



The Amsterdam School of Communications Research

## **Annual report 2005**

The Amsterdam School of Communications Research ASCoR  
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## Chapter 1

## **1. Introduction**

In 2005, Prof. dr. Peter Neijens ended his term as Scientific Director of *ASCoR*. His tenure from 1998 till 2005 was very successful and instrumental to *ASCoR*'s success. Peter Neijens enjoys a sabbatical in 2005/06 and he is thanked profoundly for his long and important contribution to *ASCoR*. Prof. dr. Claes de Vreese was appointed new Director of *ASCoR*. Claes de Vreese is Professor and Chair of Political Communication in the Department of Communication Science. He is also Adjunct Professor of Political Science and Journalism at the University of Southern Denmark.

2005 was a successful year for The Amsterdam School of Communications Research *ASCoR* and the wider Dutch scientific communication research community: The national research school was re-accredited by the Royal Dutch Academy of Sciences (KNAW), *ASCoR* research output remained high, new prestigious science foundation (NWO) grants were obtained, a new *ASCoR* research program was launched, and the First European Communication Conference, co-sponsored by *ASCoR*, was successfully held in Amsterdam.

*ASCoR* is Commissioner of *NESCoR*, the national research school (Netherlands School of Communication Research), and successfully chaired the self-assessment and the external assessment by internationally renowned experts in 2004. *NESCoR* was evaluated 'very good' to 'excellent' on most parameters, including academic quality, research output and viability. The favorable evaluations led to the re-accreditation in 2005 of the research school by the Royal Dutch Academy of Sciences (KNAW).

The scientific output of *ASCoR* faculty remained high. There were 8.89 publications per 1.0 fte research appointment in 2005, of which over 50% in peer-reviewed journals (2.41 in ISI-ranked journals and 2.06 in other peer-reviewed journals). This translates to 3.56 publications on average per faculty member with a standard (0.4 fte) research appointment. In addition, several top paper, top student paper, and article awards were won by *ASCoR* students and faculty members. Most awards come from the International Communication Association and the Association of Education in Journalism and Mass Communication.

*ASCoR* currently holds several national science foundation (NWO) research grants, including a VICI grant (providing research time and funding for a full professor, a post-doc

and two PhD students), and two VENI grants (providing research time and funding for two researchers). In 2005, an additional VENI grant was obtained and a PhD project was funded in the Open Competition in the NWO-MagW program.

ASCoR launched a new research program in 2005 with three research programs: Media, Communication and Society, Media, Communication and Institutions, and Media, Communication and the Individual. Each of the research programs and the research activities within the programs are introduced in length in this Annual Report.

In November 2005 the first European Communication Conference was held in Amsterdam and was co-sponsored by ASCoR. The conference featured 555 participants from 34 countries and was very successful. The conference marked the launch of ECREA, the European Communication Research and Education Association.

New faculty members joining ASCoR in 2005 were dr. Marjolein Moorman and dr. Barbara Schouten. Both are Assistant Professors in the Media, Communication, and the Individual Research Program. A number of people left ASCoR in 2005: Dr. Bart van de Hooff, dr. Jeroen de Kloet, and dr. Reinout de Vries accepted job offers from Dutch universities in Departments of Economics, Media and Culture and Psychology respectively. Prof. dr. Willem Saris and dr. Jan Wieten retired after long and impressive careers at the University of Amsterdam. All former colleagues are thanked for their work, commitment and contribution to ASCoR. The work and research by Willem Saris and colleagues in the European Social Survey project was awarded the prestigious Descartes Prize. The prize is awarded by the European Commission for "excellence in scientific research" and was awarded for the first time to a social science project. William Saris remains affiliated with ASCoR as a Honorary Fellow.

Looking ahead, ASCoR in 2006 will initiate a series of new PhD projects, launch an Excellence Grant Scheme for exceptionally talented PhD graduates, and work with the Department of Communication to make a number of hires that will strengthen the research profile of ASCoR.

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## Chapter 2

## **2. About ASCoR**

### **2.1 Introduction**

The Amsterdam School of Communications Research *ASCoR* is a research institute in Communication Science, residing in the Faculty of Social and Behavioural Sciences of the University of Amsterdam. It is the largest research institute of its kind in Europe and is among the largest worldwide. More than 50 senior researchers are permanently associated with *ASCoR*, and its English-language Ph.D. program hosts more than 30 students.

*ASCoR* is part of the Department of Communication Science at the University of Amsterdam, and interacts with the bachelor, master, and research master curricula in communication science. These programs attract up to 1,100 graduate and undergraduate students a year.

*ASCoR* figures prominently in both national and international academic communities: it coordinates the national communications research school; it attracts a high share of funding from the Dutch national science foundation (NWO); its scholars make their research public at prominent international conferences, in journals and in book form. *ASCoR* faculty are well represented in international communication organizations, such as the International Communication Association (ICA), the International Association for Media and Communication Research (IAMCR), the media network of the European Science Foundation, and the European Communication Research and Education Association (ECREA). *ASCoR* members are on the editorial boards of nearly all major international communication journals.

*ASCoR* is first and foremost knowledge-driven, and its main audience is the academic community. At the core of the research agenda are fundamental scientific questions, and research is aimed at developing theory and testing it, based on the study of empirical data. In doing so, the program also examines and develops new methodological approaches, both quantitative and qualitative.

Communication science concentrates on the means, uses and consequences of information and communication in society, and ASCoR's approach to this core issue is multidisciplinary: Core theories of communication and media studies are combined with theories and methods from economics, history, information science, political science, socio-cultural sciences, psychology, and sociology.

Ongoing technological, cultural, social, and regulatory developments in the national and international arenas of media and communication necessitate a continuous re-appraisal of the themes and premises of communication research. This document defines the program choices that ASCoR has made for the years 2005-2009.

## **2.2 The research program 2005-2009**

In only two centuries, contemporary western societies have witnessed profound transformations in their communication technologies and cultures. The media environment has become ever more complex: the successive single media epochs of print and visual media have paved the way for the present multimedia era in which digital technologies not only provide us with new means of communicating (such as internet and mobile phones), but also transform the older ones (like print and broadcasting). As a result, traditional distinctions between - for example - reading and writing, media consumption and media production, activity and passivity have become blurred (European Science Foundation, 2003). In the coming years, ASCoR aspires to conduct cutting edge research on these developments, while maintaining its strength in the traditional themes of communication science.

We consider the following developments crucial for our research agenda:

### *Technological developments*

Digital technologies have produced new modes and structures of information and communication, resulting in societal trends such as online journalism, interactive television, mobile telephony, e-profiling, intranets and digital games. Consequently, 'new' platforms for traditional social, cultural, and psychological phenomena have appeared, where cultural and political citizenship is expressed, friendships and romantic relationships are formed, emotional well-being is maintained, and public and organizational identities are constructed.

Digital multimedia information systems offer unprecedented chances for classification and analysis

#### **Institutional developments**

As a consequence of new technologies, deregulation, and globalisation, the primacy of public institutions has shifted to multi-level and multi-layered forms of governance and performance, comprising both market and public organizations. These developments raise the question whether governments, public, and private organizations need to redefine themselves as communication and information organizations, and if so, how. Increasingly, these issues also apply to new players in the communications industry such as entertainment conglomerates, telecom firms, software companies, cable operators, public relations agencies, and games firms. Research about media management, media performance, and communication management inevitably needs to consider these kinds of organizations as well.

#### *Supply developments*

The availability of information and communication has never been so overwhelming. The number of television channels, radio channels, magazines, events, and other audience making devices present both opportunities and problems. Issues for research are how to design effective communication amidst this media abundance; and the consequences for diversity and pluralism in the media offer.

#### *Content developments*

Traditionally problematic media content such as violence, sexual explicitness, and stereotyping has found new modes of expression in new media. This has led to debate about the effect of such things as violent and sexist computer games on children and other vulnerable audience members. More fundamentally, the combination of computer, telephone, and television technology has produced an interactive media landscape in which classic content distinctions have faded: information, communication, and entertainment are no longer tied to one particular carrier; information and entertainment have merged into a variety of infotainment genres; reality and fiction are now combined in fields as different as political marketing, public relations, docudrama, and reality game shows; the mixture of persuasion and entertainment has blurred traditional distinctions between paid and unpaid media content.

**Media use developments**

Although traditional mass media still dominate everyday media use, there is an increasing popular interest for interactive services and individualized content. The resulting new relations between medium and user challenge the traditional concept of one-way mass media. Whereas in the past media use was an activity clearly demarcated in space and time, the current (mobile) multimedia explosion is transforming media use into an ongoing practice that transcends classic distinctions between work and leisure, public and private, high and low culture. Media use is becoming an essential element of interpersonal communication, making theories necessary that integrate interpersonal communication and media audience research.

**Cultural developments**

Migration patterns, new social movements, globalisation, and an overall weakening of social ties have resulted in a common typification of Western societies as 'postmodern'. 'Culture' in postmodern society has become a battlefield on which struggles about conflicting identities, norms, and values are fought on different platforms with various means of communication. National identity has become an increasingly prominent concept, with people torn between traditional and migrant cultures on the one hand, and the pressures of European and global culture on the other. These tensions affect all levels and dimensions of communication research.

**Research programs**

Despite these changes in the communicative environment, ASCoR's research agenda still falls into the classic division of societal, organizational, and individual questions. Three programs have therefore been distinguished:

**Media, Communication and Society****Media Communication and Institutions****Media, Communication and the Individual**

The societal level is central to the program on *Media, Communication and Society* which addresses the role of media in society, with special attention to citizenship and culture. Key questions in this program pertain to two intertwined 'moments' in the communication circuit: i.e., text and reception. The program *Media, Communications and Institutions* is also concerned with societal issues, but from the perspectives of policy, organizations, and

professionals. The program *Media, Communication and the Individual* explores the individual media experience, primarily as the result of interaction between individual traits, social context, and media content.

The research programs are explained in further detail below.

### **Program I**

#### **Media, Communication and Society**

Researchers in this program address a wide range of issues about the role of media and communication in society. Questions at the core of the program include the intensifying 'mediatisation' of politics, the convergence of information and entertainment in political communication, the professionalisation of political campaigns, the increasing presence of the internet as a means of information and social debate, the portrayals of gender, ethnicity and minorities in the media, the prominence of digital entertainment and popular music in the everyday lives of the young, and the intensity of audience involvement with particular genres such as reality entertainment and sports. What unites this is a shared concern about the articulation of citizenship (political and cultural) and media, both at the level of media representation and at that of reception. This leads to the main question of this research program: how is citizenship articulated in the media and through media use?

#### *Positioning of the program*

This program is characterized by theoretical and methodological pluralism, united by the core concept of citizenship. The common concern with citizenship means that the research projects in the program are implicitly or explicitly framed in relation to normative media theory, especially the way media representations and use contribute to political and cultural citizenship. In addition to communication theory itself, the program is inspired by cultural studies, political science, sociology, anthropology, and history. A further unifying feature is the focus on two intertwined 'moments' in the communication circuit: i.e., text and reception.

#### *Research dimensions and research agenda*

Research on media and citizenship has traditionally focussed on print/television journalism and politics. Two trends have opened up this field: the first is the ongoing proliferation of the symbolic environment that has made popular culture an important site for the articulation of citizenship. Second, new social movements and migration patterns have added a new dimension to citizenship, articulated at the level of cultural identity, and centred around

questions of cultural belonging. These trends are reflected in the research program, where both distinct and overlapping combinations of public and popular culture are explored, areas in which specific articulations of political and cultural citizenship are expressed: e.g., political communication, entertaining politics, minority representation, and cultural identities. The challenge for this program in the next years is to build on the strength of the groups working on political and cultural citizenship, while expanding existing projects and developing new crossover projects.

The program's program currently distinguishes between political and cultural citizenship on the one hand and public and popular culture on the other. Nevertheless, in some recently started projects these are consciously being integrated. The challenge for the 2005 – 2009 period is to develop more such crossover projects while maintaining the distinct strengths of the two groups. The concept of 'performance', a term with roots in symbolic interactionism, gender studies, and theatre studies, referring to the way in which particular cultural and political acts are performed and what they achieve, will provide a theoretical basis; this is in contrast to other approaches that look at what specific acts represent and where they come from. In political communication, for instance, 'performance' comes up in questions about mediatisation, personalisation, spin doctoring, and the like. With cultural identity, the notion of 'performance' has become increasingly relevant to the understanding of how specific media use produces identity instead of reflecting it.

*Research project: Political citizenship*

These projects will focus on the relation of the media to people's interest, involvement, and participation in the political field. Researchers investigate the political role of media traditionally constituting the public sphere (journalism and public broadcasting) and of popular culture genres such as infotainment and popular music. They raise political communication questions about election campaigns, communication and multi-level governance, news frames and public opinion, as well as the popularisation of political communication through personalisation and dramatisation.

The program's long-established and well-received work on national elections and campaigns will also continue. Recently acquired external funding for study of European elections is expected to extend this research dimension considerably, and will expand to include studies of referendums on issues of European integration. The strong tradition of research on representation of issues and groups in the news media will be maintained.

*Research project: Cultural citizenship*

These projects will focus on the role of media in constructing cultural identity and encouraging cultural inclusion. Researchers investigate the expression of national and ethnic identities in specific media genres, both how media texts represent these identities and how they are received by individuals. These projects raise questions about how groups such as ethnic minorities, women, homosexuals, and the elderly are portrayed in the media and examine how specific uses of media contribute to inclusion in specific lifestyles and subcultures and to exclusion from others.

The study of popular genres like popular music, television series, and games will continue as well, with a possible expansion to football and other popular sports. How media express and influence cultural identities will remain an important research focus. Hybrid media forms necessitate an added effort in the field of everyday media consumption and use.

*Crossover projects*

The increasing blending of popular culture and political communication raises various themes, two of which will be developed in the coming period:

- Public sense making. Knowledge, understanding and engagement in politics are built on information received from a variety of media and different genres, from debates and everyday conversations. Most research in this area has focused on traditional news genres, which continue to play a key role. In the next years, existing work on the variety of means people use to make sense of issues such as immigration, health or multiculturalism will be intensified, looking at the variety of modalities and genres individuals employ as political and cultural citizens.
- Celebrity politics. Politics is increasingly communicated using marketing and popular culture, allegedly putting the individual politician (instead of political parties) at the heart of the political process. An important field of study in the next years will therefore concern the personalization of politics: which political persona are employed and how (performance); how are the requirements of the political, popular, and private stage combined (hybridism); what interactive and communicative means are employed (digitization)?

**Program II**

**Media, Communication and Institutions: Organising public communication**

Public and private agents are together shaping the communication systems of contemporary societies. Researchers in this program study that process at three levels: the macro level of

communication infrastructures, policies and strategies (i.e., media and communication *governance*); the meso level of communication management of organisations; and the micro level of professionals producing information and mediating the public sphere (journalists, PR officers, and other communication and information *professionals*). Together, these levels - societal, organisational, and professional - influence the structure and content of communication systems. Together they are supposed to produce a strong and independent public sphere and an open and informed society. Modern (or post-modern) societies that call themselves 'information', 'knowledge' or 'network' societies are completely dependent on a sound social communications system. This leads to the key question of this program: How is the production and organisation of public communication shaped and influenced at societal, organisational and professional levels?

#### *Positioning of the program*

In this program, research analyzes the various conditions and constraints of media and communication production, and how meaning is constructed in intra- and inter-organisational and societal relationships. Our approach is inspired by a variety of theories such as news-production and news-market theories, news-construction theory, media and communication logic theories, social and organisational identity theories, and media market and communication policy theory.

#### *Research dimensions and research agenda*

As a consequence of recent trends such as new technologies, more liberal media policies, commercialisation and globalisation, important social objectives such as diversity, openness, accountability and innovation are not mainly a matter of governmental activities alone anymore but have also become relevant at the level of private and public organisations. The distinction between 'public' and 'private' communication has become less important, and the traditional division between a political, public sphere and a private, non-political one no longer reflects contemporary reality. Research in this program focuses in particular on how these changes shape the production and organization of public communication at the societal, organisational and professional levels. On this empirical basis, research also addresses the normative questions of how governments and public and private organizations should respond to these fundamental changes to establish, enhance and maintain a sound social communication system, and how in this context the responsibility and accountability on the part of media and other organizations should be (re)defined and ensured.

*Research project: Access and diversity: Media and communication governance*

This research program investigates how government policies and strategies of media and other organizations influence the production and organization of the social communications system and public communication within that system. 'Access', 'diversity' and 'quality' are the key concepts that guide theoretical and normative assessments of the societal performance of communication systems. These concepts are grounded in normative theories on human rights, freedom of communication, universal and public service, and pluralism. The key question is how media policies, market economic conditions and media management practices foster or impede the development and organization of an open and innovative communications system that generates and provides access to diverse content of the highest possible quality at the lowest possible (social and economic) cost. An important normative issue in this respect is how an appropriate balance can be achieved in content production and organization between quality and commerce, between public and private interests, and between public and private actors.

The projects reflect the fundamentally dual nature of most media organisations and media products as both commercial and public-service oriented. The concept of media governance ties these topics together, and implies 'governing beyond government.'

*Research project: Media and communication management: Organizational communication and the building of knowledge and identity*

Researchers in this program are interested in the political, technical, social and psychological forces that shape information and communication in media and other organizations. How do organizations manage their internal and external relations? How do they sharpen and disseminate their profile? How do they encourage innovation and change? In the coming years, special attention will be paid to issues of knowledge sharing, the role of ICT, and the communicative aspects of conflict and leadership. Researchers will focus on such issues as how corporate identities and profiles are constructed and influenced, and how organisations (both leaders and members) communicate to frame organisational strategies and structure day-to-day affairs.

*Research project: News and opinion: Public communication reconsidered*

The key question of this subprogram is how public communication, whether from the media or other organisations, contributes to the public sphere. Researchers in this program are interested in how professionals and other communicators select, structure, present and

interpret community issues. They study, for instance, how the socialisation, roles, and working conditions of communication professionals influence their messages and the effects that these may generate. Another major topic is the role of new as well as older media and information channels in the social construction of news and information. What are the major factors that shape information? How much do information channels contribute to the common good? What can media and society do to maintain and improve the social and political participation of citizens?

### **Program III**

#### **Media, Communication, and the Individual**

The study of individual processes in media uses and effects has a long tradition in communication science. It dates back to Carl Hovland (1940s) and Paul Lazarsfeld (1950s), who were the first to examine audience reactions from a behavioural science perspective. They focused on social influence, persuasion, and communication effects, and examined media-induced changes in emotions, opinions, attitudes, and behaviour.

The behavioural effects approach initially saw media users as passive recipients on whom media has immediate and measurable influences. However, this view has increasingly been challenged since the 1970s, in part due to the growing influence of cognitive psychology on media effects research, and the emergence of the *uses and gratifications* paradigm. Contemporary media effects approaches assume that media users actively and selectively look for information, entertainment, and communication to satisfy specific needs. They acknowledge that media effects are conditional and depend on a variety of individual characteristics, such as personality traits, cognitive developmental level, or motivations to use a medium or technology.

The research clustered in this program is based on the perspective that individual differences among audience members cause them to seek out different media, use those media differently, and respond to them differently. Researchers in this program mainly focus on psychological variables, including cognitions, emotions, attitudes, and behaviour. The research concentrates on the uses and effects of several different communication modalities: news and entertainment (e.g., film, computer games), advertising media (e.g., commercials and public campaigns) and communication technologies (e.g. instant messaging and chat rooms).

The key questions pertain to these types of communication modalities alike:

- Which factors explain individuals' selective exposure, attention and attraction to media and technologies?
- Which factors contribute to cognitive, emotional and behavioral communication effects?

*Positioning of the program*

The research in this program aims to improve our knowledge of the underlying mechanisms of media use and communication effects. Although research on psychological and individual processes of media use and effects has mushroomed in the past three decades, there is still very little understanding of the specific factors that determine the appeal and effects of different types of media. Knowledge that is pertinent to the particularities of Dutch audiences and their media use is scarce. The aim of this research program is to fill this void.

*Research project: Advertising and public campaigns*

This project deals with communication processes that are intended to achieve specific goals, as is the case in, for instance, public information campaigns, marketing communication, and persuasive communication. Three main factors are distinguished: media factors, reception factors, and communication (message) factors. Media factors cover the choice of media and the way they are used. Reception factors deal with aspects related to the reception situation such as peer group and family communication. Communication factors relate to the content and style aspects of persuasive campaigns.

The research agenda for the media factors is inspired by today's trend of mixing persuasion with entertainment and the resulting blurring of the distinction of paid and unpaid media content (see above). Projects in this area have already been started. Another feature of today's media situation – media abundance and the accompanying fragmentation of audiences - give rise to research about multimedia campaigns, a strategy campaigners follow to cope with this situation. Social psychological factors in communication processes – in particular the variables of the Theory of Planned Behavior – are studied in the context of Public Health campaigns. Especially social influence (peers, family) is a variable of interest. Research on communication (message) factors will be continued.

*Research project: Media Entertainment*

This second project deals with the cognitive, emotional, and behavioral responses to entertainment media. Entertainment is conceived as a communicative act, involving at least

two people, and it is studied from a psychological perspective. In media entertainment, communication is virtual; in contrast to the situation in live-entertainment, producers and users most of the time are not actually co-present, and therefore it is crucial to know how people construct an entertainment experience using cues that stand in for the absent entertainer, how entertainers anticipate on the users' understanding and action repertoire, and how the contributions of the two parties are coordinated in actual use. Explaining how users are cued in their entertainment activities by content factors, and the way the system of cues and the intentionality underlying it are shaped by producers and users, are important aims of the researchers in this project. Co-intentionality in this sense is compared in various media forms and genres. Broader questions that we attempt to answer by the research program include:

1. What concerns, intuitions and expectations do people have and use in choosing, understanding and enjoying media entertainment?
2. How do these interact with elements of media content in various task, content and user categories?
3. How are these shaped in learning, socialisation and other forms of communication?
4. How are collective entertainment experiences built up from individual ones?

*Research project: Children adolescents and the media*

In the past decade, children and adolescents have become the defining users of many media and technologies, such as computer games and the Internet. They generally spend more time than adults with these media, and, as a result, have become the primary target group of many media producers. Despite a booming media industry specifically aimed at young people, relatively little is known about the cognitive, affective and social implications of these media productions. The main aim of third project is to fill this gap and to develop theory and method on the uses and specific consequences of different types of media for children and adolescents.

A first area within this project involves the emotional reactions to news and entertainment media. The effects of violent news and entertainment media on children and young people are compared. The primary goal is to explore what contextual features (e.g., location, possibilities to identify with the victim) moderate possible negative responses to news and entertainment media. A second area focuses on the development of children as consumers

and the effects of advertising on children and young people. This project is based on general advertising theories as well as interpersonal (parent-child) and developmental theories.

A final area involves the social effects of Internet-based communication technologies. In the past few years, the Internet has increasingly become a communication medium for children and adolescents. The Web also seems to be progressively used to maintain existing relationships rather than to explore new ones. These changes are due to the appearance of communication technologies, such as Instant Messaging (MSN messenger), personal profile websites (CU2), and closed online communities (e.g., Friendster), which are currently tremendously popular among young people. The aim of this group is to explore the consequences of Internet communication for friendship formation, identity development, and romantic and sexual relationships in adolescence.

Research on the effects of communication technologies can no longer exclusively build on traditional media-effects theories, because these theories have entirely ignored interactivity in media use. In the coming years, interpersonal communication theories, which traditionally have not been linked to media-effects theories, will progressively be indispensable to identify and understand effects of communication technologies. This group will turn to interpersonal, developmental, and social-psychological theories on friendships, intimacy, and identity formation, and attempt to reconcile these with contemporary media-effects theories.

### **2.3 Ph.D. program**

ASCoR offers a four-year international Ph.D. program in Communication Science. Upon completion of the international Ph.D. program and defense of the dissertation, students receive a Ph.D. in the Social Sciences from the Universiteit van Amsterdam.

#### *Structure of the program*

The international Ph.D. program consists of six successive steps, namely Project proposal, Training & Supervision plan, Ph.D. training, the 7-month article, Ph.D. research, and the Ph.D. thesis.

