. dr. J. Peter

### International Advisory Board

Prof. dr. Joanne Cantor	University of Wisconsin-Madison (USA)
Prof. dr. Ingrid Volkmer	University of Melbourne (Australia)
Prof. dr. Frank Esser	University of Zurich (Switzerland)
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Prof. dr. Davan Shah	University of Wisconsin-Madison (USA)
Prof. dr. Michael Slater	Ohio State University (USA)
Prof. dr. Cristel Russel	University of Auckland (New Zealand)



# Review of 2011

## **Faculty changes**

In 2011, several new researchers joined us. Hans Beentjes joined ASCoR from Radboud Universiteit Nijmegen as professor of General Communication. Associate professor Peeter Verlegh joined the Persuasive Communication group, while Jiska Eelen and Marijn Meijers, joined ASCoR as assistant professors. ASCoR PhD candidate Mario Keer was also hired as an assistant professor in Persuasive Communication. The Political Communication & Journalism group was strengthened with assistant professors Regula Haenggli from the University of Zürich and Penny Sheets from the University of Washington. Assistant professor Jessica Piotrowski joined the Youth & Media Entertainment team from the Annenberg School for Communication, University of Pennsylvania. Wouter Weeda was welcomed into the Research Priority Area team as an assistant professor.

Four ASCoR PhD candidates successfully completed their projects at the University of Amsterdam and received their degrees. Maud Adriaansen graduated in March and took up a position as research manager at MindShare, a global media communications agency. Esther Rozendaal also successfully defended her dissertation in March, and was hired as a postdoctoral researcher in Moniek Buijzen's NWO Vidi project. Yui Fai Chow received his PhD degree in May, and was appointed assistant professor at his hometown Hong Kong Baptist University. Anneke Wonneberger graduated in December, and took up a position as senior researcher at the University of Vienna.

Ten new PhD candidates joined ASCoR in 2011: Sophie Boerman, Annemiek Linn, and Nadine Bol joined the program group *Persuasive Communication*, Sanne Kruikemeier, Marco van Kerkhoven, and Mark Boukes joined the program group *Political Communication & Journalism*, and Karin Fikkers, Maria Koutamanis,

Frans Folkvord, and Dian de Vries joined the program group *Youth & Media Entertainment*.

After introducing the ASCoR Associate Membership in 2010, more lecturers joined ASCoR under this scheme in 2011. This program allows new lecturers within the Department of Communication Science to join the ASCoR community, and offers incentives to help them build a research CV in spite of their lack of formal research time. In 2011, Rutger de Graaf, Jeroen Lemmens, Joost Verhoeven, and Miriam Vosmeer were accepted as ASCoR Associate Members. Julia Hoffmann embarked on a new adventure: She took up an assistant professorship at the UN University in Costa Rica.

In 2011 we also had to say goodbye to some of our colleagues. At the beginning of the year, Juliette Walma van der Molen took up an associate professorship at Twente University. Our long-time colleagues Professor Kees Brants, Professor Fred Bronner, and Otto Scholten retired in the course of the year. We thank them for their invaluable contributions.

### **International visitors**

ASCoR also welcomed a substantial number of researchers for short visits including visiting PhD candidates. We enjoyed lectures and seminars from many international guests, including Robert LaRose as winner of the McQuail Award 2010, Alison Bryant, Kathleen Vohs, Sonya Dal Cin, and Michael Traugott in the Research Priority Area Distinguished Lecturer Series, and Lance Holbert, Micael Dahlen and Mary Beth Oliver as special guests for the Research Priority Area symposium on persuasive effects of entertainment elements in mass media. Shanto Iyengar and Mark Franklin also honoured us with short research visits and guest lectures.

In addition to these short-term guests, ASCoR welcomed a number of long-term guests. In addition to senior researchers Louise Mares, David Jimenez-Castillo and Noemi Mena, these were PhD candidates from all over Europe: Ana Costa Martins, Camilla Bjarnoe Jensen, Andreea Ioana Maniu, and Adrian Paul Aparaschivei.

### **WAPOR conference**

The World Association for Public Opinion Research (WAPOR) held its 64th annual conference in Amsterdam from September 21-23. The conference, co-hosted by ASCoR and the Graduate School of Communication and chaired by Peter Neijens and Claes de Vreese, was a great success. About 165 people attended the conference – an all-time record. More than 100 papers were presented by researchers from North America, Europe, Asia, and South America. The keynote was delivered by Helen Dinerman Laureate Willem Saris.

The conference theme – Public Opinion and the Internet – emphasized how the Internet provides challenges and opportunities for public opinion scholars and how the internet is changing (the study of) public opinion. In addition to papers on the conference theme, papers were presented on cutting edge research on other

relevant themes of the exciting area of public opinion as well as challenges to survey research.

A PhD workshop – new in the history of WAPOR – preceded the conference and was similarly a great success. The workshop hosted about 30 participants, and offered panel sessions with assigned experts, who gave detailed feedback: Yariv Tsfati (University of Haifa, Israel), Joop Hox (University of Utrecht, The Netherlands), Michael Traugott (University of Michigan, USA) and Jörg Matthes (University of Zurich, Switzerland).

# Review per research program

## Persuasive Communication

### Program group director: Prof. dr. E.G. Smit

RESEARCH CAPACITY IN 2011

Faculty: n = 21 (5.65 fte)

PhD candidates: n = 9 (6.54 fte)

### Mission

The program group *Persuasive Communication* (PC) addresses those communication processes that are intended to achieve specific *persuasive* goals, as is the case in, for instance, marketing communication, health education, and public information campaigns. The research is aimed at understanding the dynamics that shape uses and effects of mediated persuasive communication.

### Review of 2011

Eight themes can be identified in the research conducted in 2011 by this program group: Embedded persuasion, resistance to persuasion, multi-media dynamics, different information sources, interpersonal communication, online brand communication, tailoring, and e-credibility.

### Embedded persuasion

Embedded persuasion deals with messages in which persuasive content is mixed with other media content, as is the case in brand placement, entertainment education, event marketing, and customer media. Research into these kinds of messages not only captures divergent persuasion processes and explicit effects, but also implicit effects.

Eva van Reijmersdal published several studies on the effectiveness of brand placement in which she showed that persuasion knowledge is a first and disclosure of persuasive intent a second important mechanism of reduced effectiveness of brand placement on consumer reactions. This line of research continues in a new PhD research project by Sophie Boerman into the role of type of disclosures, length and timing of disclosures in shaping consumer reactions to embedded persuasion, supervised by Eva van Reijmersdal and Peter Neijens.

Studies of Julia van Weert, Barbara Schouten, and Annemiek Linn showed that persuasive messages embedded into entertainment messages facilitated health education, and enhanced the effectiveness of the *Dance4life* HIV and AIDS prevention program. Two other studies into entertainment education by Gert-Jan de Bruijn and Elsbeth Asbeek Brusse also confirmed that entertainment education strategies can be usefully employed to increase intentions toward hearing loss prevention in youth. Particularly narrative processes, reduced resistance, and identification with the actors seem important mediators for these persuasive effects.

In two publications, Marieke Fransen examined the phenomenon of event marketing in terms of expert and consumer perceptions, and its effectiveness in terms of responses.

In his inaugural lecture on November 3, Peter Kerkhof presented his research programme on customer media in the light of the rapidly changing social media society.

### Resistance to persuasion

As consumers are almost continuously exposed to persuasion, both implicitly and explicitly, they have become more experienced in armouring themselves, through strategies such as attitude bolstering or avoidance. Also, strategies have been put into place that intend to make people more aware of persuasion tactics, such as forewarning and disclosure. Several studies within the Persuasive Communication group dealt with these kinds of resistance strategies. Marieke Fransen and Edith Smit, for instance, published an overview of the resistance strategies consumers use to avoid advertising. Eva van Reijmersdal studied resistance of viewers in response to disclosures for brand placement, showing that disclosures can make people more resistant to persuasion. Sandra Zwier showed in several studies that direct-to-consumer advertising (DTCA) for medical drugs pointed to 'reactive' responses to the advertisement, but these responses were less pronounced in case one's own health was concerned.

### Multi-modality dynamics

People increasingly engage in more than one medium activity at a time (i.e. media multitasking), which may influence how they respond to messages encountered in these media. Hilde Voorveld showed that a combination of internet and radio resulted in more positive responses to the advertised brand, but that multitasking had a negative effect on recall of auditory information. In two other articles together with Peter Neijens and Edith Smit, she argued that cross-media campaigns can be more persuasive than single medium campaigns: the first medium not only tends to

arouse interest in the second, but multi media campaigns also trigger the idea that they are more expensive and 'thus' more credible. Measuring effects of multi media campaigns on a larger scale, however, is still in its infancy, as described in a state of the art article on audience metrics by Edith Smit and Peter Neijens.

In the NWO-funded review by Margot van der Goot and Sanne Kruikemeier, a plea was made for future research into combinations of different modalities to optimize understandable language in a digital context for low-motivated, difficult to reach audiences.

#### **The differential value of information sources in decision making**

Fred Bronner summarized his academic work in his valediction in December by introducing his so-called 'Tulip model of information seeking' that distinguishes between an individual (make up your mind) approach and a social (persuasion of other family members) approach to consumers' information-seeking processes. Either approach calls for the use of different information sources. Fred Bronner tested his model in two publications on consumer decisions in times of recession.

This differential role of information sources was also studied within patient education: Studies among cancer patients by Julia van Weert and Nadine Bol showed that different information sources (websites, brochures, treatment guide) offered different opportunities for meeting informational and emotional needs.

#### **The importance of interpersonal communication for campaign effectiveness**

A study on the effects of interpersonal communication on health behavior by Bas van den Putte and Gert-Jan de Bruijn showed that exposure to anti-smoking campaigns and news coverage relevant to smoking cessation prompted discussion about the campaigns and, in turn, about smoking cessation. This interpersonal communication then influenced intentions and attempts to quit smoking. In addition, a secondary diffusion effect of interpersonal communication was shown, in that a substantial number of smokers who were not directly exposed to the antismoking campaigns were indirectly exposed via communication with people who had been exposed. This important new line of thinking about the role of interpersonal communication in campaign effectiveness is being further developed in a new PhD research project by Hanneke Hendriks, supervised by Bas van den Putte, Gert-Jan de Bruijn and Claes de Vreese.

#### **Online brand communication**

Interactivity is an essential element of successful online brand communication. Knowledge on the determinants of interactivity is, however, scarce. Hilde Voorveld, Peter Neijens, and Edith Smit contributed to this field with an article in which they accounted for the incongruence between actual and perceived inactivity by pointing at the influence of the number of unique interactive features of a website instead of the sheer number of interactive website features. An experimental study by Hilde Voorveld together with Guda van Noort and Eva van Reijmersdal replicated these findings, and showed additionally that the experience of flow during website use mediated interactivity effects.

Another element of online persuasion is the social 'pressure' of linked friends. Viral marketing messages received from close friends appear to surpass persuasion knowledge which made viral campaigns more persuasive than traditional marketing campaigns, as shown by studies of Guda van Noort and Eva van Reijmersdal. Publications by Sandra Zwier and Lotte Willemsen also emphasize social influence of friends in an Social Network Site (SNS) environment. Their study showed that identity markers (e.g., number of friends, appearing with friends on pictures) on SNS are used by others to rate the believability of the profiler, and that too many of such markers lowers a profiler's believability.

Daan Muntinga, Marjolein Moorman and Edith Smit published about the motivations of consumers to engage actively in brand profiles on social media like Hyves and Facebook. This publication is part of Daan Muntinga's PhD project sponsored by SWOCC. Aligning with this is a study of Peeter Verlegh in which he developed scales to measure motives for engaging in positive word-of-mouth (WOM).

#### **Tailoring**

Personal data are increasingly being used for personalised newsletters, targeted campaign materials and tailored health messages. Although current technology makes person-based information easier to obtain, a true understanding of the effect of such customized or tailored communication is still lacking. Several studies within the PhD research project of Ewa Maslowska, supervised by Edith Smit and Bas van den Putte, showed that adding personal cues does not convince receivers to take more notice of the message, or resulted in irritation where customers' privacy was concerned. The moderating role of privacy concerns was also shown in a study of Guda van Noort on SNS campaigns where disclosing identification information influenced campaign responses.

Traditionally, tailoring research has been more often conducted within the health domain. Several research projects of 2011 followed up on this line of research. For instance, Julia van Weert and Guda van Noort showed that tailored health messages should not only be adapted to the informational needs of the users, but also to their reading level. Two new PhD projects supervised by Julia van Weert further developed the mechanism of tailored internet interventions: Nadine Bol, co-supervised by Eugène Loos, studies tailored websites for cancer patients, and Annemiek Linn, co-supervised by Edith Smit, unravelled IBD patients' barriers to adhere to their medicine intake which resulted in a published review, a typology and a soon to be tested intervention with tailored SMS messages.

Interestingly, lack of tailoring and therefore unfulfilled information needs of patients was found in studies of Barbara Schouten, Sanne Schinkel and Julia van Weert into intercultural language problems within medical settings. New formats such as *eHealth* promise to reduce these problems.

#### **E-credibility**

Source trustworthiness has been shown to be critically important within persuasion nowadays. The persuasiveness of online product reviews, for instance, depends to

a large extent on the perceived credibility of the source. The results from Lotte Willemsen's NWO-funded PhD project, supervised by Peter Neijens and Fred Bronner, demonstrate that consumers use several substantive aspects of an electronic word-of-mouth (eWOM) message (e.g., argumentation), and the credibility of its author (expertise and trustworthiness) in judging the merit of a recommendation as expressed in an eWOM message. This alleviates the societal concern that consumers adopt online recommendations without making an effort to differentiate credible online sources from non-credible online sources, and high quality information from low quality information.

### Assessment

The group showed a strong output in 2011 in terms of both quantity and quality by publishing in top peer reviewed journals. Journals varied from general communication journals, such as *Journal of Computer-Mediated Communication*, *Tijdschrift voor Communicatiewetenschap*, and *Journal of Intercultural Communication*, to journals in specific subfields, such as health communication (e.g., *Journal of Medical Internet Research*; *Journal of Health Communication*; *Patient Education and Counseling*; *American Journal of Health Promotion*), advertising (e.g., *International Journal of Advertising*; *Journal of Business Research*, *Journal of Advertising Research*, *Journal of Advertising*, *Journal of Interactive Marketing*, *Journal of Marketing Communications*, *European Journal of Marketing*), and related disciplines (e.g., *Journal of Experimental Social Psychology*; *Media Psychology*; *Cyberpsychology, Behavior and Social Networking*; *Personality and Individual Differences*; *Appetite*; *International Public Health Journal*).

In addition to academic journal articles, several book chapters and books were published aiming at academic as well as practitioner audiences. Faculty also made much-appreciated contributions to non-profit health organizations (e.g., Stivoro, Trimbos, Nivel), and continued to build strong relationships with industry, particularly through SWOCC (the associated foundation for scientific research on commercial communication, chaired by Edith Smit). One of our former research master students, Sophie Boerman, received the SWOCC 2011 thesis award. Collaboration with the industry resulted in several comprehensive datasets, such as Metrixlab Hyves data (Guda van Noort), MRI GfK Starch data (Edith Smit & Lex van Meurs), multi media diary data (Hilde Voorveld, Margot van der Goot, Peter Neijens) and Sanoma data (Eva van Reijmersdal).

Academic success was also abundant in 2011. Mario Keer received the Baschwitz Young Scholar of the Year Award for his 2010 publication in the *British Journal of Social Psychology* on the role of affect and cognition in health decision making. Together with Moniek Buijzen and Laura Owen, Eva van Reijmersdal received the Baschwitz Faculty Article of the Year Award for their 2010 *Communication Theory* article on their newly developed processing framework.

Bas van den Putte participated in a ZonMW grant together with UvA Psychology department and Yale University aimed at developing effective interventions to stimulate smoking cessation in adolescents. Gert-Jan de Bruijn participated in two research grants; one in Canada on habit-based health interventions, and one from the Nederlands Instituut Sport & Bewegen to implement the Dutch Obesity

Intervention in teenagers in conjunction with the Ministries of Health, Welfare & Sport and Education, Culture & Science.

Julia van Weert acquired funding from MSD and TevaPharm in 2011, together with Annemiek Linn and Edith Smit, for research into electronically tailored health communication, and started on her research into communication with older cancer patients funded by the Dutch Cancer Society. Nadine Bol received the Unilever Research Award in recognition of her Master's thesis about the support and information that cancer patients receive, supervised by Julia van Weert.

### Research in 2012

Research within this domain comprises a variety of aspects that shape the effects of persuasive communication: Personality aspects, situational factors, medium-related factors, message content, and the process of persuasion itself. Most research of 2011 will be continued in 2012, and 2012 will also mark the start of several new studies.

PhD candidate Mario Keer will defend his PhD dissertation on the effectiveness of (mis)matching persuasive strategies in health related messages in June 2012. Lotte Willemsen will finish her NWO-funded PhD project and defend her thesis in 2012. Daan Muntinga will finish his SWOCC-funded project at the end of 2012. New PhD projects will start: One on consumer endorsement, and one on health communication to cancer patients linked to Julia van Weert's personal grant from the Dutch Cancer Society.

Marieke Fransen will conduct a series of experimental studies into implicit resistance strategies to find out whether these kinds of effortless strategies are useful in inhibiting heuristic cues often used in persuasive messages. Related to resistance, Guda van Noort, Hilde Voorveld, and Edith Smit will conduct a two-wave survey into privacy concerns related to new regulations concerning third party cookies and Online Behavioural Advertising (OBA), and will test in a parallel study to what extent disclosure of cookie warnings affects responses to OBA.

The role of eWOM in pre and post purchase decision making will be further studied by Lotte Willemsen in conjunction with several colleagues. Peeter Verlegh will start a new project on language use in word-of-mouth and advertising. Jiska Eelen will further develop her research line on situated consumer behaviour. This line is based on her recently defended PhD thesis at the University of Leuven on novel situations in which consumers are more open to change their behaviour. At ASCoR, she will expand this line by including persuasive communication.

In line with existing research on tailoring, new studies by Gert-Jan de Bruijn, Bas van den Putte, Mario Keer and Eugène Loos will include tailoring based on health-habits of senior citizens. Also in other studies, senior citizens will become the focus of research, such as in a study by Margot van der Goot, Martine van Selm and Hans Beentjes into media experiences of senior citizens, and several eye-tracking studies by Julia van Weert and Eugène Loos.

Finally, Marijn Meijers will start up her research on sustainability, and will further investigate how advertising can be framed best in order to instigate long-lasting sustainable and health behaviours.

## **Political Communication and Journalism**

**Program group director: Prof. dr. Claes de Vreese**

RESEARCH CAPACITY 2011

Faculty: n = 14 (4.88 fte)

PhD candidates: n = 18 (12.67 fte)

### **Mission**

The research in *Political Communication & Journalism (PCJ)* addresses the information function of communication. The program group studies how, and under which conditions, news and other communication with informational purposes is produced. The group investigates the contents of this information, how it comes about, how audiences use and process it, and what effects it has. A central question is how citizens, organizations, and institutions use media and communication to stay informed about public affairs and to participate in them. The starting point is that citizens have become 'critical consumers' in the realm of politics as well, and the assumption is that this affects their information seeking behaviour, their use of the new information, and the effects of new information on ensuing behaviour. Research in this group often has an internationally comparative orientation. Our theories address the core of democracy, so a major task of the program is to develop and test theories that help improve democratic processes. The group highlights its research in the Center for Politics and Communication ([www.polcomm.org](http://www.polcomm.org)).

### **Review 2011**

The role of the media in democracy takes center stage in both theoretical and societal discussions. There are two research lines that deal with this issue within this program group: Political communication and political journalism.

#### **Political communication**

This research line focuses on the contributions of media and communication to citizens' perception, knowledge, and understanding of political issues and political and social groups, as well as citizens' participation in the political arena and their electoral behavior. An integral part of understanding the consequences of communication is to systematically assess how the media cover political issues – often in large-scale content analyses. This research line has three foci: (1) media, the EU, public opinion and electoral behavior, (2) media and national politics, and (3) media effects.

Much of the research on media, the EU, public opinion and electoral behavior is organized around the NWO Vici project *Communication and the Future of Europe*. The Vici team consists of Claes de Vreese (PI), Andreas Schuck, Joost van Spanje, Hajo Boomgaarden, Rens Vliegenthart, Rachid Azrout, Matthijs Elenbaas and Pieterjan Desmet. The past year the various members have addressed different specific research questions within the larger project. In many instances, framing effects on key political variables, such as turnout, vote choice, satisfaction with democracy and political cynicism were addressed. Multiple papers were presented and several articles were published.



In one of the studies (Boomgaarden et al.), published in *European Union Politics*, the multi-dimensionality of Euroskepticism is addressed. Van Spanje and De Vreese addressed the impact of these EU attitudes on euroskeptic voting in European Parliament (EP) elections. In another study, also in *European Union Politics*, Azrout et al. investigate the strong impact of anti-immigrant attitudes on support for Turkish accession to the European Union. De Vreese et al. (in *Communication Research*) also look at support for Turkish accession, focusing on the effects of news frames. A study that was published in *Electoral Studies* (Schuck et al.) discusses the effects of party contestation on the news agenda in the EP election campaign. A study by Schuck and De Vreese (in *West European Politics*) showed how media coverage affects the support for EU referendums. Marjolein Moorman also made use of data collected in the context of the European Parliament elections to investigate the determinants of media selection of political candidates. Within the Vici project Azrout, Elenbaas and Desmet made significant progress with their dissertations and are all scheduled to round up in 2012.

In January 2011, an edited volume was published by Kees Brants and Katrin Voltmer (University of Leeds) on *Political Communication in Postmodern Democracy* to mark Brants' retirement. Several members of the program group contributed to the volume: Bakker was co-author on a chapter on citizens and participatory journalism, Van Praag and Adriaansen on immigration and Dutch media and politics, De Vreese and Elenbaas on spin and political publicity, and Vliegthart and Boomgaarden on personalization.

