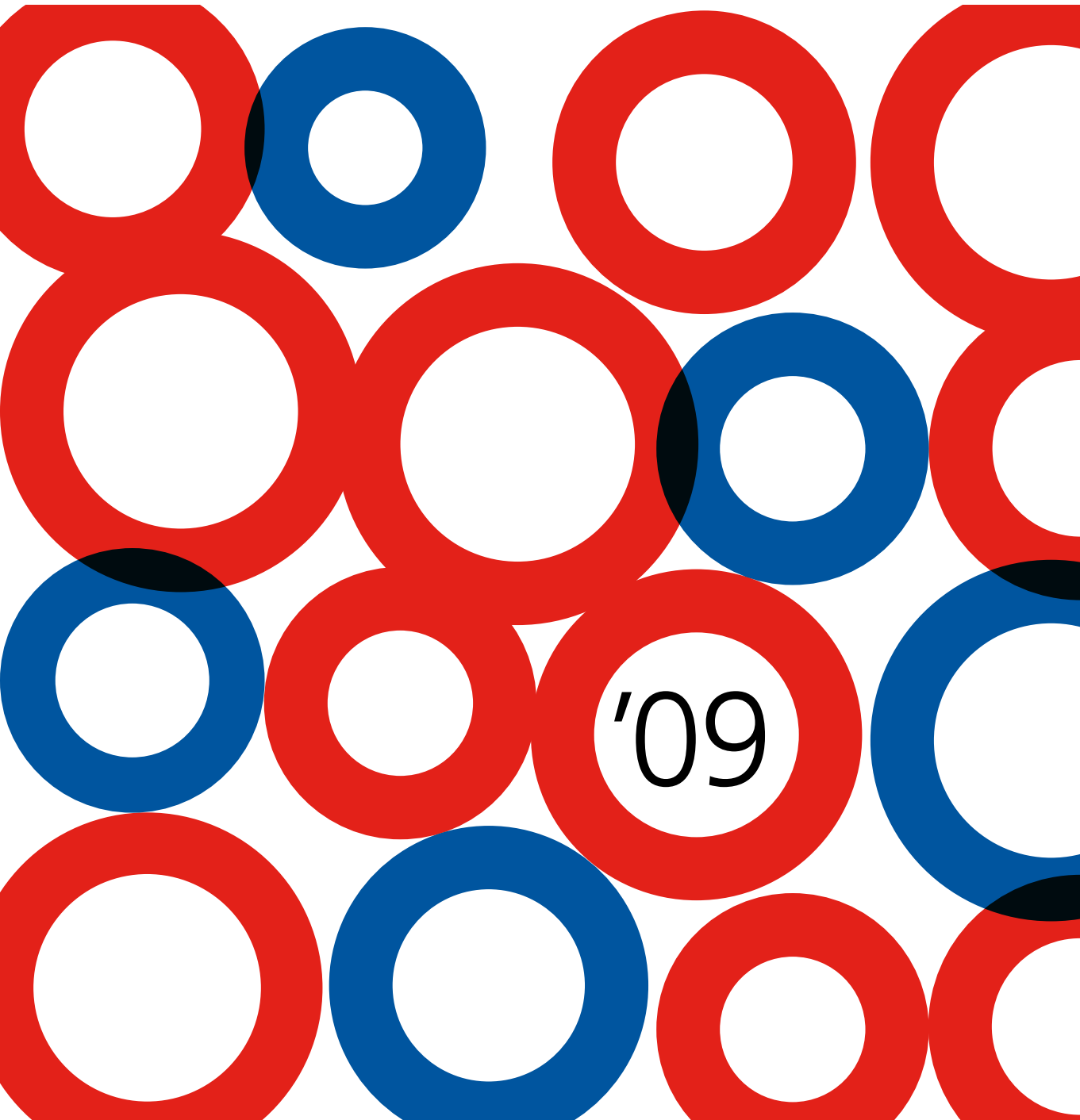




UNIVERSITY OF AMSTERDAM

Amsterdam School of Communication Research / ASCoR

Annual report 2009

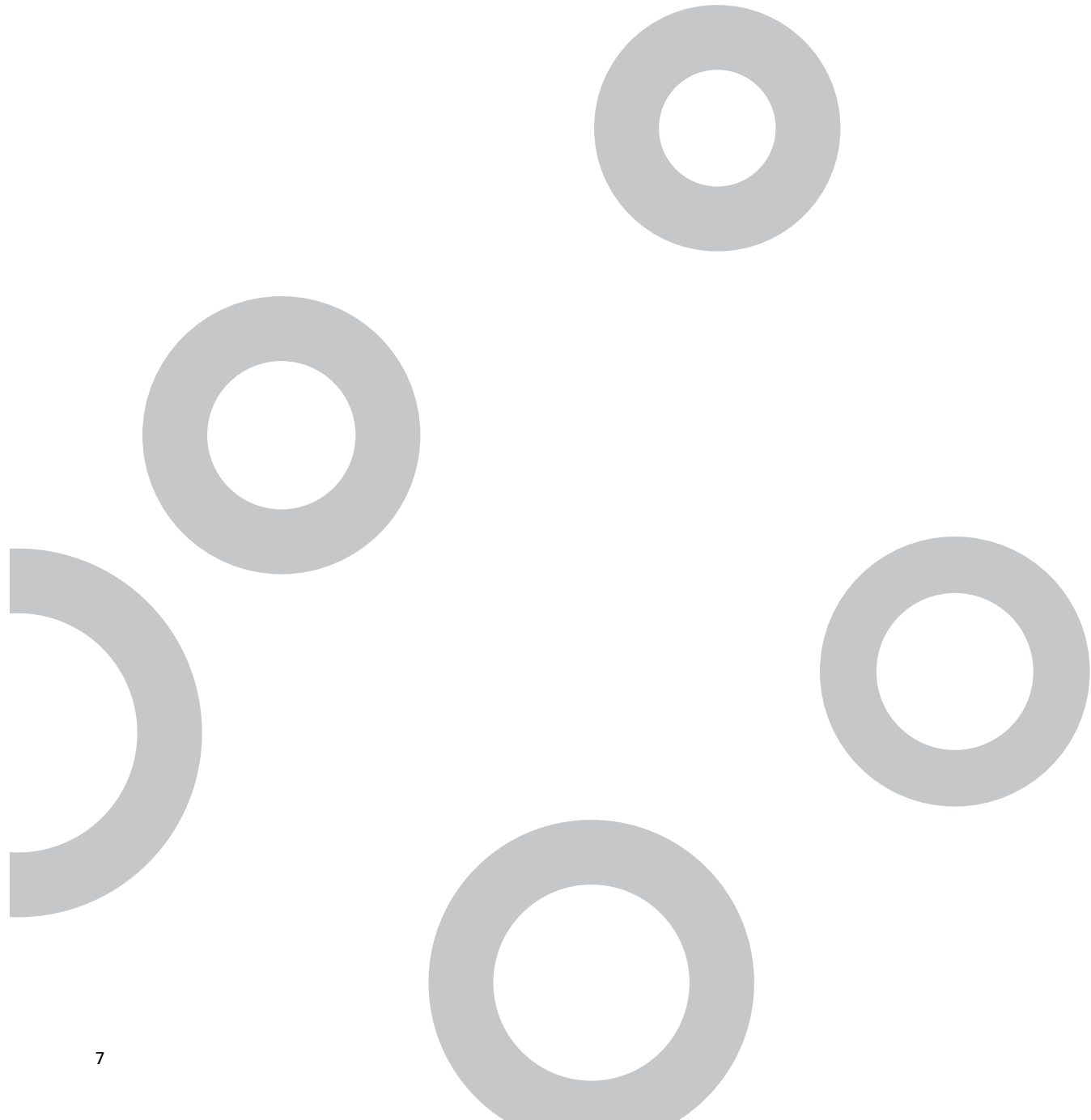




ASCoR Annual report 2009

Table of contents

Introduction by the Scientific Director	9
About ASCoR	13
The research program 2006-2010	14
Organizational structure	15
Review of 2009	19
Faculty changes	19
International activities	20
Review per research program	25
Media Entertainment and Popular Culture	25
Media, Journalism and Public Opinion	30
Persuasive Communication	34
Appendix A – Research staff	41
Appendix B – Honorary Events	55
Appendix C – ASCoR PhD program	61
Appendix D – Funding	67
Appendix E – Research output	73



Introduction by the Scientific Director

Welcome to the 2009 Annual Report of The Amsterdam School of Communication Research ASCoR. ASCoR is in good shape. Continuing the excellent performance outlined in the 2008 research assessment, ASCoR's researchers again surpassed themselves in 2009: The total number of scientific publications went up, numerous awards were received, and exciting new projects were started.

Highlights in 2009

ASCoR researchers were very successful in obtaining research funding. Patti Valkenburg was awarded an Advanced Investigator Grant by the European Research Council (ERC). We expect this 5-year €2.5 million project to further strengthen Professor Valkenburg's work as a leading scholar world wide and to further consolidate her research group. The project, entitled *The entertainization of childhood* is closely linked to the project *The entertainization of society*, which was awarded by The Faculty of Social and Behavioural Sciences at the University of Amsterdam as a research priority area. This interdisciplinary project brings together researchers from different universities and areas of expertise.

The Dutch Science Foundation NWO was also generous with ASCoR in 2009, by awarding two of our researchers grants from its Innovational Research Incentives Scheme: Jochen Peter was awarded a 5-year Vidi grant and Rens Vliegenthart was awarded a 3-year Veni grant.

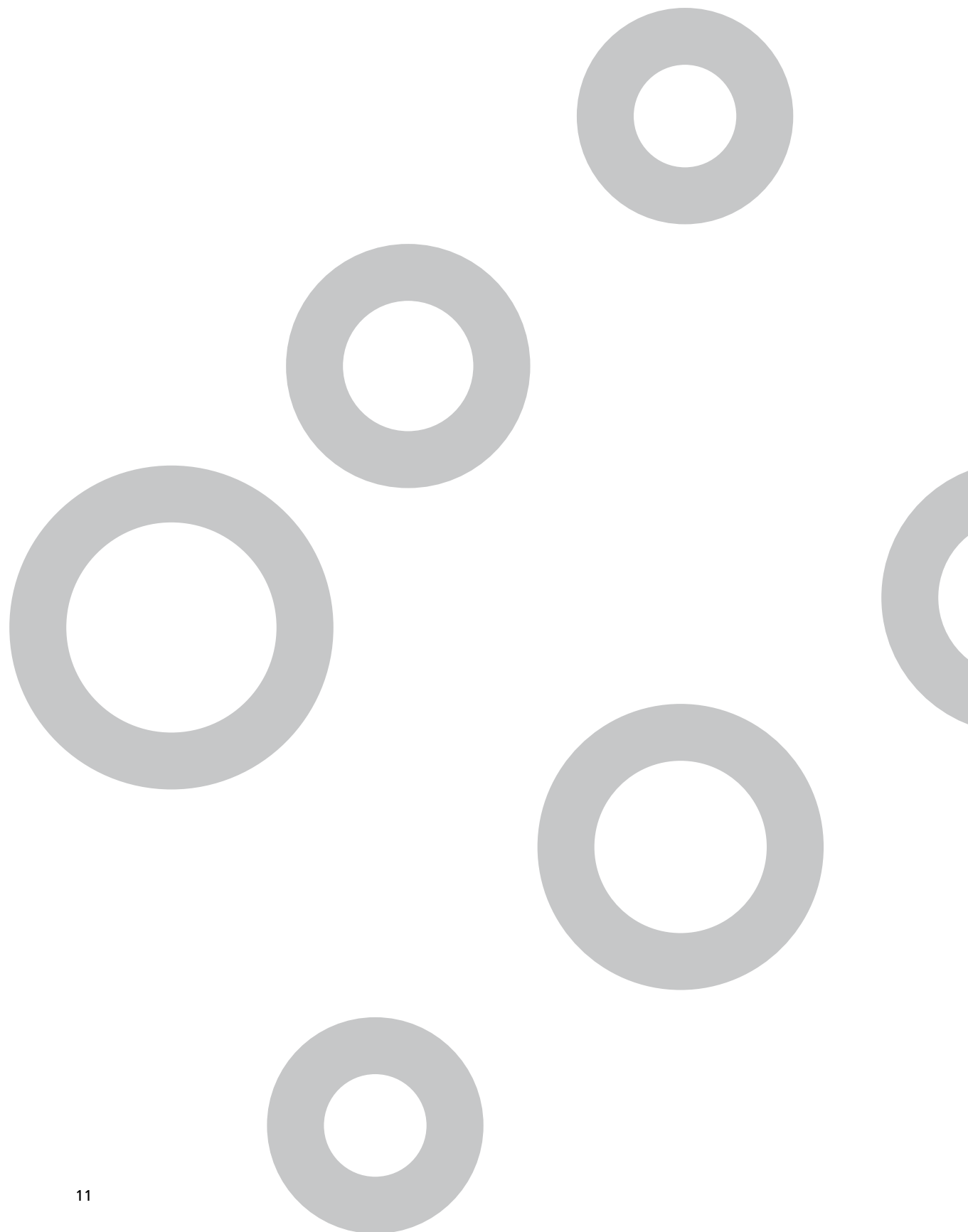
Several new PhD project were launched in 2009 and ASCoR also introduced the three-year doctorate program which ties up with the Research Master programs and is aimed at increasing the number of PhD students. ASCoR researchers were highly visible in the public domain. To name a few: Patti Valkenburg was invited for a feature interview in De Volkskrant on her ERC project, Guda van Noort was on prime-time TV explaining how marketing in supermarkets affects shoppers, Piet

Bakker continued to be the expert in the public debate on free and paid news media, and Claes de Vreese and his Vici team was in several national and international media in relation to their research on the European elections.

What's next?

In this Annual Report we summarize and review the achievements in 2009, and we look ahead to 2010 and beyond: A new research program is currently taking shape, we will install our new International Advisory Board who will assist with our mid-term review, and we look forward to working with Graduate School to strengthen the new PhD Training Program.

Claes H. de Vreese
ASCoR Scientific Director



About ASCoR

The Amsterdam School of Communications Research *ASCoR* is a research institute in Communication Science, residing in the Faculty of Social and Behavioural Sciences of the University of Amsterdam. It is the largest research institute of its kind in Europe and is among the largest worldwide. More than 35 senior researchers are permanently associated with *ASCoR* and its English-language PhD program hosts more than 30 candidates.

ASCoR resides at the Department of Communication Science at the University of Amsterdam, and interacts with the bachelor, master, and research master curricula in communication science. These programs attract up to 1,500 graduate and undergraduate candidates.

ASCoR research concentrates on the production, uses, and consequences of information and communication in informing, persuading, and entertaining citizens. The approach is multidisciplinary: Core theories of communication science are combined with theories and methods from other social sciences, political science, sociology, psychology, economics, history, and information sciences. *ASCoR* is first and foremost knowledge-driven, and its main peer group is the academic community. *ASCoR* is strongly committed to knowledge dissemination, mainly through international peer-reviewed publications. At the core of the research agenda are fundamental scientific questions, and research is aimed at developing and empirically testing theory. In doing so, the program applies and develops new methodological approaches, both quantitative and qualitative.

ASCoR figures prominently in both national and international academic communities: it directs the national communication science research school *NESCoR* which is accredited by the Royal Dutch Academy of Arts and Sciences (KNAW); it attracts a large share of funding from the Dutch national science foundation (NWO); its faculty publish widely in leading international journals

and present research at prominent international conferences. *ASCoR* faculty are well represented in international communication organizations, such as the International Communication Association (ICA), the International Association for Media and Communication Research (IAMCR), the European Communication Research and Education Association (ECREA), the European Advertising Academy (EAA), and the World Association of Public Opinion Research (WAPOR). *ASCoR* faculty members serve on the editorial boards of nearly all major international communication journals.

The research program 2006-2010

Fundamental scientific questions drive the core of *ASCoR*'s research program, and these fundamental issues react to and anticipate social transformations. In only two centuries, contemporary western societies have witnessed profound transformations in their communication technologies and cultures. Media and communication are omnipresent and influence all aspects of life. The media environment has become more complex: The successive media epochs of print and visual media have paved the way for the present multimedia era in which digital technologies not only provide us with new means of communicating (such as the internet and mobile phones), but also transform the older ones (such as print and broadcasting).

Such advances, together with ongoing technological, cultural, political, social, institutional, and regulatory developments in national and international arenas invite a regular appraisal of the themes and premises of communication research. This section outlines and defines those transformations that shape our Research Program 2006-2010.

Program groups

Acknowledging that many communication processes influence and are affected by ongoing changes, that communication cuts across levels of individuals, institutions and society, as well as that communication often takes place in complex, multi-level structures and includes private and public actors, and (mass) mediated and interpersonal communication, the *ASCoR* Research Program 2006-2010 consists of a tripartite division of research domains. This division is based on the *primary* functions of information and communication: a) to inform, b) to persuade, and c) to entertain.

Ambitions

The *ASCoR* Research Program 2006-2010 has a number of specific ambitions. It aims to:

- 1 further research of media and communication in response to and in anticipation of developments in media and society;
- 2 generate coherent and innovative, theory driven communication research;
- 3 provide an intellectually stimulating framework for research activities within groups that have a clear profile;

- 4 facilitate synergies with the Research Program 2006-2010 of the Netherlands School of Communications Research *NESCoR* – the national Dutch research school recognized by the Royal Academy of Arts and Sciences KNAW – to which it is conceptually and organizationally closely related; and
- 5 promote and strengthen the visibility and profile of academic communication research in the curricula of the Media and Communication Institute within the Department of Communication Science.

Organizational structure

ASCoR is a research institute within the Faculty of Social and Behavioural Sciences of the University of Amsterdam. It has the legal status of a research institute in terms of the law (WHW, articles 9.49-9.55). The Scientific Director and the Research Manager are jointly responsible for the day-to-day management of *ASCoR*.

Research is carried out in three research programs: *Persuasive Communication*, *Media, Journalism & Public Opinion*, and *Media, Entertainment & Popular Culture*. Each of these research programs covers a number of research projects. The research program directors advise the Scientific Director on research policy in the *ASCoR* Board.

The Board is supported by the International Advisory Board, which consists of leading experts in our field. Management is assisted in their tasks by a small support staff.

Management & support

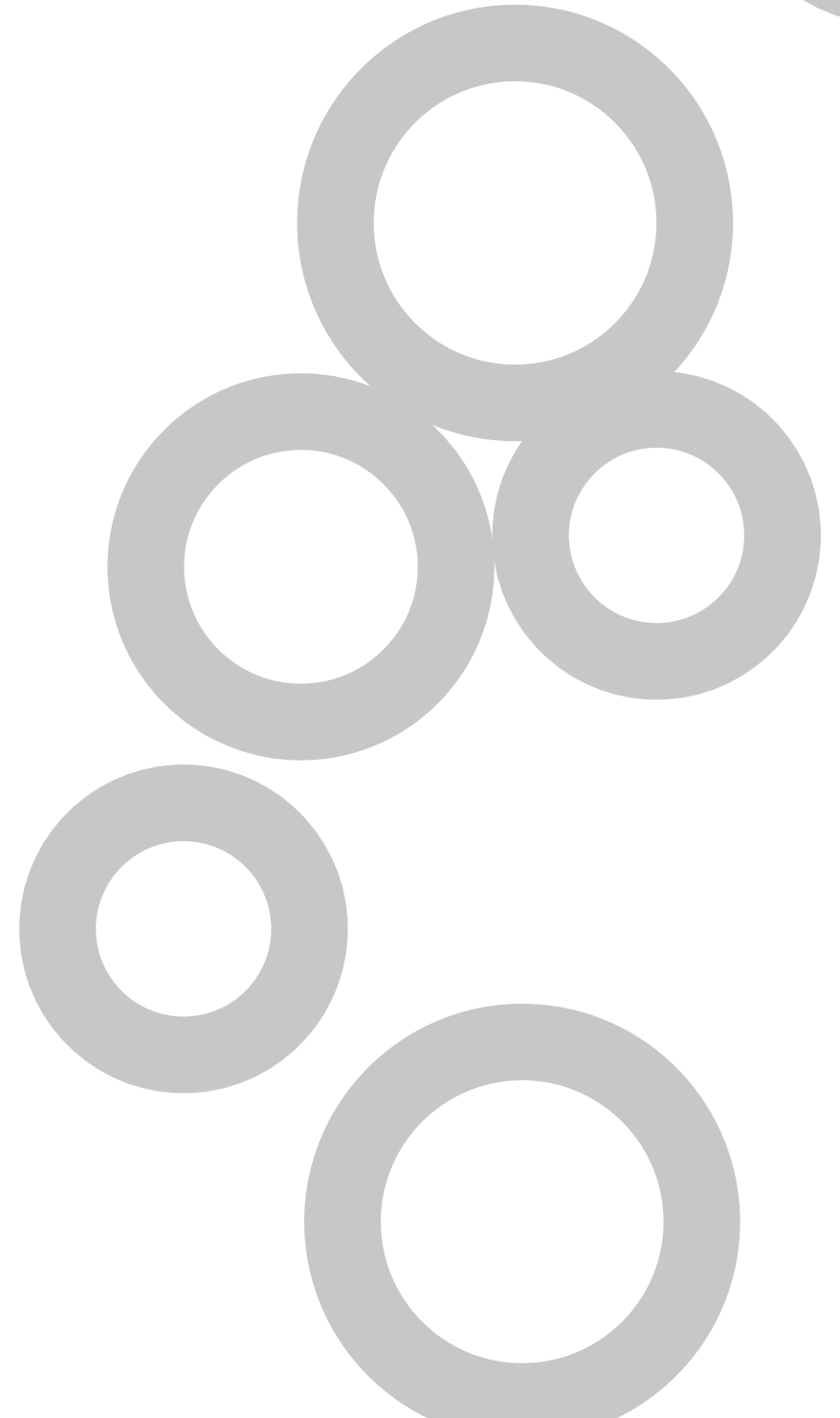
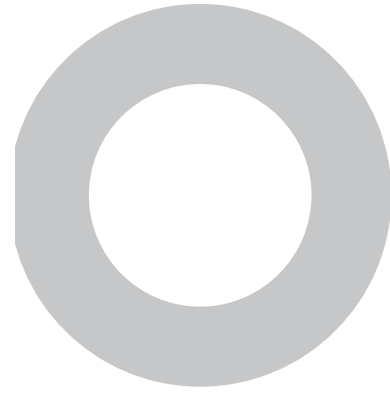
Scientific Director:	Prof. dr. C.H. de Vreese
Research Manager:	Dr. M.E. Prangmsma
Secretariat:	M.A.M. Smit & I. Lannoye
ICT Support:	B. Monné

Program Group Directors

Persuasive Communication	Prof. dr. E.G. Smit
Media, Journalism & Public Opinion	Prof. dr. K. Schönbach
Media Entertainment & Popular Culture	Prof. dr. P.M. Valkenburg

International Advisory Board

Prof. dr. Joanne Cantor	University of Wisconsin-Madison (USA)
Prof. dr. Ingrid Volkmer	University of Melbourne (Australia)
Prof. dr. Frank Esser	University of Zurich (Switzerland)
Prof. dr. Shintaro Okasaki	Universidad Autónoma de Madrid (Spain)
Prof. dr. Davan Shah	University of Wisconsin-Madison (USA)
Prof. dr. Michael Slater	Ohio State University (USA)
Prof. dr. Cristel Russel	University of Auckland (New Zealand)



Review of 2009

Faculty changes

In 2009, several new researchers joined us. Two new adjunct professors were appointed, both in the area of senior citizen communication – an increasingly relevant target group. Changes in natural and social roles affect senior citizens' perspectives, which influence their consumer behaviour and responsiveness to certain forms of communication. Eugene Loos was appointed adjunct professor of *Old and New Media in an Ageing Society*. The chair is funded by ANBO, the largest association for senior citizens in The Netherlands. His research focuses mainly on the user-friendliness of websites, for example by studying senior citizen's navigation behaviour. Dirk Sikkel was appointed adjunct professor of *Senior citizens, Communication and Consumer Behaviour*. The chair is funded by TNS NIPO. His research focuses on senior consumers. In addition to these professorial appointments, Claartje ter Hoeven joined ASCoR in December as an assistant professor in Corporate Communication.

Six PhD candidates successfully completed their projects and received their degrees. Janelle Ward graduated in January and was appointed assistant professor at the Erasmus University Rotterdam. Andreas Schuck received his PhD degree in March, and subsequently joined Claes de Vreese's European election research team as a postdoctoral researcher. Marjolijn Antheunis graduated in April, and recently took up an assistant professorship at Tilburg University. Ping Zhou graduated in May, and is now a researcher at Leuven University in Belgium. Floris Müller received his doctorate in September, and now works at FORUM, a centre of expertise in integration issues. Finally, Todd Graham graduated in October, after which he took up a postdoctoral position at the University of Groningen.

The six PhD graduates were succeeded by seven new PhD candidates. Damian Trilling, Pieterjan Desmet, Judith Möller and Marijn van Klingeren started their projects in the program group Media Journalism & Public Opinion. Sanne Opreë joined the program group Media Entertainment & Popular Culture. Ewa Maslowska joined the program group Persuasive Communication, and Moniza Waheed started on a project supervised jointly by researchers from Media Journalism & Public Opinion and Persuasive Communication.

In 2009 we had to say goodbye to some of our senior colleagues, most notably our long-time Professor and Department Chair Liesbet van Zoonen. After a 25-year career at the University of Amsterdam, she decided it was time for a fresh view and left for Loughborough University, UK. She also took up a part-time position at the Erasmus University Rotterdam. As part of the expansion of the media communication science group at the Erasmus University, Jeroen Jansz took up a position as Adjunct Professor, Stijn Reijnders as Associate Professor and Isabel Awad as Assistant Professor. Mervi Pantti successfully finished her Marie Curie Fellowship and returned to her native Finland to take up a position as lecturer within the Department of Communication at the University of Helsinki. Peter van den Besselaar moved to the Vrije Universiteit Amsterdam. Long time colleague Jo Bardoel accepted a part time professorship at the Radboud University in Nijmegen, but he remains active in ASCoR.

Ahead of his full retirement in 2010, ASCoR's founder Jan van Cuilenburg retired from research in 2009. Joan Hemels retired in March, after a long and very productive time as a specialist in history of communication. We are very honoured to welcome back both of them as ASCoR Honorary Fellows.

International activities

We enjoyed lectures and seminars from many international guests, including Manuel Puppis, Klement Podnar, Sandra Calvert, Susan Banducci and Agnes Nairn. ASCoR also welcomed a substantial number of researchers for visits lasting several months. Most notably, Professor Erik Albæk spent 6 months working at ASCoR, with three of his PhD candidates from the University of Southern Denmark at Odense: Arjen van Dalen, Nael Jebril, and Morten Skovsgaard Hansen. Else-Marie Holm also joined us from Denmark, where she is a PhD candidate at Aarhus University. In the Fall, Nathalie Sonck was a visiting PhD candidate from Leuven University. Our long-term guest valued their stays as positive, both professionally and socially, and many continue to be in touch with ASCoR researchers.

Erik Albæk noted that his PhD candidates valued the “high quality input to their work, especially from an outstanding group of fellow PhD students. They all point to the PhD club as having been a very positive experience”.

Several ASCoR members went abroad on research visits. Hajo Boomgaarden spent several months at Journalism School at the University of Technology, Sydney (UTS), Australia. PhD candidate Sophie Lecheler stayed at the University of Madison-Wisconsin for three months. Rens Vliegthart paid a 6-month return visit to Erik Albæk and his team in Odense, Denmark.

Hajo Boomgaarden: “It was interesting for me, as a very quantitative researcher, to engage with scholars from a rather qualitative journalism perspective. In particular bringing together these perspectives for a project analyzing international news coverage was challenging.”