#### *Project proposal*

The project proposal fits into the ASCoR research program, and contains all compulsory elements of an NWO open competition application: & academic relevance & theoretical background, question formulation, methodology, societal relevance, time plan and financial plan.

#### *Training & Supervision plan*

The Training and Supervision functions as a mutual agreement between the Ph.D. student and his/her supervision team. It is based in the project proposal and clarifies further agreements regarding: a) the composition of the supervision team, b) minimal meeting frequency between Ph.D. student and supervision team, c) the time and work plan, d) the individual training plan, e) the publication plan, and f) other relevant issues. The plan is an agreement signed by all those involved.

#### *Ph.D. training*

is concentrated in the first 18 months of the program. It consists of a number of intensive courses on theory, methods, and design in Communication Science, for purposes of conducting independent and innovative research. These courses are taught in English. Students are also members of Ph.D. "clubs" related to research programs, in which research is discussed regularly. There is also specially arranged individual mentoring and supervision. There is at least one supervisor, usually the advisor or "promotor", but supervision is a collective affair involving a small committee of ASCoR members.

#### *Seven-month article*

After seven months, the *7-month article* must be ready. The 7-months article is either an empirical article or a theoretical review article. The 7-month article is subject to evaluation and plays a critical role in the formal assessment of the Ph.D. student after 7 months.

#### *Ph.D. research and Ph.D. thesis*

Ph.D. research and fieldwork is usually conducted in the second and the third year of the program. The final part of the program is writing the *Ph.D. thesis*. The writing of the Ph.D. thesis will usually be concentrated in the fourth and final year of the program. After the dissertation has been read and approved by a committee, there is a public defense held in the Aula of the University.

## **2.4 Organizational structure**

ASCoR is a research school within the Faculty of Social and Behavioural Sciences of the Universiteit van Amsterdam. It has the legal status of a research institute in terms of the law (WHW, articles 9.49 – 9.55). The *Scientific Director* is together with ASCoR's *Research Manager* responsible for the daily management of ASCoR.

Research is carried out in three *research programs*, namely 'Media, Communication and Society', 'Media, Communication and Institutions', and 'Media, Communication and the Individual'. Each of these research programs covers a number of *research projects*. The research program directors advise the scientific director on research policy.

*Research Faculty* are admitted to ASCoR on the basis of their expertise, their expected contribution to the scientific mission and research program, and criteria of productivity. Faculty comes from the Faculty of Social and Behavioural Sciences of the Universiteit van Amsterdam. Researchers should meet a high productivity criterion; two reviewed scientific articles or book publications per year on average, preferably one international.

*Ph.D. students* are admitted to ASCoR on the basis of a competitive selection procedure, taking into account an extensive project proposal, performance at University, the quality of the MA thesis, and personal motivation to conduct a Ph.D. research project.

ASCoR's *Honorary Fellows* are senior researchers with a strong international reputation, not affiliated with the Faculty of Social and Behavioural Sciences at the University of Amsterdam. Honorary fellows serve a 3-year affiliation with ASCoR and work with ASCoR faculty members on research projects, publications, and Ph.D. student supervision.

## **2.5 Personnel**

Scientific director: prof. dr. C.H. de Vreese  
Research manager: dr. S. Zwier  
Secretariat: M. Smit and W. van Maanen  
ICT support: drs. A. Schouten and B. Monné

### **Program leaders**

Media Communication and Society: prof. dr. E.A. van Zoonen  
Media Communication and Institutions: prof. dr. K. Schoenbach  
Media Communication and the Individual: prof. dr. P.M. Valkenburg

### **Senior faculty**

dr. P. Bakker	dr. A. van Meurs	prof. dr. E.S.H. Tan
prof. dr. J.L.H. Bardeel	dr. M. Moorman	dr. M. Timmers
prof. dr. P.A.A. van den Besselaar	prof. dr. P.C. Neijens	prof. dr. P.M. Valkenburg
prof. dr. K.L.K. Brants	dr. M. Pantti	dr. W. van der Veld
prof. dr. A.E. Bronner	dr. J. Peter	dr. P. Verhoeven
dr. W. van der Brug	dr. Ph. van Praag	prof. dr. C.H. de Vreese
dr. M.A. Buijzen	dr. S.J.H.M. van den Putte	dr. J.H. Walma van der Molen
dr. I. Costera Meijer	dr. J.A. de Ridder	dr. R.J.W. van der Wurff
prof. dr. J.J. van Cuilenburg	prof. dr. A.A. van Ruler	dr. S.M.E. Wyatt
dr. W.J.L. Elving	prof. dr. K. Schoenbach	prof. dr. E.A. van Zoonen
prof. dr. J.M.H.J. Hemels	dr. O. Scholten	
dr. J. Jansz	dr. B.C. Schouten	
dr. M.A.A.M. Leenders	dr. J.M. Slevin	
dr. L. Leydesdorff	dr. E.G. Smit	

### **Fellows**

dr. A. Beaulieu	dr. E. Lauf	prof. dr. H.A. Semetko
prof. dr. C. van der Eijk	prof. dr. D. McQuail	dr. K. Vann
prof. dr. M. Franklin	prof. dr. T.T. Postmes	prof. dr. I. Volkmer
dr. J. Fry	dr. M. Ratto	dr. P. Wouters
dr. J. van Ginneken	dr. A. Scharnhorst	
prof. dr. C.J. Hamelink	prof. dr. K. Roe	
dr. I. Hellsten	prof. dr. W. Saris	

### Ph.D. Students

drs. M. Antheunis

C. Baden, M.A.

drs. D.P. van Bennekom

drs. H. Boomgaarden

drs. S. Brunsting

Y. Chow, M.A.

drs. V. Crone

drs. L. Duits

T. Graham, M.A.

drs. A.F.M. Krijnen

drs. P.M. Leendertse

D.P. Lucio Arias, M.A.

drs. E.A. van Reijmersdal

drs. A.P. Schouten

A.R.T. Schuck, M.A.

E. Vasileiadou, M.A.

drs. M. Vosmeer

drs. E. de Waal

J.R. Ward, M.A.

P. Zhou, M.A.

## **2.6 Faculty profiles**

### **drs. Marjolijn Antheunis**

- Ph.d student  
Media, Communication and the Individual
- 

### **Christian Baden, M.A.**

- Ph.d student  
Media, Communication and Society
- 

### **dr. Piet Bakker**

- Associate professor (hoofddocent)  
Media, Communication and Institutions
  - Board member MA-program  
Erasmus Mundus in European Journalism
  - Associate reviewer of JMM Journal  
of Media Management and Electronic Markets
- 

### **prof. dr. Jo L.H. Bardoel**

- Associate professor (UHD)  
Media, Communication and Institutions

- Professor of media policy at the Katholieke Universiteit Nijmegen (bijzonder hoogleraar)
  - Member of the International Council of the International Association for Media and Communication Research (IAMCR)
  - Editorial Board Member of Communication, the South African Journal for Communication Research
- 

### **dr. Anne Beaulieu**

- senior researcher at NIWI-KNAW (affiliated)  
Media, Communication and Institutions
- 

### **drs. David P. van Bennekom**

- Ph.d student  
Media, Communication and Institutions
-

**prof. dr. Peter A.A. van den Besselaar**

- Professor of e-social science (bijzonder hoogleraar) Media, Communication and Institutions
- Head of the Department of Science System Assessment, Rathenau Instituut, Royal Netherlands Academy of Arts and Sciences
- Associate editor for The Information Society and Journal for Community Informatics
- Editorial board member of Artificial Intelligence and Society
- Board member of the Public Sphere Project Foundation

**drs. Hajo Boomgaarden**

- Ph.d student Media, Communication and Society

**prof. dr. Kees L.K. Brants**

- Associate professor (UHD) Media, Communication and Institutions
- Professor of political communication at Leiden University (bijzonder hoogleraar)
- Director and academic advisor of MSc-program in European Communication Studies
- Editorial board member of Acta Politica and Javnost/The Public

**prof. dr. Fred (A.E.) Bronner**

- Professor of Commercial Communication

Media, Communication and the Individual

- Research advisor at TNS Nipo and Veldkamp Research
- Board Member of the Foundation for Fundamental Research on Commercial Communication (SWOCC)
- Main editor of the Jaarboek van de MarktOnderzoekAssociatie

**dr. Wouter van der Brug**

- Assistant professor (UD) Media, Communication and Society
- Coordinator of Amsterdam Master in Communication Research

**drs. Suzanne Brunsting**

- Ph.d. Student Media, Communication and the Individual

**dr. Moniek Buijzen**

- Associate professor (UD) Media, Communication and the Individual
- NWO-VENI grant holder
- Secretary of the Instructional and Developmental Communication division of the ICA

**Yiufai Chow, M.A.**

- Ph.D. Student Media, Communication and Society

**dr. Irene Costera Meijer**

- Associate professor (UHD)

- Media, Communication and Institutions
- Vice chair for Opleidingscommissie Communicatiewetenschap
  - Coordinator Internationalisation FMG-communication science
- 

**drs. Vincent Crone**

- Ph.D. Student  
Media, Communication and Society
- 

**prof. dr. Jan J. van Cuilenburg**

- Professor  
Media, Communication and Institutions
  - Chair of the Netherlands Media Authority (Commissariaat voor de Media)
  - Chair of Dutch Audience Research Foundation (Stichting KijkOnderzoek)
- 

**drs. Linda Duits**

- Ph.d Student  
Media, Communication and Society
- 

**prof. dr. Cees van der Eijk**

- Professor (affiliated)  
Media, Communication and Society
- Professor of Social Science Research Methods at the University of Nottingham
- Director University of Nottingham Social Science Methods and Data Institute
- Board member of the Stichting Kiezersonderzoek Nederland

- Editorial board member of Electoral Studies, Methodos, and Political Analysis
  - Member of the International Advisory Board of Acta Politica
- 

**dr. Wim J.L. Elving**

- Assistant professor (UD)  
Media, Communication and Institutions
  - Board member of INCOTIL
  - Member of Communicatie adviesraad Euroforum
- 

**dr. Jenny Fry**

- Post doctoral research fellow at NIWI-KNAW (affiliated)  
Media, Communication and Institutions
- 

**dr. J. van Ginneken**

- (affiliated)  
Media, Communication and Society
- 

**Todd Graham, M.A.**

- Ph.d. Student  
Media, Communication and Institutions
  - Lecturer at the International School for Humanities and Social Sciences, Universiteit van Amsterdam
- 

**prof. dr. Cees J. Hamelink**

- Emeritus professor (affiliated)  
Media, Communication and Institutions

- Professor of Globalisation, Health and Human Rights at the Free University Amsterdam
- Professor for Media and Human Rights at City University of London, UK
- Honorary president of the International Association for Media and Communication Research (IAMCR)
- Board member at large of the International Communication Association (ICA)
- President of the Dutch Federation for Human Rights
- Editor-in-chief of Gazette
- Editorial board member for the journals Africa Media Review, Indian Journal of Communication, Media Development, Discourse and Society, Asian Journal of Communication, International and Intercultural Communication Annual, Journal of International Communication, Trends in Communication and Transnational Broadcasting Studies Journal

**dr. Iina Hellsten**

- Associate Fellow at NIWI-KNAW (affiliated) Media, Communication and Institutions
- Editorial board member of Tiedotustutkimus (Finnish Journal of Communication)

**prof. dr. Joan M.H.J. Hemels**

- Professor Media, Communication and Institutions
- Guest-professor for Public Governance and Communication/ Strategic Communication at the University of Antwerp, Belgium
- Board member of the Nederlands Permuseum
- Board member of the Radboudstichting Wetenschappelijk Onderwijsfonds
- Chairman of the advisory board of the German Press Museum Deutsches Zeitungsmuseum in Wadgassen, Germany
- Member of the steering committee for Grafic Archives under the auspices of the Royal Society of the Book-trade (Koninklijke Vereniging van het Boekenvak, KVB)
- Co-editor of Tijdschrift voor Tijdschriftstudies

**dr. Jeroen Jansz**

- Associate professor (UHD) Media, Communication and the Individual
- Co-founder of the Dutch chapter of the Digital Games Research Association
- Executive Board member of the International Society for Theoretical Psychology

- Member of Advisory Board NICAM (Neth. Institute for Classification of Audiovisual Media)
- Secretary of the ICA Special Interest Group for Gaming Research

-----

**drs. Tonny (A.F.M.) Krijnen**

- Ph.D. student  
Media, Communication and Institutions

-----

**dr. Edmund Lauf**

- (affiliated)  
Media, Communication and Institutions
- Netherlands Media Authority (Commissariaat voor de Media)

-----

**dr. Mark A.A.M. Leenders**

- Assistant professor (UD)  
Media, Communication and Institutions

-----

**drs. Matthijs (P.M.) Leendertse**

- Ph.d. Student  
Media, Communication and Institutions

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**dr. Loet Leydesdorff**

- Associate professor (UHD)  
Media, Communication and Institutions
- Editorial board member for Cybermetrics, Social Science Information, Scientometrics, Industry and Higher Education, Journal of Technology Transfer, Science &

Public Policy and tripleC: e-journal for cognition, communication and co-operation

- Editorial Board of Science Forum

-----

**Diana Lucio Arias, M.A.**

- Ph.D. student  
Media, Communication and Institutions

-----

**ms. Willemijn van Maanen**

- Secretary

-----

**prof. dr. Denis McQuail**

- Emiritus professor (affiliated)  
Media, Communication and Institutions
- Editor of the European Journal of Communication
- Editorial board member of Political Communication
- Advisory board member of the Euromedia Research Group

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**dr. Lex (A.) van Meurs**

- Assistant Professor (UD)  
Media, Communication and the Individual
- Research manager at Intomart

-----

**mr. Bart Monné**

- Comlab support

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**dr. Marjolein Moorman**

- Assistant Professor (UD)

- Media, Communication and the Individual
- 

**prof. dr. Peter C. Neijens**

- Professor  
Media, Communication and the Individual
  - Chair of the Board of the Foundation for Fundamental Research on Commercial Communication (SWOCC)
  - Council member of the Foundation for Research on Strategic Communication (SRSC)
  - Deputy Member of the UOC, University of Amsterdam
  - Member of Supervisory Board Institute for Behavioral Research, University of Twente
  - President-elect European Advertising Academy
  - Member of the advisory council for Media and Opinion Research, Rijksvoorlichtings-dienst, Ministerie van Algemene Zaken
  - Member of the advisory board of the Academie voor Overheids-communicatie, Rijksvoorlichtings-dienst, Ministerie van Algemene Zaken
  - Board member HOI Instituut voor Media Auditing (Joint industry committee)
  - Editorial board member of Tijdschrift voor Communicatiewetenschap
- 

**dr. Mervi Pantti**

- Post doctoral research fellow (affiliated)  
Media, Communication and Society
- 

**dr. Jochen Peter**

- Assistant professor (UD)  
Media, Communication and the Individual
  - NWO-VENI grant holder
- 

**prof. dr. Tom T. Postmes**

- Professor (affiliated)  
Media, Communication and Institutions
  - Professor of Communication and Social Psychology, University of Exeter
  - Research fellow of the Economic and Social Research Council (UK)
  - Editorial Board member for Communication Theory, Group Dynamics, Personality and Social Psychology Bulletin
- 

**dr. Ph. van Praag**

- Associate professor (UHD)  
Media, Communication and Society
- 

**dr. Bas (S.J.H.M.) van den Putte**

- Associate professor (UHD)  
Media, Communication and the Individual
- 

**dr. Matt Ratto**

- Post doctoral research fellow at VKS-KNAW (affiliated)

Media, Communication and  
Institutions

---

**drs. Eva van Reijmersdal**

- Ph.d. Student  
Media, Communication and the  
Individual
- 

**dr. Jan A. de Ridder**

- Associate professor (UHD)  
Media, Communication and  
Institutions
  - Director of the teaching institute in  
communication science, University of  
Amsterdam
  - Member of the UOC, University of  
Amsterdam
- 

**prof. dr. Keith Roe**

- Professor (affiliated)  
Media, Communication and  
Institutions
  - Professor of Communication  
Research, Catholic University  
Leuven
- 

**prof. dr. Betteke (A.A.) van Ruler**

- Professor  
Media, Communication and  
Institutions
- Elected Vice Chair of the ICA Public  
Relations Division
- President Elect European Public  
Relations Education and Research  
Association

- Member of the Scientific Board of the  
Center for Science Communication,  
VU Amsterdam
  - Member of the Advisory Board for  
Encyclopedia of Public Relations,  
Journal of Marketing and  
Communication Management,  
Tijdschrift voor Communicatie-  
wetenschap, and Comma,  
professional journal of Public  
Communication
  - Member of the Advisory Board Risk  
Communication (Nationale  
Voedselautoriteit)
- 

**prof. dr. Willem E. Saris**

- Professor (affiliated)  
Media, Communication and Society
- 

**dr. Andrea Scharnhorst**

- Senior researcher at NIWI-KNAW  
(affiliated)  
Media, Communication and  
Institutions
  - Editorial Board member of the  
Journal of Information Management  
and Scientometrics
- 

**prof. dr. Klaus Schoenbach**

- Professor  
Media, Communication and  
Institutions
- Director of ASCoR program 'Media,  
Communication and Institutions'
- Professor, Chair of Media Science,  
Zeppelin University, Friedrichshafen,  
Germany

- Editor of Publizistik: Vierteljahreshefte für Kommunikationsforschung
  - Member of the editorial boards of Journal of Communication, Media Psychology, Journalism Studies, Zeitschrift fuer Medienpsychologie, Journalism & Mass Communication Quarterly and Human Communication Research
  - Reviewer, journalism and mass communication research, German National Science Foundation
  - Member of the Executive Committees of Stichting Wetenschappelijk Onderzoek Commerciale Communicatie (SWOCC) (Research Foundation Commercial Communication), University of Amsterdam; Internationales Centrum fuer Werbe- und Mediaforschung (ICW) (International Center of Advertising and Media Research), Hamburg; Stichting Research Strategische Communicatie (Research Foundation Strategic Communication), The Hague
  - Member, Wissenschaftlicher Beirat (Advisory board), Institut fuer Medien- und Kommunikationspolitik, Berlin
- 

**dr. Otto Scholten**

- Associate professor (UHD) Media, Communication and Institutions
- Director of the Press Institute

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**drs. Alexander P. Schouten**

- Ph.d Student Media, Communication and the Individual
  - Ict-support
- 

**dr. Barbara M. Schouten**

- Assistant professor (UD) Media, Communication and the Individual
- 

**Andreas R.T. Schuck, M.A.**

- Ph.d Student Media, Communication and Society
- 

**prof. dr. Holli A. Semetko**

- Professor (affiliated) Media, Communication and Society
  - Editorial board member of Political Communication, and The Harvard International Journal of Press/Politics
  - Elected Chair of the Political Communication Division of the American Political Science Association (APSA)
  - Elected Vice Chair of the Mass Communication Division of the International Communication Association (ICA)
- 

**dr. James Slevin**

- Assisant professor (UD) Media, Communication and Society
- Senior member of King's College, University of Cambridge

- Honorary professor at the Institute for Communication, Journalism and Information Studies, University of Roskilde
- Lecturer at the Department of Social Policy, University of York

-----

**dr. Edith G. Smit**

- Associate professor (UHD) Media, Communication and the Individual
- Director of the Foundation for Fundamental Research on Commercial Communication (SWOCC)

-----

**ms. Margriet Smit**

- Office manager

-----

**prof. dr. Ed S.H. Tan**

- Professor Media, Communication and the Individual
- Board member of International Association of Word and Image Studies (IAWIS)
- Member of the scientific committee of the Dutch Rating Institute for Audiovisual Media (NICAM)
- Member of scientific committee of the Netherlands institute for Animation Film (NIAF)
- Member of editorial board of Media Psychology

-----

**dr. Monique Timmers**

- Assistant professor (UD)

Media, Communication and the Individual

-----

**prof. dr. Patti M. Valkenburg**

- Professor Media, Communication and the Individual
- Project leader NWO-Vici
- Chair of the Instructional and Developmental Communication Division of the International Communication Association (ICA)
- Member of the Research Committee of the International Communication Association (ICA)
- Member of the Universitaire onderzoekscommissie (UOC) (advising the Board of the University of Amsterdam on research matters)
- Member of the scientific committee of the Dutch Rating Institute for Audiovisual Media (NICAM)
- Member of the Governing board of the Netherlands Institute for the Study of Crime and Law Enforcement (Nederlands Studiecentrum Criminaliteit en Rechtshandhaving NSCR), Leiden, the Netherlands (2003-present).
- Editorial board member of Communication Research, Journal of Broadcasting and Electronic Media, Journal of Applied Developmental Psychology, Communication Yearbook, and Tijdschrift voor Communicatiewetenschap

**dr. Katie Vann**

- Postdoctoral research fellow at VKS-KNAW (affiliated)  
Media, Communication and Institutions
- 

**Eleftheria Vasileiadou, M.A.**

- Ph.d. Student  
Media, Communication and Institutions
- 

**dr. William van der Veld**

- Postdoctoral research  
Media, Communication and the Individual
- 

**dr. Pieter Verhoeven**

- Assistant professor (UD)  
Media, Communication and Institutions  
Individual
- 

**prof. dr. Ingrid Volkmer**

- Professor (affiliated)  
Media, Communication and Institutions
  - Professor at the University of Otago,  
New Zealand
- 

**drs. Mirjam Vosmeer**

- Ph.d Student  
Media, Communication and Society
- 

**prof. dr. Claes H. de Vreese**

- professor  
Media, Communication and Society

- Director of The Amsterdam School of Communications Research ASCoR
  - Director of The Netherlands School of Communications Research NESCoR
  - Adjunct professor of Political Science and Journalism, University of Southern Denmark
  - NWO-VENI grant holder
  - Member Advisory Board ICA Mass Communication Division
  - National representative for World Association of Public Opinion Research (WAPOR)
  - Member Connex 6<sup>th</sup> Framework of Excellence
  - Editorial Board member of Political Communication
- 

**drs. Ester de Waal**

- Ph.d. Student  
Media, Communication and Institutions
- 

**dr. Juliette Walma van der Molen**

- Assistant professor (UD)  
Media, Communication and the Individual
  - Member of the KNAW Young Academy
  - Member of the national expert group 'Wetenschap en Techniek in het Basisonderwijs' (Science and Technology in Primary Education)
- 

**Janelle Ward, M.A.**

- Ph.d. Student  
Media, Communication and Society

-----  
School for Science, Technology and  
Modern Culture (WTMC)  
-----

**dr. Paul Wouters**

- (affiliated)  
Media, Communication and  
Institutions
- Program Leader Virtual Knowledge  
Studio for the Humanities and Social  
Sciences, KNAW
- Member of the Council of the  
Society for the Social Study of  
Science
- Honorary Member of the Association  
for Science Studies (Gesellschaft für  
Wissenschaftsforschung), Berlin
- Editorial Board Member for Social  
Studies of Science and  
Cybermetrics

-----  
**dr. Richard J.W. van der Wurff**

- Assistant professor (UD)  
Media, Communication and  
Institutions
- Member of the International Advisory  
Board of New Media & Society

-----  
**dr. Sally Wyatt**

- Assistant professor (UD)  
Media, Communication and Society
- Honorary senior research fellow at  
University College London
- Co-editor (with Professor Andrew  
Webster, University of York) Health,  
Technology and Society, book  
series, (Palgrave-Macmillan).
- Ph.D. Training Co-ordinator for  
Netherlands Graduate Research

**Ping Zhou, M.A.**

- Ph.d. Student  
Media, Communication and  
Institutions

-----  
**prof. dr. Liesbet (E.A.) van Zoonen**

- Professor  
Media, Communication and Society  
Head of Department of Communication
- Professor Media Studies, University  
of Oslo
- Director research program: Media,  
Communication and Society
- Member of NWO-MES program  
Committee
- Editorial board member for the  
European Journal of  
Communication, Political  
Communication, New Media and  
Society, European Journal of  
Cultural Studies, Journalism Studies;  
Feminist Media Studies, Cultuur,  
Vlaams-Nederlands Tijdschrift voor  
Etnologie; Social Semiotics,  
Javnost/The Public, Critical Studies  
in Media Communication (book  
series), and Socialisme en  
Democratie.
- Member of Executive Board  
Ondernemingsraad FMG

-----  
**dr. Sandra Zwier**

- Research & Ph.D. program manager
-

## Chapter 3

### **3. Review per research program**

#### **3.1 Media, Communication and Society**

Program leader: prof. dr. L. van Zoonen

##### **Faculty 2005**

prof. dr. C.H. de Vreese  
prof. dr. E.A. van Zoonen  
prof. dr. W.E. Saris  
prof. dr. T. ter Bogt  
dr. Ph. van Praag  
dr. W. van der Brug  
dr. J. de Kloet  
prof. dr. W. Saris  
dr. S. Wyatt  
dr. M. Pantti

##### **Ph.D. students 2005**

drs. C. Aalberts  
drs. H. Boomgaarden  
Y. Chow, M.A.  
drs. V. Crone  
drs. L. Duits  
T. Graham, M.A.  
drs.H.M.A. van Kempen  
drs. J. Mulder  
drs. S. Reijnders  
A.R.T. Schuck, M.A.  
drs. M. Vosmeer  
J. Ward, M.A.  
drs. T. Witschge  
drs. A.J. Zwaan

##### **Fellows**

prof. dr. C. van der Eijk  
prof. dr. M. Franklin  
prof. dr. D. McQuail  
prof. dr. H. Semetko

##### **Research capacity 2005**

Faculty: n = 10, 4.79 fte  
Ph.D. students: n = 14, 9.78 fte

##### **Mission**

Researchers in this program address a wide range of issues about the role of media and communication in society. Questions at the core of the program include the intensifying 'mediatisation' of politics, the convergence of information and entertainment in political communication, the professionalisation of political campaigns, the increasing presence of the internet as a means of information and social debate, the portrayals of gender, ethnicity and minorities in the media, the prominence of digital entertainment and popular music in the everyday lives of the young, and the intensity of audience involvement with particular genres such as reality entertainment and sports. What unites this is a shared concern about the articulation of citizenship (political and cultural) and media, both at the level of media representation and at

that of reception and effects. This leads to the main question of this research program: how is citizenship articulated in the media and through media use?