The research on media and national politics focused on the Netherlands, but also on various other countries. Adriaansen successfully defended her dissertation on media reporting, cynicism and voting behaviour in the Netherlands. Wonneberger defended her dissertation on television watching behaviour in the Netherlands. Bos et al. published an article in *Political Communication* on the influence of media on perceptions of Dutch populist party leaders in the Netherlands. Additionally, she conducted a large scale survey-embedded experiment to test the effects of different communication strategies on the perceived effectiveness and legitimacy of populist and mainstream Dutch political leaders. Kruikemeier investigated the impact of online media use on citizen engagement during the 2010 Dutch national election. Waheed et al published on political speech and Van Santen is close to finishing her dissertation on five decades of political journalism on Dutch television.

Vliegthart wrote an article on five decades of party communication through Dutch campaign posters and also published on the relationship between the media and parliament. A comparative Belgian-Danish paper published in *Comparative Political Studies*. Hänggli investigated frame-building processes in Switzerland. Möller focused on a comparison of political socialization processes among young adults in Switzerland and the Netherlands. Van Spanje published various articles on anti-immigrant and populist parties across Western Europe. The NORFACE project on media and religion led by De Vreese was completed including an article in *European Union Politics* and a special issue to appear in 2012.

The research on media effects included a range of studies centered around the concept of framing. Lecheler and De Vreese focused on duration and nature of framing effects, while Schuck, Lecheler and De Vreese looked at the moderation role of emotions in framing effects. Schuck was awarded an NWO Veni grant that will further look into the role of emotions in the effects of political news coverage. Van Drunen completed work on the relation between media frames and audience frames. Van Klingeren completed a survey experiment on framing effects and immigration policies in the European Union. Sheets demonstrated the effects of identity framing on US voters. She showed that those voters privilege candidates that are perceived more American and more Christian. Boukes started his PhD research with a study on the effects of human-interest frames in television news on cognition and attitudes. Boomgaarden published, together with Van Spanje, Vliegthart and De Vreese, an article on the effects of media coverage on economic perceptions (in *Acta Politica*).

Tom Bakker and Trilling looked into online and offline media use. They show that online news is always combined with offline outlets and that typical combinations can be identified. Bakker and De Vreese published a piece in *Communication Research* on the differential impact of Internet usage for political participation among the youth.

#### **Political journalism**

The second research line in this program group focuses on (changes in) political journalism. It looks at changes in the legal and financial context of journalism, at new forms of interactive and participatory journalism, and at online modes of political communication providing alternatives to institutionalized journalism such as citizen journalism, blogs, and the use of social network media by political actors. Bardoel wrote a book chapter about the Dutch public broadcasting system. Piet Bakker published on business models for new media and focuses on the question how quality can be guaranteed in a rapidly changing media environment. Van der Wurff looked into the quality of online journalism as well and conducted a Delphi study among Dutch experts. These experts consider transparency and a voluntary code crucial in ensuring quality. The results of this study were published in *Journalism Studies*. Van der Wurff also conducted an audience survey on journalistic codes of ethics. Research on Brussels correspondents was continued and ASCoR visitor Ana Martins published a piece with Lecheler and De Vreese on the interaction with EU officials. De Vreese continued his work with colleagues in Denmark on political journalism and published an article with former CW student Arjen van Dalen on the perception of politics by political journalists. De Haan completed her project on media accountability in the Netherlands. She showed that journalists find it very difficult to integrate instruments to ensure greater openness in their daily work.

#### **Assessment**

2011 was a good year for the *Political Communication & Journalism* group. Several new faculty members were hired, significantly increasing the critical mass of the research group. The research that was published in 2011 appeared in a number of high impact journals in both communication science (e.g., *Political Communication; Communication Research*) and political science (e.g., *Electoral Studies; Comparative*

*Political Studies*). Andreas Schuck received an NWO Veni grant for his proposal “Dealing with feelings: The (de-)mobilizing role of emotions in political communication”. Maud Adriaansen and Anke Wonneberger successfully defended their dissertations. Sophie Lecheler won the prize for the 2010 best dissertation of the Mass Communication division of the ICA and was elected secretary of the Political Communication division of the ICA. A successful research meeting on new media and politics was organized by Tom Bakker and Rens Vliegenthart. Several members of the research group received considerable media exposure for their research into Dutch politics and especially anti-immigrant party leaders.

### Research in 2012

Several publications will appear in international journals from the NWO Vici project. More analyses and papers looking at media coverage and the impact on public opinion and voting behavior are underway drawing on the 21 country two-wave panel survey data, the rolling cross-sectional data and the 27 country news media content analysis. PhD candidates Matthijs Elenbaas, Rachid Azrout and Pieterjan Desmet are expected to finish their dissertations in the coming year.

Several other PhD candidates are scheduled to finish (and defend) their dissertations in the upcoming year, including Linda Bos, Rosa van Santen, Damian Trilling, Moniza Waheed and Tom Bakker.

The NWO Veni projects of Hajo Boomgaarden and Rens Vliegenthart will continue, both with data collection and the creation and preparation of content data sets, as well as writing papers on the results. Schuck will start his Veni project in the beginning of 2012. Several projects will explore the possibilities of computer-assisted content analysis and a new PhD candidate on that issue will begin in the course of the year.

Ongoing projects will continue in 2012, including Van der Wurff's research into journalistic codes, Piet Bakker's investigation of free dailies, Hänggli's study on debate quality over politically contested issues, and various studies on framing and framing effects.

## Youth & Media Entertainment

**Program group director: Prof. dr. J. Peter**

RESEARCH CAPACITY 2011

Faculty: n = 14 (7.38 fte)

PhD candidates: n = 13 (9.16 fte)

### Mission

The program group *Youth & Media Entertainment* (YME) addresses the entertaining role of communication and information. The program has a strong thematic focus on issues surrounding media entertainment. The program's orientation is interdisciplinary: Researchers in this domain draw on, and contribute to, communication theory as well as psychological and sociological theories. The approach is multi-methodological: Researchers use different research designs, such as experimental, (causal) correlational, and inductive designs. In addition, they rely on content analyses, surveys, and laboratory experiments to gather data. The key questions of the group are:

- 1 Which individual or collective factors explain people's use, attention, and attraction to entertainment media?
- 2 What are the patterns of use and the consequences of media entertainment?
- 3 Which processes can explain the influence of media entertainment on young people?

### Review of 2011

In 2011, the research of the program group focused on two clusters of topics: Children, adolescents, and the media as well as media entertainment.

### Children, adolescents, and the media

In the past decade, children and adolescents have become the defining users of many media and technologies, such as computer games and the Internet. They generally spend more time than adults with these media, and, as a result, have become the primary target group of many media producers. Despite a booming media industry specifically aimed at young people, relatively little is known about the cognitive, affective and social implications of these media productions. The main aim of this research group is to develop theory and method on the uses and specific consequences of different types of media for children and adolescents. The research of this group is united in CCAM, the *Center of Research on Children, Adolescents, and the Media*.

Research on children, adolescents, and the media is currently split up in several projects. Patti Valkenburg focuses in her biggest and most encompassing project on the entertainization of childhood. The project is funded through an Advanced Investigator Grant from the European Research Council (ERC) and deals with the question of whether children's ever more entertained media environment is linked to increases in attention deficit/hyperactivity disorder (ADHD), aggression, and/or cognitive functioning. The project also investigates whether children's genetic

dispositions and family factors boost or reduce media influences. The project includes one post-doctoral researcher (Helen Vossen) and two PhD candidates (Sanne Nikkelen, Karin Fikkers). Together with postdoctoral researcher Sindy Sumter, Valkenburg is also involved in an NWO-funded collaborative project with Tilburg University on the antecedents and consequences of cyberbullying.

In the research line on children's commercialized media environment, Moniek Buijzen continued her NWO Vidi project together with Eva van Reijmersdal, Esther Rozendaal and Sanne Opre. A scale was published to measure materialism in children in relation to advertising exposure. Moreover, the team published a theoretical article on children's advertising literacy. Finally, a study on children's reaction to advergames showed that their persuasion knowledge was unrelated to cognitive or affective reactions to the brand. Together with Simone de Droog and Patti Valkenburg, Buijzen published two papers on the effects of brand characters on children's fruit and vegetable consumption. The group continued in 2011 with its empirical work on how children process the information they encounter in a commercialized media environment and which effects this has. Further, several experiments were conducted on how advergames and books affect healthy eating behavior in children.

Jochen Peter continued his work on his NWO Vidi project in which he tries to develop and test an experiential framework for how sexual media content affects adolescents (together with postdoctoral researcher Inge Boot and PhD candidate Annemarie van Oosten). Both theoretically and methodologically, this project extends his earlier Veni project on the effects of sexually explicit material on adolescents' sexual socialization. Specifically, it includes a broader focus both on non-explicit and explicit sexual content in both audio-visual and print media. Moreover, the project deals with the processes that underlie the effects of sexual media content on adolescents. Further, Peter extended his focus on outcomes of watching sexually explicit material among both adolescents and adults. Three publications with Patti Valkenburg not only showed that adolescents and adults hardly differ in their use of sexually internet material, but that adults, rather than adolescents, tend to be more influenced by this material, both in their stereotypical gender beliefs and their sexual risk behavior. Finally, in his research line on the methodological questions of survey-based research, Peter showed together with Valkenburg that the wording of sensitive survey questions affects adolescents more than adults.

The research line on negative aspects of adolescents' internet use such as online risk taking, has elicited further evidence of the determinants of these behaviors. Susanne Baumgartner showed in a study with Patti Valkenburg and Jochen Peter that both descriptive and injunctive peer norms predicted whether adolescents engaged in risky sexual behavior on the internet. Conversely, research by Sindy Sumter on the positive aspects of adolescents' internet use, such as self-disclosure, has demonstrated that online self-disclosure increases offline self-disclosure.

As a new member of the program group, and postdoc in the Research Priority Area Communication, Doeschka Anschutz brought in a new research line on the influence

of media on body satisfaction. She was able to show that pre-adolescent girls were less satisfied with her body after exposure to thin ideal television. Moreover, she found that young adult women ate more after watching food commercials than did young men. Finally, she demonstrated that alcohol commercials in movie theaters increase alcohol consumption.

### **Media entertainment**

The research in this subgroup deals with the cognitive, emotional, and behavioral responses to entertainment media. Researchers study how users experience media entertainment in terms of attention, comprehension, aesthetic pleasure, and perception.

In 2011, Ed Tan started studying varieties of absorption in narrative and aesthetic experiences, together with his PhD candidate Miruna Doicaru. This project has produced important insights into how absorption can be measured. Moreover, it uncovered narrative determinants of suspense and transportation. In the context of his research on entertainment competence, Tan demonstrated in a conference paper that people entertain virtual action tendencies towards film protagonists. In another paper, he showed that viewers of reality game shows can distinguish between staged and authentic performances.

Anneke de Graaf deepened her work on the role of transportation in the processing and effects of narratives. She showed as one of the first that the structure of narratives can affect readers' transportation. Moreover, she found some first evidence that the perceived similarity between readers and characters is associated with identification processes.

In the context of his PhD project on (pan)Asian identities in the Netherlands, which is funded through NWO Mozaiek and supervised by Ed Tan, Reza Kartosen found that young Asians in the Netherlands use popular culture to escape from an overly narrow ethnic identity.

### **Assessment**

The year 2011 was an extremely successful year for the program group, largely through the outstanding successes of Patti Valkenburg. She was awarded the most prestigious Dutch academic award, NWO's Spinoza award, which includes € 2.5 million to be spent on research. Valkenburg is the first communication scientist who has received this award. In addition, she was awarded the Dr. Hendrik Müller Prize of the Royal Netherlands Academy of Arts and Sciences (KNAW), and she was also elected member of the highly selective KNAW. At the start of the year, the faculty of the Social and Behavioral Sciences of the University of Amsterdam appointed her as the first Distinguished Research Professor of the Faculty. Finally, she won a top paper award together with Jochen Peter, from ICA's Children, Adolescents, and the Media division.

Susanne Baumgartner and Sindy Sumter both received a Jacobs Foundation Fellowship for excellence for the 15th European Conference on Developmental Psychology in Bergen, Norway. The Jacobs Foundation supports promising young

scholars to present their work at the conference. Susanne Baumgartner and Sindy Sumter presented their findings on online sexual risk behavior and cyberbullying in Bergen in August, 2011. Simone de Droog, Moniek Buijzen and Patti Valkenburg won a top paper award from ICA's Health Communication division. These awards all demonstrate the competitive edge of the research done in the group.

Although many of the projects of the program group are still in their early stages, 2011 was a productive year. Articles of YME researchers appeared in prestigious communication journals, such as *Public Opinion Quarterly*, *Media Psychology*, and *Journal of Health Communication*. In addition, YME researchers published in highly respected journals of related disciplines, including *Personality and Individual Differences*, *Appetite*, *Journal of Experimental Child Psychology*, *Archives of Sexual Behavior*, and *Journal of Adolescent Health*. YME researchers also contributed several chapters to edited books that not only target academic audiences, but also strive to inform the general public.

In terms of funding and awards, YME researchers were again successful in 2011. Mariette Huizinga was awarded a €250.000 grant from NWO's National Initiative Brain & Cognition (NIHC) to develop a neurocognitive perspective on the struggle between cognitive control and socio-emotional impulses among adolescents. The project took off with a multidisciplinary team in October.

## **Research in 2012**

### **Children, adolescents, and the media**

Patti Valkenburg will work on several projects. The first project is the ERC-funded project on the interplay between genetic makeup, media use, and family/peer influences on the development of cognitive ability, anti-social behavior and ADHD. In her second project, Valkenburg and Sindy Sumter will deal with cyberbullying and try to identify which negative consequences adolescents experience as an outcome of cyber-bullying. Finally, Valkenburg will continue publishing from the longitudinal data on the opportunities and risks of the internet for children and adolescents together with Jochen Peter, Susanne Baumgartner, and Sindy Sumter, as well as on the data on adolescents' online communication, together with Maria Koutamanis and Jochen Peter. In addition, Sindy Sumter will field a longitudinal study on cyberbullying among 10- to 17-year-olds.

Together with her NWO Vidi team consisting of Esther Rozendaal, Eva van Reijmersdal and Sanne Oprea, Moniek Buijzen will conduct a series of experiments in which she will further test the theoretical framework of children's advertising processing. The focus will lie on the ways in which individuals process integrated marketing formats. In addition, she will collaborate with Simone de Droog in her research on advertising and children's health and happiness.

Mariette Huizinga, together with her NWO NIHC team Sindy Sumter, Wouter Weeda, and Susanne Baumgartner, will conduct a study on the struggle between cognitive control and socio-emotional impulses among adolescents. In addition, she and her team will conduct a study on the individual differences in children's

arousability when they watch animated media content. Finally, she will launch a study on media multi-tasking initiated by Susanne Baumgartner.

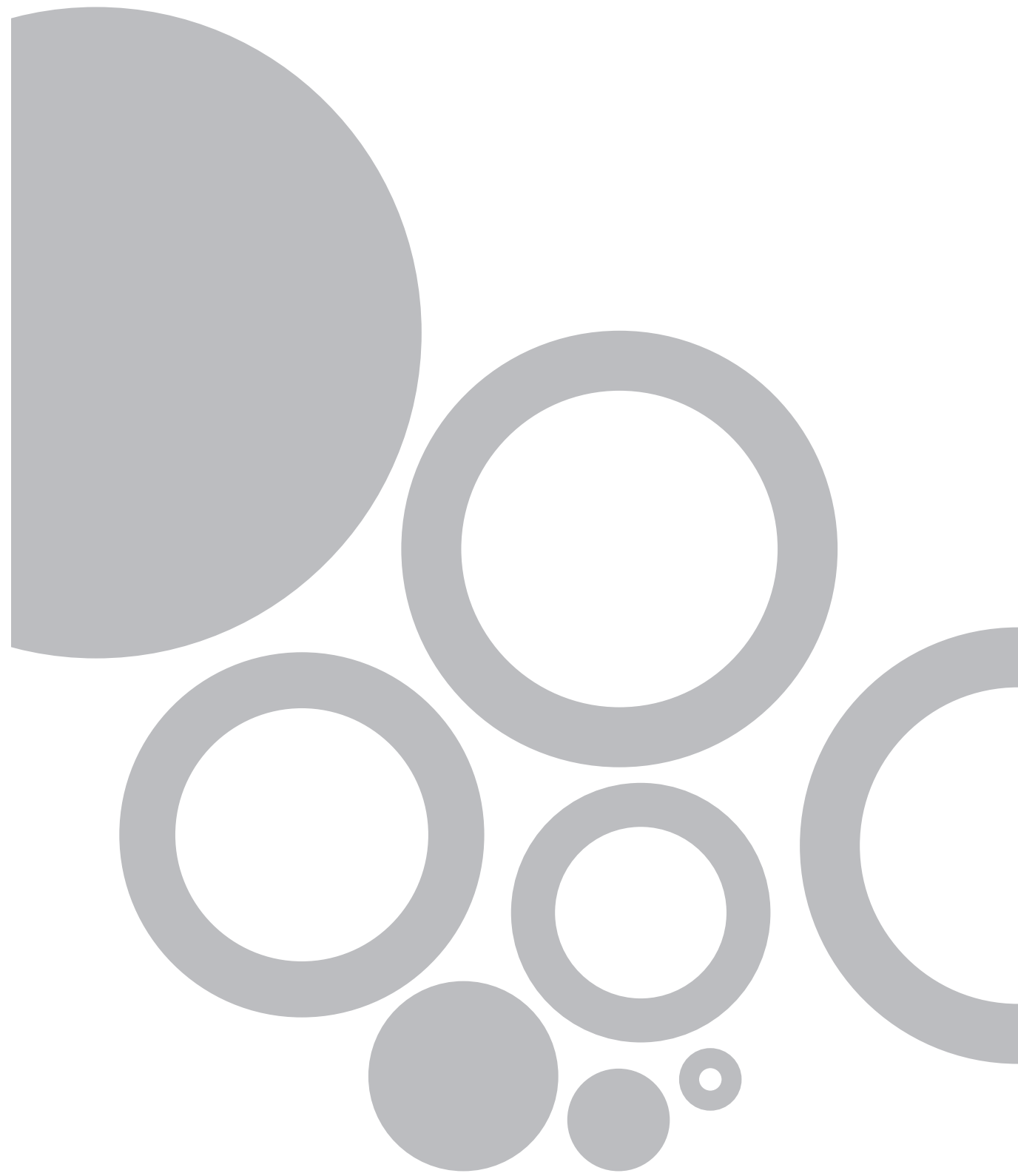
Within the context of his NWO Vidi project and in collaboration with Inge Boot and Annemarie van Oosten, Jochen Peter will primarily deal with the question of whether and to what extent involvement in sexual media content can explain the effects of this content on adolescents. This will be investigated mainly through a series of experiments. His other research line will deal with the dynamics of adolescents' sexual (risk) behavior on the internet. Finally, he has started studying, together with Dian de Vries, the relationship between self-objectification and sexual media content.

Doeschka Anschutz will launch a series of (experimental) studies on the processes that explain the effects of media entertainment, and for this purpose will include implicit methods such as eye movement tracking. She will do this in collaboration with PhD student Frans Folkvord as part of the Research Priority Area Communication.

### **Media entertainment**

Within his NWO Open Competition project, Ed Tan will continue investigating intense experiential responses to literature and film, together with Miruna Doicaru and researchers at Utrecht University. At the same time, he will continue his theoretical work on communicative frameworks for entertainment competence and will collect data on participatory reactions in film viewing, as well as on genre recognition by actor movement. Finally, he will field an experiment on the effectiveness of gaming as a part of cognitive behavior therapy.

Anneke de Graaf will focus on narrative influences on risk behavior. Specifically, she is interested in whether involvement in entertainment that features risk behavior may more strongly affect people as their counterarguing and cognitive resistance may be reduced. In addition, she will study whether self-referencing may be an explanation of potential effects of risk-promoting entertainment.



# PhD program

ASCoR offers a three-year international PhD program in Communication Science. Applicants come from many countries around the world. The program builds upon the strengths of the Faculty of Social and Behavioural Sciences from the University of Amsterdam, so that PhD students benefit from working with scholars in Communication Science as well as from other social sciences. Upon completion of the program and defense of the dissertation, students receive a PhD in the Social Sciences from the University of Amsterdam.

## **Objectives and outcomes of the PhD program**

The main aim of the PhD program is to promote the training of young academics in the study of fundamental scientific research issues in the field of communication science. Students are trained to extend, deepen and actively apply their knowledge of theories and methodologies in communication science, so as to become fully qualified, independent researchers in the field of communication. In addition to extensive knowledge of theory and methodology in communication science, the program promotes reflection, not only on one's own research project, but also on social scientific and communication research in general. Finally, the program promotes skills that can contribute to the advancement of the student's careers. The PhD program produces highly qualified researchers and prepares them for three types of career trajectories:

- An academic career in the field of communication science.
- A career in the field of applied research, for instance in research departments of communication organizations (e.g., public broadcasters, publishers), in market and opinion research companies, and governmental research institutions.
- A career in managing communication activities of institutions and organizations.

To achieve these goals, students are offered a combination of hands-on research, coursework (see Educational components), and teaching tasks. PhD research, including data collection, is conducted throughout the project. The research project is based on a proposal that is usually written by one or more senior ASCoR faculty, and in all cases fits into the ASCoR research program. Each PhD project usually consists of 3 or more research studies, leading to three or more peer-reviewed academic publications. PhD candidates with an employment contract at UvA are usually required to teach a number of classes in the undergraduate program of communication science within the Bachelor College. The final months of each project are devoted to finishing the PhD thesis, which is based on the articles written throughout the project. After the dissertation has been read and approved by a committee of experts, there is a public defense, held at the University of Amsterdam. Applicants to the international ASCoR PhD program are required to have a Research Master degree in Communication Science or equivalent qualifications.

### **Institutional embedding**

The Department of Communication Science at the University of Amsterdam encompasses three institutes: Research Institute, Graduate School and College. Each institute has its own director, who represents the institute during the weekly Departmental Management Team meetings with the Department Chair. The Management Team is jointly responsible for a range of issues overarching the interests of the individual institutes, including assignment of research and teaching responsibilities to the academic staff, amendments of teaching and research programs, and HRM.

This organizational structure ensures a continuous close cooperation between the institutes, and strong alignment and cross-fertilization between research and training. More specifically, there is a one-to-one correspondence between the research programs in ASCoR and the teaching staff in the Master, Research Master and PhD training programs in the Graduate School. As a result, research expertise and ongoing research directly shape graduate training, and graduate training feeds back directly into the research, throughout curriculum composition, class assignments, and Master thesis research.