Review per research program

Media Entertainment and Popular Culture

Program group director: prof. dr. P.M. Valkenburg

RESEARCH CAPACITY 2009

Faculty: n = 9 (4.77 fte)

PhD candidates: n = 11 (7.72 fte)

Mission

The research program *Media Entertainment and Popular Culture* (MEPC) addresses the entertaining role of communication and information. The program has a strong thematic focus on issues surrounding media entertainment and popular culture genres. The program's orientation is interdisciplinary: Researchers in this domain draw on and contribute to communication theory as well as psychological, sociological, and cultural theories. The approach is multi-methodological: Researchers use different research designs, such as experimental, (causal) correlational, and inductive designs. In addition, they rely on content analyses, surveys, laboratory experiments, in-depth interviews, and participant observations to gather data. This program consists of three subgroups. The key questions of these subgroups are

- 1 Which individual or collective factors explain people's use, attention, and attraction to entertainment media and popular culture?
- 2 What are the patterns of use and the consequences of media entertainment and popular culture?
- 3 How are cultural identities and citizenship articulated in entertainment and popular culture and through the use of entertainment and popular culture?

Review of 2009

The research on *media entertainment* deals with the cognitive, emotional, and behavioral responses to entertainment media. Researchers study how users experience media entertainment in terms of attention, comprehension, aesthetic pleasure, and perception. In 2009, Ed Tan conducted an experiment on film genre recognition, actor movement and event outcome using newly made computer animations has been carried out. The project demonstrated that regular film viewers have abilities that go beyond mere genre recognition, representing more profound implicit knowledge and skills relevant for enjoying entertainment, in short “entertainment competence”. Ed Tan also finished a study with Tonny Krijnen (Erasmus Universiteit Rotterdam) on moral dimensions of television entertainment.

The research on *media and popular culture* focuses mainly on the role of popular culture in constructing cultural identity and encouraging various dimensions of citizenship. Linda Duits’ research focused on the media use and identity of young Dutch girls (age 12-13). Stemming from her PhD project, this line resulted in three journal article publications. All studies were theorizing the ways in which girls position themselves in the Dutch multicultural society through the use of popular media. Stijn Reijnders continued with his Veni project ‘Media Tourism’ funded by the Dutch Science Foundation NWO. In 2009, his project focused on media tourism resulting from watching detectives, such as Inspector Morse, Baantjer and Wallander. In his case studies, Reijnders demonstrated that particular syntagmatic and paradigmatic choices, and narrative and visual conventions are not only the result of historically situated communal and national identities, but also reproduce and rearrange these identities.

Children, Adolescents, and the Media

In the past decade, children and adolescents have become the defining users of many media and technologies, such as computer games and the Internet. They generally spend more time than adults with these media, and, as a result, have become the primary target group of many media producers. Despite a booming media industry aimed specifically at young people, relatively little is known about the cognitive, affective and social implications of these media productions. The research on this topic is united in CCAM, the Center of Research on Children, Adolescents, and the Media (see www.ccam-ascor.nl). The main aim of this research group is to develop theory and method on the uses and specific consequences of different types of media for children and adolescents.

Patti Valkenburg successfully completed her NWO Vici project in close collaboration with Jochen Peter as the senior post-doctoral researcher. In 2009, Valkenburg and Peter published a longitudinal study on the positive effects of IM on the quality of friendships. They were invited to write a review on adolescents and internet communication for the prestigious journal *Current Directions in Psychological Science*. The Vici project also consisted of three PhD research projects: The first Vici PhD researcher, Alexander Schouten, defended his thesis in 2007, Marjolijn Antheunis defended her thesis in April 2009, and Jeroen Lemmens is expected to finish his project in the Spring of 2010. In 2009, Lemmens completed a 2-year longitudinal study on the antecedents and consequences of computer

game addiction. He has also been working with researchers from the Amsterdam Medical Center on the use of implicit measures (e.g., go/no-go tasks) to investigate the antecedents of game addiction. Although the Vici project has formally ended, the unique longitudinal design provides new researchers with a wealth of new data, and Susanne Baumgartner will thus explore the data on adolescents’ online risk taking for her PhD research.

Jochen Peter received a prestigious NWO Vidi grant for a project that will involve a theoretical and methodological extension of his NWO Veni project on the effects of sexually explicit material on adolescents’ sexual socialization. Peter finished his Veni project in August 2009, and published two papers on a three-wave longitudinal study investigating the impact of adolescents’ exposure to pornography on the Internet on their sexual attitudes. Exposure to such material is longitudinally associated with participants’ stronger notions of women as sex objects, and with less satisfaction about their sex lives. A key psychological factor mediating this association is whether adolescents like this material, and perceive it as realistic and a useful source of information. Peter is the main supervisor for Suchi Joshi’s PhD project, which involves a content-analysis of the sexual media environment of Dutch and American teenagers. Joshi conducted two over-time content analyses of several Dutch and US teen magazines. She analyzed and compared over time the number of sexually ambivalent messages in teen magazines, and the representation of the sexual scripts of desire in these magazines.

In 2009, Moniek Buijzen started her NWO Vidi project on children’s commercialized media environment. Together with two postdoctoral researchers, Eva van Reijmersdal and Laura Owen, Buijzen developed a theoretical framework on children’s processing of persuasive messages, integrating theories of adult persuasion processing, children’s advertising processing, and limited capacity information processing. This framework resulted in two conference papers and a journal article which will appear in *Communication Theory*. In addition, two papers about children’s implicit processing of nontraditional advertising were submitted for publication. The main conclusions of these studies are that children have difficulty recognizing the intent of nontraditional messages compared to television advertising, and are more likely to process them explicitly. This is especially true for more embedded forms of advertising, such as brand placement in movies and games. Together with PhD candidate Simone de Droog and Patti Valkenburg, Buijzen also investigated how successful marketing strategies can be used to enhance children’s healthy food consumption. In collaboration with Buijzen and Valkenburg, De Droog conducted two experimental studies on the effects of character-branded fruit packages on children’s liking of and purchase requests for fruit. Finally, together with Buijzen, Rozendaal and Valkenburg finished two studies on advertising literacy which demonstrated that children’s recognition of advertising and their understanding of its selling intent did not make them less susceptible to the persuasive influence of advertising.

Assessment

2009 was a productive year for MEPC, both in terms of publications and in terms of grant acquisition. Articles appeared in a wide variety of respected outlets, including *Human Communication Research*, *Media Culture and Society* and *Current Directions in Psychological Science*. Several group members received awards for their articles and conference papers, and the number of editorial and editorial board positions held by MEPC members is considerable. Valkenburg became associate editor of *Human Communication Research*, Peter became a member of the editorial board of *Communication Research* and *CyberPsychology*, and Buijzen joined the editorial board of *Journal of Children and the Media*. In 2009, two dissertations were completed, within the required period of 4 years. Peter acquired a prestigious NWO Vidi grant, Buijzen an Aspasia grant, and Valkenburg acquired three prestigious grants due to start in 2010 that together amount to €3.8 million. Valkenburg received an Advanced Investigator Grant from the European Research Council, which is currently the most prestigious grant for individual researchers. In addition, she leads a 'Speerpunt' grant from the Faculty of Social and Behavioural Sciences, which is aimed at building an interdisciplinary research network to investigate the entertainization of society. Finally, she was awarded a grant from the NWO Responsible Innovation Program to investigate the antecedents and consequences of cyber-bullying. These projects add to the already considerable amount of NWO and European funding in the MEPC group.

Research in 2010

Valkenburg will continue publishing from the longitudinal data on the opportunities and risks of the internet for children and adolescents together with Peter, Baumgartner, and a new post-doctoral researcher granted by NWO, Sindy Sumter, a developmental psychologist. In addition, she will hire a new postdoctoral researcher funded through the Speerpunt project "The Entertainization of Society". This post-doctoral researcher will focus on the use of new and existing implicit measures (e.g., eye-tracking, reaction-time tests) to investigate the processes underlying the entertainment experience. For the ERC-funded project, Valkenburg will need to hire several postdoctoral and PhD researchers. The aim of this project is to investigate the interplay between genetic make-up, media use, and family/peer influences on the development of cognitive ability, anti-social behavior and ADHD.

Buijzen will continue her NWO Vidi project, together with van Reijmersdal, Rozendaal, de Droog, and Sanne Opre. They will further test the theoretical framework of children's advertising processing, and analyze longitudinal data to test the effects of exposure to commercial media content on children's materialism and life satisfaction. In addition, experiments will be designed and conducted to test the role of message variations in children's processing of persuasion.

Peter's NWO Vidi project on internet pornography will extend the focus of his research to include other sexual media content (e.g., music clips), and to combine affective and cognitive underlying mechanisms. The leading question he will answer, together with a postdoctoral researcher and a PhD researcher, is: What are the underlying processes of the effects of sexual media content on adolescents' sexual attitudes?

Ed Tan will embark on a new project entitled Entertainment Competence. The aim of the project is to describe experiences and activities in entertainment in relation to knowledge and skills involved. Tan will also supervise Reza Kartosen, who will start on his PhD project on (pan)Asian identities in the Netherlands, funded through NWO Mozaiek. The project will investigate how Dutch youth use popular culture to create pan-Asiatic identities, and what this means for their cultural citizenship.

Media, Journalism and Public Opinion

Program group director: prof. dr. K. Schönbach

RESEARCH CAPACITY 2009

Faculty: n = 25 (7.31 fte)

PhD candidates: n = 25 (15.67 fte)

Mission

The research program *Media, Journalism & Public Opinion* (MJPO) addresses the information function of communication. It studies how, and under which conditions, news and other societal information are produced. The program investigates the content of this information, how audiences use and process it, and what effects it has on individuals, groups, organizations and society. This program covers three main areas of study:

- 1 Contents and effects of political communication,
- 2 The production of public communication, and
- 3 Public information systems.

Research in this program often has an internationally comparative orientation. It also deals with methodological issues, i.e., with methods of data gathering and procedures for data analysis.

Review of 2009

Research within the field of *contents and effects of political communication* focuses on the contributions of the media to citizens' political knowledge and participation as well as on the audience's perception of and attitudes to political institutions, societal issues and social groups. This is the main focus of the NWO Vici and PIREDEU projects, directed by Claes de Vreese and involving post-docs Andreas Schuck and Joost van Spanje, Assistant Professors Hajo Boomgaarden and Rens Vliegthart, and PhD candidates Rachid Azrouit and Matthijs Elenbaas. In relation to the *role of the media for public opinion and voting behavior in the context of European integration*, the team made an unprecedented data collection effort around the June 2009 European Parliament elections. Panel surveys were conducted in 21 EU countries, and additional daily surveys were done in 4 countries, totaling more than 50,000 interviews. The Dutch Science Foundation, the Danish Science Foundation and other Foundations provided additional research grants to enable this extensive survey. In addition, a large-scale systematic content analysis of television news and newspapers in all 27 EU countries was carried out together with the University of Exeter and former ASCoR researcher Susan Banducci. This work was funded by a €3 million grant from the European 7th Framework program (www.piredeu.eu). In advance of the study, a two-wave survey and a content analysis pilot study were carried out in The Netherlands to develop and test instruments. Other research on media, public opinion and European integration included a special issue of *West European Politics*, edited by De Vreese and Boomgaarden, which focused on religion and the EU, stemming from a NORFACE grant on religion, Euroskepticism and

the media. Sophie Lecheler completed studies on the impact and duration of news framing, one of them specifically in relation to EU issues.

Research on *elections, campaign and voting* was carried out by Kees Brants and Philip van Praag, who will finish a book on political communication in elections and the power of the media in 2010. Schuck and De Vreese published an article showing why, among opponents of a referendum proposal, positive news framing can be perceived as negative, thus paradoxically increasing their level of risk perception and mobilizing them to turn out and vote 'no'. Maud Adriaansen's PhD research revealed that audience attitudes about Dutch politicians are mainly influenced by their perceived reliability and competence. Vliegthart studied inter-media agenda-setting and the mass media's influence on the parliamentary agenda. His results show that media coverage precedes the political agenda more often during times of routine politics. During election campaigns it is the other way round. Additionally, media exert a stronger influence on opposition parties than on government parties.

In relation to *news media, immigration issues and anti-immigration parties* a new PhD project on Framing Islam started (Anouk van Drunen). Related to this, Van Spanje continued his work on electoral consequences of the systematic refusal of other parties to cooperate politically with an extremist party. Linda Bos' research on the media coverage of right-wing populist leaders and its effects showed that those who appear to speak with more authority are also perceived as more effective. In general, the greater the amount of media coverage of those politicians, the more legitimate they seem to be for the audience. Boomgaarden and Vliegthart published on how news content influences anti-immigration attitudes in a longitudinal perspective.

Anke Wonneberger, Klaus Schönbach and Lex van Meurs continued investigating how television-programming structures, in combination with audience characteristics, explain the use of information offers on TV. In a new study on the possible dangers of the Internet for democracy, Schönbach and Damian Trilling received funds for a representative survey of the Dutch adult population to find out (a) who avoids overview information about public affairs – as the Internet strongly facilitates information selection, and (b) what the sources for overview information are. Finally, in her analysis of long-term large-scale German audience data about historical developments of how personal values determine media use, Merja Mahrt developed a model showing how values and media use are related in the context of individual, social and societal spheres. Mahrt and Schönbach showed that audience values are not just related to the use of specific genres, but also to specific media outlets.

The production of public communication

Several researchers have been investigating journalism on the Internet and 'citizen journalism,' i.e., journalistic work by laypeople, and their consequences for traditional journalism and for society. Richard van der Wurff and Schönbach investigated the desirability and feasibility of an ethical code of conduct for Internet journalists through a three-wave Delphi study with 60 experts from media, journalism and journalism studies. The experts suggested to concentrate on a few journalistic norms

only that subsequently should be strongly enforced. Tom Bakker, Schönbach and De Vreese investigated the impact of political citizen journalism on traditional media. A content analysis of 150 Dutch political weblogs has provided insights into the demographic composition of Dutch bloggers and the content they produce. A representative survey of the Dutch adult population gauged the minimal participation of citizens in the public discourse on the Internet.

Within the context of public communication Jo Bardoel concentrated on changing arrangements in media governance. In addition, recent developments in European communication policy were investigated. Yael de Haan worked with Bardoel and Brants on how media organizations cope with and respond to challenges and criticism in terms of their responsiveness and accountability. Piet Bakker continued his international studies on free daily newspapers, their content, economic conditions and their impact on traditional media. Rosa van Santen continued her review of popularization and personalization in political television journalism within the framework of her NWO funded PhD project. She investigated the TV portrayals of politicians and found that the genre has diversified, but still mainly consists of the politicians' political and personal stories. Brants and Peter Vasterman (Faculty of Humanities) completed an inventory on journalism studies research in The Netherlands.

Focusing on corporate communication, Noelle Aarts continued her work on corporate social responsibility, through which she demonstrated the relevance of conversations for organizational change. Wim Elving analyzed data – collected in seven different organizations – on skepticism and cynical responses, on the function of sense-making during organizational change, and on the role of direct supervisors. Piet Verhoeven further explored the role of corporate representatives in the news. In addition, in an analysis of the European Communication Monitor 2008, a survey of PR professionals in 37 countries, Verhoeven demonstrated that strategic communication has become an important practice at the heart of organizational operation.

In the area of *public information systems*, which deals with communication and innovation in the dynamics of science and technology, Loet Leydesdorff continued his internationally renowned work. His leading research question asks how communication systems evolve that entertain a model of themselves. Science discourses are the prime examples of such systems. Diana Lucio Arias and Leydesdorff worked on patterns in the process of scientific discovery and communication, and investigated some empirical applications of that model in the nano-science and scientometric fields of research. Wouter de Nooy developed a statistical technique to analyze events, such as communication, in a network context. It is a combination of a multi-level model and an event-history one. De Nooy also began working with Leydesdorff on social and communication networks.

Assessment

Our research in 2009 was published in a number of high impact journals in communication science (*Communication Research*, *Journal of Communication*, *Public Opinion Quarterly*), as well as in the fields of political science, corporate

communication, and science communication (*European Journal of Political Research*, *Scientometrics*). A wide variety of topics was addressed within the overarching research questions about the production and use of public communication and its effects on all levels of society. Several research grants were awarded to the group, including an NWO Veni grant to Vliegthart, an NWO Conflict & Security grant to Boomgaarden, Vliegthart, and De Vreese (PI Wouter van der Brug, PhD candidate Marijn van Klingeren), and co-sponsoring for a PhD project on Media and Democracy (Judith Möller) by the Swiss Science Foundation Project (NCCR). Several researchers collaborated with colleagues in the other ASCoR research groups to develop the 'Speerpunt' program on entertainization. Also in 2009, the Center for Politics and Communication (www.polcomm.org) was launched, which organized public debates about European elections and the media and immigration, including national politicians, journalists and academics.

Research in 2010

The current research lines – on contents and effects of political communication, journalism and public information systems – will continue in 2010. A large part of the research is supported by prestigious research grants from NWO and the EU. The NWO Vici project (de Vreese) will move into a phase of data analysis and answer questions about cross-national differences in the coverage of the EU, the (de-)mobilizing capacity of news, the relationship between knowledge and attitudes to the EU and the role of the campaign for the success of anti-EU parties. The NWO Veni project (Vliegthart) on the influence of media coverage on parliamentary activities in four West-European countries will start in 2010. Several research projects will also be launched in relation to the March and June local and national elections in The Netherlands, including a continuation of the ASCoR Campaign Study.

The project on sequential patterns of television viewing will turn to questions such as: How come people watch news on TV although they are not interested in it? A new project will investigate how older people make sense of information offered by traditional and new media. Another project addresses the amount and quality of local media coverage in The Netherlands, and a new study on diversity and deliberateness in climate-change news will combine data from a survey and a content analysis.

In relation to immigration and integration issues, new topics will include the prosecution of politicians for hate speech in Western Europe and its impact on voters, and the types of differences that non-Muslim people see between themselves and Muslims. In the realm of public communication, the main focus will remain the development of the communication of meaning and knowledge in scientific documents and patents. On the basis of a content analysis it will be assessed to what extent scientists add 'discursive quality' to news. Finally, the relationship between communication networks and social networks will be investigated further.

Persuasive Communication

Program group director: prof. dr. E.G. Smit

RESEARCH CAPACITY IN 2009

Faculty: n = 14 (4.34 fte)

PhD candidates: n = 6 (4.89 fte)

Mission

The research program *Persuasive Communication* (PC) addresses those communication processes that are intended to achieve specific *persuasive* goals, as is the case in, for instance, marketing communication, health education, and public information campaigns. The research is aimed at understanding the dynamics that shape uses and effects of mediated persuasive communication.

Review of 2009

Four themes stand out when evaluating the output of 2009. The variety of findings teach us about medium and message factors in persuasive communication, processes and effects of intertwining medium content and persuasive messages, internet communication, and person-related factors in persuasive processes.

Is it the medium or the message?

Bas van den Putte published a comprehensive study on advertising effects in which he compared the relative influence of different message and media variables. An effective content strategy appeared to be a more relevant factor in explaining campaign success than media expenditure, except for small brands where expenditure had most effect on increasing brand awareness and purchase intention. A field study by Marjolein Moorman, Peter Neijens and Edith Smit into involvement with the FIFA World Cup football tournament stressed the importance of medium involvement in explaining advertising effects, a medium factor that was also found in the study on sport sponsoring by Moorman and Daan Muntinga. Both sport studies were conducted in collaboration with SWOCC – the Foundation for Scientific Research on Commercial Communication.

Intertwining of medium and message

A field where medium content and persuasive message are intertwined is brand placement. Here brands, products or commercial messages are included in regular media content such as TV programs, radio shows, and games. Studies by Eva van Reijmersdal, Neijens and Smit dealt with various aspects of brand placement: the industry behind it, the effect of placement characteristics, and the effect of involvement with the media content. A second field where persuasive messages are integrated in media content is entertainment education. Here the media content is especially produced to carry the persuasive message, as in the internet soap *Sound* to prevent hearing damage caused by loud music (studied in the PhD project of Elsbeth Asbeek Brusse) or the worldwide *Dance4Life* social movement program to persuade people to be aware of HIV risks and to use condoms. The latter project was evaluated by Barbara Schouten and Julia van Weert for which they received a research grant. A related field in this respect is experience-based marketing communication

studied by Marieke Fransen. Results of her study showed that consumers perceive this kind of selling technique more positively and less misleading than advertising and sponsoring, something that was also found by Van Reijmersdal and colleagues in their brand placement studies.

iCom was born

Internet and user generated content were prominent in Persuasion Communication research in 2009. Several aspects of the internet were studied in seven different projects of which four were part of a four-year PhD project. Together these researchers started the interest group *iCom* to discuss their plans and findings on research into internet communication.

First, Lotte Willemsen (PhD project) studied the content characteristics of Amazon reviews to understand the usefulness of electronic Worth of Mouth. Second, Muntinga (PhD project) studied motivations underlying social media use, and found that the old McQuail media motivation typology still holds for explaining active use of brand related social media. Third, Hilde Voorveld (PhD project) showed that actual interactivity of websites is not the same as perceived interactivity. In another study, they showed the additional value of internet in a multi media advertising campaign. Our fourth PhD candidate, Ewa Maslowska, started her project on customized communication in April 2009 and showed that personalized digital newsletters were not more effective than non-personalized ones.

Internet was also the main focus in three other projects. Guda van Noort studied the persuasiveness of online safety cues for online shopping behavior and showed in an experimental setting that the more safety cues are included in the website, the more money is spent by the participants on online shopping. Together with her colleagues Voorveld and Van Reijmersdal, Van Noort studied the mechanism underlying the influence of website interactivity. Their experiment showed that *online flow* mediates the effect of website interactivity on cognitive and attitudinal responses to the website. Finally, Fred Bronner surveyed 'posters' (i.e., people who post messages) on review sites to get insight in their motives for posting.

It is the person that counts

The role of the individual became more central in research into persuasion processes and persuasion effects. In research by Gert-Jan de Bruijn and Van den Putte personality aspects, such as self-identity, conscientiousness, and habit strength, appeared to be significant factors in the explanation of pro-health behavior such as fruit consumption. Age appeared to be of critical importance when evaluating communication given to elderly in a hospital context (research by Van Weert). The effect of education was found in research by Neijens and De Vreese on referendum decisions. Their study showed that providing information in a structured way was especially useful for people with less education and with less interest and knowledge about the topic. This suggests that the instrument that they developed can narrow the gap between the sophisticated and the less sophisticated citizens with respect to political information. Consumer research by Fransen showed that someone's personal processing style moderated the influence of persuasive messages on brand attitudes and actual behavior.

The influence of others was investigated in several studies. In research on the role of interpersonal communication in anti-smoking campaigns by Van den Putte and De Bruijn, in a study on the effect of social presence on consumer behavior by Fransen, and in studies by Bronner on family decision making. Finally, research by Schouten and Van Weert showed that cultural differences need to be taken into account when developing effective health education programs for youngsters with different cultural backgrounds.

Theory that needs revision

Results of several studies within the PC domain indicate that some theories need to be adjusted, for instance the Theory of Planned Behavior (TPB). Studies by De Bruijn and Van den Putte indicated that motivational control of health behavior is more limited than traditional models assume. They published two articles in which they showed the need to include habit strength and media consumption into the TPB. In addition PhD research by Mario Keer stresses the importance and position of affect in the TPB.

Another field where PC researchers add to a paradigm shift is in the field of advertising processing. Traditional advertising theories often assume that messages are processed centrally and systematically. Our recent studies however showed that most processing effects were found under very low levels of attention, as in the outdoor study of Lex van Meurs and in the brand integration studies of Van Reijmersdal and colleagues. These studies stress the importance of including dual processing theory and implicit measures in advertising research.

Assessment

In conclusion, 2009 was not only fruitful in terms of theory development, but also in terms of publications and grant acquisition. Articles appeared in high-ranked journals in the field of communication science (*Communication Studies*, *Public Opinion Quarterly*), but also in journals in various other domains, such as health (e.g., *American Journal of Preventive Medicine*, *Appetite*, *Health Psychologist*), and advertising and marketing (e.g., *Journal of Advertising Research*, *International Journal of Advertising*, *International Journal of Market Research*). Members of this research group are active as editors, associate editors, and reviewers of respected journals such as the *International Journal of Public Opinion Research*, and the *International Journal of Advertising*. Peter Neijens was awarded as the best reviewer of 2008 by the *International Journal of Advertising*.

A large part of the research within PC was conducted in collaboration with external organizations, such as TNS Nipo, Intomart GfK, and SWOCC. In addition, several grants were acquired. Van den Putte, together with SEO Economic Research, received a large grant from the Ministry of Justice for research on fear appeals in public information campaigns. Two grants were acquired to evaluate health intervention programs: One from Soa Nederland (Van den Putte) and one from Dance4Life and Oxfam Novib (Schouten and Van Weert). In addition, Van Weert received various grants, in collaboration with the Free University, NIVEL and the Osiragroep, to develop special health programs for the elderly.

Research in 2010

Research within this domain comprises a variety of aspects that shape the effects of persuasive communication: personality aspects, situational factors, medium-related factors, content of the message, and the process of persuasion itself. Most research of 2009 will be continued in 2010. Our PhD candidate Voorveld will finish her project and defend her thesis in June. Two new PhD projects will start, one on the role of interpersonal communication in health campaigns (developed by Van den Putte and De Bruijn), and one on attention to advertising (developed by Smit, Neijens and Van Meurs). 2010 will also mark the start of four new research topics:

Advertising and health

Within the societal trend to live healthier, advertisers are increasingly making use of health appeals for their products or services. Sandra Zwier will focus in her new research on the effects of advertising health claims and services on consumer responses.

Differential effects of health message framing

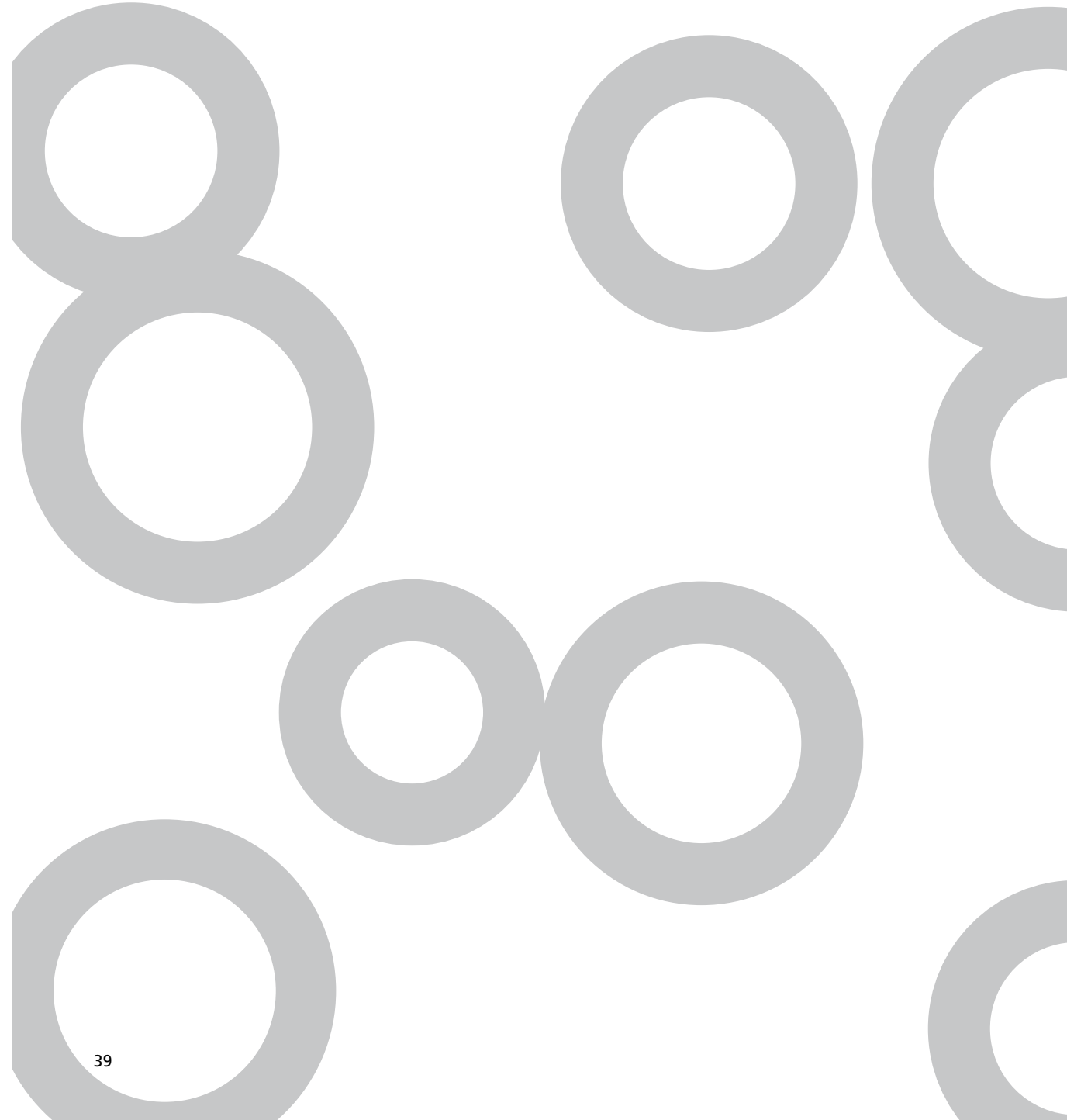
Van den Putte and Moorman will start study several explanatory variables, including characteristics of target behavior (e.g., health promotion or disease detection), individual characteristics (e.g., regulatory focus, involvement, personal and vicarious experience with the behavior), and level of message processing.