### **Positioning of the program**

This program is characterized by theoretical and methodological pluralism, united by the core concept of citizenship. The common concern with citizenship means that the research projects in the program are implicitly or explicitly framed in relation to normative media theory, especially the way media representations and use contribute to political and cultural citizenship. In addition to communication theory itself, the program is inspired by cultural studies, political science, sociology, anthropology, and history. A further unifying feature is the focus on two intertwined 'moments' in the communication circuit: i.e., text and reception.

### **Faculty changes**

In November, Claes de Vreese was appointed full professor and chair of political communication. He also took over as Scientific Director of *ASCoR*. Liesbet van Zoonen was appointed Head of the Department of Communication in October 2005.

Two new Ph.D. projects started. The first is an NWO-funded project on referendum campaign dynamics and the other is a project on popular culture consumption of young Chinese immigrants in the Netherlands. The UvA Academische Zaken and the Dean jointly sponsor the latter project.

The retirement of Jaap van Ginneken as assistant professor in January 2005 and of Willem Saris in December 2005, as well as the end of the contract of Jeroen de Kloet per September meant a considerable reduction of the program. Van Ginneken is now Professor of Communication at the European American Institute of Technology, France, whereas Willem Saris is associated with the ESADE. De Kloet has been appointed Assistant Professor at UvA's Faculty of Humanities.

Chris Aalberts successfully finished his Ph.D. project on the popularization of politics in September 2005, and will defend his dissertation in May 2006. Stijn Reijnders project ended per 1 January 2006, and the defense of his dissertation on television entertainment is set in May 2006 also. Aalberts is now a lecturer in communication at the Hogeschool Utrecht. Reijnders continues lecturing at the UvA and has been accepted as a visiting researcher at the London School of Economics and Politics per June 2006.

<b>Scientific output</b>	n	n/faculty <sup>1</sup>	n/fte <sup>2</sup>
ISI-ranked articles	15	1.50	3.13
Articles in other peer reviewed journals	9	0.90	1.88
Authored books	1	0.10	0.21
Dissertations	3	0.30	0.63
Edited book	2	0.20	0.42
Book chapters	23	2.30	4.80
All	53	5.30	11.06

### **Dissertations**

Bruin, Joost de (2005, January). *Multicultureel drama? Populair Nederlands televisiedrama, jeugd en etniciteit*. Doctoral dissertation, University of Amsterdam.

▶ starting date: January 2000 (60 months)

promoter(s): prof. dr. L. van Zoonen

Nickels, Henri (2005, February). *Framing the refugee and asylum question in Luxembourg. An interactive approach to framing theory*. Doctoral dissertation, University of Amsterdam.

▶ starting date: September 1999 (64 months)

promoter(s): prof. dr. K. Brants

Scheuer, Angelika (2005, December). *How Europeans see Europe: Structure and dynamics of European legitimacy beliefs*. Doctoral dissertation, University of Amsterdam.

▶ starting date: June 2001 (54 months)

promoter(s): prof. dr. C. van der Eijk

### **Funding**

#### **2005 Newly started NWO/KNAW-sponsored project**

2005-2009 Referendum Campaign Dynamics

Project leader: prof. dr. C.H. de Vreese

Project fellow: A. Schuck, M.A.

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<sup>1</sup> Excluding fellows and Ph.D. students

<sup>2</sup> Id.

**Ongoing NWO/KNAW-sponsored projects**

2000-2006 Gender Bending on the Internet

Project leaders: prof. dr. L. van Zoonen & dr. S. Wyatt

Project fellow: drs. N. van Doorn

2001-2005 Digital Debates and political participation

Project leader: prof. dr. K. Brants & dr. S. Wyatt

Project fellow: drs. T. Witschge

2002-2005 The meaning of youth and popular culture for understanding of politics among the youth

Project leader: prof. dr. L. van Zoonen & prof. dr. T. ter Bogt

Project fellow: drs. C. Aalberts

2003-2008 Unlikely gamers

Project leader: prof. dr. L. van Zoonen & dr. J. Jansz

Project fellow: drs. M. Vosmeer

2004-2007 NWO-Veni: Professional politics, professional media

Project leader: C.H. de Vreese

**Sponsored research**

2001-2005 Betekenis van populaire cultuur

Sponsor: TROS

Project leader: prof. dr. L. van Zoonen

Project fellow: drs. S. Reijnders

2001-2006 Essie

Sponsor: European Community

Project leader: prof. dr. W. Saris & dr. I Gallhofer

2002-2006 Bijzonder Hoogleraar Popmuziek

Sponsor: BUMA

Project leader: prof. dr. T. ter Bogt & prof. dr. L. van Zoonen

2004-2006 Carrières van artiesten/auteurs

Sponsor: BUMA

Project leader: prof. dr. T. ter Bogt & prof. dr. L. van Zoonen

Project fellow: drs. A.J. Zwaan

2005 Science and Governance

Sponsor: European Community

Project leader: dr. S. Wyatt

2005 The Dutch EU referendum

Sponsor: European Community

Project leader: dr. Ph. Van Praag, prof. dr. P.C. Neijens, prof. dr. C.H. de Vreese & drs. A. Schuck

2006-2007 Framing a secure Europe in News and public opinion

Sponsor: Riksbankens Fond

Project leader: prof. dr. C. H. de Vreese

#### **Other honorary events**

H. Boomgaaden & C. de Vreese

- Best Article of the Year Award, European Union Politics (ISI-ranked journal published by Sage).

S. Reijnders

- Top Paper Award - Popular Communication Division van de International Communication Association
- International Communication Gazette Award: Best Junior Paper First Prize - European Communication Conference

W. Saris

- Descartes prize of the European Union for the best European research project

A. Scheuer

- Cum laude for dissertation "How Europeans see Europe"

C. de Vreese

- Young Elite Scholar 2005. Prize awarded by the Danish Science Foundation

## Research in 2005

### *Popular culture*

The popular culture stream in the program has been particularly strong this year in the area of popular music and popular television. The work of professor of *Popular Music* Tom ter Bogt on the articulation of pop music and youth culture with social and psychological behaviour has continued its good reception, also in ISI-ranked journals outside of communication science. Ter Bogt has published this year particularly on the relation between substance abuse and pop and party culture. He finds that ecstasy use is related particularly to hardcore and trance/mainstream party styles, and is embedded in the interaction with friends and peers. Female users report more acute negative effects than male users.

Jeroen de Kloet's work on popular music has approached the topic from the perspective of globalization and cultural meanings of popular music, particularly in China. Building on his PhD research of 2001, De Kloet has analysed Beijing punk and Cantopop to show how global music genres demand localization when it travels to places outside its perceived homeland. This process of localization implies the articulation of music with Chinese 'authenticity' involving among other things the use of traditional Chinese symbolism. The PhD project of Yiufai Chow which started late 2005, picks up on the connection between global and local culture from a different geographical angle by looking at how young Chinese living in the Netherlands construct their cultural identities at the crossroads of different genres of global, Dutch and Chinese popular culture.

In relation to the overall mission of the program, this year's results about popular music in particular refine our understanding of the way popular music use is articulated with other social and cultural practices, and with citizenship. Ter Bogt's work shows how particular pop and party cultures are connected to substance abuse which could aggravate young people's citizenship, while De Kloet and Chow focus more on the relevance of pop culture to articulate creative and productive forms of cultural citizenship located at various intersections of globalization.

*Popular television* and its articulation with collective identities and histories has been covered by Joost de Bruin and Stijn Reijnders. De Bruin defended his dissertation early in the year and received considerable media attention for his work. His work concerned the variety of representations of ethnicity in different genres, and its reception by different groups of youth. De Bruin found that different genres contain different frames of ethnicity. Dutch soap series mainly contain narratives in which ethnic minorities carry 'the burden of representation' as it is called in the literature, meaning that their characters are the location of almost every social problem that is connected to ethnic and cultural difference. However, De Bruin also found a

considerable number of ethnic characters in soaps whose ethnicity was not made into an issue of narrative at all. Dutch comedies hardly present ethnic minorities, but if they do the humour builds on stereotypes. Police series appeared to show the most diverse picture of ethnic characters, with characters themselves switching between frames of ethnicity, and frames differing between characters. The reception of the various genres by different groups of youth suggests that gender and ethnicity are factors that influence the relevance of television drama for the performance of identity. De Bruin finds that television drama invites the performance of a 'smart self', a 'sensitive self', and a 'moral self'. The smart self is evoked especially by police series, while the sensitive and the moral self are particularly strong in the reception of soap, and these performances are also the carriers of gender and culturally specific values. The smart self on the other hand is not reserved to a particular gender or ethnicity.

Reijnders work on popular television takes another entrance into the articulation of television and cultural identity, and looks in particular at the connection of current Dutch popular television with pre-television traditions of folk and national culture in the Netherlands. Combining theories from media studies and ethnology Reijnders shows in his work on three cases (Peter R. de Vries, *Te Land ter Zee* en in de Lucht, and *Idols*) how television interacts diachronically and synchronically with traditional and current forms of folklore. His results undermine the common critical appraisal of popular television as undermining folkloric traditions and community life; on the contrary, the incorporation of *Te Land, ter Zee*, and *Idols* in community participation and partying is one of the striking results of Reijnders research. His work therewith produces a crucial intervention in popular culture studies, which shows also from the international appreciation of his work. His work was published in the journals *Volkskunde* and *Media, Culture and Society*, and he was awarded two awards for top papers. Reijnders finished his dissertation on schedule and was awarded the first *ASCoR* Excellence Grant. This grant provided Reijnders with six months support for continuing research and submitting grant proposals and it is awarded to highly talented PhD Candidates whose dissertation is finished on schedule, who have built a strong publication record and have proven themselves scientific talents.

A small but significant strand in the research on popular television concerns the impact of interactive technologies. Van Zoonen and Aalberts found that the everyday reception of television takes place and is appreciated in collective settings of couples, families or imaginary communities which works against the easy acceptance of the individualized tailor made applications of television enabled by the new technologies.

### *Political communication*

Research in the political communication stream in 2005 was mostly concentrated in four areas that are all continued, strong research lines in *ASCoR*: (1) media and European Parliamentary elections, (2) media and Dutch national elections, (3) media, public opinion and the 2005 referendums on the EU Constitutional Treaty, and (4) media and immigration support for anti-immigration political parties.

The longstanding tradition for research in *ASCoR* on media and European elections was continued. An unprecedented large-scale study of the media coverage of the 2004 European Parliamentary election campaign in all 25 European Union member states was completed. Claes de Vreese is one of the principal investigators and the Dutch Science Foundation NWO largely funded the study. The first results were published towards the end of 2005 and showed that the coverage of the elections varied considerably between countries. In general, the elections were more visible in the 10 new EU member states than in the 15 old. Moreover, news in the newer countries also tended to be less negative of the EU than in the 15 old member countries. Additional publications from this unique project are forthcoming.

Wouter van der Brug and *ASCoR* Fellows Cees van der Eijk and Mark Franklin were members of the organizing committee of the 2004 European Elections Study involving a post-election voter survey in the 25 countries. Data from this study are used for publications already under way. Moreover these data will become available to the wider academic community<sup>3</sup>. Claes de Vreese also led a study of the campaigns by political candidates for the European elections in a sub-selection in eight EU countries. An article on the (lack of) professionalization of these campaigns is forthcoming. PhD student Janelle Ward continued her research for her dissertation and published specifically on the role of the Internet in the 2004 European elections. Angelika Scheuer defended her dissertation on European belief systems (How Europeans see Europe) and she was awarded the degree with distinction, cum laude. Finally, a book manuscript, edited by Wouter van der Brug and Cees van der Eijk, on the 1999 elections was, after some delay, accepted by Notre Dame University Press for publication.

In 2005, the *ASCoR* research line on Dutch national elections was strengthened by the edited volume by Kees Brants and Philip van Praag and with contributions from also Wouter van der Brug and Cees van der Eijk. The book deals with the unusual Dutch parliamentary elections in 2002 and 2003. The book settles and demystified a number of 'urban myths' about campaign communication in general and the two elections in particular: that in concluding TV debates many parliamentary seats are still to be won (both in 2002 and 2003 it was the opening debate that framed and decided the rest of the campaign); that election

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<sup>3</sup> see <http://www.europeanelectionstudies.net/>

campaigns in the Netherlands get more and more professional (but they are still among the cheapest in Western Europe); that Pim Fortuyn had been demonised by the media in 2002 before being shot; that campaign communication is dominated by media logic (there was more horse race and declining substance in TV and newspaper reporting, but journalists are hardly cynical and politicians still predominantly set the political and media agenda).

In 2005 the Dutch government decided to hold a national referendum on the EU Constitutional Treaty and in June the Dutch electorate voted No to the treaty. In early 2005 NWO funding was awarded to Claes de Vreese and Peter Neijens for a project on the dynamics of the campaign and the project started in 2005 with Andreas Schuck working as a PhD Candidate. The project involves a large-scale analysis of the coverage of the referendum in regional and national newspapers and television news and current affairs programs. The content analysis was funded by the NWO and additional funding came from the Dutch branch of the European Commission. In addition survey data was collected to assess the role of the campaign and the impact of the media on political participation and vote choice. A report was delivered to the European Commission assessing the quality of the public debate and it concluded that the referendum was visible in the public space and in the media. Political parties and actors endorsing a Yes vote dominated the debate, but they were often in the news in relation to negative topics such as the poor quality of the Yes campaign.

This line of research continues work on referendum campaigns which included the 2004 book on Political Campaigning in Referendums by Claes de Vreese and Holli Semetko. In 2005, Claes de Vreese organized a State-of-the-Art seminar in Copenhagen on this topic with internationally renowned scholars from across the world participating. A special issue of Party Politics (forthcoming in 2006) emerged from this conference. In addition a book manuscript is being finalized. The work on EU referendums was also addressed in Martin Gleissner and Claes de Vreese's work on the journalistic challenge of covering complex political topics such as the Constitution. Finally, Claes de Vreese and Hajo Boomgaarden published the article Projecting EU Referendums in early 2005 in the ISI ranked journal European Union Politics. The article identifies the most important predictors of voting behaviour in European referendums, speculated about the then upcoming referendums and concluded that the factors were present to create No outcomes. At the end of 2005, this article was awarded Sage's Article of the Year Award as the best article in the journal in 2005.

In 2005 Wouter van der Brug, together with colleagues from UvA's Department of Political Science, published an article in Comparative Political Studies assessing why some anti-immigration parties are successful while other fail. The authors argue that the success of such parties should be explained by a

model that represents parties and voters as acting in an electoral market, and they develop a model that contains demand and supply side variables. Their model integrates insights from electoral research with concepts from the social movements literature. Related to this theme, Hajo Boomgaarden and a co-author from NESCoR published a study of the media coverage of immigration and integration issue in the Netherlands and how that relates to voting for anti-immigration parties. This line of research is currently expanded to other countries and features in Boomgaarden's PhD research. Moreover, Henri Nickels defended his PhD dissertation Framing the refugee and asylum question in Luxembourg.

In terms of political communication theory, research was continued on framing (including an overview article by Claes de Vreese on framing theory). Moreover, work on the relationship between how news media cover politics and political cynicism was continued and Claes de Vreese's article in the European Journal of Communication 'Spiral of Cynicism Revisited' showed that the effects of news on political cynicism are contingent upon the level of strategy reporting in the news and based on a cross-national study it emphasized that the assumption that cynicism is detrimental to political participation cannot be substantiated by extant evidence.

In 2005, progress was made on several PhD projects in the realm of political communication. Janelle Ward and Todd Graham both progressed on their dissertations and Tamara Witschge and Hetty van Kempen moved to the final stages and are both scheduled to finish in 2006. Finally, 2005 meant the retirement of Willem Saris after a long and impressive career at the University of Amsterdam and in recent years within ASCoR. In 2005 Willem Saris, as one of the Principal Investigators in the European Social Survey, received the prestigious Descartes Prize from the European Commission for "excellence in scientific research".

#### *Crossover projects*

The challenge for the program has been defined as bringing together political and cultural perspectives on citizenship. The work of Van Zoonen on the popularisation and personalisation of politics, of Pantti on the articulation of emotions in the public sphere, and of Brants and Van Praag on the election campaigns of 2002 all focus on the merger of popular culture and politics be it in different ways. Van Zoonen spent the year analysing the changing role of the Dutch mayors, in particular in relation to the personalization expected to emerge from the direct elections of the mayor. In discussions with Dutch mayors and studies for the Dutch Ministry of the Interior Relations Van Zoonen has shown how personalization also implies political and moral judgments of the performance of political leaders. The perception and judgment of the mayor is based on his/her persona as the embodiment of political, moral and communal values, and not simply on the basis of populist promises. The fear of the "Frei Bier Burgemeister", who would win the

elections, as the Germans call it, is unfounded. Van Zoonen paid special attention to the role of gender in the perception of the mayor and found that while stereotypes of gender do play a role in citizens' assessments of the mayor, this is not necessarily detrimental to the evaluation of female mayors. In addition, the more information people have about their mayor, the less these gender stereotypes interfere. This line of research lost its acute necessity with the direct elections of the Dutch mayor being cancelled and stalled until 2010 at least.

Pantti's EU funded work on the display of emotions in the public sphere is another project, which combines cultural and political perspectives on citizenship. This year she published in particular on rituals of public grief after killings of national politicians, such as Olof Palme (Sweden), Anna Lind (Sweden) and Pim Fortuyn (Netherlands). Her results suggest that media coverage of these murders, in particular the representation of emotions, was implicated in the construction of a national, multicultural consensus. A nationwide bereaved community was created by focusing on expressions of mourning, and converting emotions such as anger and hate into a unifying and less destructive depiction of grief. This process of unification in grief, however, is different for women and men, and entails a delicate balance between national cohesion and political or cultural disruptions.

Brants and Van Praag showed that elements of infotainment were part of the 2002/03 election campaign. They case their discussion in the light of media logic and the media's need to attract the audience. Surprisingly the TV program *Lijst Nul*, presented by two young starlettes, although entertaining in its form, in its content still showed a sense of traditional responsibility for the public good. It was some of the current affairs programs (*NOVA/Nederland Kiest*) that focused more on the entertaining than on the informing character of interviews.

The crossover projects show clearly how factors previously considered irrelevant and detrimental to politics, such as emotions and entertainment, have become parts of the political process. They also demonstrate that the impact of these factors is not one-dimensionally negative, but contingent on historical and geographical contexts, and on individual features of citizens. Moreover, it has become clear that these processes are not simply due to a straightforward post-modern and capitalist media logic, but that all media and their respective genres use and merge popular and political styles in unexpected ways to communicate with their audiences.

### **An assessment**

In relation to the overall mission of the program, the work on popular television enhances the understanding of the wide diversity of television use, and its relevance for individual and collective

identities. Television use enables individual and group audiences to connect with others, (sub)cultures and society as a whole, suggesting that television use is crucial for cultural citizenship.

The research in political communication contributes to the program's mission in its focus on representation of politics in the news and the importance of the media for understanding elections in a complex system of governance, involving both national and European and direct and representative democratic processes. In particular the impact of the media on political attitudes and voting behaviour, which are key components of political citizenship, is addressed.

## **Research 2006**

### *Popular culture*

Due to the departure of Tom ter Bogt (in 2006), Jeroen de Kloet (in 2005) and two other employees, the popular music research line will suffer to the point of near non-existence. The next year will be used to reconsider the possibility of pop music research in the program, through strategic cooperation with other departments and universities. A line of research in the popular culture group that is expected to become more productive next year focuses on the role of soccer, especially as a site for anti-racism and cultural diversity campaigns. Research in this area has been stimulated by Van Zoonen's participation in an international network funded by the Toda Peace Institute. Several articles and chapters have been accepted for publication and the research is expected to continue for some more years. A second line of research that will become more prominent in the next year concerns the uses and meanings of interactive television, due to a new partnership of the Centre for Popular Culture with Freemantle Media in London.

### *Political communication*

The research focus on political communication will be substantially expanded in 2006 with new projects starting. One will focus on how news media contribute to frame-building on non-obtrusive issues, such as the European Constitutional Treaty. Another will investigate news framing effects across a variety of political issues and over time. In addition, more publications are forthcoming on the campaign leading up to the European elections, the media and the legitimacy of the EU, and on the referendums on the EU Constitutional Treaty. First results will also come from work on the role of the media in understanding public support for Turkish membership in the EU and a project on the media and public support for a common European defence and security policy. A number of publications will emerge from Wouter van der Brug's 2005/2006 fellowship at NIAS, the Netherlands Institute of Advanced Studies.

### *Crossover projects*

The existing projects will continue to develop insights on the interactions between cultural and political dimensions of citizenship. Based on the research results of 2005 more work will be done on discourses of emotion and how they operate vis a vis the various dimensions of citizenship. On top of that new projects will start: a PhD project on the media images and popular perception of immigration and anti-immigration parties and a postdoc project funded by the EU on the use of political websites by young European citizens.

### 3.2 Media, Communication and Institutions

Program leader: prof. dr. K. Schoenbach

#### Faculty

prof. dr. J.J. van Cuilenburg  
prof. dr. J.M.H.J. Hemels  
prof. dr. A.A. van Ruler  
prof. dr. K. Schoenbach  
prof. dr. P. van den Besselaar  
prof. dr. J.L.H. Bardoel  
prof. dr. K.L.K. Brants  
dr. I. Costera Meijer  
dr. L. Leydesdorff  
dr. J.A. de Ridder  
dr. O. Scholten  
dr. P. Bakker  
dr. K. Bennebroek Gravenhorst  
dr. W.J.L. Elving  
dr. B. van den Hooff  
dr. M.A.A.M. Leenders  
dr. J.M. Slevin  
dr. P. Verhoeven  
dr. R.E. de Vries  
dr. R.J.W. van der Wurff

#### Ph.D. students

drs. D. van Bennekom  
drs. H. Krabbe  
drs. A.F.M. Krijnen  
drs. P.M. Leendertse  
drs. C. Nevejan  
drs. P.A. van der Rijt  
E. Vasileiadou, M.A.  
drs. E. de Waal  
P. Zhou, M.A.