This management structure also implies that both directors (Graduate School and ASCoR) carry shared responsibility for the selection of PhD students, and both directors are involved in each phase of the selection procedure.

### **Supervision**

A Training & Supervision Plan is submitted within 2 months after the PhD project start date. This plan includes the PhD project description, agreements on supervision team meeting frequency, coursework to be completed, the First Year Paper topic and deadline, and a publication plan. The document is signed for approval by the PhD student, the supervisors, the ASCoR Director, and the Graduate School Director.

The supervision team typically consists of 2-3 researchers, including at least one full professor (promotor). The PhD student meets at least once every fortnight with one or more supervisors. The composition of the supervision team is based on the substantive as well as the methodological requirements of the project. All supervisors are ASCoR research staff, holding a PhD degree and a solid publication track record in international academic outlets.

Performance of the supervisors is monitored through the annual review interviews with all staff members. A PhD Mentor is available with whom PhD students can discuss all supervision problems confidentially.

A First Year Paper and a progress report by the supervision team are assessed by the ASCoR Board 8 months into the project. If the paper is assessed as insufficient, the PhD student is offered the opportunity to revise and resubmit within 2 months. If the paper is still assessed as insufficient, the project is terminated at the end of the first year.

Each PhD student participates in annual review assessments (jaargesprekken) with their Program Group Director or the Department Chair. Input on progress is provided by ASCoR, the Graduate School, and the College of Communication (where PhD students have teaching tasks).

About twelve months before the project end date, a Progress Portfolio is submitted, containing a chapter progress overview including deadlines, publication output, a work plan for the remaining time, a list of completed courses, and a statement of feasibility by the supervisors and the PhD student. The ASCoR Board and the Graduate School Director direct the supervisors and PhD student on feasibility, and, if applicable, changes that must be made to the plan to ensure on-time completion.

### **Educational components**

PhD training is organized by the Graduate School of Communication. All ASCoR PhD candidates are enrolled in the PhD Training Program of the Graduate School. As a Research Master degree in Communication Science or equivalent qualifications is required for all new PhD candidates, the coursework is generally limited to 9 EC. Prospective PhD candidates who do not have a Research Master in Communication Science will be asked to follow a transfer program in methods and/or Communication Science before starting on the PhD project.

In addition to the Graduate School coursework, all PhD candidates are also members of a PhD Club in which research is discussed every two weeks, and of course each PhD candidate has his/her supervision team.

The PhD training program consists of:

- Introductory course 6 (EC): An extensive review of current topics in communication research; feedback on research proposal; project-, self-, and supervisor management for PhD students.
- A choice of professional development and methodology courses and workshops (total 3 EC).

- Participation in an international summer school (in addition to the mandatory 9 EC).
- Participation in an ASCoR PhD Club: Two-weekly meetings of ca. 10 PhD students under supervision of an ASCoR staff member.

### Success rates

The tables shown are in accordance with Table 5.5 and Table 5.6 of the Standard Evaluation Protocol 2009-2015 for research assessment in the Netherlands.

#### Standard PhD candidates (employed)

Starting year	Enrolment			Graduated after					Total		
	M	F	Total	≤ 3 Y	≤ 4 Y	≤ 5 Y	≤ 6 Y	≤ 7 Y	Graduated	Not yet finished	Discontinued
2005	3	1	4		3				3		1
2006	2	5	7	2	4				7	1	
2007	4	4	8	2	2	1			5	2	1
2008	4	8	12							11	1
2009	2	4	6							6	
2010	1	4	5							5	
2011	2	7	9							9	
<b>Total</b>	<b>18</b>	<b>33</b>	<b>51</b>	<b>4</b>	<b>9</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>15</b>	<b>34</b>	<b>3</b>

#### Self-supported PhD candidates (not employed)

Starting year	Enrolment			Graduated after					Total		
	M	F	Total	≤ 3 Y	≤ 4 Y	≤ 5 Y	≤ 6 Y	≤ 7 Y	Graduated	Not yet finished	Discontinued
2005	0	1	1		1				1		
2006	1	0	1			1			1		
2007	0	1	1	1					1		
2008	0	0	0								
2009	0	1	1							1	
2010	0	0	0								
2011	1	0	1							1	
<b>Total</b>	<b>2</b>	<b>3</b>	<b>5</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>2</b>	<b>0</b>



# Appendix A

## Research staff

### Research staff developments

Due to changes in the Standard Evaluation Protocol, the figures for the previous reporting period (2001-2007) are not fully comparable to the figures reported for the current reporting period (2008-2013).

	2001 - 2007		2008		2009		2010		2011	
	Mean N	Mean fte	N	fte	N	fte	N	fte	N	fte
Professor	11.86	3.64	11	3.62	10	3.13	8	2.61	9	3.91
Adjunct professor		.47	3	.28	4	.47	4	.27	4	.32
Associate professor	11.00	3.76	12	5.03	13	4.45	15	4.54	15	6.27
Assistant professor	19.14	5.94	16	6.59	17	6.49	21	7.69	24	7.15
Postdoctoral fellow		5.15	4	1.62	4	2.28	6	2.70	5	4.40
PhD candidate (employed)	27.86	21.94	29	18.51	37	24.19	37	24.06	38	27.03
PhD candidate (self-supported)			5	4.55	5	4.08	3	1.96	2	1.33
<b>Total research staff</b>	<b>69.86</b>	<b>40.93</b>	<b>80</b>	<b>40.20</b>	<b>90</b>	<b>45.09</b>	<b>94</b>	<b>43.82</b>	<b>97</b>	<b>50.41</b>

## Research staff in 2011: FTE by funding source

In fte by academic position and funding source:

1st = first flow of funds (direct funding)

2nd = second flow of funds (NWO & EU)

3rd = third flow of funds (non-government funding)

S = self-supporting PhD candidates

	1st	2nd	3rd	S	Total
Professor	2.91	1.00	*	*	3.91
Adjunct professor	*	*	.32	*	.32
Associate professor	3.57	2.20	.50	*	6.27
Assistant professor	6.05	1.10	*	*	7.15
Postdoctoral fellow	.80	3.60	*	*	4.40
PhD candidate	15.68	10.30	1.05	1.33	28.36
<b>Total research staff</b>	<b>29.01</b>	<b>18.20</b>	<b>1.87</b>	<b>1.33</b>	<b>50.41</b>

## Research staff profiles

Reference date 31 December 2011

Faculty

### prof. dr. Noelle (M.N.C.) Aarts

#### Adjunct professor of Strategic Communication (bijzonder hoogleraar)

- Adjunct professor of Strategic Communication (Logeion chair)
- Associate professor of Communication Strategies, Wageningen University
- Member of the International Association of Conflict Management (IACM)
- Member of Comité Begeleiding en Advies voor Overheidscommunicatie
- Editorial Board member *Journal of Conflict & Negotiation Research*
- Member of the Supervisory Board of Wetlands International
- Member of the Advisory Board of Bex\* Communicatie, Eindhoven

### dr. Doeschka Anschutz

#### Postdoctoral research fellow

### dr. Piet Bakker

#### Associate professor (UHD)

- Professor (Lector) of Cross Media Content at the Research Centre for Communication and Journalism, Hogeschool Utrecht
- Associate reviewer *Journal of Media Management; Electronic Markets Associated*
- Editorial Board member *Observatorio*
- Editor *Free Daily Newspapers Newsletter*
- Chairman of *Stichting Cultureel Persbureau*

### prof. dr. Jo L.H. Bardoel

#### Associate professor (UHD)

- Professor of Journalism and Media, Radboud Universiteit Nijmegen
- Chair of the Working Group on European Public Broadcasting Policies, International Association for Media and Communication Research (IAMCR)
- Member of the Advisory Group for the RIPE Conference on Public Service Broadcasting
- Editorial board member of *Communicatio: South African Journal for Communication Theory and Research*

### prof. dr. Hans (J.W.J.) Beentjes

#### Professor of General Communication Science

### dr. Hajo G. Boomgaarden

#### Assistant professor (UD)

- NWO Veni grant holder
- Editorial board member *International Journal of Public Opinion Research*
- Board member of the Center for Politics and Communication

### dr. Inge Boot

#### Postdoctoral research fellow

**dr. Moniek A. Buijzen**

**Associate professor (UHD)**

- Project leader of NWO Vidi grant *The commercialized media environment: Content, processes, and consequences for children and adolescents*
- Editorial board member *Journal of Children and the Media*
- Member of the advisory and assessment committee of NWO Mozaïek
- Board member of Stichting Cursussen Wetenschapscommunicatie, the Dutch foundation for science correspondence
- Advisory board member of Mediawijzer.net, the Dutch center for expertise on media literacy
- Member of the scientific committee of the Dutch Rating Institute for Audiovisual Media (NICAM)
- Initiator and owner of Bitescience, a science communication and consultancy company

**dr. Gert-Jan de Bruijn**

**Assistant professor (UD)**

**dr. Anneke M. de Graaf**

**Assistant professor (UD)**

**dr. Wouter de Nooy**

**Associate professor (UHD)**

- Advisory board member for *Poetics: Journal of Empirical Research on Culture, the Media and the Arts*

**prof. dr. Claes H. de Vreese**

**Professor of Political Communication**

- Scientific Director of the Amsterdam School of Communication Research ASCoR (on leave Fall 2011)
- Scientific Director of the Netherlands School of Communication Research NeSCoR (on leave Fall 2011)
- Director of the Center for Politics and Communication
- Adjunct professor of Political Science and Journalism, University of Southern Denmark
- Board Member Graduate School of Communication (GSC) and College of Communication
- Editor-in-Chief of *International Journal of Public Opinion Research (IJPOR)*
- Editorial board member for *Communication Research, European Union Politics, Political Communication, Public Opinion Quarterly, Journalism & Mass Communication Quarterly, International Journal of Press/Politics, Social Influence, and Scandinavian Political Studies*
- Project leader NWO Vici grant
- Co-investigator NWO project *Political Conflict in 5 European systems*
- Steering group member and Workpackage Leader in EU FP7 project *Providing an Infrastructure for Research on Electoral Democracy in the European Union (PIREDEU)*
- Member Young Royal Dutch Academy of Sciences (De Jonge Akademie)
- Member of the Social Science Council of the Royal Dutch Academy of Arts and Sciences (KNAW)
- Chair Platform Media and Communication Studies, Royal Dutch Academy of Arts and Sciences (KNAW)
- Vice Chair Political Communication Division, International Communication Association

**dr. Jiska Eelen**

**Assistant professor (UD)**

**dr. Wim J.L. Elving**

**Assistant professor (UD)**

- Editor of *Corporate Communications: An International Journal*
- Member of Doctorate Board Corporate and Marketing Communication, University of Salerno, Italy
- Member of the Editorial Advisory Board of the *International Journal of Interactive Communication Systems and Technologies (IJICST)*

**dr. Marieke L. Fransen**

**Assistant professor (UD)**

**dr. Regula Hänggli**

**Assistant professor (UD)**

**dr. Mariette Huizinga**

**Associate professor (UHD)**

- Project leader of NIHC grant “*A neurocognitive perspective on the struggle between cognitive control and socio-emotional impulses among adolescents who attend pre-vocational secondary education (VMBO): Insights for education and intervention*”
- Member of Commissie Ernstige Schade at the Dutch ‘Commissariaat voor de Media’

**Mario Keer, MSc**

**Assistant professor (UD)**

**prof. dr. Peter Kerkhof**

**Adjunct professor of Customer Media (bijzonder hoogleraar)**

**dr. Sophie K. Lecheler**

**Assistant professor (UD)**

**prof. dr. Loet Leydesdorff**

**Professor of Communication and Innovation in the Dynamics of Science and Technology**

- Visiting professor, Institute of Scientific and Technical Information of China (ISTIC), Beijing, 2007-2011
- Honorary Fellow, Science Policy Research Unit (SPRU), University of Sussex 2007-2011
- Co-convenor of the Triple Helix of University-Industry-Government Relations series of conferences, workshops, and special issues
- Member of International Programme Committee of the International Conferences on Computing Anticipatory Systems
- Member of the Programme Committee of the International Conference on Science and Technology Indicators
- Editorial Board of *Cybermetrics; COLLNET Journal of Scientometrics and Information Management; Industry and Higher Education; Journal of Technology Transfer; Science & Public Policy; Information; International Journal of Applied Systemic Studies; Intern. J. of Information Technologies and the Systems Approach (IJITSA); Journal of Informetrics; Knowledge-based Innovation in China; Open Communication Journal; RECIIS - Electronic Journal in Communication, Information, and Innovation in Health; Social Science Information; Scientometrics; tripleC: e-journal for cognition, communication and co-operation; Science Forum.*

**prof. dr. Eugène F. Loos**

**Adjunct professor of Old and new media in an ageing society (bijzonder hoogleraar)**

- Associate professor of Communication, Policy and Management, Utrecht University
- Associated editor of OBS\*
- Editorial board member *Journal of Communication and Media Technologies*
- Member of the Evaluation Board of the European research project "Third Age Online (TAO) Community & Collaboration", Switzerland

**Marijn H.C. Meijers, MSc**

**Assistant professor (UD)**

**dr. Marjolein Moorman**

**Associate professor (UHD)**

- Editorial review board member for *International Journal of Advertising*
- Member of the Amsterdam City Council
- Chair of the Exam Committee, Department of Communication Science, University of Amsterdam

**prof. dr. Peter C. Neijens**

**Professor of Persuasive Communication**

- Dean of the Graduate School of Communication
- Acting Director of The Amsterdam School of Communication Research ASCoR
- Past president European Advertising Academy
- Review committee Mozaiek Program, Dutch National Science Foundation NWO
- Program committee, Department of Communication and Cultural Management, Zeppelin University, Germany
- Editorial review board *Journal of Advertising*
- Editorial advisory board *International Journal of Advertising*
- Editorial board *Journal of Current Issues and Research in Advertising*
- Associate editor for *Journal of Marketing Communications*, responsibility for the European Community
- Editor-in-Chief of the *International Journal of Public Opinion Research*
- Organizer WAPOR's 64th Annual Conference 'Public Opinion and the Internet', Amsterdam September 21-23
- Member of the UCO, University of Amsterdam
- Member Financial Committee Faculty of Social and Behavioural Sciences, University of Amsterdam
- Acting Chair of Program Group Corporate Communication, Department of Communication Science, University of Amsterdam
- Jury member Best Student Paper Award ICORIA
- Jury chair SWOCC Thesis Award
- Jury member Young Researcher of the Year Award ESOMAR
- Member International Committee of Experts Teaching Evaluation Communication Science Lithuania, 2010-2011
- Member Committee of Experts Teaching Evaluation Communication Science, University of Leuven, 2011
- Chair of the Board of HOI Instituut voor Media Auditing
- Chair of the Technical Commission Decision Makers Research
- Member of the Advisory Board of SIRE

**prof. dr. Jochen Peter**

**Professor of Media Entertainment**

Program Group Director of Youth & Media Entertainment

- NWO Vidi grant holder
- Editorial board member for *Communication Research, Journal of Communication, Communication Methods and Measures, Cyberpsychology: Journal of Psychosocial Research on Cyberspace and International Journal of Cyber Behavior, Psychology and Learning*
- Board of Overseers LISS panel, University of Tilburg
- Advisory Board Insafe/InHope, The Hague
- Advisory Board project Mediawijs, Rutgers WPF, Utrecht

**dr. Esther Rozendaal**

**Postdoctoral research fellow**

**dr. Barbara C. Schouten**

**Assistant professor (UD)**

**dr. Andreas R.T. Schuck**

**Assistant professor (UD)**

- NWO Veni grant holder
- Academic Advisor Erasmus Mundus MA Program in Journalism, Media & Globalisation
- Academic Advisor 'Internationalization' Graduate School of Communication

**dr. Penelope Sheets**

**Assistant professor (UD)**

**prof. dr. Dirk Sikkels**

**Adjunct professor of Aging, Communication and Consumer Behaviour**

- Director of Sixtat
- Advisor for TNS NIPO
- Advisor for Booming Experience
- Member of the Expert Committee Studiekeuze123

**prof. dr. Edith G. Smit**

**Professor of Media and Advertising**

**Program Group Director of Persuasive Communication**

- Chair of SWOCC Board, foundation for fundamental research on brands and brand communication
- President-elect of the European Advertising Academy (EAA)
- Member of the DDMA Privacy Authority
- Editorial board member of the *International Journal of Advertising*

**dr. Sindy R. Sumter**

**Postdoctoral research fellow**

**prof. dr. Ed S.H. Tan**

**Professor of Media Entertainment**

- Scientific committee member for Netherlands institute for Animation Film (NIAF)
- Board member of the Society for the Cognitive Study of the Moving Image (SCSMI)
- Board member of the Master's Programme in Cognition and Communication of the University of Copenhagen
- Member advisory board NICAM Kijkwijzer
- Co-leader of NWO project "Varieties of absorption in narrative and aesthetic experiences: A comparative study of responses to literature and film."
- Editorial board member *The Scientific Study of Literature*

**dr. Claartje L. ter Hoeven**

**Assistant professor (UD)**

**prof. dr. Patti M. Valkenburg**

**Professor of Child and Media Research**

- Chair of CCAM, Center of Research on Children, Adolescents, and the Media
- Chair of the ICA Special Interest Group Children, Adolescents, and the Media
- Member of the scientific committee of the Dutch Rating Institute for Audiovisual Media (NICAM)
- Member of Task Force to advise the ICA board on its divisional structure
- Member of EUKidsonline, an EU sponsored 16-country European consortium on children and Internet safety
- Area editor for Blackwell's *International Encyclopedia of Communication*. Editorial area: Developmental Communication (i.e., editor of all entries on life-span developmental communication and youth and the media)
- Editorial board member of *Communication Research, Human Communication Research, Journal of Broadcasting and Electronic Media, Communication Yearbook, Journal of Applied Developmental Psychology, and Journal of Children and the Media*
- Member of Steering Committee of the Canon of Dutch children's television, Dutch Public Broadcasting [Publieke Omroep], Hilversum
- Member of the "Vaste benoemingscommissie hoogleraren" [Appointment committee full professors] of the Faculty of Social Sciences
- Member of the advisory council of the Netherlands Awareness Node (EU sponsored project Safer Internet Program) to enhance awareness about safe internet use
- Member of the advisory council of the Dutch Hotline, an EU (Safer Internet Program) sponsored institute that allows members of the public to report on illegal internet content (2006-present)
- Member of advisory council Mijn Kind Online (My Child Online; Co-initiative of the Dutch Telecom Company KPN and Ouders Online), Amsterdam (2006-present)
- Member of the Advisory council of Stichting Impact, Landelijk kenniscentrum Psychosociale zorg na rampen, AMC, Amsterdam (2005-present)

**dr. Bas (S.J.H.M.) van den Putte**

**Associate professor (UHD)**

**dr. Richard J.W. van der Wurff**

**Senior Lecturer**

- Editorial board member of *New Media & Society*
- Member of the Board of Governors of the Media Ombudsman Foundation Netherlands

**dr. Marcel van Egmond**

**Lecturer**

- Association Board Member European Election Studies (EES)

**dr. Lex (A.) van Meurs**

**Assistant professor (UD)**

- Research director at Intomart GfK
- Member of NRT Programmaraad, Kamer Educatie
- Member editorial advisory board *Journal of Advertising Research*

**dr. Guda van Noort**

**Assistant professor (UD)**

- Review Board Member SWOCC Working Paper Series

**dr. Philip van Praag**

**Associate professor (UHD)**

- Member of Referendumkamer, Leiden City Council
- Board member Stichting Het Nieuwe Parool
- Director of the Bachelor Program Political Science, College of Social Sciences, University of Amsterdam

**dr. Eva A. van Reijmersdal**

**Assistant professor (UD)**

- Postdoctoral research fellow in Buijzen's Vidi project *The commercialized media environment*
- Editorial advisory board member *International Journal of Advertising*
- Editorial board member *Journal of Marketing Communications*

**dr. Martine van Selm**

**Associate professor (UHD)**

- Director College of Communication

**dr. Joost H.P. van Spanje**

**Assistant professor (UD)**

**dr. Julia C.M. van Weert**

**Associate Professor (UHD)**

- Holder of Personal Cancer Research Award by the Dutch Cancer Society KWF; project leader of research line *Communication with older cancer patients*
- Member European Association for Communication in Health Care (EACH)
- Member Interuniversity network Patient Provider Interaction (PPI)
- Member Geriatric Oncology in the Netherlands (GeriOnNe)
- Member Study Group Psycho-Oncology of the Dutch Cancer Society
- Member Scientific Advisory Board 2Comply
- Member Dutch Association for Psycho-social Oncology (NVPO)
- Member Dutch Association for Gerontology (NvG)
- Member Dutch Association for eHealth (NVEH)

**dr. Piet Verhoeven**

**Assistant professor (UD)**

- Managing director of SWOCC, foundation for fundamental research on brands and brand communication
- Editorial board member of the *Journal of Communication Management*

**dr. ir. Peeter W.J. Verlegh**

**Associate professor (UHD)**

- Editor of *International Journal of Advertising*
- Editorial board member of *International Marketing Review*
- Editorial board member of *International Place Branding Yearbook*

**dr. Rens Vliegenthart**

**Associate professor (UHD)**

- NWO Veni grant holder

**dr. Hilde A.M. Voorveld**

**Assistant Professor (UD)**

**dr. Helen G.M. Vossen**

**Postdoctoral research fellow**

**drs. Wouter D. Weeda**

**Assistant professor (UD)**

- Postdoctoral researcher on NWO NIHC project (awarded to M. Huizinga)

**dr. Sandra M. Zwier**

**Assistant Professor (UD)**

- Managing director Graduate School of Communication

Associate Members

**dr. Rutger H. de Graaf**

**Lecturer**

**dr. Jeroen S. Lemmens**

**Lecturer**

**dr. Pytrik H.J. Schafraad**

**Lecturer**

**dr. Margot van der Goot**

**Lecturer**

- Postdoctoral researcher in the NWO program Begrijpelijke Taal

**dr. Joost W.M. Verhoeven**

**Lecturer**

- Researcher Social Media in Corporate Branding, SWOCC

**dr. Mirjam S. Vosmeer**

**Lecturer**

**dr. Anke Wonneberger**

**Lecturer**

PhD candidates

**Elsbeth D. Asbeek Brusse, MSc**

**Rachid Azrout, MSc**

**Tom P. Bakker, MSc**

**Susanne E. Baumgartner, MSc**

**Sophie C. Boerman, MSc**

**Nadine Bol, MSc**

**Linda Bos, MSc**

**Mark Boukes, MSc**

**Simone M. de Droog, MSc**

**Yael M. de Haan, MSc**

**Pieterjan B. L. Desmet, MSc**

**Dian A. de Vries, MSc**

**Miruna Doicaru, MSc**

**Matthijs Elenbaas, MSc**

**Karin M. Fikkers, MSc**

**Frans Folkvord, MSc**

**Hanneke Hendriks, MSc**

**Malte-Carlos Hinrichsen, MSc**

**Suchi P. Joshi, MSc**

**Reza. A. Kartosen, MSc**

**Maria Koutamanis, MSc**

**Sanne Kruikemeier, MSc**

**Annemiek J. Linn, MSc**

**Ewa H. Maslowska, MA**

**Judith Möller, MSc**

**Daan G. Muntinga, MSc**

**Sanne Nikkelen, MSc**

**Suzanna J. Oprea, MA MSc**

**Damian Trilling, MA**

**Anouk S. van Drunen, MSc**

**Marco van Kerkhoven, MSc**

**Marijn van Klingeren, MSc**

**Annemarie J.M.F. van Oosten, MSc**

**Rosa A. van Santen, MSc**

**Moniza Waheed, MA**

**Lotte M. Willemsen, MSc**

## Honorary Fellows

ASCoR's Honorary Fellows are senior researchers with a strong international reputation. Honorary Fellows serve a 3-year affiliation with ASCoR and work with ASCoR faculty members on research projects, publications, and PhD candidate supervision.

prof. dr. Kees Brants  
prof. dr. Fred Bronner  
prof. dr. Cees J. Hamelink  
prof. dr. Joan M.H.J. Hemels  
prof. dr. Denis McQuail  
prof. dr. Klaus Schönbach  
prof. dr. Holli A. Semetko  
prof. dr. Jan J. van Cuilenburg  
prof. dr. Wouter van der Brug  
prof. dr. Cees van der Eijk

## McQuail Honorary Fellows

The ASCoR Denis McQuail Award is offered for the best article advancing communication theory published in a peer-reviewed journal in the previous year. An international Award committee, chaired by Denis McQuail, makes the selection, and the award goes to all listed authors of the article chosen. The first author is McQuail Honorary Fellow for one year, and is invited to give the McQuail Lecture.