Customization

Nowadays, information is increasingly tailored to target groups (or even individuals) in order to raise attention to the message or to anticipate specific information needs. In the PC program group, we study this from a health communication perspective, where information is tailored to the needs of cancer patients (Van Weert), and from a marketing communication perspective, where information is customized to include the recipient's name or gender, their interests or their previous internet navigation behaviour (Smit).

Coping with persuasion from an audience perspective

This topic will be dealt with in two studies: The resistance project of Fransen, which will be conducted in conjunction with SWOCC, and the project of Van Reijmersdal into the effect of sponsor disclosure on the understanding of sponsored content.



Appendix A

Research staff

Research staff developments

Due to changes in the Standard Evaluation Protocol, the figures for the previous reporting period (2001-2007) are not fully comparable to the figures reported for the current reporting period (2008-2013).

Entire institute

	2001-2007		2008		2009	
	Mean N	Mean fte	N	fte	N	fte
Professor	11.86	3.64	11	3.62	10	3.13
Adjunct professor		.47	3	.28	4	.47
Associate professor	11.00	3.76	12	5.03	13	4.45
Assistant professor	19.14	5.94	16	6.59	17	6.49
Postdoctoral fellow		5.15	4	1.62	4	2.28
PhD candidate (employed)	27.86	21.94	29	18.51	37	24.19
PhD candidate (self-supported)			5	4.55	5	4.08
Total research staff	69.86	40.93	80	40.20	90	45.09

Program Group Media Entertainment & Popular Culture

	2008		2009	
	N	fte	N	fte
Professor	3	1.62	2	.90
Adjunct professor	*	*	*	*
Associate professor	1	1.00	2	1.47
Assistant professor	4	2.20	3	1.40
Postdoctoral fellow	2	1.27	2	1.00
PhD candidate (contract)	10	7.13	11	7.72
PhD candidate (self-supported)	*	*	*	*
Total research staff	20	13.22	20	12.49

Program Group Media, Journalism & Public Opinion

	2008		2009	
	N	fte	N	fte
Professor	6	1.44	5	1.27
Adjunct professor	2	.28	3	.37
Associate professor	8	2.82	9	2.36
Assistant professor	4	1.80	6	2.43
Postdoctoral fellow	2	.35	2	1.28
PhD candidate (contract)	14	9.11	20	11.59
PhD candidate (self-supported)	5	4.55	5	4.08
Total research staff	41	20.35	50	23.38

Program Group Persuasive Communication

	2008		2009	
	N	fte	N	Fte
Professor	2	.56	3	.96
Adjunct professor	1	.00	1	.10
Associate professor	3	1.21	2	.62
Assistant professor	8	2.59	8	2.66
Postdoctoral fellow	*	*	*	*
PhD candidate (contract)	5	2.26	6	4.89
PhD candidate (self-supported)	*	*	*	*
Total research staff	19	6.62	20	9.23

Research staff in 2009: FTE by funding source

In fte by academic position and funding source:
 1st = first flow of funds (direct funding)
 2nd = second flow of funds (NWO & EU)
 3rd = third flow of funds (non-government funding)
 S = self-supporting PhD candidates

Entire institute

	1st	2nd	3rd	S	Total
Professor	2.73	.40	*	*	3.13
Adjunct professor	*	*	.47	*	.47
Associate professor	3.78	.67	*	*	4.45
Assistant professor	4.89	1.60	*	*	6.49
Postdoctoral fellow	*	2.28	*	*	2.28
PhD candidate	17.24	5.68	1.28	4.08	28.28
Total research staff	28.64	10.63	1.74	4.08	45.09

Program Group Media Entertainment & Popular Culture

	1st	2nd	3rd	S	Total
Professor	.90	*	*	*	.90
Adjunct professor	*	*	*	*	*
Associate professor	.80	.67	*	*	1.47
Assistant professor	.60	.80	*	*	1.40
Postdoctoral fellow	*	1.00	*	*	1.00
PhD candidate	7.51	.21	*	*	7.72
Total research staff	9.81	2.68	.00	.00	12.49

Program Group Media, Journalism & Public Opinion

	1st	2nd	3rd	S	Total
Professor	.87	.40	*	*	1.27
Adjunct professor	*	*	.37	*	.37
Associate professor	2.36	*	*	*	2.36
Assistant professor	1.83	.60	*	*	2.43
Postdoctoral fellow	*	1.28	*	*	1.28
PhD candidate	6.54	4.62	.43	4.08	15.67
Total research staff	11.60	6.90	.80	4.08	23.38

Program Group Persuasive Communication

	1st	2nd	3rd	S	Total
Professor	.96	*	*	*	.96
Adjunct professor	*	*	.10	*	.10
Associate professor	.62	*	*	*	.62
Assistant professor	2.46	.20	*	*	2.66
Postdoctoral fellow	*	*	*	*	*
PhD candidate	3.19	.85	.85	*	4.89
Total research staff	7.23	1.05	.95	.00	9.23

Research staff profiles

Reference date 31 December 2009

Media Entertainment & Popular Culture (Faculty)

dr. Moniek A. Buijzen

• **Associate professor (UHD)**

- Project leader of NWO Vidi grant *The commercialized media environment: Content, processes, and consequences for children and adolescents*
- Vice-chair of the ICA Special Interest Group Children, Adolescents and the Media (CAM)
- Conference program planner of the ICA Special Interest Group Children, Adolescents, and the Media (CAM)
- Editorial board member *Journal of Children and the Media*
- Member of the advisory and assessment committee of the NWO Veni competition 2009
- Board member of Stichting Cursussen Wetenschapscommunicatie, the Dutch Foundation for Science Correspondence

dr. Linda Duits

• **Assistant professor (UD)**

- Editorial board member *European Journal of Cultural Studies*

dr. Jochen Peter

• **Associate professor (UHD)**

- NWO Vidi grant holder
- Editorial board member for *Cyberpsychology: Journal of Psychosocial Research on Cyberspace* and *International Journal of Cyber Behavior, Psychology and Learning*

dr. Stijn L. Reijnders

• **Assistant professor (UD)**

- Secretary of the ICA Division Communication History
- Co-editor of *Quotidian: Journal of Everyday Culture in the Netherlands*

prof. dr. Ed S.H. Tan

• **Professor of Media Entertainment**

- Advisory board member for International Association of Word and Image Studies (IAWIS)
- Scientific committee member for Netherlands institute for Animation Film (NIAF)
- Primary Investigator on EuroCoRes project *Consciousness in a Natural and Cultural Context* (CNCC)
- Board member of the Society for the Cognitive Study of the Moving Image (SCSMI)
- Board member of the Master's Programme in Cognition and Communication of the University of Copenhagen

prof. dr. Patti M. Valkenburg

- **Professor of Child and Media Research, Program Group Director of Media Entertainment & Popular Culture**
- Chair of CCAM, Center of Research on Children, Adolescents, and the Media
- Chair of the ICA Special Interest Group Children, Adolescents, and the Media
- Member of the scientific committee of the Dutch Rating Institute for Audiovisual Media (NICAM)
- Member of Task Force to advise the ICA board on its divisional structure
- Member of EUKidsonline, an EU sponsored 16-country European consortium on children and Internet safety
- Area editor for Blackwell's *International Encyclopedia of Communication*. Editorial area: Developmental Communication (i.e., editor of all entries on life-span developmental communication and youth and the media)
- Editorial board member of *Communication Research, Human Communication Research, Journal of Broadcasting and Electronic Media, Communication Yearbook, Journal of Applied Developmental Psychology*, and *Journal of Children and the Media*
- Member of Steering Committee of the Canon of Dutch children's television, Dutch Public Broadcasting [Publieke Omroep], Hilversum
- Member of the "Vaste benoemingscommissie hoogleraren" [Appointment committee full professors] of the Faculty of Social Sciences
- Member of the advisory council of the Netherlands Awareness Node (EU sponsored project Safer Internet Program) to enhance awareness about safe internet use
- Member of the advisory council of the Dutch Hotline, an EU (Safer Internet Program) sponsored institute that allows members of the public to report on illegal internet content (2006-present)
- Member of advisory council Mijn Kind Online (My Child Online; Co-initiative of the Dutch Telecom Company KPN and Ouders Online), Amsterdam (2006-present)
- Member of the Advisory council of Stichting Impact, Landelijk kenniscentrum Psychosociale zorg na rampen, AMC, Amsterdam (2005-present)

dr. Juliette H. Walma van der Molen

- **Assistant professor (UD)**
- Member Young Royal Dutch Academy of Sciences (De Jonge Akademie)
- Member of the national expert group Wetenschap en Techniek in het Basisonderwijs [Science and Technology in Primary Education]
- Head of the Program Board of VTB-pro, a government funded project to train 10,000 primary school teachers in science and technology
- Board member of the Audit Committee of the national VTB-program of the Platform Beta Techniek
- Chair of the KNAW Program Group to develop an interactive website for primary and secondary school children on science and technology

PhD Candidates

- Susanne E. Baumgartner, MA
- Yiu Fai Chow, MA
- drs. Niels van Doorn
- drs. Simone M. de Droog
- Suchi P. Joshi, MA
- drs. Jeroen S. Lemmens
- drs. Esther Rozendaal
- drs. Mirjam Vosmeer

Media Journalism & Public Opinion (Faculty)

prof. dr. Noelle (M.N.C.) Aarts

- **Adjunct professor of Strategic Communication (bijzonder hoogleraar)**
- Associate professor of Communication Strategies, Wageningen University
- Scientific committee member for the research project *Societal aspects of biodiversity policies in Belgium*, University of Brussels
- Editorial board member *Journal of Conflict en Negotiation Research*
- Member of the International Association of Conflict Management (IACM)
- Member of the advisory committee *Communicatie over kilometerheffing* for the Ministry of Transport, Public Works and Water Management

dr. Isabel Awad Cherit

- **Postdoctoral research fellow**

dr. Piet Bakker

- **Associate professor (UHD)**
- Professor of Cross Media Content at the Research Centre for Communication and Journalism, Hogeschool Utrecht
- Member of Me-paper Research Group (Journalistic formats on e-readers)
- Associate reviewer of *Journal of Media Management and Electronic Markets Associated*
- Reviewer of *Studies in Communication Science*
- Editorial board member of *Observatorio*
- Editor of the *Free Daily Newspapers Newsletter*

prof. dr. Jo L.H. Bardoel

- **Associate professor (UHD)**
- Professor of Journalism and Media, Radboud Universiteit Nijmegen
- Adjunct professor of Media Policy, Radboud Universiteit Nijmegen
- Chair of the Working Group on European Public Broadcasting Policies of the International Association for Media and Communication Research (IAMCR)
- Chair of the Working Group on Media for the Council for Culture, the official advisory board for the Dutch Ministry of Education, Culture and Sciences
- Member of the Steering Group for the Valuation of Commercial Radio Frequencies, Dutch Ministry of Economic Affairs
- Member of the Advisory Group for the RIPE Conference on Public Service Broadcasting

dr. Hajo G. Boomgaarden

- **Assistant professor (UD)**

prof. dr. Kees L.K. Brants

- **Associate professor (UHD)**
- Adjunct professor of Political Communication, Leiden University
- Editorial board member of *Acta Politica, Javnost – The Public and Interactions, Studies in Communication & Culture*
- Board member of NWO programme Contested Democracy

- dr. Wim J.L. Elving**
• **Assistant professor (UD)**
• Editor of *Corporate Communications: An International Journal*
• ICA Internationalization Committee
• Member of doctorate Board Corporate and Marketing Communication, University of Salerno, Italy

- dr. Claartje L. ter Hoeven**
• **Assistant professor (UD)**

- prof. dr. Loet Leydesdorff**
• **Associate professor (UHD)**
• Visiting professor, Institute of Scientific and Technical Information of China (ISTIC), Beijing, 2007-2010
• Honorary Fellow, Science Policy Research Unit (SPRU), University of Sussex 2007-2010
• Honorary Fellow, Virtual Knowledge Studio, Royal Academy of Arts and Sciences (KNAW)
• Co-convenor of the Triple Helix of University-Industry-Government Relations series of conferences, workshops, and special issues
• Member of International Programme Committee of the International Conferences on Computing Anticipatory Systems
• Editorial Board of *Cybermetrics*; *Social Science Information*; *Scientometrics*; *Industry and Higher Education*; *Journal of Technology Transfer*; *Science & Public Policy*; *Infometrics*; *International Journal of Applied Systemic Studies*; *tripleC: e-journal for cognition, communication and co-operation*; *Science Forum*
• Amsterdam coordinator for the EU Network of Excellence PRIME – Policies for Research and Innovation in the Move towards the European Research Area (ERA)

- prof. dr. Eugène F. Loos**
• **Adjunct professor of Old and new media in an ageing society (bijzonder hoogleraar)**
• Associate professor of Communication, Policy and Management (UHD), Utrecht University
• Member of COST Action 298
• Member of the Alliantie Vitaal Bestuur (network participants: Ministry of the Interior and Kingdom relations, Ministry of Economic Affairs, Dutch Tax Administration, TNO and several Universities)

- dr. Wouter de Nooy**
• **Associate professor (UHD)**
• Advisory board member for *Poetics: Journal of Empirical Research on Culture, the Media and the Arts*

- dr. Philip van Praag**
• **Associate professor (UHD)**
• Member of Referendumkamer, Leiden City Council
• Board member Stichting Het Nieuwe Parool
• Director of the Bachelor Program Political Science, College of Social Sciences, University of Amsterdam

- dr. Jan A. de Ridder**
• **Associate professor (UHD)**
• Head of the Department of Communication
• Director of the Bachelor College of Communication Science, University of Amsterdam
• Member of the UOC, University of Amsterdam
• Member of the Haarlem City Council

- prof. dr. Betteke (A.A.) van Ruler**
• **Professor of External Communication**
• Chair of the ICA Division Public Relations
• Chair of the European Public Relations Education and Research Association
• Scientific board member for the Center for Science Communication, VU Amsterdam
• Advisory board member for Encyclopedia of Public Relations, Journal of Marketing and Communication Management and Tijdschrift voor Communicatiewetenschap
• Forewoman of the jury "PR Talentprijs"

- prof. dr. Klaus Schönbach**
• **Professor of General Communication Science**
Program Group Director of Media, Journalism & Public Opinion
• Honorary Professor, Zeppelin University, Friedrichshafen, Germany
• Editor of *Publizistik: Vierteljahreshefte für Kommunikationsforschung*
• Editorial board member for *Journal of Communication*, *Journalism & Mass Communication Educator*, *Communication Research*, *Human Communication Research*, *Media Psychology*, *Journalism Studies*, *Zeitschrift für Medienpsychologie* and *Journalism & Mass Communication Quarterly*
• Advisory board member, Institut fuer Medien- und Kommunikationspolitik, Berlin and Hans Bredow Institute, University of Hamburg

- dr. Otto Scholten**
• **Associate professor (UHD)**
• Director of the Press Institute

- dr. Andreas R.T. Schuck**
• **Postdoctoral research fellow**

- dr. Joost H.P. van Spanje**
• **Postdoctoral research fellow**

- dr. Piet Verhoeven**
• **Assistant professor (UD)**

- dr. Rens Vliegthart**
• **Assistant professor (UD)**
• NWO Veni grant holder

prof. dr. Claes H. de Vreese

• **Professor of Political Communication**

- Scientific Director of The Amsterdam School of Communication Research ASCoR
- Scientific Director of The Netherlands School of Communication Research NESCoR
- Director of the Center for Politics and Communication
- Adjunct professor of Political Science and Journalism, University of Southern Denmark
- Board Member Graduate School of Communication (GSC)
- Editorial board member for *European Union Politics*, *Political Communication*, *Public Opinion Quarterly*, *Journalism & Mass Communication Quarterly*, *Social Influence*, and *Scandinavian Political Studies*
- Project leader NWO Vici grant
- Principal Investigator NORFACE project *Religion, Euroscepticism and the Media (REM)*
- Co-investigator NWO project *Political Conflict in 5 European systems*
- Steering group member and Workpackage Leader in EU FP7 project *Providing an Infrastructure for Research on Electoral Democracy in the European Union (PIREDEU)*
- Member Young Royal Dutch Academy of Sciences (De Jonge Akademie)
- Chair Platform Media and Communication Studies, Royal Dutch Academy of Arts and Sciences (KNAW)
- Chair ICA Award Committee
- Member Steering Committee Universiteitsdag University of Amsterdam
- Member Universiteit van Amsterdam Thesis Award Committee

dr. Richard J.W. van der Wurff

• **Associate professor (UHD)**

- Editorial board member of *New Media & Society*
- Member of the Board of Governors of the Media Ombudsman Foundation Netherlands

PhD candidates

- drs. Maud L. Adriaansen
- drs. Rachid Azrout
- Christian Baden, MA
- drs. Tom P. Bakker
- drs. Linda Bos
- drs. Anouk S. van Drunen
- Matthijs Elenbaas, MSc
- drs. Yael M. de Haan
- Malte-Carlos Hinrichsen, MA
- Sophie K. Lecheler, MA MPhil
- Diana P. Lucio Arias, MA
- Merja Mahrt, MA
- drs. Rosa A. van Santen
- Anke Wonneberger, MA

Persuasive Communication (Faculty)

prof. dr. Fred (A.E.) Bronner

• **Professor of Commercial Communication**

- Research advisor at TNS NIPO and Veldkamp Research
- Board of SWOCC, foundation of scientific research of commercial communication
- Advisor concerning advertising research for Ministry of Economic Affairs and Ministry of Education, Culture and Science
- Board of Governors for the Adjunct Chair of Customer Media, University of Amsterdam
- Board of Governors for the Giep Franzen Fellowship
- Main editor of the annual *Jaarboek van de MarktOnderzoekAssociatie*

dr. Gert-Jan de Bruijn

• **Assistant professor (UD)**

dr. Marieke L. Fransen

• **Assistant professor (UD)**

dr. Lex (A.) van Meurs

• **Assistant professor (UD)**

- Research director at Intomart GfK
- Member of Programmaraad Educatieve Omroep, Kamer RVU
- Member editorial advisory board *Journal of Advertising Research*

dr. Marjolein Moorman

• **Associate professor (UHD)**

- Director of SWOCC, foundation for fundamental research on brands and brand communication
- Editorial review board member for *International Journal of Advertising*
- Board Member of MWG, association for connecting media professionals
- Jury member Mercurs (Nederlands Uitgevers Verbond, Dutch Annual Magazine Awards)

prof. dr. Peter C. Neijens

• **Professor of Persuasive Communication**

- Dean of the Graduate School of Communication
- President European Advertising Academy
- Review committee Mozaiek Program, Dutch National Science Foundation NWO
- Program committee, Department of Communication and Cultural Management, Zeppelin University, Germany
- Editorial review board *Journal of Advertising*
- Editorial advisory board *International Journal of Advertising*
- Editorial board *Journal of Current Issues and Research in Advertising*
- Associate editor for *Journal of Marketing Communications*, responsibility for the European Community
- Editor and Managing Editor of the *International Journal of Public Opinion Research*
- Deputy member of the UOC, University of Amsterdam
- Supervisory board, Institute for Behavioral Research, University of Twente
- Advisory board, Academie voor Overheidscommunicatie, Rijksvoorlichtingsdienst, Ministerie van Algemene Zaken
- Chair of the Board of HOI Instituut voor Media Auditing
- Chair of the Technical Commission Decision Makers Research
- Member of the Advisory Board of SIRE

dr. Guda van Noort
• Assistant professor (UD)

dr. Bas (S.J.H.M.) van den Putte
• Associate professor (UHD)

dr. Eva A. van Reijmersdal
• Assistant professor (UD)
• Postdoctoral research fellow in Buijzen's Vidi project *The commercialized media environment*

dr. Barbara C. Schouten
• Assistant professor (UD)

prof. dr. Dirk Sikkel
• Adjunct professor of Aging, Communication and Consumer Behaviour
• Director of Sixtat
• Advisor for TNS NIPO
• Advisor for Booming Experience
• Member of the Expert Committee Studiekeuze123

prof. dr. Edith G. Smit
• Professor of Media and Advertising, Program Group Director of Persuasive Communication
• Adjunct professor of Customer Media
• Program group director Persuasive Communication
• Chair of SWOCC Board, foundation for fundamental research on brands and brand communication
• Board member of the European Advertising Academy (EAA)
• Associate Editor of the *International Journal of Advertising*
• Editorial board member of *Journal of Business Research*

dr. Julia C.M. van Weert
• Assistant Professor (UD)
• Member European Association for Communication in Health Care (EACH)
• Member Advisory Board Geriatric Oncology in the Netherlands (GeriOnNe)
• Member Dutch Association for Psycho-social Oncology (NVPO)
• Member Interuniversity network Patient Provider Interaction (PPI)
• Member Dutch Association for Gerontology (NvG)
• Member Dutch Association for eHealth (NVEH)
• Member Study Group Psycho-Oncology of the Dutch Cancer Society

dr. Sandra M. Zwier
• Assistant Professor (UD)
• Program manager Graduate School of Communication

PhD Candidates
• drs. Elsbeth D. Asbeek Brusse
• drs. Mario Keer
• drs. Daan G. Muntinga
• drs. Hilde A.M. Voorveld
• drs. Lotte M. Willemsen

Honorary Fellows

ASCoR's Honorary Fellows are senior researchers with a strong international reputation. Honorary Fellows serve a 3-year affiliation with ASCoR and work with ASCoR faculty members on research projects, publications, and PhD candidate supervision.

- prof. dr. Wouter van der Brug
- prof. dr. Cees van der Eijk
- prof. dr. Mark Franklin
- prof. dr. Cees J. Hamelink
- prof. dr. Joan M.H.J. Hemels
- prof. dr. Denis McQuail
- prof. dr. Willem E. Saris
- prof. dr. Holli A. Semetko
- prof. dr. Jan J. van Cuilenburg

McQuail Honorary Fellows

The ASCoR Denis McQuail Award is offered for the best article advancing communication theory published in a peer-reviewed journal in the previous year. An international Award committee, chaired by Denis McQuail, makes the selection, and the award goes to all listed authors of the article chosen. The first author is McQuail Honorary Fellow for one year, and is invited to give the McQuail Lecture.

- 2009-2010 dr. Cristina Archetti
- 2008-2009 prof. dr. Michael Slater
- 2007-2008 dr. Matt Baum

Appendix B

Honorary Events

Awards

**M. Antheunis,
A. Schouten,
P.M. Valkenburg, &
J. Peter**

Top 3 Paper Award
Communication and Technology Division, International
Communication Association, Chicago, May 2009

L. Leydesdorff

Research Publication Award
International Association for the Management of
Technology, Orlando, FL, April 2009

Fast Breaking Paper Award December 2009
ScienceWatch.com

A. van Meurs

MarktOnderzoekAssociatie Wetenschapsprijs 2009
The Market Research Association is an association of
companies and institutions which engage in marketing
research and marketing intelligence
with R. van Ossenbruggen & L. Nekkers, Amsterdam, June
2009

P.C. Neijens

2009 Best Reviewer Award
International Journal of Advertising

J. Peter

Young Scholar Award
International Communication Association, Chicago, May
2009

Baschwitz Faculty Article of the Year Award
Amsterdam School of Communication Research, June 2009

**J. Peter & P.M.
Valkenburg**

Top Faculty Paper Award
Communication Theory and Methodology Division,
Association for Education in Journalism and Mass
Communication, Denver, CO, August 2009

S. Reijnders	Top Paper Award Popular Communication Division, International Communication Association, Chicago, May 2009
R. van Santen	Young Scholar Paper Award Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands, February 2009
K. Schönbach	Honorary Professor Zeppelin University, Friedrichshafen, Germany.
A.R.T. Schuck & J. Ward	Baschwitz Young Scholar Article of the Year Award Amsterdam School of Communication Research, June 2009
E.S.H. Tan	Top Faculty Paper Award Visual Communication Division, International Communication Association, Chicago, May 2009
P.M. Valkenburg & J. Peter	Top Paper Award Instructional and Developmental Communication Division, International Communication Association, Chicago, May 2009
R. Vliegthart, A.R.T. Schuck, H.G. Boomgaarden, & C.H. de Vreese	Sir Robert Worcester Prize 2008 Award for the best article published in the International Journal of Public Opinion Research in 2008, Lausanne, Switzerland, September
R. Vliegthart	NESCoR Dissertation Award 2007 The Netherlands School of Communication Research, Nijmegen, The Netherlands, February 2009
C.H. de Vreese & M. Elenbaas	Top 3 Paper Award Public Relations Division, International Communication Association, Chicago, May 2009
P. Zhou	Special Commendation Award 2009 Emerald/EFMD Outstanding Doctoral Research Awards in the Information Science category

Job promotions

dr. M.A. Buijzen

Appointed Associate Professor at the Dpt. of Communication Science, University of Amsterdam

dr. M. Moorman

Appointed Associate Professor at the Dpt. of Communication Science, University of Amsterdam

prof. dr. E.G. Smit

Appointed Full Professor at the Dpt. of Communication Science, University of Amsterdam

Conference organization

J. Bardeel

- Organizer of the symposium of the Working Group on European Public Broadcasting Policies, on *Public Service Broadcasting in Multicultural Societies*, held during the conference of the International Association of Media and Communication Research, Mexico City, July 21-24

M. Buijzen

- Vice-chair and Program Planner of the Children, Adolescents, and the Media Interest Group at the conference of the International Communication Association, Chicago, May 21-25

M. Buijzen, E. Rozendaal, E.A. van Reijmersdal, R. Laczniak, & L.H. Owen

- Organizers of a Special Panel Session on *Conceptualizing and Measuring Children's Advertising Literacy: A Critical Reflection*, held during the Consumer, Culture & Ethical Treatment of Children Conference, East Lansing, MI, November 11-13

W. Elving

- Co-chair of the Conference on Corporate Communication, Wroxtton, England, June 5-9

L. Leydesdorff

- Co-convenor and member of the Scientific Committee of the International Conference of the Triple Helix of University-Industry-Government Relations, Glasgow, Scotland, June 17-20
- Member of the International Scientific Committee of the International Conference on Scientometrics and Informetrics, Rio de Janeiro, Brazil, July 14-17
- Member of the International Scientific Committee of the International Conference on Computing Anticipatory Systems CASYS'09, Liège, Belgium, August 3-8

E. Loos

- Member of the Steering Committee of the International conference of COST Action 298 Participation in the Broadband Society, Kopenhagen, Denmark, May 13-15

G. van Noort

- Member of the Program and Review Committee of the International Conference on Research in Advertising, Klagenfurt, Austria, June 25-27

J. Peter

- Member of the Academic Organization Committee of the conference Participating in a Mediated World, Amsterdam, November 27

E.G. Smit

- Chair of the Paper Review Committee of the International Conference on Research in Advertising, Klagenfurt, Austria, June 25-27

H.A.M. Voorveld

- Member of the Paper Review Committee of the International Conference on Research in Advertising, Klagenfurt, Austria, June 25-27

PhD dissertation committee memberships

Reading committee memberships, unless stated otherwise.