#### Fellows

dr. A. Beaulieu  
dr. K. Bennebroek Gravenhorst  
dr. J. Fry  
prof. dr. C.J. Hamelink  
dr. I. Hellsten  
dr. E. Lauf  
prof. dr. T.T. Postmes  
dr. M. Ratto  
A. Roth, M.A.  
dr. A. Scharnhorst  
dr. K. Vann  
prof. dr. I. Volkmer  
dr. P. Wouters

#### Research capacity 2005

Faculty: n = 20, 6.87 fte

Ph.D. students: n = 9, 4.77 fte

#### Mission

Public and private agents are together shaping the communication systems of contemporary societies. Researchers in this program study that process at three levels: the macro level of communication infrastructures, policies and strategies (i.e., media and communication *governance*); the meso level of communication management of organisations; and the micro level of professionals producing information

and mediating the public sphere (journalists, PR officers, and other communication and information *professionals*). Together, these levels - societal, organisational, and professional - influence the structure and content of communication systems. Together they are supposed to produce a strong and independent public sphere and an open and informed society. Modern (and post-modern) societies that call themselves 'information', 'knowledge' or 'network' societies are dependent on a sound social communications system. This leads to the key question of this program: How is the production and organisation of public communication shaped and influenced at societal, organisational and professional levels?

#### **Positioning of the program**

This program analyzes the processes, conditions and constraints of media and communication production, and how meaning is constructed in intra- and inter-organisational and in societal relationships. Our approach is inspired by a variety of theories such as news-production and news-market theories, news-construction theory, media- and communication-logic theories, social and organisational identity theories, and normative and theoretical concepts of communication-policy theory.

#### **Faculty changes**

Klaus Schoenbach was appointed professor for the Chair of Media Science at Zeppelin University, Friedrichshafen, Germany. His chair of General Communication Science at ASCoR remains active.

Two new Ph.D. projects started in this program during 2005. The first is conducted by David van Bennekom and concerns the construction of news in the interface between public relation managers and journalists. A second project by Ping Zhou is on a mapping of the Chinese knowledge-based economy.

Jan Wieten, associate professor of News and Information, retired in January 2005. Further, two assistant professorships in the program ended during 2005: Kilian Bennebroek Gravenhorst left in March 2005. In the fall, Reinout de Vries became an assistant professor at the Free University Amsterdam.

The Ph.D. project of Andrea Roth on media competition and that of Roderick Swaab on negotiation communication ended in January 2005. Swaab defended his dissertation in March 2005 and is now a postdoctoral fellow at the Kellogg School of Management at Northwestern University, Evanston, Illinois. Roth has continued her career as a lecturer at UvA's Department of Communication Science. Pernill van der Rijt's project finished in September 2005 and the completion of her dissertation is expected for April 2006.

<b>Scientific output</b>	n	n/faculty <sup>4</sup>	n/fte <sup>5</sup>
ISI-ranked articles	30	1.50	4.37
Articles in other peer reviewed journals	18	0.90	2.62
Authored books	1	0.05	0.15
Dissertations	6	0.30	0.87
Edited book	6	0.30	0.87
Book chapters	39	1.95	5.68
All	100	5.00	14.56

### **Dissertations**

Heimeriks, Gaston (2005, December). *Knowledge production and communication in the information society*. Doctoral dissertation, University of Amsterdam.

▶ starting date: unknown (external)

promoter: prof. dr. P. van den Besselaar

Lichtenberg, Lou (2005, September). *Was Sie doch nicht alles haben in Holland!' Dilemma's in het persbeleid van de overheid. Bijdragen over de dilemma's in de zorgplicht van de overheid voor pluriformiteit in de informatievoorziening, in het bijzonder via de pers in Nederland*. Doctoral dissertation, University of Amsterdam.

▶ starting date: unknown (external)

promoters: prof. dr. J. van Cuilenburg, prof. dr. K. Schoenbach

Ruigrok, Nel (2005, July) *Journalism of Attachment*. Doctoral dissertation, University of Amsterdam.

▶ starting date: September 2001 (46 months)

promoter: prof. dr. K. Schoenbach

Swaab, Roderick (2005, March). *Communication and negotiation in groups and teams. Causes and consequences of shared cognition and group solidarity*. Doctoral dissertation, University of Amsterdam.

▶ starting date: July 2000 (58 months)

promoter: prof. dr. P.C. Neijens

Verhoeven, Pieter (2005, April). *Stuivertje-wisselen: Over de plaats van wetenschap en journalistiek in medische televisieprogramma's in Nederland tussen 1961 en 2000*. Doctoral dissertation, University of Amsterdam.

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<sup>4</sup> Excluding fellows and Ph.D. students

<sup>5</sup> Id.

▶ starting date: April 2002 (36 months)

promoter: prof. dr. K. Schoenbach

Woudstra, Lilian (2005, October). *Dangerous liaisons? Source characteristics that influence the use of weak ties in information seeking*. Doctoral dissertation, University of Amsterdam.

▶ starting date: September 2000 (61 months)

promoter: prof. dr. A.A. van Ruler

## **Funding**

### **Ongoing NWO/KNAW-sponsored projects**

2001-2005 Role of social knowledge in computer mediated knowledge networks

Project leader: dr. J. de Ridder

Project fellow: drs. P. van der Rijt

### **Sponsored research**

2005 Online kranten

Sponsor: Bedrijfsfonds van de Pers

Project leader: prof. dr. K. Schoenbach

Project fellow: drs. E. de Waal

2005 Rijksvoorlichtingsdienst

Sponsor: VU Amsterdam

Project leader: dr. J. de Ridder & dr. O. Scholten

Project fellow: dr. N. Ruigrok

2005 Spiritualiteit in de Media

Sponsor: Boeddhistische Omroep Stichting

Project leader: dr. I. Costera Meijer

Project fellow: drs. M. van Vossen & drs. R. Adolfsson

2005-2006 Festival projecten

Sponsor: BUMA

Project leader: dr. M. Leenders & prof. dr. T. ter Bogt

Project fellow: J. van Telgen

#### 2005-2006 Civic Journalism

Sponsor: Limburgs Dagblad  
Project leader: dr. P. Bakker & prof. dr. K. Schoenbach

#### 2005-2010 Nieuwsmonitor

Sponsor: Persinstituut  
Project leader: dr. O. Scholten  
Project fellow: dr. N. Ruigrok, dr. P. Vasterman

#### 2005-2006 Prime

Sponsor: European Commission  
Project leader: dr. L. Leydesdorff

### **Honorary events**

#### M. Leenders

- Article published in 2002 in the *Journal of Product Innovation Management* (together with B. Wierenga) was selected as one of six highlights in the history of the journal (high ISI ranked top 10 journal in Management; no 1 ranked in innovation and technology management).

#### L. Leydesdorff

- Honorary Chair, Economics Faculty, Université de Lausanne, Switzerland (1 maart - 1 augustus 2005)
- Highly Commended Award 2005 of the Literati Club for the paper "Clusters and maps of science journals based on bi-connected graphs in Journal Citation Reports," *Journal of Documentation* 60(4), 2004, 317-427.
- Best Paper award for "Hyper-incursion and the Globalization of a Knowledge-Based Economy," Invited paper for the 7th Intern. Conf. on Computing Anticipatory Systems CASYS'05, Liège, Belgium, August 8-13 (2005).

### **Research in 2005**

Of the three analytical levels of research in our program, the *macro level* is the one of communication infrastructures, policies and strategies (i.e., media and communication governance). This level concerns the communication policies of governmental authorities, from local to international, and the outward-directed strategies of communication organizations. There, our research has typically dealt with media accountability and responsibility - e.g., the dilemma between audience ratings and quality in public broadcasting. This has been an area, for instance, in the work of Irene Costera Meijer and Jo Bardoel. Cees Hamelink has studied political ethics and communication for a long time already. And Joan Hemels

is well-known for his work on the history of newspaper publishing in the Netherlands and the history of our discipline.

Traditionally, the most extensive field of our research on that level has been media performance and the factors predicting it, but also supporting it: With a number of publications, the first phase of the research program “Competition, Media Innovation and Diversity,” directed by Jan van Cuilenburg and Richard van der Wurff, is drawing to a close. In a comparative European study, it had been dealing with the interrelations between competition and diversity in broadcasting. It determines, for instance, how fierce the competition between media and their outlets may be before competition generates counterproductive consequences, i.e. actually leads to a deterioration of the quality of media offers.

Several other studies in that field are still underway: In- and exclusion in the information society is a topic Kees Brants has been working on. “The impact of Internet on mass media” is an ongoing international collaborative project of more than 20 European countries, in Amsterdam headed by Richard van Wurff. A first book, on “Print and Online Newspapers in Europe” and edited by Van der Wurff and Edmund Lauf, resulted from this study.

The societal role of journalists in conflict situations, such as wars, is still being studied after Nel Ruigrok’s dissertation on the topic was defended last year, and an increasingly international dimension is added to the analyses in that area.

The contribution of “research” (or “pull”) and “display” (or “push”) media to democracy is still an extensive research project by Klaus Schoenbach and Ester de Waal: A key question is if it is dangerous for democracy if media (such as the Internet) grant - but also require - their audience an almost unlimited autonomy in selecting what to read, listen and watch? Because that way a common core of public-affairs knowledge is lost? The project has started to analyze the initial survey of the Dutch population in combination with a second (panel) wave to find out how different information channels influence the range of the public-affairs agenda of the Dutch citizenry – in general, but also in different topical areas, such as politics, sports, culture, etc.

Also the performance of popular television drama as an important source for learning about moral behaviour, family and personal relationships is a continuous research topic, also internationally – in Irene Costera Meijer’s work and in Tonny Krijnen’s dissertation project. Results show that, increasingly, people borrow their views about family and personal relationships from popular television drama. Unconventional relationships rather than traditional family patterns seem to dominate those drama series. Yet, Costera

Meijer's research shows how despite unconventional images, modern (and *not* post-modern) relationship values underlie most series. So on the one hand, TV series try to be attractive by showing unusual plotlines. But, on the other hand, television stories as a rule close with a romantic, often conventional, twist.

Caroline Nevejan's ongoing research deals with how information and communication technologies influence the way people develop a shared morality in networked environments. Studies on the communication policy of churches, especially the Roman Catholic dioceses in the Netherlands, and on the relationship between journalism and the changing technical production of newspapers in the twentieth century in the Netherlands have been continued by Joan Hemels.

The *meso level* within our program, the one concentrating on the communication management of organizations, is represented by a number of research topics that Suzanne de Bakker, Wim Elving, Bart van den Hooff, Roderick Swaab, Reinout de Vries and Lilian Woudstra were investigating in 2005: Communication and knowledge sharing in organizations, particularly the way in which Information and Communication Technology (ICT) is used to communicate, and "communicative performance," comprising communication and leadership as well as the organization and management of organizational communication. Under the umbrella "communication and organizational change," commitment, leadership and change have been studied as well as large-scale interventions for researching and improving change. Public relations and communication management in 28 European countries is a research project that Betteke van Ruler has been active in.

Loet Leydesdorff continued his internationally renowned work on communication and innovation in the dynamics of science and technology. In his research area a number of researchers at ASCoR collaborate with the research unit Virtual Knowledge Society at NIWI/Royal Academy of Sciences and the Science Systems Assessment unit of the Rathenau Institute in The Hague. A special issue on regional development for the *Journal of Technology Transfer* was finalized in collaboration with Phil Cooke of the Centre for Advanced Studies at Cardiff University. This issue will appear in 2006.

A new research topic, added on last year by Betteke van Ruler, Pieter Verhoeven and David van Benekom, is "corporate actors in the media coverage" and vice versa: the mediatization of organizations.

The *micro level*, the one of individual professionals producing information and mediating the public sphere (journalists, PR officers, and other communication and information professionals), has not been a research topic of its own right in 2005. Instead, individual behaviors as the causes and consequences of *social*

phenomena investigated have been incorporated into virtually every study conducted in our program. Examples are: The project that looks at corporate actors in the media coverage also studies the individual features of those actors to investigate how strongly their personal characteristics help PR people achieve better relationships with media and journalists. Or: We have analyzed the moral impact of TV, as modified by the norms that individuals watching TV bring to their reception process.

### **An assessment**

In sum, our research of 2005 shows a wide variety of topics within a strong and cohesive framework, the overarching research question of how the production and organisation of public communication are shaped and influenced on societal, organisational and professional levels. Our studies in 2005 have looked at that process from a wide range of theoretical and methodical perspectives and have come up with theoretical, but also practical, answers to important societal questions. On a more worrisome note, several researchers dealing specifically with organization communication left our university in 2005. The Department of Communication Science will reinvest in other areas and organizational communication will thus not be one of the important research lines of our program anymore.

### **Research 2006**

Several *new* projects with a focus on the macro level of our program have developed in the course of 2005, among them a “news monitor” of the Dutch media, directed by Otto Scholten. Funded by the Dutch Institute of the Press, the news monitor is designed to continuously analyze the coverage of important political and cultural issues in Dutch media. But the monitor also allows improving and developing methods of content analysis, the field in which Jan de Ridder has gained a strong reputation. Pieter Verhoeven’s research on the increasing lay orientation of medical science on Dutch television between 1961 and 2000 has now expanded into one on science in television news in the Netherlands and some other European countries.

Mark Leenders and Richard van der Wurff added the performance of the Dutch music-festival market to the research field “media performance,” in cooperation with ASCoR’s Center for Popular Culture.

Also new is Pieter Verhoeven’s research on communication about biotechnology. The so-called “Biopop” project in Italy and the Netherlands, funded by the EU, tries to improve the (interpersonal) communication between young biotechnologists and the lay audience. Finally, Costera Meijer has been working on the question which media and which media content and media genres can better fulfill people’s spiritual needs.

### 3.2 Media, Communication and the Individual

Program leader: prof. dr. P.M. Valkenburg

#### Faculty

prof. dr. A.E. Bronner  
prof. dr. P.C. Neijens  
prof. dr. E.S.H. Tan  
prof. dr. P.M. Valkenburg  
dr. M. Buijzen  
dr. J. Jansz  
dr. L. van Meurs  
dr. M. Moorman  
dr. J. Peter  
dr. S.J.H.M. van den Putte  
dr. B.C. Schouten  
dr. E.G. Smit  
dr. M. Timmers  
dr. J.H. Walma vd Molen  
dr. W. van der Veld

#### Ph.D. students

drs. M. Antheunis  
drs. S. Brunsting  
Katri Oinonen, MSc  
drs. E.A. van Reijmersdal  
Dale Russell, MA  
drs. A.P. Schouten  
drs. W. van Zutphen

#### Fellows

dr. J. van Ginneken

#### Research capacity 2005

Faculty: n = 15, 6.58 fte

Ph.D. students: n = 7, 4.00 fte

#### Mission

The study of individual processes in media uses and effects has a long tradition in communication science. It dates back to Carl Hovland (1940s) and Paul Lazarsfeld (1950s), who were the first to examine audience reactions from a behavioural science perspective. They focused on social influence, persuasion, and communication effects, and examined media-induced changes in emotions, opinions, attitudes, and behaviour.

The behavioural effects approach initially saw media users as passive recipients on whom media has immediate and measurable influences. However, this view has increasingly been challenged since the 1970s, in part due to the growing influence of cognitive psychology on media effects research, and the

emergence of the *uses and gratifications* paradigm. Contemporary media effects approaches assume that media users actively and selectively look for information, entertainment, and communication to satisfy specific needs. They acknowledge that media effects are conditional and depend on a variety of individual characteristics, such as personality traits, cognitive developmental level, or motivations to use a medium or technology.

The research clustered in this program is based on the perspective that individual differences among audience members cause them to seek out different media, use those media differently, and respond to them differently. Researchers in this program mainly focus on psychological variables, including cognitions, emotions, attitudes, and behaviour. The research concentrates on the uses and effects of several different communication modalities: news and entertainment (e.g., film, computer games), advertising media (e.g., commercials and public campaigns) and communication technologies (e.g. instant messaging and chat rooms).

The key questions pertain to these types of communication modalities alike:

- Which factors explain individuals' selective exposure, attention and attraction to media and technologies?
- Which factors contribute to cognitive, emotional and behavioral communication effects?

#### **Positioning of the program**

The research in this program aims to improve our knowledge of the underlying processes of media use and communication effects. Although research on psychological and individual processes of media use and effects has mushroomed in the past three decades, there is still very little understanding of the specific factors that determine the appeal and effects of different types of media. Knowledge that is pertinent to the particularities of Dutch audiences and their media use is scarce. The aim of this research program is to fill this void.

#### **Faculty changes**

Marjolein Moorman and Barbara Schouten were both appointed assistant professors as part of the UvA's Young Talent program.

Jochen Peter started working on his NWO-VENI sponsored project, which is related to the NWO-VICI sponsored project by Patti Valkenburg on Internet and social relationships. William van der Veld was hired as postdoctoral fellow on the VICI-project per September. The contracts of Desiree Martius and Wendy

van Zutphen, who both worked on the Vici-project as Ph.D. students were ended because there was insufficient progress. Marjolijn Antheunis followed up the project of Desiree Martius in September 2005.

The Ph.D. project of Katri Oinonen also ended early and she switched to another university.

<b>Scientific output</b>	n	n/faculty <sup>6</sup>	N/fte <sup>7</sup>
ISI-ranked articles	10	0.67	1.52
Articles in other peer reviewed journals	9	0.60	1.37
Authored books	0	0	0
Dissertations	1	0.07	0.15
Edited book	2	0.13	0.30
Book chapters	16	1.07	2.43
All	38	2.53	5.78

### **Dissertations**

Cramer, Kim (2005, July). *Onder moeders paraplu: Determinanten en effecten van merkportfoliostrategieën*.

Doctoral dissertation, University of Amsterdam.

▶ starting date: September 1999 (66 months)

promoter(s): prof. dr. P.C. Neijens

### **Funding**

#### **NWO/KNAW-sponsored project**

2004-2010 NWO-Vici: Internet, family life, and social well-being

Project leader: prof. dr. P.M. Valkenburg

Postdoctoral project fellow: dr. J. Peter, dr. W. van der Veld

Project fellow: drs. A. Schouten

2004-2007 NWO-Veni: Developing a model of family purchase decision making

Project leader: dr. M. Buijzen

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<sup>6</sup> Excluding fellows and Ph.D. students

<sup>7</sup> Id.

2005-2008 NWO-Veni: Effect of online sexual explicitness on adolescents' sexual attitudes and sexual self  
Project leader: dr. J. Peter

2005-2008: NWO-MES: Influence of Internet communication on friendship among youth  
Project leader: prof. dr. P.M. Valkenburg  
Project fellow: drs. M. Antheunis

#### **Sponsored research**

2004-2005 Evaluatie stoppen met roken campagne

Sponsor: Stivoro  
Project leader: dr. B. van den Putte

2005 Evaluatie van cannabis gebruik campagne

Sponsor: Trimbos  
Project leader: dr. B. van den Putte

2005 Jongeren in een multi-media omgeving

Sponsor: Ministerie van OC&W en VWS  
Project leader: prof. dr. P.M. Valkenburg

2005-2006: Effecten van media-inzet factoren in reclamecampagnes

Sponsor: Kobalt Media  
Project leader: dr. M. Moorman

#### **Other honorary events**

F. Bronner

- Annual MWG Media Award for the most innovative media research 2005

M. Buijzen

- Best dissertation award by the Instructional and Developmental Communication Division of the International Communication Association (New York, May 2005).
- Top paper award by the Instructional and Developmental Communication Division of the International Communication Association (New York, May 2005).

J. Peter

- Best published article of the year 2004 Award of the Political Communication Division of the International Communication Association (ICA)

- Top Faculty Paper of the Mass Communication & Society Division of the Association for Education in Journalism and Mass Communication (AEJMC)
- Top-Three Faculty Paper of the Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication (AEJMC)
- Top-Four Paper Award of the Instructional and Developmental Communication Division of the International Communication Association (ICA)

D. Russell

- Sheth Foundation Dissertation Award - Association for Consumer Research. Best cross-cultural/global consumer behavior dissertation research /CIBER Conference. Paper nominated for innovative research in emerging international business frontiers.
- JIBS Frontiers Award, Journal of International Business Studies
- Fulbright Scholarship, U.S. Department of State

P.M. Valkenburg

- Top-Three Paper awarded by the Mass Communication and Society division of the Association for Education in Journalism and Mass Communication (AEJMC), San Antonio, TX, USA.
- Top-Three Faculty Paper awarded by the Communication Theory & Methodology division of the Association for Education in Journalism and Mass Communication (AEJMC), San Antonio, TX, USA
- Top-Four paper award by the Instructional and Developmental Communication Division of the International Communication Association, May New York.
- Article "De invloed van televisie op fantasiespel: Een onderzoeksoverzicht" identified as one of the five most salient articles published in the Dutch journal "Kind en Adolescent" in the past 25 years. Article will be reprinted in a 25<sup>th</sup> anniversary edition of the journal.

J. Walma van der Molen

- NWO-grant for funding the symposium "New theories and methods in media violence research", together with dr. E.A. Konijn, Free University and prof. B. Bushman, University of Michigan,

**Research in 2005**

The research in this domain is clustered in (1) Advertising and public campaigns, (2) media entertainment, and (3) children, adolescents and the media, focusing on individual, psychological, aspects of the uses and effects of media contents and technologies.

*Project: Advertising and public campaigns*

This project deals with communication processes that are intended to achieve specific goals, as is the case in, for instance, public information campaigns, marketing communication, and persuasive communication. Three main factors are media factors, reception factors, and communication and message

factors. Media factors cover the choice of media and the way they are used. Reception factors deal with aspects related to the reception situation such as peer group and family communication. Communication and message factors relate to the content and style aspects of persuasive campaigns.

The research on media factors is inspired by today's trend of mixing persuasion with entertainment and the resulting blurring of the distinction of paid and unpaid media content. In 2005, Van Reijmersdal, Neijens, and Smit published two articles on readers' reactions to the mixtures of advertising and editorial content in international peer-reviewed journals. In these studies, it was shown that mixtures in television programs affect the image of the brands placed, even without memory of the placement. Furthermore, mixtures in magazines that were more editorial were more appreciated than their commercial counterparts. Another feature of today's media situation that has inspired research into media factors is media abundance and the fragmentation of audiences. A strategy that campaigners follow to cope with this situation is multi-media campaigns. Fred Bronner completed a literature study and empirical analysis on this topic. Based on the literature, the multi-media effect could be decomposed in a number of 'sub-effects'. Secondary analysis on the Dutch Media Experience Monitor showed which media can be combined in a multimedia campaign. Results were presented to academic as well as commercial researchers.

As for reception factors, in 2005 Fred Bronner's research has dealt with increasing family democracy and the implications for advertising. His research demonstrated that women assign more importance to functional, practical attributes of products, whereas men assign more importance to non-functional, emotional attributes. This finding has several consequences for advertising that tries to influence the discussions and interactions within the increasing family democracy. Instead of persistent reinforcement and individual persuasion, advertising can concentrate more at presenting arguments with which a consumer can persuade other family members. In another project Fred Bronner showed that family co-viewing is a growing phenomenon in Dutch families. Advertisers and media planners can use this co-viewing context for advertisements of products with a joint family decision process.

With respect to message factors, Van den Putte published a study together with Dhondt that showed how a model that integrated advertising strategies with social-psychological theories could be successfully applied. In the field of health communication, Van den Putte, Yzer, and Brunsting published two articles on the social influences on smoking cessation. In these studies it was shown that injunctive and subjective norms had more influence on smoking cessation in comparison with descriptive social norms. The implication for health campaigns is that these should incite social interaction to increase smokers' awareness of social norms on the proper behaviour, that is, to quit smoking. Barbara Schouten and colleagues published a paper on the effects of an intervention on the communication between doctors and

ethnic patients. This study showed that length of medical consultation and number of doctors' utterances increased significantly after the intervention. Follow-up data showed that effects were still present 6 months later.

A cross-over project by Edith Smit and Peter Neijens on media, reception, and message factors showed that media position (i.e., a prominent position in the newspaper), ad layout (bigger size) and ad content (more colors) had a stronger influence on attention in the first attention phases (where pre-attention and focal attention are drawn) than in subsequent phases. On the other hand, reader characteristics (reading intensity, ad liking, and involvement) had a stronger influence on attention in subsequent attention phases, where comprehension of the message and elaboration take place.