2011-2012	dr. Robert LaRose
2010-2011	dr. Kelly M. Garrett
2009-2010	dr. Cristina Archetti
2008-2009	prof. dr. Michael D. Slater
2007-2008	dr. Matthew A. Baum

# Appendix B Honorary Events

## Awards

<b>S. E. Baumgartner</b>	<b>Jacobs Foundation Fellowship</b> Travel award, European Conference on Developmental Psychology, August 2011
<b>S. C. Boerman</b>	<b>SWOCC Scriptieprijs</b> Master thesis award, Stichting Wetenschappelijk Onderzoek Commerciële Communicatie, September 2011
<b>N. Bol</b>	<b>Unilever Research Prijs</b> Master thesis award, November 2011
<b>M. A. Buijzen, E. A. van Reijmersdal, &amp; L. H. Owen</b>	<b>Baschwitz Article of the Year Award</b> Amsterdam School of Communication Research, June 2011
<b>S. M. de Droog, M. A. Buijzen, &amp; P. M. Valkenburg</b>	<b>Top Paper Award</b> Health Communication Division, International Communication Association, Boston, MA, May 2011
<b>A. S. van Drunen</b>	<b>Student Travel Grant</b> Ethnicity and Race Division, International Communication Association, Boston, MA, May 2011
<b>J. Eelen</b>	<b>Fellow of the AMA Sheth Doctoral Consortium</b> American Marketing Association, Stillwater, OK, June 2011
<b>M. Keer</b>	<b>Baschwitz Young Scholar Article of the Year Award</b> Amsterdam School of Communication Research, June 2011
<b>L. Leydesdorff</b>	<b>William Page Award</b> Conference on Science & Innovation Policy, Atlanta, GA, September 2011

<b>L. Leydesdorff</b>	<b>Honorary Fellow</b> Honorary Fellow in Science and Technology Policy Research, University of Sussex, UK, January 2011
<b>L. Leydesdorff</b>	<b>Visiting Professorship</b> Visiting Professorship at the Institute of Scientific and Technical Information of Beijing, June 2011
<b>J. Peter &amp; P. M. Valkenburg</b>	<b>Top Paper Award</b> Children, Adolescents, and the Media Division, International Communication Association, Boston, MA, May 2011
<b>A. R. T. Schuck</b>	<b>NeSCoR Dissertation Award 2009</b> The Netherlands School of Communication Science, Enschede, The Netherlands, February 2011
<b>S. Sumter</b>	<b>Jacobs Foundation Fellowship</b> Travel award, European Conference on Developmental Psychology, August 2011
<b>P. M. Valkenburg</b>	<b>Member of the Royal Netherlands Academy of Arts and Sciences (KNAW)</b> Life appointment, Amsterdam, May 2011
<b>P. M. Valkenburg</b>	<b>Dr Hendrik Müller Prize for Behavioral and Social Sciences</b> The Royal Netherlands Academy of Arts and Sciences (KNAW) and the Dr Hendrik Muller's Vaderlandsch Fonds Foundation, Amsterdam, September 2011
<b>P. M. Valkenburg</b>	<b>Spinoza Prize</b> Lifetime achievement award, the Netherlands Organisation for Scientific Research (NWO), The Hague, September 2011
<b>P. M. Valkenburg</b>	<b>Distinguished Research Professor</b> Faculty of Social and Behavioural Sciences, University of Amsterdam, March 2011
<b>M. Waheed</b>	<b>Best Student Conference Presentation</b> Financial Awards for Outstanding Oral Presentation Lima, Peru, August 2011

## Job promotions

### dr. Hajo Boomgaarden

Appointed Associate Professor at the Dpt. Of Communication Science, University of Amsterdam

### prof. dr. Jochen Peter

Appointed Full Professor at the Dpt. Of Communication Science, University of Amsterdam

### dr. Julia van Weert

Appointed Associate Professor at the Dpt. Of Communication Science, University of Amsterdam

### dr. Rens Vliegthart

Appointed Associate Professor at the Dpt. Of Communication Science, University of Amsterdam

## Conference organization

### H. G. Boomgaarden, S. K. Lecheler, P. C. Neijens, & C. H. de Vreese

Scientific Committee members of the conference of the World Association of Public Opinion Research (WAPOR), Amsterdam, September 23-21

### K. L. K. Brants

Organiser and chair of the conference Political Communication in Europe: Changing Contexts Changing Contents, Amsterdam, January 7

### K. L. K. Brants

Organiser and chair of the symposium Politiek en Media in Onzekere Tijden, Amsterdam, April 29

### W. J. L. Elving

Chair, CSR Communication Conference, Amsterdam, October 26-28

### M. H. C. Meijers

Organizer of the ASPO Herfstsymposium: Long Term Psychology, Tilburg, the Netherlands, October 6

### P. C. Neijens & C. H. de Vreese

Co-chairs of the conference of the World Association of Public Opinion Research (WAPOR), Amsterdam, September 23-21

### E. S. H. Tan

Chair of the Summer School of the Centre for Creation, Content and Technology (CCCT): Reading Mediated Minds: Empathy with Persons and Characters in Media and Art Works, Amsterdam, July 11-13



## PhD dissertation committee memberships

Reading committee memberships, unless stated otherwise.

Name of defendant	Defense date	Dissertation title	Committee members	University
M. Adriaansen	1 March	<i>Versatile citizens: Media reporting, political cynicism and voter behavior</i>	C. de Vreese (promotor)	ASCoR
D. Anschutz	14 March	<i>Beloved bodies &amp; forbidden foods: Media influence on body image and food intake</i>	M. Buijzen	ASCoR, University of Amsterdam
A. Bartsch	18 May	<i>Medienunterhaltung, individuelle, soziale und kulturelle Funktionen</i>	E. Tan	Stockholm University
P. Emons	25 February	<i>Social-cultural changes in Dutch society and their representations in television fiction, 1980-2005</i>	P. Neijens	Radboud University Nijmegen
K. Janssens	20 June	<i>The effect of advertising on materialism</i>	P. Neijens	University of Leuven, Belgium
J. Koeman	20 May	<i>Een 'merkwaaardig' doelgroep tussen commercie en cultuur? Merkreclame als onderdeel van identiteitsconstructie onder allochtone jongeren?</i>	P. Neijens	University of Leuven, Belgium
E. Korteland	28 January	<i>Diffusie en adoptie van interorganisatiele innovaties in de publieke sector: Een onderzoek binnen de beleidssectoren onderwijs en veiligheid</i>	E. Loos	Erasmus University Rotterdam
Y. Liu	2 September	<i>The diffusion of scientific ideas in time and indicators for the description of this process</i>	L. Leydesdorff	Antwerp University, Belgium
J. Mast	28 June	<i>Popular hybrid documentary: Genre hybridization, documentary values and ethical issues in 'reality TV'</i>	E. Tan	Antwerp University, Belgium

Name of defendant	Defense date	Dissertation title	Committee members	University
L. Michon	2 February	<i>Ethnic minorities in local politics, comparing Amsterdam and Paris</i>	P. van Praag	AiSSR, University of Amsterdam
D. Nieborg	22 June	<i>Triple-A: The political economy of the blockbuster video game</i>	C. de Vreese	University of Amsterdam
M. Poulaki	2 December	<i>Before or beyond narrative? Towards a complex systems theory of contemporary films</i>	L. Leydesdorff	ASCoR
B. Rooney	20 September	<i>The illusion of apparent reality: An empirical investigation of emotional engagement with film</i>	E. Tan	University College Dublin, Ireland
E. Rozendaal	23 March	<i>Advertising literacy and children's susceptibility to advertising</i>	P. Valkenburg (promotor) M. Buijzen (co-promotor) H. Beentjes P. Neijens E. Smit	ASCoR, University of Amsterdam
A. Toikka	14 January	<i>What's in a face? The use and effects of types of endorser with types of product</i>	E. Loos	Utrecht University
N.M. van der Dijs	29 March	<i>The nature of ethnic identity among the people of Curacao</i>	E. Tan (promotor)	Vrije Universiteit Amsterdam
M. Winnubst	7 November	<i>Turbulent waters. Cross-scale conflict and collaboration in river landscape planning</i>	N. Aarts	Radboud University Nijmegen
A. Wonneberger	1 December	<i>Coping with diversity: Exposure to public-affairs TV in a changing viewing environment</i>	L. van Meurs (co-promotor) H. Beentjes C. de Vreese P. Neijens	ASCoR, University of Amsterdam

Name of defendant	Defense date	Dissertation title	Committee members	University
N. Jebril	4 January	<i>Political journalism in comparative perspective: Reconfiguring malign news media effects on political perception and cognition</i>	C. de Vreese (promotor) R. Vliegenthart	Syddansk Universitet, Denmark

# Appendix C PhD program

## PhD projects completed in 2011

Funding sources:

1st = first flow of funds (direct funding)

2nd = second flow of funds (NWO & EU)

3rd = third flow of funds (non-government funding)

S = self-supporting PhD candidates

Starting year	Name	Project title	Supervisor(s)	Program Group	Funding source
2007	<b>A. Wonneberger</b>	<i>Sequential patterns of television viewing</i>	prof. dr. K. Schönbach dr. A. van Meurs	PCJ	2nd
2006	<b>M. Adriaansen</b>	<i>National politics in dire straits: Media, political cynicism and economic voting in the 2006 Dutch elections</i>	prof. dr. C.H. de Vreese dr. Ph. van Praag	PCJ	1st & 3rd
2006	<b>E. Rozendaal</b>	<i>The nature and development of children's advertising literacy</i>	prof. dr. P.M. Valkenburg dr. M.A. Buijzen	YME	1st
2005	<b>Y. F. Chow</b>	<i>A study of trans/national popular culture consumption among young Chinese diaspora in the Netherlands</i>	prof. dr. E.A. van Zoonen	YME	1st

## PhD candidates & projects per December 2011

Funding sources:

1st = first flow of funds (direct funding)

2nd = second flow of funds (NWO & EU)

3rd = third flow of funds (non-government funding)

S = self-supporting PhD candidates

Starting year	Name	Project title	Supervisor(s)	Program Group	Funding source
2011	S. Boerman	<i>Effects of disclosing sponsored content on persuasion knowledge and persuasion: The role of disclosure type, disclosure timing, disclosure duration, and program involvement</i>	prof. dr. P.C. Neijens dr. E.A. van Reijmersdal	PC	1st
2011	N. Bol	<i>Tailoring communication to older cancer patients</i>	prof. dr. E. Loos dr. J.C.M. van Weert	PC	1st
2011	M. Boukes	<i>It's fun! But is it effective? The consequences of new news shows</i>	prof. dr. C.H. de Vreese dr. M. Moorman dr. H.G. Boomgaarden	PCJ	1st
2011	D. de Vries	<i>Unraveling the effects of sexual media content on adolescents' self-objectification</i>	prof. dr. J. Peter prof. dr. P.M. Valkenburg	YME	1st
2011	K. Fikkers	<i>The entertainization of childhood: Children's and adolescents' differential susceptibility to effects of violent media entertainment</i>	prof. dr. P.M. Valkenburg dr. H. Vossen dr. M. Huizinga	YME	2nd
2011	F. Folkvord	<i>Individual susceptibility to food advertising</i>	prof. dr. P.M. Valkenburg dr. M.A. Buijzen dr. D.J. Anschutz	YME	1st
2011	S. Kruikemeier	<i>Online political communication: New strategies and their effects on citizen engagement</i>	prof. dr. C.H. de Vreese dr. R. Vliegthart dr. G. van Noort	PCJ	1st
2011	A. Linn	<i>Adherence as a lifetime effort: The value of tailored communication for chronic patients</i>	prof. dr. E.G. Smit dr. J.C.M. van Weert	PC	1st/3rd
2011	M. van Kerkhoven	<i>Business models of local and regional newspapers</i>	prof. dr. K. Schönbach dr. P. Bakker	PCJ	1st/3rd

Starting year	Name	Project title	Supervisor(s)	Program Group	Funding source
2010	M. Doicaru	<i>Varieties of absorption in narrative and aesthetic experiences: A comparative study of responses to literature and film'</i>	prof. dr. E.S.H. Tan	YME	2nd
2010	H. Hendriks	<i>Health campaign effects: The role of interpersonal communication and exposure to news media messages as competing sources of information</i>	prof. dr. C.H. de Vreese dr. S.J.H.M. van den Putte dr. G.J. de Bruijn	PCJ	1st
2010	R. Kartosen	<i>Pain and/or pleasure? Asian Dutch adolescents and Asian Dutch popular cultural practices: The formation of pan-Asian identities and Asian Dutch cultural citizenship</i>	prof. dr. E.S.H. Tan	PC	2nd
2010	S. Nikkelen	<i>The entertainization of childhood</i>	prof. dr. P.M. Valkenburg prof. dr. R. Engels dr. M. Huizinga	PCJ	2nd
2010	A. van Oosten	<i>The experiential processes underlying the impact of sexual media content on adolescent's sexual attitudes</i>	prof. dr. K. Schönbach prof. dr. C.H. de Vreese	YME	2nd
2009	P. Desmet	<i>Electoral democracy</i>	prof. dr. P.M. Valkenburg dr. J. Peter	PCJ	2nd
2009	M. van Klingeren	<i>Conflict and safety: Regarding issue evolution in five political systems</i>	prof. dr. P.M. Valkenburg dr. M.A. Buijzen	PCJ	2nd
2009	E. Maslowska	<i>Person-related and situation-related consequences of customized communication</i>	prof. dr. C.H. de Vreese prof. dr. K. Schönbach dr. H.G. Boomgaarden dr. R. Vliegthart	PC	1st
2009	J. Möller	<i>Mediatization of political attitudes: Becoming a democratic citizen in a multi-media environment</i>	prof. dr. C.H. de Vreese dr. H.G. Boomgaarden dr. A.R.T. Schuck	PCJ	1st/3rd
2009	S. Oprea	<i>The commercialized media environment: Content, processes, and consequences for children and adolescents</i>	prof. dr. P.M. Valkenburg dr. M.A. Buijzen	YME	2nd
2009	D. Trilling	<i>Changing media use and its impact on democracy</i>	prof. dr. K. Schönbach dr. E. Lauf	PCJ	1st

Starting year	Name	Project title	Supervisor(s)	Program Group	Funding source
2008	<b>E. Asbeek Brusse</b>	<i>Understanding the role of entertainment-education in promoting prosocial behavior</i>	prof. dr. P.C. Neijens prof. dr. E.G. Smit	PC	1st
2008	<b>R. Azrout</b>	<i>Framing Turkey</i>	prof. dr. C.H. de Vreese dr. R. Vliegenthart dr. J. van Spanje	PCJ	2nd
2008	<b>T.P. Bakker</b>	<i>Citizen journalism, media and politics</i>	prof. dr. K. Schönbach prof. dr. C.H. de Vreese	PCJ	1st
2008	<b>S. Baumgartner</b>	<i>Adolescents' risk perception and risk taking on the internet</i>	prof. dr. P.M. Valkenburg dr. J. Peter	YME	1st
2008	<b>S. de Droog</b>	<i>The effect of characters, celebrity endorsement and peer popularity appeal on children's fruit consumption</i>	prof. dr. P.M. Valkenburg dr. M.A. Buijzen	YME	1st
2008	<b>A. van Drunen</b>	<i>Framing integration and islam: News and public opinion</i>	prof. dr. C.H. de Vreese prof. dr. K. Schönbach dr. H.G. Boomgaarden dr. R. Vliegenthart	PCJ	1st
2008	<b>M. Elenbaas</b>	<i>Media, knowledge and Euroskepticism</i>	prof. dr. C.H. de Vreese dr. H.G. Boomgaarden dr. A.R.T. Schuck	PCJ	2nd
2008	<b>S. Joshi</b>	<i>Adolescents in a sexualized media environment</i>	prof. dr. P.M. Valkenburg dr. J. Peter	YME	1st
2008	<b>D. Muntinga</b>	<i>Antecedents and consequences of consumers' online brand activities</i>	prof. dr. E.G. Smit dr. M. Moorman	PC	3rd
2008	<b>R. van Santen</b>	<i>History of Dutch politics in the media</i>	prof. dr. E.A. van Zoonen dr. R. Vliegenthart	PCJ	2nd
2008	<b>M. Waheed</b>	<i>Heuristic and systematic information processing: The effect of political statements on citizens' decisions</i>	prof. dr. C.H. de Vreese prof. dr. P.C. Neijens dr. A.R.T. Schuck	PCJ/PC	5
2008	<b>L. Willemssen</b>	<i>Understanding the role of electronic word-of-mouth (eWOM) in consumer decision-making</i>	prof. dr. P.C. Neijens prof. dr. A.E. Bronner	PC	2nd
2007	<b>Y. de Haan</b>	<i>New arrangements in media governance</i>	prof. dr. J.L.H. Bardoel prof. dr. K.L.K. Brants	PCJ	1st
2007	<b>M.C. Hinrichsen</b>	<i>Religion, Euroskepticism and the media</i>	prof. dr. C.H. de Vreese prof. dr. W. van der Brug dr. H.G. Boomgaarden	PCJ	2nd

Starting year	Name	Project title	Supervisor(s)	Program Group	Funding source
2007	<b>M. Keer</b>	<i>Effectiveness of match and mismatch communication strategies</i>	prof. dr. P.C. Neijens dr. S.J.H.M. van den Putte	PC	1st
2006	<b>L. Bos</b>	<i>Public images of leaders of anti-immigration parties</i>	prof. dr. C.H. de Vreese prof. dr. W. van der Brug	PCJ	1st

# Appendix D

## Funding

### Funding in FTE

Figures from 2009 onwards include visiting fellows and support staff. Figures from 2011 onwards also include ASCoR Associate Members.

	2008	2009	2010	2011
Direct funding	21.41	31.45	29.20	32.74
Research grants (NWO/KNAW/ERC)	11.28	10.63	14.55	18.20
Contract research	7.25	9.08	3.41	5.02
<b>Total funding in FTE</b>	<b>39.94</b>	<b>51.15</b>	<b>47.16</b>	<b>55.96</b>

### NWO sponsored projects

Projects active during 2011. For multi-institute collaborative projects, only ASCoR researchers involved are listed.

Starting date	Project title	Project leader(s)	Project fellow(s)
October 2011	<i>A neurocognitive perspective on the struggle between socio-emotional impulses and cognitive control among adolescents who attend pre-vocational secondary education (VMBO): Insights for education and intervention</i> <i>National Initiative Brain &amp; Cognition</i>	dr. M. Huizinga	dr. S.M. Sumter dr. W. Weeda S. Baumgartner MSc L. van der Heijden MSc
January 2011	<i>Media(ted) populism: Properties and consequences</i> Veni	dr. H. Boomgaarden	
December 2010	<i>Varieties and determinants of absorption in narrative film</i> <i>Open Competition Humanities</i>	prof. dr. E.S.H. Tan	M. Doicaru MA

October 2010	<i>The impact of sexual media content on adolescent sexuality: An experiential perspective</i> Vidi	dr. J. Peter	dr. I. Boot A. van Oosten MSc
January 2010	<i>Korte toekomstverkenning in het kader van het onderzoeksprogramma Begrijpelijke Taal</i>	prof. dr. C.H. de Vreese	dr. M. van der Goot S. Kruikemeier MSc
June 2010	<i>The contingency of media's impact on national parliaments: A comparative study</i> Veni	dr. R. Vliegenthart	
June 2010	<i>The impact of sexual media content on adolescent sexuality: An experiential perspective</i> Vidi	dr. J. Peter	dr. I. Boot A. van Oosten MSc
January 2010	<i>Empowering and protecting children and adolescents against cyberbullying</i> <i>Responsible Innovation: Ethical and societal exploration of science and technology</i>	prof. dr. P.M. Valkenburg	dr. S. Sumter
Oct. 2009	<i>Political conflict in five European systems: the role of citizens, the media, and parties in the politicisation of immigration and European integration</i> Conclict & Safety	prof. dr. C.H. de Vreese	dr. H. Boomgaarden dr. R. Vliegenthart M. van Klingerens MSc
Jan. 2009	<i>Aspasia</i>	dr. M.A. Buijzen	
Oct. 2008	<i>The commercialized media environment: Content, processes, and consequences for children and adolescents</i> Vidi	dr. M.A. Buijzen	dr. E. van Reijmersdal dr. E. Rozendaal S. Opreet MSc
Oct. 2008	<i>Understanding the role of electronic word-of-mouth (eWOM) in consumer decision-making</i> TopTalent	drs. L.M. Willemsen	n/a
Sept. 2008	<i>Communication and the Future of Europe</i> Vici	prof. dr. C.H. de Vreese	dr. A. Schuck dr. J. van Spanje dr. H. Boomgaarden dr. R. Vliegenthart R. Azrout MSc M. Elenbaas MSc N. Bol
Dec. 2007	<i>Popularization and personalization in the Dutch democracy</i> Contested Democracy	dr. R. Vliegenthart	R. van Santen MSc
Sept. 2007	<i>Sequential patterns of television viewing</i> Open Competition	prof. dr. K. Schönbach dr. A. van Meurs	A. Wonneberger, MSc

## EU sponsored projects

Projects active during 2010. For multi-institute collaborative projects, only ASCoR researchers involved are listed.