Name of defendant	Defense date	Dissertation title	Committee members	University
M. Antheunis	April 2	<i>Online communication, interpersonal attraction, and friendship formation</i>	P.M. Valkenburg (promoter) K. Schönbach P.C. Neijens E.G. Smit	ASCoR, University of Amsterdam
B. Boogaard	October 28	<i>The socio-cultural sustainability of animal farming: An inquiry into social perceptions of dairy farming in the Netherlands and Norway</i>	M.N.C. Aarts	Wageningen University
E. Claassen	February 6	<i>The author's footprints in the garden of fiction</i>	E.S.H. Tan (co-promoter)	VU University Amsterdam
N. Dens	May 11	<i>Effective advertising and branding strategies for new product introductions</i>	E.G. Smit	Antwerp University, Belgium
T. Graham	October 1	<i>What's Wife Swap got to do with it? Talking politics in the net-based public sphere</i>	K.L.K. Brants (promoter) K. Schönbach C.H. de Vreese	ASCoR, University of Amsterdam
J. Hoffmann	December 10	<i>Communication rights, democracy & legitimacy: The European Union</i>	J. Bardoel K. Schönbach	University of Amsterdam
J. Jansen	April 23	<i>Communicating with older cancer patients: impact on information recall</i>	J. van Weert (co-promoter)	Utrecht University
C. Jasson	October 15	<i>Developing discourse? National referendums and news coverage of the European constitutional process</i>	C.H. de Vreese	London School of Economics and Political Science
A. Linden	June 26	<i>Besmet: Levenslopen en motieven van extreemrechtse activisten in Nederland</i>	M.N.C. Aarts	VU University Amsterdam
F. Müller	September 24	<i>Communicating anti-racism</i>	K. Schönbach P.C. Neijens	ASCoR, University of Amsterdam
A. Schuck	February 27	<i>Referendum campaign dynamics: News media, campaign effects and direct democracy</i>	C.H. de Vreese (promoter) K.L.K. Brants K. Schönbach P.C. Neijens	ASCoR, University of Amsterdam

Name of defendant	Defense date	Dissertation title	Committee members	University
F. Törn	April 17	<i>Challenging consistency: Effects of brand incongruent communications</i>	E.G. Smit	Stockholm School of Economics, Sweden
G. van der Pol	March 19	<i>De auteur zij met ons: Cognitief psychologische studie naar de ervaring van de toeschouwer bij het waarnemen van een auteursfilm</i>	E.S.H. Tan	University of Amsterdam
E. van der Wilk-Van Baren	February 12	<i>Macht, media en Montesquieu: Over nieuwe vormen van publieke macht en machtsevenwicht</i>	K.L.K. Brants	Leiden University
Y. van Houten	January 30	<i>Searching for videos: The structure of video interaction in the framework of information foraging theory</i>	E.S.H. Tan	Twente University
E. Vasileiadou	April 24	<i>Working apart together: Using ICTs in research collaboration</i>	R. Vliegthart (co-promoter) E.S.H. Tan	University of Amsterdam
J. Ward	January 20	<i>Youth, citizenship and online political communication</i>	K.L.K. Brants (promoter) C.H. de Vreese	ASCoR, University of Amsterdam
M. Wenneker	July 10	<i>'Ze gebruiken meer de mensen om zich heen': Een onderzoek naar de rol van ICT-toepassingen bij kennisdeling</i>	W. Elving	Radboud Universiteit Nijmegen
M. Wolf	October 14	<i>Het geheim van De Telegraaf: Geschiedenis van een krant</i>	J. Bardoel K.L.K. Brants	University of Amsterdam
P. Zhou	May 7	<i>Mapping knowledge production and scholarly communication in China</i>	L. Leydesdorff (co-promoter) W. de Nooy K. Schönbach	ASCoR, University of Amsterdam

Appendix C

ASCoR

PhD program

PhD projects completed in 2009

Funding sources:

1st = first flow of funds (direct funding)

2nd = second flow of funds (NWO & EU)

3rd = third flow of funds (non-government funding)

S = self-supporting PhD candidates

Starting year	Name	Project title	Supervisor(s)	Program Group	Funding source
2006	F. Müller	<i>Communicating cultural diversity and anti-racism in Europe</i>	prof. dr. E.A. van Zoonen	MEPC	1st
2005	P. Zhou	<i>Mapping knowledge production and scholarly communication in China</i>	dr. L. Leydesdorff prof. dr. S. Blume prof. dr. W. Glänzel	MJPO	S
2005	A.R.T. Schuck	<i>Referendum campaign dynamics</i>	prof. dr. C.H. de Vreese	MJPO	2nd
2005	M. Antheunis	<i>Influence of internet communication on friendship among youth</i>	prof. dr. P.M. Valkenburg	MEPC	2nd
2004	T. Graham	<i>Examining the democratic value of online discussions</i>	prof. dr. K.L.K. Brants	MJPO	S
2004	J. R. Ward	<i>Young people, the internet, and electoral politics</i>	prof. dr. K.L.K. Brants	MJPO	S

PhD candidates & projects per December 2009

Funding sources:

1st = first flow of funds (direct funding)

2nd = second flow of funds (NWO & EU)

3rd = third flow of funds (non-government funding)

S = self-supporting PhD candidates

Starting year	Name	Project title	Supervisor(s)	Program Group	Funding source
2009	P. Desmet, MSc	<i>Electoral Democracy</i>	prof. dr. C.H. de Vreese	MJPO	2nd
2009	M. van Klinger, MSc	<i>Conflict and safety: Regarding issue evolution in five political systems</i>	prof. dr. C.H. de Vreese dr. H.G. Boomgaarden dr. R. Vliegthart	MJPO	2nd
2009	E. Maslowska, MA	<i>Person-Related and Situation-Related Consequences of Customized Communication</i>	prof. dr. E.G. Smit dr. S.J.H.M. van den Putte	PC	1st
2009	J. Möller, MSc	<i>Mediatization of political attitudes: Becoming a democratic citizen in a multi-media environment</i>	prof. dr. C.H. de Vreese prof. dr. F. Esser dr. R. Vliegthart	MJPO	1st/3rd
2009	S. Opre, MSc	<i>The commercialized media environment: Content, processes, and consequences for children and adolescents</i>	prof. dr. P.M. Valkenburg dr. M.A. Buijzen	MEPC	2nd
2009	D. Trilling, MA	<i>Changing media use and its impact on democracy</i>	prof. dr. K. Schönbach dr. E. Lauf	MJPO	1st
2008	drs. E. Asbeek Brusse	<i>Understanding the role of entertainment-education in promoting prosocial behavior</i>	prof. dr. P.C. Neijens prof. dr. E.G. Smit	PC	1st
2008	drs. R. Azrout	<i>Framing Turkey</i>	prof. dr. C.H. de Vreese dr. R. Vliegthart dr. J. van Spanje	MJPO	2nd
2008	drs. T.P. Bakker	<i>Citizen journalism, media and politics</i>	prof. dr. K. Schönbach prof. dr. C.H. de Vreese	MJPO	1st
2008	S. Baumgartner, MA	<i>Adolescents' risk perception and risk taking on the internet</i>	prof. dr. P.M. Valkenburg dr. J. Peter	MEPC	1st
2008	drs. S. de Droog	<i>The effect of characters, celebrity endorsement and peer popularity appeal on children's fruit consumption</i>	prof. dr. P.M. Valkenburg dr. M.A. Buijzen	MEPC	1st
2008	drs. A. van Drunen	<i>Framing integration and islam: News and public opinion</i>	prof. dr. C.H. de Vreese prof. dr. K. Schönbach dr. H.G. Boomgaarden dr. R. Vliegthart	MJPO	1st

Starting year	Name	Project title	Supervisor(s)	Program Group	Funding source
2008	drs. M. Elenbaas	<i>Media, knowledge and Euroskepticism</i>	prof. dr. C.H. de Vreese dr. H.G. Boomgaarden dr. A.R.T. Schuck	MJPO	2nd
2008	S. Joshi, MA	<i>Adolescents in a sexualized media environment</i>	prof. dr. P.M. Valkenburg dr. J. Peter	MEPC	1st
2008	drs. D. Muntinga	<i>Antecedents and consequences of consumers' online brand activities</i>	prof. dr. E.G. Smit dr. M. Moorman	PC	3rd
2008	drs. R. van Santen	<i>History of Dutch politics in the media</i>	prof. dr. E.A. van Zoonen dr. R. Vliegthart	MEPC	2nd
2008	M. Waheed	<i>Heuristic and systematic information processing: The effect of political statements on citizens' decisions</i>	prof. dr. C.H. de Vreese prof. dr. P.C. Neijens dr. A.R.T. Schuck	MJPO/PC	S
2008	drs. L. Willemsen	<i>Understanding the role of electronic word-of-mouth (eWOM) in consumer decision-making</i>	prof. dr. P.C. Neijens prof. dr. A.E. Bronner	PC	2nd
2007	N. van Doorn	<i>The performance of gender in user generated content on the Internet</i>	prof. dr. E.A. van Zoonen	MEPC	1st
2007	Y. de Haan	<i>New arrangements in media governance</i>	prof. dr. J.L.H. Bardoel prof. dr. K.L.K. Brants	MJPO	1st
2007	M.C. Hinrichsen	<i>Religion, Euroskepticism and the media</i>	prof. dr. C.H. de Vreese prof. dr. W. van der Brug dr. H.G. Boomgaarden	MJPO	2nd
2007	drs. M. Keer	<i>Effectiveness of match and mismatch communication strategies</i>	prof. dr. P.C. Neijens dr. S.J.H.M. van den Putte	PC	1st
2007	J. Lemmens	<i>Online game addiction</i>	prof. dr. P.M. Valkenburg	MEPC	2nd
2007	M. Mahrt	<i>Values and media use in Germany, 1991-2005</i>	prof. dr. K. Schönbach	MJPO	S
2007	drs. H. Voorveld	<i>Uses and effects of brand websites</i>	prof. dr. P.C. Neijens prof. dr. E.G. Smit	PC	1st
2007	A. Wonneberger, MA	<i>Sequential patterns of television viewing</i>	prof. dr. K. Schönbach dr. A. van Meurs	MJPO	2nd

Starting year	Name	Project title	Supervisor(s)	Program Group	Funding source
2006	M. Adriaansen	<i>National politics in dire straits: Media, political cynicism and economic voting in the 2006 Dutch elections</i>	prof. dr. C.H. de Vreese dr. Ph. van Praag	MJPO	3rd
2006	C. Baden	<i>Communication, contextualization and cognition in the European public sphere</i>	prof. dr. C.H. de Vreese	MJPO	5
2006	L. Bos	<i>Public images of leaders of anti-immigration parties</i>	prof. dr. W. van der Brug prof. dr. C.H. de Vreese	MJPO	1st
2006	F. Hirzalla	<i>Young people, the internet and civic participation</i>	prof. dr. E.A. van Zoonen	MEPC	2nd
2006	S.K. Lecheler	<i>Framing politics</i>	prof. dr. C.H. de Vreese	MJPO	1st
2006	D. Lucio Arias	<i>Knowledge-based innovations and scientific communication: communication at the interfaces between science and technology</i>	prof. dr. L. Leydesdorff prof. dr. S. Blume	MJPO	1st
2006	E. Rozendaal	<i>The nature and development of children's advertising literacy</i>	prof. dr. P.M. Valkenburg dr. M.A. Buijzen	MEPC	1st
2005	Y. Chow	<i>A study of trans/national popular culture consumption among young Chinese diaspora in the Netherlands</i>	prof. dr. E.A. van Zoonen	MEPC	1st
2003	M. Vosmeer	<i>Unlikely gamers</i>	prof. dr. E.A. van Zoonen dr. J. Jansz	MEPC	2nd

Courses taught in the PhD program in 2009

Evaluations are based on grading of the overall course by the participants, on a scale from 1 (poor) to 10 (excellent).

Course title	Course coordinator(s)	Nr. participants	Duration	Evaluation
APA manuscript preparation	Dr. E.A. van Reijmersdal	15	3 sessions	6.8
Creative Hypothesis Generation	Prof. dr. Brad Bushman (VU University)	9	1 day	8.3
Fundamentals of Communications, Media & Policy: Global Media Governance	Prof. dr. Jo Bardoel	11	2 days	7.8
Hurdling the publication process	Prof. dr. P.M. Valkenburg, & dr. Jochen Peter	21	1 session	8.3
PhD clubs	Dr. H. Boomgaarden, Dr. R. Vliegthart, Dr. E. van Reijmersdal, Dr. A. Schuck, & Dr. S. Reijnders	All PhD candidates	Every 2 weeks	n/a
Research Orientation and Advanced Topics in Communication Research: Introduction to a PhD in Communication Science	Dr. M.E. Prangma	23	6 days	6.3
Writing a Scientific Article in English	Chris McCully (VU-Taalcentrum)	11	6 sessions	7.9

Appendix D

Funding

NWO sponsored projects

Projects active during 2009.

Starting date	Project title	Project leader(s)	Project fellow(s)
Oct. 2009	<i>Political conflict in five European systems: the role of citizens, the media, and parties in the politicisation of immigration and European integration</i> Conclit & Safety	prof. dr. C.H. de Vreese dr. H. Boomgaarden dr. R. Vliegenthart	drs. M. van Klingeren
Jan. 2009	<i>Aspasia</i>	dr. M.A. Buijzen	
Oct. 2008	<i>The commercialized media environment: Content, processes, and consequences for children and adolescents</i> Vidi	dr. M.A. Buijzen	dr. E. van Reijmersdal dr. L. Owen
Oct. 2008	<i>Understanding the role of electronic word-of-mouth (eWOM) in consumer decision-making</i> TopTalent	drs. L.M. Willemsen	n/a
Sept. 2008	<i>Communication and the Future of Europe</i> Vici	prof. dr. C.H. de Vreese	dr. A. Schuck dr. J. van Spanje dr. H. Boomgaarden dr. R. Vliegenthart drs. R. Azrout drs. M. Elenbaas J. Möller
Dec. 2007	<i>Popularization and personalization in the Dutch democracy</i> Contested Democracy	prof. dr. E.A. van Zoonen	drs. R. van Santen

Dec. 2007	<i>Media tourism: Geographical imagination in the world of James Bond and the Da Vinci Code</i> Veni	dr. S. L. Reijnders	n/a
Sept. 2007	<i>Sequential patterns of television viewing</i> Open Competition	prof. dr. K. Schönbach dr. A. van Meurs	A. Wonneberger, MA
Sept. 2005	<i>Effect of online sexual explicitness on adolescents' sexual attitudes and sexual self</i> Veni	dr. J. Peter	n/a
March 2005	<i>Referendum campaign dynamics</i> Open Competition	prof. dr. C.H. de Vreese	A. Schuck, MA
Sept. 2003	<i>Internet, family life, friendships, and loneliness: The instant message generation</i>	prof. dr. P.M. Valkenburg	drs. M. Antheunis
June 2003	<i>Unlikely gamers</i>	prof. dr. E.A. van Zoonen dr. J. Jansz	drs. M. Vosmeer

EU sponsored projects

Projects during 2009.

Start date	Project title	Project leader(s)	Project fellow(s)
Oct. 2009	<i>Electoral Democracy (ELECDEM)</i> Marie Curie Initial Training Network	prof. dr. C.H. de Vreese	drs. P. Desmet
Dec. 2008	<i>QMSS-2 2008 Workshop Communication Networks on the Web</i>	dr. W. de Nooy	n/a
Sept. 2008	<i>Providing an Infrastructure for Research on Electoral Democracy in the European Union (PIREDEU)</i>	prof. dr. C.H. de Vreese	dr. A. Schuck dr. J. van Spanje J. Möller
Sept. 2007	<i>Religion, Euroscepticism and the media</i>	prof. dr. C.H. de Vreese	dr. H.G. Boomgaarden M.C. Hinrichsen
March 2007	<i>Consciousness in Interaction. The Role of the Natural and Social Environment in Shaping Consciousness (CONTACT)</i>	prof. dr. E.S.H. Tan	n/a
Sept. 2006	<i>Civicweb</i>	prof. dr. E.A. van Zoonen	drs. F. Hirzalla J. Ward, MA
Sept. 2006	<i>Mediation of emotions</i> Marie Curie fellowship	dr. M. Pantti	n/a

Other sponsored projects

Projects during 2009.

Start date	Project title	Sponsor	Project leader(s)	Project fellow(s)
Dec. 2009	<i>Becoming a democratic citizen</i>	NCCR/Swiss Science Foundation	prof. dr. C.H. de Vreese	drs. J. Möller
Nov. 2009	<i>Exploring the elements underlying involvement with Dance4life among young people</i>	UNFPA/Dance4life	dr. B. Schouten dr. J. van Weert	
Oct. 2009	<i>Is the Internet dangerous for democracy?</i>	Stimuleringsfonds voor de Pers	prof. dr. K. Schönbach	drs. D. Trilling dr E. Lauf
Sept. 2009	<i>Akademie Assistent</i>	KNAW	dr. E.A. van Reijmersdal	K. Tutaj
May 2009	<i>Campaign effects in Swedish European parliament elections</i>	Riksbanken Foundation	prof. dr. C.H. de Vreese	
April 2009	<i>Lokale & regionale informatievoorziening</i>	Stimuleringsfonds voor de Pers	dr. P. Bakker	prof. dr. K. Schönbach dr. J. de Ridder
Feb. 2009	<i>Process evaluation of Dance4life</i>	Oxfam Novib	dr. B. Schouten dr. J. van Weert	
Dec. 2008	<i>Campaign effects in Danish European parliament elections</i>	FSE (Danish Science Foundation)	prof. dr. C.H. de Vreese	n/a
Nov. 2008	<i>Antecedents and consequences of consumers' online brand activities</i>	SWOCC	prof. dr. E.G. Smit dr. M. Moorman	drs. D.G. Muntinga
Sept. 2008	<i>Populaire cultuur als interventie in de beeldvorming over gehandicapten</i>	Revalidatiefonds	prof. dr. E.A. van Zoonen	dr. M. Klijn drs. F. Müller
Dec. 2007	<i>New arrangements in media governance</i>	Hollander van der Mey/MS&L	prof. dr. J.H.L. Bardoel	drs. Y. de Haan
Nov. 2007	<i>MediaOmbudsman</i>	Stichting Media Ombudsman	prof. dr. K. Schönbach dr. R.J.W. van der Wurff	drs. C. van de Burgt
Dec. 2006	<i>Customer media</i>	Stichting Customer Media	prof. dr. E.G. Smit	n/a

Flow of funds per research staff member

Staff member	Position	Program Group	Total fte	Fte 1st	Fte 2nd	Fte 3rd	Fte S
Aarts	Adjunct professor	MJPO	.20			.20	
Adriaansen	PhD candidate	MJPO	.40	.40			
Antheunis	PhD candidate	MEPC	.25	.25			
Asbeek Brusse	PhD candidate	PC	.85	.85			
Awad Cherit	Assistant	MJPO	.20	.20			
Azrout	PhD candidate	MJPO	.85		.85		
Baden	PhD candidate	MJPO	1.00				1.00
Bakker	Associate	MJPO	.16	.16			
Bakker	PhD candidate	MJPO	.85	.85			
Bardoel	Associate	MJPO	.40	.40			
Baumgartner	PhD candidate	MEPC	.85	.85			
Besselaar	Adjunct professor	MJPO	.10			.10	
Boomgaarden	Assistant	MJPO	.70	.40	.30		
Bos	PhD candidate	MJPO	.85	.85			
Brants	Associate	MJPO	.24	.24			
Bronner	Professor	PC	.16	.16			
Bruijn	Assistant	PC	.40	.40			
Buijzen	Associate	MEPC	.80	.40	.40		
Burgt	PhD candidate	MJPO	.43			.43	
Chow	PhD candidate	MEPC	.72	.72			
Cuilenburg	Professor	MJPO	.03	.03			
Desmet	PhD candidate	MJPO	.23		.23		
Doorn	PhD candidate	MEPC	.70	.70			
Droog	PhD candidate	MEPC	.85	.85			
Drunen	PhD candidate	MJPO	.85	.85			
Duits	Assistant	MEPC	.40	.40			
Elenbaas	PhD candidate	MJPO	.85		.85		
Elving	Assistant	MJPO	.40	.40			
Fransen	Assistant	PC	.40	.40			
Graham	PhD candidate	MJPO	.75				.75
Haan	PhD candidate	MJPO	.85	.85			
Hemels	Professor	MJPO	.04	.04			
Hinrichsen	PhD candidate	MJPO	.85		.85		

Staff member	Position	Program Group	Total fte	Fte 1st	Fte 2nd	Fte 3rd	Fte S
Hirzalla	PhD candidate	MEPC	.64	.64			
Hoeven	Assistant	MJPO	.03	.03			
Joshi	PhD candidate	MEPC	.85	.85			
Keer	PhD candidate	PC	.85	.85			
Klingeren	PhD candidate	MJPO	.14		.14		
Lecheler	PhD candidate	MJPO	.85	.85			
Lemmens	PhD candidate	MEPC	1.00	1.00			
Leydesdorff	Associate	MJPO	.40	.40			
Loos	Adjunct professor	MJPO	.07			.07	
Lucio Arias	PhD candidate	MJPO	.85	.85			
Mahrt	PhD candidate	MJPO	1.00				1.00
Maslowska	PhD candidate	PC	.64	.64			
Meurs	Assistant	PC	.08	.08			
Möller	PhD candidate	MJPO	.08	.08			
Moorman	Associate	PC	.22	.22			
Mueller	PhD candidate	MJPO	.38	.38			
Muntinga	PhD candidate	PC	.85			.85	
Neijens	Professor	PC	.40	.40			
Noort	Assistant	PC	.40	.40			
Nooy	Associate	MJPO	.32	.32			
Opre	PhD candidate	MEPC	.21		.21		
Owen	Postdoctoral fellow	MEPC	.67		.67		
Pantti	Postdoctoral fellow	MEPC	.33		.33		
Peter	Associate	MEPC	.67	.40	.27		
Praag	Associate	MJPO	.40	.40			
Putte	Associate	PC	.40	.40			
Reijmersdal	Assistant	PC	.52	.32	.20		
Reijnders	Assistant	MEPC	.80		.80		
Ridder	Associate	MJPO	.10	.10			
Rozendaal	PhD candidate	MEPC	.85	.85			
Ruler	Professor	MJPO	.00	.00			
Santen	PhD candidate	MJPO	.85		.85		
Scholten	Associate	MJPO	.04	.04			

Appendix E

Research output

Staff member	Position	Program Group	Total fte	Fte 1st	Fte 2nd	Fte 3rd	Fte S
Schönbach	Professor	MJPO	.40	.40			
Schouten	Assistant	PC	.32	.32			
Schuck	Postdoctoral fellow	MJPO	.58		.58		
Schuck	PhD candidate	MJPO	.14	.14			
Sikkel	Adjunct professor	PC	.10			.10	
Smit	Professor	PC	.40	.40			
Spanje	Postdoctoral fellow	MJPO	.70		.70		
Tan	Professor	MEPC	.50	.50			
Trilling	PhD candidate	MJPO	.38	.38			
Valkenburg	Professor	MEPC	.40	.40			
Verhoeven	Assistant	MJPO	.40	.40			
Vliegenthart	Assistant	MJPO	.70	.40	.30		
Voorveld	PhD candidate	PC	.85	.85			
Vosmeer	PhD candidate	MEPC	.80	.80			
Vreese	Professor	MJPO	.80	.40	.40		
Waheed	PhD candidate	MJPO	1.00				1.00
Walma van der Molen	Assistant	MEPC	.20	.20			
Ward	PhD candidate	MJPO	.07	.07			
Weert	Assistant	PC	.34	.34			
Willemsen	PhD candidate	PC	.85		.85		
Wonneberger	PhD candidate	MJPO	.85		.85		
Wurff	Associate	MJPO	.30	.30			
Zhou	PhD candidate	MJPO	.33				.33
Zwier	Assistant	PC	.20	.20			

The Standard Evaluation Protocol 2009-2015

The representation of research output in this Appendix is based on the Standard Evaluation Protocol 2009-2015 (SEP). The aim of the SEP is to provide common guidelines for the evaluation and improvement of research and research policy, based on expert assessments. Specifically, the SEP recognises the following categories of research output:

- Refereed articles
- Non-refereed articles
- Books
- Book chapters
- PhD theses
- Conference papers
- Professional publications
- Publications aimed at the general public
- Other research output.

The following output was classified as 'Professional publications':

- (Chapters in) books aimed primarily at a professional audience.
- Articles in journals aimed primarily at a professional audience
- (Chapters in) textbooks, aimed primarily at students.
- Research reports written for non-academic clients.
- Presentations at conferences aimed primarily at a professional audience.

The following output was classified as 'Other research output':

- Keynotes lectures at conferences
- Inaugural lectures
- Other invited lectures

The full text of the SEP can be downloaded from www.knaw.nl ► Publications.

Development of research output

Due to changes in the Standard Evaluation Protocol, the figures for the previous reporting period (2002-2007) are not fully comparable to the figures reported for the current reporting period (2008-2013).