*Project: Media entertainment*

This research project deals with the cognitive, emotional, and behavioral responses to entertainment media. Researchers study how users experience media entertainment in terms of attention, comprehension, aesthetic pleasure, and perception. In 2005, Jeroen Jansz published two articles on videogames and youngsters, one theoretical article about the emotional appeal of games, and one empirical article about the added value of gaming in dedicated LAN groups. Players of various popular online 'first person shooter' games were studied, and so were female players of The Sims. Jansz' aim is to build on a body of knowledge about gaming as entertainment, thereby associating emotional features of games with social identity and gender of players.

Monique Timmers launched a new research project on parasocial interaction between television viewers and characters or persons featuring in entertainment. It is based on social comparison theories and focuses on the effects of affective loaded self-esteem on the direction of social comparison (upward or downward) thus contributing to a deeper understanding of mood-management functions of television entertainment.

Ed Tan worked on research and theory of entertainment genre categorization particularly mainstream movie categorization. He published two papers on the role of facial expression in viewers' recognition of genre. In these papers, the use of Ekman's universal theory of facial expression in explaining how viewers understand and appreciate character emotion was shown and contrasted with an explanation based on the general currency of artistic conventions. In addition it was argued that popular films employ hyperexpression, whereas arthouse movies tend to downplay expression, resulting in testable hypotheses on frequencies of both types of expression. In 2005, Tan also continued work on emotion in film viewers and users of new media.

*Project: Children, adolescents and the media*

In the past decade, children and adolescents have become the defining users of many media and technologies, such as computer games and the Internet. They generally spend more time than adults with these media, and, as a result, have become the primary target group of many media producers. Despite a booming media industry specifically aimed at young people, relatively little is known about the cognitive, affective and social implications of these media productions. ASCoR underscores the importance of young people as a target group, and has organized research on this topic. The main aim of this project is to develop theory and method on the uses and specific consequences of different types of media for children and adolescents.

The research of Juliette Walma van der Molen involves the emotional reactions to news and entertainment media. The primary goal is to explore what contextual features (e.g., location, possibilities to identify with the victim) moderate possible negative responses to news and entertainment media. In 2005, Walma van der Molen published an article on children's emotional reactions to the news about Iraq. Results showed that the children were greatly exposed to news about "Operation Iraqi Freedom". Emotional reactions were high, especially for children who identified with and experienced more empathy for the victims of war.

The research of the NWO-VENI project of Moniek Buijzen focuses on the development of children as consumers and the effects of advertising on children and young people. In 2005, Buijzen en Valkenburg published two articles on the effects of advertising on very young children's brand awareness. They found that television was a main predictor of the brand recognition of 2- to 4-year olds. Buijzen and Valkenburg's article on advertising literacy showed that restrictive mediation by parents is less effective to counteract undesirable advertising effects than instructive mediation.

The NWO-VICI of Patti Valkenburg, which aims to investigate the social consequences of the Internet on children and adolescents, realized its first publications. An important aim of this project was to build explanatory models on the effects of online communication on the quality of friendships and well-being. Several pilot studies showed that online communication has positive effects on friendship formation and friendship maintenance. These studies also showed that the persistent stereotype that especially the socially inept use the Internet for social interaction is untenable.

Jochen Peter, the post-doc in the NWO-VICI-project, was awarded a NWO-VENI grant on the consequences of sexually explicit material on the Internet. The first pilot studies of this project showed that a considerable proportion of Dutch adolescents are exposed to online sexually explicit material, and that such material may have adverse consequences for adolescents' attitudes towards sexuality.

### **Sponsored research 2005**

In 2005, three sponsored projects took place. A first sponsored project involved the effects of smoking cessation campaigns and was conducted by Van den Putte and Yzer on behalf of STIVORO, a Dutch national anti-smoking foundation.

A second project was conducted by Van den Putte and sponsored by the Trimbos Institute, a Dutch national knowledge institute for mental health care, addiction care and social work. This project involved the effects of a national anti-cannabis campaign that targeted adolescents. The most important effect measures were reach of the campaign, personal agendasetting of the dangers of cannabis use, the attitudes towards use and behavioral intentions to use cannabis.

A third sponsored project was commissioned by the *Commissie Jeugd en Geweld*, a committee founded by the Ministry of Education, Culture and Science (OCW) and Health (VWS). Valkenburg wrote a policy vision 2005-2010 for this committee on how to protect minors in a multi-media environment.

### **An assessment**

Research output in this program was lower in 2005 than in the two other programs. However, data collection in this program often occurs among special groups, such as young children. This is the case with the research of Buijzen, Walma van der Molen, Peter, and Valkenburg. Such research is often more difficult to realize than research with regular adult respondents, and therefore extra time consuming. Moreover, much research in this program is based on new projects or conducted by young and new faculty members. This is the case with the research of Schouten, Moorman, Timmers, and with the NWO-VICI project of Valkenburg and the NWO-VENI project of Peter. Each of these projects are expected to increase output in 2006.

### **Research 2006**

In 2006, several new projects will be started and continued. In the entertainment capacity group, a research project on modes of consciousness in film viewing will be started. The European Science Foundation will finance this project. Starting from a moderate interactionist perspective, the project will investigate effects of empathy and mimicry on primary consciousness, and secondary- or self-consciousness.

Furthermore, a PhD project will start on the experience of computer gamers. A number of current competing and or overlapping characterizations of the state of mind that underlies enjoyment of gaming will be reviewed and sorted out, including theories of flow, goal directed motivation, telic vs paratelic state, presence and illusion.

The NWO-VICI project of Valkenburg has left its exploratory stage. In 2004 and 2005, several pilot studies have been conducted to single out the best working hypotheses to utilize in a causal-correlational study. An important aim of these pilot studies was to identify the most important underlying mechanisms that may explain social effects of the Internet. In 2006, the third wave of a longitudinal study on the consequences of online communication for friendship, well-being, and identity development will be fielded. In this study the validity of several explanatory hypotheses on the influence of the Internet will be pitted against each other. By empirically contrasting the validity of these hypotheses, the group hopes to contribute to a more profound understanding of the effects of Internet on social outcomes variables.

## **Appendices**

## Appendix A Faculty

**Table 1 – ASCoR faculty in fte per Dec. 2005**  
as a function of funding source and academic position

	1 <sup>st</sup> fs	2nd fs	3rd fs	Self-supporting	All
Professor	2.89 (n = 10)	1,6 (n = 2)		*	4.49 (n = 10)
Adjunct professor	*	*	0.64 (n = 2)		0.64 (n = 2)
Associate professor	3.23 (n = 9)	*	0.74 (n = 2)	*	3.97 (n = 10)
Assistant professor	5.23 (n = 14)	*	0.50 (n = 2)	*	5.73 (n = 14)
Postdoctoral fellow	*	1.70 (n = 2)	6.80 (n = 8)	*	8.50 (n = 10)
All faculty	<b>11.35 (n = 33)</b>	<b>3.3 (n = 4)</b>	<b>8.18 (n = 14)</b>	*	<b>22.83 (n = 46)</b>
Ph.D. student	7.23 (n = 9)	3.65 (n = 4)	5.63 (n = 8)	2.80 (n = 3)	19.31 (n = 22)

Note 1: fs = funding source

Note 2: Fte's add up, but personnel numbers do not necessarily add up in this table: One and the same researcher may work in different funding streams, and one and the same person may occupy a postdoctoral position but also be (associate/assistant) professor. The totals are corrected for these instances.

**Table 2 – ASCoR faculty per December 2005**

Name	fte	program	professor	associate	assistant	postdoc	Ph.D.
Antheunis	1.00	MCInd					2nd fs
Bakker	0.40	MCInst		1st fs			
Bardoel	0.32	MCInst		1st fs			
van den Besselaar	0.32	MCInst	3rd fs				
Beaulieu**	0.85	MCInst				3rd fs	
van Bennekom	0.80	MCInst					1st fs
Boomgaarden	0.85	MCSoc					1st fs
ter Bogt	0.32	MCSoc	3rd fs				

**Table 2 – Continued**

<b>Name</b>	<b>Fte</b>	<b>program</b>	<b>professor</b>	<b>associate</b>	<b>assistant</b>	<b>postdoc</b>	<b>Ph.D.</b>
Brants	0.31	MCInst		1st fs			
Bronner	0.16	MCInd	1st fs				
van der Brug	0.70	MCSoc			1st fs		
Brunsting	0.85	MCInd					1st fs
Buijzen	0.80	MCInd				2nd fs	
Chow	1,00	MCSoc					3rd fs
Costera Meijer	0.90	MCInst		1st & 3rd fs			
Crone	0,40	MCSoc					3rd fs
van Cuilenburg	0.11	MCInst	1st fs				
Duits	0.85	MCSoc					1 <sup>e</sup> & 3rd fs
Elving	0.40	MCInst			1st fs		
Fry**	0.85	MCInst				3rd fs	
Graham	1.00	MCInst					Self-suppl.
Hellsten**	0.85	MCInst				3rd fs	
Hemels	0.24	MCInst	1st fs				
van den Hooff	0.40	MCInst			1st fs		
Jansz	0.40	MCInd		1st fs			
Krijnen	0.85	MCInst					1st fs
Leenders	0.70	MCInst			1e & 3rd fs		
Leendertse	1.00	MCInst					1st fs
Leydesdorff	0.40	MCInst		1st fs			
van Meurs	0.08	MCInd			1st fs		
Mulder	0.85	MCSoc					1st fs

**Table 2 – Continued**

<b>Name</b>	<b>fte</b>	<b>program</b>	<b>professor</b>	<b>associate</b>	<b>assistant</b>	<b>postdoc</b>	<b>Ph.D.</b>
Moorman	0,60	MCInd			1e & 3rd fs		
Neijens	1.00	MCInd	1st fs				
Nevejan	0.60	MCSoc					3rd fs
Pantti	0.85	MCSoc				3rd fs	
Peter	0.90	MCInd			1st fs	2nd fs	
van Praag	0.40	MCSoc		1st fs			
van den Putte	0.40	MCInd		1st fs			
Ratto**	0.85	MCInst				3rd fs	
van Reijmersdal	0.80	MCInd					1st fs
de Ridder	0.40	MCInst		1st fs			
van Ruler	0.40	MCInst	1st fs				
Russell	1.00	MCInd					Self-supp
Scharnhorst**	0.85	MCInst				3rd fs	
Schoenbach	0.16	MCInst	1st fs				
Scholten	0.24	MCInst		1st fs		3rd fs	
Schouten, A.P.	1.00	MCInd					2nd fs
Schouten, B.C.	0.32	MCInd				1st fs	
Schuck	0.85	MCSoc					2nd fs
Slevin	0.20	MCSoc			1st fs		
Smit	0.20	MCInd		1st fs			
Tan	0.50	MCInd	1st fs				
Timmers	0.33	MCInd			1st fs		
Valkenburg	0.80	MCInd	1st fs			2nd fs	
Vann**	0.85	MCInst				3rd fs	
Vasileiadou	1.00	MCInst					3rd fs

**Table 2 – Continued**

<b>Name</b>	<b>fte</b>	<b>program</b>	<b>professor</b>	<b>associate</b>	<b>assistant</b>	<b>postdoc</b>	<b>Ph.D.</b>
Verhoeven	0.40	MCInst			1st fs		
Vosmeer	0.80	MCSoc					2nd fs
de Vreese	0.73	MCSoc	2nd fs				
de Waal	0.80	MCInst					1st fs
Walma vd Molen	0.40	MCInd			1st fs		
Ward	1.00	MCSoc					Self-sup.
Wouters**	0.85	MCInst		3rd fs			
van der Wurff	0.40	MCInst			1st fs		
Wyatt	0.40	MCSoc			1st fs		
Zhou	0.20	MCInst					Self-sup.
van Zoonen	0.32	MCSoc	1st fs				
Zwaan	1.00	MCSoc					3rd fs

\*\* = ASCoR fellow

**Table 3 – Faculty developments since 1997**

	Dec. '97	Dec. '98	Dec. '99	Dec. '00	Dec. '01	Dec. '02	Dec. '03	Dec. '04	Dec. '05
Professors N	5	9	12	12	11	13	11	12	12
Fte	1.0	1.6	3.1	3.1	2.9	3.2	4.6	4.1	5.1
Uhd's N	4	4	4	9	10	12	11	11	10
Fte	1.3	1.3	1.5	3.2	3.5	3.8	3.7	4.7	4.0
Ud's N	10	19	18	18	22	27	26	17	14
Fte	2.7	5.9	6.7	6.2	6.6	9.6	9.0	7.7	5.7
Ph.D. students N	10	13	20	29	36	39	27	24	22
Totals N faculty	21	34	39	46	49	60	60	49	46
Fte faculty	7.7	11.5	16.2	18.2	19.6	24.8	21.7	23.6	22.8

**Table 4 - International visiting faculty 2005**

Month	Name	Institute
Jan.-February	prof. dr. I. Volkmer	University of Otago, New Zealand
February	prof. dr. Lori A. Bergen	A. Q. Miller School of Journalism & Mass Communications, USA
Febr.-March	prof. Leah A. Lievrouw	University of California, USA
March	prof. Michael R. Curry	University of California, USA
April	prof. dr. Claude-Jean Bertrand	Universite de Paris-II, France
November	Javier García Marín, M.A.	University of Grenada, Spain
November	prof. dr. Dhavan Shah	University of Madison Wisconsin, USA



## **Appendix B Scientific output**

**Table 5 – Academic publications 2005**

Number of academic publications	203		
Academic publications per faculty member (n = 46)	4.41		
Academic publications per fte (n = 22.83)	8.89		
	n	n/faculty	n/fte
Articles in ISI-ranked peer reviewed journals	55	1.20	2.41
Articles in other peer reviewed journals	47	1.02	2.06
Authored Books	2	0.04	0.09
Dissertations	10	0.22	0.44
Edited books	10	0.22	0.44
Book chapters	79	1.72	3.46

**Table 6 – Developments in academic publications since 1997**

Average number of academic publications per 0.4 fte (=standard research appointment)

Year	1997	1998	1999	2000	2001	2002	2003	2004	2005
X=	2.64	4.17	2.97	3.30	3.45	3.14	3.47	3.48	3.56



## **Appendix C    Honorary Events**

<b>Table 7 – Awards</b>	
drs. H. Boomgaarden	Best article of the year 2005 published in the ISI-ranked SAGE journal <i>European Union Politics</i> (with Claes H. de Vreese)
prof. dr. F. Bronner	Annual MWG Media Award for the most innovative media research 2005
dr. M. Buijzen	Best dissertation award by the Instructional and Developmental Communication Division of the International Communication Association
dr. M. Buijzen	Top paper award by the Instructional and Developmental Communication Division of the International Communication Association
dr. M. Leenders	Article published in 2002 in the <i>Journal of Product Innovation Management</i> (together with B. Wierenga) was selected as one of six highlights in the history of the journal
dr. L. Leydesdorff	Highly Commended Award 2005 of the Literati Club for the paper “Clusters and maps of science journals based on bi-connected graphs in Journal Citation Reports,” <i>Journal of Documentation</i> 60(4), 2004, 317-427
dr. L. Leydesdorff	Best Paper award for “Hyper-incursion and the Globalization of a Knowledge-Based Economy,” 7th Intern. Conf. on Computing Anticipatory Systems CASYS'05, Liège, Belgium
prof. dr. P. Neijens	Chosen president-elect of the European Advertising Academy
dr. J. Peter	Best published article of the year 2004 Award of the Political Communication Division of the International Communication Association
dr. J. Peter	Top Faculty Paper of the Mass Communication & Society Division of the Association for Education in Journalism and Mass Communication
dr. J. Peter	Top-Three Faculty Paper of the Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication
dr. J. Peter	Top-Four Paper Award of the Instructional and Developmental Communication Division of the International Communication Association

dr. J. Peter	Robert M. Worcester Price for the best article in the International Journal of Public Opinion Research for article "Our Long Return to the Concept of Powerful Mass Media".
drs. S. Reijnders	Top Paper Award - Popular Communication Division van de International Communication Association
drs. S. Reijnders	International Communication Gazette Award: Best Junior Paper First Prize - European Communication Conference
prof. dr. B. van Ruler	Author of most frequently downloaded article in Public Relations Review
D. Russel, M.A.	Sheth Foundation Dissertation Award - Association for Consumer Research. Best cross-cultural/global consumer behavior dissertation research
D. Russel, M.A.	JIBS Frontiers Award, Journal of International Business Studies
prof. dr. W. Saris	Descartes prize of the European Union for the best European research project
prof. dr. P. Valkenburg	2005 Top-Three Paper awarded by the Mass Communication and Society division of the Association for Education in Journalism and Mass Communication
prof. dr. P. Valkenburg	Top-Three Faculty Paper awarded by the Communication Theory & Methodology division of the Association for Education in Journalism and Mass Communication
prof. dr. P. Valkenburg	2005 Top-Four paper award by the Instructional and Developmental Communication Division of the International Communication Association
prof. dr. P. Valkenburg	Article " <i>De invloed van televisie op fantasiespel: Een onderzoeksoverzicht</i> " identified as one of the five most salient articles published in the Dutch journal "Kind en Adolescent" in the past 25 years. Article will be reprinted in a 25 <sup>th</sup> anniversary edition of the journal
prof. dr. C. de Vreese	Young Elite Scholar 2005. Prize awarded by the Danish Science Foundation
prof. dr. C. de Vreese	Best article of the year 2005 published in the ISI-ranked SAGE journal European Union Politics (with Hajo Boomgaarden)
dr. J. Walma vd Molen	NWO-grant awarded to dr. E.A. Konijn, Free University, The Netherlands, dr. J.H. Walma van der Molen, University of Amsterdam, The Netherlands, and prof. B. Bushman, University of Michigan, for funding the symposium "New theories and methods in media violence research"

<b>Table 8 – Job promotions</b>	
dr. J. van Ginneken	Appointed Professor of Communication at the European American Institute of Technology, France
dr. L. Leydesdorff	Honorary Chair, Economics Faculty, Université de Lausanne, Switzerland (March - August 2005)
prof. dr. K. Schoenbach	Appointed Chair of Media Science at the Zeppelin University Friedrichshaven
prof. dr.C.H. de Vreese	Appointed full professor and chair of political communication, UvA
prof. dr. C.H. de Vreese	Appointed Scientific Director of ASCoR, UvA
prof. dr. C.H. de Vreese	Appointed Adjunct professor of Political Science and Journalism, University of Southern Denmark
prof. dr. L. van Zoonen	Appointed Chair of the Department of Communication Science, UvA



## Appendix D Ph.D. program

**Table 9 - Ph.D. students & projects per December 2005**

<b>Name</b>	<b>Project title</b>	<b>Supervisor(s)</b>	<b>Starting year</b>	<b>fs</b>
drs. C. Aalberts	<i>The meaning of youth and popular culture for understandings of politics among the young</i>	prof. dr. L. v. Zoonen prof. dr. T. ter Bogt	2001	2nd
drs. E. de Waal	<i>Online newspapers: A threat to society?</i>	prof. dr. K. Schoenbach dr. C. de Boer	2001	1st
drs. S. Brunsting	<i>Effective campaign strategy for health education through mass media</i>	dr. S. van den Putte prof. dr. P.C. Neijens	2002	1st
drs. T. Krijnen	<i>Television, generations, and moral biography</i>	prof. dr. K. Schoenbach dr. I. Costera Meijer	2002	1st
drs. M. Leendertse	<i>Creation of viable electronic information and access to education information</i>	dr. R. van der Wurff prof. dr. J. v Cuilenburg	2002	1st
drs. E. v. Reijmersdal	<i>Subtle advertising formats</i>	prof. dr. P.C. Neijens dr. E.G. Smit	2002	1st
drs. S. Reijnders	<i>Popular television, folklore, entertainment, crime, sexuality, games</i>	prof. dr. L. van Zoonen prof. dr. G. Rooyackers	2002	3rd

<b>Table 9 – Continued</b>				
<b>Name</b>	<b>Project title</b>	<b>Supervisor(s)</b>	<b>Starting year</b>	<b>fs</b>
drs. H. Boomgaarden	<i>Identity politics</i>	prof. dr. C.H. de Vreese prof. dr. C. van der Eijk prof. dr. H.A. Semetko	2003	1st
drs. V. Crone	<i>The vulnerable viewer; a cultural history of social concerns about television. 1 september 2003 - 1 september 2008</i>	Prof. dr. L. van Zoonen	2003	3rd
drs. J. Mulder	<i>Pop music and adolescent development</i>	prof. dr. T. ter Bogt prof. dr. L. van Zoonen	2003	1st
drs. A. Schouten	<i>Internet, family life, friendships, and loneliness: The Instant Message generation</i>	prof. dr. P. Valkenburg	2003	2nd
drs. E. Vasileiadou	<i>Scientific public spheres using Internet technology</i>	prof. dr. P. vd Besselaar	2003	3rd
drs. M. Vosmeer	<i>Unlikely gamers</i>	dr. J. Jansz prof. dr. L. van Zoonen	2003	2nd
drs. L. Duits	<i>Belly buttons and veils: girls in the multicultural society</i>	Prof. dr. L. van Zoonen	2004	1st
drs. T. Graham	<i>Examining the democratic value of online discussions</i>	Prof. dr. K. Brants	2004	Self-supp
drs. J. Ward	<i>Young people, the Internet, and electoral politics</i>	Prof. dr. K. Brants	2004	Self-supp

<b>Table 9 – Continued</b>				
<b>Name</b>	<b>Project title</b>	<b>Supervisor(s)</b>	<b>Starting year</b>	<b>fs</b>
drs. K. Zwaan	<i>Careers of musicians/authors</i>	prof. dr. T. ter Bogt prof. dr. L. van Zoonen	2004	3rd
drs. M. Antheunis	<i>Influence of Internet communication on friendship among youth</i>	prof. dr. P. Valkenburg	2005	2nd
C. Baden, M.A.	<i>Communication, Contextualization and Cognition in the European Public Sphere</i>	prof. dr. C.H. de Vreese	2005	Self-supp
drs. D. v. Bennekom	<i>Construction of the news</i>	prof. dr. A.A. van Ruler	2005	1st
Y. Chow, M.A.	<i>A study of trans/national popular culture consumption among young Chinese diaspora in the Netherlands</i>	prof. dr. L. van Zoonen	2005	Self-supp
drs. P. Elmer	<i>Public Relations</i>	prof. dr. A.A. van Ruler	2005	HIO
drs. H. Krabbe	<i>Moral standards of communication managers when they make decisions</i>	prof. dr. A.A. van Ruler	2005	HIO
A. Schuck, M.A.	<i>Referendum campaign dynamics</i>	prof. dr. C.H. de Vreese	2005	2nd

**TABLE 10 – PH.D. THESES 2005**

<b>Name</b>	<b>Defense date</b>	<b>Title of thesis</b>	<b>Promoter(s)</b>
J. de Bruin	Jan. 2005	<i>Multicultureel drama? Populair Nederlands televisiedrama, jeugd en etniciteit</i>	prof. dr. E.A. van Zoonen
H. Nickels	February 2005	<i>Framing the refugee and sylum question in Luxembourg. An interactive approach to framing theory</i>	prof. dr. K. Brants
R. Swaab	March 2005	<i>Communication and negotiation in groups and teams. Causes and consequences of shared cognition and group solidarity.</i>	prof. dr. P.C. Neijens dr. T. Postmes
P. Verhoeven	April 2005	<i>Stuivertje-wisselen: Over de plaats van wetenschap en journalistiek in medische televisieprogramma's in Nederland tussen 1961 en 2000</i>	prof. dr. K. Schoenbach
K. Cramer	July 2005	<i>Onder moeders paraplu: Determinanten en effecten van merkportfoliostategieën</i>	prof. dr. P.C. Neijens dr. E.G. Smit
P.C. Ruigrok	July 2005	<i>Journalism of Attachment: Dutch newspapers during the Bosnian war</i>	prof. dr. K. Schoenbach dr. J. de Ridder dr. O. Scholten
L. Ligtenberg	September 2005	<i>Was Sie doch nicht alles haben in Holland!' Dilemma's in het persbeleid van de overheid. Bijdragen over de dilemma's in de zorgplicht van de overheid voor pluriformiteit in de informatievoorziening, in het bijzonder via de pers in Nederland</i>	prof. dr. J. Hemels
L. Woudstra	October 2005	<i>Dangerous liaisons? Source characteristics that influence the use of weak ties in information seeking</i>	prof. dr. A.A. van Ruler dr. J. de Ridder

G. Heimeriks	December 2005	<i>Knowledge production and communication in the information society. effects in election research</i>	prof. dr. P. van den Besselaar
A. Scheuer	December 2005	<i>How Europeans see Europe: Structure and dynamics of European legitimacy beliefs.</i>	prof. dr. C. van der Eijk

**TABLE 11 – CLASSES IN THE PH.D. PROGRAM 2005**

Class title	Training line	Convener(s)	Month	nr. participants	evaluation <sup>8</sup>
Ph.D. clubs	Theoretical	Various	Through year	all	n/a
Endnote	Professional	A.P. Schouten	March	8	8,0
Fundamentals of Persuasive Communication	Theoretical	Schoenbach Neijens Vd Putte Pruyn Fennis Lagerwerf Das	April	18	6.3
Academic Writing	Professional	Johnson	Sept/Oct	17	7.6
Brush-up Statiscis	Methods	Van der Brug	October	20	8.1
Fundamentals of ICT & Communication	Theoretical	J. van Dijk	Nov.	15	*
Etmaal vd Communicatie-wetenschap	Theoretical	n/a	Nov.	350	n/a

<sup>8</sup> Evaluation is based on a grading of the class by the participants themselves. Rating is given on a scale from 1 (poor) to 10 (excellent).