Start date	Project title	Project leader(s)	Project fellow(s)
Oct. 2011	<i>European Communication Professionals Skills and Innovation</i> Erasmus	dr. P. Verhoeven	
Dec. 2010	<i>The entertainization of childhood</i> European Research Council	prof. dr. P.M. Valkenburg	dr. H. Vossen dr. M. Huizinga S. Nikkelen MSc K. Fikkens MSc
Oct. 2009	<i>Electoral democracy (ELECDEM)</i> Marie Curie Initial Training Network	prof. dr. C.H. de Vreese	P. Desmet MSc
Sept. 2008	<i>Providing an infrastructure for research on electoral democracy in the European Union (PIREDEU)</i> Collaborative design study	prof. dr. C.H. de Vreese	dr. A. Schuck dr. J. van Spanje
Sept. 2007	<i>Religion, Euroscepticism and the media</i> Norfac	prof. dr. C.H. de Vreese	dr. H.G. Boomgaarden M.C. Hinrichsen MSc
March 2007	<i>Consciousness in interaction: The role of the natural and social environment in shaping consciousness (CONTACT)</i> ESF Programme Consciousness in a Natural and Cultural Context	prof. dr. E.S.H. Tan	n/a

## Other sponsored projects

Projects active during 2011. For multi-institute collaborative projects, only ASCoR researchers involved are listed.

Start date	Project title	Sponsor	Project leader(s)	Project fellow(s)
Nov. 2011	<i>Chemotherapy: What do you know?</i>	Public Eyes	dr. J.C.M. van Weert	S. Bolle MSc
July 2011	<i>Communication with older cancer patients</i>	Dutch Cancer Society KWF	dr. J.C.M. van Weert	
July 2011	<i>Communication</i>	Research Priority Area – Faculty of Social and Behavioural Sciences, University of Amsterdam	prof. dr. C.H. de Vreese prof. dr. P.M. Valkenburg	dr. D. Anshütz dr. W. Weeda dr. M.E. Prangmsma
Jan. 2011	<i>Adherence as a lifetime effort: The value of tailored communication for chronic patients</i>	Merck Sharp & Dohme	dr. J.C.M. van Weert	A. Linn MSc

# Appendix E

## Research output

Start date	Project title	Sponsor	Project leader(s)	Project fellow(s)
Dec. 2010	<i>Adherence as a lifetime effort: The value of tailored communication for chronic patients</i>	TevaPharm	dr. J.C.M. van Weert	A. Linn MSc
Sept. 2010	<i>Customer media</i>	Stichting Customer Media	prof. dr. P. Kerkhof	n/a
July 2010	<i>A 360° view of multimedia and multichannel consumer behavior</i>	Marketing Science Institute	dr. H. Voorveld	prof. dr. P.C. Neijens prof. dr. A.E. Bronner prof. dr. E.G. Smit
Jan. 2010	<i>The entertainization of society</i>	Research Priority Area – Faculty of Social and Behavioural Sciences, University of Amsterdam	prof. dr. P.M. Valkenburg	dr. D. Anschütz dr. M.E. Prangma
Dec. 2009	<i>Becoming a democratic citizen</i>	NCCR/Swiss Science Foundation	prof. dr. C.H. de Vreese	J. Möller MSc
Oct. 2009	<i>Is the Internet dangerous for democracy?</i>	Stimuleringsfonds voor de Pers	prof. dr. K. Schönbach	dr. E. Lauf D. Trilling MA
April 2009	<i>Lokale &amp; regionale informatievoorziening</i>	Stimuleringsfonds voor de Pers	dr. P. Bakker	prof. dr. K. Schönbach dr. J. de Ridder
Dec. 2008	<i>Campaign effects in Danish European parliament elections</i>	FSE (Danish Science Foundation)	prof. dr. C.H. de Vreese	n/a
Nov. 2008	<i>Antecedents and consequences of consumers' online brand activities</i>	SWOCC	prof. dr. E.G. Smit dr. M. Moorman	D.G. Muntinga MSc
Dec. 2007	<i>New arrangements in media governance</i>	Hollander van der Mey/MS&L	Y. de Haan MSc	n/a
Nov. 2007	<i>MediaOmbudsman</i>	Stichting Media Ombudsman	prof. dr. K. Schönbach dr. R.J.W. van der Wurff	n/a

### The Standard Evaluation Protocol 2009-2015

The representation of research output in this Appendix is based on the Standard Evaluation Protocol 2009-2015 (SEP). The aim of the SEP is to provide common guidelines for the evaluation and improvement of research and research policy, based on expert assessments. Specifically, the SEP recognises the following categories of research output:

- Refereed articles
- Non-refereed articles
- Books
- Book chapters
- PhD theses
- Conference papers
- Professional publications
- Publications aimed at the general public
- Other research output.

The following output was classified as 'Professional publications':

- (Chapters in) books aimed primarily at a professional audience.
- Articles in journals aimed primarily at a professional audience
- (Chapters in) textbooks, aimed primarily at students.
- Research reports written for non-academic clients.
- Presentations at conferences aimed primarily at a professional audience.

The following output was classified as 'Other research output':

- Keynotes lectures at conferences
- Inaugural lectures
- Other invited lectures

The full text of the SEP can be downloaded from [www.knaw.nl](http://www.knaw.nl) ► Publications.

## Development of research output

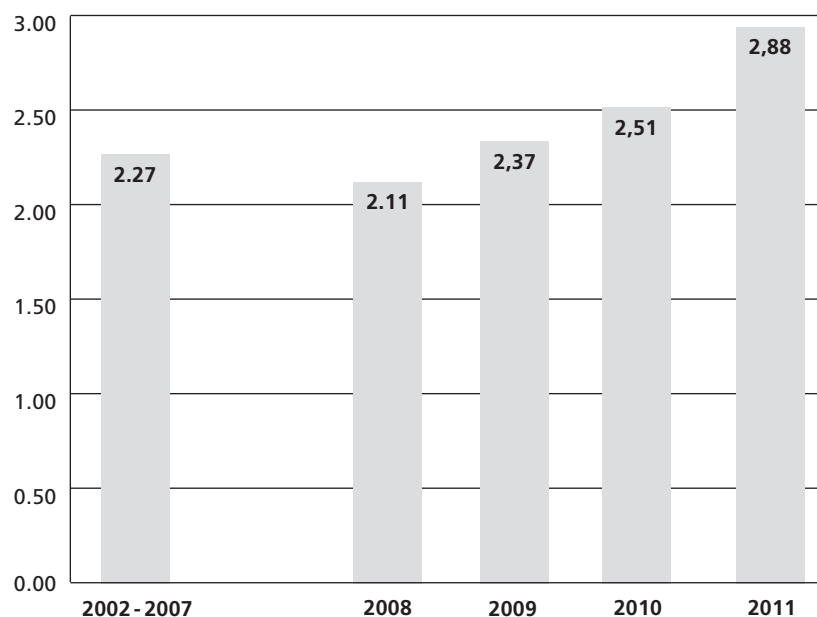
Due to changes in the Standard Evaluation Protocol, the figures for the previous reporting period (2002-2007) are not fully comparable to the figures reported for the current reporting period (2008-2013).

Development of research output for the entire institute

Entire institute	2002-2007	2008	2009	2010	2011
	n	n	n	n	n
Refereed articles (ISI-ranked)	52.50	44	77	82	122
Refereed articles (non-ISI-ranked)	45.67	41	23	30	23
Non-refereed articles		2	2	5	5
Edited journal volumes		2	2	2	1
Books (authored)	4.67	4	2	2	3
Books (edited)	10.80	6	4	1	4
Book chapters	66.67	40	51	14	54
PhD theses	7.83	5	9	12	6
Conference papers		197	192	237	207
Professional publications		47	54		48
Publications aimed at the general public		9	9	19	10
Other research output		22	51	66	86
<b>Total publications</b>		<b>419</b>	<b>476</b>	<b>535</b>	<b>558</b>

## Mean number of academic publications per fte

Refereed articles per fte



## Refereed articles (ISI)

Adriaanse, M. A., Van Oosten, J. M. F., De Ridder, D. T. D., & Evers, C. (2011). Planning what not to eat: Ironic effects of implementation intentions negating unhealthy habits. *Personality and Social Psychology Bulletin*, 37, 69-81.

► SSCI IMPACT FACTOR: 2.518

Aleman, S., Arias, A., Aquilera, M., Villa, H., Moya, J., Ibáñez, M., Vossen, H. G. M., Ortet, G., & Fañanás, L. (2011). Childhood abuse and BDNF-Val66Met polymorphism: Evidence for gene-environment interaction of the development of adult psychosis-like experiences. *British Journal of Psychiatry*, 199, 38-42.

► SSCI IMPACT FACTOR: 5.947

Anschutz, D. J., Spruijt-Metz, D., Van Strien, T., & Engels, R. C. M. E. (2011). The direct effect of thin ideal focused adult television on young girls' ideal body figure. *Body Image*, 8, 26-33.

► SSCI IMPACT FACTOR: 2.109

Anschutz, D. J., Van Strien, T., Van der Zwaluw, C. S., & Engels, R. C. M. E. (2011). The direct effects of watching snack food commercials on actual food intake in young adults. *Appetite*, 56, 255-260.

► SSCI IMPACT FACTOR: 2.433

Azrou, R., Van Spanje, J. H. P., & De Vreese, C. H. (2011). Talking Turkey: Anti-immigration attitudes and their effect on public support for Turkish membership of the EU. *European Union Politics*, 12, 3-19.

► SSCI IMPACT FACTOR: 1.550

Bakker, T. P., & De Vreese, C. H. (2011). Good news for the future? Young people, internet use and political participation. *Communication Research*, 38, 451-470.

► SSCI IMPACT FACTOR: 1.819

Baumgartner, S. E., & Hartmann, T. (2011). The role of health anxiety in online health information search. *Cyberpsychology, Behavior, and Social Networking*, 14, 613-618.

► SSCI IMPACT FACTOR: 1.803

Baumgartner, S. E., Valkenburg, P. M., & Peter, J. (2011). The influence of descriptive and injunctive peer norms on adolescents' risky sexual online behavior. *Cyberpsychology, Behavior, and Social Networking*, 14, 753-758.

► SSCI IMPACT FACTOR: 1.803

Bevelander, K. E., Anschutz, D. J., & Engels, R. C. M. E. (2011). Social modeling of food purchases at supermarkets in teenage girls. *Appetite*, 57, 99-104.

Boomgaarden, H. G., Schuck, A. R. T., Elenbaas, M., & De Vreese, C. H. (2011). Mapping EU attitudes: Conceptual and empirical dimensions of Euroscepticism and EU support. *European Union Politics*, 12, 241-266.

► SSCI IMPACT FACTOR: 1.550

Boomgaarden, H. G., Van Spanje, J. H. P., Vliegthart, R., & De Vreese, C. H. (2011). Covering the crisis: Media coverage of the economic crisis and citizens' economic expectations. *Acta Politica*, 46, 353-379.

► SSCI IMPACT FACTOR: 0.706

Boot, I., & Pecher, D. (2011). Representation of categories: Metaphorical use of the container schema. *Experimental Psychology*, 58, 162-170.

► SSCI IMPACT FACTOR: 2.147

Bornmann, L., Leydesdorff, L., Walch-Solimena, C., & Ettl, C. (2011). Mapping excellence in the geography of science: An approach based on Scopus data. *Journal of Informetrics*, 5, 537-546.

► SSCI IMPACT FACTOR: 3.119

Bornmann, L., & Leydesdorff, L. (2011). Which cities produce excellent papers worldwide more than can be expected? A new mapping approach - using Google Maps - based on statistical significance testing. *Journal of the American Society for information Science and Technology*, 62, 1954-1962.

► SSCI IMPACT FACTOR: 2.137

Bos, L., Van der Brug, W., & De Vreese, C. H. (2011). How the media shape perceptions of right-wing populist leaders. *Political Communication*, 28, 182-206.

► SSCI IMPACT FACTOR: 1.093

Bronner, A. E., & De Hoog, R. (2011). Vacationers and eWOM: Who posts, and why, where and what? *Journal of Travel Research*, 50, 15-26.

► SSCI IMPACT FACTOR: 1.549

Dalen, A., Albaek, E., & De Vreese, C. H. (2011). Suspicious minds: Explaining political cynicism among political journalists in Europe. *European Journal of Communication*, 26, 147-162.

► SSCI IMPACT FACTOR: 1.077



- De Bruijn, G. J., & Gardner, B.** (2011). Active commuting and habit strength: An interactive and discriminant analyses approach. *American Journal of Health Promotion, 25*, e27-e36.
- SSCI IMPACT FACTOR: 2.020
- De Bruijn, G. J.** (2011). Exercise habit strength, planning and the theory of planned behaviour: An action control approach. *Psychology of Sport and Exercise, 12*, 106-114.
- SSCI IMPACT FACTOR: 2.218
- De Bruijn, G. J., & Rhodes, R. E.** (2011). Exploring exercise behavior, intention and habit strength relationships. *Scandinavian Journal of Medicine, & Science in Sports, 21*, 482-491.
- SCI IMPACT FACTOR: 2.794
- De Droog, S. M., Buijzen, M. A., Opre, S. J., & Valkenburg, P. M.** (2011). Merkguurtjes stimuleren de gezonde keuze van kleuters via affectieve reactiemechanismen [The effect of congruent brand characters on young children's product choice: Uncovering the underlying affective mechanisms]. *Tijdschrift voor Communicatiewetenschap, 39*, 58-73.
- SSCI IMPACT FACTOR: 0.171
- De Droog, S. M., Valkenburg, P. M., & Buijzen, M. A.** (2011). Using brand characters to promote young children's liking of and purchase requests for fruit. *Journal of Health Communication, 16*, 79-89.
- SSCI IMPACT FACTOR: 1.500
- De Haan, Y. M., & Bardoel, J. L. H.** (2011). From trust to accountability: Negotiating media performance in the Netherlands, 1987-2007. *European Journal of Communication, 26*, 230-246.
- SSCI IMPACT FACTOR: 1.077
- De Nooy, W.** (2011). Networks of action and events over time: A multilevel discrete-time event history model for longitudinal network data. *Social Networks, 33*, 31-40.
- SSCI IMPACT FACTOR: 1.821
- De Vreese, C. H., Boomgaarden, H. G., & Semetko, H. A.** (2011). (In)direct framing effects: The effects of news media framing on public support for Turkish membership in the European Union. *Communication Research, 38*, 179-205.
- SSCI IMPACT FACTOR: 1.819
- De Vries, C. E., Van der Brug, W., Van Egmond, M. H., & Van der Eijk, C.** (2011). Individual and contextual variation in EU issue voting: The role of political information. *Electoral Studies, 30*, 16-28.
- SSCI IMPACT FACTOR: 1.118
- Dinas, E., & Van Spanje, J. H. P.** (2011). Crime story: The role of crime and immigration in the anti-immigration vote. *Electoral Studies, 30*, 658-671.
- SSCI IMPACT FACTOR: 1.118
- Dolfsma, W., & Leydesdorff, L.** (2011). Innovation systems as patent networks: The Netherlands, India and nanotech. *Innovation-Management Policy & Practice, 13*, 311-326.
- SSCI IMPACT FACTOR: 0.362
- Fransen, M. L., Smeesters, D., & Fennis, B. M.** (2011). The role of social presence in mortality salience effects. *Journal of Business Research, 64*, 29-33.
- SSCI IMPACT FACTOR: 1.773
- Fransen, M. L., Fennis, B. M., Pruyn, A. Th. H., & Vohs, K. D.** (2011). When fit fosters favoring: The role of private self-focus. *Journal of Experimental Social Psychology, 47*, 202-207.
- SSCI IMPACT FACTOR: 2.202
- Fransen, M. L., Van Rompay, T. J. L., & Van der Plas, N.** (2011). 'Where the action is': Events als marketingcommunicatiestrategie ['Where the action is': Events as marketing communication strategy]. *Tijdschrift voor Communicatiewetenschap, 39*, 21-37.
- SSCI IMPACT FACTOR: 0.171
- Gardner, B., De Bruijn, G. J., & Lally, P.** (2011). A systematic review and meta-analysis of the self-report habit index to nutrition and physical activity behaviors. *Annals of Behavioral Medicine, 42*, 174-187.
- SSCI IMPACT FACTOR: 3.984
- Goldberg, X., Fatjó-Vilas, M., Penadés, M., Miret, S., Muñoz, M. J., Vossen, H. G. M., & Fañanás, L.** (2011). Neurodevelopmental liability to schizophrenia: The complex mediating role of age at onset and premorbid adjustment. *Schizophrenia Research, 133*, 143-149.
- SSCI IMPACT FACTOR: 4.374
- Hendriks Vettehen, P., Nuijten, C., & Beentjes, J. W. J.** (2011). Arousing news characteristics in Dutch television news 1990-2004: An exploration of competitive strategies. *Mass Communication, & Society, 14*, 93-112.
- SSCI IMPACT FACTOR: 1.085
- Hijmans, E., Schafraad, P. H. J., Buijs, K., & d'Haenens, L.** (2011). Wie schrijft ons nieuws? Een verkennende analyse van binnenlandse nieuwsonderwerpen in Vlaamse en Nederlandse dagbladen [Who writes our news? An exploratory analysis of domestic news topics in Flemish and Dutch newspapers]. *Tijdschrift voor Communicatiewetenschap, 39*, 77-91.
- SSCI IMPACT FACTOR: 0.171
- Hobolt, S. B., Van der Brug, W., De Vreese, C. H., Boomgaarden, H. G., & Hinrichsen, M. C.** (2011). Religious (in)tolerance and Euroscepticism. *European Union Politics, 12*, 359-379.
- SSCI IMPACT FACTOR: 1.550
- Hollanders, D., & Vliegenthart, R.** (2011). The influence of negative newspaper coverage on consumer confidence: The Dutch case. *Journal of Economic Psychology, 32*, 367-373.
- SSCI IMPACT FACTOR: 1.358
- Hopmann, D. N., De Vreese, C. H., & Albæk, E.** (2011). Incumbency bonus in election news coverage explained: The logics of political power and the media market. *Journal of Communication, 61*, 264-282.
- SSCI IMPACT FACTOR: 2.026
- Huizinga, M., & Van der Molen, M.W.** (2011). Task switching and shifting between stopping and going: Developmental change in between-trial control adjustments. *Journal of Experimental Child Psychology, 108*, 484-503.
- SSCI IMPACT FACTOR: 2.265
- Huizinga, M., & Smidts, D.P.** (2011). Age-related changes in executive function: A normative study with the Dutch version of the Behavior Rating Inventory of Executive Function (BRIEF). *Child Neuropsychology, 17*, 51-66.
- SCI IMPACT FACTOR: 1.727
- Idrissou, L., Van Paassen, A., Aarts, M. N. C., & Leeuwis, C.** (2011). From cohesion to conflict in participatory forest management: The case of Ouémé Supérieur and N'Dali (OSN) forests in Benin. *Forest Policy and Economics, 13*, 525-534.
- SCI IMPACT FACTOR: 0.895
- Joshi, S. P., Peter, J., & Valkenburg, P. M.** (2011). Scripts of sexual desire and danger in US and Dutch teen girl magazines: A cross-national content analysis. *Sex Roles, 64*, 463-474.
- SSCI IMPACT FACTOR: 1.213
- Kandyla, A. A., & De Vreese, C. H.** (2011). News media representations of a common EU foreign and security policy: A cross-national content analysis of CFSP coverage in national quality newspapers. *Comparative European Politics, 9*, 52-75.
- SSCI IMPACT FACTOR: 0.886
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**Bakker, T. P., Trilling, D. C., Helfer, L., Schönbach, K., & De Vreese, C. H.** (2011, September). *The context of content: The impact of source and setting on the credibility of news*. Paper presented at the meeting of the World Association of Public Opinion Research, Amsterdam.

**Bakker, T. P., Trilling, D. C., Helfer, L., Schönbach, K., & De Vreese, C. H.** (2011, January). *The context of content: The impact of source and setting on the credibility of news*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Baumgartner, S. E., Sumter, S. R., Peter, J., & Valkenburg, P. M. (2011, September). *Adolescents' online sexual risk behavior and its relationship to online victimization experiences*. Paper presented at the EU Kids Online Conference, London, UK.

Baumgartner, S. E., Peter, J., & Valkenburg, P. M. (2011, May). *Developmental pathways of online and offline sexual risk behavior during adolescence: A dual trajectory approach*. Poster presented at the meeting of the International Communication Association, Boston, MA.

Baumgartner, S. E., Sumter, S. R., Peter, J., & Valkenburg, P. M. (2011, January). *Developmental trajectories of online and offline sexual risk behavior: A group-based modeling approach*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Baumgartner, S. E., Sumter, S. R., Peter, J., & Valkenburg, P. M. (2011, April). *Risikoverhalten im Internet: Entwicklungsverläufe von Jugendlichen* [Risk behavior on the internet: Developmental trajectories of young people]. Paper presented at the meeting of the Swiss Association of Communication and Media Research, Basel, Switzerland.