Development of research output for the entire institute

	2002-2007	2008	2009
	n	n	n
Refereed articles (ISI-ranked)	52.50	44	77
Refereed articles (non-ISI-ranked)	45.67	41	23
Non-refereed articles		2	2
Edited journal volumes		2	2
Books (authored)	4.67	4	2
Books (edited)	10.80	6	4
Book chapters	66.67	40	51
PhD theses	7.83	5	9
Conference papers		197	192
Professional publications		47	54
Publications aimed at the general public		9	9
Other research output		22	51
Total publications		419	476

Development of research output for Media Entertainment and Popular Culture

	2008	2009
	n	n
Refereed articles (ISI-ranked)	11	18
Refereed articles (non-ISI-ranked)	10	10
Non-refereed articles	0	*
Edited journal volumes	1	*
Books (authored)	1	*
Books (edited)	0	*
Book chapters	7	11
PhD theses	2	2
Conference papers	44	52
Professional publications	4	7
Publications aimed at the general public	3	2
Other research output	3	4
Total publications	86	106

Development of research output for Media, Journalism and Public Opinion

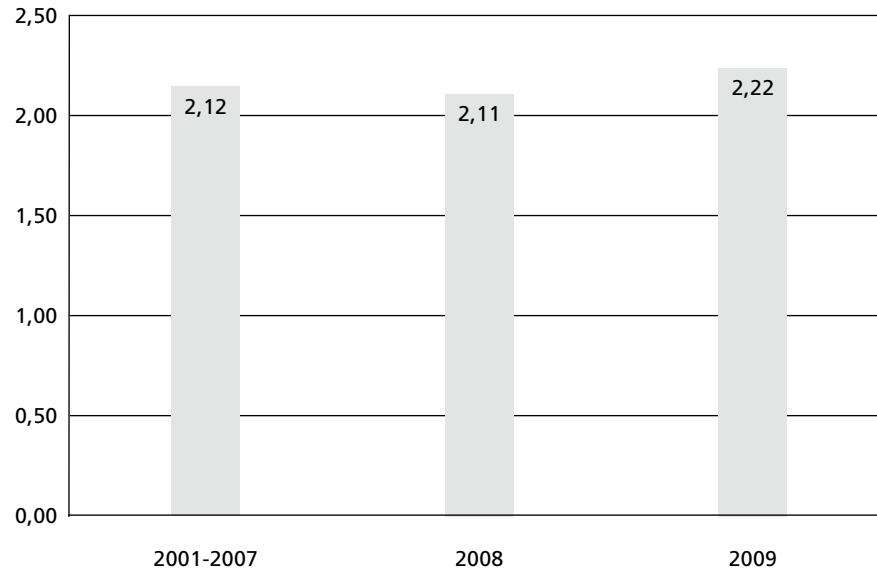
	2008	2009
	n	n
Refereed articles (ISI-ranked)	26	40
Refereed articles (non-ISI-ranked)	25	10
Non-refereed articles	1	1
Edited journal volumes	0	2
Books (authored)	2	2
Books (edited)	4	1
Book chapters	28	29
PhD theses	1	7
Conference papers	99	113
Professional publications	31	34
Publications aimed at the general public	6	5
Other research output	14	28
Total publications	237	272

Development of research output for Persuasive Communication

	2008	2009
	n	n
Refereed articles (ISI-ranked)	7	19
Refereed articles (non-ISI-ranked)	6	3
Non-refereed articles	1	1
Edited journal volumes	1	*
Books (authored)	1	*
Books (edited)	2	3
Book chapters	5	11
PhD theses	2	*
Conference papers	54	27
Professional publications	12	13
Publications aimed at the general public	0	2
Other research output	5	19
Total publications	96	98

Mean number of academic publications per fte

Refereed articles per fte



Refereed articles (ISI)

- Arencibia-Jorge, R., Leydesdorff, L., Chinchilla-Rodríguez, Z., Rousseau, R., & Paris, S. W. (2009). Retrieval of very large numbers of items in the Web of Science: An exercise to develop accurate search strategies. *El Profesional de la Información*, *18*, 529-533.
- ▶ SSCI IMPACT FACTOR 0.40
- Bensman, S. J., & Leydesdorff, L. (2009). Definition and identification of journals as bibliographic and subject entities: Librarianship vs. ISI Journal Citation Reports (JCR) methods and their effect on citation measures. *Journal of the American Society for information Science and Technology*, *60*, 1097-1117.
- ▶ SSCI IMPACT FACTOR 1.95
- Besselaar, P. A. A. van den, & Leydesdorff, L. (2009). Past performance, peer review, and project selection: A case study in the social and behavioral sciences. *Research Evaluation*, *18*, 273-288.
- ▶ SSCI IMPACT FACTOR 1.00
- Boomgaarden, H. G., & Freire, A. (2009). Religion and euroskepticism: Direct, indirect or no effects? *West European Politics*, *36*, 1240-1265.
- ▶ SSCI IMPACT FACTOR 1.42
- Boomgaarden, H. G., & Vliegthart, R. (2009). How news content influences anti-immigration attitudes: Germany, 1993-2005. *European Journal of Political Research*, *48*, 516-542.
- ▶ SSCI IMPACT FACTOR 2.51
- Braun, R., & Vliegthart, R. (2009). Violent fan fluctuations. A pooled time-series analysis of hooliganism. *Mobilization: An International Journal*, *14*(1), 23-44.
- ▶ SSCI RANKED
- Bronner, M. B., Peek, N., Vries, M. de, Bronner, A. E., Last, B. F., & Grootenhuis, M. A. (2009). A community-based survey of posttraumatic stress disorder in the Netherlands. *Journal of Traumatic Stress*, *22*(1), 74-78.
- ▶ SSCI IMPACT FACTOR 1.82
- Brug, W. van der, & Spanje, J. H. P. van. (2009). Immigration, Europe, and the 'new' cultural dimension. *European Journal of Political Research*, *48*, 309-334.
- ▶ SSCI IMPACT FACTOR 2.51

- Brug, W. van der, Hobolt, S., & de Vreese, C. H. (2009). Religion and party choice in Europe. *West European Politics*, *32*, 1266-1283.
- ▶ SSCI IMPACT FACTOR 1.42
- Bruijn, G. J. de, Brug, J., & Lenthe, F. J. van. (2009). Neuroticism, Conscientiousness and fruit consumption: Exploring mediator and moderator effects in the Theory of Planned Behaviour. *Psychology and Health*, *24*, 1051-1069
- ▶ SSCI IMPACT FACTOR 2.08
- Bruijn, G. J. de, Groot, R., de Putte, S. J. H. M. van den, & Rhodes, R. E. (2009). Conscientiousness, extroversion, and action control: Comparing moderate and vigorous physical activity. *Journal of Sport & Exercise Psychology*, *31*, 724-742.
- ▶ SCI IMPACT FACTOR 2.12
- Bruijn, G. J. de, Kremers, S. P. J., Singh, A., Putte, S. J. H. M. van den, & Mechelen, W. van. (2009). Adult active transportation: Adding habit strength to the Theory of Planned Behavior. *American Journal of Preventive Medicine*, *36*, 189-194.
- ▶ SCI IMPACT FACTOR 3.76
- Bruijn, G. J. de, & Putte, S. J. H. M. van den. (2009). Adolescent soft drink consumption, television viewing and habit strength: Investigating clustering effects in the Theory of Planned Behaviour. *Appetite*, *53*, 66-75.
- ▶ SCI IMPACT FACTOR 2.34
- Buijzen, M. A. (2009). The effectiveness of parental communication in modifying the relation between food advertising and children's consumption behaviour. *British Journal of Developmental Psychology*, *27*, 105-121.
- ▶ SSCI IMPACT FACTOR 1.21
- Chow, Y. F. (2009). Me and the dragon: A lyrical engagement with the politics of Chineseness. *Inter-Asia Cultural Studies*, *10*, 544-564.
- ▶ SSCI IMPACT FACTOR 0.18
- Cremer, D. de, Mayer, D., van Dijke, M., Schouten, B.C., Bardes, M. (2009). When does self-sacrificial leadership motivate prosocial behavior? It depends on followers' prevention focus. *Journal of Applied Psychology*, *94*, 887-899.
- ▶ SSCI IMPACT FACTOR 3.77

- Dewulf, A., Gray, B., Putnam, L., Lewicki, R., **Aarts, M. N. C.**, Bouwen, R., & Woerkum, C. van. (2009). Disentangling approaches to framing in conflict and negotiation research: A meta-paradigmatic perspective. *Human relations*, 62, 155-193.
- ▶ SSCI IMPACT FACTOR 1.37
- Dolfsma, W., & **Leydesdorff, L.** (2009). Lock-in & break-out from technological trajectories: Modeling and policy implications. *Technological Forecasting and Social Change*, 76, 932-941.
- ▶ SSCI IMPACT FACTOR 1.76
- Doorn, N. van.** (2009). The ties that bind: The networked performance of gender, sexuality, and friendship on Myspace. *New Media & Society*, 11, 1-22.
- ▶ SSCI IMPACT FACTOR 0.82
- Duits, L.**, & Romondt Vis, P. van. (2009). Girls make sense: Girls, celebrities and identities. *European Journal of Cultural Studies*, 12(1), 41-58.
- ▶ SSCI RANKED
- Egghe, L., & **Leydesdorff, L.** (2009). The relation between Pearson's correlation coefficient r and Salton's cosine measure. *Journal of the American Society for Information Science and Technology*, 60, 1027-1036.
- ▶ SSCI IMPACT FACTOR 1.95
- Glasser, T. L., **Awad, I.**, & Kim, J. W. (2009). The claims of multiculturalism and journalism's promise of diversity. *Journal of Communication*, 59, 57-78.
- ▶ SSCI IMPACT FACTOR 2.26
- Haan, Y. M. de.**, & **Bardoel, J. L. H.** (2009). Publieke verantwoording of politieke opzet? Evaluatie van de eerste visitatie voor de publieke omroep. *Tijdschrift voor Communicatiewetenschap*, 27, 197-214.
- ▶ SSCI RANKED
- Hirzalla, F.**, & Zoonen, L. van. (2009). De online/offline-deling voorbij: Convergenties van online en offline participatievormen onder jongeren [Past the division online/offline: Convergences of online and offline forms of participation of young people]. *Tijdschrift voor Communicatiewetenschap*, 37, 215-237.
- ▶ SSCI RANKED
- Hollander, E., d'Haenens, L., & **Bardoel, J. L. H.** (2009). Television Performance in Indonesia: steering between civil society, state and market. *Asian Journal of Communication*, 19(1), 39-59.
- ▶ SSCI RANKED
- Konig, R., **Bardoel, J. L. H.**, Nuijten, K., & Borger, S. (2009). De schuivende achterban van de Nederlandse publieke omroep [Changing support for Dutch national broadcasting]. *Tijdschrift voor Communicatiewetenschap*, 37, 133-155.
- ▶ SSCI RANKED
- Konijn, E.A., **Walma van der Molen, J.H.**, & van Nes, S. (2009). Emotions bias perceptions of realism in audiovisual media: Why we may take fiction for real. *Discourse Processes*, 46, 1-32.
- ▶ SSCI IMPACT FACTOR 1.26
- Hopmann, D. N., Elmelund-praestekaer, C., Albaek, E., Aelst, P. van, **Brants, K.**, **van Praag, Ph.**, & **de Vreese, C. H. de.** (2009). The public or parties in the media? A study of public, party, and media issue agendas in five Danish election campaigns. *Javnost – The Public*, 16, 71-84.
- ▶ SSCI IMPACT FACTOR 0.13
- Lecheler, S. K.**, **Vreese, C. H. de.**, & Slothuus, R. (2009). Issue importance as a moderator of framing effects. *Communication Research*, 36, 400-425.
- ▶ SSCI IMPACT FACTOR 1.47
- Lemmens, J. S.**, **Valkenburg, P. M.**, & **Peter, J.** (2009). Development and validation of a game addiction scale for adolescents. *Media Psychology*, 12, 77-95.
- ▶ SSCI IMPACT FACTOR 1.01
- Leydesdorff, L.** (2009). How are new citation-based journal indicators adding to the bibliometric toolbox? *Journal of the American Society for Information Science and Technology*, 60, 1327-1336.
- ▶ SSCI IMPACT FACTOR 1.95
- Leydesdorff, L.** (2009). Interaction information: Linear and nonlinear interpretations. *International Journal of General Systems*, 38, 681-685.
- ▶ SCI IMPACT FACTOR 0.82
- Leydesdorff, L.** (2009). The non-linear dynamics of meaning-processing in social systems. *Social Science Information*, 48, 5-33.
- ▶ SCI IMPACT FACTOR 0.34
- Leydesdorff, L.**, & Franse, S. (2009). The communication of meaning in social systems. *Systems Research and Behavioral Science*, 26, 109-117.
- ▶ SSCI IMPACT FACTOR 0.69
- Leydesdorff, L.**, & Probst, C. (2009). The delineation of an interdisciplinary specialty in terms of a journal set: The case of Communication Studies. *Journal of the American Society for Information Science and Technology*, 60, 1709-1718.
- ▶ SCI IMPACT FACTOR 1.95
- Leydesdorff, L.**, & Rafols, I. (2009). A global map of science based on the ISI Subject Categories. *Journal of the American Society for Information Science and Technology*, 60, 348-362.
- ▶ SCI IMPACT FACTOR 1.95
- Leydesdorff, L.**, & Sun, Y. (2009). National and international dimensions of the Triple Helix in Japan: University-industry-government versus international co-authorship relations. *Journal of the American Society for Information Science and Technology*, 60, 778-788.
- ▶ SCI IMPACT FACTOR 1.95
- Leydesdorff, L.**, & Wagner, C. S. (2009). Is the United States losing ground in science? A global perspective on the world science system. *Scientometrics*, 78, 23-36.
- ▶ SCI IMPACT FACTOR 2.32
- Leydesdorff, L.**, & Wagner, C. S. (2009). Macro-level indicators of the relations between research funding and research output. *Journal of Informetrics*, 3, 353-362.
- ▶ SSCI IMPACT FACTOR 1.18
- Lucio-Arias, D.**, & **Leydesdorff, L.** (2009). An indicator of research Front activity: Measuring intellectual organization as uncertainty reduction in document sets. *Journal of the American Society for Information Science and Technology*, 60, 2488-2498.
- ▶ SCI IMPACT FACTOR 1.95
- Lucio-Arias, D.**, & **Leydesdorff, L.** (2009). The dynamics of exchanges and references among scientific texts, and the auto-poiesis of discursive knowledge. *Journal of Informetrics*, 3, 262-271.
- ▶ SSCI IMPACT FACTOR 1.18
- Meurs, A. van.**, & Aristoff, M. (2009). Split-second recognition: What makes outdoor advertising work? *Journal of Advertising Research*, 49(1), 82-92.
- ▶ SSCI IMPACT FACTOR 0.61
- Moreno, A., Zerfass, A., Tench, R., Verčič, D., & **Verhoeven, P.** (2009). European Communication Monitor: Current developments, issues and tendencies of the professional practice of Public Relations in Europe. *Public Relations Review*, 35, 79-82.
- ▶ SSCI IMPACT FACTOR 0.50
- Neijens, P. C.**, **Smit, E. G.**, & **Moorman, M.** (2009). Taking up an event: Brand image transfer during the 2006 FIFA World Cup. *International Journal of Market Research*, 51, 579-591.
- ▶ SSCI IMPACT FACTOR 0.39
- Neijens, P. C.**, & **Vreese, C. H. de.** (2009). Helping citizens decide in referendums: The moderating effect of political sophistication on the use of the Information and Choice Questionnaire as a decision aid. *Public Opinion Quarterly*, 73, 521-536.
- ▶ SSCI IMPACT FACTOR 1.97
- Notten, N., **Peter, J.**, Kraaykamp, G., & **Valkenburg, P. M.** (2009). Digital divide across borders: A cross-national study of adolescents' use of digital technologies. *European Sociological Review*, 25, 551-560.
- ▶ SSCI IMPACT FACTOR 0.82
- Pantti, M.** (2009). One half of the nation is watching the other half: Ordinary people and emotional expression in Dutch public news. *Javnost – The Public*, 16, 77-94.
- ▶ SSCI IMPACT FACTOR 0.13
- Pantti, M.**, & Sumiala, J. (2009) Till death do us join: Media, mourning rituals and the sacred centre of the society. *Media, Culture & Society*, 31, 119-135.
- ▶ SSCI RANKED
- Park, H. W., & **Leydesdorff, L.** (2009). Knowledge linkage structures in communication studies using citation analysis among communication journals. *Scientometrics*, 81, 157-175.
- ▶ SCI IMPACT FACTOR 2.32
- Peter, J.**, & **Valkenburg, P. M.** (2009). Adolescents' exposure to sexually explicit internet material and notions of women as sex objects: Assessing causality and underlying mechanism. *Journal of Communication*, 59, 407-433.
- ▶ SSCI IMPACT FACTOR 2.27
- Peter, J.**, & **Valkenburg, P. M.** (2009). Adolescent's exposure to sexually explicit internet material and sexual satisfaction: A longitudinal study. *Human Communication Research*, 35, 171-194.
- ▶ SSCI IMPACT FACTOR 1.68
- Putte, S. J. H. M. van den.** (2009). What matters most in advertising campaigns? The relative effect of media expenditure and message content. *International Journal of Advertising*, 28, 669-690.
- ▶ SSCI IMPACT FACTOR 0.79

- Putte, S. J. H. M. van den, Yzer, M. C., Willemsen, M. C., & Bruijn, G. J. de.** (2009). The effects of smoking self-identity and quitting self-identity on attempts to quit smoking. *Health Psychology, 28*, 535-544.
- ▶ SSCI IMPACT FACTOR 3.65
- Rafols, I., & Leydesdorff, L.** (2009). Content-based and algorithmic classifications of journals: Perspectives on the dynamics of scientific communication and indexer effects. *Journal of the American Society for Information Science and Technology, 60*, 1823-1835.
- ▶ SSCI IMPACT FACTOR 1.95
- Reijmersdal, E. A. van.** (2009). Brand placement prominence: Good for memory! Bad for attitudes? *Journal of Advertising Research, 49*, 151-153.
- ▶ SSCI IMPACT FACTOR 0.61
- Reijmersdal, E. A. van, Neijens, P. C., & Smit, E. G.** (2009). A new branch of advertising: Reviewing factors that influence reactions to product placement. *Journal of Advertising Research, 49*, 429-449.
- ▶ SSCI IMPACT FACTOR 0.61
- Reijmersdal, E. A. van, Smit, E. G., & Neijens, P. C.** (2009). Brand placement: Het effect van programmacontext op merkherkenning, merkattitude en gedrag [Brand placement: The effect of program context on brand recognition, brand attitude and behaviour]. *Tijdschrift voor Communicatiewetenschap, 37*, 290-302.
- ▶ SSCI RANKED
- Reijnders, S.** (2009). Schuldig landschap: Over de toeristische aantrekkingskracht van Baantjer, Wallander en Inspector Morse [Guilty landscape: On the tourist attraction of Baantjer, Wallander and Inspector Morse]. *Tijdschrift voor Communicatiewetenschap, 37*, 118-132.
- ▶ SSCI RANKED
- Reijnders, S.** (2009). Watching the detectives: Inside the guilty landscapes of Inspector Morse, Baantjer and Wallander. *European Journal of Communication, 24*, 165-181.
- ▶ SSCI IMPACT FACTOR 0.68
- Rompay, T. J. L. van, Vonk, D. J., & Fransen, M. L.** (2009). The eye of the camera: Effects of security cameras on pro-social behavior. *Environment & Behavior, 41*, 60-74.
- ▶ SSCI IMPACT FACTOR 1.00
- Santen, R. A. van, & Zoonen, E. A. van.** (2009). Popularisering en personalisering in politieke communicatie. *Tijdschrift voor Communicatiewetenschap, 37*, 155-176.
- ▶ SSCI RANKED
- Schuck, A. R. T., & Vreese, C. H. de.** (2009). Reversed mobilization in referendum campaigns: How positive news framing can mobilize the skeptics. *International Journal of Press/Politics, 14*, 40-66.
- ▶ SSCI IMPACT FACTOR 1.05
- Smit, E. G., Reijmersdal, E. A. van, & Neijens, P. C.** (2009). Today's practice of brand placement and the industry behind it. *International Journal of Advertising, 28*, 761-782.
- ▶ SSCI IMPACT FACTOR 0.79
- Spanje, J. H. P. van, & Brug, W. van der.** (2009). Being intolerant of the intolerant: The exclusion of Western European anti-immigration parties and its consequences for party choice. *Acta Politica, 44*, 353-384.
- ▶ SSCI IMPACT FACTOR 0.66
- Valkenburg, P. M., & Peter, J.** (2009). Social consequences of the Internet for adolescents: A decade of research. *Current Directions in Psychological Science, 18*, 1-5.
- ▶ SSCI IMPACT FACTOR 3.35
- Valkenburg, P. M., & Peter, J.** (2009). The effects of Instant Messaging on the quality of adolescents' existing friendships: A longitudinal study. *Journal of Communication, 59*, 79-97.
- ▶ SSCI IMPACT FACTOR 2.27
- Vasileiadou, E., & Vliegenthart, R.** (2009). Research productivity in the era of internet revisited. *Research Policy, 38*, 1260-1268.
- ▶ SSCI IMPACT FACTOR 2.66
- Verhoeven, P.** (2009). Corporate actors in Western European television news. *Public Relations Review, 35*, 297-300.
- ▶ SSCI IMPACT FACTOR 0.50
- Visch, V. T., & Tan, E. S. H.** (2009). Categorizing moving objects into film genres: The effect of animacy attribution, emotional response, and the deviation from non-fiction. *Cognition, 110*, 265-272.
- ▶ SSCI IMPACT FACTOR 3.48
- Voorveld, H. A. M., Neijens, P. C., & Smit, E. G.** (2009). Consumers' responses to brand websites: An interdisciplinary review. *Internet Research, 19*, 335-365.
- ▶ SSCI IMPACT FACTOR 0.80
- Vreese, C. H. de, & Elenbaas, M.** (2009). Spin doctors in the spotlight: Effects of strategic press and publicity coverage on perceptions of political PR. *Public Relations Review, 35*, 294-296.
- ▶ SSCI IMPACT FACTOR 0.50
- Vreese, C. H. de, & Kandyla, A.** (2009). News framing and public support for a common foreign and security policy. *JCMS: Journal of Common Market Studies, 47*, 453-482.
- ▶ SSCI IMPACT FACTOR 1.84
- Walma van der Molen, J. H., & Peijs, J.S.** (2009). Tell me and I'll forget, show me and I may remember, involve me and I'll understand: Leereffecten van educatieve software vergeleken met een traditionele lesmethode [Tell me and I'll forget, show me and I may remember, involve me and I'll understand: Learning effects of educational software compared to a traditional teaching method]. *Tijdschrift voor Communicatiewetenschap, 37*, 274-289.
- ▶ SSCI RANKED
- Weert, J. C. M. van, Jansen, J., Bruijn, G. J. de, Noordman, J., & Dulmen, S. van.** (2009). QUOTEchemo: A patient-centered instrument to measure quality of communication preceding chemotherapy treatment through the patient's eyes. *European Journal of Cancer, 45*, 2967-2976.
- ▶ SSCI IMPACT FACTOR 4.47
- Woerkum, C. M. J. van, & Aarts, M. N. C.** (2009). Visual transparency: Looking behind thick walls. *Public Relations Review, 35*, 434-436.
- ▶ SSCI IMPACT FACTOR 0.50
- Zhou, P., & Leydesdorff, L.** (2009). Chemistry in China: A bibliometric view. *Chimica Oggi - Chemistry Today, 27(6)*, 18-22.
- ▶ SSCI IMPACT FACTOR 0.40
- Zwier, S. M.** (2009). Medicalisation of food advertising: Nutrition and health claims in magazine food advertisements 1900 - 2008. *Appetite, 53*, 109-113.
- ▶ SSCI IMPACT FACTOR 2.34
- ### Refereed articles (non-ISI)
- Bardoel, J. L. H., & d'Haenens, L.** (2009). Converging PSB policies in Western Europe: The Netherlands and Flanders compared. *Journal of Global Mass Communication, 1*, 190-209.
- Bommel, S. van, Röling, N., Aarts, M. N. C., & Turnhout, E.** (2009). Social learning for solving complex problems: A promising solution or wishful thinking? A case-study of multi-actor negotiation for the integrated management and the sustainable use of the Drentsche Aa area in the Netherlands. *Environmental Policy and Governance, 19*, 400-412.
- Chow, Y. F.** (2009). Multicultural schizophrenia: "You are different, you are Chinese". *Amsterdam Social Science, 1*, 45-52.
- Doornenbal, F., Schouten, B. C., Graaf, H. de, & Meijer, S.** (2009). Seksuele mediaconsumptie van Nederlandse, Turkse en Marokkaanse jongeren: een voorspellend model op basis van seksuele karakteristieken. *Tijdschrift voor Seksuologie, 33*, 134-140.
- Duits, L.** (2009). Between skipping rope and Eid ul-Fitr: Everyday youth culture in 8th form. *Quotidia: Dutch journal for the study of everyday life, 1(1)*. Available online from <http://www.quotidian.nl/vol01/nr01/a03>
- Duits, L., & Zoonen, L. van.** (2009). Against amnesia: 30+ years of girls' studies. *Feminist Media Studies, 9*, 111-125.
- Kloet, J. de, & Chow, Y. F.** (2009). All that has melted into bits and bytes becomes solid. *Journal of Chinese Cinemas, 3(1)*, 79-82.
- Krijnen, T., & Tan, E. S. H.** (2009). Reality TV as a moral laboratory: A dramaturgical analysis of The Golden Cage. *Communications, 34*, 449-472.
- Loos, E. F., & Mante-Meijer, E. A.** (2009). Op zoek naar een nieuwe zorgverzekeraar. Een riskante bezigheid? [The quest for a new health insurance provider. A risky business?]. *Bestuurskunde, 18(2)*, 63-72.
- Nooy, W. de.** (2009). Formalising Symbolic Interactionism. *Methodological Innovations Online, 4(1)*, 39-52.
- Pantti, M., & Bakker, P.** (2009). Misfortunes, memories and sunsets; Non-professional images in Dutch news media. *International Journal of Cultural Studies, 12*, 471-489.

Posma, E., **Weert, J. C. M. van**, Jansen, J., & Bensing, J. M. (2009). Older cancer patients' information needs about treatment: an evaluation through the eyes of patients, relatives and professionals. *BMC Nursing*, 8(1).

Powell, S., **Elving, W. J. L.**, Dodd, C., & Sloan, J. (2009). Explicating corporate identity in the financial sector. *Corporate Communications: An International Journal*, 14, 440-455.

Praag, P. van. (2009). Onafhankelijke referendum-commissies: Kenmerkend voor de Nederlandse consensusdemocratie [The independent referendum body: Characteristics of the Dutch consensus democracy]. *Res Publica*, 1, 33-51.

Reijnders, S. (2009). Op zoek naar James Bond: Media-pelgrimages, fans en masculiniteit. *Sociologie*, 5-4, 502-520.

Reijnders, S. (2009). Plaatsen van verbeelding: Een etnografie van de TV detective tour [Places of imagination: An ethnography of the TV detective tour]. *Tijdschrift voor Mediageschiedenis*, 12, 132-155.

Rozendaal, E., Buijzen, M. A., & Valkenburg, P. M. (2009). Do children's cognitive advertising defenses reduce their desire for advertised products? *Communications*, 34, 287-303.

Schouten, A. P., **Valkenburg, P. M.**, & **Peter, J.** (2009). An experimental test of processes underlying self-disclosure in computer-mediated communication. *Cyberpsychology: Journal of Psychosocial Research on Cyberspace*, 3(2). <http://www.cyberpsychology.eu/view.php?cislocanku=2009111601&article=3>

Schouten, B. C., Meeuwesen, L., & Harmsen, H. (2009). GPs interactional styles in consultations with Dutch and non-Western patients. *Journal of Immigrant and Minority*, 11, 468-475.

Tench, R., **Verhoeven, P.**, & Zerfass, A. (2009). Institutionalizing strategic communication in Europe: An ideal home or a mad house? Evidence from a survey in 37 countries. *International Journal of Strategic Communication*, 3, 147-167.

Vliegenthart, R., & Walgrave, S. (2009). Média et politique. Les conditions de l'effet des medias sur l'agenda parlementaire Belge. *Revue Internationale de Politique Comparée*, 16, 423-440.

Vreese, C. H. de. (2009). Second-rate election campaigning? An analysis of campaign styles in European parliamentary elections. *Journal of Political Marketing*, 8(1), 7-19.

Wonneberger, A., Schönbach, K., & Meurs, A. van. (2009). Dynamics of individual television viewing behavior: Models, empirical evidence, and a research program. *Communication Studies*, 60, 235-252.

Non-refereed articles

Vreese, C. H. de, Boomgaarden, H. G., Minkenberg, M., & Vliegenthart, R. (2009). Introduction: Religion and the European Union. *West European Politics*, 32, 1181-1189.

Weert, J. C. M. van, & Bensing, J. M. (2009). Estimulación multisensorial (snoezelen) integrada en la asistencia de la demencia a largo plazo [Multi-sensory stimulation (snoezelen) in long-term dementia care]. *Informaciones Psiquiátricas*, 195-196, 33-50.

Edited journal volumes

Balmer, J. M. T., Powell, S., & **Elving, W. J. L.** (Eds.). (2009). Explicating corporate identity [Special issue]. *Corporate Communications: An International Journal*, 14(4).

Vreese, C. H. de, & Boomgaarden, H. G. (Eds.). (2009). Religion and the European Union [Special section]. *West European Politics*, 32(6).

Authored books

Loos, E. F., & Mante-Meijer, E. A. (2009). *Navigatie van ouderen en jongeren in beeld: Explorerend onderzoek naar de rol van leeftijd voor het informatiezoekgedrag van websitegebruikers*. [Navigation of older and younger people. Explorative study into the role of age on website users' information search behavior]. The Hague: Lemma.

Schönbach, K. (2009). *Verkaufen, Flirten, Führen: Persuasive Kommunikation: Ein Ueberblick* [Selling, flirting, leading: Persuasive communication: An overview]. Wiesbaden, Germany: VS Verlag für Sozialwissenschaften.

Edited books

Bronner, A. E., Dekker, P., Leeuw, E. de, Ruyter, K. de, Smidts, A., & Wierenga, J. E. (Eds.). (2009). *Ontwikkelingen in het marktonderzoek: Jaarboek MarktOnderzoekAssociatie* [Developments in market research: Yearbook MarktOnderzoekAssociatie]. Haarlem: Spaar en Hout.

Hoogerbrugge, M., **Moorman, M.**, Raaij, F. van, **Smit, E. G.**, & Voorst, R. van der. (Eds.). (2009). *Liber Amicorum voor Giep Franzen. SWOCC Series Vol. 50*. Amsterdam: SWOCC.

Ihlén, O., Fredrikson, B., & **Ruler, B. van.** (Eds.). (2009). *Public Relations and Social Theory: Key figures and context*. New York, NY: Routledge.

Schouten, B., Avgerou, C., & Velden, C. van der. (Eds.). (2009). *Living in discrepant worlds: Exploring the cultural context of sexuality among Turkish and Moroccan male adolescents*. Hauppauge, NY: Nova Publishers.