**Table 12 – Ph.D. thesis committee memberships 2005**

<b>Name of defendent</b>	<b>Defense date</b>	<b>Title of thesis</b>	<b>Committee member(s)</b>	<b>University</b>
D. Barrett	2-6-2005	<i>Film, emotion and the brain</i>	Tan, E	University of Kent
S. van Bauwel	29-4-2005	<i>Genderbending als discursief performatieve articulatie van verzet in de hedendaagse populaire beeldcultuur</i>	Costera Meijer, I.	University of Ghent
A. v/d Bosch	28-10-2005	<i>Corporate visual identity management: current practices, impact, and assessment</i>	Elving, W.J.L. Neijens, P.C.	University of Twente
D. Brill	2005	<i>Representations of gender in the gothic subculture</i>	Zoonen, L. van	University of Sussex
L. Desmet	19-12-2005	<i>'Dat was het Nieuws'. Een multimethodisch historisch onderzoek naar de ontwikkeling van het televisiejournaal en de nieuwsproductiepraktijk op de Vlaamse openbare omroep (1953-1990).</i>	Bardoel, J.	University of Ghent
T. Dreher	Mei 2005	<i>Challenging Indifference: news media and cultural diversity in Sydney's western suburbs</i>	Costera Meijer, I.	University of Western Sydney
J. Kärnä-Behm	Augustus 2005	<i>Käsityö kulttuurisena kategoriana. Käsityön ja käsityöläisyyden representaatio suomalaisissa päivälehdissä"</i>	Pantti, M.	University of Helsinki
C.M. Klinkert	2005	<i>Nassau in het nieuws. Nieuwsprenten van Maurits van Nassaus militaire ondernemingen uit de periode 1590-1600</i>	Hemels, J.	Universiteit van Amsterdam

J. Mackenzie-Owen	22-11-2005	<i>The scientific article in the age of digitization</i>	Tan, E	Universiteit van Amsterdam
M. Magor	2005	<i>Images of women in the news media</i>	Zoonen, L. van	University of Stirling
M. Melissen	2005	<i>ICT – meer voor Wim dan voor Jet? De rol van het basisonderwijs in het aantrekkelijk maken van informatie- en communicatietechnologie voor jongens en meisjes</i>	Zoonen, L. van	University of Twente
R. Nelissen	28-10-2205	<i>Guided by reason, struck by emotion: Integrating motivational and expectancy-value accounts of behavior</i>	Van den Putte, B.	University of Maastricht
R. Spijkerman	11-10-2005	<i>An image to die for: Prototypes of smoking and drinking peers and adolescence substance use</i>	Neijens, P.C.	Radboud University Nijmegen
I. Stoop	19-5-2005	<i>Nonresponse in sample surveys: the hunt for the last respondent</i>	Bronner, F. co-promoter	Utrecht University
H.J. Voorbij	2005	<i>Van gedrukte naar elektronische tijdschriften. Gevolgen voor publicatiemodellen en evaluatiemethoden</i>	Hemels, J.	Universiteit van Amsterdam



## Appendix E Sponsoring

<b>Table 13 – NWO sponsored projects during 2005</b>			
<b>Starting date</b>	<b>Project title</b>	<b>Project leader(s)</b>	<b>Project fellow(s)</b>
Dec. 2000	<i>Gender bending on the Internet</i>	prof. dr. L. van Zoonen dr. S. Wyatt	drs. N. van Doorn
Oct. 2001	<i>The role of social knowledge in computer mediated knowledge networks</i>	dr. J. de Ridder dr. M. van Selm (KUN)	drs. P. van der Rijt drs. M. Wenneker (KUN)
Sept. 2001	<i>Digital debates and political participation</i>	dr. K. Brants dr. N. Jankowski (KUN)	drs. T. Witschge
June 2002	<i>The meaning of youth and popular culture for understanding of politics among the young</i>	prof. dr. L. van Zoonen	drs. C. Aalberts
June 2003	<i>Unlikely gamers</i>	prof. dr. L. van Zoonen dr. J. Jansz	drs. M. Vosmeer
Sept. 2003	<i>Internet, family life, and social well-being in childhood and adolescence</i>	prof. dr. P. Valkenburg	dr. J. Peter drs. A. Schouten dr. W. van der Veld
Sept. 2003	<i>Internet, family life, friendships, and loneliness: The Instant Message generation</i>	prof. dr. P. Valkenburg	drs. M. Antheunis
March 2004	<i>Professionalized politics, professional media</i>	prof. dr. C. de Vreese	*
Nov. 2004	<i>Developing a model of family purchase decision making</i>	dr. M. Buijzen	*
March 2005	<i>Referendum Campaign Dynamics</i>	prof. dr. C. de Vreese	drs. A. Schuck
Sept. 2005	<i>Effect of online sexual explicitness on adolescents' sexual attitudes and sexual self</i>	dr. J. Peter	

**Table 14 – 2<sup>nd</sup> fs sponsored projects during 2005**

<b>Start date</b>	<b>Project title</b>	<b>Project leader(s)</b>	<b>Project fellow(s)</b>
June 2001	<i>Essie</i>	prof. dr. W. Saris	dr. I. Gallhofer
2005	<i>Prime</i>	dr. L. Leydesdorff	n/a
July 2005	<i>Messenger</i>	dr. O. Scholten	C. Pawlata
April 2005	<i>The Dutch EU-Referendum</i>	dr. Ph. Van Praag prof. dr. P. Neijens prof. dr. C. de Vreese	*
Dec. 2005	<i>Science and Governance</i>	dr. S. Wyatt	drs. N. van Doorn

**Table 15 – Other sponsored projects during 2005**

<b>Start date</b>	<b>Project title</b>	<b>Sponsor</b>	<b>Project leader(s)</b>	<b>Project fellow(s)</b>
Jan 2002	<i>Betekenis van populaire cultuur voor de publieke omroep</i>	TROS	prof. dr. L. v. Zoonen	drs. S. Reijnders
Sept. 2002	<i>Bijzonder Hoogleraar Popmuziek</i>	BUMA	prof. dr. T. ter Bogt	n/a
Sept. 2003	<i>Evaluatie stoppen met roken campagne</i>	Stichting Voorlichting Roken Stivoro	dr. B. van den Putte	*
Sept. 2004	<i>Carrières van artiesten/auteurs</i>	Buma Stemra	prof. dr. T. ter Bogt	drs. K. Zwaan

Sept. 2004	<i>Festivalproject</i>	Buma Stemra	prof. dr. T. ter Bogt dr. M. Leenders	n/a
Nov. 2004	<i>Spiritualiteit in de Media</i>	Boeddhistische Omroep Stichting	dr. I. Costera Meijer	drs. M. v. Vossen drs. R. Adolfsson
March 2005	<i>Nieuwsmonitor</i>	Persinstituut	dr. O. Scholten	dr. N. Ruigrok dr. P. Vasterman drs. J. Takens
July 2005	<i>Effecten van media-inzet factoren in reclamecampagnes</i>	Kobalt Media	dr. Mooman	n/a
Nov. 2005	<i>Civic Journalism</i>	Limburgs Dagblad	dr. P. Bakker prof. dr. Schoenbach	n/a
Sept. 2005	<i>Framing a secure Europe in news and public opinion</i>	Riksbankens Fond	prof. dr. C. de Vreese	



## **Appendix F Key publications**

### **Articles in ISI-ranked peer reviewed journals**

**Note: the numbers after ► indicate the most recent ISI-impact factor of the journal**

- Besselaar, P. van den** (2005). Local information and communication infrastructures, an introduction. *Lecture Notes in Computer Science*, 3081, 1-15.  
► **0.513**
- Besselaar, P. van den, & Beckers, D.** (2005). The rise and decline of the great Amsterdam digital city. *Lecture Notes in Computer Science*, 3081, 64-93.  
► **0.513**
- Bogt, T. ter, & Engels, R.** (2005). Partying hard: Motives for and effects of MDMA-use at rave parties. *Substance Use and Misuse*, 40(9-10), 1479-1502.  
► **0.684**
- Bogt, T. ter, Raaijmakers, Q., & van Wel, F.** (2005). The socialisation and development of work ethic of adolescents and young adults: A longitudinal study. *Journal of Vocational Behavior*, 66(3), 420-437.  
► **1.794**
- Brants, K.** (2005). Guest editor's introduction: The Internet and the public sphere. *Political Communication*, 22(2), 143-147.  
► **0.644**
- Brug, W. van der, Fennema, M., & Tillie, J.** (2005). Why some anti-immigrant parties fail and others succeed: A two-step model of electoral support. *Comparative Political Studies*, 38(5), 537-73.  
► **1.268**
- Buijzen, M., & Valkenburg, P.M.** (2005). Parental mediation of undesired advertising effects. *Journal of Broadcasting & Electronic Media*, 49(2), 153-165.  
► **0.461**
- Costera Meijer, I.** (2005). Impact or content? Ratings versus quality in public broadcasting. *European Journal of Communication*, 20(1), 27-55.  
► **0.500**
- Hooff, B. van den** (2005). A learning process in e-mail use: A longitudinal case study of the interaction between organization and technology. *Behaviour & Information Technology*, 24(2), 131-145.  
► **0.486**
- Jansz, J.** (2005). The emotional appeal of violent video games for adolescent males. *Communication Theory*, 15(3), 219-241.  
► **1.263**

- Jansz, J., & Martens, L.** (2005). Gaming at a LAN event: The social context of playing video games. *New Media & Society*, 7(3), 333-355.  
▶ **0.562**
- Kloet, J. de** (2005). Popular music and youth in China: The Dakou generation. *China Quarterly*, 183, 609-626.  
▶ **1.156**
- Kloet, J. de** (2005). Sonic sturdiness: The globalization of "Chinese" rock and pop. *Critical Studies in Media Communication*, 22(4), 321-338.  
▶ **0.902**
- Kostoff, R.N., Antonio del Río, J., Cortés, H.D., Smith, C., Smith, A., Wagner, C., **Leydesdorff, L.**, Karypis, G., Malpohl, G., & Tshiteya, R. (2005). The structure and infrastructure of Mexico's science and technology. *Technological Forecasting and Social Change*, 72(7), 798-814.  
▶ **0.461**
- Lee, K.B., Ashton, M.C., & **de Vries, R.E.** (2005). Predicting workplace delinquency and integrity with the HEXACO and five-factor models of personality structure. *Human Performance*, 18(2), 179-197.  
▶ **1.471**
- Leydesdorff, L.** (2005). Anticipatory systems and the processing of meaning: A simulation inspired by Luhmann's theory of social systems. *JASSS -Journal of Artificial Societies and Social Simulation*, 8(2), online.  
▶ **0.016**
- Leydesdorff, L.** (2005). Similarity measures, author cocitation analysis, and information theory. *Journal of the American Society for Information Science and Technology*, 56(7), 769-772.  
▶ **2.086**
- Leydesdorff, L.** (2005). The evaluation of research and the evolution of science indicators. *Current Science*, 89(9), 1510-1517.  
▶ **n/a**
- Leydesdorff, L.** (2005). The scientific impact of China. *Scientometrics*, 63(2), 411f.  
▶ **1.120**
- Leydesdorff, L., & Bihui, J.** (2005). Mapping the Chinese science citation database in terms of aggregated journal-journal citation relations. *Journal of the American Society of Information Science and Technology*, 56(14), 1469-1479.  
▶ **2.086**
- Leydesdorff, L., & Hellsten, I.** (2005). Metaphors and diaphors in science communication: Mapping the case of 'stem-cell research'. *Science Communication*, 27(1), 64-99.  
▶ **0.372**
- Leydesdorff, L., & Ward, J.** (2005). Science shops: A kaleidoscope of science-society collaborations in Europe. *Public Understanding of Science*, 14(4), 353-372.  
▶ **0.739**

- Leydesdorff, L., & Zhou, P.** (2005). Are the contributions of China and Korea upsetting the world system of science? *Scientometrics*, 63(3), 617-630.  
▶ **1.120**
- Lusoli, W., & **Ward, J.** (2005). 'Politics makes strange bedfellows': the Internet in the 2004 European Parliament election. *Harvard International Journal of Press/Politics*, 10(4), 71-97.  
▶ **0.488**
- Moorman, M., Neijens, P.C., & Smit, E.G.** (2005). The effects of program responses on the processing of commercials placed at various positions in the program and the block. *Journal of Advertising Research*, 45(1), 1-11.  
▶ **0.642**
- Ommeren, J. van, **de Vries, R.E.**, & Russo, G., et al. (2005). Context in selection of men and women in hiring decisions: Gender composition of the applicant pool. *Psychological Reports*, 96(2), 349-360.  
▶ **0.341**
- Oostveen, A., & **van den Besselaar, P.** (2005). Trust, identity, and the effects of voting technologies on voting behavior. *Social Science Computing Review*, 23(3), 304-311.  
▶ **0.687**
- Park, H.W., **Leydesdorff, L.**, Hong, H.D., & Hung, S.J. (2005). Indicators for the knowledge-based economy: A comparison between South Korea and The Netherlands. *Scientometrics*, 65(1), 3-27.  
▶ **1.120**
- Peter, J., Valkenburg, P.M., & Schouten, A.P.** (2005). Developing a model of adolescents' friendship formation on the Internet. *CyberPsychology & Behavior*, 8(5), 423-430.  
▶ **0.874**
- Putte, B. van den,** & Dhondt, G. (2005). Developing successful communication strategies: A test of an integrated framework for effective communication. *Journal of Applied Social Psychology*, 35(11), 2399-2420.  
▶ **0.642**
- Putte, B. van den,** Yzer, M.C., & **Brunsting, S.** (2005). Social influences on smoking cessation: A comparison of the effects of six social influence variables. *Preventive Medicine*, 41(1), 186-193.  
▶ **2.327**
- Reijnders, S.** (2005). Holland under review: Television entertainment and festive culture. *Volkskunde*, 1-2, 37-37.  
▶ **n/a**
- Reijnders, S.** (2005). The people's detective. True crime in Dutch folklore and popular television. *Media, Culture & Society*, 27(5), 635-651.  
▶ **0.385**
- Ruler, B. van** (2005). Public relations: Practitioners are from Venus, scholars are from Mars. *Public Relations Review*, 31(2), 159-173.  
▶ **0.559**

- Schoenbach, K., de Waal, E., & Lauf, E.** (2005). Online and print newspapers: Their impact on the extent of the perceived public agenda. *European Journal of Communication*, 20(2), 245-258.  
▶ **0.500**
- Schouten, B.C., Meeuwesen, L., & Harmsen, H.A.** (2005). The impact of an intervention in intercultural communication on doctor-patient interaction in The Netherlands. *Patient Education and Counseling*, 58(3), 288-295.  
▶ **1.429**
- Valkenburg, P.M., & Buijzen, M.** (2005). Identifying determinants of young children's brand awareness: Television, parents, and peers. *Journal of Applied Developmental Psychology*, 26(4), 456-468.  
▶ **0.565**
- Valkenburg, P.M., Schouten, A.P., & Peter, J.** (2005). Adolescents' Internet-based identity experiments: An exploratory survey. *New Media and Society*, 7(3), 383-402.  
▶ **0.562**
- Verdurmen, J., van Dorsselaer, S., Monshouwer, K., **ter Bogt, T.**, & Vollebergh, W. (2005). Alcohol use and mental health: is there an association in secondary school children? Findings from the Dutch 2001 School Survey on Health Behaviour in School-aged Children (HBSC). *Journal of Studies on Alcohol*, 66(5), 605-609.  
▶ **2.333**
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▶ **0.500**
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## **Appendix G Professional publications**

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#### Book reviews

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## **Appendix H Scientific meetings**

### **Paper presentations at international conferences**

- Bakker, P.** (2005, March 11-12). *Technology & Control; Audience Internet Impact*. Paper presented at the COST A20 conference on the impact of internet on traditional media. Corvinus University, Budapest, Hungary.
- Bakker, P.** (2005 November 24-26). *The future of newspaper research*. Paper presented at the First European Communication Conference, Amsterdam, Netherlands.
- Bakker, P., & Schoenbach, K.** (2005, November). *Newspaper innovations: A critical summary*. Paper presented at the University of Joenköping workshop Innovation and media: Managing changes in technology, products and processes, Stockholm, Sweden.
- Bakker, P., & Wadbring, I.** (2005 September 30–Oktober 1). *Free dailies – a success the Machiavellian way?* Paper presented at the Conference Challenges at the Top: Leadership in Media Organizations, Jönköping, Sweden.
- Banducci, S., de Vreese, C.H., Semetko, H.A., & Boomgaarden, H.G.** (2005, August). *Mobilizing or Demobilizing? Media and the European Parliamentary Elections*. Paper presented at the annual meetings of the American Political Science Association, APSA, Washington DC, USA.
- Bardoel J., & d'Haenens, L.** (2005, November 14-18) *Reinventing Public Service Broadcasting in Europe: Prospects, Promises and Problems*. Paper presented on the World Forum on the Information Society, Conference on Digital Divide, Global Development & the Information Society, Tunis, Tunisia.
- Beaulieu, A., & Ratto, M.** (2005, May 31-June 3). *Banking on the Human Genome Project: when health benefits meet knowledge society policy in current large-scale genomics projects*. Paper presented at the Canadian Sociology and Anthropology Association Annual Meeting, Western University, London, Ontario, Canada.
- Beaulieu, A., Scharnhorst, A. & Wouters, P.** (2005, April 27-29). *Not another case study: ethnography, formalisation and the scope of science*. Paper presented at the workshop Middle Range Theories in Science and Technology Studies, Amsterdam, Netherlands.
- Beaulieu, A. & Wouters, P.** (2005, september 28-30), *Imagining e-science beyond computation*. paper presented at the *Summit on Digital Tools for the Humanities*, University of Virginia
- Bennebroek Gravenhorst, K.M., Elving, W.J.L & Werkman, R.A.** (2005). *The communication and organizational change questionnaire (COCQ). Development, results, and application*. Paper presented at the 2005 Annual Meeting of the Academy of Management in Honolulu, Hawaii.
- Besselaar, P. van den** (2005, March 17). *Social experimenting with e-voting technology: a discussion of the social and political issues*. Seoul, South Korea.

- Besselaar, P. van den,** & Heimeriks, G. (2005, May). *New media in knowledge production, a case study*. Paper presented at the ICA conference, New York, USA.
- Besselaar, P van den, Hooijen, I., & Dubbeldam, B.** (2005: June). *The social construction of Social Science Infrastructures*. Paper presented at the First International conference on e-social science, Manchester, UK.
- Bogt, T., ter** (2005, August). *Youthculture, music preference, substance use*. Paper presented at the Wet Youth Cultures conference University Copenhagen, Copenhagen, Denmark.
- Bogt, T., ter** (2005, November). *Assessing substance use among adolescents: tobacco, alcohol and cannabis*. Paper presented at the Health Behavior in School-aged Children (HBSC) conference, Torino, Italy.
- Boomgaarden, H.G., de Vreese, C.H., & Semetko, H.A.** (2005, September). *News media and ethnic prejudice: the framing of ethnic minorities and its impact on anti-immigration sentiment*. Paper presented at the conference of the European Consortium for Political Research, ECPR, Budapest, Hungary.
- Boomgaarden, H.G.,** Atkinson, J., & de Ronde, E. (2005, May). *News and Right-Wing Voting: Political Campaigning in New Zealand and Its Consequences in the 2002 General Election*. Paper presented at the annual meetings of the International Communication Association, ICA, New Orleans, USA.
- Boomgaarden, H.G., & de Vreese, C. H.** (2005, April 10-12). *The EU Summit and the Turkey Question: Media Influence on Public Opinion*. Paper presented at the Conference 'European governance: Challenges for the Future', Emory University, Atlanta, USA.
- Boomgaarden, H.G., de Vreese, C.H., & Semetko, H.A.** (2005, September). *News media and ethnic prejudice: the framing of ethnic minorities and its impact on anti-immigration sentiment*. Paper presented at the conference of the European Consortium for Political Research, ECPR, ,Budapest, Hungary.
- Brants, C. & **Brants, K.** (2005, August 31–September 3). *Media, citizen(ship) and criminal justice: a changing relationship*. Paper presented at the Conference of the European Society of Criminology, Cracow, Poland.
- Brants, K.** (2005, June 24-25). *Changing Media Changing Journalism*. University of Zurich, Switzerland.
- Brants, K., & van Praag, Ph.** (2005, November 24-26) *Signs of Media Logic. Half a century of political communication in the Netherlands*. Paper presented at the First European Communication Conference, Amsterdam, Netherlands.
- Bronner, A.E.** (2005, June). *Increasing family democracy and the implications for advertising*. Paper presented at the 4<sup>th</sup> International Conference on Research in Advertising (ICORIA), Saarbruecken.
- Bronner, A.E.,** Bronner, J., & Faasse, J. (2005, October). *In the mood: effects of the introduction of a Sunday paper*. Paper presented at the 12<sup>th</sup> Worldwide Readership Research Symposium, Prague, Tjech Republic.

- Bronner, A.E.,** Kalfs, N., & van Niekerk, P. (2005, June). *Family matters: the unique selling point of television*. Paper presented at the 4<sup>th</sup> Worldwide Audience Measurement Congress (WAM), Montreal, Canada.
- Bronner, A.E.,** van Velthoven, S. & Kuijpers, V. (2005, October). *Media experience and advertising experience: application of a multi-media research tool*. Paper presented at the 12<sup>th</sup> Worldwide Readership Research Symposium, Prague.
- Brug, W. van der** (2005, March 31). *Electoral Politics in the Netherlands since the Elections of 2002/2003*. WAPOR, University of Amsterdam, Netherlands.
- Brug, W. van der, & Franklin M.** (2005, May 20-23). *One Electorate or Many? Testing the distinctiveness of electoral behavior in new and established member states during the 2004 elections to the European Parliament*. Paper presented at the European Election Study 2004 conference at the Central European University, Budapest, Hungary.
- Brug, W. van der, & Franklin M.** (2005, July). *Voting behavior in new and established democracies in the EU: how different are the electorates?* Paper presented at the first EASR conference in Barcelona, Spain.
- Brunsting, S., & van den Putte, B.** (2005, May 26-30). *Using print media to motivate college students to visit a website about sensible alcohol use*. Paper presented at the 55th Annual Conference of the International Communication Association, New York, USA.
- Brunsting, S., & van den Putte, B.** (2005, November. 24). *Using mass media print advertising to draw visitors to health education websites*. Paper presented at the Etmaal van de Communicatiewetenschap, Amsterdam, Netherlands.
- Buijzen, M.** (2005, May). *Introducing a model of television advertising mediation*. Paper presented at the 55th annual meeting of the International Communication Association, New York, USA.
- Buijzen, M.** (2005, November). *Increasing children's defenses against television advertising*. Paper presented at the First European Communication Conference, Amsterdam, Netherlands.
- Buijzen, M., Walma van der Molen, J.H., & Sondij, P.** (2005, November). *Children's emotional reactions to the news about Theo van Gogh's assassination*. Paper presented at the annual convention of the Netherlands School of Communication research, Amsterdam, Netherlands.
- Buijzen, M., Walma van der Molen, J.H., & Sondij, P.** (2005 November 23). *Parental Mediation of Children's Emotional Responses to the News*. Paper gepresenteerd op Etmaal van de Communicatiewetenschap, Amsterdam, The Netherlands.
- Chow, Y.** (2005, Nov. 24-26) *The Banana [Re]Public: A study of popular culture consumption among young Chinese living in the Dutch multicultural society*. Paper presented at the First European Communication Conference, ASCoR, ECA and ECCR, Amsterdam, Netherlands.
- Chow, Y., & de Kloet, J.** (2005, July 25-30) *Stars in a Star-Spangled World: A comparative study of pop fans in the Netherlands and Hong Kong*. Paper presented at the IASPM XIII International Conference Making Music, Making Meaning, International Association for the Study of Popular Music, Rome, Italy.