Baumgartner, S. E., Sumter, S. R., Peter, J., & Valkenburg, P. M. (2011, August). *The developmental relationship between online and offline sexual risk behaviour*. Poster presented at the European Conference on Developmental Psychology, Bergen, Norway.

Baumgartner, S. E., Peter, J., & Valkenburg, P. M. (2011, May). *The role of descriptive and injunctive peer norms in adolescents' risky sexual online behavior*. Paper presented at the meeting of the International Communication Association, Boston, MA.

Bevelander, K. E., Anschutz, D. J., & Engels, R. C. M. E. (2011, August). *Social influence on children's food intake and the effect on weight status over time*. Paper presented at the European Conference on Developmental Psychology, Bergen, Norway.

Bevelander, K. E., Anschutz, D. J., & Engels, R. C. M. E. (2011, March). *The influence of a remote peer on children's food choice and intake*. Paper presented at the meeting of the British Feeding and Drinking Group, Belfast, UK.

Boerman, S. C., Smit, E. G., & Van Meurs, A. (2011, January). *Tracking visual attention: The attracting and diverting power of magazine ad and context characteristics*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Boerman, S. C., Smit, E. G., & Van Meurs, A. (2011, May). *Visual attention: The interplay between ad characteristics and context factors*. Paper presented at the meeting of the International Communication Association, Boston, MA.

Boerman, S. C., Smit, E. G., & Van Meurs, A. (2011, May). *Visual attention: The interplay between ad characteristics and context factors*. Paper presented at the meeting of the European Marketing Academy, Ljubljana.

Boomgaarden, H. G., De Vreese, C. H., Schuck, A. R. T., Elenbaas, M., Vliegthart, R., Van Spanje, J. H. P., & Azrout, R. (2011, October). *Across time and space: Explaining over-time and cross-country variations in the coverage of European elections*. Paper presented at the meeting of the European Communication Research and Education Association, Madrid, Spain.

Boomgaarden, H. G., De Vreese, C. H., Schuck, A. R. T., Elenbaas, M., Vliegthart, R., Van Spanje, J. H. P., & Azrout, R. (2011, May). *Across time and space: Explaining over-time and cross-country variations in the coverage of European elections*. Paper presented at the meeting of the International Communication Association, Boston, MA.

Boomgaarden, H. G. (2011, August). *Information and voting: Mass media effects on the (pro- and) anti-EU vote in macro and micro perspective*. Paper presented at the meeting of the European Consortium for Political Research, Reykjavik, Iceland.

Bos, L., Van der Brug, W., & De Vreese, C. H. (2011, June). *An experimental test of the impact of style and rhetoric on the perception of right-wing populist and mainstream leaders*. Paper presented at the Politicologenetmaal, Amsterdam.

Brants, C., Brants, K. L. K., & Goluld, L. (2011, September). *Selling the ICC: Imagery and image-building*. Paper presented at the meeting of the European Society of Criminology, Vilnius, Lithuania.

Burgers, C., & De Graaf, A. M. (2011, May). *Language intensity as a sensationalistic news feature*. Paper presented at the meeting of the International Communication Association, Boston, MA.

Burscher, B., Van Spanje, J. H. P., & De Vreese, C. H. (2011, January). *Do perceived poll results affect party preferences, or do party preferences affect perceived poll results?* Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Burscher, B., Van Spanje, J. H. P., & De Vreese, C. H. (2011, May). *Do perceived poll results affect party preferences, or do party preferences affect perceived poll results?* Paper presented at the meeting of the International Communication Association, Boston, MA.

De Bruijn, G. J., Verkooijen, J., & Van den Putte, S. J. H. M. (2011). *Antecedents of an exercise identity: A theory of planned behavior perspective*. Paper presented at the meeting of the European Health Psychology Society, Crete, Greece.

De Bruijn, G. J., Osch, L., & Rhodes, R. E. (2011, September). *Action planning, habit strength and the intention-exercise relationship*. Paper presented at meeting of the European Health Psychology Society, Crete, Greece.

De Droog, S. M., Buijzen, M. A., & Valkenburg, P. M. (2011, May). *Increasing children's affective responses toward vegetables by character-product congruence*. Paper presented at the meeting of the International Communication Association, Boston, MA.

De Droog, S. M., Buijzen, M. A., & Valkenburg, P. M. (2011, January). *Increasing children's affective responses toward vegetables by character-product congruence*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

De Droog, S. M., Buijzen, M. A., Opre, S. J., & Valkenburg, P. M. (2011, May). *The appeal of congruence between brand characters and products: Uncovering the affective mechanisms leading to product choice*. Paper presented at the meeting of the International Communication Association, Boston, MA.

De Graaf, A. M. (2011, January). *De rol van identificatie in narratieve overtuiging* [The role of identification in narrative persuasion]. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

De Graaf, A. M., & Hustinx, L. (2011, May). *The effect of reader-character similarity on identification and narrative persuasion*. Paper presented at the meeting of the International Communication Association, Boston, MA.

De Graaf, A. M. (2011, August). *The interplay of story outcome and identification in narrative persuasion*. Paper presented at the meeting of the Media Psychology Division of the German Psychological Society, Bremen, Germany.

De Haan, Y. M. (2011, July). *Taking 'the man in the street into account': Accountability and responsiveness in Dutch media and journalism*. Paper presented at the meeting of the European Communication Research and Education Association, Pamplona, Spain.

De Nooy, W. (2011, September). *Complex dynamics of election campaigns: Interactions among politicians in the media*. Paper presented at the ECCS 11 Complex Dynamics of Human Interactions Satellite Meeting, Vienna, Austria.

De Nooy, W. (2011, September). *Corporate interlock formation as network process: A multilevel analysis of directors' changeovers in industry, finance, and cultural institutions*. Paper presented at the Conference on Applications of Social Network Analysis, Zürich, Switzerland.

Diekerhof, E., & Bakker, P. (2011, September). *To check or not to check: An explorative study of source checking by Dutch journalists*. Paper presented at The Future of Journalism Conference, Cardiff, UK.

Driessen, D., & Schafraad, P. H. J. (2011, January). *Cartoons: Vermaak of strategie? Een kwalitatieve inhoudsanalyse naar de manier waarop Belgische en Nederlandse cartoonisten ver rechts in dagbladen framen* [Cartoons: Entertainment or strategy? A qualitative content analysis into how Belgian and Dutch cartoonists in newspapers frame far right]. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Eelen, J., Millet, K., & Warlop, L. (2011, October). *A subtle sense of specialness triggers feelings of uniqueness*. Poster presented at the North American Conference of the Association for Consumer Research, Saint Louis, MO.

Fransen, M. L., & Ter Hoeven, C. L. (2011, January). *Breaking bad news: The role of regulatory fit in negative managerial communication*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.



Fransen, M. L., & Ter Hoeven, C. L. (2011, May). Matching the message: *The role of regulatory fit in managerial communication*. Paper presented at the meeting of the International Communication Association, Boston, MA.

Fransen, M. L., & Boogaard, C. R. (2011, June). *Resistance towards persuasion: Differences between non-profit and commercial advertising*. Paper presented at the International Conference On Research in Advertising, Berlin.

Gardner, B., De Bruijn, G. J., & Lally, P. (2011, September). *A systematic review and meta-analysis of the self-report habit index to nutrition and physical activity behaviors*. Paper presented at the meeting of the European Health Psychology Society, Crete, Greece.

Hendriks, H., Van den Putte, S. J. H. M., De Bruijn, G. J., & De Vreese, C. H. (2011). *Talk about alcohol use: The role of interpersonal communication within health campaign effects*. Paper presented at the meeting of the European Health Psychology Society, Crete, Greece..

Hoeken, H., Jongenelen, M., Kruikemeier, S., Van der Goot, M. J., & Hornikx, J. (2011, December). *Begrijpelijke taal II: Vier verkenningen over de gevolgen van digitalisering voor de rol van begrijpelijke taal* [Comprehensible language II: Four explorations on the impact of digitalization for the role of comprehensible language]. Paper presented at the Taalbeheersingscongres of the Vereniging voor Interuniversitair Overleg Taalbeheersing, Leiden, The Netherlands.

Ihlen, Ø., & Verhoeven, P. (2011, June). *A public relations identity for the 2010s*. Paper presented at the International PR 2011 Conference, Barcelona, Spain.

Jonkman, J., & Verhoeven, P. (2011, January). *Risico in de marge: Een empirisch onderzoek naar de impliciete mediaframing van de kwestie 'extern risico rond Schiphol' in Nederlandse kwaliteitskranten* [Marginal risk: Empirical research into the implicit media framing of the external risk of Schiphol airport in Dutch quality newspapers]. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Kartosen, R. A., & Tan, E. S. H. (2011, May). *Articulating Asianness: Young Asian Dutch and Asian/Asian Dutch popular culture*. Paper presented at the International SEARCH Conference, Kuala Lumpur, Malaysia.

Kartosen, R. A., & Tan, E. S. H. (2011, January). *Young Asian-Dutch cultural identifications and their consumption of Asian and Asian-Dutch popular culture*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Keer, M., Van den Putte, S. J. H. M., & Neijens, P. C. (2011, July). *Do actual and subjective attitude bases moderate the efficacy of affective and cognitive arguments?* Paper presented at the meeting of the European Association of Social Psychology, Stockholm, Sweden.

Krijnen, T., & Tan, E. S. H. (2011, December). *Reality Competition: The hidden agenda of participants*. Paper presented at the symposium of the Communication and Democracy and Gender and Communication sections of the European Communication Research and Education Association, London.

Kruikemeier, S., Van Noort, G., Vliegthart, R., & De Vreese, C. H. (2011, May). *Citizens and online election campaigns: Does the internet stimulate political engagement?* Paper presented at the meeting of the International Communication Association, Boston, MA.

Kruikemeier, S., Van Noort, G., & Vliegthart, R. (2011, January). *Personalization of political websites in the 2010 Dutch local elections*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Kruikemeier, S., Van Noort, G., Vliegthart, R., & De Vreese, C. H. (2011, September). *Politics on the internet and its effects on citizen engagement: Do online election campaigns matter?* Paper presented at the meeting of the World Association for Public Opinion Research, Amsterdam.

Kruikemeier, S., Van Noort, G., Vliegthart, R., & De Vreese, C. H. (2011, September). *The power of online campaigning: The effects of personalization and online interactivity on political involvement*. Paper presented at the meeting of the World Association for Public Opinion Research, Amsterdam.

Kunz, R., & Möller, J. E. (2011, April). *Gleiche Chance für alle? Demokratische Partizipation Jugendlicher im Netz: Ressourcen und Motivation* [Equal opportunities for all? Democratic participation of young people in network: Resources and motivation]. Paper presented at the Düsseldorf Forum Politische Kommunikation, Düsseldorf, Germany.

Kwakman, R., Verhoeven, J. W. M., & De Jong, M. (2011, January). *Geen cent te makken: Drie perspectieven op de relatie tussen uitkeringsgerechtigden en de sociale dienst* [Penniless: Three perspectives on the relation between beneficiaries and the social service]. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Lecheler, S. K., Schuck, A. R. T., & De Vreese, C. H. (2011, January). *Dealing with feelings: Cognitive and affective news framing effects*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Lecheler, S. K., & De Vreese, C. H. (2011, January). *The duration of framing effects: A meta-analysis*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Lecheler, S. K., & De Vreese, C. H. (2011, August). *What a difference a day makes? The effects of repetitive and competitive news framing over time*. Paper presented at the meeting of the European Consortium for Political Research, Reykjavik, Iceland.

Lemmens, J. S. (2011, May). *War-themed first person shooters: Relationships with pro-American attitudes and racial stereotyping of Arabs*. Paper presented at the meeting of the International Communication Association, Boston, MA.

Leydesdorff, L. (2011, May). *Entropy methods*. Paper presented at the HSS11 Conference, Aalesund, Norway.

Leydesdorff, L., & Bornmann, L. (2011, July). *Fractionally counted vs integer counted IFs (ISI Journal Set 2008)*. Paper presented at the meeting of the International Society for Scientometrics and Informetrics, Durban, South Africa.

Leydesdorff, L. (2011, September). *I3 – Integrated Impact Indicators: Nanoscience & nanotechnology*. Paper presented at the Atlanta Conference on Science & Innovation Policy, Atlanta, GA.

Leydesdorff, L., & Rafols, I. (2011, June). *Indicators of interdisciplinarity: Diversity, centrality, and citations*. Paper presented at the Symposium of the International Network of Interdisciplinarity and Transdisciplinarity, Utrecht, The Netherlands.

Leydesdorff, L., & Rafols, I. (2011, November). *Interactive overlays: A new method for generating global journal maps from web-of-science data*. Paper presented at the meeting of the Society for the Social Studies of Science, Cleveland, OH.

Leydesdorff, L., Hammarfelt, B., & Salah, A. (2011, September). *Journal citation maps for the Arts & Humanities Ccitation Index*. Paper presented at the Global Tech-mining Conference, Atlanta, GA.

Leydesdorff, L. (2011, June). *Mapping the geography of science in terms of postal addresses versus specialties and disciplines*. Paper presented at the Workshop on the Geography of Science, Eindhoven, The Netherlands.

Leydesdorff, L. (2011, November). *New developments in citation analysis: Integrated impact indicators*. Paper presented at the meeting of the Society for the Social Studies of Science, Cleveland, OH.

Leydesdorff, L., & Shelton, R. D. (2011, July). *University patenting and funding incentives*. Paper presented at the International Conference on the Triple Helix of University-Industry-Government Relations, Stanford, CA.

Linn, A. J., Van Dijk, L., Schouten, B. C., Smit, E. G., & Van Weert, J. C. M. (2011, November). *Adherence as a lifetime effort: The value of tailored communication for chronic patients. The PPAB-typology*. Paper presented at the conference of the European Society for Patient Adherence, Compliance and Persistence, Utrecht, The Netherlands.

Linn, A. J., Van Dijk, L., Schouten, B. C., Smit, E. G., & Van Weert, J. C. M. (2011, September). *Communication recommendations reducing perceived barriers to adherence and promoting treatment adherence in IBD patients*. Paper presented at the meeting of the European Health Psychology Society, Crete, Greece.

Linn, A. J., Vervloet, M., Van Dijk, L., Smit, E. G., & Van Weert, J. C. M. (2011, January). *Effects of eHealth interventions on treatment adherence: A systematic review of the literature*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Linn, A. J., Vervloet, M., Van Dijk, L., Smit, E. G., & Van Weert, J. C. M. (2011, September). *Effects of tailored Internet interventions on medication adherence: A systematic review of the literature*. Paper presented at the meeting of the European Health Psychology Society, Crete, Greece.

Linn, A. J., Van Weert, J. C. M., Schouten, B. C., Smit, E. G., Van Bodegraven, A., & Van Dijk, L. (2011, June). *Promoting recall of information and treatment adherence in IBD patients*. Paper presented at the meeting of the Treatment Adherence Network, Utrecht, The Netherlands.

Linn, A. J., Van Weert, J. C. M., Schouten, B. C., Smit, E. G., Van Bodegraven, A., & Van Dijk, L. (2011, September). *Promoting treatment adherence in IBD patients*. Paper presented at the meeting of the European Health Psychology Society, Crete, Greece.

Linn, A. J., Van Weert, J. C. M., Schouten, B. C., Smit, E. G., Van Bodegraven, A., & Van Dijk, L. (2011, March). *Promoting treatment adherence in IBD patients*. Paper presented at the meeting of the Dutch Society of Gastroenterology, Venlo, The Netherlands.

Loos, E. F. (2011, November). *Gaining access to information at a municipality website: A question of age?* Paper presented at the International AEGIS Conference, Brussels, Belgium.

Maslowska, E. H., Smit, E. G., & Van den Putte, S. J. H. M. (2011, May). *Does "Dear John" work?* Paper presented at the meeting of the International Communication Association, Boston, MA.

Maslowska, E. H., Smit, E. G., & Van den Putte, S. J. H. M. (2011, January). *Is personalized communication superior? Reviewing the effectiveness of personalization*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Maslowska, E. H., Smit, E. G., & Van den Putte, S. J. H. M. (2011, June). *Is personalized communication superior? The effectiveness of personalization and the role of consumers' characteristics*. Paper presented at the meeting of the Association for Consumer Research, Beijing, China.

Maslowska, E. H., Smit, E. G., & Van den Putte, S. J. H. M. (2011, June). *Examining the (in)effectiveness of personalized communication*. Paper presented at the International Conference on Research in Advertising, Berlin.

Meijers, M. H. C., & Noordewier, M. K. (2011, December). *In balans?* [In balance?]. Paper presented at the meeting of the Associatie van Sociaal-Psychologische Onderzoekers, Tilburg, The Netherlands.

Moorman, M., & Neijens, P. C. (2011, September). *Determinants of candidates' media strategies during European elections*. Paper presented at the meeting of the World Association of Public Opinion Research, Amsterdam.

Muntinga, D. G., Smit, E. G., & Moonman, M. (2011, January). *Social brand bricks: The brand-side antecedents of brand-related social media use*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Muntinga, D. G., Smit, E. G., & Moonman, M. (2011, March). *The bricks of social brands: Brand characteristics eliciting brand-related social media use*. Paper presented at the Thought Leaders in Brand Management Conference, Lugano, Switzerland.

Muntinga, D. G., Smit, E. G., & Moonman, M. (2011, March). *The building blocks of social brands: Developing consumer-brand relationships in social media environments*. Paper presented at the International Colloquium on Consumer-Brand Relationships, Winter Park, FL.

Muntinga, D. G., Smit, E. G., & Moonman, M. (2011, June). *The DNA of social media brands: On consumer-brand relationships, brand personality, and COBRAs*. Paper presented at the International Conference on Research in Advertising, Berlin.

Möller, J. E., Kunz, R., Esser, F., & De Vreese, C. H. (2011, October). *Direct democracy and political socialization: Comparing Switzerland and the Netherlands*. Paper presented at the meeting of the European Communication Research and Education Association, Madrid.

Nagelhout, G. E., Van den Putte, S. J. H. M., De Vries, H., Crone, M. R., Fong, G. T., & Willemsen, M. (2011, May). *The influence of newspaper coverage and a media campaign on smokers' support for smoke-free legislation and on second-hand smoke harm awareness: Findings from the International Tobacco Control (ITC) Netherlands Survey*. Paper presented at the Caphri Research Meeting, Maastricht, The Netherlands.

Neys, J. L. D., Tan, E. S. H., & Jansz, J. (2011, May). *Exploring persistence in gaming: The role of self-determination and social identity*. Paper presented at the meeting of the International Communication Association, Boston, MA.

Opree, S. J., Buijzen, M. A., Van Reijmersdal, E. A., & Valkenburg, P. M. (2011, June). *Development and validation of the Material Values Scale for children (MVS-c)*. Paper presented at the International Conference on Research in Advertising, Berlin.

Opree, S. J., & Buijzen, M. A. (2011, June). *The causal relation between children's life satisfaction and materialism and the role of advertising exposure*. Paper presented at the International Conference on Research in Advertising, Berlin.

Opree, S. J., & Buijzen, M. A. (2011, May). *The causal relation between children's life satisfaction and materialism and the role of advertising exposure*. Poster presented at the meeting of the International Communication Association, Boston, MA.

Opree, S. J., Buijzen, M. A., Valkenburg, P. M., & Van Reijmersdal, E. A. (2011, January). *The effects of advertising on children's materialistic orientations: A longitudinal study*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Opree, S. J., Buijzen, M. A., Valkenburg, P. M., & Van Reijmersdal, E. A. (2011, May). *The effects of advertising on children's materialistic orientations: A longitudinal study*. Paper presented at the meeting of the International Communication Association, Boston, MA.

Paalvast, M., & Bos, L. (2011, January). *Wie bepaalt het beeld over de multiculturele samenleving? Een onderzoek naar brondiversiteit in het binnenlands nieuws van landelijke dagbladen* [Who determines the image on the multicultural society? A study on source diversity in the domestic news of national newspapers]. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Rafols, I., Leydesdorff, L., O'Hare, A., Nightingale, P., & Stirling, A. (2011, July). *How journal rankings can suppress interdisciplinarity: The case of innovation studies and business and management*. Paper presented at the meeting of the International Society for Scientometrics and Informetrics, Durban, South Africa.

Rafols, I., Leydesdorff, L., & Hopkins, M. H. (2011, November). *Mapping emerging technologies: The case of RNA interference*. Paper presented at the meeting of the Society for the Study of Nanoscience and Emerging Technologies, Tempe, AZ.

Rowling, C. M., Sheets, P. H., & Jones, T. M. (2011, May). *See no evil, hear no evil: National identity, drone warfare, and culturally resonant frames*. Paper presented at the meeting of the American Association of Public Opinion Researchers, Phoenix, AZ.

Rozendaal, E., Buijzen, M. A., & Valkenburg, P. M. (2011, May). *The role of cognitive and affective defense mechanisms in reducing children's susceptibility to advertising effects*. Paper presented at the meeting of the International Communication Association, Boston, MA.

Rozendaal, E., Buijzen, M. A., & Valkenburg, P. M. (2011, January). *The role of cognitive and affective defense mechanisms in reducing children's susceptibility to advertising effects*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Schinkel, S., Schouten, B. C., & Van Weert, J. C. M. (2011, January). *Are patients' information needs being met during intercultural consultations in general practice? A study on information needs and perceived information provision among Dutch, Turkish and other non-Western patients*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Schinkel, S., Schouten, B. C., & Van Weert, J. C. M. (2011, September). *Do we say what we know? Information seeking behavior of Dutch and Turkish patients before and during the GP consultation*. Interactive poster presented at the meeting of the European Health Psychology Society, Crete, Greece.

Schinkel, S., Schouten, B. C., & Van Weert, J. C. M. (2011, September). *Information seeking behavior of Dutch and Turkish GP patients: Does culture affect why we seek information and why?* Paper presented at the meeting of the European Health Psychology Society, Crete, Greece.

Schouten, B. C., Vlug, M., Hermanns, S., Spijker, E., & Van Weert, J. C. M. (2011, January). *Dance4life and its social movement: What about youngsters' involvement?* Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Schouten, B. C., Vlug, M., Hermanns, S., Spijker, E., & Van Weert, J. C. M. (2011). *Engaging adolescents in a social movement around HIV-prevention: Which factors should we focus on?* Interactive poster presented at the meeting of the European Health Psychology Society, Crete, Greece.