Book chapters

Adolf, M., **Mahrt, M.**, & Rhomberg, M. (2009). Medienwirkung interdisziplinär: Anmerkungen zum dynamisch-transaktionalen Ansatz [An interdisciplinary approach to media effects: Annotations to the dynamic-transactional approach]. In C. Holtz-Bacha, G. Reus & L. B. Becker (Eds.), *Wissenschaft mit Wirkung* (pp. 15-29). Germany: VS Verlag.

Bakker, P. (2009). Free papers in Europe: Increased competition and rising market shares. In M. Haller (Ed.), *Gratis-Tageszeitungen in den Lesermärkten Westeuropas* (pp. 27-46). Baden Baden, Germany: Nomos.

Bakker, P., & Seetaler, J. (2009). Supporting concentration or promoting diversity? The impact of free dailies on the Austrian newspaper market. In B. Stark & M. Margrin (Eds.), *Die Österreichische Medienlandschaft im Umbruch* (67-80). Vienna: Österreichischen Akademie der Wissenschaften.

Bardoel, J. L. H., & Reenen, B. van. (2009). Das Mediensystem der Niederlande [The media system in The Netherlands]. In Hans Bredow-Institut für Medienforschung (Ed.), *Internationales Handbuch Medien* (pp. 476-491). Baden Baden, Germany: Nomos.

Bronner, A. E. (2009). Gezinspraak en merkreputatie: Praten gezinnen over merken? [Family speak and brand reputation: Do families talk about brands?] In M. Hoogerbrugge, M. Moorman, F. van Raaij, E. G. Smit, & R. van der Voorst (Eds.), *Liber Amicorum voor Giep Franzen. SWOCC Series Vol. 50* (pp. 113-115). Amsterdam: SWOCC.

Chow, Y. F. (2009). 18變：從聽歌到寫詞、從消費到生產、從理論到實踐看我（們）的變化與變遷. [Reflections: From listening to writing, from consuming to producing, from theory to practice]. In Fung, A. (ed), 歌潮汐韻：香港粵語流行曲的發展 [Melodic Tides: Development of Cantopop in Hong Kong.] (pp. 154-170). Hong Kong: Subculture 次文化堂.

Cornelissen, J. P., Carroll, C., & **Elving, W. J. L.** (2009). Making sense of a crucial interface: Corporate communication and the news media. In L. Chouliaraki & M. Morsing (Eds.), *Media, Organisation and Identity* (pp. 167-193). Basingstoke, England: Palgrave MacMillan.

Dam, R. van, Eshuis, J., & **Aarts, M. N. C.** (2009). Transition starts with people: Self-organising communities ADM and Golf Residence Dronten. In K.J. Poppe, C. Termeer & M. Slingerland (Eds.), *Transitions: Towards sustainable agriculture and food chains in peri-urban areas* (pp. 81-93). Wageningen, The Netherlands: Wageningen Academic.

Dijk, T., **Aarts, M. N. C.**, & Wit, A. de (2009). Spaces of engagement for open space advocacy: A grounded theory on local opposition in the Netherlands. In A. van der Valk & T. van Dijk (Eds.), *Regional planning for open space* (pp. 199-225). London: Routledge.

Duits, L. (2009). Ondersteboven van Jezus op de EO-jongerendag [Impressed by Jesus at the EO youth day]. In M. Aerts & M. van Haak (Eds.), *Popvirus: Popularisering van cultuur en religie* (pp. 14-33). Amsterdam: Aksant.

Duits, L., & Haak, M. van den. (2009). Popvirus: ansteekelijk of ziekmakend? [Pop virus: Catching or contagious?] In M. Aerts & M. van den Haak (Eds.), *Popvirus: popularisering van cultuur en religie* (pp. 7-13). Amsterdam: Aksant.

Duits, L., Hirzalla, F., & Zoonen, E. A. van. (2009). As the world spunks: Does internet help to transform youth journalism? In P. Dahlgren & T. Olsson (Eds.), *Olsson, young citizens, ICTs and democracy* (pp. 91-105). Gothenburg, Sweden: Nordicom.

Eshuis, J., Dam, R. van, & Aarts, M. N. C. (2009). Governance vanuit gemeenschappen [Governance from communities]. In G. Breeman, H. Goverde & K. Termeer (Eds.), *Governance in de groen-blauwe ruimte: Handelingsperspectieven voor de landbouw, landschap en water* (pp. 188-205). Assen, The Netherlands: Van Gorcum.

Groeneboom, M., Weert, J. C. M. van, & Putte, B. van den. (2009). Condom use in Tanzania and Zambia: A study on the predictive power of the Theory of Planned Behaviour on condom use intention. In L. Lagerwerf, H. Boer & H. Wasserman (Eds.), *Health communication in Southern Africa: Engaging with social and cultural diversity* (pp. 13-33). Amsterdam: Savusa.

Hemels, J. M. H. J. (2009). Faith and journalism under strain: Some observations with relation to printed media in the Netherlands. In H. Geybels, S. Mels & M. Walrave (Eds.), *Gods, humans and religions: Vol. 17. Faith and media. Analysis of faith and media: Representation and communication* (pp. 105-133). Brussels, Belgium: Presses Interuniversitaires Européennes – Peter Lang.

Hemels, J. M. H. J. (2009). Methoden der Kommunikations- und Mediengeschichte: Die Wechselwirkung unterschiedlicher Verfahren als Spezifikum der Kommunikations- und Mediengeschichte [Methods of communication and media history: The interplay between different methods as specific characteristic of communication and media history]. In S. Averbek-Lietz, P. Klein & M. Meyen (Eds.), *Historische und systematische Kommunikationswissenschaft. Festschrift für Arnulf Kutsch* (pp. 367-387). Bremen, Germany: edition lumière.

Ihlén, O., & Verhoeven, P. (2009). Conclusions on the domain, context, concepts, issues and empirical avenues of Public Relations. In O. Ihlén, B. Fredrikson & B. van Ruler (Eds.), *Public Relations and Social Theory: Key figures and context* (pp. 323-342). New York: Routledge.

Leydesdorff, L. (2009). Modelling 'Triple Contingency'. In S. Ó Tuama (Ed.), *Critical turns in Critical Theory: New directions in social and political thought* (pp. 165-167). New York: Tauris Academic Studies.

Loos, E. F. (2009). User-centred websites: The (ir) relevance of age. In *INCLUDE 2009: Proceedings of the 2009 International Conference on Inclusive Design*. London: Helen Hamlyn Centre. Retrieved 9 March 2010 from <http://www.hhc.rca.ac.uk/2084/all/1/proceedings.aspx>

Loos, E. F., & Mante-Meijer, E. A. (2009). User-friendly websites in the eyes of young and old people. In B. Sapio, L. Fortunati, L. Haddon, E.A. Mante-Meijer, T. Turk & E.F. Loos (Eds.), *The good, the bad and the challenging: The user and the future of information and communication technologies* (pp. 775-779). Koper: ASB Center.

Meurs, A. van, Ossenbruggen, R. van, & Nekkers, L. (2009). Rotte appels? Controle op kwaliteit van antwoordgedrag in het Intomart GfK online panel [Rotten apples? Quality control of answering behaviour in the Intomart GfK online panel]. In Bronner, A. E. et al (Eds.) *Ontwikkelingen in het marktonderzoek 2009: Jaarboek MarktOnderzoekAssociatie* (61-81). Haarlem, The Netherlands: Spaar en Hout.

Meurs, A. van. (2009). De kloof als vruchtbare plek [The crevice as a fertile place]. In M. Hoogerbrugge, M. Moorman, F. van Raaij, E. G. Smit, & R. van der Voorst (Eds.), *Liber Amicorum voor Giep Franzen. SWOCC Series Vol. 50* (136-139). Amsterdam: SWOCC.

Müller, F., Hirzalla, F., & Zoonen, L. van. (2009). Multicultureel televisie-entertainment: Invloed, verantwoordelijkheid en ambivalenties van entertainment over Islam en integratie [Multicultural television entertainment: Influence, responsibility and ambivalence of entertainment on Islam and integration]. In M. Aerts & M. van den Haak (Eds.), *Popvirus: Popularisering van religie en cultuur* (pp. 85-102). Amsterdam: Aksant.

Muntinga, D. G., & Moorman, M. (2009). Undesired consequences of sports sponsorships. How negative incidents in sports affect their sponsors' image. In P. de Pelsmacker & N. Dens (Eds.), *Advertising research: Message, medium, and context* (pp. 315-334). Antwerp, Belgium: Garant.

Noort, G. van, Kerkhof, P., & Fennis, B. M. (2009). Reducing risk in the online sphere: The role of warranties. In P. de Pelsmacker & N. Dens (Eds.), *Advertising research: Message, medium, and context* (pp. 175-182). Antwerp, Belgium: Garant.

Nooy, W. de, Mrvar, A., & Batagelj, V. (2009). Update to Pajek 1.21. In *Exploratory Social Network Analysis with Pajek* (pp. 457-470). Tokyo: Tokyo Denki University Press.

Nooy, W. de. (2009). Graph Theoretical Approaches to Social Network Analysis. In R.A. Meyers (Ed.), *Encyclopedia of complexity and system science* (pp. 8231-8245). New York: Springer.

Nooy, W. de. (2009). Social Network Analysis. In C. Crothers (Ed.), *Encyclopedia of life support systems (EOLSS). Social sciences and humanities: Historical developments and theoretical approaches in sociology*. Oxford, England: UNESCO/EOLSS. Available online from <http://www.eolss.net>

Pantti, M. (2009). Wave of compassion: Nationalist sentiments and cosmopolitan sensibilities in the Finnish press coverage of Indian Ocean tsunami disaster. In U. Kivikuru & L. Nordin (Eds.), *After the Tsunami: Crisis communication in Finland and Sweden* (pp. 83-105). Gothenburg: Nordicom.

Peter, J., Valkenburg, P. M., & Fluckiger, C. (2009). Adolescents and social network sites: identity, friendships and privacy. In S. Livingstone & L. Haddon (Eds.), *Kids online. Opportunities and risks for children* (pp. 83-94). Oxford: Polity.

Poel, K. van de, & Duits, L. (2009). Het vertoog van het kwetsbare tienermeisje [The exposé of the vulnerable teenage girl]. In M. Aerts & M. van Haak (Eds.), *Popvirus: Popularisering van cultuur en religie* (pp. 67-84). Amsterdam: Aksant.

Reijmersdal, E. van, Smit, E., & Neijens, P. (2009). Context effects on reactions to television brand placement. In P. De Pelsmacker & N. Dens (Eds.), *Advertising research: Message, medium and context* (pp. 271-279). Antwerp, Belgium: Garant.

Santen, R. A. van. (2009). De digitale verkiezingsfolder voorbij? Partijwebsites in de verkiezingscampagne van 2006 [Past the digital election brochure? Party websites in the 2006 election campaign]. In G. Voerman (Ed.), *Jaarboek Documentatiecentrum Nederlandse Politieke Partijen 2007* (pp. 151-175). Groningen, The Netherlands: Rijksuniversiteit Groningen.

Schönbach, K. (2009). Giep Franzen als go-between [Giep Franzen as a go-between]. In M. Hoogerbrugge, M. Moorman, F. van Raaij, E. G. Smit, & R. van der Voorst (Eds.), *Liber Amicorum voor Giep Franzen. SWOCC Series Vol. 50* (pp. 15-18). Amsterdam: SWOCC.

Schönbach, K. (2009). Reliable surprises: A major function of newspapers – and recent newspaper innovations. In The Netherlands Press Fund (Ed.), *Press and press support in a digital age* (pp. 245-250). Diemen, The Netherlands: AMB.

Schönbach, K. (2009). Wir lieben Ueberraschung – aber geordnet und zuverlässig muss sie sein [We love surprise – but it must be structured and reliable]. In C. Goedecke & M. Hallemann (Eds.), *Die neuen Nutzer: Medienfunktionen, Medienbegabungen, Medienkompetenzen* (pp. 9-17). Hamburg, Germany: Gruner + Jahr.

Schönbach, K. (2009). Zeitschriften wird es immer geben [There will always be magazines]. In S. Dierks (Ed.), *Quo vadis Zeitschriften? Aenderung der Medienlandschaft und Auswirkungen auf den Pressekaeuffer* (pp. 197-199). Wiesbaden, Germany: VS Verlag für Sozialwissenschaften.

Schoonderbeek, J., Westhoff, J., Meeusen, K., & Elving, W. J. L. (2009). Holland got talent: The relevance of employer branding in job advertisements. In K. Podnar & J. M. T. Balmer (Eds.), *Contemplating the corporate marketing, identity and communication* (pp. 62-79). London: Routledge.

Sikkel, D., Hox, J. J., & Leeuw, E. D. de. (2009). Using auxiliary data for adjustment in longitudinal research. In P. Lynn (Ed.), *Methodology of longitudinal surveys* (pp. 141-155). New York: Wiley.

Smit, E. G., Meppelink, C. S., & Neijens, P. C. (2009). To bind, to sell, to tell your story well. In P. de Pelsmacker & N. Dens (Eds.), *Advertising research: Message, medium and context* (pp. 79-86). Antwerp, Belgium: Garant.

Tan, E. S. H. (2009). Wenn wir uns so gut auf die Kunst des Einfühlens verstehen, praktizieren wir es dann nicht ständig? [If we understand the art of empathy so well, do we not practice it constantly?] In R. Curtis (Ed.), *Einfuehlung. Zur Geschichte und gegenwart eines ästhetischen Konzepts* (pp. 185-210). München, Germany: Fink.

Tan, E. S. H., & Oinonen, K. M. (2009). Personalising content presentation in museum exhibitions: A case study. In M. Sablatnig, M. Kampel & M. Lettner (Eds.), *2009 15th International Conference on Virtual Systems and Multimedia: VSMM 2009* (pp. 232-238). Los Alamitos, CA: The Institute of Electrical and Electronics Engineers.

Tolboom, M., Smit, E. G., & Bronner, A. E. (2009). The impact of different messages on the development of strong consumer-brand relationships. In P. de Pelsmacker & N. Dens (Eds.), *Advertising research: Message, medium and context* (pp. 213-224). Antwerp, Belgium: Garant.

Verhoeven, P. (2009). On Bruno Latour: Actor network theory and public relations. In O. Ihlén, M. Fredrikson & B. van Ruler (Eds.), *Public Relations and Social Theory: Key figures and context* (pp. 166-186). New York: Routledge.

Verhoeven, P. (2009). The new medical media elite: The rise of laymen on medical television in the Netherlands. In Ch. Holz-Bacha, R. Reus & L.B. Becker (Eds.), *Wissenschaft mit Wirkung: Beiträge zu Journalismus- und Medienwirkungsforschung* (pp. 295-302). Wiesbaden, Germany: VS Verlag für Sozialwissenschaften.

Voorveld, H. A. M., Neijens, P. C., & Smit, E. G. (2009). Brand website studies: An integrated literature review. In P. de Pelsmacker & N. Dens (Eds.), *Advertising research: Message, medium and context* (pp. 201-211). Antwerp, Belgium: Garant.

Vreese, C. H. de, & Boomgaarden, H. G. (2009). A European public sphere: Media and public opinion. In I. Salovaara-Moring (Ed.), *Manufacturing Europe: Spaces of democracy, diversity and communication* (pp. 113-124). Goteborg, Sweden: Nordicom.

Vreese, C. H. de, Boomgaarden, H. G., Banducci, S. A., & Semetko, H. A. (2009). Light at the end of the tunnel: Towards a European public sphere? In J. Thomassen (Ed.), *The legitimacy of the European Union after enlargement* (pp. 44-64). Oxford, England: Oxford University Press.

Vreese, C. H. de. (2009). Framing the economy: The effects of journalistic news frames. In P. D'Angelo & J. Kuypers (Eds.), *Doing news framing analysis: Empirical and theoretical perspectives* (pp. 187-214). London: Routledge.

Wurff, R. J. W. van der. (2009). Climate change policy of Germany, UK and USA. In J. J. Boersema & L. Reijnders (Eds.), *Principles of Environmental Sciences* (pp. 459-471). Dordrecht, The Netherlands: Springer.

Zoonen, L. van, Hirzalla, F., & Müller, F. (2009). Fitna: De slag op YouTube [Fitna: The battle on YouTube]. In M. Aerts & M. van den Haak (Eds.), *Popvirus: Popularisering van religie en cultuur* (pp. 51-66). Amsterdam: Aksant.

PhD dissertations

Antheunis, M. L. (2009, April 2). *Online communication, interpersonal attraction, and friendship formation*. Doctoral dissertation, University of Amsterdam.

Graham, T. (2009, October 1). *What's Wife Swap got to do with it? Talking politics in the net-based public sphere*. Doctoral dissertation, University of Amsterdam.

Hoffmann, J. (2009, December 10). *Communication rights, democracy & legitimacy: The European Union*. Doctoral dissertation, University of Amsterdam.

Müller, F. (2009, September. 24). *Communicating anti-racism*. Doctoral dissertation, University of Amsterdam.

Schuck, A. R. T. (2009, February 27). *Referendum campaign dynamics: News media, campaign effects and direct democracy*. Doctoral dissertation, University of Amsterdam.

Spanje, J. H. P. van. (2009, May 15) *Pariah parties: On the origins and electoral consequences of the ostracism of political parties in established democracies*. Doctoral dissertation, European University Institute, Florence, Italy.

Vasileiadou E. (2009, April 24), *Working apart together: Using ICTs in research collaboration*. Doctoral dissertation, University of Amsterdam.

Ward, J.R. (2009, January 20). *Youth, Citizenship and Online Political Communication*. Doctoral dissertation, University of Amsterdam.

Zhou, P. (2009, May 7). *Mapping knowledge production and scholarly communication in China*. Doctoral dissertation, University of Amsterdam.

Conference papers

Aarts, M. N. C., Eshuis, J., & Dam, R. van. (2009, June). *Multi-organisational partnership, alliances and networks: Collaboration, competitiveness and cohesion*. Paper presented at the Multi-Organisational Partnerships, Alliances and Networks conference, Maynooth, Ireland.

Aarts, M. N. C., Schaik, M. van, & Eilers, K. (2009, February). *Over percepties van schaalvergroting in de intensieve veehouderij, cognitieve dissonantie en het oplossen daarvan* [On perceptions of scaling-up in the livestock industry, cognitive dissonance, and resolving it]. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Adriaansen, M. L. (2009). *Political cynicism, instability and volatility in multi party democracy*. Paper presented at the meeting of the International Communication Association, Chicago.

Adriaansen, M. L., Binnema, H., & Vliegenthart, R. (2009, February). *Media use, political attitudes and behavior among young citizens*. Paper presented at the Etmaal van de communicatiewetenschap, Nijmegen, The Netherlands.

Adriaansen, M. L., Praag, P. van, & Vreese, C. H. de. (2009, May). *Substance matters: How news content can reduce political cynicism*. Paper presented at the meeting of the International Communication Association, Chicago.

Antheunis, M. L., Schouten, A. P., Valkenburg, P. M., & Peter, J. (2009, May). *Intervening processes between computer-mediated communication and interpersonal attraction: An experimental comparison*. Paper presented at the meeting of the International Communication Association, Chicago.

Arbaoui, B., Brug, W. van der, & Praag, P. van. (2009, April). How media contexts shape political support: Individual and macro effects. In T. Aalberg (Chair), *Political information, public knowledge and perceptions of reality*. Workshop conducted at the joint sessions of workshops of the European Consortium for Political Research, Lisbon, Portugal.

Awad, I. (2009, November). *Promoting minority representation or selling minority audiences? The case of the Netherlands*. Paper presented at the meeting of the Diaspora, Migration and the Media Section of the European Communication Research and Education Association, Utrecht, The Netherlands.

Awad, I., & Roth, A. (2009, July). *From minority to cross-cultural programs: Examining shifts in PSB approaches to cultural diversity*. Paper presented at the meeting of the International Association for Media and Communication Research, Mexico City, Mexico.

Baden, C. (2009, February). *Not bits but nets of information: Towards a methodology for assessing the acquisition of structural knowledge from media discourse*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Baden, C. (2009, May). *Shifting the valence balance: Resonance, resistance and countervalue of cognitive responses to communication frames*. Paper presented at the meeting of the International Communication Association, Chicago.

Bakker, P. (2009, May). *From spoilers to partners: Free and paid strategies of newspaper publishers*. Paper presented at the conference New Media & Information: Convergences & Divergences, Athens, Greece.

Bakker, P. (2009, May). *The shrinking local news hole*. Paper presented at the conference Journalism in Crisis, London.

Bakker, P. (2009, October). *Print media shifts in Central and Eastern Europe: The development of a hybrid model*. Paper presented at the International Readings in Mass Media and Communications, Moscow.

Bakker, P., & Hille, S. (2009, November). *Blogging in Dutch newspapers*. Paper presented at the conference Journalism Research in the Public Interest, Winterthur, Switzerland.

Bakker, P., & Pantti, M. (2009, September). *UGC on Dutch newspapers websites*. Paper presented at the conference The Future of Newspapers, Cardiff, UK.

Bakker, T. P., & Schönbach, K. (2009, February). *Political blogging: Journalism as usual?* Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Bakker, T. P., Schönbach, K., & Vreese, C. H. de. (2009, August). *What's journalism go to do with it? Political blogs and bloggers*. Paper presented at the meeting of the Association for Education in Journalism & Mass Communication, Boston.

Bakker, T. P., Schönbach, K., & Vreese, C. H. de. (2009, November). *What's journalism got to do with it? Political blogs and bloggers*. Paper presented at the conference Participating in a Mediated World, Royal Netherlands Academy of Arts and Sciences, Amsterdam.

Banducci, S. A., & Vreese, C. H. de. (2009, September). *Media and turnout in European parliamentary elections*. Paper presented at the meeting of the European Consortium for Political Research, Potsdam, Germany.

Bardoel, J. L. H. (2009, November). *Media policy between Europe and the nation-state: The case of the EU Broadcast Communication 2009*. Paper presented at the meeting of the Communication Law and Policy Section of the European Communication Research and Education Association, Zurich, Switzerland.

Bardoel, J. L. H., & Vochteloo, M. (2009, June). *Commerce beats culture: EU State aid policy versus public service broadcasting*. Paper presented at the conference Media Governance in Europe: Regulation, Participation, Co-determination, Hamburg, Germany.

Barendse, M., & Bakker, P. (2009, February). *Longer and different but less lively: Public and commercial radio news in the Netherlands*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Baumgartner, S. E., Valkenburg, P. M., & Peter, J. (2009, August). *Online sexual solicitation and online sexual risk taking: Age and gender differences*. Poster presented at the meeting of the Association for Education in Journalism & Mass Communication, Boston.

Baumgartner, S. E., Valkenburg, P. M., & Peter, J. (2009, November). *The cognitive predictors of adolescents' sexual risk taking on the internet*. Paper presented at the conference Participating in a Mediated World, Royal Netherlands Academy of Arts and Sciences, Amsterdam.

Beus, J. de, Brants, K. L. K., & Praag, P. van (2009, May). *Media en hun rol in de Nederlandse democratie* [Media and their role in Dutch democracy]. Paper presented at the Politicogenetmaal, Berg en Dal, The Netherlands.

Bloem, M., & Duits, L. (2009). *Punk als subversieve cultuur: Een subculturele schijndood* [Punk as a subversive culture: A subcultural asphyxia]. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Boomgaarden, H. G., & Hinrichsen, M. C. (2009, September). *Religion and support for Turkish membership in the EU*. Paper presented at the meeting of the American Political Science Association, Toronto, Canada.

Boomgaarden, H., Vliegthart, R., Vreese, C. H. de, & Schuck, A. R. T. (2009, May). *News on the move: Exogenous events and news coverage of the European Union*. Paper presented at the meeting of the International Communication Association, Chicago.

Bos, L., Brug, W. van der, & Vreese, C. H. de. (2009, September). *The mass media: Explaining perceptions of right-wing populist leaders*. Paper presented at the meeting of the European Consortium for Political Research, Potsdam, Germany.

Brants, C., & Brants, K. L. K. (2009, November). *Constructing organised crime as a social problem*. Paper presented at the meeting of the American Society of Criminology, Philadelphia.

Brants, K. L. K. (2009, December). *Coming to terms with the vox populi: Dutch journalism in a state of flux*. Paper presented at the workshop Truth, Trust and Performance: Diverse Journalisms in the 21st Century, Groningen, The Netherlands.

Brug, W. van der, Hobolt, S., & Vreese, C. H. de. (2009, April). *Religious (in)tolerance and Euroscepticism*. Paper presented at the meeting of the European Union Studies Association, Los Angeles.

Bruijn, G. J. de, & Putte, S. J. H. M. van den. (2009, June). *Adolescent soft drink consumption, television viewing, fruit consumption, bicycle use and habit strength: investigating clustering and interactive effects in the Theory of Planned Behaviour*. Paper presented at the meeting of the International Society for Behavioural Nutrition and Physical Activity, Lisbon, Portugal.

Bruijn, G. J. de, & Putte, S. J. H. M. van den. (2009, June). *Physical activity, nutrition, and self-identity: Exploring mediator and moderator effects in the Theory of Planned Behaviour*. Paper presented at the meeting of the International Society for Behavioural Nutrition and Physical Activity, Lisbon, Portugal.

Bruijn, G. J. de, Singh, A., Putte, S. J. H. M. van den, & Mechelen, W. van. (2009, June). *Adult active transportation: Adding habit strength to the Theory of Planned Behavior*. Paper presented at the meeting of the International Society for Behavioural Nutrition and Physical Activity, Lisbon, Portugal.

Buijzen, M. A., Owen, L. H., & Reijmersdal, E. A. van. (2009, November). *Introducing an investigative framework for a changing consumer culture: An integrated model of children's advertising processing*. Paper presented at the conference Consumer Culture & Ethical Treatment of Children: Research & Fair Practice, East Lansing, MI.

Burgt, C. G. C. van de, Schönbach, K., & Wurff, R. J. W. van der. (2009, February). *Desirability and feasibility of a separate code of conduct for online journalism*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Burgt, C. G. C. van de, Schönbach, K., & Wurff, R. J. W. van der. (2009, May). *Genre preference and channel loyalty: A closer look at the role of individual values for media use*. Paper presented at the meeting of the International Communication Association, Chicago.

Chow, Y. F., & De Kloet, J. (2009, August). *Building memories: A study of pop venues in Hong Kong*. Paper presented at the conference Global Cities, Gottingen, Germany.

Chow, Y. F., & De Kloet, J. (2009, July). *Blowing in the China Wind: Engagements with Chineseness in Hong Kong's zhongguofeng music videos*. Paper presented at the conference Cultural Studies in Asia: Past, Present and Future, Tokyo, Japan.

Chow, Y. F., & De Kloet, J. (2009, July). *Blowing in the China Wind: Engagements with Chineseness in Hong Kong's zhongguofeng music videos*. Paper presented at meeting of the International Association for the Study of Popular Music, Liverpool, England.

Chow, Y. F., & De Kloet, J. (2009, November). *Sex, drug and Cantopop: A study of spectacularization of popular culture in Hong Kong*. Paper presented at the conference Media, Communication and the Spectacle, Rotterdam, The Netherlands.

Dalen, A. van, & Vreese, C. H. de. (2009, September). *Partisan or public arena? How journalists in different systems perceive the communication roles of themselves and Members of Parliament*. Paper presented at the meeting of the European Consortium for Political Research, Potsdam, Germany.

d'Haenens, L., & Bardoel, J. L. H. (2009, May). *Being present wherever the public is: Public service broadcaster's role on digital platforms*. Paper presented at the meeting of the International Communication Association, Chicago.

Doorn, N. A. J. M. van. (2009, June). *The ties that bind: The networked performance of gender, sexuality, and friendship on MySpace*. Paper presented at the Feminist Research Conference, Utrecht, The Netherlands.

Doorn, N. A. J. M. van. (2009, March). *The ties that bind: the networked performance of gender, sexuality, and friendship on MySpace*. Paper presented at the European Symposium on Gender & ICT, Bremen, Germany.

Doorn, N. A. J. M. van. (2009, May). *The ties that bind: The networked performance of gender, sexuality, and friendship on MySpace*. Paper presented at the meeting of the International Communication Association, Chicago.