- Collot d'Escury, A., **Tan, E.S.**, & Molenaar, D. (2005, November 24). *Effects of graphic aids on children's memory for television news*. Paper presented at the Etmaal van de Communicatiewetenschap, Amsterdam.
- Cornelissen, J., **van Ruler, B.**, & van Bekkum, T. (2005, May 14-18). *Excellent Corporate Communications & its Role in Reputation Management*. Paper presented at the RI's 9<sup>th</sup> International Conference on Reputation Risk: The Role of Corporate Accountability and Responsibility, Madrid, Spain.
- Costera Meijer, I.** (2005, November 25). *The paradox of popularity. How Young People Experience the News*. Paper presented at the First European Communication Conference, Amsterdam, Netherlands.
- Costera Meijer, I.** (2005, May 29). *The ethos of TV relationships Why popular drama series persistently worry television scholars?* Paper presented at the International Communication Association. New York, USA.
- Delsing, M.J.M.H., **ter Bogt, T.F.M.**, Engels, R.C.M.E., & Meeus, W.H.J. (2005, August). *Peer crowd affiliation as a moderator of the link between parent-adolescent conflict and adolescent externalizing and internalizing problem behavior*. Paper presented at the XIIth European Conference on Developmental Psychology, Tenerife, Spain
- Duits, L.**, & van Romondt Vis, P. (2005, November 24). *Girls make sense: On the reception of celebrity representations*. Paper gepresenteerd op Etmaal voor de Communicatiewetenschap, Amsterdam, Netherlands.
- Duits, L.**, & **van Zoonen, L.** (2005, September 6). *Belly buttons and veils: discipline and discourse of girls' dress*. Paper presented at the Amsterdam Oslo PhD seminar, Oslo, Norway.
- Elving, W.** (2005, May 26-30). *Local – Global tensions in organizational change*. Paper presented at the 55<sup>th</sup> conference of the International Communication Association, New York, USA.
- Elving, W.** (2005, May 26-30). *Communicating organizational change*. Paper presented at the 55<sup>th</sup> conference of the International Communication Association, New York, USA.
- Engels, N., Faasse, J., **van Meurs, L.**, & **Moorman, M** (2005, June). *The missing link: Using net fraction as a proxy for attention*. Paper presented at the ESOMAR/ARF Worldwide Audience Measurement (WAM) Television Conference, Montreal, Canada.
- Franklin, M.** (2005, September). *You Want to Vote Where Everybody Knows Your Name: Anonymity, Expressive Engagement, and Turnout Among Young Adults*. Paper presented at the annual meeting of the American Political Science Association, Washington D.C., USA.
- Franklin, M.**, & **van der Brug, W.** (2005, May). *One Electorate or Many? Testing the distinctiveness of electoral behavior in new and established member states during the 2004 elections to the European Parliament*. Paper presented at the European Election Study Research Meeting, Budapest, Hungary.
- Franklin, M.**, & **van der Brug, W.** (2005, July). *Voting Behavior in New and Established Democracies in the EU: How Different Are the Electorates?*. Paper presented at the First EASR Conference in Barcelona, Spain.

- Gerodimos, R., & **Ward, J.** (2005, September 26-27). *Rethinking online youth civic engagement: Reflections on web content analysis*. Paper presented at Logged on but disaffected? Young People, Citizenship and ICTs Symposium, York, UK.
- Ha, L., Ganahl, R., Arampatzis, A., Allagui, I., **Bakker, P.**, Chausse, M., Cui, B., Djekic, P., Herrero, M., Ishii, K., Lee, A., Liu, Y., Loebbecke, C., Martin, C., Min, H., Park, S.K., Sadaba, C., So, C., & Weerakkody N.D. (2005, August 10-12). "Emerging Media Business Models Worldwide: A Study of Leading Webcasters in 13 countries," paper accepted by the Communication Technology and Policy Division, Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, San Antonio, Texas.
- Ha, L., Ganahl, R., Arampatzis, A., Allagui, I., **Bakker, P.**, Chausse, M., Cui, B., Djekic, P., Herrero, M., Ishii, K., Lee, A., Liu, Y., Loebbecke, C., Martin, C., Min, H., Park, S.K., Sádaba, C., So, C., & Weerakkody N.D. (2005, June 12-13). "Worldwide Webcasting Business Models: A Comparative Study in 13 Countries/Regions", Paper presented by the Oriental Television Summit Forum, Shanghai.
- Hamelink, C.J.** (2005, March 17). *Opening Keynote on Beyond the WSIS, Institute for Research on ICT*. University of Salzburg, Austria.
- Hamelink, C.J.** (2005, May 5). *Integration and Dialogue for Tercer Encuentro Internacional de la Radio*. Mexico City, Mexico.
- Hamelink, C.J.** (2005, June 10). *Intercultural Dialogue*. Zagreb.
- Heimeriks G., & **van den Besselaar, P** (2005, March). *Digital disciplinary differences*. Paper presented at the Seventh International General Online Research (GOR) Conference, Zurich, Switzerland.
- Heimeriks, G., & **van den Besselaar, P.** (2005, July). *Mapping research topics through word-reference co-occurrences*. Paper presented at the 10<sup>th</sup> International ISSI Conference on Scietometrics and Informetrics, Stockholm, Sweden.
- Hellsten, I., & **Scharnhorst, A.** (2005, October). *Emerging Communication Networks on the Web: The Case of Bird Flu*. Paper presented at the 6th Internet Researchers Conference, AoIR, Chicago, USA.
- Hemels, J.M.H.J.** (2005, March 4 .in Limassol, May 6 in Budapest, and November 18 in Berlin). *Education as an aim of the Dutch public broadcasting system*. Limassol, Cyprus. Budapest, Hungary, and Berlin, Germany.
- Hemels, J.M.H.J.** (2005, November, 3-5). Kann ein Presse-museum ein Medium zur Förderung der Medienkompetenz sein? 440 Jahre Zeitungsdruck – Herausforderung für die technik. Jahrestagung des Internationalen Arbeitskreises Druck- und mediengeschichte e.V. (IADM), Deutsches Zeitungsmuseum, Wadgassen, Saarland
- Hooff, B. van den,** Weyers, M.M., Peters, D. & de Lange, J. (2005, May). *Technological facilitation of knowledge sharing in communities of practice*. Paper presented at the annual Conference of ICA, Communication and Technology Division, New York, USA.

- Hooff, B. van den,** & Schipper, S. (2005, May). *Competitive organizational cultures and knowledge sharing*. Paper presented at the annual Conference of ICA, Organizational Communication Division, New York, USA.
- Huysman, M., **van den Hooff, B.**, Aalbers, M., Persons, L., & Walschots, J. (2005). *Studying passion and its consequences in an open source software community*. Paper presented at the 6th International Conference on organizational learning and knowledge, Trento, Italy.
- Jansz, J.**, & Grimberg, M. (2005, May). *Among the LAN gamers: men and women playing video games at a public event*. Paper presented at the International Communication Association, New York, USA.
- Jansz, J.**, & Tanis, M. (2005 Nov. 24-26). *Playing clan based videogames online: shared motives and shared identities*. Poster presented at the First European Communication Conference, Amsterdam, Netherlands.
- Konijn, E.A., **Walma van der Molen, J.H.**, & van Geemen, L. (2005, May). *Cultivation effects of exposure to lifestyle programming on consumer reality and consumer behavior*. Paper presented at the 55th annual meeting of the International Communication Association, New York.
- Krijnen, T.** (2005, July 26-28) *Enlarging the Imaginative Diet. Media Panics: Freedom, Control and Democracy in the Age of Globalisation*. Paper presented at the IAMCR, Taipei.
- Leenders M.A.A.M** (2005, July). *The Music Festival as an Indermediate Between Artist and Audience*, Paper presented at the 5<sup>th</sup> IASPM conference, Rome, Italy.
- Leydesdorff, L.** (2005, February 19). *The Knowledge Dynamics of a Knowledge-based Economy*. Roma, Italy.
- Leydesdorff, L.** (2005, November 28–Dec. 5). *The Self-Organizing Dynamics of a Knowledge-Based Economy*. Boston, USA.
- Leydesdorff, L.** (2005, August 8-13) *Hyper-incursion and the Globalization of a Knowledge-Based Economy*. Paper presented for the 7th Intern. Conf. on Computing Anticipatory Systems CASYS'05, Liège, Belgium.
- Leydesdorff, L.** (2005, October 10-11). *The Knowledge Base of Regional Innovation Systems in Germany*. Augsburg, Germany.
- Leydesdorff, L.** (2005, October 20-22). *Visualization of the Citation Impact Environments of Scientific Journals: An online mapping exercise*. Paper presented at the Annual Meeting of the Society for the Social Studies of Science (4S), Pasadena, USA.
- Leydesdorff, L.** (2005, December 5-6). *The Communication of Information, Meaning, and Knowledge: Anticipatory and evolutionary mechanisms in social systems*. Universidade de Coimbra, Coimbra.
- Leydesdorff, L.**, & Fritsch, M. (2005, May 18-21). *Measuring the Knowledge Base of Regional Innovation Systems in Germany in terms of a Triple Helix Dynamics*. Paper presented at the Fifth International Triple Helix Conference, Turin, Tunisia.
- McQuail, D.** (2005, October 21-22). *Rethinking the concept of communication for the digital age*. Moscow state university, Russia.

- McQuail, D.** (2005, November 25-26). *Keynote Address*. First European Communication Conference, Amsterdam, Netherlands.
- Meurs, A. van** (2005, June 22). *Integrated Campaign Evaluation: estimating campaign contacts in multimedia effect studies*. Paper presented at the Advertising Research Foundation/ESOMAR Worldwide Audience Measurement (WAM) Cross Media Conference. Amsterdam, Netherlands.
- Meurs, A. van** (2005, June 2). *Processing outdoor posters: product- and brand recognition in a split of a second*. Paper presented at the 4th International Congress on Research in Advertising (ICORIA). Saarland University, Saarbrücken, Germany.
- Meurs, A.** (2005, November 25). *Appreciating appreciation: Understanding patterns in television programme appreciation using a large scale online study*. Paper presented at the first European Communication Conference, Amsterdam, The Netherlands.
- Moorman, M., & van den Putte, S.J.H.M.** (2005, November 24). *The influence of message framing, intention to quit smoking, and nicotine dependence on persuasiveness of smoking cessation message*. Paper gepresenteerd op Etmaal van de Communicatiewetenschap, Amsterdam, The Netherlands.
- Mulder, J., & ter Bogt, T.,** (2005, July). *Music and problem behavior*. Paper presented at the International Association for the Study of Popular Music (IASPM) conference, Rome, Italy.
- Müller, F., **van Zoonen, L., & de Roode, L.** (2005). *Anti-racism in local Amsterdam soccer*. Paper presented at the Urban Development and Sports Conference, Rotterdam, Netherlands.
- Müller, H., **Tan, E., & Oinonen, K.** (2005, September 8-10). *Adaptive digital museum guides*. 2<sup>nd</sup> Information Design International Conference - 1<sup>st</sup> InfoDesign. Sao Paulo, Brazil.
- Neijens, P., de Vreese, C.H., & Schuck A.** (2005, July 14-18). *Public Opinion and the European Constitution: naïve and informed opinions*. Paper presented at the First EASR European Association of Survey Research Conference, Barcelona, Spain.
- Nikken, P., & **Jansz, J.** (2005, Nov. 24-26). *Transgressive videogame playing: The attraction of forbidden fruits for children between 8 and 18 years*. Poster presented at the ECC, Amsterdam, Netherlands.
- Pantti, M.** (2005, July 11-13) *Emotional and Religious Public Expression: The Return of the Repressed?* Paper presented at the Culture and Social Change: disciplinary exchanges, organized by Centre for Research on Socio-Cultural Change (CRESC), Manchester, UK.
- Pantti, M.** (2005, November 24-26). *Wave of Compassion: Representing tsunami disaster in the Finnish news media*. Paper presented at the First European Communication Conference, Amsterdam, Netherlands
- Peter, J., & Valkenburg, P.M.** (2005, May). *Who looks for dates and romance on the Internet? An exploratory survey*. Paper to be presented at the 55<sup>th</sup> annual conference of the International Communication Association (ICA), New York.
- Peter, J., & Valkenburg, P.M.** (2005, August) *Individual differences in perceptions of Internet communication*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication (AEJMC), San Antonio, USA.

- Peter, J., Valkenburg, P.M., & Schouten, A.P.** (2005, May). *Characteristics and motives of adolescents talking with strangers on the internet and its consequences*. Paper to be presented at the 55<sup>th</sup> annual conference of the International Communication Association (ICA), New York, USA.
- Peter, J., Valkenburg, P.M., & Schouten, A.P.** (2005, August). *Precursors of adolescents' use of visual and audio devices during online communication*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication (AEJMC), San Antonio, USA.
- Poletti, M., & **Brants, K.** (2005, November 24). *It's the media, stupid, so it must be bad'. Journalistic cynicism in Italian newspapers*. Paper gepresenteerd op Etmaal van de Communicatiewetenschap, Amsterdam, Netherlands.
- Putte, B. van den** (2005, 2-4 juni). *The integrative framework for effective communication: Theory and practice*. Paper presented at the Fourth Conference on Research in Advertising, Saarbrücken, Germany.
- Putte, B. van den, Yzer, M., Brunsting, S., & Willemsen, M.** (2005, May 26-30). *Social influences on smoking cessation and smoking cessation attempts: Extending the social normative factor in the theory of planned behavior*. Paper presented at the 55th Annual Conference of the International Communication Association, New York, USA.
- Ratto, M.** (2005, October). *Dissimilar simulation: the epistemics of simulation in archeology, Exploring the Performative potential of models and computer simulation: A New Form of Experiment*. Paper presented at Claremont, USA.
- Ratto, M.** (2005, October). *Re-presenting the Past: The role of online simulation and modeling technologies in Archeology*. Paper presented at the Association of Internet Researchers (AoIR), Chicago, USA.
- Ratto, M.** (2005, October). Organized Session: *The Past: What an Unruly Thing! Society for Social Studies of Science (4S)* Paper presented at the conference, Pasadena, USA.
- Ratto, M., & Scharnhorst, A.** (2005, October). *Representing the Past. The role of online simulation and modelling technologies in archeology*. Paper presented at the 6th Internet Researchers Conference, AoIR, Chicago, USA.
- Reijmersdal, E.A. van, Neijens, P.C., & Smit, E.G.** (2005, June 15-18). *Effects of brand placement on brand memory and brand image*. Paper presented at the conference of the European Association of Consumer Research, Göteborg, Sweden.
- Reijmersdal, E. van, Neijens, P.C. & Smit, E.G.** (2005, June 15-18). *Role of exposure frequency, prominence, and memory of brand placements in effects on brand image*. Paper presented at the European Association for Consumer Research Conference (EACR), Göteborg, Sweden.
- Reijnders, S.** (2005, November 25). *Global entertainment and local celebration. Appropriations of the Idols TV programme in Dutch festivity culture*. Paper presented at the European Communication Conference, Amsterdam, Netherlands.
- Reijnders, S.** (2005, May 30). *Television entertainment as festive culture*. Paper presented at the International Communication Association, New York, USA.

- Reijnders, S., Rooijackers, G. & van Zoonen, L.** (2005, November 25-26). *Community Spirit and Competition in Idols. Ritual Meanings of a TV Talent Quest*. Paper presented at the first European Communication Conference, Amsterdam, Netherlands.
- Rijt, P.G.A. van der** (2005, March 16-19) *Computer-mediated communication and the willingness to share knowledge*. Paper presented in the PhD workshop at the Sixth European Conference on Organizational Knowledge, Learning, and Capabilities (OKLC), Boston, USA.
- Rijt, P. van der, van den Hooff, B., de Ridder, J., & Wenneker, M.** (2005, May 15-19). *Uncertainty and the willingness to share knowledge*. Paper presented at the Information Resources Management Association (IRMA) 2005 International Conference, San Diego, USA.
- Ruler, B. van** (2005, May 26-30). *Communication as an overlooked concept in public relations*. Paper presented at the 55<sup>th</sup> Annual conference of the International Communication Association Communication: Questioning the Dialogue. New York, USA.
- Ruler, B. van** (2005, March 18). *Public Relations in Europe*. Paper presented at the yearly congress of GREC/O, Groupe de Recherche en Communication des Organisations. Bordeaux, France.
- Ruler, B. van** (2005, May 20). *Information officers come from Venus, researchers from Mars*. Key note paper at the Nordic conference Communicare 2005. Sundvall, Sweden.
- Russel, D.W.** (2005, December). *Astérix in The Matrix: An Empirical Investigation of the Relationship Between Anti-Americanism and Movie Consumption in France*. Paper presented at the 11<sup>th</sup> Cross-Cultural Research Conference, Puerto Rico.
- Russel, D.W.** (2005, November). *50 Years of U.S. Pervasiveness in the European Cultural Landscape*. Paper presented at the European Communications Conference, Amsterdam, Netherlands.
- Russel, D.W.** (2005, October). *Documenting the Nature and Impact of Alcohol Portrayals in TV Programs*. Paper presented at the Association for Consumer Research Conference, San Antonio, Texas, USA.
- Russel, D.W.** (2005, September). *Lights, Camera, Consumption: Cross-Cultural Experimental Insights into the Factors Affecting Foreign Movie Consumption*. Paper presented at the Academy of International Business Conference on Emerging Research Frontiers in International Business, Rotterdam, Netherlands.
- Scharnhorst, A.** (2005, April). *Evolino - a tool for competence simulation*. Presentation at the 5. Zukunftsforum Arbeiten Lernen Innovationen, Berlin, Germany.
- Scharnhorst, A., & Hellsten, I.** (2005, October). *Triangulation of network metaphors*. Paper presented at the EXYSTENCE topical workshop Innovation networks. New approaches in modeling and analyzing, Augsburg, Germany.
- Scharnhorst, A., & Wouters, P.** (2005, September 14-17). *The Virtual Knowledge Studio for the Humanities and Social Sciences*. Paper presented at the XVIth International Conference of the Association for History and Computing, Amsterdam, Netherlands.
- Schoenbach, K.** (2005, November). *The more things change, the more they stay the same? Reading and the media landscape of the 21<sup>st</sup> century*. Paper presented at the Third Seminar on Reading: Past,

- Present and Future. Extinction or transformation of the reader?, Universidad Nacional Autonoma de Mexico, Mexico City
- Schoenbach, K.** (2005, November). Panelist, *Roundtable journal editors*. First European Communication Conference, Amsterdam, The Netherlands.
- Schoenbach, K.** (2005, May). *Evaluating the success and assessing the value of corporate communication by media analysis*. Invited lecture, communicate!-panel of the Bertelsmann Foundation „Assessing the value of transparent communication and responsible leadership, annual conference, European Academy of Marketing (EURAM), Technical University, Munich.
- Schoenbach, K., & Lauf, E.** (2005, November). *Are national communication journals necessary? Or: What is German about the “Publizistik”?* Paper presented at the First European Communication Conference, Amsterdam, The Netherlands.
- Schuck, A., & de Vreese, C.H.** (2005, November). *Why the Dutch said NO: campaign effects on the vote choice in the Dutch Constitutional referendum*. Paper presented at the Annual conference of the Netherlands School of Communications Research, Amsterdam, The Netherlands.
- Schuck, A., & de Vreese, C.H.** (2005, December). *Did the Dutch NO have anything to do with Europe? Explaining vote choice in the Dutch Constitutional referendum*. Paper presented at the EU network of excellence, CONNEX, Amsterdam, The Netherlands.
- Semetko, H.A., Banducci, S., **de Vreese, C.H., & Boomgaarden, H.** (2005, May). *Political Campaigning in the New Europe: Issues and Personalities in the 25 country 2004 European Parliamentary Election Campaign*. Paper accepted for presentation at the annual meetings of the International Communication Association, ICA, New York, USA.
- Smit, E.G., Bronner, A.E., & Tolboom, M.** (2005, May). *Your brand loves you, but do you love your brand? Insights into the different relationships between consumers and their brands*. Paper presented at 34<sup>th</sup> EMAC Conference, Milan, Italy.
- Smit E.G., & Neijens P.C.** (2005, June 2-4), *Readership of newspaper ads: interaction between medium, as and reader*. Paper presented at ICORIA, Saarbrücken, Germany.
- Smit, E.G. & Neijens, P.C.** (2005, June). *Success factors in newspaper advertising*. Paper Presented at ICORIA conference in Saarbrücken, Germany.
- Smit, E.G., & Neijens, P.C.** (2005, November 24). Success Factors in Newspaper Advertising; It's all about catching readers' attention. Paper gepresenteerd op Etnaal van de Communicatiewetenschap, Amsterdam, The Netherlands
- Smit, E.G., Tolboom, M. & Bronner A.E.** (2005, June). *Brand relationship quality*. Paper presented at the 4<sup>th</sup> International Conference on Research in Advertising ( ICORIA), Saarbruecken, Gemany.
- Smit, E.G., Tolboom, M. & Bronner, A.E.** (2005, September 20-24). *Brand relationship quality; Why relationships between consumers and their brands differ*. Paper presented at the Consumer Personality and Research (CPR) Conference in Dubrovnik, Croatia.