Schuck, A. R. T., Wilke, L., & De Vreese, C. H. (2011, January). *Afraid of Europe? How party campaigns in the 2009 European elections affected the vote*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Schuck, A. R. T., Wilke, L., & De Vreese, C. H. (2011, August). *Afraid of Europe? How party campaigns in the 2009 European elections affected the vote*. Paper presented at the meeting of the European Consortium of Political Research, Reykjavik, Iceland.

Schuck, A. R. T., Boomgaarden, H. G., & De Vreese, C. H. (2011, September). *Cynics all around? The impact of strategy framing on political cynicism across Europe*. Paper presented at the meeting of the World Association of Public Opinion Research, Amsterdam.

Schuck, A. R. T., Vliegenthart, R., Boomgaarden, H. G., Elenbaas, M., Azrout, R., Van Spanje, J. H. P., & De Vreese, C. H. (2011, May). *Explaining campaign news coverage: How medium, time and context explain variation in the media framing of the 2009 European Parliamentary elections*. Paper presented at the meeting of the International Communication Association, Boston, MA.

Schuck, A. R. T. (2011, September). *Public support for referendums across Europe*. Poster presented at the meeting of the World Association of Public Opinion Research, Amsterdam.

Schuck, A. R. T., Vliegenthart, R., & De Vreese, C. H. (2011, May). *Who's afraid of conflict? How conflict framing in campaign news coverage mobilized voters in the 2009 European Parliamentary elections*. Paper presented at the meeting of the International Communication Association, Boston, MA.

Schuck, A. R. T., Vliegenthart, R., & De Vreese, C. H. (2011, August). *Who's afraid of conflict? How conflict framing in campaign news coverage mobilized voters in the 2009 European Parliamentary elections*. Paper presented at the meeting of the Nordic Political Science Association, Vaasa, Finland.

Schuck, A. R. T., Vliegenthart, R., & De Vreese, C. H. (2011, January). *Who's afraid of conflict? How conflict framing in campaign news coverage mobilized voters in the 2009 European Parliamentary elections*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Schuck, A. R. T., Vliegenthart, R., & De Vreese, C. H. (2011, August). *Who's afraid of conflict? How conflict framing in campaign news coverage mobilized voters in the 2009 European Parliamentary elections*. Paper presented at the meeting of the European Consortium of Political Research, Reykjavik, Iceland.

Sheets, P. H., Rowling, C. M., & Jones, T. M. (2011, September). *Differential news framing of unmanned aerial drones: Efficient and effective or illegal and inhumane?* Paper presented at the meeting of the American Political Science Association, Seattle, WA.

Smeeing, L., Van Selm, M., & De Ridder, J. A. (2011, January). *Who framed Roger Rabbit? The 'good-bad guy' frame in the Dutch press about the Holleeder-trial and its effect on the readers' attitude*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Sumter, S. R., Baumgartner, S. E., Van der Hof, S., Peter, J., & Valkenburg, P. M. (2011, September). *Creating a multidimensional scale for offline and online peer victimization*. Paper presented at the EU Kids Online conference, London.

Sumter, S. R., Baumgartner, S. E., Valkenburg, P. M., & Peter, J. (2011, August). *Development and effect of offline and online peer victimization during adolescence: A group based modelling approach*. Paper presented at the European Conference on Developmental Psychology, Bergen, Norway.

Tan, E. S. H. (2011, June). *Participatory response to film*. Paper presented at the meeting of the Society for Cognitive Studies of the Moving Image, Budapest, Hungary.

Ten Brummelhuis, L. L., Ter Hoeven, C. L., De Jong, M. T. D., & Peper, A. (2011, November). *More or less absence from work due to home matters?* Paper presented at the meeting of the Southern Management Association, Savannah, GA.

Ter Hoeven, C. L., Dijkers, J., & Peper, B. (2011, June). *Absence from work: Examining longitudinal relations among work-related factors and sickness absence for consultants*. Paper presented at the meeting of the Management Consulting Division of the Academy of Management, Amsterdam.

Ter Hoeven, C. L., Fransen, M. L., & Peper, B. (2011, January). *Depression and helping behaviour at work: The mediating role of organizational communication*. Paper presented in the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Ter Hoeven, C. L., & Verhoeven, J. W. M. (2011, October). *Sharing is caring: CSR purposes explaining the relationship of information flow with affective commitment*. Paper presented at the CSR Communication Conference, Amsterdam.

Tolboom, M., Bronner, A. E., & Smit, E. G. (2011, June). *The potential danger of negative free publicity for the consumer-brand relationship*. Paper presented at the International Conference on Research in Advertising, Berlin.

Trilling, D. C., & Bakker, T. P. (2011, January). *How right is Cass Sunstein? An empirical assessment of cyberbalkanization, echo chambers and information cocoons*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Trilling, D. C., Bakker, T. P., & Schönbach, K. (2011, September). *Informative and mobilizing media: How print, television and online news affect political knowledge and participation*. Paper presented at the meeting of the World Association of Public Opinion Research, Amsterdam.

Trilling, D. C., & Schönbach, K. (2011, May). *Is the internet about to take over? How using online news is related to offline news consumption patterns*. Paper presented at the meeting of the International Communication Association, Boston, MA.

Trilling, D. C., & Schönbach, K. (2011, January). *Is the internet about to take over? How using online news is related to offline news consumption patterns*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Tutaj, K., & Van Reijmersdal, E. A. (2011, January). *Effects of online advertising format and advertising literacy on audience reactions*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Van Bommel, S., Aarts, M. N. C., & Klerkx, L. (2011, June). *Self-organization in innovation networks: Stories of success and failure*. Paper presented at the Interpretive Policy Analysis Conference, Cardiff, UK.

Van den Putte, S. J. H. M., De Bruijn, G. J., Nagelhout, G., Willemsen, M., De Vries, H., Crone, M., & Fong, G. (2011). *Antismoking campaign exposure, identity shift and smoking cessation: Findings from the ITC Netherlands project*. Paper presented at the meeting of the European Health Psychology Society, Crete, Greece.

Van den Putte, S. J. H. M., De Bruijn, G. J., & Monshouwer, K. (2011). *Effects of interpersonal communication and campaign exposure on cannabis use, TPB variables and social norms*. Interactive poster presented at the meeting of the European Health Psychology Society, Crete, Greece.

Van den Putte, S. J. H. M., De Graaf, D., Van der Werff, S., & Kessels, R. (2011, January). *Het effect van afschrikwekkende en normatieve communicatie op de motivatie om geen kleine wetsovertredingen te begaan* [The effect of deterrent and normative communication on the motivation to avoid committing minor offenses]. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Van den Putte, S. J. H. M., Yzer, M. C., & De Bruijn, G. J. (2011, May). *Predicting smoking cessation: The influence of sociocognitive and social influence variables, health campaign exposure, and interpersonal communication*. Paper presented at the meeting of the International Communication Association, Boston, MA.

Van den Putte, S. J. H. M., & Meijs, M. (2011, May). *The effects of interpersonal communication and health campaign exposure on condom use*. Paper presented at the meeting of the International Communication Association, Boston, MA.

Van der Goot, M. J., & Sikkel, D. (2011, January). *Effects of life events on amount of television viewing and content preferences*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Van der Goot, M. J., & Van Reijmersdal, E. A. (2011, June). *Age differences in liking and recall of arousing television commercials*. Paper presented at the International Conference on Research in Advertising, Berlin.

Van der Stoep, H., & Aarts, M. N. C. (2011, June). *Agenda-setting and the interplay of issue-, relation-, and process framing: Entering landscape values in the urban-rural fringe Gouda-Krimpenerwaard on local and regional policy agendas*. Paper presented at the Interpretive Policy Analysis Conference, Cardiff, UK.

Van der Stoep, H., & Aarts, M. N. C. (2011, June). *Conversations that trigger change: Entering landscape development of a forgotten place on local and regional agendas*. Paper presented at the Interpretive Policy Analysis Conference, Cardiff, UK.

Van der Wurff, R. J. W., & Verhoeven, P. (2011, July). *Diversity and deliberativeness in TV news*. Paper presented at the meeting of the Journalism Studies Section of the European Communication Research and Education Association, Pamplona, Spain.

Van Dijk, A. M., Droes, R. M., & Van Weert, J. C. M. (2011, March). *The Imagination method: A new approach for caregivers of people with dementia in nursing homes*. Paper presented at the International Conference of Alzheimer's Disease International, Toronto, Canada.

Van Dijk, A. M., Droes, R. M., & Van Weert, J. C. M. (2011, March). *The Imagination method: A new approach for caregivers of people with dementia in nursing homes*. Paper presented at the VUmc Wetenschapsdag, Amsterdam.

Van Dijk, A. M., Droes, R. M., & Van Weert, J. C. M. (2011, September). *The impact of theatre as intervention on quality of life of people with dementia and work experience of caregivers*. Paper presented at the meeting of the International Psychogeriatric Association, The Hague, The Netherlands.

Van Drunen, A. S. (2011, January). *Audience frames: The missing link*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Van Drunen, A. S., & Boomgaarden, H. G. (2011, May). *Audience frames: The missing link: How audience frames differ from media frames regarding muslims*. Paper presented at the meeting of the International Communication Association, Boston, MA.

Van Drunen, A. S., Boomgaarden, H. G., & Vliegenthart, R. (2011, September). *Media frames, audience frames and attitudes: Attitude change about Muslims caused by the media?* Paper presented at the meeting of the World Association of Public Opinion Research, Amsterdam.

Van Egmond, M. H., & Van der Eijk, C. (2011, August). *Contestation of EU integration: Close encounters of the third kind?* Paper presented at the meeting of the European Consortium for Political Research, Reykjavik, Iceland.

Van Egmond, M. H., Van der Eijk, C., & Sapir, E. (2011, September). *Dissonant or consonant? Contestation over EU integration as political context*. Paper presented at the Elections, Public Opinion and Parties Conference, Exeter, UK.

Van Gorsel, S., & Verhoeven, P. (2011, October). *Acting as responsible citizens*. Paper presented at the CSR Communication Conference, Amsterdam.

Van Gorp, J. L. P., Van Selm, M., Van Leeuwen, E., Vissers, K., & Hasselaar, J. (2011, May). *Telemedicine communication in home-based palliative care: Mapping the experiences of those involved*. Poster presented at the meeting of the European Association of Palliative Care, Lisbon, Portugal.

Van Kerkhoven, M. C. (2011, July). *Convergence practice: Strategy and digital future of regional news media*. Paper presented at the meeting of the Journalism Studies Section of the European Communication Research and Education Association, Pamplona, Spain.

Van Kerkhoven, M. C., & Bakker, P. (2011, September). *No-paper city Almere: A case study*. Paper presented at The Future of Journalism Conference, Cardiff, UK.

Van Klingereren, M., & Boomgaarden, H. G. (2011, January). *Explaining Germans' EU attitudes: Macro and micro level perspectives and the role of information environments*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Van Klingereren, M. (2011, August). *Frame of mind: How predispositions moderate framing effects and contribute to politicizing EU immigration policy*. Paper presented at the meeting of the European Consortium for Political Research, Reykjavik, Iceland.

Van Klingereren, M., & Boomgaarden, H. G. (2011, May). *The conditioning impact of information environments on EU public opinion dynamics*. Paper presented at the meeting of the International Communication Association, Boston, MA.

Van Klingereren, M., & Vliegenthart, R. (2011, September). *What's on the country level? The impact of slightly alternative specifications of the country-level variable in multi-level public opinion research*. Poster presented at the meeting of the World Association of Public Opinion Research, Amsterdam.

Van Lieshout, M., Dewulf, A., Aarts, M. N. C., & Termeer, C. (2011, June). *Interactive scale framing for managing accountability in complex policy processes*. Paper presented at the Interpretive Policy Analysis Conference, Cardiff, UK.

Van Noort, G., Antheunis, M. L., & Van Reijmersdal, E. A. (2011, January). *Campaigning via social network sites: The importance of social ties and perceived persuasive intent*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Van Noort, G., & Willemsen, L. M. (2011, June). *Humanizing online brand communications in response to negative word of mouth: The effects of proactive and reactive webcare*. Paper presented at the International Conference on Research in Advertising, Berlin.

Van Noort, G., Antheunis, M. L., & Van Reijmersdal, E. A. (2011, May). *Marketing campaigns in social network sites*. Paper presented at the meeting of the European Marketing Academy, Ljubljana, Slovenia.

Van Noort, G., & Voorveld, H. A. M. (2011, June). *Social media in multimedia campaigns: Examining the effect on perceived persuasive intent, brand and campaign responses*. Paper presented at the International Conference on Research in Advertising, European Advertising Academy, Berlin.

Van Noort, G., Antheunis, M. L., & Van Reijmersdal, E. A. (2011, May). *Viral campaigns in social network sites: Importance of social ties and perceived persuasive intent*. Paper presented at the meeting of the International Communication Association, Boston, MA.

Van Reijmersdal, E. A., Rozendaal, E., & Buijzen, M. A. (2011, June). *Children's responses to advergames: The role of game and child characteristics*. Paper presented at the International Conference on Research in Advertising, Berlin.

Van Reijmersdal, E. A., Rozendaal, E., & Buijzen, M. A. (2011, May). *Children's responses to online advergames: The role of persuasion knowledge, brand prominence and game involvement*. Paper presented at the meeting of the International Communication Association, Boston, MA.

Van Reijmersdal, E. A., Rozendaal, E., & Buijzen, M. A. (2011, May). *Effects of prominence, involvement, and persuasion knowledge on children's cognitive and affective responses to advergames*. Paper presented at the meeting of the International Communication Association, Boston, MA.

Van Reijmersdal, E. A., Rozendaal, E., & Buijzen, M. A. (2011, June). *Effects of prominence, involvement, and persuasion knowledge on children's cognitive and affective responses to advergames*. Paper presented at the International Conference on Research in Advertising, Berlin.

Van Santen, R. A., & Van Zoonen, L. (2011, August). *Personalization: A theoretical and historical account*. Paper presented at the meeting of the European Consortium for Political Research, Reykjavik, Iceland.

Van Santen, R. A., & Vliegenthart, R. (2011, January). *Political information in changing media systems: A historical analysis of TV programming*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

Van Santen, R. A. (2011, June). *'Pop politics' in current affairs shows?* Paper presented at the Politicologenetmaal, Amsterdam.

Van Santen, R. A. (2011, August). *'Pop politics' in Dutch current affairs TV*. Paper presented at the meeting of the European Consortium for Political Research, Reykjavik, Iceland.

Van Spanje, J. H. P., & De Vreese, C. H. (2011, September). *Effects of media coverage of the EU*. Paper presented at the meeting of the World Association of Public Opinion Research, Amsterdam.

Van Spanje, J. H. P., & De Vreese, C. H. (2011, August). *Effects of media coverage of the EU*. Paper presented at the meeting of the European Consortium of Political Research, Reykjavik, Iceland.

Van Spanje, J. H. P., & De Vreese, C. H. (2011, September). *The way democracy works*. Paper presented at the meeting of the American Political Science Association, Seattle, WA.

Van Spanje, J. H. P., & De Vreese, C. H. (2011, August). *The way democracy works*. Paper presented at the meeting of the European Consortium of Political Research, Reykjavik.

**Van Weert, J. C. M.,** Muusses, L. D., Van Dulmen, S., & Jansen, J. (2011, January). *Chemotherapy and information-seeking behaviour: Characteristics of patients using mass-media information sources*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

**Van Weert, J. C. M., Van Noort, G., Bol, N.,** Dijk, L., Bates, K., & Jansen, J. (2011, September). *Differences between older and younger adults in satisfaction and recall of information after exposure to websites with variation in visual cues and language complexity*. Paper presented at the meeting of the European Health Psychology Society, Crete, Greece.

**Van Weert, J. C. M., Hermanns, S., Linn, A. J., & Schouten, B. C.** (2011, September). *Does dance4life reach its goals? A process evaluation of a worldwide HIV and AIDs prevention program*. Paper presented at the meeting of the European Health Psychology Society, Crete, Greece.

Verkooijen, K. V., & **De Bruijn, G. J.** (2011, September). *Students' exercise behaviour, social comparison style, and self-identity*. Paper presented at the meeting of the European Health Psychology Society, Crete, Greece.

**Verlegh, P. W. J., & Schellekens, G. A. C.** (2011, March). *Brand choice is affected by indirectly related sounds*. Paper presented at the Thought Leaders in Brand Management Conference, Lugano, Switzerland.

**Verlegh, P. W. J.** (2011, January). *Consumer motives for word-of-mouth referral*. In Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

**Verlegh, P. W. J., Puntoni, S., & Reed III, A. R.** (2011, February). *How bicultural consumers respond to message-incongruent culture cues*. Paper presented at the meeting of the Society for Consumer Psychology, Atlanta, GA.

Vervloet, M., **Linn, A. J., Van Weert, J. C. M.,** De Bakker, D., Bouvy, M., & Van Dijk, L. (2011, November). *The effectiveness of interventions using electronic reminders to improve adherence to chronic medication: A systematic review*. Paper presented the meeting of the European Society for Patient Adherence, Compliance and Persistence, Utrecht, The Netherlands.

**Vliegenthart, R., Boomgaarden, H. G., & Van Spanje, J. H. P.** (2011, June). *Anti-immigrant party support and media visibility: A cross-party, over-time perspective*. Paper presented at the Politicologenetmaal, Amsterdam.

**Vliegenthart, R., & Van Aelst, P.** (2011, May). *Studying the tango: An analysis of parliamentary questions and press coverage in The Netherlands*. Paper presented at the Comparative Agenda-Setting Media and Politics Workshop, Paris.

**Vliegenthart, R., & Bakker, T. P.** (2011, September). *Twittering politicians, mainstream media and public opinion in an election campaign: Who follows whom?* Paper presented at the meeting of the World Association of Public Opinion Research, Amsterdam.

**Vliegenthart, R., & Walgrave, S.** (2011, August). *When politics matter for the media: Moderators of the media agenda-setting power of Belgian MPs*. Paper presented at the meeting of the European Consortium of Political Research, Reykjavik, Iceland.

**Voorveld, H. A. M.** (2011, May). *The effectiveness of cross-media advertising during simultaneous media exposure: Combining online and radio advertisements*. Paper presented at meeting of the International Communication Association, Boston, MA.

**Voorveld, H. A. M., Van Noort, G., & Duijnste, M.** (2011, June). *Building brands with interactive websites? The influence of perceived interactivity and prior brand experience on brand relationship and brand image*. Paper presented at the International Conference on Research in Advertising, Berlin.

**Voorveld, H. A. M., & Van Steenberg, N.** (2011, January). *The effectiveness of cross-media advertising under simultaneous media exposure*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands

**Waheed, M., Schuck, A. R. T., Neijens, P. C., & De Vreese, C. H.** (2011, August). *Embracing similarities and bridging gaps: Interviews with UN speechwriters*. Paper presented at the meeting of the World Communication Association, Lima, Peru.

**Waheed, M., & Baumgartner, S. E.** (2011, August). *Judging terrorist and politician: Who is who?* Paper presented at the meeting of the World Communication Association, Lima, Peru.

**Waheed, M., Rynkus, K., & Page, C.** (2011, January). *Value judgment on terrorist and political statements*. Poster presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

**Waheed, M., Schuck, A. R. T., Neijens, P. C., & De Vreese, C. H.** (2011, August). *Values in the news coverage of speeches: Comparing developed and developing countries*. Paper presented at the meeting of the World Communication Association, Lima, Peru.

Westerberg, P. M., **Sumter, S. R., Miers, A. C., Bokhorst, C. L., Kallen, V. L., & Blöte, A. W.** (2011, March). *Developmental changes in stress responsivity during the Leiden Public Speaking Task: A two wave longitudinal study*. Paper presented at the meeting of the Society for Research in Child Development, Philadelphia, PA.

**Willemsen, L. M., & Van Noort, G.** (2011, January). *Caring for webcare: Effects of proactive versus reactive corporate interventions in online consumer interactions on weblogs*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

**Willemsen, L. M., Neijens, P. C., Bronner, A. E., & Koning, A.** (2011, January). *Credibility assessments of online product reviewers: The effects of perceived expertise and perceived trustworthiness*. Paper presented at the Etmaal van de Communicatiewetenschap, Enschede, The Netherlands.

**Willemsen, L. M., Neijens, P. C., & Bronner, A. E.** (2011, May). *The effect of online source type on review attitude through perceived expertise and perceived trustworthiness: A suppression situation*. Paper presented at the meeting of the International Communication Association, Boston, MA.

**Willemsen, L. M., Neijens, P. C., & Bronner, A. E.** (2011, June). *The effects of expertise claims and expertise warrants on attitude towards online product reviews*. Paper presented at the meeting of the Association for Consumer Research, Beijing, China.

**Wonneberger, A., Schönbach, K., & Van Meurs, A.** (2011, September). *Specialization of news audiences in The Netherlands 1988-2010*. Paper presented at the meeting of the World Association for Public Opinion Research, Amsterdam.

**Wonneberger, A., Schönbach, K., & Van Meurs, A.** (2011, May). *Tuning out? TV-news audiences in the Netherlands, 1990-2010*. Paper presented at the meeting of the International Communication Association, Boston, MA.

## Keynotes at academic conferences and symposia

**Peter, J.** (2011, January). *Welke invloed heeft internetpornografie op jongeren?* [Which impact does internet pornography exert on adolescents?]. Keynote presented at the symposium Kinderen, Seks en Internet, Amsterdam.

**Verlegh, P. W. J.** (2011, September 21). *The psychology of word of mouth*. Keynote presentation at the Doctoral Seminar of the Regional Conference of the European Marketing Academy, Iasi, Romania.

## Inaugural and valedictory lectures

**Brants, K. L. K.** (2011, April). *Mariage à trois: De veranderende verhouding tussen politiek, media en publiek* [Mariage à trois: The changing relationship between politics, media and public]. Valedictory lecture as professor of political communication. Leiden, the Netherlands: Leiden University.

**Bronner, A. E.** (2011). *Postillon d'amour tussen wetenschap en praktijk* [Postillon d'amour between science and practice]. Valedictory lecture at the University of Amsterdam. Amsterdam: SWOCC.

**Kerkhof, P.** (2011, November 3). *Customer media in een sociaal medialandschap* [Customers in a social media environment]. Inaugural lecture. Amsterdam: University of Amsterdam.