Doorn, N. A. J. M. van. (2009, October). *Keeping it real: User-generated pornography, gender reification, and visual pleasure*. Paper presented at the meeting of the Association of Internet Researchers, Milwaukee, WI.

Droog, S. M. de, Valkenburg, P. M., & Buijzen, M. A. (2009, February). *Using brand characters to promote fruit consumption*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Droog, S. M. de, Valkenburg, P. M., & Buijzen, M. A. (2009, May). *Using brand characters to promote young children's fruit consumption*. Paper presented at the meeting of the International Communication Association, Chicago.

Drunen, A. S. van, & Vliegthart, R. (2009, February). *Local political participation of migrants and natives in Amsterdam: The effect of news media and political attitudes*. Paper presented at the Etmaal voor de Communicatiewetenschap, Nijmegen, The Netherlands.

Duits, L. (2009). *Growing up girl scholar: Generations of girls' studies*. Paper presented at the Feminist Research Conference, Utrecht, The Netherlands.

Duits, L. (2009). *Jesus is my homeboy: Young evangelicals and popular culture*. Paper presented at the conference Transforming Audiences, London.

Duits, L. (2009). *Much ado about media? The importance of popular media in everyday girl culture*. Paper presented at the meeting of the International Communication Association, Chicago.

Duits, L. (2009). *Ondersteboven van Jezus: Populaire cultuur op/round de EO-Jongerendag* [Upside down about Jesus: Popular culture on/around the EO-Jongerendag]. Paper presented at the Etmaal voor de Communicatiewetenschap, Nijmegen, The Netherlands.

Elving, W. J. L. (2009, June). *Communicating change: The influence of information, communication, uncertainty and cynicism in readiness for change*. Paper presented at the conference on Corporate Communication, Wroxton, England.

Elving, W. J. L. (2009, September). *Employer branding*. Paper presented at meeting of the International Corporate Identity Group, Bled, Slovenia.

Elving, W. J. L., Doets, M., & Oosterveld, M. (2009, March). *CSR communication in the marketing mix: Preferences of consumers to CSR advertising*. Paper presented at the International Research Days on Marketing Communications, Aarhus, Denmark.

Elving, W. J. L., Doets, M., & Oosterveld, M. (2009, May). *CSR communication in the marketing mix: Preferences of consumers to CSR advertising*. Paper presented at the conference Corporate Reputation, Brand, Identity and Competitiveness, Amsterdam.

Fransen, M. L., Fennis, B. M., & Pruyn, A. Th. H. (2009, May). *Improving brand attitudes and choice through congruence in communication modalities: The moderating role of processing style*. Paper presented at the meeting of the International Communication Association, Chicago.

Fransen, M. L., Fennis, B. M., Vohs, K. D., & Pruyn, A. Th. H. (2009, February). *The effects of regulatory fit on persuasion: The moderating role of self-focused attention*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Fransen, M. L., Smeesters, D., & Fennis, B. M. (2009, June). *The role of social presence in mortality salience effects*. Paper presented at the La Londe Conference in Marketing Communications and Consumer Behavior, La Londe Les Maures, France.

Götz, M., & Walma van der Molen, J. H. (2009). *Gender in children's television worldwide: Results from a media analysis in 24 countries*. Paper presented at the meeting of the International Communication Association, Chicago.

Haan, Y. M. de, & Bardoel, J. L. H. (2009, February). *Media onder vuur: Kritiek op functioneren media in Nederland, 1987-2007*, [Media under fire: Criticisms on the functioning of media in the Netherlands, 1987-2007]. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Haan, Y. M. de, & Bardoel, J. L. H. (2009, July). *Between government and governance: Negotiating media performance in the Netherlands, 1987-2007*. Paper presented at the meeting of the International Association of Media and Communication Research, Mexico City, Mexico.

Haan, Y. M. de, & Bardoel, J. L. H. (2009, July). *Between government and governance: Negotiating media performance in the Netherlands, 1987-2007*. Paper presented at the meeting of the Communication Law and Policy Section of the European Communication Research and Education Association, Zurich, Switzerland.

Haan, Y. M. de. (2009, December). *Responsive and accountability as response to waning trust? A case study of a Dutch newspaper*. Paper presented at the workshop Truth, Trust and Performance: Diverse Journalisms in the 21st Century, Groningen, The Netherlands.

Haan, Y. M. de. (2009, May). *Media under fire: Criticisms and response in the Netherlands 1987-2007*. Paper presented at the conference Journalism in Crisis, London.

Hinrichsen, M. C. (2009, April). *How religiosity and knowledge influence the priming of EU attitudes*. Paper presented at the meeting of the European Union Studies Association, Los Angeles.

Hinrichsen, M. C. (2009, July). *Values or knowledge? How religious topics in the news coverage trigger religiosity to contribute to attitudes towards the EU and the accession of Turkey and the moderating role of political knowledge*. Paper presented at the meeting of the International Association for Media and Communication Research, Mexico City, Mexico.

Hinrichsen, M. C. (2009, May). *Priming religion: The effects of religious issues in news coverage on public attitudes towards European integration*. Paper presented at the pre-conference Religion, Media and Politics to the meeting of the International Communication Association, Chicago.

Hinrichsen, M. C., Boomgaarden, H. G., Brug, W. van der, & Hobolt, S. B. (2009, May). *Religious issues in news and their effect on public attitudes towards the EU*. Poster presented at the meeting of the International Communication Association, Chicago.

Hinrichsen, M. C., Boomgaarden, H., Vreese, C. de, Brug, W. van der, & Hobolt, S. (2009, April). *Religioese Primes: Ihr Effekt auf Einstellungen zur EU* [Priming religion: Effect on attitudes towards the EU]. Paper presented at the meeting of the Deutschen Gesellschaft für Publizistik- und Kommunikationswissenschaft, Bremen, Germany.

Hinrichsen, M. C., Schneider, B., & Scherer, H. (2009, August). *Research strategies and media use of non-European journalists and their impact on the perception of the EU and Europe*. Paper presented at the conference News in Europe, Europe on News: The Proximity and Distance, Poznan, Poland.

Hinrichsen, M. C., Schneider, B., & Scherer, H. (2009, August). *The image of the European Union and Europe of non-European journalists*. Paper presented at the conference News in Europe, Europe on News: The Proximity and Distance, Poznan, Poland.

Hinrichsen, M. C., Schönbach, K., & Boomgaarden, H. (2009, August). *Developments of the international news coverage in western newspapers*. Paper presented at the conference News in Europe, Europe on News: The Proximity and Distance, Poznan, Poland.

Hirzalla, F., & Zoonen, L. van. (2009, February). *Dimensions of participation among young people in the Netherlands*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Hirzalla, F., & Zoonen, L. van. (2009, September). *Patterns in the civic and political participation of the young in Europe*. Paper presented at the meeting of the European Consortium for Political Research, Potsdam, Germany.

Hollanders, D., & Vliegenthart, R. (2009, February). *The influence of media coverage on consumer confidence in the Netherlands 1991-2008*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Hopmann, D. N., Elmelund-Præstekær, C., Vliegenthart, R., Vreese, C. H. de, & Albæk, E. (2009, September). *Pack politics: How to appear in election news on preferred issues*. Paper presented at the meeting of the European Consortium for Political Research, Potsdam, Germany.

Hopmann, D., Vliegenthart, R., Vreese, C. H. de, & Albæk, E. (2009, April). *Anyone watching? How politicians' media visibility influences party choice*. Paper presented at the meeting of the Midwest Political Science Association, Chicago.

Hopmann, D., Vliegenthart, R., Vreese, C. H. de, & Albæk, E. (2009, August). *Effects of election news coverage: How visibility and tone influence party choice*. Paper presented at the Seminar on Voting Behaviour, Copenhagen, Denmark.

Joshi, S. P. (2009). *Ambivalent messages in teen magazines: An over-time content analytic comparison*. Paper presented at the meeting of the International Communication Association, Chicago.

Joshi, S. P., Peter, J., & Valkenburg, P. M. (2009, May). *Sexual ambivalence in Seventeen magazine: A content analysis of 1997 and 2007*. Paper presented at the meeting of the International Communication Association, Chicago.

Keer, M., Putte, B. van den, & Neijens, P. C. (2009, February). *The role of affect and cognition in health decision making*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Konig, R., Bardoel, J. L. H., & Nuijten, K. (2009, July). *From collective emancipation to individual citizenship: A longitudinal analysis of the membership of Dutch PSB associations, 1979 – 2005*. Paper presented at the meeting of the International Association of Media and Communication Research, Mexico City, Mexico.

Lecheler, S. K., & Hinrichsen, M. C. (2009, June). *Role conceptions of Brussels correspondents from new member states*. Paper presented at the conference Beyond East and West: Two Decades of Media Transformation After The Fall of Communism, Budapest, Hungary.

Lecheler, S. K., & Hinrichsen, M. C. (2009, May). *Role conceptions of Brussels correspondents from new member states*. Paper presented at the meeting of the International Communication Association, Chicago.

Lecheler, S. K., & Vreese, C. H. de. (2009, February). *Getting Real: The duration of framing effects*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Lecheler, S. K., & Vreese, C. H. de. (2009, May). *News framing and public opinion: A mediational analysis*. Paper presented at the meeting of the International Communication Association, Chicago.

Lecheler, S. K., & Vreese, C. H. de. (2009, November). *Getting real: The duration of framing effects*. Paper presented at the conference Participating in a Mediated World, Royal Netherlands Academy of Arts and Sciences, Amsterdam.

Lemmens, J. S., Valkenburg, P. M., & Peter, J. (2009, February). *Psychosocial antecedents of game addiction*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Lemmens, J. S., Valkenburg, P. M., & Peter, J. (2009, May). *Psycho-social antecedents of online game addiction among adolescents*. Paper presented at the meeting of the International Communication Association, Chicago.

Lemmens, J. S., Valkenburg, P. M., & Peter, J. (2009, November). *Psychosocial causes and consequences of pathological gaming*. Paper presented at the conference Participating in a Mediated World, Royal Netherlands Academy of Arts and Sciences, Amsterdam.

Leydesdorff, L. (2009, August). *The measurement of anticipation in networked systems*. Paper presented at the conference Computing Anticipatory Systems, Liège, Belgium.

Leydesdorff, L. (2009, July). *How are new citation-based journal indicators adding to the bibliometric toolbox*. Paper presented at the meeting of the International Conference on Scientometrics and Informetrics, Rio de Janeiro, Brazil.

Leydesdorff, L. (2009, July). *Making your own science maps*. Paper presented at the pre-conference workshop Using Maps of Science to Teach Science of the International Conference on Scientometrics and Informetrics, Rio de Janeiro, Brazil.

Leydesdorff, L. (2009, June). *The evolution and codification of knowledge networks in terms of relations, positions, and functions*. Paper presented at the International Conference of Sociocybernetics, Urbino, Italy.

Leydesdorff, L. (2009, November). *Animations on the basis of quantitative applications of actor-network theory ANT*. Paper presented at the meeting of the Society for the Social Studies of Science, Washington, DC.

Leydesdorff, L., & Lucio-Arias, D. (2009, November). *The dynamics of exchanges and references among scientific texts, and the self-organization of discursive knowledge*. Paper presented at the meeting of the Society for the Social Studies of Science, Washington, DC.

Leydesdorff, L., & Nooy, W. de. (2009, October). *How can configurations be studied in two-mode networks? Higher-order structure in social networks*. Paper presented at the conference Two-Mode Social Network Analysis, Amsterdam.

Leydesdorff, L., & Probst, C. (2009, July). *The delineation of an interdisciplinary specialty in terms of a journal set: The case of Communication Studies*. Paper presented at the pre-conference workshop Tracking and Evaluating Interdisciplinary Research: Metrics and Maps of the International Conference on Scientometrics and Informetrics, Rio de Janeiro, Brazil.

Leydesdorff, L., & Rafols, I. (2009, July). *Content-based and algorithmic classifications of journals: Perspectives on the dynamics of scientific communication and indexer effects*. Paper presented at the meeting of the International Conference on Scientometrics and Informetrics, Rio de Janeiro, Brazil.

Leydesdorff, L., & Scharnhorst, A. (2009, May). *The configuration and structuration of knowledge networks: Differentiation and integration of relations, positions, and functions*. Paper presented at the workshop Structure and Dynamics of Knowledge Networks, Eindhoven, The Netherlands.

Lieshout, M. A., Dewulf, A. R. P. J., Aarts, M. N. C., & Termeer, C. J. A. M. (2009, April). *Framing scales and scaling frames*. In M. J. van Hulst & D Yanow (Chairs), *Studying the political through frame analysis*. Workshop conducted at the joint sessions of workshops of the European Consorsium for Political Research, Lisbon, Portugal.

Loos, E. F. (2009, November). *Having access to digital health information: Does age really matter?* Paper presented at the conference Participating in a Mediated World, Royal Netherlands Academy of Arts and Sciences, Amsterdam.

Loos, E. F., & Mante-Meijer, E. A. (2009, November). *Getting access to website health information: Does age really matter?* Paper presented at the conference Digital Media Technologies Revisited, Berlin.

Lucio-Arias, D. (2009, October). *The autopoiesis of discursive knowledge and the emergence of intellectual organization*. Paper presented at the workshop Modeling Science: Understanding, Forecasting, and Communicating the Science System, Amsterdam.

Lucio-Arias, D. (2009, September). *Algorithmic historiography of Scientometrics*. Paper presented at the International Conference on Webometrics, Informetrics, and Scientometrics & COLLNET Meeting, Dalian, China.

Lucio-Arias, D., & Leydesdorff, L. (2009, September). *Configurational information and discursive knowledge in scientific specialties*. Paper presented at the International Conference on Webometrics, Informetrics, and Scientometrics & COLLNET Meeting, Dalian, China.

Mahrt, M., & Schönbach, K. (2009, February). *Values and media use: Theoretical assumptions and findings*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Mahrt, M., & Schönbach, K. (2009, May). *Genre preference and channel loyalty: A closer look at values and media use*. Paper presented at the meeting of the International Communication Association, Chicago.

Moorman, M., Willemsen, L. M., Neijens, P. C., & Smit, E. G. (2009, May). *Antecedents and consequences of program-involvement: A naturalistic field study*. Paper presented at the meeting of the International Communication Association, Chicago.

Moorman, M., Willemsen, L. M., Neijens, P. C., & Smit, E. G. (2009, March). *Causes and effects of program-involvement on commercial recall and in-program brand recall*. Paper presented at the meeting of the American Advertising Association, Cincinnati, OH.

Müller, F., Hirzalla, F., & Zoonen, L. van. (2009 February). *Encoding Islam: A new wave of Muslim representations in Dutch popular media*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Muntinga, D. G., Moorman, M., & Smit, E. G. (2009, June). *Developing a classification of motivations for consumer's online brand-related activities*. Paper presented at the International Conference on Research in Advertising, Klagenfurt, Austria.

Muntinga, D. G., Moorman, M., & Smit, E. G. (2009, November). *Introducing COBRAs: A holistic exploration of motivations for brand-related social media use*. Paper presented at the conference Participating in a Mediated World, Royal Netherlands Academy of Arts and Sciences, Amsterdam.

Nagelhout, G. E., Willemsen, M., Thompson, M. E., Fong, G. T., Putte, B. van den, & Vries, H. de. (2009, April). *Mixed modes in het International Tobacco Control (ITC) Netherlands survey: Differences between CASI and CATI on smoking related questions*. Paper presented at the meeting of the Society for Research on Nicotine and Tobacco, Dublin, Ireland.

Neys, J. L. D., Jansz, J., & Tan, E. S. H. (2009, May). *Exploring expertise in gaming: A self-determination approach*. Paper presented at the meeting of the International Communication Association, Chicago.

Nooy, W. de, & Tranmer, M. (2009, April). *A multilevel model for networks of action and events over time*. Paper presented at the International Amsterdam Multilevel Conference, Amsterdam.

Nooy, W. de. (2009, February). *Dynamiek van de journalistiek: Een actorgeoriënteerd netwerkmodel [The dynamics of journalism: An actor-oriented networking model]*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Owen, L. H., Lewis, C., Auty, S., & Buijzen, M. A. (2009, April). *Conceptual fluency in children's implicit processing of product placement in movies*. Poster presented at the meeting of the Society for Research in Child Development, Denver, CO.

Owen, L. H., Lewis, C., Auty, S., & Buijzen, M. A. (2009, February). *What do children understand about non-spot forms of advertising?* Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Owen, L. H., Lewis, C., Auty, S., & Buijzen, M. A. (2009, May). *Is children's understanding of non-spot advertising comparable to their understanding of television advertising?* Paper presented at the meeting of the International Communication Association, Chicago.

Pantti, M. (2009, February). *Emotionalization of television news*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Pantti, M. (2009, May). *The value of emotion: An examination of television journalists' notions on emotionality*. Paper presented at the meeting of the International Communication Association, Chicago.

Pantti, M., & Bakker, P. (2009, February). *Beyond news: User generated content on Dutch media websites*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Peter, J., & Valkenburg, P. M. (2009, August). *Adolescents' use of sexually explicit internet material and sexual uncertainty: The role of transportation and gender*. Paper presented at the meeting of the Association for Education in Journalism & Mass Communication, Boston.

Peter, J., & Valkenburg, P. M. (2009, May). *Processes underlying the effects of adolescents' use of sexually explicit internet material: The role of perceived realism*. Paper presented at the meeting of the International Communication Association, Chicago.

Poel, K. van de, & Duits, L. (2009). *Geseksualiseerde videoclipen en het discours van het beïnvloedbare tienermeisje* [Sexualised music videos and the discourse of the impressive teenage girl]. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Rafols, I., Porter, A., & Leydesdorff, L. (2009, October). *Using global maps of science in policy and management*. Paper presented at the Atlanta Conference on Science and Innovation Policy, Atlanta, GA.

Reijmersdal, E. A. van, & Gresnigt, V. (2009, February). *Een gewaarschuwd mens telt voor twee! Het effect van waarschuwingen voor brand placement op publieksreacties* [Forewarned, forearmed: The effect of warnings against brand placement on audience response]. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Reijmersdal, E. A. van, Neijens, P. C., & Smit, E. G. (2009, February). *Brand placement: Effecten van context op herinnering, waardering, en gedrag* [Brand placement: Effects of context on recall, appreciation, and behaviour]. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Reijmersdal, E. A. van, Smit, E. G., & Neijens, P. C. (2009, May). *Media influences on brand placement: Does it matter in which program a brand is placed?* Paper presented at the meeting of the International Communication Association, Chicago.

Reijmersdal, E. A. van. (2009, July). *Effects of brand placement versus commercials on the radio*. Paper presented at the International Conference on Research in Advertising, Klagenfurt, Austria.

Reijmersdal, E. A. van. (2009, November). *Theoretical reflections on adults' understanding of sponsored content*. Paper presented at the conference Consumer Culture & Ethical Treatment of Children: Research & Fair Practice, East Lansing, MI.

Reijnders, S. (2009). *Baantjer's Amsterdam: Inside the TV detective tour*. Paper presented at the conference Imagining Amsterdam: Visions and Revisions, Amsterdam.

Reijnders, S. (2009). *Beyond imagination: Tourism and popular culture*. Paper presented at the meeting of the International Communication Association, Chicago.

Reijnders, S. (2009). *Imagining the city: An ethnography of the TV detective tour*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Reijnders, S. (2009). *On the trail of 007: Media pilgrimages into the World of James Bond*. Paper presented at the conference Transforming Audiences, London.

Reijnders, S. (2009). *Places of the imagination: An ethnography of the TV detective tour*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Reinders, M. J., Bartels, J., & Franssen, M. L. (2009, February). *Marketing communication of risky products: The influence of regulatory fit and the mediating role of social identification*. Paper presented at the meeting of the American Marketing Association, Orlando, FL.

Rozendaal, E., & Buijzen, M. A. (2009, February). *Reclamewijsheid: Het inzicht van kinderen en volwassenen in reclametechnieken* [Advertising insight: Children's and adults' understanding of advertising techniques]. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Rozendaal, E., Buijzen, M. A., & Valkenburg, P. M. (2009, May). *Children's understanding of advertisers' persuasive tactics*. Paper presented at the meeting of the International Communication Association, Chicago.

Santen, R. A. van, & Zoonen, E. A. van. (2009, February). *Popularization and personalization in political television journalism: A conceptual exploration*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Santen, R. A. van, & Zoonen, E. A. van. (2009, May). *Popularization and personalization in political communication: A conceptual analysis*. Paper presented at the meeting of the International Communication Association, Chicago.

Schijns, J. M. C., & Smit, E. G. (2009, October). *The shortcomings of online custom magazines: Why offline custom magazines will not be replaced*. Paper presented at the Direct/Interactive Marketing Research Summit, San Diego, CA.

Schinkel, S., Weert, J. C. M. van, Vloodt, J. van der, & Schouten, B. C. (2009, February). *Verschillen tussen autochtone en Turkse patiënten in de informatie-participatiebehoefte tijdens huisartsconsulten: Een pilot study* [Differences between Dutch and Turkish patients in needs for information and participation during family doctor consultations: A pilot study]. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Schuck, A. R. T., & Vreese, C. H. de. (2009, February). *When good news is bad news: Explicating the moderated mediation dynamics behind the reversed mobilization effect*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Schuck, A. R. T., & Vreese, C. H. de. (2009, May). *When good news is bad news: Explicating the moderated mediation dynamics behind the reversed mobilization effect*. Paper presented at the meeting of the International Communication Association, Chicago.

Schuck, A. R. T., & Ward, J. R. (February, 2009). *Dealing with the inevitable: Strategies of self-representation and meaning construction in the final statements of inmates on Texas Death Row*. Paper presented at the Discourse in Organizations Workshop Series, Antwerp, Belgium.

Smit, E. G., & York, D. K. D. (2009, June). *Joined forces: An experiment on brand association transfer and co-branding*. Paper presented at the International Conference on Research in Advertising, Klagenfurt, Austria.

Smit, E., Putte, B. van den, Veenendaal, D. van, & Maslowska, E. H. (2009, June). *The alleged positive effect of customized communication*. Paper presented at the International Conference on Research in Advertising, Klagenfurt, Austria.

Spanje, J. H. P. van, Boomgaarden, H.G., & Vliegthart, R. (2009, May). *Covering the crisis: media coverage of the economic crisis and citizens' economic expectations*. Paper presented at the Politicogenetmaal, Berg en Dal, The Netherlands.

Spanje, J. H. P. van. (2009, September). *Crime Story: The role of crime and immigration in the Dutch anti-immigrant vote, 2002*. Paper presented at the meeting of the European Consortium for Political Research, Potsdam, Germany.

Spanje, J. van. (2009). *Media effects of the exclusion of the German extreme right, 1989-2005*. Poster presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Tan, E. S. H. & Visch, V. T. (2009, August). *Engagement with film as a joint effort after emotional meaning*. Paper presented at the meeting of the International Society for Research on Emotion, Leuven, Belgium.

Tan, E. S. H. & Visch, V. T. (2009, June). *The cinematic experience and dialogic communication*. Paper presented at the meeting of the Society for Cognitive Studies of the Moving Image. Copenhagen, Denmark.

Tan, E. S. H. (2009, May). *Towards a dialogic model of the cinematic experience*. Paper presented at the meeting of the International Communication Association, Chicago.

Tolboom, M. E., Smit, E. G., & Bronner, A. E. (2009). *Package design influences on consumer-brand relationships and price perception*. Paper presented at the International Conference on Research in Advertising, Klagenfurt, Austria.

Valkenburg, P. M., & Peter, J. (2009, May). *The development of online and offline self-disclosure in preadolescence and adolescence, and their longitudinal effects on the quality of friendships*. Paper presented at the meeting of the International Communication Association, Chicago.

Varga, S., & Bakker, P. (2009, February). *How low can you go? Posotion scarcity on EPG's*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Verhoeven, P. (2009, February). *Trends in corporate communicatie en PR in Europa* [Trends in corporate communications and PR in Europe]. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Vliegthart, R. (2009, May). *Parliamentary debates and newspaper coverage on the Dutch immigration debate: Do media follow politics?* Paper presented at the Politicologenetmaal, Berg en Dal, The Netherlands.

Vliegthart, R., & Walgrave, S. (2009, February). *Mediated event politics: How events shift the power balance between media and politics*. Paper presented at the Etmaal voor de Communicatiewetenschap, Nijmegen, The Netherlands.

Vliegthart, R., & Walgrave, S. (2009, May). *The contingency of intermedia agenda setting: A longitudinal study in Belgium*. Paper presented at the meeting of the International Communication Association, Chicago.

Vliegthart, R., & Walgrave, S. (2009, May). *When media matter for politics: Partisan moderators of mass media influence on parliament in Belgium, 1993-2000*. Paper presented at the meeting of the International Communication Association, Chicago.

Vliegthart, R., Boomgaarden, H. G., & Spanje, J. H. P. van. (2009, September). *Anti-immigrant party support and media visibility: A cross-national, over-time perspective*. Paper presented at the meeting of the European Consortium for Political Research, Potsdam, Germany.

Vliegthart, R., Boomgaarden, H., & Spanje, J. H. P. van. (2009, September). *Anti-immigrant party support and media visibility: A cross-national, over-time perspective*. Paper presented at the meeting of the Danish Political Science Association, Vejle, Denmark.

Voorveld, H. A. M., Neijens, P. C., & Smit, E. G. (2009). *Exploring the relationship between actual and perceived interactivity*. Paper presented at the International Conference on Research in Advertising, Klagenfurt, Austria.

Voorveld, H. A. M., Neijens, P. C., & Smit, E. G. (2009, February). *Hoe consumenten reageren op websites: Een overzicht van tien jaar onderzoek* [Consumer responses to websites: An overview of 10 years of research]. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Vreese, C. H. de, & Elenbaas, M. (2009, May). *Spin doctors in the spotlight: Effects of strategic metacoverage on perceptions of political PR*. Paper presented at the meeting of the International Communication Association, Chicago.

Vreese, C. H. de, & Schuck, A. R. T. (2009, April). *How Europe matters: EU referendums between first and second order*. Paper presented at the meeting of the European Union Studies Association, Los Angeles.

Vreese, C. H. de, & Schuck, A. R. T. (2009, October). *News and campaign dynamics in EU 27*. Paper presented at the conference Campaigning for Europe: Parties, Campaigns, Mass Media and the European Parliamentary Elections 2009, Koblenz-Landau, Germany.

Vreese, C. H. de, Boomgaarden, H. G., Schuck, A. R. T., Spanje, J. H. P. van, Azrout, R., & Elenbaas, M. (2009, September). *Campaign dynamics in the 2009 European elections: Designing a dynamic cross-national study and first results*. Paper presented at the meeting of the World Association for Public Opinion Research, Lausanne, Switzerland.

Vreese, C. H. de, Boomgaarden, H. G., Schuck, A. R. T., Spanje, J. H. P. van, Vliegthart, R., Azrout, R., & Elenbaas, M. (2009, May). *Campaign dynamics in the 2009 European elections: Designing a dynamic cross-national study*. Paper presented at the meeting of the International Communication Association, Chicago.

Vreese, C. H. de, Boomgaarden, H. G., Schuck, A. R. T., Spanje, J. H. P. van, Vliegthart, R., Azrout, R., & Elenbaas, M. (2009, February). *Campaign dynamics in the 2009 European elections: Designing a dynamic cross-national study*. Paper presented at the Etmaal voor de Communicatiewetenschap, Nijmegen, The Netherlands.

Walgrave, S., & Vliegthart, R. (2009, June). *Agenda-setting in parliamentary questioning: The government-opposition dynamic in a comparative perspective*. Paper presented at the meeting of the Comparative Policy Agendas Working Group, The Hague, The Netherlands.

Walgrave, S., & Vliegthart, R. (2009, September). *Agenda-setting in parliamentary questioning: The government-opposition dynamic in a comparative perspective*. Paper presented at the meeting of the European Consortium for Political Research, Potsdam, Germany.

Walgrave, S., & Vliegthart, R. (2009, September). *Agenda-setting in parliamentary questioning: The government-opposition dynamic in a comparative perspective*. Paper presented at the meeting of the American Political Science Association, Toronto, Canada.