- Spanje, J. van, & **van der Brug, W.** (2005, September), *The Immigration Issue and Anti-Immigrant Party Support in Western Europe*. Paper presented at the ECPR General Conference, Budapest, Hungary.
- Tan, E.S.** (2005, Jan. 9-18). *What has love to do with it? Two films on friendship*. Writers conference Words versus images, Winternachten Festival, The Hague, The Netherlands.
- Tan, E.S.,** (2005, April 28 - May 1). *Genre and film-elicited emotion*. Conference of the Emotion Research Group. Asheville, USA.
- Tan, E.S.** (2005, May 11). *Exploiting new media technology for entertainment*. Symposium Digitainment 05, The Hague.
- Tan, E.S.,** (2005, July 1-2). *Revenge and appeasement in screen images. Emotional Visuals*. Paper presented at the Conference of the German Society of Communication Research, Dept of Visual Communication. Bremen, Germany.
- Tan, E.S.,** (2005, November 25-26). *Challenges of broadband Internet to media entertainment research*. Paper presented at the First European Communication Conference, Amsterdam, the Netherlands.
- Tan, E.S.,** & Visch, V. (2005, December 1-3). Film categories, genre and viewer emotion. Paper presented at the Conference on Audiovisual Emotions, Hamburg, Germany.
- Thelwall, M. & **Wouters, P.** (2005, June 22-24). *The Internet as an indirect source for social science*. Paper presented at the First International Conference on e-Social Science, Manchester.
- Thelwall, M. & **Wouters, P.** (2005, June 4-9). *What's the Deal with the Web/Blogs/the Next Big Technology: A Key Role for Information Science in e-Social Science Research?* Paper presented at the CoLIS Conference, Glasgow.
- Valkenburg, P.M.,** & **Peter, J.** (2005, May). Online communication and adolescents' closeness to friends. Paper to be presented at the 55<sup>th</sup> annual conference of the International Communication Association (ICA), New York, USA.
- Valkenburg, P.M.,** & **Peter, J.** (2005, August). *Internet Communication and its Relationship to Well-Being: Identifying Some Underlying Mechanisms*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication (AEJMC), San Antonio, USA.\*
- Vann, K.** (2005). *Situated Design's Oblique Relationship with Marxism*. Panel on Critical Reflexive Technical Practice. . Paper presented at the Annual meetings of the Society for Social Studies of Science. Pasadena, California, USA
- Vann, K.** (2005). *Discursive Globalization in the Era of Place*. Paper presented at the Critical Management Studies Conference, Cambridge, UK.
- Vann, K., Fry J.,** & **Wouters P.** (2005 October 5-9), *Toward an Internet informed methodology for the study of scientific practice – webarchivist for science studies*. Paper presented at Internet Generations, the 6th International and Interdisciplinary Conference of the Association of Internet Researchers, Chicago, USA
- Vasileiadou E.,** & **van den Besselaar, P.** (2005). *Seeking structure, Studying the interaction between the use of email and the emergence of structure in a scientific virtual team*. Paper presented at the 1st

- Bi-annual European Conference "ICT, the Knowledge Society and Changes in Work. The Hague, Netherlands.
- Vasileiadou, E. & van den Besselaar, P.** (2005, March). *Disseminating science; Examining the use of ICTs and actor differentiation*. Paper presented at the Seventh International General Online Research (GOR) Conference, Zurich, Switzerland.
- Veelen, T. van, de Kloet, J., **Bakker, P.**, & **ter Bogt, T.** (2006, November 24-26). *Portable Sounds in the Age of Digital Reproduction. How iPod affects sonic experience*. Paper presented at the First European Communication Conference, Amsterdam, The Netherlands.
- Veld, W.M. van der, & Saris, W.E.** (2005, July). *A unified model for the survey response process. Unifying Converse, Achen, Zaller & Feldman*. Paper Presented at the 1<sup>st</sup> conference of the European Association for Survey Research. Barcelona, Spain.
- Veld, W.M. van der, & Saris, W.E.** (2005, July). *The nature of measurement error in panel data. Estimating Reliability and Stability*. Paper Presented at the 1<sup>st</sup> conference of the European Association for Survey Research, Barcelona, Spain.
- Verhoeven, P., & Pantti, M.** (2005, April 3) *It hurts so much. Emotional expression in Dutch medical television shows*. Paper presented on the annual conference of the Society of Cinema and Media Studies 2005, London, UK.
- Vosmeer, M.** (2005, June 2-3) *Videogames as Technologies of Gender. Analyzing Final Fantasy Forums*. Paper presented at the conference: Changing Gender! Research, Theory and Policy for Gendered realities of the 21st Century, Panteion University, Athens, Greece.
- Vosmeer, M.** (2005, September 5-6) *Videogames as Technologies of Gender. Analyzing Final Fantasy Forums*. Paper presented at the conference Oslo-Amsterdam, Oslo, Norway.
- Vosmeer, M.** (2005, November 24) *Female gamers, The Sims and computer competence*. Paper gepresenteerd op Etmaal vd Communicatiewetenschap 2005. Amsterdam, Netherlands.
- Vosmeer, M., Jansz, J., & van Zoonen, L.** (2005, June 3-6). *The function of videogames as technologies of gender. Changing gender*. Paper presented at the Conference of Panteion Universiteit, Athens, Greece.
- Vreese, C.H. de** (2005, April 10-12). *Campaign styles in the 2004 European elections*. Paper presented at the Conference 'European governance: Challenges for the Future', Emory University, Atlanta, USA.
- Vreese, C.H. de** (2005, April 10-12). *Media effects in European referendums*. Paper presented at the Conference 'European governance: Challenges for the Future', Emory University, Atlanta, USA.
- Vreese, C.H. de** (2005, June) *Journalism, journalists and elections: Developments in the journalistic approach to the coverage of politics*. Paper presented at the International conference on the Democratization of media and information societies – potential and reality, Zurich, Switzerland.
- Vreese, C.H. de** (2005, June). *Referendums and public opinion: key issues and challenges for the future*. Nils Klim Lecture, Key Note address at the International Seminar 'Dynamics of referendum campaigns'. Copenhagen, Denmark.

- Vreese, C.H. de** (2005, July). *Euro-cynicism. The conditional nature of media effects on public cynicism about European integration*. Paper gepresenteerd op International conference on Euro-skepticism, Pulitzer Hotel, Amsterdam, Netherlands.
- Vreese, C.H. de** (2005, August). *Public opinion about European integration: adding political communication to the equation*. Key Note address to the XIV Nordic Political Science Association conference, Reykjavik, Iceland.
- Vreese, C.H. de, & Boomgaarden, H.G.** (2005, May). "It's the content." *How content moderates the effects of news on political knowledge and participation*. Paper presented at the annual meetings of the International Communication Association, ICA, New Orleans, LA, USA.
- Vreese, C.H. de, & Boomgaarden, H.G.** (2005). *Media message flows and interpersonal communication: The conditional nature of effects on public opinion*. Paper presented at the annual meetings of the Midwest Political Science Association, MPSA, Chicago, IL, USA.
- Vreese, C.H. de, & Boomgaarden, H.G.** (2005, May). *Media message flows and interpersonal communication: the conditional nature of effects on public opinion*. Paper presented at the annual meetings of the International Communication Association, ICA, New Orleans, LA., USA
- Vreese, C.H. de, & Boomgaarden, H.G.** (2005). *Media effects on public opinion about the enlargement of the European Union*. Paper presented at the annual meetings of the Midwestern Political Science Association, MPSA, Chicago, IL, USA
- Vreese, C.H. de, Boomgaarden, H.G., & Semetko, H.A.** (2005, November 24-26). *Döner Kebab and the Bridge between East and West: News framing of Turkish EU membership and the effects on public support*. Paper presented at the First European Communication Conference, Amsterdam, The Netherlands.
- Vreese, C.H. de, Boomgaarden, H. G., Banducci, S., & Semetko, H. A.** (2005, December 9-10). *How domestic are the European elections?* Paper presented at Network of Excellence CONNEX conference A European Public Sphere: How much of it do we have and how much do we need?, Amsterdam, The Netherlands.
- Vreese, C.H. de, Neijens, P.C., & Schuck, A.** (2005, July 18-22). *The Dutch referendum on the European Constitution: Nonattitudes, information, and choice*. Paper presented at the EASR, Barcelona, Spain.
- Vreese, C.H. de, Schuck, A., & Neijens P.C.** (2005, July 14-18). *Public Opinion and the European Constitution: Media Effects on Change in Public Opinion*. Paper presented at the First EASR European Association of Survey Research Conference, Barcelona, Spain.
- Vreese, C.H. de, Schuck, A., & Neijens P.C.** (2005, July 14-18): *Public Opinion and the European Constitution: does it matter if a conflict is about issues, persons or strategies?* Paper presented at the First EASR European Association of Survey Research Conference, Barcelona, Spain.
- Vries, R.E. de** (2005, May 26-30). *A lexical study of communication adjectives: The dimensionality of communication styles*. Paper presented at the annual International Communication Association conference, New York, USA.

- Vries, R.E. de** (2005, November 3-5). *Need for leadership and leadership perception: Reality check or thorn in the eye of the beholder*. Paper presented at the International Leadership Association conference, Amsterdam, Netherlands.
- Waal, E. de, & Schoenbach, K.** (2005, August). *Communication Channels and Agenda Diversity: The Impact of "Display" and "Research" Sources on the Public Agenda*. Paper presented at the annual convention, Association for Education in Journalism and Mass Communication, San Antonio, USA.
- Walma van der Molen, J.H., Jongbloed, W., & Konijn, E.A.** (2005, November 24-26). *Trying to Console a Child Audience: How the Dutch Children's News Covered the First Week of the War in Iraq*. Paper presented during the first European Communication Conference, Amsterdam, The Netherlands.
- Ward, J.** (2005, October 5-9). *Political youth websites during election campaigns: A comparative perspective between the US and the UK*. Paper presented at the Association of Internet Researchers (AoIR) conference, Chicago, USA.
- Wenneker, M., **van der Rijt, P.**, Selm, M. van, Nelissen, P., & Wester, F. (2005, June 9-10). *How does ICT support knowledge sharing? Case study of knowledge sharing and the role of ICT in a government agency*. Paper presented at the 1<sup>st</sup> Bi-annual European Conference on ICT, the Knowledge Society, and Changes in Work, The Hague, The Netherlands.
- Witschge, T.** (2005, November 24-26). *Representation and inclusion in the online debate: The issue of honour killings*. Paper presented at the First European Communication Conference, Amsterdam, The Netherlands.
- Wouters, P.** (2005, November 30) Keynote *The Virtual Knowledge Studio and e-research in the humanities and social sciences – a case of instrumental filtering*. International Symposium Lifelong elearning - Economic and language filtering of online content; dilemmas, good practice and recommendations, Middlesex University, London.
- Wouters, P.** (2005, September 16-17) Keynote *The Virtual Knowledge Studio for the Humanities and Social Sciences*. Humanities, Arts, Sciences and Technology Advanced Collaboratory, Seattle, US.
- Wouters, P.** (2005, June 29) Keynote *Double interrogation: turning the virtual knowledge studio into a reality*. Does STS mean business? II, Said Business School, University of Oxford, Oxford, UK.
- Wouters, P.** (2005, June 18) Keynote *Meeting the digital challenge for the humanities: The Virtual Knowledge Studio for the Humanities and Social Sciences*. Open to the Public? The expanding culture of the Humanities'. Session Humanities: The New Digital Version, Consortium of Humanities Centers and Institutes Conference 2005, Utrecht, Netherlands.
- Wouters, P.** (2005, May 26) Keynote *STS and interactive agenda setting*. Interactive Agenda Setting in the Social Sciences – an ESRC Programme, Cosener's House, Abingdon, UK.
- Wouters, P.** (2005, May 12). Keynote *The Internet and scholarly quality control*. University of Washington, Seattle, WA, USA.
- Wouters, P.** (2005, May 11). Keynote *The Virtual Knowledge Studio for the Humanities and Social Sciences*. Methodology of Social Sciences (Kirsten Foot), University of Washington, Seattle, WA, USA.

- Wouters, P.** (2005, April 27-29). Discussant at the Workshop *Middle Range Theories in Science and Technology Studies*. University of Amsterdam/University College London, Amsterdam.
- Wouters, P.** (2005, April 13). Keynote *The Virtual Knowledge Studio for the Humanities and Social Sciences*. BOTS colloquium, Research Institute for Arts and Culture, University of Maastricht, Maastricht.
- Wouters, P.** (2005, maart 16) Keynote *Google, wat zie je nu wel/niet?* Inleiding SURF Netwerktafel Meeting Plaza, Amsterdam
- Wouters P.** (2005, September 14-17). *Writing History in The Virtual Knowledge Studio for the Humanities and Social Sciences*. Humanities Computers and Cultural Heritage - Proceedings of the XVIth International Conference of the Association for History and Computing pp. 288-296, Amsterdam, the Netherlands.
- Wouters P.** (2005, june 22-24). *The Virtual Knowledge Studio for the Humanities and Social Sciences*. Proceedings of the First International Conference on e-Social Science, Manchester
- Wouters, P., & Beaulieu, A.** (2005, April 25-26). *Assessing Involvement*. Paper presented at the Practices of Assessment and Intervention in Action-Oriented Science and Technology Studies, Amsterdam.
- Wouters, P., Vann, K., Ratto, M., & Beaulieu, A.** (2005, November 13-15). *Open Access to What for Whom?* in panel "Promise and Practice of Open Access to e-Science", *Past, Present and Future of Research in the Information Society, World Summit of the Information Society*. Tunis, Tunisia.
- Wurff, R. van der** (2005, November 24-26). *New(s) media competition: past, present and future*. Paper presented at the First European Communication Conference, Amsterdam, The Netherlands
- Wurff, R. van der, & Leenders, M.** (2005, November 11-12). *Media values, media practices and innovative performance*. Paper presented at the Workshop Innovation and Media: Managing Changes in Technology, Products, and Processes. Stockholm, Sweden.
- Wyatt, S.** (2005, January 14). *Gender and ICTs: Learning from the past, Imagining the future*. Invited address for the ESRC Seminar Series 'Future of feminist technoscience', University of Surrey, England.
- Wyatt, S.** (2005, December 7-8). *The resistance to ICT by non-users and ex-users*. Invited speech for seminar on Networked Governance, organised by the European Commission, Information Society Directorate-General, Luxembourg.
- Wyatt, S.** and Henwood, F. (2005, October 30 –November 1). *Understanding ICTs in health care: Some insights from science and technology studies*, Action for Health, Quebec, Canada.
- Zoonen, L. van** (2005). *Stories and the performance of citizenship*. Paper presented at the ECPR Joint Session of Workshops, Granada, Spain.
- Zoonen, L. van** (2005, May 25-27). *Racism and anti-racism campaigns in Dutch soccer*. Paper presented at the ninth annual conference of the Toda Institute for Global Peace and Policy Research, Madrid, Spain.
- Zoonen, L. van et al.** (2005, November 24). *Dr. Phil meets the candidates*. Paper gepresenteerd op Etmaal voor Communicatiewetenschap, Amsterdam, Netherlands.

- Zoonen, L. van** (2005, November 25). Brief opening statement. First European Communication Conference, Amsterdam, Netherlands.
- Zoonen, L. van** (2005, November 25-26). Discussant panel *Gender and media research in Europe*. First European Communication Conference, Amsterdam, Netherlands.
- Zoonen, L. van** (2005, November 25-26). Discussant panel *The politics of internet research*. First European Communication Conference, Amsterdam, Netherlands.
- Zwaan, K.** (2005, July 25). *Careers in Music, Determinants of Success*. Paper presented at the IASPM, 13th biennial conference on popular music studies, Rome, Italy.
- Zwaan, K.** (2005, September 6). *So you want to be a Rock and Roll star?* Paper presented at the Amsterdam - Oslo Ph.D. Seminar, Oslo, Norway.
- Zwaan, K., & ter Bogt, T.** (2005, November 24). *The X-factor exposed: Determinants of career success of pop musicians in the Netherlands*. Paper gepresenteerd op Etmaal van de Communicatiewetenschap 2005, Amsterdam, Netherlands.

#### **Guest lectures**

- Schuck A.** (2005, September): *Europe in the News: EU News Media Coverage and its Effects on Public Opinion*. Danish School of Journalism, Erasmus Mundus Master: Journalism and Media within Globalization: The European Perspective, Aarhus, Denmark.
- Schuck A.** (2005, September): *Referendum Campaign Dynamics: Media Effects in European Referendums*. Danish School of Journalism, Erasmus Mundus Master: Journalism and Media within Globalization: The European Perspective, Aarhus, Denmark.
- Schuck, A. & de Vreese, C.H.** (2005, May). *Framing European enlargement between risk and opportunity and its effect on public support for EU integration*. Paper accepted for presentation at the annual meetings of the International Communication Association, ICA, New York, USA.

#### **Paper presentations at national conferences**

- Bakker, P.** (2005, April 9). *De kern van P2P; content, quality, speed, safety, features*. Paper gepresenteerd op IASPM conferentie, Nederlands Pop Instituut, Amsterdam.
- Boomgaarden, H.G., & Vliegthart, R.** (2005, June). *Medienberichterstattung und Erfolge rechtspopulistischer Parteien – Ein Vergleich von Deutschland und den Niederlanden, 1994-2003*. Paper presented at the annual meeting of the Arbeitskreis Wahlen und politische Einstellungen der Deutschen Vereinigung für Politische Wissenschaft (DVPW), Mannheim, Germany.
- Brants, K.** (2005, June 9). *Politiek en Media in Verwarring*. Haagse campus Universiteit Leiden, Netherlands.

- Bronner, A.E.** & Detrixhe, N. (2005, November). *De Familie Polder: over de toenemende gezinsdemocratie en de gevolgen voor adverteerders*. Paper gepresenteerd op 4th Marketing Information Event, Rotterdam.
- Bronner, A.E.** & Hoogervorst, D. (2005, June). *De Familie Polder*. Paper gepresenteerd op seminar MediaWerkGroep (MWG), Amsterdam.
- Bronner, A.E.** & Kalfs, N. (2005, June). *Samen kijken en kopen: het moderne gezin. Paper gepresenteerd op conferentie "Wie kijkt en wie beslist: over generaties, families en het kijkonderzoek"*. Stichting KijkOnderzoek (SKO), Amstelveen.
- Hemels, J.M.H.J.** (2005, January 21). *Het feuilleton als spook in de Europese persgeschiedenis*. Universiteit Utrecht, Utrecht.
- Hemels, J.M.H.J.** (2005, September 30). *De katholieke kerk in een communicatiewedloop?* Universiteit Antwerpen, Antwerpen, Belgium.
- Hemels, J.M.H.J.** (2005, December 7). *Eine bio-bibliografische Laudatio*. Sankt Augustin, Germany.
- Horwitz, P., & **Tan, E.S.** (2005, November 24). Film, muziek en stemming. Een harmonieuze samenwerking? Paper gepresenteerd op Etmaal van de Communicatiewetenschap, Amsterdam.
- Krijnen, T.** (2005, Nov 24). *Televisie, morele verbeelding en leeftijd. Advances in Communication Research*. Paper gepresenteerd op Etmaal van de Communicatiewetenschap, Amsterdam.
- Praag, Ph. van,** (2005, 31 maart). *Media en de verkiezingen van 2002- 2003*. Wapor/ASCoR Verkiezingen, media en publieke opinie in Nederland.
- Praag, Ph. van** (2005, 23 september). *De twijfelende kiezer blijft thuis*. Studiemiddag over stembuscommunicatie, Vereniging van Overheidscommunicatie, Alphen aan de Rijn, Nederland.
- Reijnders, S.** (2005, November 24). *Een feest van herkenning: Idols en het ritueel van de televisietalentsjacht*. Paper gepresenteerd op het Etmaal van de Communicatiewetenschap, Amsterdam, Netherlands.
- Reijnders, S.** (2005, April 23). *Populaire cultuur als onderzoeksterrein*. Paper gepresenteerd op het Symposium Volkskunde, Antwerpen, Belgium.
- Schoenbach, K.** (2005, April). *Kommunikations- und Medienwissenschaft 2010 – Entwicklungsperspektiven und Visionen*. Keynote address, annual convention, Swiss Society for Communication and Media Science, Winterthur, Switzerland.
- Schoenbach, K.** (2005, April). *Typisch Nederlands, typisch Duits: Observaties van Nederlandse en Duitse dagbladen*. Paper gepresenteerd op Discussion Day of German Studies: Van quatsch tot kwaliteit -- Nederlandse en Duitse media en hun cultuurverschillen, University of Groningen, The Netherlands.
- Smit, E.G.** (2005, December 8). *Het meten van merkwaaarde*. Keynote voor Academie voor Management, Nunspeet.
- Valkenburg, P.M., Peter, J., & Schouten, A.P.** (2005, November). *CU2 en het welzijn van jongeren*. Paper gepresenteerd op Etmaal van de Communicatiewetenschap 2005, Amsterdam, Nederland.
- Vreese, C.H. de** (2005, October 27-28). *Medierne og den offentlige opinion: Hvem paavirkes og hvornaar?* Dansk Selskab for Statskundskabs årsmøde, Nyborg Strand, Denmark.

**Walma van der Molen, J.H.** (2005, March 16). *Wetenschap in de maatschappij*. Keynote address held during the official inauguration of The Young Academy, Royal Netherlands Academy of Arts and Sciences, Amsterdam.

#### **Organization of scientific conferences and workshops**

Balmer, B., & **Wyatt, S.** (2005, April 27-29). *Middle Range Theories in Science and Technology Studies*. International workshop organised by University College London and University of Amsterdam.

► 28 participants

Beentjes, J.H.J., **Buizen, M.A.**, Das, E., Fennis, B., Saeys, F., Smit, M., **Tan, E.**, **Walma van der Molen, J.H.**, & Zwier, S. (2005, November 24). *Etmaal van de Communicatiewetenschap 2005*. Amsterdam.

► 180 participants

**Besselaar, P. van den** (2005, June). *Program co-chair of the 2<sup>nd</sup> International conference on Technologies and Communities*, Milano, Italia.

► 200 participants

**Besselaar, P. van den** (2005, June). *Co-organizer of the 4<sup>th</sup> digital cities workshop*, Milano, Italia.

► 30 participants

**Brants, K.** (2005, May 19). *Co-organiser and chair at conference 'Radikaal Anders', on Media Representation of Migrants*. Islamitische Universiteit Rotterdam, Netherlands.

► 100 participants

**Elving, W.J.L.**, Engelhardt, J. von, **Hamelink, C.J.**, **Ruler, B. van**, **Schoenbach, K.**, Smit, M., **Witschge, T.A.C.**, **Wurff, R. van der**, & Zwier, S. (2005, November 24-26). *First European Communication conference*. Amsterdam.

► 550 participants

Foot, K., Ogburn J., & **Wouters P.** (2005, May 12). Workshop funded by the Department of Communication *the Information School, the UW Libraries, and the Digital Media Working Group/Simpson*. Center for the Humanities Technology & The Dynamics of Collaboration and Knowledge Production, University of Washington, Seattle, WA, USA

**Leydesdorff, L.** (2005, May 18-21). Co-convenor of the *Fifth International Conference of the Triple Helix of University-Industry-Government Relations*, Turin, Italy.

**Leydesdorff, L.** (2005, August 8-13). *International Program Committee of the 7th Intern. Conference. on Computing Anticipatory Systems CASYS'05*. Liège, Belgium.

**Ruler, B. van** (2005, July 1-3). *Co-organizer of Bledcom, the 12<sup>th</sup> International Public Relations Research Symposium*. Public Relations Metrics, Evaluation and Measurement, Lake Bled, Slovenia.

**Saris W.** (2005, July). *First conference of the European Survey Research Association*. Barcelona.

► 325 participants

- Scharnhorst, A.** (2005). *Co-organizer of Topical workshop 'Innovation Networks - New Approaches in Modelling and Analyzing'*. Funded by the EXYSTENCE, Network of Excellence, 6<sup>th</sup> Framework Programme, EC.
- Smit, E.** (2005, June 29). *SWOCC Wetenschap Praktijk Ontmoeting: Tracking in perspectief*. Amsterdam.  
▶ 100 participants
- Smit E.** (2005, November 16). *SWOCC 10 jarig jubileum: Merk{Meta}Morfose*. Amsterdam.  
▶ 200 participants
- Vreese, C. de** (2005). Organizer 2 day conference on *The European Public sphere*. Amsterdam, The Netherlands, funded by CONNEX, EU Network of Excellence.  
▶ 30 participants
- Vreese, C. de** (2005). Organizer 2 day conference on the *Dynamics of referendum campaigns* (with speakers from the academy, politics, and the media). Copenhagen, Denmark.  
▶ 60 participants
- Vreese, C. de** (2005). Organizer WAPOR/ ASCoR 1 day conference on *Dutch elections, public opinion and the media*. Amsterdam, The Netherlands (80 participants).
- Walma van der Molen, J.**, Konijn, E.A., & Bushman, B. (2005, April 15) Organizer of the symposium *New theories and methods in media violence research*. Free University, Amsterdam, The Netherlands.
- Wouters, P.** (2005, November 13-15). Panel at *Past, Present and Future of Research in the Information Society*. Promise and Practice of Open Access to e-Science. World Summit of the Information Society, Tunis, Tunisia
- Wouters, P.** (2005, November 13-15). International Program Committee of *Past, Present and Future of Research in the Information Society*, World Summit of the Information Society, Tunis, Tunisia
- Zoonen, L. van** (2005, November 17). *Multicultural sounds. Hiphop in Germany and The Netherlands*. One day seminar in cooperation with the Germany Institute of the University of Amsterdam.  
▶ 60 participants