**Leydesdorff, L.** (2011, June 30). *De ontwikkeling van kennis in wetenschappelijke communicatie: Onzekerheid en codificatie in anticipatorische systemen* [The development of knowledge in scholarly discourse: Uncertainty and codification in anticipatory systems]. Inaugural lecture. Amsterdam: University of Amsterdam.

## Other invited lectures

**Aarts, M. N. C.** (2011, December 6). *Communicatie als bindende factor* [Communication as a binding factor]. Presentation at Agentschap.nl, The Hague, The Netherlands.

- Aarts, M. N. C.** (2011, November 10). *Communicatie tussen overheid en burgers: Voorbij de illusie van controle en terug naar de menselijke maat* [Communication between government and citizens: Beyond the illusion of control and back to the human dimension]. Presentation at the Open en Bloot Congres, The Hague, The Netherlands.
- Aarts, M. N. C.** (2011, May 20). *Imago, wat is dat en wat kun je er aan doen* [Image, what is it and what can you do about it?]. Presentation at the Anesthesiologencongres, Maastricht, The Netherlands.
- Aarts, M. N. C.** (2011, November 11). *Impact and implications of using storytelling in research*. Presentation at the Storytelling Seminar, Wageningen, The Netherlands.
- Baumgartner, S. E.** (2011, September). *Adolescents' sexual risk behavior on the internet*. Presentation given at the Dr. Hendrik Müller Award session, Koninklijke Nederlandse Akademie van Wetenschappen (KNAW), Amsterdam.
- Boomgaarden, H. G.** (2011, June). *Religion and Turkish EU membership. Empirical evidence on the perspectives of parties, media and the public*. Invited lecture at a roundtable symposium on Turkish accession into the EU at Viadrina European University, Frankfurt (Oder), Germany.
- Boomgaarden, H. G.** (2011, March). *The role of the media in mass-level euroscepticism*. Invited lecture at the Centre for the Study of European Governance, Nottingham University, Nottingham, UK.
- Boomgaarden, H. G.** (2011, October). *Across time and space: Explaining EU news coverage*. Invited lecture at the workshop What is news? Reexamining news criteria, Haifa University, Haifa, Israel.
- Bronner, A. E.** (2011, February 9). *Hoe komt de consument door de crisis* [How does the consumer survive the recession?]. Invited lecture at a meeting of Rotary, Amsterdam.
- Bronner, A. E.** (2011, February 15). *Wat heeft praktijk aan wetenschap* [What can practice learn from science?]. Invited lecture at Brievenbus College, Heemstede, the Netherlands.
- Bronner, A. E.** (2011, June 28). *Wat heeft praktijk aan wetenschap* [What can practice learn from science?]. Invited lecture at the Folder Challenge Award, Amsterdam.
- Keer, M.** (2011, June 1). *De rol van affect en cognitie in gezondheidsgedrag en gezondheidscommunicatie* [The role of affect and cognition in health behavior and health communication]. Presentation at the Kennislunch van Schorer, Nederlands Instituut voor Homoseksualiteit, Gezondheid en Welzijn, Amsterdam.
- Lecheler, S. K.** (2011). *Member of Roundtable on "European News Coverage"*. Invited lecture at Erasmus University Rotterdam, Honors Program in the International Bachelor in Communication and Media, Rotterdam, The Netherlands.
- Leydesdorff, L.** (2011, June). *Communication in scholarly discourse: Social, semantic, and epistemic networks*. Presentation at the International Workshop on Social Network Analysis, Collaboration Networks and Knowledge Diffusion: Theory, Data and Methods, Naples, Italy.
- Leydesdorff, L.** (2011, October). *Integration and differentiation in collaborative and competitive relations among, between, and within universities, industry, and government*. Presentation at the Commercialisation of University Research Workshop, Birkbeck Centre for Innovation Management, Birkbeck University of London, London.
- Leydesdorff, L.** (2011, August). *New developments in citation analysis: Percentile ranks instead of averages?* Presentation at Science Metrics, Classifications, and Mapping Standards, Bloomington, IN.
- Leydesdorff, L.** (2011, June 7). *Analysis of a knowledge-based economy in terms of a triple helix of university-industry-government relations*. Presentation at the conference Upgrading Information to Knowledge of the International Council for Scientific and Technical Information, Beijing, China.
- Leydesdorff, L.** (2011, March 31). *Communication of information, meaning, and knowledge*. Presentation at the Colloquium Complex Systems and Computational Social Science on the University College of Dublin, Dublin, Ireland.
- Leydesdorff, L.** (2012, August 11). *Hyperincursive cogitata and incursive cogitantes: Scholarly discourse as a strongly anticipatory system*. Invited paper at the International Conference on Computing Anticipatory Systems, Louvain, Belgium.
- Leydesdorff, L.** (2011, June 8). *New developments in citation analysis: Percentile ranks instead of averages*. Presentation at the Institute for Scientific and Technical Information of China, Beijing, China.
- Leydesdorff, L.** (2011, August 16). *Standards for science metrics, classifications, and mapping*. Presentation at the School of Library and Information Science, Bloomington, IN.
- Leydesdorff, L.** (2011, June 9). *The geography of science in terms of both postal addresses and disciplines*. Presentation at the School of Public Policy and Management, Tsinghua University, Beijing, China.
- Leydesdorff, L.** (2011, August 10). *The geography of science in terms of both postal addresses and disciplines*. Presentation at InfoVis Laboratory, Bloomington, IN.
- Leydesdorff, L.** (2011, June 9). *The mapping of publication patterns – geographically and in terms of disciplines*. Presentation at the Library of the Chinese Academy of Science, Beijing, China.
- Leydesdorff, L.** (2011, May 4). *The past, present and future of the triple helix model*. Presentation at the HSS11 Conference, Aalesund, Norway.
- Leydesdorff, L.** (2011, March 4). *The triple helix perspective of innovation systems*. Presentation at the Science & Technology Policy Research Department, University of Sussex, Sussex, UK.
- Leydesdorff, L.** (2011, July 12). *The triple helix: From institutional relations to competing subdynamics*. Presentation at the Conference on the Triple Helix of University-Industry-Government Relations, Stanford University, Stanford, CA.
- Leydesdorff, L.** (2011, November 2). *Triple helix models: Neo-institutional and neo-evolutionary*. Invited lecture in the lecture series Innovatie, Universiteit Antwerpen, Antwerpen.
- Loos, E. F.** (2011, January 2). *De derde levensfase: feit of fictie?* [The third age: fact or fiction?]. Invited lecture given at the conference Burgerparticipatie en Zelfontplooiing, Rotterdam, The Netherlands.
- Loos, E. F.** (2011, September 1). *Op zoek naar informatie op websites: Een kwestie van leeftijd* [In search of information on websites: A question of age?]. Lecture given at Online Tuesday, Amsterdam.
- Moreno, A., **Verhoeven, P.**, & De Gooijer, I. (2011, June 30). *The role of the communicator: Leadership, decision-making and power*. Presentation at the European Communication Summit, Brussels, Belgium.
- Muntinga, D. G.** (2011, April 1). *Mensen, merken en social media* [People, brands and social media]. Presentation at PLEON, Amstelveen, The Netherlands.
- Muntinga, D. G.** (2011, September 13). *Met wat voor merken zijn mensen actief op social media?* [With what kind of brands are people active on social media?]. Presentation at the symposium 15 jaar SWOCC, Amsterdam.
- Neijens, P. C.** (2011, September 1). *Persuasion in non-traditional forms of advertising*. Invited lecture at the University of Vienna, Vienna, Austria.
- Peter, J.** (2011, February). *What do we know about adolescents and internet pornography?* Lecture at Erasmus University Rotterdam, Rotterdam, the Netherlands.
- Peter, J.** (2011, January). *Five years of research: What have we learned about adolescents and internet pornography?* Lecture given at the Katholieke Universiteit Leuven, Louvain, Belgium.
- Rozendaal, E.** (2011, November). *Born to buy!?! Inzicht in de jonge consument* [Born to buy!?! Understanding the young consumer]. Presentation given at the meeting of Alumni Kring Communication Science, Radboud University, Nijmegen, The Netherlands.
- Schuck, A. R. T.** (2011, November 16). *Dealing with feelings: Die (de-)mobiliserende Rolle von Emotionen in politischer Kommunikation* [Dealing with feelings: The (de)mobilizing role of emotions in political communication]. Invited lecture given at the University of Bern, Bern, Switzerland.
- Schuck, A. R. T.** (2011, October 26). *The myth of e-democracy? Online democracy between promise and reality*. Invited lecture given at the Montesquieu Institute, The Hague, The Netherlands.
- Smit, E. G.** (2011, December 23). *Media Onderzoek* [Media investigation]. Presentation given at the European Institute for Brand Management EURIB, Erasmus University Rotterdam, Rotterdam, The Netherlands.
- Sumter, S. R.** (2011, March). *Youth and Social Media*. Presentation at the symposium Youth, Media and Parenting, University of Amsterdam, Amsterdam.

**Sumter, S. R.** (2011, September). *Sociale gevolgen van internet: Van plezier maken tot pesten* [Social consequences of internet: From fun to bullying]. Presentation given at the Dr. Hendrik Müller Award session, Koninklijke Nederlandse Akademie van Wetenschappen (KNAW), Amsterdam.

Van Dijk, A. M., Droes, R. M., & **Van Weert, J. C. M.** (2011). *Évaluation de la méthode Veder: Le théâtre comme méthode de communication dans les soins psycho gériatriques* [Evaluation of the Veder method: The theater as communication method in psychogeriatric care]. Lecture given at the Colloque International des Instituts Gineste-Marescotti 'Approches non-médicamenteuses de la Maladie d'Alzheimer', Versailles, France.

Van Dijk, A. M., **Van Weert, J. C. M.**, & Droes, R. M. (2011, June 1). *Evaluatie van de Veder Methode. Theater als contactmethode in de psychogeriatrische zorg* [Evaluation of the Veder method. Theater as contact method in the psychogeriatric care]. Presentation at the Symposium De Veder Methode in Contact, Eindhoven, The Netherlands.

**Van Meurs, A.** (2011, March 14). *Non differentiation in a web-panel*. Presentation at the German Online Research Conference, London.

**Van Meurs, A.** (2011, May 12). *Engagement and campaign effectiveness*. Presentation at the Media Research Conference, London.

**Van Noort, G.** (2011, April 14). *SNS marketing: Wat maakt het zo succesvol?* [SNS marketing: What makes it so successful?]. Lecture given at Tilburg University, Tilburg, The Netherlands.

**Van Noort, G.** (2011, September 13). *Het succes van social media marketing campagnes* [The success of social media marketing campaigns]. Presentation given at the symposium 15 jaar SWOCC, Amsterdam.

**Van Noort, G.** (2011, September 23). *Organisaties & social media* [Organisations and social media]. Master class given at the European Institute for Brand Management EURIB, Erasmus University Rotterdam, Rotterdam, The Netherlands.

**Van Noort, G.** (2011, October 7). *Social media & marketing* [Social media & marketing]. Lecture given at VU University, Amsterdam.

**Van Praag, P.** (2011, April 29). *Fact free politics en de verantwoordelijkheid van de overheid* [Fact free politics and the responsibility of the government]. Presentation at the symposium Politiek en Media in Onzekere Tijden, Leiden University, Leiden, The Netherlands.

**Van Weert, J. C. M.** (2011, May 1). *Communicatie met ouderen* [Communication with older people]. Presentation given at the Geriotto Estafettebijeenkomst, Amersfoort, The Netherlands.

**Van Weert, J. C. M.**, Dijk, L., De Wit, P., & Swiertert, H. (2011, December 1). *E-health: Zijn we er klaar voor?* [E-health: Are we ready for it?]. Workshop given at the Nationale Therapierouwenconferentie Therapierouwen: Zichtbaar in Onderzoek, Beleid en Praktijk, Utrecht, The Netherlands.

**Van Weert, J. C. M.** (2011, April 1). *De toegevoegde waarde van eHealth: Wat werkt voor welke doelgroep* [The added value of eHealth: What works for which target group?]. Keynote lecture given at Symposium Compriz Zorgcommunicatie 2.0, Nieuwegein, The Netherlands.

**Verlegh, P. W. J.** (2011, September 13). *Het gebruik van incentives om word of mouth te stimuleren* [The use of incentives to stimulate word of mouth]. Presentation given at the symposium 15 jaar SWOCC, Amsterdam.

**Voorveld, H. A. M.** (2011, September 13). *Media multitasking en de effectiviteit van cross-media campagnes* [Media multitasking and the effectiveness of cross-media campaigns]. Presentation given at the symposium 15 jaar SWOCC, Amsterdam.

**Vossen, H. G. M.** (2011, June 10). *Genes and the dynamic of pain control*. Lecture given at the Summer School of Neuroscience, University of Catania, Sicilia, Italy.

**Vossen, H. G. M.** (2011, September 9). *De entertainisering van de kindertijd* [The entertainization of childhood]. Presentation given at the Dr. Hendrik Müller Award session, Koninklijke Nederlandse Akademie van Wetenschappen (KNAW), Amsterdam.

**Wonneberger, A.** (2011, September 13). *Op de hoogte blijven: Twee decennia nieuws kijken in Nederland* [Staying informed: Two decades of watching news in the Netherlands]. Presentation given at the symposium 15 jaar SWOCC, Amsterdam.

## Professional publications

**Aarts, M. N. C.** (2011). Social media: Hoe mensen daarmee communiceren [Social media: How people use it to communicate]. In D. van Osch, & R. van Zijl (Eds.), *Basisboek social media* (pp. 45-71). The Hague, the Netherlands: Boom Lemma Uitgevers.

**Aarts, M. N. C.** (2011). Telkens wijzer [Wiser each time]. In M. Wigman (Ed.), *Regel jij het draagvlak? Een praktisch handboek over verandercommunicatie* (pp. 168-169). The Hague, the Netherlands: De Communicatiepraktijk.

**Bakker, P.** (2011). Het peilglas van de dagbladinnovatie [The sight glass of newspaper innovation]. In M. Slot, & V. Frissen (Eds.), *Veranderde nieuwsprijktijden: Een bundel over vernieuwingen in de productie en consumptie van nieuws* (pp. 43-48). Maastricht, the Netherlands: Designing the Daily Digital Project.

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**Bakker, P.** (2011, December). Eindejaarscolumn: Productie versus product. *INcT*. Retrieved from <http://www.inct.nl/index.php?page=nieuwsartikel&id=3528>.

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**Bakker, P. & Bosch, K.** (2011, June). Lokale media op internet zijn vooral verzamelaars en doorgevers. *De Nieuwe Reporter*. Retrieved from <http://www.denieuwewereporter.nl/2011/06/lokale-media-op-internet-zijn-vooral-verzamelaars-en-doorgevers/>

**Bakker, P.** (2011, October). Opnieuw voorbarige overlidensadvertentie voor kranten. *De Nieuwe Reporter*. Retrieved from <http://www.denieuwewereporter.nl/2011/10/opnieuw-voorbarige-overlidensadvertentie-voor-kranten/>

**Bakker, P.** (2011, November). Stapelgate of mediagate? *De Nieuwe Reporter*. Retrieved from <http://www.denieuwewereporter.nl/2011/11/stapelgate-of-mediagate/>

**Bakker, T. P., & Bakker, P.** (2011). *Handboek nieuwe media: Digitale technologieën begrijpen en gebruiken* [Manual of new media: Understanding and using digital technology]. Amsterdam: Kluwer.

**Bakker, P., & Scholten, O.** (2011). *Communicatiekaart van Nederland: Overzicht van media en communicatie* [Communication map of the Netherlands: Overview of media and communication] (8th ed.). Amsterdam: Kluwer.

**Boerman, S. C.** (2011). *Eye catching*. Amsterdam: SWOCC.

Bot, H., & **Schouten, B. C.** (2011). Een informele of professionele tolk? [A informal or professional interpreter?] In L. Meeuwesen, H. Harmesen, & A. Sbiti (Eds.), *Als je niet begrijpt wat ik bedoel: Tolken in de gezondheidszorg*. Rotterdam, the Netherlands: Mikado.

**Bronner, A. E.** (2011). Een nieuwe kijk op consumenteninformatiezoekgedrag [A new perspective on consumer information search behaviour]. *Merk & Reputatie*, 26-27.

**Bronner, A. E.** (2011). Snoeimes of kaasschaaf? [Billhook or cheese grater?]. *Clou*, 55, 7.

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De Bakker, S., Van den Boom, S., **Kerkhof, P.**, & Luit, P. (2011). *Help, ze willen vrienden worden* [Help, they want to become friends]. Heemstede, The Netherlands: Customer Media Council.

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**Kerkhof, P.** (2011). Van customer media naar content marketing [From customer media to content marketing]. In S. de Bakker, P. Kerkhof, & P. Luit (Eds.), *Help, ze willen vrienden worden* (pp. 17-25). Heemstede, The Netherlands: Customer Media Council.

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Loos, E. F. (2011). Een toegankelijke informatiemaatschappij voor ouderen [An accessible information society for older people]. In P. M. H. Waters, N. J. Westpalm van Hoorn, & P. E. Wisse (Eds.), *Interoperabel Nederland* (pp. 124-136). The Hague, the Netherlands: Forum Standaardisatie.

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Schafraad, P. H. J. (2011, December). In de sportjournalistiek komen relevante feiten niet altijd in de krant. *De Nieuwe Reporter*. Retrieved from <http://www.denieuwereporter.nl/2011/12/in-de-sportjournalistiek-komen-relevante-feiten-niet-altijd-in-de-krant/>

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Schouten, B. C. (2011). Ik durfde niet te vertellen dat ik voor mijn ouders tolk [I did not dare to say that I translate for my parents]. In L. Meeuwesen, H. Harmsen, & A. Sbiti (Eds.), *Als je niet begrijpt wat ik bedoel: Tolken in de gezondheidszorg* [If you do not understand what I am saying: Translation in professional health care]. Rotterdam, the Netherlands: Mikado.

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Sikkel, D. (2011). *Samenstelling afdelingen en medewerkerstevredenheid*. Research report. Leidschendam, the Netherlands: Sixtat.

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Van den Putte, S. J. H. M. (2011). *ITC Netherlands survey: Report on smokers'awareness of the health risks of smoking and exposure to second-hand smoke*. Ontario, Canada: University of Waterloo.

Van der Wurff, R. J. W., & Schönbach, K. (2011). *De effectiviteit van journalistieke codes: Een literatuurstudie*. The Hague, the Netherlands: Stichting Media Ombudsman Nederland.

Van Dijk, M., Hermanns, S., Van Weert, J. C. M., Van de Glind, P., & Dröes, R. M. (2011). *Arbeidssatisfactie, werkbeleving en zelfwaardering in relatie tot de toepassing van de Veder Methode: een onderzoek onder zorgverleners die de Veder Methode toepassen*. Amsterdam: EMGO+, VU Medisch Centrum/ASCoR, Universiteit van Amsterdam.

Van Dijk, A. M., Van Weert, J. C. M., & Droes, R. M. (2011). De Veder methode: Contact maken door middel van theater. *Denkbeeld*, 23, 2-5.

Van Dulmen, S., Van Weert, J. C. M., & Jansen, J. (2011). *Communiceren in de zorg: Verpleegkundige-patiënt gesprekken in theorie en praktijk*. Groningen, the Netherlands: Noordhoff.

Van Praag, P. (2011). Media zoeken nu de gunst van het publiek [Media now search the favor of the public]. *Christen Democratische Verkenningen*, 31, 61-69.

Van Selm, M. (2011). Mediabeelden van ouderen: Ageism en de rol van beeldvorming [Media images of elderly people: Ageism and the role of perception]. *Geron*, 13, 8-11.

Van Veenendaal, D., Fransen, M. L., & Smit, E. G. (2011). *De gewapende consument* [The armed consumer]. Amsterdam: SWOCC.

Van Weert, J. C. M., & Jansen, J. (2011). Effectieve communicatie [Effective communication]. In A. N. M. Wymenga, J. W. W. Coebergh, H. A. A. M. Maas, & H. C. Schouten (Eds.), *Handboek kanker bij ouderen* (pp. 323-332). Utrecht, the Netherlands: De Tijdstroom.

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## Publications aimed at the general public

Aarts, M. N. C. (2011, June 1) Baangarantie?! *Communicatie*, 17, 12.

Bakker, P. (2011, February 16) Mijn leven als bron – zeven doodzonden van de interviewer. *Het Parool*, pp. 26-27.

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Van Reijmersdal, E. A. (2011) Non-spot, Bon Ton? *Adformatie*, 44, 31.

Van Woerkum, C., & Aarts, M. N. C. (2011) Naar een verbrede opvatting van accountability in de communicatiepraktijk. *Merk & Reputatie*, 1, 34-35.

Vliedhart, R. (2011, April 19) Het verval van autoriteit. *De Groene Amsterdammer*. Retrieved from: <http://www.groene.nl/2011/wetenschappers>

## Other output

Bakker, P. (2011, April 5). Verplicht leesvoer voor mediamanagers: Het debacle van DAG [Book review *De Laatste Krant – DAG: Het miljoenenverslindende huwelijk tussen PCM en KPN*, by Bram Logger & Roelof de Vries]. *De Nieuwe Reporter*. Retrieved from: <http://www.denieuwereporter.nl/2011/04/verplicht-leesvoer-voor-mediamanagers-het-debacle-van-dag/>



- Brants, C., & Brants, K. L. K. (2011). De straat-on-line: De vox populi en de rationaliteit van de strafrechtspleging. In P. van Kempen, A. J. Machielse, P. C. Vegter, & H. J. B. Sackers (Ed.), *Levend strafrecht: Strafrechtelijke vernieuwingen in een maatschappelijke context. Liber amicorum Ybo Buruma* (pp. 49-61). Deventer, the Netherlands: Kluwer.
- Buijzen, M. A. (2011, January 14). Viral van een goede vriend [webcast]. *Kennislink*. Retrieved from <http://www.kennislink.nl/slideshows/etmaal-van-de-communicatiewetenschap-hoogtepunten/pagina/7>
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- Leydesdorff, L. (2011). Atlas of science: Visualizing what we know. [Book review *Atlas of science: Visualizing what we know*, by Katy Börner]. *Scientometrics*, 88, 675-677.
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