Walgrave, S., Zicha, B., & Vliegthart, R. (2009, September). *Towards a general theory of agenda-setting: How preferences, information, and institutions drive agenda-setting*. Paper presented at the meeting of the American Political Science Association, Toronto, Canada.

Walma van der Molen, J. H., & Peijs, J.S. (2009). *Leren via games: Educatieve software vergeleken met een traditionele lesmethode* [Learning through games: Educational software compared to a traditional instruction method]. Paper presented at the conference Participating in a Mediated World, Royal Netherlands Academy of Arts and Sciences, Amsterdam.

Walma van der Molen, J. H., & Peijs, J.S. (2009, February). *Tell me and I'll forget, show me and I may remember, involve me and I'll understand: Leereffecten van educatieve software vergeleken met een traditionele lesmethode* [Tell me and I'll forget, show me and I may remember, involve me and I'll understand: Learning effects of educational software compared to a traditional teaching method]. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Walter, A., & Praag, P. van. (2009, May). *Van volgzzaam en respectvol naar dominant en sturend: De rol van de mediator in het Nederlandse verkiezingsdebat* [From meek and reverent to dominant and commanding: The role of the mediator in the Dutch election debate]. Paper presented at the Politicologenetmaal, Berg en Dal, The Netherlands.

Walter, A., & Vliegthart, R. (2009, February). *Negative campaigning through different communication channels: Different ballgames?* Paper presented at the Etmaal voor de Communicatiewetenschap, Nijmegen, The Netherlands.

Weert, J. C. M. van, Jansen, J., & Dulmen, S. van. (2009, February). *Communication with older cancer patients: The effects of a communication skills training on the quality of patient education preceding chemotherapy treatment*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Weert, J. C. M. van, Jansen, J., Bruijn, G. J. de, Noorman, J., Dulmen, S. van, & Bensing, J. M. (2009, May). *QUOTEchemo: A patient-centered instrument to measure quality of communication preceding chemotherapy treatment through the patients' eyes*. Paper presented at the meeting of the International Communication Association, Chicago.

Wonneberger, A., Schönbach, K., & Meurs, A. van. (2009, February). *How TV viewers deal with political information: Patterns of information viewing and political involvement*. Paper presented at the Etmaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Wonneberger, A., Schönbach, K., & Meurs, A. van. (2009, February). *Towards a comprehensive concept of informational TV viewing patterns*. Paper presented at the Etnaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Wonneberger, A., Schönbach, K., & Meurs, A. van. (2009, November). *Watching the news: a matter of preferences or selectivity?* Paper presented at the conference Participating in a Mediated World, Royal Netherlands Academy of Arts and Sciences, Amsterdam.

Zoonen, L. van, **Hirzalla, F., & Müller, F.** (2009 February). *Fitna: The video battle*. Paper presented at the Etnaal van de Communicatiewetenschap, Nijmegen, The Netherlands.

Keynotes at academic conferences and symposia

Brants, K. L. K. (2009, May 15). *Taking the public into account: Journalism, publicized opinion and the Vox Populi*. Keynote presented at the meeting of the Euromedia Research Group, Braga, Portugal.

Leydesdorff, L. (2009, March 2). *The knowledge-based economy and a Triple Helix of university-industry-government relations*. Keynote presented at the conference Creating Smarter Cities, Napier University, Edinburgh, Scotland.

Leydesdorff, L. (2009, June 19). *The Triple Helix Indicator of University-Industry-Government Relations*. Keynote presented at the International Conference of the Triple Helix of University-Industry-Government Relations, Glasgow, Scotland.

Leydesdorff, L., & Yuan, S. (2009, September 10). *Scientific co-authorship networks in national and international contexts*. Keynote presented at the meeting of the Classification and Data Analysis Group of the Italian Statistical Society, Catania, Italy.

Leydesdorff, L. (2009, October 7). *"Structuration" and Intellectual Organization in the Sciences*. Keynote presented at the workshop Modeling Science: Understanding, Forecasting, and Communicating the Science System, Amsterdam.

Vreese, C. H. de. (2009). *European elections: A research assessment*. Keynote presented at the meeting of the Political Communication Section of the European Communication Research and Education Association, Leeds, England.

Vreese, C. H. de. (2009). *The dynamics of the European elections: Time of vote decision and (de-) mobilization*. Keynote presented at the meeting of the Eurobarometer, Gothenburg, Sweden.

Weert, J. C. M. van. (2009) *Communicatie met ouderen: Maakt leeftijd uit?* [Communicating with the elderly: Does age matter?]. Keynote presented at the Nationale Symposium Kanker bij ouderen, Ede, The Netherlands.

Weert, J. C. M. van. (2009, November). *Wat moet u weten over de communicatie tussen verpleegkundigen en de oudere patiënt met kanker?* [What do you need to know about communication between nurses and elderly cancer patients?]. Keynote presented at the Oncologiedagen, Arnhem, The Netherlands.

Walma van der Molen, J. H. (2009, June 26). *Mogelijkheden voor het inzetten van nieuwe media in wetenschap- en techniekonderwijs* [Possibilities to adopt new media in science education]. Keynote presented during the symposium on the occasion of the inauguration of H. van Keulen as Lector, Fontys College of Higher Education, Eindhoven, The Netherlands.

Inaugural lectures

Aarts, N. (2009, June 5). *Een gesprek zonder einde: Over strategische communicatie in een voortdurend veranderende omgeving*. Amsterdam: Vossiuspers.

Other invited lectures

Aalderen, S. van, **Walma van der Molen, J. H., & Asma, L.** (2009, December). *Dimensies van attitude ten opzichte van wetenschap en techniek* [Dimensions of attitude towards science and technology]. Lecture given at the national VTB-Pro conference on science and technology, Utrecht, The Netherlands.

Bakker, P. (2009, March 12). *Saving newspapers: 360 degree innovation*. Lecture given at the meeting of the International News Media Association, Amsterdam.

Bakker, P. (2009, October 6). *Making a different with print; new formats in a fragmented environment*. Lecture given at the meeting of the Hungarian Newspaper Association, Budapest, Hungary.

Bakker, P. (2009, June 16). *Mediainnovations*. Lecture given at SocialStrategyTalk 4: Innovation in a Downturn, Amsterdam.

Bakker, P. (2009, June). *The advertising machine*. Lecture given at the meeting of the Dutch-Flemish Newsmedia Conference of the International News Media Association, Antwerp, Belgium.

Bakker, P. (2009, January). *The future of free daily newspapers*. Lecture given at the Summit on Audience Development of the International News Media Association, Scottsdale, AZ.

Bakker, P. (2009, May). *Cross media: Religion or business model*. Lecture presented to 10 en Comunicació, Barcelona, Spain.

Bakker, P. (2009, September 24). *Aktuelle Entwicklungen auf dem Gratiszeitungsmarkt*. Lecture given at the meeting of the Verband Österreichischer Zeitungen, Langenlois, Austria.

Bronner, A. E. & Witteman, R. P. A. (2009, April 2). *Gewilde groep: De trendvormers* [Popular group: The trend shapers]. Lecture given at the Media Parade, Hoofddorp, The Netherlands.

Bronner, A. E. (2009, May 20). *eWOM en Customer Media*. Lecture given at the meeting of the Customer Media Council, Heemstede, The Netherlands.

Bronner, A. E. (2009, November 18). *eWOM: De consument aan de macht* [eWOM: The consumer in power]. Lecture given at the meeting of The Rotary, Amsterdam.

Bronner, A. E. (2009, November 21). *eWOM: Kans of bedreiging voor de reiswereld?* [eWOM: Opportunity or threat for the travel sector?]. Keynote presented at the NBTC Vacation Research Seminar Partners on stage, Schiphol, The Netherlands.

Bronner, A. E. (2009, October 28). *eWOM: Kans of bedreiging voor merken?* [eWOM: Opportunity or threat for brands?] Lecture presented at SWOCC Wetenschap-Praktijk Ontmoeting Social Media, Mensen & Merken, Amsterdam.

Buijzen, M. A. (2009). *Born to Buy: The child as a consumer*. Lecture presented to Studium Generale, Utrecht University, Utrecht, The Netherlands.

Buijzen, M. A. (2009). *The commercialization of childhood*. Lecture presented at the Masterclass Contemporary Research on the Well-being of Children, Brussels, Belgium.

Elving, W. J. L. (2009). *Beïnvloeding van risicovol gedrag: Sensemaking* [Influencing risky behavior at work: Sensemaking]. Keynote presented at the conference of the European Week for Safety and Health at Work, Aalsmeer, The Netherlands.

Leydesdorff, L. (2009, March 18). *The Triple Helix of university-industry-government relations: (Neo) institutional and (neo)evolutionary perspectives*. Lecture given at the Research Group of University-Industry-Government Relations, Newcastle Business School, England.

Leydesdorff, L. (2009, May 28). *The measurement of the knowledge base of an economy and university-industry-government relations*. Lecture given at the Faculty of Communication Sciences, Università della Svizzera Italiana, Lugano, Italy.

Leydesdorff, L. (2009, September 4). *Scientometric indicators and the operationalization of variables in science and technology studies*. Lecture given at the Social and Behavioural Sciences Community, League of European Research Universities, Amsterdam.

Leydesdorff, L., & Probst, C. (2009, May 27). *Communication Studies as an interdisciplinary field of science: Its delineation in terms of scientific journals*. Lecture given at EpiDay: First USI-Com Young Scholars Research Day, Faculty of Communication Sciences, Università della Svizzera Italiana, Lugano, Italy.

Muntinga, D. G., & Moorman, M. (2009). *'Wandelende reclamerampen': De keerzijde van sportsponsoring* ['Walking commercial disasters': The downside of sport sponsoring]. Lecture given at the Panteia Research Meeting, Zoetermeer.

Muntinga, D. G., & Moorman, M. (2009). *Een scheve schaats: Over de keerzijde van sportsponsoring* [A blunt skate: On the downside of sport sponsoring]. Lecture given at the MWG AMMA Winners meeting, Amsterdam.

Muntinga, D. G., & Moorman, M. (2009). *Een scheve schaats: Over de keerzijde van sportsponsoring* [A blunt skate: On the downside of sport sponsoring]. Lecture given at the Marketing Information Event, Rotterdam, The Netherlands.

Muntinga, D. G., Moorman, M., & Smit, E. G. (2009). *Motieven voor merkgerelateerd gebruik van social media* [Motives for brand-related use of social media]. Lecture given at the meeting of the Platform Media Adviesbureaus, Amsterdam.

Reijmersdal, E. A. van, & Muntinga, D. G. (2009). *Academisch onderzoek naar merken en media* [Academic research on brands and media]. Lecture given at the meeting of the Platform Media Adviesbureaus, Amsterdam.

Smit, E. G. (2009, January 12). *Branding and brand communication*. Lecture presented at the Alpen-Adria Universität Klagenfurt, Austria.

Smit, E. G. (2009, June 22). *Where practice meets science*. Lecture presented to Smin, Customer Media Associatie, Amsterdam.

Smit, E. G. (2009, May 20). *Binding absolute voorwaarde voor rendement op lange termijn* [Relationship absolute condition for long-term yield]. Lecture presented to the Customer Media Council, Heemstede, The Netherlands.

Smit, E. G. (2009, October 27). *Beeldvorming en Customer Media* [Image formation and Customer Media]. Lecture presented to Post HBO Customer Media, Zeist, The Netherlands.

Vliegthart, R. (2009). *Media coverage of immigration issues and its consequences for anti-immigrant party support*. Lecture presented to the European Research Centre on Migration and Ethnic Relations, Utrecht University, The Netherlands.

Vliegthart, R. (2009). *Media coverage of the European Union: where does it come from and how does it affect public opinion*. Lecture presented to the Department of Political Science, Århus University, Denmark.

Vreese, C. H. de. (2009). *Europe votes: A study of the 2009 European Parliament elections*. Lecture presented at the Annenberg School of Communication, University of Pennsylvania.

Vreese, C. H. de. (2009). *Hoeveel globalisering verdraagt de Nederlander?* [How much globalization can the Dutch deal with?]. Lecture presented to the Future Planet Studies, Amsterdam.

Vreese, C. H. de. (2009). *Nederland en Europa: Bekoelde lifede?* [The Netherlands and Europe: Cooled love?]. Lecture given at the Annual Alumni Day, University of Amsterdam.

Vreese, C. H. de. (2009). *The 2009 European Parliament elections*. Lecture given at Nieuwspoort, The Hague, The Netherlands.

Vreese, C. H. de. (2009). *Verkiezingen 2009: Trends en het Europees Parlement in de media* [Election 2009: Trends and the European Parliament in the media]. Lecture given to the Association for Editors-in-Chief, The Hague, The Netherlands.

Vreese, C. H. de. (2009). *When Europe voted: The media and the 2009 EP elections*. Lecture given at the DG COMM, European Commission, Brussels, Belgium.

Weert, J. C. M. van, & Ali, A. (2009, February). *Communicatie met Marokkaanse ouderen* [Communicating with Moroccan seniors]. Lecture presented at the network meeting of Osiragroep, Amsterdam.

Weert, J. C. M. van. (2009, April). *Communication with older cancer patients*. Lecture presented at the Masterclass Communication in Oncology, Utrecht, The Netherlands.

Weert, J. C. M. van. (2009, October). *Wetenschappelijke toelichting op de Verbeeldingsmethodiek* [Scientific explanation of the Method of Imagination]. Lecture presented at the symposium De Kunst in Contact, Amsterdam.

Professional publications

Aarts, M. N. C. (2009). Een sterk verhaal: De betekenis van gesprekken voor gedrag en gedragsverandering. *Platform*, (11), 37-42.

Aarts, M. N. C. (2009). Het verhaal van nieuwe kansen. *Communicatie*, 15, 12-27.

Aarts, M. N. C., & Woerkum, C. van. (2009). Strategische communicatie bij innovatie en verandering. *Merk en Reputatie*, 14(4), 18-20.

Aarts, M. N. C., Basset, P., Hajer, M. A., & Graad, F. de. (2009). Voorbij het draagvlak In B.H.M. Elands & E. Turnhout (Eds.), *WOt-studies: Vol. 9. Burgers, beleid en natuur: Tussen draagvlak en betrokkenheid* (pp. 79-94). Wageningen, The Netherlands: Wettelijke Onderzoekstaken Natuur & Milieu.

Bakker, G., Smit, E. G., & Boom, S. van den (Eds.). (2009). *Cahier Customer Media 2009*. Amsterdam: Customer Media Council.

Bakker, P. (2009). De journalistieke paradox. In *De Identiteit van de HBO-professional* (pp. 17-24). Utrecht, The Netherlands: Hogeschool Utrecht.

Bakker, P. (2009, August 25). Viewpoint: There's still room for freesheets, just not too many. *paidContent:UK*. <http://paidcontent.co.uk>

Bakker, P. (2009, January 14). Arbeidsmarkt en journalistiek-opleidingen: De twee w's. *De Nieuwe Reporter*. <http://www.denieuwereporter.nl>

Bakker, P. (2009, January/February). Mixed paid/free models target the total audience. *ideas: the magazine of newsmedia marketing*, 26-27.

Bakker, P. (2009, June 16). Het spook van de staatssteun: Van 0-tarief tot innovatiepotje. *De Nieuwe Reporter*. <http://www.denieuwereporter.nl>

Bakker, P. (2009, March 26). Tien voorstellen om de krant te redden. *De Nieuwe Reporter*. <http://www.denieuwereporter.nl>

Bakker, P. (2009, March/April). The UK free paper battlefield. *InPublishing*, 12-13.

Bakker, P. (2009, November 20). De restaurateur en de boekhouder: Een modern media-sprookje. *De Nieuwe Reporter*. <http://www.denieuwereporter.nl>

Bakker, P., & Scholten, O. (2009). *Communicatiekaart van Nederland: Overzicht van media en communicatie* (7th ed.). Amsterdam: Kluwer.

Bommel, S. van, **Aarts, M. N. C.**, Röling, N., & Turnhout, E. (2009, March). Leren van ervaringen met interactief beleid in het Drentsche Aa-gebied. *Vakblad Natuur Bos Landschap*, 26-29.

Bommel, S. van, Turnhout, E., & **Aarts, M. N. C.** (2009). Natuurbeleid voor de Drentsche Aa: over betrokkenheid, burgerschap en natuurvisies. In B.H.M. Elands & E. Turnhout (Eds.), *WOt-studies: Vol. 9. Burgers, beleid en natuur: Tussen draagvlak en betrokkenheid* (pp. 25-33). Wageningen, The Netherlands: Wettelijke Onderzoekstaken Natuur & Milieu.

Boonstra, J. J., & **Elving, W. J. L.** (2009). Veranderen als kunstje, kunde of kunst. In W. Brouwer, D. van Dongen, M. Haarhuis, A. de Regt, R. Schra & J. Verhoef (Eds.), *Veranderkunst: Communicatiemanagement in praktisch perspectief* (pp. 195-218). Assen, The Netherlands: Van Gorcum.

Boonstra, J. J., & **Elving, W. J. L.** (2009). Veranderkunst: Organiseren, communiceren en veranderen. In W. Brouwer, D. van Dongen, M. Haarhuis, A. de Regt, R. Schra & J. Verhoef (Eds.), *Veranderkunst: Communicatiemanagement in praktisch perspectief* (pp. 199-220). Assen, The Netherlands: Van Gorcum.

Bronner, A. E. (2009). *Het Familie panel: Onderzoek automotive en food*. Hilversum, The Netherlands: Familie Kenniscentrum.

Bronner, A. E. (2009). Recessie is stimulator voor gezinspraak. *Wegener Nieuwsbrief*, 7(1), 5.

Burgt, C. G. C. van de, Schonbach, K., & Wurff, R. J. W. van der. (2009). *Delphi-studie naar de kwaliteit, toegevoegde waarde en regulering van journalistiek op het internet. Samenvatting van bevindingen uit de eerste ronde. Rapport voor de Stichting Media Ombudsman*. Amsterdam: Amsterdam School of Communication Research.

Dolfsma, W., & **Leydesdorff, L.** (2009). Economie en bedrijfskunde evalueren. *Economisch Statistische Berichten*, 94(4559), 280-282.

Droog, S. M. de. (2009). Lizenz für besseres essen: Wie figuren auf der verpackung gesundes essen attraktiver machen. *Televizion*, 22(2), 48-49.

Elving, W. J. L., & Boonstra, J. J. (2009). Veranderkunst: Een wetenschappelijke inleiding. In W. Brouwer, D. van Dongen, M. Haarhuis, A. de Regt, R. Schra & J. Verhoef (Eds.), *Veranderkunst: Communicatiemanagement in praktisch perspectief* (pp. 21-42). Assen, The Netherlands: Van Gorcum.

Hemels, J. M. H. J. (2009). Concurrentiestrijd. In K. de Boer (Ed.), *Canon van de tijdschriften* (pp. 198-2001). Amsterdam: Nieuw Amsterdam.

Hemels, J. M. H. J. (2009). Religiöse Vielfalt und Wertekonflikt: Ein Anliegen ethischer Bildung. In B. Mikuszeit & U. Szudra (Eds.), *Multimedia und ethische Bildung. E-Learning – Ethik – Blended-Learning* (pp. 125-162). Frankfurt am Main, Germany: Peter Lang.

Hermanns, S., Weert, J. C. M. van, Linn, A. J., & Schouten, B. C. (2009). *Dance4Life: A process evaluation of a global entertainment-education prevention program to establish a social youth movement in pushing back HIV/AIDS*. Amsterdam: Dance4Life.

Hissink, J., Arkesteijn, E., & Aarts, M. N. C. (2009). Participatie op de Veluwe: Bewoners en beheerders tegenover elkaar. *Vakblad Natuur Bos Landschap*, 6-7, 22-25.

Keulen, H., van, & Walma van der Molen, J. H. (2009). Onderzoek naar wetenschap en techniek in het Nederlandse basisonderwijs: Een inleiding. In H. van Keulen & J. H. Walma van der Molen (Eds.), *Onderzoek naar wetenschap en techniek in het Nederlandse basisonderwijs*, (pp. 9-13). The Hague, The Netherlands: Platform Beta Techniek.

Keulen, H., van, & Walma van der Molen, J. H. (Eds.) (2009). *Onderzoek naar wetenschap en techniek in het Nederlandse basisonderwijs*. The Hague, The Netherlands: Platform Beta Techniek.

Leydesdorff, L. & Dolfsma, W. (2009). Van onderzoeks-input naar -output. *Economisch Statistische Berichten*, 94(4564), 426-427.

Loos, E. F. (2009). *Ouderen op zoek naar informatie op een website van een zorgverzekeraar: Een onderzoek naar het navigatiegedrag van SeniorWeb-leden*. Utrecht, The Netherlands: Utrecht School of Governance, Utrecht University.

Muntinga, D. G., Moorman, M., & Smit, E. G. (2009). Introducing COBRAS: A holistic exploration of motivations for brand-related social media use. *SWOCC Working Paper Series*, 1, 1-24.

Nagelhout, G., Willemsen, M., Putte, S. J. H. M. van den, Crone, M., & Vries, H. de. (2009). *De effecten van de rookvrije horeca op rookgedrag: Eerste nameting*. Maastricht: Universiteit Maastricht.

Nagelhout, G., Willemsen, M., Putte, S. J. H. M. van den, Crone, M., & Vries, H. de. (2009). *Evaluatie 'in iedere roker zit een stopper' campagne: Eerste nameting*. Maastricht: Universiteit Maastricht.

Nagelhout, G., Willemsen, M., Putte, S. J. H. M. van den, Crone, M., & Vries, H. de. (2009). *International Tobacco Control (ITC) policy evaluation project: Evaluatie "In iedere roker zit een stopper" campagne. Tweede nameting*. The Hague, The Netherlands: STIVORO.

Nagelhout, G. E., Putte, B. van den, Crone, M. R., Vries, H. de, & Willemsen, M. (2009, April). *Het rookverbod in de horeca: Resultaten van het International Tobacco Control Policy evaluation (ITC) project*. Paper presented at the Nederlands Congres Volksgezondheid 2009, Rotterdam, The Netherlands.

Schönbach, K. (2009). "Aber bitte kein Infotainment!" Warum sind manche Zeitungen erfolgreich, andere nicht? In *Jahrbuch für Journalisten 2009* (pp. 22-25). Salzburg, Austria: Oberauer.

Schönbach, K. (2009). Wertvoller Service: Buecherlesen als "zuverlaessige Ueberraschung". In Stiftung Lesen (Ed.), *Lesen in Deutschland 2008: Eine Studie der Stiftung Lesen* (pp. 57-63). Mainz, Germany: Stiftung Lesen.

Sijtsema, S. J., Goddijn, S. T., Wolf, C. W. G, Aarts, M. N. C., Tacken, G. M. L., & Verstegen, J. A. A. M. (2009). *Groot, groter, ... duurzaamst!? Percepties van burgers ten aanzien van schaalgrootte en schaalvergroting in de agrarische sector*. The Hague, The Netherlands: Ministry of Agriculture, Nature and Food Quality.

Smit, E. G., & Meppelink, C. S. (2009). CMB-schaal doorstaat praktijkproef. In S. van den Boom (Ed.), *Customer Media in de praktijk: Relatiemedia: Vol. 2* (pp. 27-31). Heemstede, The Netherlands: Customer Media Council.

Steuten, C., Jansen, J., Renes, R., Aarts, N., & Lam, T. (2009). *Effectieve communicatie met 'moeilijk bereikbare' veehouders*. Wageningen, The Netherlands: Wageningen Universiteit.

Tol, F., Weert, J. C. M. van, & Dröes, R. M. (2009). *De Verbeeldingsmethodiek: Een nieuwe methode van communiceren tussen zorgverleners en mensen met geheugenproblemen in verpleeghuizen*. Amsterdam: EMGO+/VU Medisch Centrum/Amsterdam School of Communication Research.

Verhoeven, P., & Siere, R. (2009). Communicatie wordt business. *Communicatie*, 15(1-2), 42-45.

Verhoeven, P., & Siere, R. (2009). Moving beyond McCommunication. *Communication Director*, 1, 72-75.

Verhoeven, P., Tench, R. & Zeffass, A. (2009). Communication in turbulent times. *Communication Director*, 3, 34-39.

Walma van der Molen, J. H. (2009). Wat vinden leraren basisonderwijs van wetenschap en techniek? De attitudemonitor maakt hun gevoelens, gedachten en gedrag inzichtelijk. In H. van Keulen & J. H. Walma van der Molen (Eds.), *Onderzoek naar wetenschap en techniek in het Nederlandse basisonderwijs*, (pp. 157-163). The Hague, The Netherlands: Platform Beta Techniek.

Walma van der Molen, J. H. (2009, April). *Het inzetten van games bij wetenschapscommunicatie en -educatie*. Paper presented at the national VTB-Pro conference on science and technology education, Noordwijkerhout, The Netherlands.

Walma van der Molen, J. H., de Lange, J., & Kok, J. (Eds.). (2009). *Professionalization of primary school teachers in the field of science and technology: some theoretical considerations*. The Hague, The Netherlands: Platform Beta Techniek.

Walma van der Molen, J. H., De Lange, J., & Kok, J. (2009). Theoretische uitgangspunten bij de professionalisering van leraren basisonderwijs op het gebied van wetenschap en techniek. In H. van Keulen & J. H. Walma van der Molen (Eds.), *Onderzoek naar wetenschap en techniek in het Nederlandse basisonderwijs*, (pp. 29-39). The Hague, The Netherlands: Platform Beta Techniek.

Weert, J. C. M. van, Jansen, J., & Dulmen, S. van. (2009, March). *Voorlichting-op-maat aan ouderen met kanker: De effecten van een nieuwe voorlichtingsstructuur op het vervullen van informatiebehoeften*. Paper presented at the meeting of the Nederlandse Vereniging Psychosociale Oncologie, Utrecht, The Netherlands.

Weert, J. C. M. van. (2009, April). *Communicatie met ouderen*. Paper presented at the symposium Verpleegkundigen-Ouderen In Chemotherapie (VOICE), Utrecht, The Netherlands.

Wurff, R. J. W. van der, & Schönbach, K. (2009). *De kwaliteit, toegevoegde waarde en regulering van journalistiek op het internet: Een Delphi-studie. Samenvatting van bevindingen uit de tweede ronde. Rapport voor de Stichting Media Ombudsman*. Amsterdam: Amsterdam School of Communication Research.

Zeffass, A., Moreno, A., Tench, R., Verčič, D., & Verhoeven, P. (2009) *European Communication Monitor 2009: Trends in communication management and public relations. Results of a survey in 34 countries*. Brussels, Belgium: EACD/EUPRERA.

Publications aimed at the general public

Bakker, P. (2009, August 17). Onafhankelijk blijven, dat wordt lastig. *De Volkskrant*, 7.

Bakker, P. (2009, October 3). We zijn nog altijd dol op dagbladen. *De Volkskrant*, 9.

Bronner, F. (2009, July 7). Reclame is slimmer dan jezelf. *Het Parool*.

Chow, Y. F. (2009). 香港始終有紅館. The Hong Kong Coliseum is still there]. In C. S. Kung, P. Suart, Y. S. Lo & V. Doran (Eds.), 盒子經：對話 [The Box Book: Conversations] (42-45). Hong Kong: MCCM Creations.

Hemels, J. M. H. J. (2009). *Geloven in communicatie: Religie in de media*. Kampen, The Netherlands: Kok.

Lecheler, S. K. (2009). Bringing "Europe" home. *Idee*, 30(6), 12-16.

Muntinga, D. G. (2009, April 25). Profiteren van je eigen sportclub. *Financieel Dagblad*, 20.

Praag, P. van. (2009, June 9). Van Baalen verslaat Rutte. *Financieel Dagblad*, 9.

Rozendaal, E. (2009). Ben ik een reclamevictim? In K. van Ede & M. Mobach (Eds.), *De Xpert* (pp. 159-161). Amsterdam: Pimento.

© Amsterdam School of
Communication Research ASCoR

Editors
**Maaïke Prangma &
Claes de Vreese**

Assistant editor
Margriet Smit

Coordinator
Liesbeth Westerlaken

Design
Philip Stroomberg

Dtp
Lauran Blommers

Printed by
Drukkerij De Raat & De Vries

